

For Immediate Release

Allstate Reports 52% Increase in 2004 Fourth Quarter Net Income EPS, 34% Increase in Fourth Quarter Operating Income EPS, Record 2004 Full Year Net and Operating Income EPS

NORTHBROOK, III., Feb. 2, 2005 – The Allstate Corporation (NYSE: ALL) today reported for the fourth quarter of 2004:

Consolidated Highlights¹

_	Three M	lonths End	led Decem	ber 31,	Twelve Months Ended December 31,					
_			Ch	ange			Cha	nge		
(in millions, except per share amounts	Est.				Est.	_				
and ratios)	<u>2004</u>	<u>2003</u>	<u>\$ Amt</u>	<u>%</u>	<u>2004</u>	<u>2003</u>	\$ Amt	<u>%</u>		
Consolidated revenues	\$8,879	\$8,262	\$617	7.5	\$33,936	\$32,149	\$1,787	5.6		
Net income	1,142	761	381	50.1	3,181	2,705	476	17.6		
Net income per diluted share	1.64	1.08	0.56	51.9	4.54	3.83	0.71	18.5		
Operating income ¹	986	752	234	31.1	3,091	2,662	429	16.1		
Operating income per diluted share ¹	1.42	1.06	0.36	34.0	4.41	3.77	0.64	17.0		
Property-Liability combined ratio	88.5	92.3		(3.8) pts.	93.0	94.6		(1.6) pts.		
Effect of catastrophes on combined ratio Effect of catastrophes on Net Income	6.2	6.5		(0.3) pts.	9.5	6.0		3.5 pts.		
per diluted share	0.39	0.38	0.01	2.6	2.29	1.37	0.92	67.2		
Book value per diluted share					31.72	29.04	2.68	9.2		
Return on equity					15.0	14.2		0.8 pts.		
Operating income return on equity ¹					17.0	16.5		0.5 pts.		

- Property-Liability premiums written¹ grew 4.8% over the fourth quarter of 2003, 5.6% adjusted for reinsurance and accruals for premium refunds, driven by an increase in policies in force ("PIF"). Growth in policies in force for Allstate brand standard auto and homeowners lines remained strong at 5.5% and 6.4%, respectively, from the fourth quarter of 2003. This represents the highest growth rate achieved in the last 10 years. Total Allstate brand policies in force increased 3.9%. Allstate brand standard auto and homeowners premiums written grew 5.7% and 9.8%, respectively. These PIF results exclude impacts from Allstate Canada.
- Property-Liability underwriting income¹ increased 57.8% over the fourth quarter of 2003 to \$762 million, due to increased premiums earned, continued favorable auto and homeowners loss frequencies and favorable prior year reserve reestimates.
- Pre-tax catastrophe losses totaled \$412 million in both the fourth quarter of 2004 and 2003, with \$367 million in 2004 attributable to reestimates of third quarter 2004 hurricane losses. See the Allstate Protection Reestimates of Hurricane Catastrophe Losses section of this document for more details.
- Allstate Financial premiums and deposits¹ increased 26.0% over the fourth quarter of 2003 to \$4.16 billion. Operating income for the quarter was \$142 million, an increase of 40.6% over the fourth quarter of 2003
- For the total year, Allstate earned record levels of operating income (\$3.1 billion, up 16.1%), net income per diluted share (\$4.54, up 18.5%) and operating income per diluted share (\$4.41, up 17.0%).
- Allstate's annual operating income per diluted share guidance for 2005 (assuming the level of average expected catastrophe losses used in pricing for the year) is in the range of \$5.40 to \$5.80.

¹Measures used in this release that are not based on generally accepted accounting principles ("non-GAAP") are defined and reconciled to the most directly comparable GAAP measure and operating measures are defined in the "Definitions of Non-GAAP and Operating Measures" section of this document.

"It was a great quarter and a great year for Allstate," said Chairman, President and CEO Edward M. Liddy. "We're growing and generating solid returns for our shareholders thanks to a proven business strategy that we believe is sustainable into the future. In short, we are very pleased with our results and confident about our prospects."

"Allstate Protection continues to make steady progress, growing faster than the marketplace in a very competitive environment. Helping to fuel solid increases in premiums for the quarter was growth in policies in force (PIF). These PIF increases also represent an increase in the rate of change in PIF growth we reported for the third quarter of 2004 and both Allstate brand standard auto and homeowners experienced PIF growth in most states.

"In the quarter, Allstate Protection's overall underwriting income increased 58% over the prior year fourth quarter. Both the Allstate brand and our Encompass business continued to contribute excellent underwriting results. Allstate brand customer retention remained strong in the fourth quarter at near record levels, which we believe is a result of the service and value we provide our customers. Also contributing to our strong customer retention are the investments we continue to make in our business. Allstate brand standard auto retention improved almost a half point compared to the prior year quarter and homeowners retention levels exceeded prior year fourth quarter results by more than a full point. Our advertising campaign has focused on educating consumers about Allstate's strong competitive position in the marketplace, which has helped fuel solid gains in new business production.

"Our strategic risk management efforts continue to be extremely effective. Although we believe that Allstate is well ahead of most of our competitors in pricing sophistication, we will continue to add new and enhanced rating variables and additional refinements of our insurance scoring algorithms as competition continues to implement tiered rating programs. We believe our strategies have put Allstate in a great position going into 2005 to continue to grow profitably.

"I am very encouraged by the loss cost trends in our business during the fourth quarter and all of 2004. As I have said before, we might see occasional fluctuations in the frequency trends due to weather, but the underlying frequency trend remains favorable. Severity trends continue to be moderate, and our claims employees continue to provide excellent service to improve customer satisfaction.

"Allstate Financial also turned in a solid performance for the quarter. We generated strong and broad top line results delivering our second highest level of quarterly premiums and deposits ever. In particular, the Allstate Agency channel finished the year on a very strong note by generating one-third of its total 2004 sales of financial products in the fourth quarter. For the year, Allstate Financial delivered record retail, institutional, and total premiums and deposits. In January 2005, we launched our new SureIncomeSM withdrawal benefit on our variable annuity products which, combined with our TrueReturnSM accumulation benefit, should boost sales in 2005. Allstate Financial also had improved bottom line results with operating income of \$142 million in the quarter, in line with our expectations. Overall, the implementation of Allstate Financial's business strategy is progressing well.

"In the quarter, we completed our \$1.5 billion share repurchase program one year ahead of schedule and in January 2005, began our previously announced \$4.0 billion share repurchase program to be completed in 2006. Additionally, The Allstate Corporation board of directors will meet later this month to determine the dividend for the first quarter of 2005.

"Overall, 2004 was a very good year. Even after absorbing an unusually high level of catastrophe losses of \$2.5 billion in 2004, net income per diluted share and operating income per diluted share increased 18.5% and 17.0%, respectively, over the prior year, book value per diluted share increased 9.2% to \$31.72 compared to prior year, and operating income return on equity increased 0.5 points to 17.0% compared to prior year. We are very pleased with the consistent performance we have generated over time. We remain committed as ever to not rest on past performance. We are optimistic about 2005 and plan to use the momentum we have generated across the enterprise to ensure our company remains a powerful force that continues to deliver solid, consistent value to customers and shareholders. We expect to generate operating earnings per diluted share growth of 22% to 32%. This assumes our combined ratio, with an average expected level of catastrophe losses used in pricing for the year and no reserve reestimates, does not change materially from that experienced in 2004, which is in the low 90s. Further, our expectation for top-line growth will be consistent with our objective of maintaining margins. The resulting operating income return on equity is expected to exceed 18%."

Consolidated Highlights

	Three Mont		Twelve Mon			Discussion of Results for the Three Months Ended December 31, 2004
(\$ in millions, except per share and return amounts)	Est. 2004	2003	Est. 2004	2003		
Consolidated revenues	\$8,879	\$8,262	\$33,936	\$32,149	<	Higher premiums earned in Property-Liability, higher net realized capital gains due to increased dispositions and fewer write-downs, higher net investment income, partially offset by lower life and annuity premiums and contract charges.
Operating income	986	752	3,091	2,662	<	Increase in Property-Liability operating income of \$195 and Allstate Financial operating income of \$41.
Realized capital gains and losses, after-tax	212	58	392	134	<	See the Components of Realized Capital Gains and Losses (pretax) table.
Gain/(loss) on disposition of operations, after-tax	16	(20)	(6)	(26)	<	Primarily a tax gain from disposition of a life insurance subsidiary.
Cumulative effect of change in accounting principle, after-tax		(14)	(175)	(15)		
Net income	1,142	761	3,181	2,705	<	Increase in Property-Liability and Allstate Financial operating income and increase in realized capital
Net income per share (diluted)	1.64	1.08	4.54	3.83		gains and losses, after-tax.
Operating income per share (diluted)	1.42	1.06	4.41	3.77		
Net shares outstanding	682.7	704.0	682.7	704.0	<	During the fourth quarter of 2004, Allstate purchased 8.0 million shares of its stock for \$396.3 million, completing the current \$1.5 billion program. Allstate started a \$4.0 billion program in January 2005.
Weighted average shares outstanding (diluted)	690.7	707.2	700.3	706.2		Started a \$4.0 billion program in bandary 2003.
Return on equity			15.0	14.2	<	See the return on equity calculation in the Definitions of Non-GAAP and Operating Measures section of this document.
Operating income return on equity			17.0	16.5	<	See the return on equity calculation in the Definitions of Non-GAAP and Operating Measures section of this document.
Book value per diluted share			31.72	29.04	<	At December 31, 2004 and 2003, net unrealized gains on fixed income securities, after-tax, totaling \$2,134 and \$2,307, respectively, represented \$3.10 and \$3.26, respectively, of book value per diluted share.

