

Astro Selects Pace to Supply Next Generation Wireless HD PVR

15 September 2013

Pace closes deal with the leading Malaysian Pay TV Provider to supply its wireless HD PVR, enabling seamless, simultaneous video and broadband delivery

Pace plc, a global leader for digital TV and broadband technologies, announced today that it has been selected by the number one Malaysian Pay TV provider, Astro, to supply its next generation wireless HD PVR.

Astro, whose services reach over 3 million households, will begin installing Pace's next generation HD PVR next month to improve the user experience and increase revenue streams by leveraging new technologies. The HD PVR, which is the first of its type to be deployed by Pace, is equipped with a dual-band concurrent Wi-Fi solution, enabling the separation of video content from broadband data delivery. This feature allows video and broadband content to be delivered simultaneously without causing degradation of service quality. The new hardware is based on a Broadcom 7356 CPU and comes with an internal hard drive and 1GB of RAM.

The HD PVR, which is the latest in a line of Pace products supplied to Astro since 2007, will allow the company to leverage improving broadband services delivering its extensive local and premium foreign content around the home. It will also act as the foundation for all their future service offerings.

Astro Spokesperson Kong Futt Fong, SVP Strategic Contracts, says "Pace's new HD PVR allows us to improve the customer experience and provide our customers with the very latest technologies and services. The new hardware will act as a cornerstone for all future developments in the software and services side of our business and will further cement our position as the leading Pay TV provider in the region."

Laurie Knight, VP Sales for APAC at Pace says "We are very pleased to announce our latest deployment with Astro, and the first release of our new wireless HD PVR. We hope to continue providing the support and top quality hardware necessary to enable Astro to give its customers the very best in Pay TV services."

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