

Strauss Group to Report Q3 2015 Results; Conference Call to be Held Tuesday, November 24th, 2015 at 17:30 pm local Israel time / 15:30 pm UK / 10:30 am Eastern time.

Strauss Group (TASE: STRS) will host a conference call to discuss Q3 2015 results on Tuesday, November 24th, 2015 at 17:30 pm local Israel time / 15:30 pm UK / 10:30 am Eastern time.

The conference will be hosted by Gadi Lesin, CEO, Shahar Florence, CFO and Talia Sessler, Director of Investor Relations, and will be followed by a question and answer session.

To participate in the live call please dial one of the following numbers:

From the UK: 0-800-917-5108 From the US: 1-888-668-9141 From Israel: 03-918-0685

The conference call will be accompanied by a presentation which can be downloaded from the Investor Relations section of our website at:

http://ir.strauss-group.com/phoenix.zhtml?c=92539&p=irol-presentations

Strauss Groups' Q3 2015 earnings press release and financial statements will be available on the Company's website:

http://ir.strauss-group.com/phoenix.zhtml?c=92539&p=irol-earnings&nyo=0

http://ir.strauss-group.com/phoenix.zhtml?c=92539&p=irol-reportsannual

on November 24th, following the release.

For further information, please contact:

Talia Sessler

Director of Investor Relations

49 HaSivim St. Petach Tikva, Israel | 49517 Phone: + 972-3-675-2545 | Mobile: + 972-54-577-2195

Talia.sessler@strauss-group.com

www.strauss-group.com