Book value per diluted share increased 9.2% compared to December 31, 2003. Book value per diluted share excluding the net impact of unrealized net capital gains on fixed income securities¹ increased 11.0% to \$28.62 at December 31, 2004 compared to December 31, 2003.

Property-Liability Highlights

		nths Ended nber 31,	Twelve Mon Decemb			Discussion of Results for the Three Months Ended December 31, 2004
(\$ in millions, except ratios)	Est. 2004	2003	Est. 2004	2003		·
Property-Liability net premiums written	\$6,499	\$6,199	\$26,531	\$25,187	<	See the Property-Liability Premiums Written by Market Segment table.
Property-Liability revenues	7,262	6,848	28,354	26,642	<	Premiums earned increased \$305 or 4.8%.
Underwriting income / (loss)	762	483	1,830	1,332	<	Higher premiums earned, continued favorable auto and homeowners loss frequencies and favorable reserve reestimates. See the Allstate Protection Market Segment Analysis table.
Net investment income	463	435	1,773	1,677	<	Higher portfolio balances due to positive cash flows from operations, partially offset by lower yields.
Operating income	875	680	2,648	2,327	<	Increase of \$180 in underwriting results, aftertax.
Realized capital gains and losses, after-tax	125	72	397	192	<	See the Components of Realized Capital Gains and Losses (pretax) table.
Gain on disposition of operations, after-tax				3		
Cumulative effect of change in accounting principle, after-tax			-	(1)		
Net income	1,000	752	3,045	2,521	<	Higher operating income and realized capital gains and losses, after-tax.
Catastrophe losses	412	412	2,468	1,489	<	Included \$367 million reestimate of third quarter hurricane losses bringing total pre-tax net loss for the four storms to \$2.0 billion. See the Allstate Protection Reestimates of Hurricane Catastrophe Losses section for further details.
Ratios:						
Property-Liability combined ratio Effect of Discontinued Lines and	88.5	92.3	93.0	94.6		
Coverages Allstate Protection combined ratio Effect of catastrophe losses	88.5 6.2	0.1 92.2 6.5	2.5 90.5 9.5	2.3 92.3 6.0		

- Allstate brand standard auto and homeowners PIF increased 5.5% and 6.4%, respectively, from
 December 31, 2003 levels, compared to increases of 5.4% and 6.2%, respectively in the third quarter of
 2004 over the third quarter of 2003. Both standard auto and homeowners experienced growth in most
 states. These results exclude impacts from Allstate Canada.
- Allstate brand standard auto and homeowners new business premiums written grew 5.5% and 4.3%, respectively, in the quarter, while the retention ratio increased to 90.6 and 88.7 respectively, from 90.2 and 87.5 in the prior year fourth quarter. In September, we began curtailing our acceptance of new business in Florida, which had an adverse impact on our growth of Allstate brand homeowners new business premiums. These results exclude impacts from Allstate Canada.
- Prior year net favorable reserve re-estimates in the quarter totaled \$189 million for Property-Liability, reflecting lower actual claim severity trends than anticipated in previous estimates.

Allstate Financial Highlights

	Decen	nths Ended nber 31,	Twelve Mont Decemb			Discussion of Results for the Three Months Ended December 31, 2004
(\$ in millions)	Est. <u>2004</u>	<u>2003</u>	Est. <u>2004</u>	<u>2003</u>		
Premiums and deposits	\$4,163	\$3,303	\$15,919	\$13,095	<	Higher sales of fixed annuities, partially offset by lower sales of variable annuities and funding agreements. See the Allstate Financial Premiums and Deposits table.
Allstate Financial Revenues	1,590	1,401	5,483	5,452	<	Higher net realized capital gains and investment income, partially offset by lower life and annuity premiums due to the disposition of substantially all of our direct response distribution business.
Operating income	142	101	551	449	<	Higher gross margins, lower operating expenses from the disposition of substantially all of our direct response distribution business and lower income taxes as 2003 income taxes included a \$23 non-recurring adjustment of prior years tax liabilities.
Realized capital gains and losses, after-tax	87	(11)	(3)	(53)	<	See the Components of Realized Capital Gains and Losses (pretax) table.
Gain (loss) on disposition of operations, after-tax	16	(20)	(6)	(29)	<	Primarily a tax gain from the disposition of a life insurance company subsidiary.
Cumulative effect of change in accounting principle, after-tax		(17)	(175)	(17)		
Net income	173	38	246	305	<	Higher operating income and higher realized capital gains and losses, after-tax.

- Delivered record retail premium and deposits of \$3.58 billion in the fourth quarter and \$11.88 billion for the year.
- Investments including Separate Account assets as of December 31, 2004 increased 13.9% over December 31, 2003 primarily due to strong sales of fixed annuities and funding agreements.
- The approximate difference between the weighted average credited rate and the average guaranteed rate on interest sensitive life and annuity contracts is 52 basis points compared to 50 basis points from the prior quarter due to sales of new contracts containing significantly lower guaranteed rates than the inforce block of business. The crediting rates on approximately 62% of all such in-force contracts were at the minimum guaranteed rate at December 31, 2004.
- Completed the disposal of substantially all of our direct response distribution business in the fourth quarter of 2004. The disposition of this business reduced fourth quarter total revenues by \$62 million, benefits by \$35 million, operating costs and expenses by \$17 million and amortization of deferred acquisition costs ("DAC") by \$11 million.

THE ALLSTATE CORPORATION CONSOLIDATED STATEMENTS OF OPERATIONS

	_	Three Months Ended December 31,			Twelve M Dece			
(\$ in millions, except per share data)	-	Est. 2004		2003	Percent Change	Est. 2004	2003	Percent Change
Revenues								
Property-liability insurance premiums Life and annuity premiums	\$	6,607	\$	6,302	4.8	\$ 25,989	\$ 24,677	5.3
and contract charges		564		594	(5.1)	2,072	2,304	(10.1)
Net investment income		1,378		1,275	8.1	5,284	4,972	6.3
Realized capital gains and losses	-	330	-	91		591	196	_
Total revenues	-	8,879	-	8,262	7.5	33,936	32,149	5.6
Costs and expenses								
Property-liability insurance								
claims and claims expense		4,175		4,248	(1.7)	17,843	17,432	2.4
Life and annuity contract benefits		444		471	(5.7)	1,618	1,851	(12.6)
Interest credited to contractholder funds		546		466	17.2	2,001	1,846	8.4
Amortization of deferred policy								
acquisition costs		1,214		1,069	13.6	4,465	4,058	10.0
Operating costs and expenses		799		804	(0.6)	3,040	3,001	1.3
Restructuring and related charges		25		18	38.9	51	74	(31.1)
Interest expense	-	85	-	71	19.7	308	275	12.0
Total costs and expenses	-	7,288	-	7,147	2.0	29,326	28,537	2.8
Loss on disposition of operations		(7)		(32)	78.1	(24)	(41)	41.5
Income from operations before income tax expense, dividends on preferred securities and cumulative effect of change in accounting principle, after-tax		1,584		1,083	46.3	4,586	3,571	28.4
Income tax expense		442		308	43.5	1,230	846	45.4
	-		-					
Income before dividends on preferred securities and cumulative effect of change in accounting principle, after-tax		1,142		775	47.4	3,356	2,725	23.2
Dividends on preferred securities of subsidiary trust		-		-	-	-	(5)	100.0
Cumulative effect of change in accounting principle, after-tax	_		-	(14)	100.0	(175)	(15)	-
Net income	\$	1,142	\$	761	50.1	\$ 3,181	\$ 2,705	17.6
Net income per share - Basic	\$ _	1.65	\$	1.08		\$ 4.57	\$ 3.85	
Weighted average shares - Basic	=	685.8	=	703.5		695.6	703.5	
Net income per share - Diluted	\$	1.64	\$ _	1.08		\$ 4.54	\$ 3.83	
Weighted average shares - Diluted	=	690.7	=	707.2		700.3	706.2	

