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Pace plc, a global leader for digital TV and broadband technologies, is pleased to announce that Indian cable MSO, Radiant Digitek Network Pvt Ltd has selected its pre-integrated middleware, conditional access and set-top box solution to deliver premium TV services to its subscribers. Pace's pre-integrated solution is a cost-effective solution for operators who seek a high quality turnkey payTV platform but don't have the time or resources to manage multiple technology partners or complex systems integration work.

With a heritage of reliable, high-quality hardware design Pace's turnkey solution is fully DVB-C compliant and includes their high performance Standard Definition (SD) MPEG-2 cable set-top box (STB), Elements Middleware, and Titanium cardless CAS, enabling cable operators to deliver a feature-rich experience to viewers and build new revenues as the growth in digitisation in India continues.

Radiant Digitek, a major cable MSO in the Rajasthan region in North India, have selected the turnkey Pace solution based on lower total cost of ownership, quality of service and improved time to market Pace could provide. The solution incorporates a wide range of EPG features, including favourites, channel list management, Personal Video Recording and Parental control.

Lokesh Joshi, Director for Radiant Digitek Network Pvt Ltd comments: "We needed a solution that would enable us to quickly roll out digital services to our customers at a low total cost of ownership. The Pace end-to-end integrated solution has provided us with a one stop shop solution from a trusted partner who believe in a personalised quality of service."

Miguel Gil, VP and General Manager for Pace International Software and Services, comments: "Pace's turnkey hardware and software solution is perfect for Indian cable operators looking for a flexible, cost-effective solution that is quick to deploy, while maintaining the high quality that customers have come to expect from Pace. As cable MSO's look to exploit the opportunities from digitisation, Pace can enable them to quickly deploy an enhanced viewing experience and new services to subscribers at attractive economics."

About Pace:

Pace (LSE: PIC) is a leading provider of technology solutions to the PayTV and Broadband industries. With a broad portfolio of customer premise equipment, network solutions, and software and services, Pace empowers service providers to simply and cost-effectively innovate at the speed they want, to define the evolution of their networks, and all in the way they want for their subscribers. Pace has

built up its experience and expertise over 30 years and this is recognized by a customer base of over 200 operators around the globe.

Headquartered in the UK, Pace operates in markets across the world, and employs around 2300 people in locations that also include the USA, France, India, and China. For further information, visit: www.pace.com

About Radiant Digitek Network Pvt Ltd:

Radiant Digitek Network Pvt Ltd is one of Rajasthan's fastest growing MSO with a strong presence in various part of Rajasthan. Radiant Digitek will be provide the digital cable services to millions of homes, across entire Rajasthan for DAS Phase-3 & Phase-4 of cities/towns in Rajasthan state. Radiant Digitek is a one stop service provider with latest Digital Deployments, Video on Demand, Electronic Programming Guide (EPG), gaming, recorder based entertainment and the like (PVR) - all this backed by 24*7 Customer Service apparatus. Its product range includes, Analog Cable Television, Digital Cable Television, Broadband and Local Television Channels.

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