

Trends in Pre-K–16 Education

CREATING A SKILLED WORKFORCE TO COMPETE IN THE GLOBAL KNOWLEDGE ECONOMY

Government and business communities throughout the United States recognize that they must do a better job of building and maintaining a skilled workforce to compete successfully in the global knowledge economy. The level of innovation needed to retain our society's competitiveness is directly linked to the mathematical, scientific, and technological skills attained by today's students.

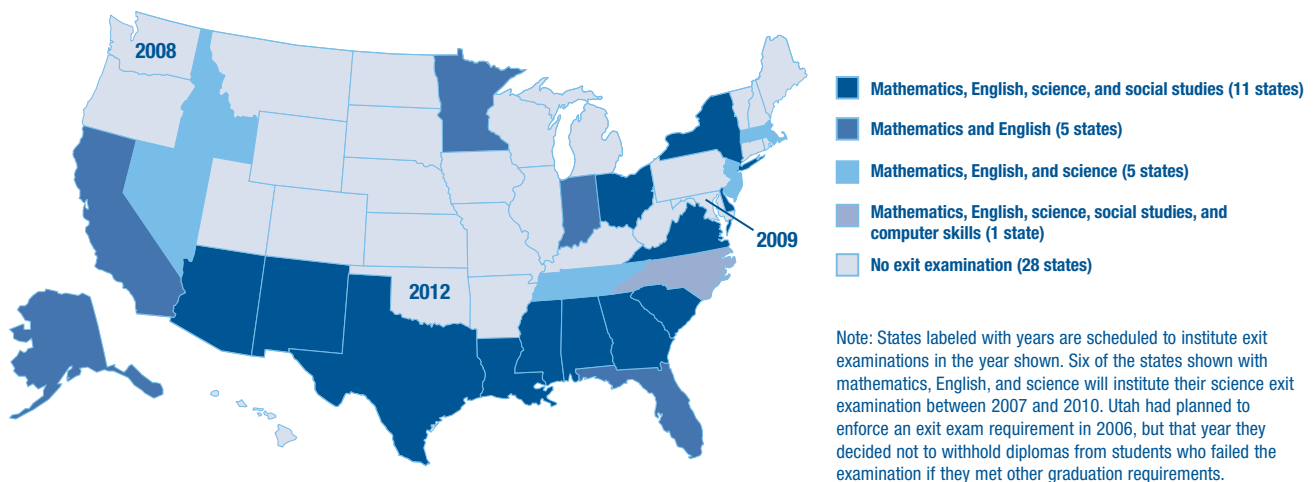
Even with reauthorization of the *No Child Left Behind Act* pending in Congress, it is clear that NCLB has helped revitalize the states' role in education. States are holding schools more accountable for improving academic achievement and raising measurement standards. With the value of education growing nationwide, McGraw-Hill Education will continue to provide a diverse range of print and digital solutions to help teachers improve and measure student performance.

At the time of publication of the *2008-2009 Investor Fact Book* it is too early in the legislative session to predict whether NCLB will be reauthorized before the end of 2008. Many observers predict that no major action will be taken until after the 2008 presidential election. However, significant programs mandated by *No Child Left Behind* have been funded for FY 2008 at levels slightly higher than those provided in the prior fiscal-year budget.

HIGH SCHOOL EXIT EXAMINATIONS – STATES TAKING ACTION TO BETTER PREPARE STUDENTS

A growing number of states are adopting exit exams to better assess the quality of their educational programs to ensure that graduates have the skills necessary to enter the workforce and college. As of 2006, 22 states required public high school students to pass both an English/language arts and a mathematics exit exam to receive a high school diploma. Three additional states are scheduled to adopt exit exams within the next few years – Washington in 2008, Maryland in 2009, and Oklahoma in 2012. Additionally, 19 of the 25 states will require an exam in science by 2012, with 13 states also requiring a U.S. history/social studies exam.

MAPPING THE GROWING NUMBER OF STATES WITH MANDATORY HIGH SCHOOL EXIT EXAMS



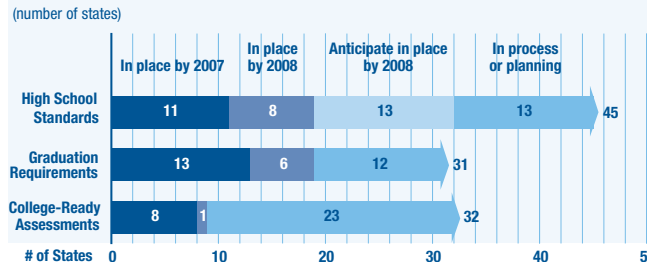
Source: U.S. Department of Education, National Center for Education Statistics, "The Condition of Education 2007"

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PREPARING HIGH SCHOOL STUDENTS FOR COLLEGE AND CAREER DEMANDS

Aligning high school expectations with the demands of college and career is a growing priority for many states. Achieve, Inc., a non-profit organization created by the nation's governors and business leaders to help states put policies in place to foster high schools that create college- and career-ready high school graduates, recently surveyed all 50 states about the status of their efforts to align their high school standards, graduation requirements, and assessments with the demands of college and career. Achieve's survey revealed a steady growth in the number of states that already have or will soon put in place policies consistent with a college- and career-ready agenda.

Aligning High School Standards for College and Career

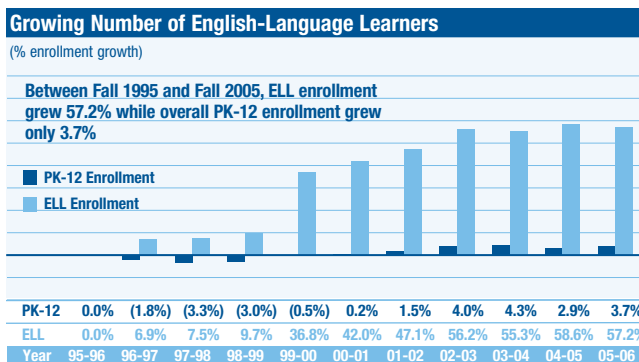


Source: Achieve Survey/Research, 2008

RAPIDLY GROWING ENGLISH-LANGUAGE LEARNER (ELL) ENROLLMENT

Children who speak a language other than English in the home and are not fully fluent in English are designated as English-language learners (ELLs). The number of English-language learners enrolled in U.S. schools has increased substantially in the past decade. Since NCLB requires adequate yearly progress across all student populations, educational policymakers are paying particular attention to the needs of ELLs, who may have particular difficulty demonstrating progress in an English-only curriculum. All ELLs are required to be tested in English within two years of entering a U.S. school.