THE ALLSTATE CORPORATION CONTRIBUTION TO INCOME

	_	Three Months Ended December 31,				Twelve Months Ended December 31,				
(\$ in millions, except per share data)	_	Est. 2004		2003	Percent Change		Est. 2004		2003	Percent Change
Contribution to income										
Operating income before the impact of restructuring and related charges Restructuring and related charges,	\$	1,002	\$	764	31.2	\$	3,124	\$	2,710	15.3
after-tax	-	16_		12	33.3		33_		48	(31.3)
Operating income		986		752	31.1		3,091		2,662	16.1
Realized capital gains and losses, after-tax DAC and DSI amortization relating to realized capita	ol.	212		58	-		392		134	192.5
gains and losses, after-tax Reclassification of periodic settlements and accruals on non-hedge derivative	ai	(61)		(10)	-		(89)		(30)	(196.7)
instruments, after-tax Gain (loss) on disposition of operations, after-tax Dividends on preferred securities of		(11) 16		(5) (20)	(120.0) 180.0		(32) (6)		(15) (26)	(113.3) 76.9
subsidiary trust		-		-	-		-		(5)	100.0
Cumulative effect of change in accounting principle, after-tax	-			(14)	100.0		(175)		(15)	-
Net income	\$	1,142	\$	761	50.1	\$	3,181	\$	2,705	17.6
Income per share (Diluted)										
Operating income before the impact of restructuring and related charges Restructuring and related charges,	\$	1.45	\$	1.08	34.3	\$	4.46	\$	3.84	16.1
after-tax	_	0.03		0.02	50.0		0.05		0.07	(28.6)
Operating income		1.42		1.06	34.0		4.41		3.77	17.0
Realized capital gains and losses, after-tax	a.l	0.30		0.09	-		0.56		0.19	194.7
DAC and DSI amortization relating to realized capital gains and losses, after-tax Reclassification of periodic settlements and accruals on non-hedge derivative	aı	(0.09)		(0.02)	-		(0.13)		(0.05)	(160.0)
instruments, after-tax Gain (loss) on disposition of operations, after-tax Dividends on preferred securities of		(0.01) 0.02		(0.01) (0.03)	- 166.7		(0.04) (0.01)		(0.02) (0.04)	(100.0) 75.0
subsidiary trust		-		-	-		-		-	-
Cumulative effect of change in accounting principle, after-tax	_			(0.01)	100.0		(0.25)		(0.02)	-
Net income	\$	1.64	\$	1.08	51.9	\$	4.54	\$	3.83	18.5
Book value per share - Diluted	\$	31.72	\$	29.04	9.2	\$	31.72	\$	29.04	9.2

THE ALLSTATE CORPORATION COMPONENTS OF REALIZED CAPITAL GAINS AND LOSSES (PRETAX)

		Three M	onths End	led Decem	nber 31, 2	004 (Est.)	
(\$ in millions)	Property- Liability		Allstate Financia		Corporate and Othe		Total
Valuation of derivative instruments Settlements of derivative instruments Dispositions Investment write-downs	\$ 33 (4) 175 (12)	\$	(6) 11 140 (9)		- - 2 -	\$	27 7 317 (21)
Total	\$ 192	\$	136	= \$	2	= \$	330
		Twelve N	lonths En	ded Decer	mber 31, 2	2004 (Est.)	
(\$ in millions)	Property- Liability		Allstate Financia		Corporate and Othe		Total
Valuation of derivative instruments Settlements of derivative instruments Dispositions Investment write-downs	\$ 10 (69) 697 (46)	\$	(55) 7 131 (82)		(1 - - (1	,	(46) (62) 828 (129)
Total	\$ 592	\$	1	\$	(2	<u>)</u> \$	591
		Three	Months I	Ended Dec	ember 31	, 2003	
(\$ in millions)	Property- Liability		Allstate Financia		Corporate and Othe		Total
Valuation of derivative instruments Settlements of derivative instruments Dispositions Investment write-downs	\$ 4 5 131 (29)	\$	(4) (2) 23 (34))	- - - (3	\$ <u>)</u>	3 154 (66)
Total	\$ 111	\$	(17)	<u>)</u> \$	(3	<u>)</u> \$	91
		Twelv	e Months	Ended De	cember 3	1, 2003	
(\$ in millions)	Property- Liability		Allstate Financia		Corporate and Othe		Total
Valuation of derivative instruments Settlements of derivative instruments Dispositions Investment write-downs	\$ 10 3 385 (110)	\$	6 18 71 (180)	\$ <u>)</u>	(3	•	16 21 453 (294)
Total	\$ 288	\$	(85)) \$	(7) \$	196

THE ALLSTATE CORPORATION SEGMENT RESULTS

	-	Three Me Dece	onths E			Twelve N	Months ember :	
(\$ in millions)	_	Est. 2004	_	2003		Est. 2004		2003
Property-Liability Premiums written	\$	6,499	\$	6,199	\$	26,531	\$	25,187
	-		-					
Premiums earned Claims and claims expense	\$	6,607 4,175	\$	6,302 4,248	\$	25,989 17,843	\$	24,677 17,432
Amortization of deferred policy acquisition costs		1,016		930		3,874		3,520
Operating costs and expenses		629		629		2,396		2,326
Restructuring and related charges	=	25	_	12		46		67
Underwriting income	-	762	-	483		1,830		1,332
Net investment income Income tax expense on operations	_	463 350	_	435 238		1,773 955		1,677 682
Operating income		875		680		2,648		2,327
Realized capital gains and losses, after-tax		125		72		397		192
Gain on disposition of operations, after-tax		-		-		-		3
Cumulative effect of change in accounting principle, after-tax	-		_					(1)
Net income	\$	1,000	\$	752	\$	3,045	\$	2,521
Catastrophe losses	\$	412	\$	412	\$	2,468	\$	1,489
Operating ratios	=		=		:			
Claims and claims expense ratio		63.2		67.4		68.7		70.6
Expense ratio	_	25.3	_	24.9		24.3		24.0
Combined ratio	=	88.5	-	92.3	;	93.0		94.6
Effect of catastrophe losses on combined ratio	=	6.2	=	6.5	:	9.5		6.0
Effect of restructuring and related charges on combined ratio	=	0.4	=	0.2	:	0.2		0.3
Effect of Discontinued Lines and Coverages on combined ratio	=		=	0.1	:	2.5		2.3
Allstate Financial								
Premiums and deposits	\$	4,163	\$	3,303	\$	15,919	\$	13,095
Investments including Separate Accounts assets	\$	86,907	\$	76,320	\$	86,907	\$	76,320
Premiums and contract charges	\$	564	\$	594	\$	2,072	\$	2,304
Net investment income		890		824		3,410		3,233
Periodic settlements and accruals on non-hedge derivative instruments		16		8		49		23
Contract benefits Interest credited to contractholder funds		444 531		471 466		1,618 1,983		1,851 1,846
Amortization of deferred policy acquisition costs		118		124		471		492
Operating costs and expenses		169		174		634		672
Restructuring and related charges		- 66		6 84		5 269		7 243
Income tax expense on operations	-	66	-		•			
Operating income		142		101		551		449
Realized capital gains and losses, after-tax DAC and DSI amortization relating to realized capital gains and losses, after-tax		87 (61)		(11) (10)		(3) (89)		(53) (30)
Reclassification of periodic settlements and accruals on non-hedge		(01)		(10)		(00)		(50)
derivative instruments, after-tax		(11)		(5)		(32)		(15)
Gain (loss) on disposition of operations, after-tax		16		(20)		(6)		(29)
Cumulative effect of change in accounting principle, after-tax	<u>-</u>	172	_	(17)	e.	(175)	e	(17)
Net income	\$ _	173	\$ _	38	\$	246	\$	305
Corporate and Other								
Net investment income	\$	25	\$	16	\$	101	\$	62
Operating costs and expenses Income tax benefit on operations		86 (30)		72 (27)		318 (109)		278 (102)
Operating loss	-	(31)	-	(29)	•	(108)		(114)
Realized capital gains and losses, after-tax		-		(3)		(2)		(5)
Dividends on preferred securities of subsidiary trust		-		-		-		(5)
Cumulative effect of change in accounting principle, after-tax	-		-	3				3
Net loss	\$	(31)	\$ _	(29)	\$	(110)	\$	(121)
Consolidated net income	\$	1,142	\$	761	\$	3,181	\$	2,705

