

FOR IMMEDIATE RELEASE

MARTHA'S BAKING FAVORITES
THE NEWEST TITLE FROM THE MARTHA STEWART
HOME ENTERTAINMENT LIBRARY
TO DEBUT ON DVD DECEMBER 20,
FROM WARNER HOME VIDEO

DVD Will Feature Interactive Components
Including Printable Recipes, Shopping Lists, Techniques, Bonus Ideas and
Much More

BURBANK, CA (November 29, 2005) -- Consumers will have their cake and eat it too, when Warner Home Video (WHV) and the talented lifestyle experts at Martha Stewart Living Omnimedia (MSLO) release *Martha's Baking Favorites* on December 20, 2005. The newest title from WHV's Martha Stewart home entertainment library, this engaging DVD will focus on baking delicious cakes, pies and cookies, bringing viewers more helpful tips and advice from Martha Stewart, the leading authority on "how-to" lifestyle information. *Martha's Baking Favorites* will retail for \$19.98 (SRP).

In *Martha's Baking Favorites*, Stewart shares her favorite and best recipes for cakes, pies, tarts and cobblers, cookies and more, along with key techniques and tips to create these delicious treats. *Martha's Baking Favorites* features complete demonstrations and recipes, including such delectable treats as Kitchen Sink Cookies, Black Bottom Pie, Ultimate Chocolate Layer Cake, Chocolate Chip Meringues, Square Pear Peg Tart, Lemon Meringue Cake and many others. Bonus features include printable shopping lists and recipes, glossaries, pantry checklists and more useful tools that are sure to make life easier for even the most experienced bakers. *Martha's Baking Favorites* pairs well with Martha's newest book, *Martha Stewart's Baking Handbook* (Clarkson Potter), which was released November 1st, 2005.

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***Martha's Baking Favorites* featured segments:**

Techniques	Cakes	Pies, Tarts and Cobblers	Cookies
Baking Pans 101	Ultimate Chocolate Layer Cake	Blueberry Crumble Pie	Kitchen Sink Cookie
Basic Pie Crust – Pâte Brisée	Lemon Meringue Cake	Black Bottom Pie	Rhubarb Shortbread
Standard Tart Dough: Pâte Sucrée	Coffee Crunch Cake	Peach Cobbler	Lime Meltaway
Crust Decorating Techniques	Chocolate Angel Food Cake	Square Pear Peg Tart	Chocolate-filled Lace Cookies
Freezer Pie Dough Tip	Red Velvet Cake	Plum Puff Pastry Tart	Lemon Sandwich
Blind Baking Technique	Boston Cream Pie	Mini Apple Tarte Tatin	Pecan Squares
Cake Stenciling “Good Thing”	Hummingbird Cake	Banana Cream Pie	Chocolate Chip Meringues

Bonus ROM Material:

- Printable recipes and shopping lists for each segment on the DVD
- Baking Pantry 101
- Pastry Tip Glossary
- Cake Decorating Tips and Techniques
- Meringue & Whipped Cream
- Leftover Dough Treats
- A Crisper Crust Tip

Bonus Video:

- Classic Pie Gift “Good Thing”
- Bloopers

“We thought the next title in the Martha Stewart home entertainment library should focus on Martha’s best baking recipes, as baking is one of the most popular topics among her fans. We think consumers will love the title,” commented Jeff Brown, WHV Senior Vice President and General Manager, Non-Theatrical Franchise. He added, “With baking, where proper techniques are crucial, our goal was to create a product that went beyond offering visual content. Rather, we wanted to produce a valuable working tool that consumers could learn from as well as interact with and go back to time and time again. This is what sets Martha Stewart’s DVDs apart from other instructional titles.”

Segments featured on *Martha's Baking Favorites* were culled from *Martha Stewart Living* television’s vast library of over 1,500 hours of digitized television programming, including 11 seasons of the Emmy®-award winning *Martha Stewart Living* television series hosted by Martha Stewart. The first four titles of the DVD series, which debuted October 11, 2005, include *Martha's Classic Thanksgiving*, *Martha's Homemade Holidays*, *Martha's Favorite Family Dinners* and a three-disc gift set, *Martha's Holidays 2005*.

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Martha Stewart Living Omnimedia, Inc. (MSLO) is a leading provider of original "how-to" information, inspiring and engaging consumers with unique lifestyle content and high-quality products. MSLO is organized into four business segments: Publishing, Television, Merchandising, and Internet/Direct Commerce. Martha Stewart Living Omnimedia, Inc. is listed on the New York Stock Exchange under the ticker symbol MSO.

With operations in 90 international territories Warner Home Video, a Warner Bros. Entertainment Company, commands the largest distribution infrastructure in the global video marketplace. Warner Home Video's film library is the largest of any studio, offering top quality new and vintage titles from the repertoires of Warner Bros. Pictures, Turner Entertainment, Castle Rock Entertainment, HBO Home Video and New Line Home Entertainment.

For more information on this and other titles distributed by Warner Home Video, visit www.whvdirect.com.

Artwork is downloadable at www.WHVDirect.com or by request.

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