During the 2005-2006 academic year, there were an estimated 5.1 million ELL students enrolled in pre-K-12 public schools, representing 10.5% of the total public school student enrollment and demonstrating more than a 57% increase between the 1995-1996 and 2005-2006 school years. Nearly four-fifths (79%) of all ELL students are Hispanic native Spanish speakers. With ELLs projected to become an even more significant percentage of the school population in the years ahead, they will require learning solutions that support their vocabulary and language acquisition needs in order to become successful learners.



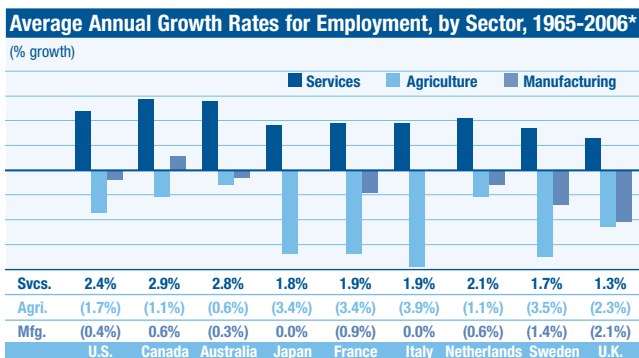
Source: The National Clearinghouse for English Language Acquisition (NCELA), The Growing Numbers of Limited English Proficient Students 1995/96-2005/06, 2007

Six state education agencies (Colorado, Connecticut, Hawaii, Indiana, Maryland, and Nevada) which serve an estimated 320,000 English-language learners have implemented CTB/McGraw-Hill's LAS Links English-language proficiency assessment for their statewide English as a Second Language (ESL) programs.

LIFELONG LEARNING IN THE KNOWLEDGE ECONOMY

The global knowledge economy is transforming the demands of the labor market in economies worldwide and placing new demands on workers who need more skills and knowledge to function in their day-to-day activities. As illustrated in the chart, there is growing evidence that the services sector is becoming the predominant source of employment worldwide.

The emergence of the global knowledge economy continues to put a premium on lifelong learning throughout the world. Ideas and know-how as sources of economic growth and development, along with the application of new technologies, have important implications for how people learn and apply knowledge throughout their lives.



Source: U.S. Bureau of Labor Statistics, Comparative Civilian Labor Force Statistics, 1960-2006, October 2007

*1965-2005 for France and the Netherlands. Employment growth rates shown do not represent the total economy because employment in mining and construction is excluded

ACCESS TO HIGHER EDUCATION COURSE MATERIALS – ANYTIME, ANYWHERE

Not only is the need for more skills and knowledge driving growth in higher education enrollments both in the U.S. and abroad, but it is the driving force behind the increased use of technology to deliver content anytime, anywhere:

- High-speed access to the Internet has become virtually universal at the higher education level in North America
- Course management systems (CMS) are now commonplace on U.S. college campuses and enable instructors to place course materials online and give students 24/7 online access
- McGraw-Hill Education's textbooks and course content can be read online or downloaded. Audio chapter summaries, videos, and quizzes are available for iPods and MP3 players

Taken together, all of this is leading to a transformation and evolution in the delivery of college courses. Individual faculty-student interaction is increasing through the use of CMS (and e-mail), as is student-to-student contact. On-site courses are becoming increasingly a hybrid delivery, with portions of the course work moving online. Totally online courses are growing steadily, and the connection between out-of-class activity and work in a course is becoming much stronger. Access to learning anytime, anywhere is certainly helping students gain the skills and knowledge necessary for success in the knowledge economy.

According to a 2006 Eduventures report, approximately 1.2 million college students were taking at least one online course during the Fall 2005 term and that number is forecasted to increase to 2.1 million in 2008.

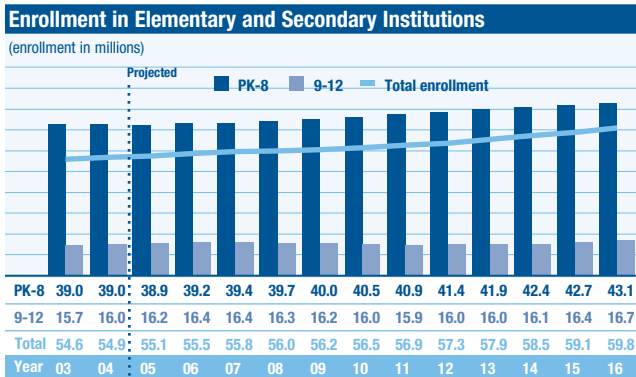
Trends in Pre-K–16 Education

PRE-K–16: GROWING ENROLLMENTS

School enrollments continue to be on the rise. According to the latest projections by the National Center for Education Statistics, 59.8 million students will be enrolled in grades pre-K–12 by 2016.

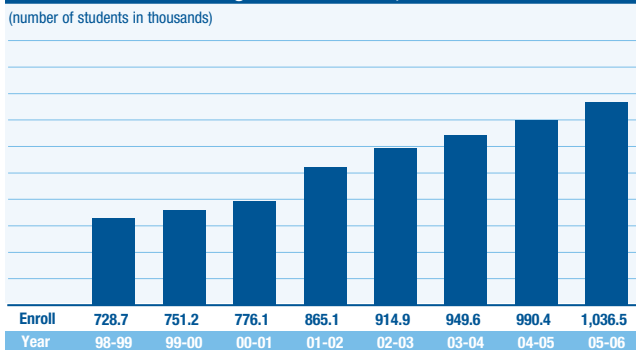
State-funded pre-K reached more children during the 2006-07 school year than ever before, with total enrollments topping one million in the 38 states with pre-K programs.

Total enrollment in U.S. degree-granting higher education institutions is projected to increase 17% to 20.4 million in 2016.