THE ALLSTATE CORPORATION UNDERWRITING RESULTS BY AREA OF BUSINESS

		onths Ended mber 31,			onths Ended mber 31,	
(\$ in millions)	Est. 2004	2003	Percent Change	Est. 2004	2003	Percent Change
Consolidated Underwriting Summary						
Allstate Protection	\$ 761	\$ 492	54.7	\$ 2,468	\$ 1,903	29.7
Discontinued Lines and Coverages	1	(9)	111.1	(638)	(571)	(11.7)
Underwriting income	\$ 762	\$ 483	57.8	\$ 1,830	\$ 1,332	37.4
Allstate Protection Underwriting Summary						
Premiums written	\$ 6,498	\$ 6,197	4.9	\$ 26,527	\$ 25,175	5.4
Premiums earned	\$ 6,605	\$ 6,300	4.8	\$ 25,983	\$ 24,664	5.3
Claims and claims expense	4,176	4,240	(1.5)	17,208	16,858	2.1
Amortization of deferred policy acquisition costs	1,016	930	9.2	3,874	3,520	10.1
Operating costs and expenses	627	626	0.2	2,387	2,316	3.1
Restructuring and related charges	25	12	108.3	46	67	(31.3)
Underwriting income	\$ 761	\$ 492	54.7	\$ 2,468	\$ 1,903	29.7
Catastrophe losses	\$ 412	\$ 412	-	\$ 2,468	\$ 1,489	65.7
Operating ratios						
Claims and claims expense ratio	63.2	67.3		66.2	68.4	
Expense ratio	25.3	24.9		24.3	23.9	
Combined ratio	88.5	92.2		90.5	92.3	
Effect of catastrophe losses						
on combined ratio	6.2	6.5		9.5	6.0	
Effect of restructuring and related						
charges on combined ratic	0.4	0.2		0.2	0.3	
Discontinued Lines and Coverages						
Underwriting Summary						
Premiums written	\$ <u> 1 </u>	\$ 2	(50.0)	\$ <u>4</u>	\$ <u>12</u>	(66.7)
Premiums earned	\$ 2	\$	-	\$ 6	\$ 13	(53.8)
Claims and claims expense	(1)	8	(112.5)	635	574	10.6
Operating costs and expenses	2	3	(33.3)	9	10	(10.0)
Underwriting income (loss)	\$ <u> </u>	\$ (9)	111.1	\$ (638)	\$ <u>(571)</u>	(11.7)
Effect of Discontinued Lines and Coverages						
on the Property-Liability combined ratio		0.1		2.5	2.3	

THE ALLSTATE CORPORATION PROPERTY-LIABILITY PREMIUMS WRITTEN BY MARKET SEGMENT

	Three Mo				_	Twelve M Dece			
(\$ in millions)	Est. 2004	_	2003	Percent Change	_	Est. 2004	_	2003	Percent Change
Allstate brand									
Standard auto \$	3,611	\$	3,416	5.7	\$	14,491	\$	13,632	6.3
Non-standard auto	396		455	(13.0)		1,777		1,975	(10.0)
Auto	4,007		3,871	3.5	_	16,268		15,607	4.2
Involuntary auto	49		47	4.3		232		226	2.7
Commercial lines	228		215	6.0		922		854	8.0
Homeowners	1,404		1,279	9.8		5,639		5,153	9.4
Other personal lines	323		308	4.9		1,397	_	1,313	6.4
						04.450		00.450	- 0
Farance based	6,011		5,720	5.1		24,458		23,153	5.6
Encompass brand Standard auto	280		277	1.1		1,212		1,202	0.8
Non-standard auto (Deerbrook)	280 34		42	(19.0)		1,212		1,202	(10.0)
Auto	314	_	319	(1.6)	-	1,365	_	1,372	(0.5)
Involuntary auto	9		10	(10.0)		40		40	(0.0)
Homeowners	136		123	10.6		552		510	8.2
Other personal lines	28		25	12.0		112		100	12.0
Other personal lines		_		12.0	-	112	-	100	12.0
	487		477	2.1		2,069		2,022	2.3
Allstate Protection (1)	6,498		6,197	4.9		26,527		25,175	5.4
Discontinued Lines									
and Coverages	1	_	2	(50.0)	_	4	_	12	(66.7)
Property-Liability (1) \$	6,499	\$_	6,199	4.8	\$_	26,531	\$_	25,187	5.3
Allstate Protection									
Standard auto \$	- ,	\$	3,693	5.4	\$	15,703	\$	14,834	5.9
Non-standard auto	430	_	497	(13.5)	_	1,930	_	2,145	(10.0)
Auto	4,321		4,190	3.1		17,633		16,979	3.9
Involuntary auto	58		57	1.8		272		266	2.3
Commercial lines	228		215	6.0		922		854	8.0
Homeowners	1,540		1,402	9.8		6,191		5,663	9.3
Other personal lines	351	_	333	5.4	_	1,509	_	1,413	6.8
\$	6,498	\$_	6,197	4.9	\$_	26,527	\$_	25,175	5.4

⁽¹⁾ In the fourth quarter of 2004, growth in premiums written was negatively impacted by accruals for premium refunds in standard auto and reinsurance transactions in homeowners totaling 0.7% for Allstate Protection and 0.8% for Property-Liability.

THE ALLSTATE CORPORATION PROPERTY-LIABILITY NET RATE CHANGES APPROVED (1)

Three Months Ended December 31, 2004

			Annual Impact
			of Rate Changes on
	Number of	Weighted Average	State Specific
	States	Rate Change (%)	Premiums Written (%)
Allstate brand			
Standard auto	11	0.6	4.6
Non-standard auto	5	0.2	4.4
Homeowners	2	-	4.4
Encompass brand			
Standard auto	6	0.4	3.7
Homeowners	8	4.3	5.3

Twelve Months Ended December 31, 2004

			Annual Impact
			of Rate Changes on
	Number of	Weighted Average	State Specific
	States	Rate Change (%)	Premiums Written (%)
Allstate brand			
Standard auto	23	1.3	3.3
Non-standard auto	8	1.6	4.6
Homeowners	11	0.3	3.3
Encompass brand			
Standard auto	29	2.8	4.4
Non-standard auto (Deerbrook)	9	2.1	3.8
Homeowners	31	9.3	6.2

⁽¹⁾ Rate increases that are indicated based on a loss trend analysis to achieve a targeted return, will continue to be pursued in all locations and for all products.

THE ALLSTATE CORPORATION ALLSTATE PROTECTION MARKET SEGMENT ANALYSIS

Three Months Ended December 31, (\$ in millions) Est. 2004 2003 Est. 2004 2003 2003 Est. 2004 2003 Est. 2004 Effect of Catastrophe Losses Expense Ratio Loss Ratio on the Loss Ratio Premiums Earned Allstate brand Standard auto 3,651 \$ 3,446 67.5 69.1 0.5 0.2 24.7 24.1 Non-standard auto 432 486 51.4 59.1 0.5 0.5 21.5 20.5 3,932 Auto 4,083 65.8 67.9 0.5 0.2 24.4 23.6 Homeowners 1,269 1,383 44.8 67.4 11.2 28.7 24.5 23.9 91.3 Other (1) 631 595 61.7 36.3 4.9 27.7 31.6 Total Allstate brand 6,097 5,796 63.6 67.1 6.5 6.9 24.8 24.5 **Encompass brand** Standard auto 299 301 61.2 61.5 32.1 28.9 88.4 30.2 Non-standard auto (Deerbrook) 67.6 2.4 37 43 24.3 Auto 336 344 61.9 64.8 0.3 31.3 29.1 Homeowners 41.5 73.2 3.0 6.3 29.2 135 127 31.1 Other (1) 37 33 81.1 100.0 13.5 6.1 29.7 33.3 Total Encompass brand 508 504 69.2 31.1 29.4 57.9 1.8 2.1 **Allstate Protection** 6,605 \$ 6,300 63.2 67.3 6.2 6.5 25.3 24.9 Twelve Months Ended December 31, (\$ in millions) Est. 2004 2003 Est. 2004 2003 Est. 2004 2003 Est. 2004 2003 Effect of Catastrophe Losses Loss Ratio Premiums Earned on the Loss Ratio Expense Ratio Allstate brand Standard auto 14,290 \$ 13,406 64.4 70.1 0.7 24.0 23.7 1.4 Non-standard auto 1,823 2,075 53.9 65.6 0.9 0.7 20.4 19.8 Auto 16,113 15,481 63.2 69.5 0.7 1.3 23.6 23.2 63.2 21.8 23.0 22.8 Homeowners 5,349 4,892 67.4 29.2 68.1 Other (1) 2,482 2,316 84.6 27.7 5.6 27.2 26.7 Total Allstate brand 23,944 22,689 66.3 68.0 23.9 23.5 9.8 6.2 **Encompass brand** 1,208 61.3 69.4 0.5 0.7 29.1 28.1 Standard auto 1,195 Non-standard auto (Deerbrook) 75.8 84.7 0.6 0.7 25.4 29.4 161 163 1,369 Auto 1,358 63.1 71.2 0.6 0.7 28.6 28.3 Homeowners 529 494 63.7 76.7 16.4 16.6 30.1 29.2 Other (1) 123 84.4 71.5 5.7 4.0 29.1 40.7 141 Total Encompass brand 2,039 1,975 64.7 72.6 5.1 4.9 29.0 29.3 **Allstate Protection** 25,983 \$ 24,664 66.2 68.4 9.5 6.0 24.3 23.9

⁽¹⁾ Other includes involuntary auto, commercial lines and other personal lines.

