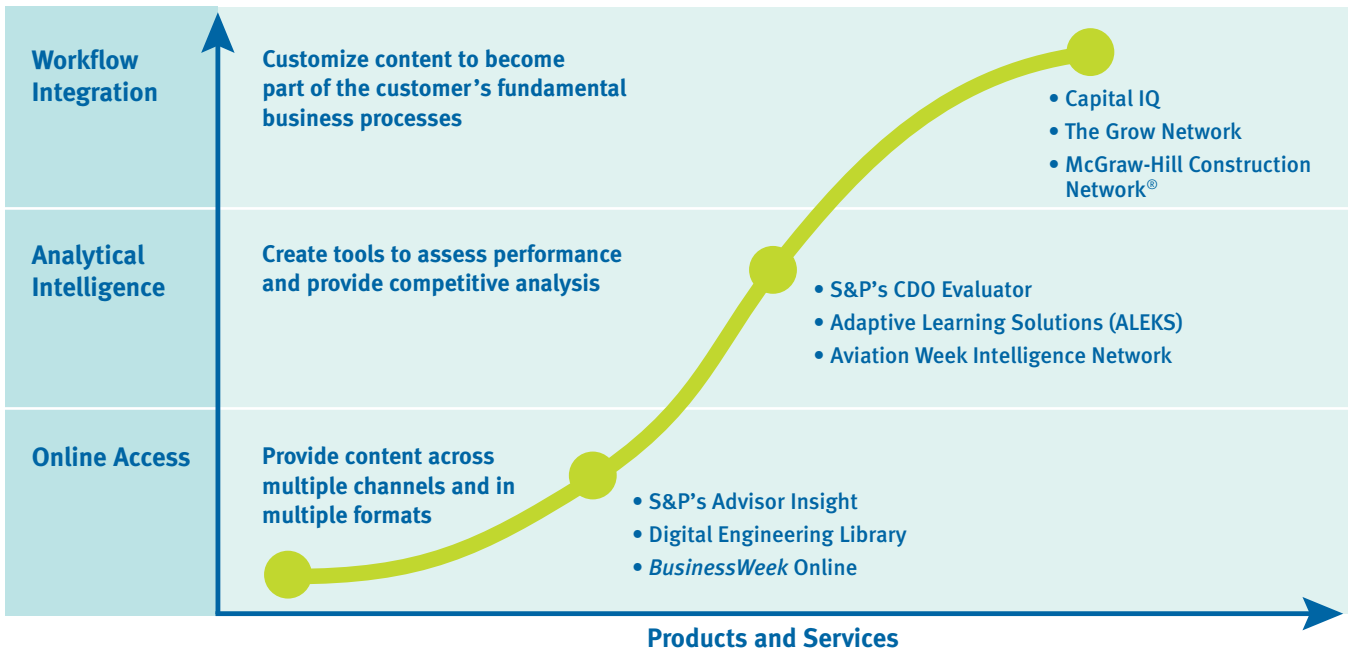


OPPORTUNITIES THROUGH TECHNOLOGY

From online access to workflow integration, The McGraw-Hill Companies uses technology to deliver a growing range of value-added information products to its customers.



Workflow Integration

McGraw-Hill's suite of workflow solutions aggregate and integrate high-quality information into a customer's fundamental business processes.

Capital IQ
www.capitaliq.com

Capital IQ's integrated desktop solution makes effective research, analysis, and project management easier. The proprietary "Six Degrees of Separation" tool enables users to trace relationships between individuals. Capital IQ's deeply integrated data is a valuable resource for company financials and competitive analysis. The results of any desktop activity can be downloaded into Microsoft Excel, Word, or Outlook formats.



The Grow Network
<http://info.grow.net>

The Grow Network's innovative approach is making testing and assessment a starting point for improving student achievement. Educational leaders have come to recognize that test results provide an insightful metric to target instruction to the needs of individual students. Grow's personalized assessment reports analyze and categorize students' test results in an easily accessible format, to help students, parents, and teachers determine the best path to improve performance.