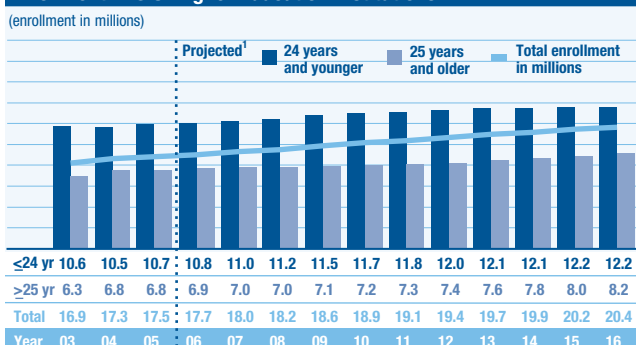
Source: U.S. Department of Education, National Center for Education Statistics, "Projections of Education Statistics to 2016"

Public School Pre-Kindergarten Enrollment, 1998-2006



Source: U.S. Department of Education, National Center for Education Statistics, Common Core of Data

Enrollment in U.S. Higher Education Institutions



Source: U.S. Department of Education, National Center for Education Statistics, "Projections of Education Statistics to 2016"

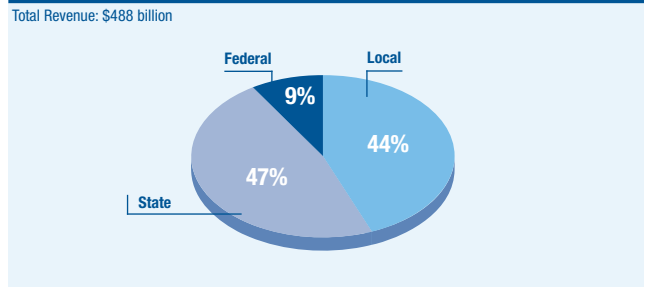
Note: Detail may not sum to totals due to rounding
 1 Middle range of projections cited

PRE-K–12 EDUCATION FUNDING AND EXPENDITURES PER PUPIL

Of the approximately \$488 billion in federal, state, and local funding for public education in the 2004-05 school year, 91% was provided by state and local governments. More than two-thirds of the \$230 billion funded by the states came from sales and income tax. At the local level, property taxes accounted for 65%, or \$139 billion, of the \$215 billion local funding amount.

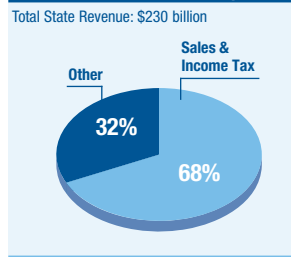
States spent an average of \$8,777 for every K–12 student in 2004-05, up from \$8,310 in 2003-04. Expenditures per student in K–12 are projected to increase more than 27% to over \$11,000 by 2016. State pre-K spending also increased for the first time since the 2001-02 school year, according to the National Institute for Early Education Research (NIEER). In the 2006-07 school year, state spending per child increased 4.6% to \$3,642 on average from \$3,482 in 2005-06.

The Public Education Dollar: Revenues by Source



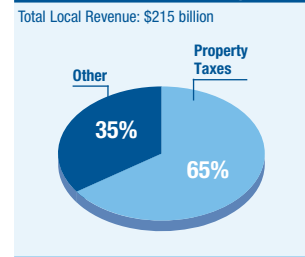
Source: U.S. Department of Education, National Center for Education Statistics, Common Core of Data, "National Public Education Financial Survey, 2004-05"

Sources of State Funding



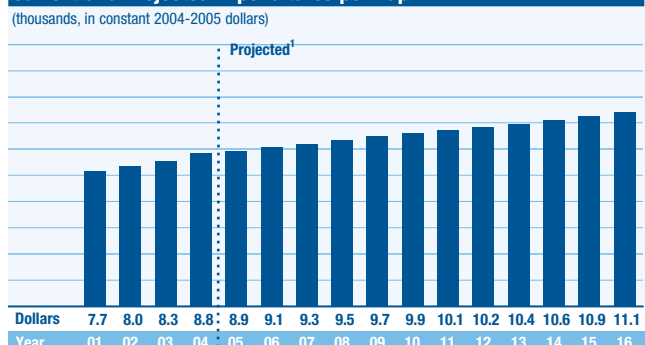
Source: U.S. Census Bureau, "Public Education Finances Report: 2005"

Sources of Local Funding



Source: U.S. Census Bureau, "Public Education Finances Report: 2005"

Current and Projected Expenditures per Pupil in K–12



Source: U.S. Department of Education, National Center for Education Statistics, "Projections of Education Statistics to 2016"

1 Middle range of projections cited

PROVIDING A FULL SPECTRUM OF INSTRUCTIONAL PROGRAMS

McGraw-Hill Education’s diverse range of proven instructional approaches and solutions combine print and digital materials in ways that provide educators with a multitude of practical options to improve and better measure academic performance for all students. From comprehensive, research-based basal programs to programs for English-language learners, educators are turning to McGraw-Hill Education to support individualized classroom instruction and student learning.

READING

Literacy-Based	Balanced Basal	Skills-Based
Wright Group Literacy (K–3) Wright Group Sunshine (K–3)	Macmillan/McGraw-Hill Treasures (K–6) Macmillan/McGraw-Hill Little Treasures (pre-K) Macmillan/McGraw-Hill Treasure Chest (K–6) Glencoe Reading with Purpose (6–8) Glencoe The Reader’s Choice (9–12)	SRA Imagine It!: An Open Court Program (K–6) SRA Reading Mastery Plus: A Direct Instruction Program (pre-K–6) Wright Group Breakthrough to Literacy (pre-K–3)
Literacy-Based These programs work well in districts where students begin formal schooling with basic skills acquired at home or in academic pre-schools. Reading programs in this category develop language learning through literature.	Balanced Basal Traditional basal programs are effective with most students.	Skills-Based These programs have proven to be especially effective with students who come from disadvantaged backgrounds, have limited proficiency in English, or have special needs. Lesson plans are highly structured.

MATH

Reform-Based	Balanced Basal	Skills-Based
Wright Group Everyday Mathematics (pre-K–6) Wright Group UCSMP Math (6–12) Wright Group Growing with Mathematics (pre-K–5) Glencoe MathScape (6–8) Glencoe Impact Math (6–8) Glencoe Core-Plus (9–12)	Macmillan/McGraw-Hill Math Connects (pre-K–8) Glencoe Math Applications and Concepts (6–8) Glencoe Math (8–12): Pre-Algebra, Algebra 1&2, Geometry, Pre-Calculus, Calculus	SRA Real Math (pre-K–6) SRA Connecting Math Concepts (K–8) Glencoe Math Matters (9–12)
Reform-Based These math programs emphasize investigative problem-solving activities and work well in school districts where teachers have strong math backgrounds and effective staff development is in place. Most of these programs receive National Science Foundation funding.	Balanced Basal Effective with most students, these programs are well suited for school districts that need flexible lesson plans to accommodate a variety of teaching styles and meet each student’s individual needs.	Skills-Based These products have been designed for school districts where skill development is the most important aspect of the math program. Lesson plans are highly structured and often involve direct instruction.