THE ALLSTATE CORPORATION PROPERTY-LIABILITY EFFECT OF PRETAX PRIOR YEAR RESERVE REESTIMATES ON THE COMBINED RATIO

	Three Months Ended December 31,												
		Pr Reserve Re	etax -es		Effect of Pretax Rese Re-estimates on th Combined Ratio								
(\$ in millions)		Est. 2004	-	2003	Est. 2004	2003							
Auto Homeowners Other	\$	(106) (57) (25)	\$	(44) 30 (17)	(1.6) (0.9) (0.4)	(0.7) 0.5 (0.3)							
Allstate Protection		(188)		(31)	(2.9)	(0.5)							
Discontinued Lines and Coverages		(1)	-	8		0.1							
Property-Liability	\$	(189)	\$	(23)	(2.9)	(0.4)							
Allstate brand Encompass brand	\$	(190) 2	\$	(45) 14	(2.9)	(0.7) 0.2							
Allstate Protection	\$	(188)	\$	(31)	(2.9)	(0.5)							
			etax	(ed December 3' Effect of Preta Re-estimate Combined	ax Reserve es on the							
(\$ in millions)		Est. 2004	-	2003	Est. 2004	2003							
Auto Homeowners Other	\$	(657) (169) (39)	\$	(221) 13 35	(2.5) (0.7) (0.1)	(0.9) 0.1 0.1							
Allstate Protection		(865)		(173)	(3.3)	(0.7)							
Discontinued Lines and Coverages		635		574	2.4	2.3							
Property-Liability	\$	(230)	\$	401	(0.9)	1.6							
Allstate brand Encompass brand	\$	(872)	\$	(209) 36	(3.3)	(0.8) 0.1							
Allstate Protection	\$	(865)	\$	(173)	(3.3)	(0.7)							

⁽¹⁾ Favorable reserve reestimates are shown in parentheses.

THE ALLSTATE CORPORATION ALLSTATE FINANCIAL PREMIUMS AND DEPOSITS

	Three M	lonths ember			_	Twelve N	Months ember		
(\$ in millions)	Est. 2004		2003	Percent Change	-	Est. 2004		2003	Percent Change
Life Products									
Interest-sensitive life \$	370	\$	323	14.6	\$	1,393	\$	1,090	27.8
Traditional	89		105	(15.2)		327		389	(15.9)
Other	138		177	(22.0)		513		647	(20.7)
	597	•	605	(1.3)	_	2,233		2,126	5.0
Annuities									
Fixed annuities - deferred	2,137		1,083	97.3		6,750		4,834	39.6
Fixed annuities - immediate	277		225	23.1		831		842	(1.3)
Variable annuities	411		596	(31.0)		1,631		2,151	(24.2)
	2,825	•	1,904	48.4	-	9,212		7,827	17.7
Institutional Products									
Indexed funding agreements	50		50	-		51		440	(88.4)
Funding agreements backing medium-term notes	535		601	(11.0)		3,983		2,268	`75.6 [°]
Other	-		-			3		7	(57.1)
	585	•	651	(10.1)	-	4,037		2,715	48.7
Bank Deposits	156		143	9.1	-	437		427	2.3
Total \$	4,163	\$	3,303	26.0	\$	15,919	\$	13,095	21.6

THE ALLSTATE CORPORATION CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

(\$ in millions, except par value data)	[December 31, 2004 (Est.)	D	ecember 31, 2003
Assets				
Investments				
Fixed income securities, at fair value				
(amortized cost \$90,657 and \$82,607)	\$	95,715	\$	87,741
Equity securities, at fair value (cost \$4,566 and \$4,028)		5,895		5,288
Mortgage loans		7,856		6,539
Short-term		4,133		1,815
Other	<u>-</u>	1,931		1,698
Total investments		115,530		103,081
Cash		414		366
Premium installment receivables, net		4,721		4,386
Deferred policy acquisition costs		4,968		4,842
Reinsurance recoverables, net		4,323		3,121
Accrued investment income		1,014		1,068
Property and equipment, net		1,018		1,046
Goodwill		825		929
Other assets		2,535		1,878
Separate Accounts		14,377	_	13,425
Total assets	\$ ₌	149,725	\$ _	134,142
Liabilities				
Reserve for property-liability insurance				
claims and claims expense	\$	19,338	\$	17,714
Reserve for life-contingent contract benefits		11,754		11,020
Contractholder funds		55,709		47,071
Unearned premiums		9,932		9,187
Claim payments outstanding		787		698
Other liabilities and accrued expenses		9,842		8,283
Deferred income taxes		829		1,103
Short-term debt		43 5,291		3 5.073
Long-term debt Separate Accounts		14,377		5,073 13,425
Total liabilities	· -	127,902	-	113,577
Total nabilities	-	127,902	_	113,377
Shareholders' equity				
Preferred stock, \$1 par value, 25 million				
shares authorized, none issued		-		-
Common stock, \$.01 par value, 2.0 billion shares				
authorized and 900 million issued, 683 million				
and 704 million shares outstanding		9		9
Additional capital paid-in		2,685		2,614
Retained income		24,043		21,641
Deferred compensation expense		(157)		(194)
Treasury stock, at cost (217 million and 196 million shares)		(7,372)		(6,261)
Accumulated other comprehensive income:				
Unrealized net capital gains and losses		2,988		3,125
Unrealized foreign currency translation adjustments		16		(10)
Minimum pension liability adjustment	_	(389)	_	(359)
Total accumulated other comprehensive income	·-	2,615	_	2,756
Total shareholders' equity		21,823		20,565
Total liabilities and shareholders' equity	\$	149,725	\$ _	134,142

THE ALLSTATE CORPORATION CONSOLIDATED STATEMENTS OF CASH FLOWS

(in millions)	December 31, 2004 (Est.)	December 31, 2003
Cash flows from operating activities		
Net income	\$ 3,181	\$ 2,705
Adjustments to reconcile net income to net cash		
provided by operating activities:		
Depreciation, amortization and other non-cash items	(4)	(3)
Realized capital gains and losses	(591)	(196)
Loss on disposition of operations	24	41
Cumulative effect of change in accounting principle	175	15
Interest credited to contractholder funds	2,001	1,846
Changes in:		
Policy benefit and other insurance reserves	1,680	1,127
Unearned premiums	614	546
Deferred policy acquisition costs	(443)	(414)
Premium installment receivables, net	(345)	(284)
Reinsurance recoverables, net	(1,052)	(227)
Income taxes payable	11	582
Other operating assets and liabilities	217	(47)
Net cash provided by operating activities	5,468	5,691
Cash flows from investing activities		
Proceeds from sales		
Fixed income securities	19,839	20,298
Equity securities	4,580	2,700
Investment collections	,	,
Fixed income securities	5,904	6,652
Mortgage loans	772	733
Investment purchases		
Fixed income securities	(33,720)	(35,627)
Equity securities	(4,659)	(3,351)
Mortgage loans	(337)	(1,175)
Change in short-term investments, net	(1,098)	419
Change in other investments, net	(1,804)	56
Purchases of property and equipment, net	(200)	(169)
Net cash used in investing activities	(10,723)	(9,464)
Cash flows from financing activities		
Change in short-term debt, net	40	(276)
Proceeds from issuance of long-term debt	647	410
Repayment of long-term debt	(19)	(332)
Contractholder fund deposits	13,616	10,373
Contractholder fund withdrawals	(7,088)	(5,794)
Dividends paid	(756)	(633)
Treasury stock purchases	(1,373)	(153)
Other	236	` 82 [°]
Net cash provided by financing activities	5,303	3,677
Net increase (decrease) in cash	48	(96)
Cash at beginning of year	366	462
Cash at end of year	\$ 414	\$ 366
-	· — —	

Allstate Protection Reestimates of Hurricane Catastrophe Losses

Catastrophe losses for the fourth quarter of 2004 and the twelve month period ended December 31, 2004 include \$367 million and \$2.00 billion, respectively, net of recoveries from the Florida Hurricane Catastrophe Fund ("FHCF"), related to hurricanes Charley, Frances, Ivan, and Jeanne. These storms struck significant portions of Florida, the southeastern seaboard and other parts of the United States during August and September of 2004. These estimates include net losses incurred on personal lines auto and property policies and net losses on commercial policies. As a result of these four hurricanes and their very adverse financial impacts, we are currently evaluating various measures in Florida, including proposals for legislative reform, purchasing additional reinsurance and rate actions. We are also continuing to reevaluate our countrywide catastrophe risk management strategies for hurricanes and earthquake exposures.

