

beIN SPORTS chooses Pace to supply next generation PayTV Solutions

10 March 2014

Pace to supply Home Media Servers and High Definition STBs for beIN SPORTS service roll-out across the Middle East and North Africa (MENA).

Pace plc, a global leader for digital TV and broadband technologies, announced today that it has been selected by the leading Pay TV provider of the MENA region, beIN SPORTS, as one of the suppliers of the network's next generation Home Media Servers and High Definition (HD) STB products. Pace's set-top-boxes will enable beIN SPORTS to reach millions of households across the region with their exclusive, high quality, High-Definition coverage of sporting competitions including the 2014 FIFA World Cup, UEFA Champions & Europa leagues, AFC Champions League, English Premier League, Spanish La Liga, Italian Serie A and French Ligue 1.

Roger Hall, Managing Director of beIN (MENA), said, "Pace's Home Media Server and HD STB allow us to provide our customers with our latest TV services to every screen within their homes. The Home Media Server gives us a flexible platform to add multiscreen TV applications and services to further cement our position as the leading Pay TV provider in the region."

Pace will be providing two products to beIN SPORTS prior to the 2014 FIFA World Cup:

Pace's **DMS7000NBS Home Media Server** is one of the most advanced set-top boxes in the world and will be a first for the MENA region. This latest technology will enable beIN SPORTS' customers to watch premium sport on multiple screens within their home. With high-performance hardware, a massive 1-TB hard disk drive for recordings, multiple tuners and next generation IEEE 802.11ac wireless, it can deliver parallel recordings and High Definition video simultaneously to TVs, laptops, tablets and smart phones. Advanced security protects the content throughout, allowing beIN SPORTS' customers to view sport on their devices both inside the home or synchronised to take away.

Pace's **DZS3000NBS high definition set-top box** utilises the latest technology to provide high performance in a compact and elegant design. It delivers a responsive user experience providing rapid access to beIN SPORTS content and services.

Shane McCarthy, President of Pace (International), said, "We are very proud to have been selected by beIN SPORTS to be their partner for the roll-out of their latest services. Our high performance and quality products will enable beIN SPORTS to give their customers the very best Pay TV experience."

About Pace:

Pace (LSE: PIC) creates technologies, software, hardware and services for the broadcast and broadband industries. Pace solutions empower cable, telco and satellite operators to simply and cost-effectively innovate at the speed they want, in the way they want for their subscribers. Pace has built up its experience and expertise over 25 years and this is recognized by a customer base of over 160 operators around the globe.

Headquartered in the UK, Pace operates in markets across the world, and employs around 2300 people in locations that also include the USA, France, India and China.

About beIN SPORTS:

beIN SPORTS is a leading global sports network broadcasting in the Middle East and North Africa (in 24 countries), France, USA, Canada, Indonesia, the Philippines, Hong Kong and Taiwan. beIN SPORTS is a multi-sports channel providing exclusive access to prime sporting competitions including: 2014 FIFA World Cup in Brazil, UEFA Champions League, football leagues from Europe including Spain's La Liga, England's Premier League, Italy's Serie A, France's Ligue 1; CAN and AFC Champions League. Across the world's other most popular sports, tennis (including French Open, US Open), basketball (NBA), motorsports (MotoGP, Dakar Rally, NASCAR), cycling (Tour de France), rugby (Six Nations) and many more including handball and gymnastics.

Find out more on beIN SPORTS at: www.beinsports.net or contact the media center via e-mail: mediacenter@beinsports.net, or call us on: +974 4015 7525

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