INTERVENTION SOLUTIONS TO HELP STRUGGLING STUDENTS

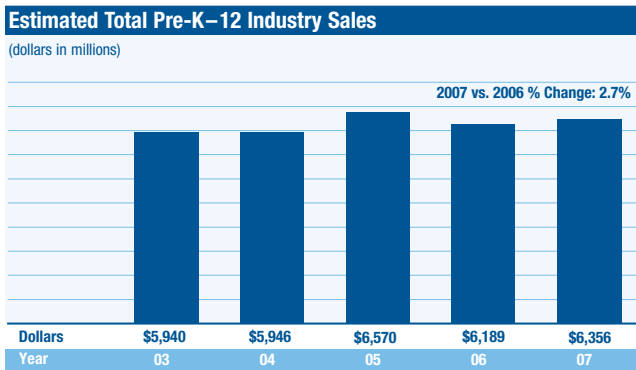
McGraw-Hill Education’s intervention programs are for students who have fallen behind or need extra help to reach grade-level standards. Developed using field-tested research, these programs provide teachers with research-based instructional routines and explicit direct instruction to support students dealing with barriers to comprehension. Programs feature diagnostic assessment, targeted instruction and progress monitoring, and typically include student workbooks, teacher guides, assessment resources, digital practice materials, and student tutorials that are available online or via CD-ROM.

Reading Intervention	Science Intervention	Math Intervention
Macmillan/McGraw-Hill Reading Triumphs (K–6) Macmillan/McGraw-Hill Treasure Chest for English-Language Learners (K–6) SRA Kaleidoscope (2–6) SRA Corrective Reading: A Direct Instruction Program (3–12) Glencoe Jamestown Reading Navigator (6–12) Glencoe Signature Reading (6–12)	Snapshots Video Science (3–5)	Macmillan/McGraw-Hill Math Triumphs (K–8) SRA Number Worlds (pre-K–6) SRA Corrective Math: A Direct Instruction Program (3–12) Wright Group Pinpoint Math (4–7) Glencoe Math Matters (6–8)

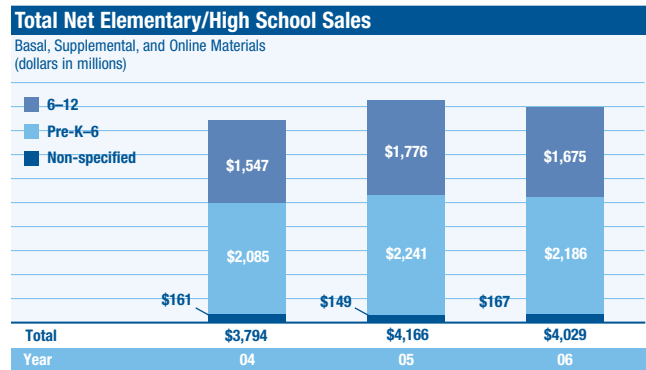
Pre-K–12 Education: Market, Adoption States, Open Territories, and Supplemental Sales

PRE-K–12 SALES

In 2007, sales of textbooks and educational materials for the pre-K–12 school market increased 2.7% to \$6.4 billion, according to the Association of American Publishers (AAP).



Source: AAP. Includes sales of domestic and non-domestic products



Source: AAP, as reported by 6 publishers. Includes sales of U.S. products only. Includes sales to foreign subsidiaries and third parties

PRE-K–6 MARKET

Basal and Supplemental Materials

Net Sales by State (dollars in thousands)

	2006	% of 2006 Total	2005	2004
1 California	\$ 292,276	16.2%	\$ 237,875	\$ 225,644
2 Texas	132,166	7.3%	230,940	103,906
3 New York	118,852	6.6%	96,091	114,968
Top 3 for 2006	\$ 543,294	30.1%	\$ 564,906	\$ 444,518
4 Florida	110,641	6.1%	107,479	106,823
5 Illinois	87,308	4.8%	88,889	77,582
6 Pennsylvania	74,707	4.1%	75,553	74,164
7 New Jersey	64,789	3.6%	74,050	76,325
8 Ohio	64,567	3.6%	70,330	60,503
9 North Carolina	61,196	3.4%	38,243	50,547
10 Georgia	47,650	2.6%	46,564	42,579
Top 10 for 2006	\$ 1,054,152	58.4%	\$ 1,066,014	\$ 933,041
11 Arizona	46,945	2.6%	45,327	34,050
12 Maryland	46,007	2.5%	40,849	39,179
13 Michigan	43,849	2.4%	39,157	44,530
14 Missouri	36,703	2.0%	32,545	32,395
15 Virginia	36,438	2.0%	40,002	53,423
Top 15 for 2006	\$ 1,264,094	70.1%	\$ 1,263,894	\$ 1,136,618
All Others	\$ 540,348	29.9%	\$ 533,675	\$ 501,058
Total Domestic U.S.	\$ 1,804,442	100%	\$ 1,797,569	\$ 1,637,676

Source: AAP, as reported by 6 publishers. Excludes supplemental and non grade-specific basal materials. State ranking varies each year in accordance with adoption cycle

6–12 MARKET

Basal and Supplemental Materials

Net Sales by State (dollars in thousands)

	2006	% of 2006 Total	2005	2004
1 California	\$ 253,843	16.4%	\$ 203,071	\$ 159,835
2 Florida	127,827	8.3%	129,114	123,313
3 New York	83,366	5.4%	88,067	92,746
Top 3 for 2006	\$ 465,036	30.0%	\$ 420,252	\$ 375,894
4 Illinois	76,788	5.0%	59,961	73,985
5 Pennsylvania	58,645	3.8%	59,592	64,136
6 Texas	54,802	3.5%	159,514	59,410
7 North Carolina	54,291	3.5%	58,755	53,827
8 Virginia	52,770	3.4%	63,367	41,599
9 Ohio	51,055	3.3%	50,867	50,825
10 New Jersey	47,509	3.1%	48,620	53,348
Top 10 for 2006	\$ 860,896	55.6%	\$ 920,928	\$ 773,024
11 Georgia	45,163	2.9%	48,275	47,459
12 Tennessee	42,799	2.8%	37,124	36,448
13 Michigan	41,074	2.7%	33,532	35,099
14 Maryland	39,383	2.5%	37,292	39,678
15 Missouri	36,421	2.4%	35,541	25,454
Top 15 for 2006	\$ 1,065,736	68.8%	\$ 1,112,692	\$ 957,162
All Others	\$ 482,948	31.2%	\$ 506,297	\$ 433,919
Total Domestic U.S.	\$ 1,548,684	100%	\$ 1,618,989	\$ 1,391,081

Source: AAP, as reported by 6 publishers. Excludes supplemental and non grade-specific basal materials. State ranking varies each year in accordance with adoption cycle

Sales by Subject Category (dollars in millions)