Estimates of losses for these storms were increased \$239 million after-tax (\$367 million pre-tax) and \$0.33 per diluted share in the fourth quarter due to increased estimates of claim severity on personal lines and commercial property claims in Florida. When the initial estimates were prepared in the third quarter, these storms had only recently occurred, very few losses had been paid, and due to the extensive devastation and massive scale of these storms, it was not possible to gain access to and physically inspect a sufficiently large portion of claims. During the fourth quarter, property inspections were completed by claim adjusters and, consequently, we were able to develop more accurate assessments of the actual cost of physical damages. A significant amount of these losses have been paid.

Estimates of losses from these storms are shown in the table below:

	Estir	mate as of 12/31	1/2004		
(\$ in millions)	Gross Losses	FHCF Recoveries	Net Losses	Estimate as of <u>9/30/2004</u>	Estimate Change
Personal Lines					
Charley (August 13)	\$756	(\$323)	\$433	\$400	\$33
Frances (September 3)	650	(235)	415	375	40
Ivan (September 14)	576	(47)	529	452	77
Jeanne (September 25)	330_		330	298	32
Subtotal	2,312	(605)	1,707	1,525	182
Commercial	393	(98)	295	110_	185
Total Loss Estimate	\$2,705	<u>(\$703)</u>	\$2,002	<u>\$1,635</u>	<u>\$367</u>
Memo:					
Allstate Floridian group	<u>\$2,016</u>	<u>(\$605)</u>	<u>\$1,411</u>	<u>\$1,247</u>	<u>\$164</u>

Estimates of gross qualifying personal property losses for Charley, Frances and Ivan have exceeded the \$312 million per occurrence FHCF retention, thus permitting reimbursement of 90% of qualifying losses above the retention. For Jeanne, estimated qualifying property losses are \$279 million, which is below the FHCF retention. Estimates of qualifying commercial habitational property losses for Charley and Frances have exceeded the \$30 million per occurrence FHCF retention. For Ivan and Jeanne, estimated qualifying commercial habitational property losses are \$27 million and \$14 million, respectively, which are below the FHCF retention. For all of the storms, any adverse development of losses not qualifying for FHCF reimbursement will adversely impact net income if and when determined.

Allstate Floridian Insurance Company and its subsidiaries (the "Allstate Floridian group") sell personal property insurance in Florida. The Allstate Floridian group is separately capitalized, maintains distinct ratings and is not reinsured by other Allstate subsidiaries or affiliates that are not part of the group. During 2004, the Allstate Floridian group received \$411 million in capital from Allstate Insurance Company.

The current estimates of losses for these storms have a much greater degree of certainty than previous estimates, which were prepared shortly after these storms occurred. However, there are still factors and complications that may cause future development of these estimates to be either favorable or unfavorable. Among other things, there are still claims that may be reported; we are still evaluating the impact in

communities that were hit by more than one hurricane; and our evaluation of losses is complicated by the fact that property damage resulted from both flooding, which Allstate policies do not cover, and high winds, which Allstate policies typically do cover. In addition, because of increased demand for services and supplies in the areas affected by the hurricanes and the length of time required to repair the damage, our loss estimate may not accurately reflect inflated costs of repair. Finally, the loss estimates could be affected by the amount of FHCF reimbursements actually received.

Definitions of GAAP Operating Ratios

Claims and claims expense ("loss") ratio is the ratio of claims and claims expense to premiums earned. Loss ratios include the impact of catastrophe losses.

Expense ratio is the ratio of amortization of DAC, operating costs and expenses and restructuring and related charges to premiums earned.

Combined Ratio is the ratio of claims and claims expense, amortization of DAC, operating costs and expenses and restructuring and related charges to premiums earned. The difference between 100% and the combined ratio represents underwriting income as a percentage of premiums earned.

Effect of Discontinued Lines and Coverages on combined ratio is the ratio of claims and claims expense and other costs and expenses in the Discontinued Lines and Coverages segment to Property-Liability premiums earned. The sum of the effect of Discontinued Lines and Coverages on the combined ratio and the Allstate Protection combined ratio is equal to the Property-Liability combined ratio.

Definitions of Non-GAAP and Operating Measures

We believe that investors' understanding of Allstate's performance is enhanced by our disclosure of the following non-GAAP financial measures. Our methods of calculating these measures may differ from those used by other companies and therefore comparability may be limited.

Operating income is income before dividends on preferred securities and cumulative effect of change in accounting principle, after-tax, excluding:

- realized capital gains and losses, after-tax, except for periodic settlements and accruals on non-hedge derivative instruments which are reported with realized capital gains and losses but included in operating income.
- amortization of deferred policy acquisition costs ("DAC") and deferred sales inducements ("DSI"), to the extent they resulted from the recognition of realized capital gains and losses, and
- (loss) gain on disposition of operations, after-tax.

Net income is the GAAP measure that is most directly comparable to operating income.

We use operating income to evaluate our results of operations and as an integral component for incentive compensation. It reveals trends in our insurance and financial services business that may be obscured by the net effect of realized capital gains and losses and (loss) gain on disposition of operations. These items may vary significantly between periods and are generally driven by business decisions and economic developments such as market conditions, the timing of which is unrelated to the insurance underwriting process. Moreover, we reclassify periodic settlements on non-hedge derivative instruments into operating income to report them in a manner consistent with the economically hedged investments, replicated assets or product attributes (e.g. net investment income and interest credited to contractholder funds) and by doing so, appropriately reflect trends in product performance. Therefore, we believe it is useful for investors to evaluate these components separately and in the aggregate when reviewing our performance. We note that the price to earnings multiple commonly used by insurance investors as a forward-looking valuation technique uses operating income as the denominator. Operating income should not be considered as a substitute for net income and does not reflect the overall profitability of our business.

The following tables reconcile operating income and net income for the three months and twelve months ended December 31, 2004 and 2003.

For the three months ended December 31,

		Property- Liability			Allstate Financial					Conso	lida	ated		Per diluted share			
(\$ in millions, except per share data)				2003	_	Est. 2004		2003		Est. 2004	_	2003	_	Est. 2004		2003	
Operating income	\$	875	\$	680	\$	142	\$	101	\$	986	\$	752	\$	1.42	\$	1.06	
Realized capital gains and losses Income tax benefit (expense)		192 (67)	. <u>.</u>	111 (39)	. <u>-</u>	136 (49)		(17) 6		330 (118)	_	91 (33)					
Realized capital gains and losses, after-tax DAC and DSI amortization relating to		125		72		87		(11)		212		58		0.30		0.09	
realized capital gains and losses, after-tax Reclassification of periodic settlements and accruals on non-						(61)		(10)		(61)		(10)		(0.09)		(0.02)	
hedge derivative instruments, after- tax						(11)		(5)		(11)		(5)		(0.01)		(0.01)	
Gain (loss) on disposition of operations, after-tax					_	16	_	(20)		16	_	(20)	_	0.02	_	(0.03)	
Income before cumulative effect of change in accounting principle, after-tax Cumulative effect of change in		1,000		752		173		55		1,142		775		1.64		1.09	
accounting principle, after-tax					(17)			<u></u> . <u>-</u>		(14)				(0.01)			
Net income (loss)	\$	1,000	\$	752	\$_	173	\$_	38	\$	1,142	\$_	761	\$_	1.64	\$	1.08	

For the twelve months ended December 31.

