

# **Pace's DStv Explora receives Satellite Television Product of the Year Award**

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Pace plc, a global leader for digital TV and broadband technology solutions for service providers, is pleased to announce that the DStv Explora HD PVR has been selected as the 2015 Satellite Television Product of the Year in South Africa. The decoder enables DStv customers to record up to 220 hours of programming, and provides access to enhanced home entertainment services such as video on demand through MultiChoice's BoxOffice and DStv Catch Up services. The DStv Explora delivers high-quality digital media into the home at affordable prices, even in areas where a true Over-the-top (OTT) service may not be a viable solution due to limited bandwidth and restricted broadband infrastructure.

Since its launch in August 2013, the DStv Explora has been extremely well received by DStv customers, and is strongly backed by Nielsen Holdings N.V., a leading global information and measurement company. Nielsen surveyed over 5,000 South African households when researching candidates for the "Product of the Year Award."

"Pace is extremely proud to have been selected by MultiChoice to help develop this ground-breaking product, and ultimately enhance the viewing experience of their customers," said Jim Henderson, President - Pace International. "Recognition as a key contributor to this award-winning product is a true testament to the strength and longevity of our partnerships in the region."

"With this product, the Pace team has proven that they are fully committed to quality and excellence, while addressing the real needs of the Sub-Saharan marketplace," commented Phil Nicholson, General Manager: Consumer Devices – Broadcast Technology. "Well done to the teams at Pace and MultiChoice who pulled out all the stops to bring this awesome product to market."

The DStv Explora is the first Pace product to be fully manufactured in South Africa at the Vektronix manufacturing plant in East London, South Africa. Pace has longstanding relationships in Sub-Saharan Africa, and has been supplying the region with PayTV products since the launch of the DStv service in 1995.

"Product of the Year" is recognized in over 28 countries globally, and has been operating for over 25 years as the world's pre-eminent consumer-selected award for innovative products. Winning products are announced in February of each year and receive the right to use the "POY" seal in marketing communications for a one year period.

## **About Pace**

Pace (LSE: PIC) is a leading provider of technology solutions to the PayTV and Broadband industries. With a broad portfolio of customer premise equipment, network solutions, and software and services,

Pace empowers service providers to simply and cost-effectively innovate at the speed they want, and to define the evolution of their networks in the way they want for their subscribers. Pace has built up its experience and expertise over 30 years and this is recognized by a customer base of over 200 operators around the globe.

Headquartered in the UK, Pace operates in markets across the world, and employs around 2300 people in locations that also include the USA, France, India, and China. For further information, visit: [www.pace.com](http://www.pace.com).

### **About MultiChoice**

MultiChoice started as the subscriber management arm of M-Net. Today it is the leading multi-channel digital satellite television operator across the African continent. Its dynamic technology platform and varied packages of channels, built on a foundation of compelling premium entertainment, has seen MultiChoice grow its business to more than 5 million customers across South Africa.

MultiChoice provides its DStv services to different market segments. The DStv packages cater for different lifestyles and pockets, from entry level to Premium. DStv is also available as a niche service for the Indian and Portuguese communities. M-Net and SuperSport are part of the MultiChoice stable, which delivers premium channels and content to a growing number of customers. DStv Media Sales, DStv Digital Media, MWEB, CommerceZone, SmartVillage and NMSCOM also form part of the group.

MultiChoice is one of the outstanding examples of a pioneering South African company, owned by Naspers, an international player providing entertainment, technology and e-commerce services.

MultiChoice's involvement in South Africa goes beyond its core business. Through its corporate social investment, the company actively participates in social transformation and through technology, enables individuals and communities to help themselves ultimately leading to growth of the economy of the country.

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