	2006	% of 2006 Total	2005	% of 2005 Total	2004	% of 2004 Total
Reading/Literature	\$ 702	38.0%	\$ 673	36.7%	\$ 758	45.5%
Mathematics	487	26.4%	494	26.9%	529	31.7%
Social Studies	193	10.4%	144	7.9%	86	5.2%
Science	174	9.4%	133	7.3%	99	5.9%
Language Arts/English	100	5.4%	99	5.4%	100	6.0%
Music	51	2.8%	93	5.0%	27	1.6%
Health	20	1.1%	77	4.2%	14	0.8%
Total	\$ 1,847	100%	\$ 1,835	100%	\$ 1,667	100%

Source: AAP, as reported by 6 publishers. Excludes supplemental, non grade-specific basal, and non-domestic

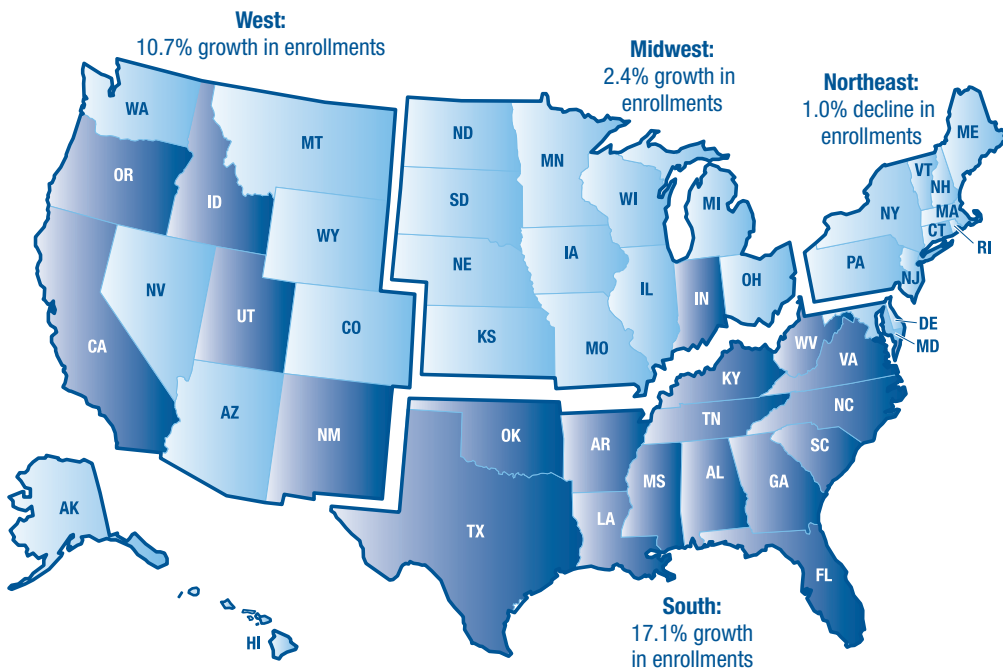
Sales by Subject Category (dollars in millions)

	2006	% of 2006 Total	2005	% of 2005 Total	2004	% of 2004 Total
Social Studies	\$ 312	19.8%	\$ 322	19.6%	\$ 188	13.3%
Science	310	19.7%	271	16.5%	227	16.0%
Mathematics	267	16.9%	302	18.4%	396	28.0%
Reading/Literature	182	11.5%	162	9.9%	149	10.5%
Language Arts/English	120	7.6%	96	5.9%	99	7.0%
Foreign Language	113	7.2%	174	10.6%	128	9.1%
Business Education	59	3.7%	65	4.0%	55	3.9%
All Others	214	13.6%	248	15.1%	173	12.3%
Total	\$ 1,576	100%	\$ 1,639	100%	\$ 1,414	100%

Source: AAP, as reported by 6 publishers. Excludes supplemental, non grade-specific basal, and non-domestic

GROWING ENROLLMENTS IN KEY ADOPTION STATES

Changing U.S. Pre-K–12 Enrollment by Region and State, 2004–2016



Total U.S. Enrollment Growth: 9.2%

Between 2004 and 2016 enrollment in public elementary and secondary schools is projected to increase in 40 states and decline in 10 states as well as the District of Columbia, translating into an 9.2% national increase overall.

Projected Enrollment Growth in Key Adoption States, 2004-2016

Texas	28.1%
Florida	22.9%
North Carolina	18.3%
Virginia	12.9%
California	5.2%

Source: U.S. Department of Education, National Center for Education Statistics, "Projections of Education Statistics to 2016"

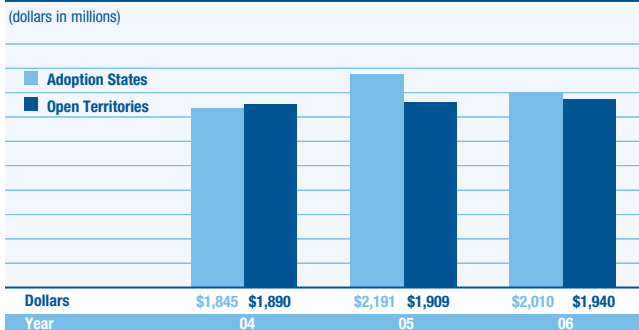
MAPPING THE ADOPTION PROCESS

Nineteen states use the adoption process to buy elementary and secondary textbooks. A twentieth state, California, adopts textbooks through the eighth grade. In the adoption process, a state education board selects textbooks to be placed on an approved list. To use state education funds, local school districts must choose textbooks from the approved list. In adoption states, the state board issues curriculum guidelines and schedules the purchase of new books in each subject area. In the remaining states, known as "open territories," textbooks are purchased independently by local school districts or individual schools. There are no statewide purchasing schedules or state selected lists of textbooks.

- Open Territories:** States in which schools purchase educational materials independently.
- Adoption States:** States in which school districts must purchase educational materials that have been "adopted" at the state level in order to qualify for state funding.
 - California:** Adopts for grades K–8; grades 9–12 are open territory.
 - Utah and Oregon:** Issue state-recommended lists, but do not tie textbook purchases to funding.

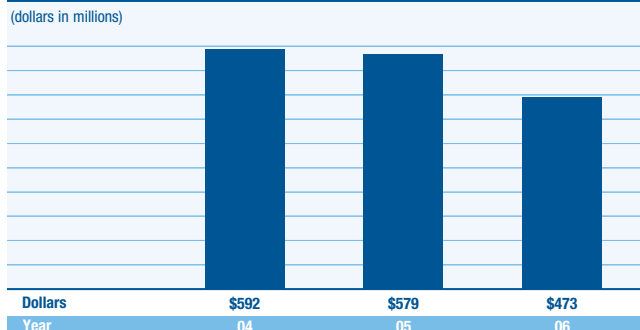
ADOPTION STATES, OPEN TERRITORIES, AND SUPPLEMENTAL SALES

Industry Textbook Sales: Adoption States, Open Territories (Pre-K–12)



Source: AAP, as reported by 6 publishers. Includes non grade-specific basal and supplemental materials. Excludes non-domestic sales of \$80 million, \$65 million, and \$59 million for 2006, 2005, and 2004, respectively

Supplemental Materials Market (Pre-K–12)



Source: AAP, as reported by 6 publishers. Includes non grade-specific materials

Elementary and Secondary School Adoption Schedules

EL-HI ADOPTION OPPORTUNITIES

There is good visibility in the growing state new adoption market over the next several years. As these schedules show, prospects improve for the rest of the decade. Major adoption states, including Florida, Texas, and California, have announced plans to buy new educational materials.