For the twelve months ended Decem		Pro	per bili	•		Alls Fina			Conso	lida	ated	Per diluted shar				
(\$ in millions, except per share data)		Est. 2004		2003		Est. 2004		2003	Est. 2004	_	2003		Est. 2004		2003	
Operating income	\$	2,648	\$	2,327	\$	551	\$	449	\$ 3,091	\$	2,662	\$	4.41	\$	3.77	
Realized capital gains and losses Income tax benefit (expense) Realized capital gains and losses,	•	592 (195)	· -	288 (96)	•	1 (4)	•	(85) 32	591 (199)		196 (62)					
after-tax DAC and DSI amortization relating to realized capital gains and losses,		397		192		(3)		(53)	392		134		0.56		0.19	
after-tax. Reclassification of periodic settlements and accruals on non- hedge derivative instruments, after-						(89)		(30)	(89)		(30)		(0.13)		(0.05)	
tax (Loss) gain on disposition of						(32)		(15)	(32)		(15)		(0.04)		(0.02)	
operations, after-tax Income before dividends on preferred securities and cumulative effect of change in accounting principle,			. <u>-</u>	3		(6)		(29)	(6)		(26)		(0.01)	-	(0.04)	
after-tax Dividends on preferred securities of		3,045		2,522		421		322	3,356		2,725		4.79		3.85	
subsidiary trust, after-tax Cumulative effect of change											(5)					
in accounting principle, after-tax Net income (loss)	\$	3,045	\$	(1) 2,521	\$	(175) 246	\$	(17) 305	\$ (175) 3,181	\$	(15) 2,705	\$	(0.25) 4.54	\$	(0.02) 3.83	

In this press release, we provide guidance on operating income per diluted share for 2005 (assuming a level of average expected catastrophe losses used in pricing for the year). A reconciliation of this measure to net income is not possible on a forward-looking basis because it is not possible to provide a reliable forecast of realized capital gains and losses including periodic settlements and accruals on non-hedge derivative instruments, which can vary substantially from one period to another and may have a significant impact on net income. Because a forecast of realized capital gains and losses is not possible, neither is a forecast of the effects of amortization of DAC and DSI on realized capital gains and losses nor income taxes. The other reconciling items between operating income and net income on a forward-looking basis are (loss) gain on

disposition of operations, after-tax, and cumulative effect of changes in accounting principle, after-tax, which we assume to be zero for the year.

Underwriting income (loss) is calculated as premiums earned, less claims and claims expense ("losses"), amortization of DAC, operating costs and expenses and restructuring and related charges as determined using GAAP. Management uses this measure in its evaluation of results of operations to analyze the profitability of our Property-Liability insurance operations separately from investment results. It is also an integral component of incentive compensation. It is useful for investors to evaluate the components of income separately and in the aggregate when reviewing performance. Net income is the most directly comparable GAAP measure. Underwriting income (loss) should not be considered as a substitute for net income and does not reflect the overall profitability of our business. A reconciliation of Property-Liability underwriting income to net income is provided in the Segment Results table.

Operating income return on equity is a ratio that uses a non-GAAP measure. It is calculated by dividing the rolling 12-month operating income by the average of shareholders' equity at the beginning and at the end of the 12-month period, after excluding the after-tax effect of unrealized net capital gains. We use it to supplement our evaluation of net income and return on equity. We believe that this measure is useful to investors because it eliminates the effect of items that can fluctuate significantly from period to period and that are driven by developments, the magnitude and timing of which are generally not influenced by management: the after-tax effects of realized and unrealized capital gains and losses and the cumulative effect of change in accounting principle. Return on equity is the most directly comparable GAAP measure. The following table shows the reconciliation.

(\$ in millions)	_	For the twelve Decer		
		Est. 2004		2003
Return on equity	_			
Numerator:				
Net income	\$ <u>_</u>	3,181	\$	2,705
Denominator: Beginning shareholders' equity Ending shareholders' equity Average shareholders' equity	\$	20,565 21,823 21,194	\$	17,438 20,565 19,002
ROE	· -	15.0		14.2
(\$ in millions) Operating income return on equity	- -	For the twelve Decer Est. 2004		
Numerator:	_		_	
Operating income	\$ _	3,091	\$	2,662
Denominator:				
Beginning shareholders' equity		20,565		17,438
Unrealized net capital gains Adjusted beginning shareholders' equity	_	3,125 17.440		2,602 14.836
Ending shareholders' equity		21,823		20.565
Unrealized net capital gains		2,988		3,125
Adjusted ending shareholders' equity	_	18,835		17,440
Average shareholders' equity	\$_	18,138	\$	16,138
Operating income ROE	_	17.0		16.5

In this press release, we provide guidance on operating income return on equity for 2005. A reconciliation of this measure to return on equity is not possible on a forward-looking basis because it is not possible to provide a reliable reconciliation of operating income to net income on a forward looking basis for the reasons stated above or a reliable reconciliation of shareholders' equity excluding unrealized net capital gains and losses to shareholders' equity because unrealized net capital gains and losses can vary substantially from one period to another. The potential variability of the above reconciling items could have a significant impact on return on equity.

Book value per diluted share excluding the net impact of unrealized net capital gains on fixed income securities is a ratio that uses a non-GAAP measure. It is calculated by dividing shareholders' equity after excluding the net impact of unrealized net capital gains on fixed income securities and related DAC and life insurance reserves by total shares outstanding plus dilutive potential shares outstanding. Book value per diluted share is the most directly comparable GAAP ratio.

We use the trend in book value per diluted share excluding unrealized net capital gains on fixed income securities in conjunction with book value per diluted share to identify and analyze the change in net worth attributable to management efforts between periods. We believe the non-GAAP ratio is useful to investors because it eliminates the effect of items that can fluctuate significantly from period to period and are generally driven by economic developments, primarily market conditions, the magnitude and timing of which are not influenced by management, and we believe it enhances understanding and comparability of performance by highlighting underlying business activity and profitability drivers. We note that book value per diluted share excluding unrealized net capital gains on fixed income securities is a measure commonly used by insurance investors as a valuation technique. Book value per diluted share excluding unrealized net capital gains on fixed income securities should not be considered as a substitute for book value per diluted share and does not reflect the recorded net worth of our business. The following table shows the reconciliation:

		-	As of ember 3	1,
(in millions, except per share data)	_	Est. 2004		2003
Book value per diluted share				
Numerator: Shareholders' equity	\$	21,823	\$	20,565
Denominator: Shares outstanding and dilutive potential shares outstanding		688.0		708.2
Book value per diluted share	\$	31.72	\$	29.04
Book value per diluted share, excluding the net impact of unrealized net capital gains on fixed income securities				
Numerator: Shareholders' equity	\$	21.823	\$	20,565
Unrealized net capital gains on fixed income securities	Ψ	2,134	Ψ	2,307
Adjusted shareholders' equity	\$	19,689	\$	18,258
Denominator: Shares outstanding and dilutive potential shares outstanding Book value per diluted share, excluding unrealized net capital gains on fixed	_	688.0		708.2
income securities	\$	28.62	\$	25.78

Gross margin represents life and annuity premiums and contract charges and net investment income, less contract benefits and interest credited to contractholder funds. We use gross margin as a component of our evaluation of the profitability of Allstate Financial's life insurance and financial product portfolio. Additionally, for many of our products, including fixed annuities, variable life and annuities, and interest-sensitive life insurance, the amortization of DAC and DSI is determined based on actual and expected gross margin. Gross margin is comprised of four components that are utilized to further analyze the business; they include the investment margin, benefit margin, maintenance charges and surrender charges. We believe gross margin and its components are useful to investors because they allow for the evaluation of income components separately and in the aggregate when reviewing performance. Gross margin, investment margin and benefit margin should not be considered as a substitute for net income and do not reflect the overall profitability of the business. Net income is the GAAP measure that is most directly comparable to these margins. Gross margin is reconciled to Allstate Financial's GAAP net income in the following tables.

		Three Mo Decer	 		Twelve Mo Decen		
(\$ in millions)	_	Est. 2004	 2003	_	Est. 2004	. <u>-</u>	2003
Life and annuity premiums and contract charges Net investment income Contract benefits Interest credited to contractholder funds Gross margin	\$ _	564 906 (444) (526) 500	\$ 594 832 (471) (466) 489	\$ _	2,072 3,459 (1,618) (1,956) 1,957	\$	2,304 3,256 (1,851) (1,846) 1,863
Amortization of DAC and DSI Operating costs and expenses Restructuring and related charges Income tax expense Realized capital gains and losses, after-tax DAC and DSI amortization relating to realized capital gains and		(123) (169) (66) 87	(124) (174) (6) (84) (11)		(498) (634) (5) (269) (3)		(492) (672) (7) (243) (53)
losses, after-tax Reclassification of periodic settlements and accruals on non-hedge derivative instruments, after-tax Loss on disposition of operations, after-tax Cumulative effect of change in accounting principle, after-tax		(61) (11) 16 	(10) (5) (20) (17)		(89) (32) (6) (175)		(30) (15) (29) (17)
Allstate Financial net income	\$	173	\$ 38	\$	246	\$	305

¹ Net investment income includes periodic settlements and accruals on non-hedge derivative instruments, pretax, totaling \$16 million for the fourth quarter of 2004, \$8 million for the fourth quarter of 2003, \$49 million for the twelve months ended December 31, 2004 and \$23 million for the twelve months ended December 31, 2003.

