



Dear Allstate Colleagues:

Allstate's Shared Vision is based on core values of honesty and integrity. These values are essential to maintaining the trust of our customers and an environment that brings out the best in each of us. They are critical to our reputation and success and are the foundation of the Allstate Code of Ethics, which is enclosed.

We need your commitment to become familiar with this document and make its application a part of your daily life. It establishes standards of behavior, provides examples, and lists resources. Apply the standard of "What should we do?" rather than "What can we do?" The Code of Ethics applies to all employees and has been approved by our Board of Directors.

Allstate is a great company comprised of highly ethical and talented individuals. Let's build on this great legacy together.

Best regards,

A handwritten signature in black ink that reads "Thomas Wilson". The signature is written in a cursive style with a large, sweeping initial "T".

Tom Wilson  
President and Chief Executive Officer