ELEMENTARY SCHOOL ADOPTION SCHEDULE

Bid Year	2007	2008	2009	2010	2011	2012	2013
Purchase Year	2008	2009	2010	2011	2012	2013	2014
Reading²	Alabama Florida Idaho Louisiana Oklahoma	California Georgia	New Mexico ¹ South Carolina (K-5) Texas (Eng/ <i>Span</i> K-5)	Arkansas Mississippi North Carolina Oklahoma ¹	Kentucky Virginia (K-5)	Indiana (1-6) Tennessee West Virginia	Alabama Florida Idaho ¹ Oklahoma ¹ Oregon
Mathematics	California Mississippi Texas (Eng/ <i>Span</i> K-5)	Idaho Kentucky (P-6) North Carolina (K-5) Oregon South Carolina ¹	Alabama Florida Indiana (1-6) Oklahoma West Virginia	Tennessee Virginia	Arkansas	Georgia Louisiana New Mexico	California Mississippi North Carolina
Social Studies	Arkansas North Carolina Tennessee	Indiana (1-6)	Virginia	Alabama Georgia Idaho Mississippi ⁴ New Mexico West Virginia	California Florida Mississippi ⁵ Oregon South Carolina ¹	Kentucky North Carolina Oklahoma Texas (Eng/ <i>Span</i> K-6)	Arkansas Louisiana Tennessee
Science	Georgia Kentucky	Tennessee	Florida ⁶ Mississippi North Carolina ³ Oregon	Florida Indiana (1-6) Louisiana	Alabama Idaho New Mexico Oklahoma Texas (Eng/ <i>Span</i> K-6) Virginia West Virginia	Arkansas California South Carolina	Georgia Kentucky
Language Arts/ English²	Indiana (1-6) West Virginia	Alabama California ¹ Florida Georgia Louisiana	New Mexico South Carolina (K-5) Tennessee (1-6) Texas (Eng/ <i>Span</i> K-1)	Arkansas North Carolina Oklahoma Texas (Eng/ <i>Span</i> 2-6)	Kentucky	Idaho ¹ Mississippi	Indiana (1-6) Oregon West Virginia
Health (H) Physical Education (PE)	Oregon (H, PE)	North Carolina (H) Oklahoma (H, PE) Tennessee (H)	Alabama (H, PE) Georgia (H, PE) Idaho (H, PE) Kentucky (H, PE)	Indiana (H) (1-6) Louisiana (H, PE) South Carolina (H) (K-5)	Florida (H, PE) New Mexico (H, PE) West Virginia (H)	Arkansas (H, PE) California (H) Mississippi (H, PE)	North Carolina (H)
Art (A) Music (M) Drama (D)	South Carolina (A, M, D) West Virginia (A, M)	Florida (M)	Arkansas (A, M) Idaho (A, M) ¹	Georgia (A, M, D) Kentucky (A, M)	Indiana (A, M) Louisiana (A, M) Mississippi (A, M) ³ North Carolina (A, M, D) Tennessee (A, M)	Alabama (A, M, D) Florida (A) New Mexico (A, M) Oklahoma (A, M) Oregon (A, M)	South Carolina (A,M,D)
Spelling	Indiana (1-6)	Alabama Georgia	South Carolina (K-5)	Arkansas North Carolina (2-6) Oklahoma Texas (1-6)	Kentucky Tennessee (1-6)	Idaho Mississippi	Indiana (1-6) West Virginia
Literature²	Oklahoma	–	–	–	Kentucky	Indiana (Reading 1-6)	Alabama Oklahoma
World Languages	South Carolina	–	–	Oregon (<i>Span</i> K-6)	California	Alabama Florida	South Carolina
Computer Education	Mississippi	Idaho	Florida Idaho	Idaho Louisiana	Arkansas Idaho	–	–
English as a Second Language (ESL)	–	Arkansas	Georgia North Carolina Tennessee (1-6)	Oklahoma Oregon Texas ³	–	–	Oregon
Handwriting	Indiana West Virginia	Alabama	South Carolina (K-3)	Arkansas North Carolina (1-5) Oklahoma Texas (1-3) ¹	Kentucky Louisiana	Idaho Indiana (1-3) Mississippi	West Virginia
Dictionaries	–	Alabama Georgia	–	Arkansas Oklahoma	–	Idaho Mississippi	–

Source: AAP School Division/NASTA

Notes:

- Elementary adoptions are for grades K-6, unless otherwise noted
- Secondary adoptions are for grades 6-12, unless otherwise noted
- *Italics indicate Spanish-language program*
- Schedules are subject to change. 2007 and 2008 bid years are in effect. 2009 to 2013 bid years reflect assumptions from various sources including state websites

¹ Selected titles

² Some states bid separately on, or some combination of, Reading, English/Language Arts, and Literature programs. These states may be listed under more than one discipline in a bid year until they issue their actual bids

