
PRESS RELEASE



DANONE

Paris, June 11, 2014

Danone announces plan to close plants in Casale Cremasco (Italy), Hagenow (Germany) and Budapest (Hungary)

Since 2010, a lasting downturn in the European economy and consumer spending has led to a significant decline in sales in this region. While European sales volumes now show signs of gradual improvement, the group's Fresh Dairy Products division in Europe has seen overall business fall back, with local cases of surplus capacity.

In this context, Danone today announced a plan to close its sites at Casale Cremasco, Italy; Hagenow, Germany; and Budapest, Hungary—all countries particularly hard hit by the fall in sales. The planned closure of these three plants and a gradual shift in production volumes to Belgium, Poland, Germany and France should allow the Fresh Dairy Products division to improve its production capacity and competitive edge in Europe.

This plan would lead to the suppression of 100 positions in Italy, 70 positions in Germany and 155 positions in Hungary. Working closely with works council representatives, Danone intends to take social measures identifying job solutions for each of the employees who might be concerned. This project would be fully implemented by mid-2015.

About Danone

Danone is an international company present on all continents. The group holds top positions in healthy food through four businesses: Fresh Dairy Products, Early Life Nutrition, Waters, and Medical Nutrition. Its mission is to bring health through food to as many people as possible.

Danone has over 190 production plants and around 104,000 employees. In 2013, the company generated sales of over €21 billion, with more than 60% in emerging countries.

Listed on Euronext Paris, Danone is a component stock of leading social responsibility indexes including the Dow Jones Sustainability Indexes, Vigeo and the Ethibel Sustainability Index. Danone is also ranked no. 1 in the 2013 ATNI index.

For more information:

Press Relations: +33 1 44 35 20 75 – Investor Relations: +33 1 44 35 20 76

DANONE: 17, boulevard Haussmann, 75009 Paris - France