

# Norway's Altibox selects Pace Whole Home solution

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## Altibox to deploy full Pace Whole Home solution, including Media Server, Elements software, conditional access and client set-top boxes

Pace plc today announced that it is to provide a full whole home solution to Altibox, the Norwegian triple-play service provider. The deal involves the deployment of the complete Pace software and hardware platform.

Pace's Whole Home solution enables Altibox to deliver a seamless Broadband and TV experience throughout the home, removing end-user complexity while maintaining security and reliability.

The solution includes Pace's next generation Media Server platform and Pace's client platforms. The Media Server acts as a hub for both premium and non-premium content into and around the home, the Clients extend Altibox's service onto multiple TV screens within the subscriber's home – increasing service access and customer satisfaction.

Powering Altibox's Whole Home platform will be Pace's Elements software suite - an extensible software system that encompasses:

- **Titanium;** Pace's Universal Rights Management system brings conditional access (CA) and digital rights management (DRM) into a single platform. Titanium @Home additionally allows Altibox to maintain content security to all devices in the Whole Home solution.
- **Cobalt;** a cloud-based service delivery platform that facilitates internet and broadcast convergence. Cobalt allows Altibox to deliver interactive and customisable services, for example video-on-demand (VOD) catalogues and integrated TV applications;
- **Oxygen;** Pace's HTML5/webkit user interface (UI) framework means Altibox can deploy the same engaging HD user experience across all screens with the flexibility to rapidly add new applications and services when they want, how they want.
- **Tungsten;** Pace's modular, feature rich device software binds broadband and broadcast functionality with Pace's security, UI and service delivery components to deliver the same whole home experience to every device.

Shane McCarthy, President, Pace International, said: "As a long standing partner, we are extremely proud that Altibox has selected our Whole Home solution to help deliver these exciting new services for their customers. Pace's hardware and software products will provide Altibox with a fully integrated, flexible and high quality solution helping them get to market quickly yet allowing them to adapt and evolve in the future."

Altibox's CEO Nils Arne Bakke said: "We needed a partner that understands our business, our subscribers and can provide a market leading solution that will be simple for us to build and deploy. Having worked with Pace for several years, we felt confident that they could tick all these boxes – advanced technologies, a flexible and scalable whole home platform, most importantly a great working relationship."

### **About Pace plc**

Pace (LSE: PIC) creates technologies, software, hardware and services for the broadcast and broadband industries. Pace solutions empower cable, telco and satellite operators to simply and cost-effectively innovate at the speed they want, in the way they want for their subscribers. Pace has built up its experience and expertise over 25 years and this is recognized by a customer base of over 160 operators around the globe.

Headquartered in the UK, Pace operates in markets across the world, and employs around 2000 people in locations that also include the USA, France, India and China.

### **About Altibox**

Altibox acquired 43,000 new customers in 2012, and generated NOK 2.33 billion in sales revenues. More than 300,000 households now have fibre-optic networks and services provided by Altibox and its partners. Altibox have a 75% market share in the FTTH market In Norway. The company's fibre-optic network has near limitless capacity, data is transmitted at the speed of light, up and downloading speeds are the same, and dedicated fibre-optic lines to each household mean that customers are not affected by their neighbours' use.

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