³ Pending final decision and/or approval

⁴ U.S. History only

⁵ Except U.S. History

⁶ Contracts ending March 31, 2009 will be extended to end on March 31, 2011

⁷ Postponed indefinitely

SECONDARY SCHOOL ADOPTION SCHEDULE

Bid Year	2007	2008	2009	2010	2011	2012	2013
Purchase Year	2008	2009	2010	2011	2012	2013	2014
Mathematics	California (6-8) Georgia (9-12) Mississippi	Georgia ¹ Idaho Kentucky Oregon (6-8) South Carolina (6-8) ¹	Alabama Florida Indiana North Carolina ³ Oklahoma Oregon (9-12) South Carolina (9-12) ¹ West Virginia	South Carolina (9-12) ¹ Tennessee Virginia	Arkansas	Georgia (6-8) Louisiana New Mexico	California (6-8) Georgia (9-12) Mississippi North Carolina
Science	Georgia Kentucky South Carolina (9-12) ¹	South Carolina (9-12) ¹ Tennessee	Florida ⁵ Mississippi North Carolina ³ Oregon South Carolina (9-12) ¹	Florida Indiana Louisiana	Alabama Idaho New Mexico Oklahoma Texas Virginia West Virginia	Arkansas California (6-8) South Carolina (6-8)	Georgia Kentucky South Carolina (9-12) ¹
Social Studies	Arkansas North Carolina South Carolina (9-12) ¹ Tennessee	Indiana	South Carolina (9-12) ¹ Virginia	Alabama Georgia Idaho Mississippi ⁴ New Mexico South Carolina (9-12) ¹ West Virginia	California (6-8) Florida Mississippi ⁵ Oregon South Carolina (6-8) ¹	Kentucky North Carolina Oklahoma Texas	Arkansas Louisiana South Carolina (9-12) ¹ Tennessee
Literature²	Alabama Indiana Louisiana Oklahoma	Florida Georgia (6-8) New Mexico (9-12) South Carolina (9-12)	Georgia (9-12) New Mexico (6-8) Texas	Arkansas Mississippi North Carolina	Kentucky South Carolina ¹ Tennessee Virginia	Indiana (6-8) (Reading 6-8) West Virginia	Alabama Indiana Oklahoma Oregon
Reading²	Alabama (6-8) Florida Idaho ¹ Louisiana Oklahoma ¹	California (6-8) Georgia (6-8) New Mexico (9-12) ¹	New Mexico (6-8) ¹ Texas (Elective 6-8)	Arkansas (6-8) Mississippi (6-8) North Carolina (6-8) Oklahoma ¹	Kentucky (6-8)	Indiana (6-8) (Lit 6-8) Tennessee West Virginia (6-8)	Alabama (6-8) Florida Idaho ¹ Oklahoma ¹ Oregon (6-8)
Language Arts/ English²	Indiana West Virginia	Alabama California (6-8) ¹ Florida Georgia (6-8) Louisiana New Mexico (9-12) South Carolina (9-12) ¹	Georgia (9-12) New Mexico (6-8) Tennessee	Arkansas North Carolina Oklahoma Texas	Kentucky South Carolina (6-8) ¹ Virginia	Idaho ¹ Mississippi	Indiana Oregon West Virginia
World Languages	Indiana South Carolina	Arkansas Mississippi New Mexico (9-12) ¹ Oklahoma West Virginia (7-12)	Georgia Idaho New Mexico (6-8) ¹ North Carolina ¹ Tennessee	Kentucky Oregon ¹	California (6-8) Louisiana	Alabama Florida	Indiana South Carolina
Business Education	Mississippi New Mexico North Carolina South Carolina (9-12) ¹	Arkansas Idaho ¹ Mississippi ¹ Oklahoma South Carolina (9-12) ¹	Alabama Florida ¹ Kentucky Louisiana South Carolina (7-12) ¹	South Carolina (7-12) ¹	Georgia Indiana Tennessee	Florida North Carolina South Carolina (9-12) ¹	Mississippi ¹ New Mexico South Carolina (9-12) ¹ Texas ¹
Computer Education	Idaho Mississippi North Carolina (7-12) South Carolina (9-12) ¹	Idaho Mississippi ¹ Oklahoma	Alabama Florida Idaho Kentucky South Carolina (7-12) ¹	Idaho Louisiana South Carolina (7-12) ¹ Tennessee	Arkansas Idaho Oklahoma	Florida North Carolina (7-12) South Carolina ¹	South Carolina (9-12) ¹
Health (H) Physical Education (PE)	Oregon (H, PE)	North Carolina (H) Oklahoma (H, PE) Tennessee (H)	Alabama (H, PE) Georgia (H, PE) Idaho (H, PE) Kentucky (H, PE) South Carolina (PE) (9-12)	Indiana (H) Louisiana (H, PE)	Florida (H, PE) New Mexico (H, PE) South Carolina West Virginia (H)	Arkansas (H, PE) California (H) (6-8) Mississippi (H, PE)	North Carolina (H)
Family/ Consumer Science	New Mexico South Carolina (Occup) ¹	Idaho Oklahoma Tennessee	Alabama Arkansas Kentucky Louisiana West Virginia	South Carolina ¹ (Non-Occup)	Georgia Indiana North Carolina South Carolina ¹	Florida Mississippi	New Mexico South Carolina (Occup) ¹ Texas
Art (A) Music (M) Drama (D) Speech (S)	South Carolina (A, M, D) West Virginia (A, M) (S 9-12)	Alabama (S 9-12) Florida (M) Louisiana (S 9-12) ⁷ South Carolina (S 9-12) West Virginia (D)	Arkansas (A, M) Georgia (S 9-12) Idaho (A, M) ¹ (D 9-12) Tennessee (S 9-12)	Arkansas (S 9-12) Florida (D, S) (9-12) Georgia (A, M, D) Kentucky (A, M, D) Oklahoma (S 9-12) Texas (S 6-8)	Indiana (A, M) Kentucky (S 9-12) Louisiana (A, M) Mississippi (A, M) (D, S 9-12) ³ North Carolina (A, M, D) Tennessee (A, M) (D 9-12)	Alabama (A, M, D) Florida (A) Idaho (S) New Mexico (A, M) (D 9-12) Oklahoma (A, M) (D 9-12) Oregon (A, M) Texas (S 9-12)	South Carolina (A, M, D) West Virginia (S 9-12)
Vocational/ Technical Education	New Mexico	Arkansas Idaho ¹ Mississippi ¹ North Carolina (9-12) Oklahoma South Carolina ¹	Alabama Arkansas (9-12) ¹ Florida ¹ Kentucky Louisiana	North Carolina (7-12) ¹ South Carolina ¹	Georgia Indiana Tennessee Texas (9-12) ¹	Arkansas (9-12) ¹ Florida ¹ South Carolina ¹	Mississippi ¹ New Mexico North Carolina (9-12) Texas
Career/ Workforce Education	New Mexico South Carolina (9-12)	Arkansas Idaho (9-12) ¹ Mississippi (9-12) North Carolina Oklahoma	Alabama Louisiana	—	Georgia	—	New Mexico North Carolina South Carolina (9-12) ¹ Texas (9-12)

INNOVATIVE SOLUTIONS FOR THE PRE-K–12 CLASSROOM

McGraw-Hill Education’s focus is on providing learning solutions that engage students and provide teachers with the resources they need to effectively teach every child. McGraw-Hill Education has a variety of products that combine traditional print materials with digital tools to help teachers maximize individual performance. McGraw-Hill Education’s investments in digital products and services are increasingly a source of competitive advantage at all levels of education.



