

# Pace to launch new set top box solution for Indian Cable MSOs

SCaT 2013: Pace to launch new set-top box solution for Indian Cable MSOs  
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## Pace to preview SD MPEG-2 STB at SCaT: Mumbai, 25-27 October

Pace plc, a global leader for digital TV and broadband technologies, has announced it will preview its new set-top box, designed with features and functions to meet the specific needs of Cable MSO's, at this year's SCaT, in Mumbai. Pace's Standard Definition (SD) MPEG-2 cable set-top box (STB) combines high performance within a simple, elegant design, enabling cable operators to deliver a feature-rich experience to viewers and build new revenues as the growth in digitisation in India continues.

Pace's SD MPEG-2 STB provides a complete solution for operators to meet their plans to roll out digitised services to subscribers. With a heritage of reliable, high-quality hardware design, Pace has developed their new SD MPEG-2 STB so that operators can deliver premium TV services to subscribers, with a lower total cost of ownership. The STB is fully DVB-C compliant and comes with pre-integrated, best of breed hardware, middleware, user interface and conditional access technologies. The solution also incorporates a wide range of EPG features, including favourites, channel list management, parental control and live pause.

Shane McCarthy, President Pace International, comments: "The continued digitisation of the broadcast industry in India is driving huge opportunities for growth in pay TV revenues, with the potential for digital services to reach some 80 million plus subscribers. Pace's hardware is designed to enable cable MSO's to capitalise on this momentum and to quickly deploy these new services to subscribers. Backed up by the manufacturing scale of Pace, our SD MPEG-2 STB is a high performance, turn-key solution through which MSO's can deliver an enhanced viewing experience to fully exploit the opportunities of this TV revolution."

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