McGraw-Hill Construction Network®
www.construction.com

The McGraw-Hill Construction Network integrates project, product, and industry data to offer a single work interface to the architectural, engineering, and construction industry. It delivers content from Dodge, Sweets, and leading industry publications to users online, who can then customize it to find new business leads and manage their workflow.

Analytical Intelligence

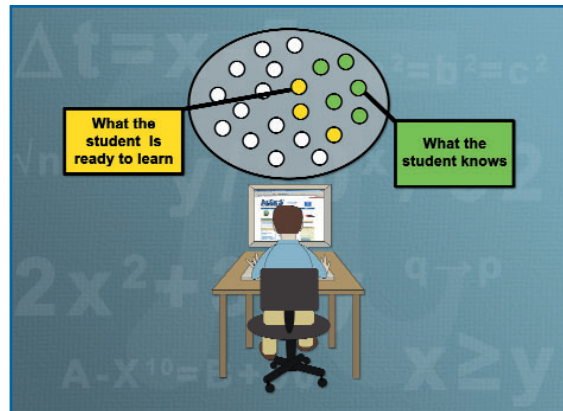
Technology-based tools offer superior analytics to evaluate risk, assess competitiveness, and develop remedial action plans.

Standard & Poor's CDO Evaluator

Collateralized Debt Obligations (CDOs) represent one of the fastest growing asset classes that Standard & Poor's rates in structured finance. With more than 2,500 active users, Standard & Poor's CDO Evaluator helps clients analyze cash flow and synthetic CDO structures. Utilizing a Monte Carlo simulation of defaults with correlation to estimate default rates for different portfolios, the CDO Evaluator model provides insight into the risk characteristics of a CDO transaction. By running thousands of simulations per second, the CDO Evaluator quickly produces statistics and benchmarks even for the most complex CDO structures, such as CDO squared and CDO cubed transactions. The model has also recently incorporated a Japanese language version.

Aviation Week Intelligence Network

Aviation Week Intelligence Network (AWIN) is an online information service that combines all Aviation Week content into one customizable, searchable database. AWIN serves a large customer base of both single users and large corporations, some of which use AWIN's content on co-branded intranet sites.



ALEKS – An Adaptive Learning Solution

www.highedmath.aleks.com

ALEKS is a Web-based tutoring system that can be used in the classroom and outside, in a growing number of subjects. ALEKS uses an artificial intelligence engine, which through an adaptive assessment, determines what a student already knows and is ready to learn next. Based on the assessment results, ALEKS develops a unique learning path for each student.

Online Access

Online information increases user flexibility and accessibility via desktops or mobile PDA devices. Numerous sources can be integrated into the same interface, facilitating cross-referencing and completeness of information.

Standard & Poor's Advisor Insight

www.advisorinsight.com

Advisor Insight provides financial advisors with online access to S&P's research, analytic tools, and performance-driven investment advice. Subscribers can purchase individual modules including MarketScope for intra-day market commentary, news, and investment research and analysis. The Stock Reports module offers research, analysis, and tools on thousands of stocks, including qualitative buy/sell/hold S&P STARS opinions on more than 1,500 U.S. and 250 non-U.S. corporations. Other Advisor Insight modules cover mutual funds, annuities, separate accounts, fixed income, sectors and industries, client sales tools, alerts, and more.

BusinessWeek Online

www.businessweek.com

BusinessWeek Online delivers a daily, interactive experience through a powerful combination of online tools and real-time content. The site's new design leads its audience to Investing, Global Biz, Technology, Small Biz, B-Schools, and Careers channels where interactivity is paired with news and analysis. It also offers community-building tools such as online forums, bulletin boards and blogs, as well as features such as video interviews, interactive tools, and Really Simple Syndication (RSS) feeds that deliver headlines to the desktop.

McGraw-Hill Professional Digital Engineering Library

www.digitalengineeringlibrary.com

This new online service offers engineers content from more than 150 McGraw-Hill publications, including classics such as Marks' *Standard Handbook for Mechanical Engineers*, 10th ed. and Perry's *Chemical Engineers Handbook*, 7th ed., and more than 4,000 engineering articles. Users have unparalleled access to this content through a cross-indexed, taxonomically-organized searchable database structured around 12 major areas of engineering and more than 500 topics.