Investment margin is a component of gross margin. Investment margin represents the excess of net investment income over interest credited to contractholder funds and the implied interest on life contingent immediate annuities included in Allstate Financial's reserve for life-contingent contract benefits. We use investment margin to evaluate Allstate Financial's profitability related to the difference between investment returns on assets supporting certain products and the amounts credited to customers ("spread") during a fiscal period.

Benefit margin is a component of gross margin. Benefit margin represents life and life-contingent immediate annuity premiums and cost of insurance contract charges less contract benefits. Benefit margin excludes the implied interest on life-contingent immediate annuities, which is included in the calculation of investment margin, and mortality charges on variable annuities, which are included as a component of maintenance charges. We use benefit margin to evaluate Allstate Financial's underwriting performance, as it reflects the profitability of our products with respect to mortality or morbidity risk during a fiscal period.

The components of gross margin are reconciled to the corresponding financial statement line items in the following tables.

	_						Thre	<u>е М</u>	onths E	nded	d Decem	ber	31,						
	Investment Margin					it n			ntena harg	ance Jes	Surrender Charges					Gross Margin			
(in millions)	_	Est. 2004		2003	 Est. 2004	_	2003		Est. 2004		2003		Est. 2004	_	2003	-	Est. 2004		2003
Life and annuity premiums Contract charges Net investment	\$	 	\$	 	\$ 300 139	\$	347 130	\$	 104	\$	 93	\$	 21	\$	 24	\$	300 264	\$	347 247
Income (1)		906		832													906		832
Contract benefits Interest credited to contractholder		(142)		(134)	(302)		(337)										(444)		(471)
funds ⁽²⁾		(526)		(466)													(526)		(466)
	\$	238	\$	232	\$ 137	\$	140	\$	104	\$	93	\$	21	\$	24	\$	500	\$	489

⁽¹⁾ Net investment income includes periodic settlements and accruals on non-hedge derivative instruments, pretax, totaling \$16 million for the fourth quarter of 2004 and \$8 million for the fourth quarter of 2003.

² Beginning in 2004, amortization of DSI is excluded from interest credited to contractholder funds for purposes of calculating gross margin. Amortization of DSI totaled \$20 million in the fourth quarter of 2004 and \$45 million for the twelve months ended December 31, 2004. Prior periods have not been restated.

⁽²⁾ Beginning in 2004, amortization of DSI is excluded from interest credited to contractholder funds for purposes of calculating gross margin. Amortization of DSI totaled \$20 million in the fourth quarter of 2004. Prior periods have not been restated.

								1 44 C		Wichitis	LIIG	eu Dece	11150							
	Investment Margin					Benefit Margin				Main Cl	ance es	Surrender Charges					Gross Margin			
(in millions)	-	Est. 2004	_	2003	-	Est. 2004	2003		-	Est. 2004 2		2003	-	Est. 2004		2003	-	Est. 2004	_	2003
Life and annuity premiums	\$		\$		\$	1,045	\$	1,365	\$		\$		\$		\$		\$	1,045	\$	1,365
Contract charges Net investment						558		518		393		342		76		79		1,027		939
income ¹		3,459		3,256														3,459		3,256
Contract benefits Interest credited to contractholder		(538)		(514)		(1,080)		(1,337)										(1,618)		(1,851)
funds ²		(1,956)		(1,846)														(1,956)		(1,846)
	\$	965	\$	896	\$	523	\$	546	\$	393	\$	342	\$	76	\$	79	\$	1,957	\$	1,863

Twelve Months Ended December 31.

Operating Measures

We believe that investors' understanding of Allstate's performance is enhanced by our disclosure of the following operating financial measures. Our method of calculating these measures may differ from those used by other companies and therefore comparability may be limited.

Premiums written is the amount of premiums charged for policies issued during a fiscal period. Premiums earned is a GAAP measure. Premiums are considered earned and are included in financial results on a pro-rata basis over the policy period. The portion of premiums written applicable to the unexpired terms of the policies is recorded as unearned premiums on our Consolidated Statements of Financial Position. A reconciliation of premiums written to premiums earned is presented in the following table.

		Three Months Ended December 31,			Twelve Months Ended December 31,			
(\$ in millions)	_	Est. 2004		2003		Est. 2004		2003
Premiums written	\$	6,499	\$	6,199	\$	26,531	\$	25,187
Change in Property-Liability unearned Premiums		88		88		(608)		(581)
Other		20		15		66		71
Premiums earned	\$	6,607	\$	6,302	\$	25,989	\$	24,677

Premiums and deposits is an operating measure that we use to analyze production trends for Allstate Financial sales. It includes premiums on insurance policies and annuities and all deposits and other funds received from customers on deposit-type products including the net new deposits of Allstate Bank, which we account for under GAAP as increases to liabilities rather than as revenue.

The following table illustrates where premiums and deposits are reflected in the consolidated financial statements.

¹ Net investment income includes periodic settlements and accruals on non-hedge derivative instruments, pretax, totaling \$49 million for the twelve months ended December 31, 2004 and \$23 million for the twelve months ended December 31, 2003.

² Beginning in 2004, amortization of DSI is excluded from interest credited to contractholder funds for purposes of calculating gross margin. Amortization of DSI totaled \$45 million for the twelve months ended December 31, 2004. Prior periods have not been restated.

		Three Months Ended December 31,				December 31,			
(\$ in millions)	<u> </u>	Est. 2004	_	2003	_	Est. 2004	_	2003	
Life and annuity premiums ¹	\$	300	\$	347	\$	1,045	\$	1,365	
Deposits to contractholder funds		3,536		2,528		13,616		10,373	
Deposits to separate accounts Change in unearned premiums and other		319		436		1,268		1,391	
adjustments		8		(8)		(10)		(34)	
Total Premiums and deposits	\$	4,163	\$	3,303	\$	15,919	\$	13,095	

¹ Life and annuity contract charges in the amount of est. \$264 million and \$247 million for the three months ended December 31, 2004 and 2003, respectively, and est. \$1.03 billion and \$939 million for the twelve months ended December 31, 2004 and 2003, respectively, which are also revenues recognized for GAAP, have been excluded from the table above, but are a component of the Consolidated Statements of Operations line item life and annuity premiums and contract charges.

New sales of financial products by Allstate exclusive agencies is an operating measure that we use to quantify the current year sales of financial products by the Allstate Agency proprietary distribution channel. New sales of financial products by Allstate exclusive agencies includes annual premiums on new insurance policies, initial premiums and deposits on annuities, net new deposits in the Allstate Bank, sales of other companies' mutual funds, and excludes renewal premiums. New sales of financial products by Allstate exclusive agencies for the fourth quarter of 2004 and 2003 totaled \$737 million and \$609 million, respectively. New sales of financial products by Allstate exclusive agencies for the twelve months ended December 31, 2004 and 2003 totaled est. \$2.27 billion and \$1.83 billion, respectively.

Forward Looking Statements

This press release contains forward-looking statements about our operating income for 2005. These statements are subject to the Private Securities Litigation Reform Act of 1995 and are based on management's estimates, assumptions and projections. Actual results may differ materially from those projected in the forward-looking statements for a variety of reasons:

- Actual levels of PIF may be lower than projected if we are not able to grow or maintain our retention levels and new business levels due to competitive pressures.
- Loss costs in our Property-Liability business, including losses due to catastrophes such as hurricanes and earthquakes, may exceed management's projections. In particular, losses due to catastrophes may exceed the average expected level used in pricing for the year.
- Claim frequency could be higher than expected.
- Lower than projected interest rates and equity market returns could decrease consolidated net investment income, increase DAC amortization, reduce contract charges, investment margins and the profitability of the Allstate Financial segment.
- Higher than projected interest rates and lower equity market returns could increase surrenders and withdrawals, increase DAC amortization and reduce the competitive position and profitability of the Allstate Financial segment.

We undertake no obligation to publicly correct or update any forward-looking statements. This press release contains unaudited financial information.

The Allstate Corporation (NYSE: ALL) is the nation's largest publicly held personal lines insurer. Widely known through the "You're In Good Hands With Allstate®" slogan, Allstate helps individuals in more than 16 million households protect what they have today and better prepare for tomorrow through more than 13,600 exclusive agencies and financial specialists in the U.S. and Canada. Customers can access Allstate products and services through Allstate agencies, or in select states at allstate.com and 1-800-Allstate®. Encompass and Deerbrook® Insurance brand property and casualty products are sold exclusively through independent agencies. Allstate Financial Group provides life insurance, annuity, retirement, banking and investment

products through distribution channels that include Allstate agencies, independent agencies, financial institutions and broker-dealers.

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