



Strauss Group to Report Q2 2015 Results; Conference Call to be Held Thursday, August 20th, 2015 at 17:30 pm local Israel time / 15:30 pm UK / 10:30 am Eastern time.

Strauss Group (TASE: STRS) will host a conference call to discuss Q2 2015 results on Thursday, August 20th, 2015 at 17:30 pm local Israel time / 15:30 pm UK / 10:30 am Eastern time.

The conference will be hosted by Gadi Lesin, CEO, Shahar Florence, CFO and Talia Sessler, Director of Investor Relations, and will be followed by a question and answer session.

To participate in the live call please dial one of the following numbers:

From the UK: 0-800-917-5108
From the US: 1-888-407-2553
From Israel: 03-918-0644

The conference call will be accompanied by a presentation which can be downloaded from the Investor Relations section of our website

<http://ir.strauss-group.com/phoenix.zhtml?c=92539&p=irol-presentations>

Replay Number:

Israel and International +972-3-925-5930
The replay will be available from August 23th until August 24th, 2015.

Strauss Groups' Q2 2015 earnings press release and financial statements will be available on the Company's website:

<http://ir.strauss-group.com/phoenix.zhtml?c=92539&p=irol-news&nyo=0>

<http://ir.strauss-group.com/phoenix.zhtml?c=92539&p=irol-reportsannual>

on August 20th, following the release.

For further information, please contact:

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