NEW READING PROGRAM FOR K–6, INCLUDING ENGLISH-LANGUAGE LEARNERS AND INTERVENTION MARKET

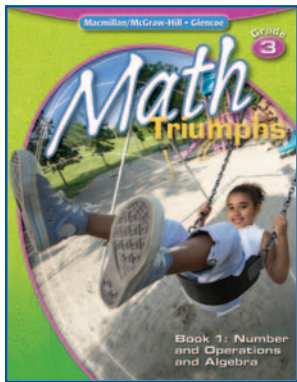
Treasures Reading Program
<http://treasures.macmillanmh.com>

Treasures is a comprehensive, research-based program that provides differentiated reading and language arts instruction for K–6 students. Through assessment tools and motivating student resources, teachers are able to address the full spectrum of individual and whole-class needs while helping children become lifelong readers. Multimedia resources include an interactive phonics game, and puzzles to practice vocabulary and spelling words. A rich audio library supports students as they listen to stories and practice reading them aloud.

A new parallel program introduced in 2008 for Spanish-speaking learners – *Tesoros de lectura* – features the same intervention, skills practice, and assessment opportunities provided by *Treasures*:

- *Tesoros de lectura* offers a variety of differentiated instruction strategies and features a wide range of print and digital materials including workbooks, eBooks, videos, and an interactive teacher’s edition

MATH INTERVENTION FOR STRUGGLING STUDENTS



Math Triumphs
www.macmillanmh.com

Math Triumphs, a math intervention program designed for K–8 students who are two or more years below grade level, is the first intervention program designed around the National Council of Teachers of Mathematics (NCTM) Curriculum Focal Points. Targeted content ensures student mastery of foundational skills and concepts from prior grades that are prerequisites for the current grade level. Meaningful diagnostic assessments identify students for intensive intervention and prescribe program resources to teach and reinforce essential mathematics content. *Math Triumphs* offers:

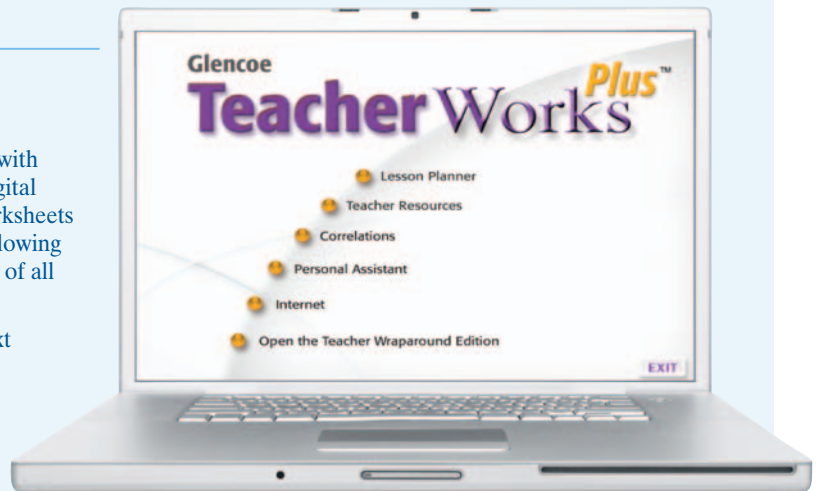
- Targeted resources to help teachers differentiate instruction for each student, providing many ways a student can practice math skills
- Support for a variety of instructional settings, including after school, before school, summer school, pull-out programs, intersession, and tutoring
- Comprehensive Teacher’s Editions that offer lesson plans, intervention and ELL strategies, and Chapter Resource Masters

INCREASING TEACHER PRODUCTIVITY

TeacherWorks Plus™
 CD-ROM

TeacherWorks Plus™ combines electronic textbook editions with teacher productivity tools in a single software solution. A digital lesson planner and innovative solutions such as editable worksheets and up-to-date content can be downloaded from the Web allowing a teacher to customize instruction to meet the diverse needs of all students. Key components include:

- Relevant state and national standards correlated to the text
- An Electronic Teacher Wraparound Edition
- Worksheet Editor



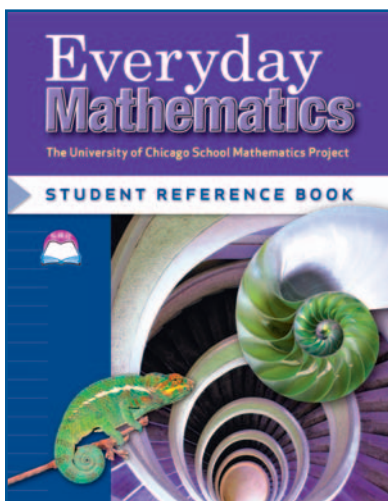
READING INTERVENTION FOR GRADES 6–12

Jamestown Reading Navigator

www.readingnavigator.com

Jamestown Reading Navigator is a research-based, field-tested online and print-based program developed to raise reading competencies and test scores of struggling students in grades 6–12. The online component of *Jamestown Reading Navigator* improves students' comprehension by utilizing direct, explicit instruction and modeling of good reading practices. The print-based readings encourage collaborative or independent learning. Teachers can monitor student progress utilizing the online Learner Management System where scores from formative and summative assessments are recorded. *Jamestown Reading Navigator* can be used to:

- Raise scores on state and national tests with direct, explicit instruction in reading skills and strategies
- Provide support for English-language learners
- Ensure teacher and student success with ongoing progress monitoring, robust reporting systems, comprehensive Professional Development, and teacher support tools



SUPPORTING TEACHERS TO IMPROVE STUDENTS' UNDERSTANDING OF MATH

Everyday Mathematics, Third Edition

www.emgames.com

Everyday Mathematics, Third Edition is designed to provide teachers with stronger lesson and content support and give every student a greater understanding of mathematics. From pre-K through grade 6, each level builds on and extends understanding to help students connect math to real-life applications. *Everyday Mathematics'* new online eSuite offers teachers and students fully integrated resources, including:

- **ePlanner:** All lesson materials are accessed online which helps teachers save time when planning lessons
- **Interactive Student Reference Books:** Audio recordings enable students to listen to the textbook line-by-line in English and Spanish. "Show Me" animations provide step-by-step explanations of different concepts; "Try Me" interactive tools let students manipulate input and observe the results, such as measuring angles
- **Assessment Management System:** Identifies individual student and class progress

RESEARCH-BASED ELEMENTARY READING & LANGUAGE ARTS PROGRAM

Imagine It!

www.imagineitreading.com

Imagine It! is a pre-K–6 reading and language arts program that combines the strength of proven, research-based instruction with explicit instruction and practice in the five key areas of reading: phonemic awareness, phonics, vocabulary, comprehension, and fluency. *Imagine It!* combines easy-to-follow instruction with frequent progress assessments to meet the needs of every student. Teachers, parents, and students can find engaging online activities for students to practice anytime, anywhere as well as support for reading practice. *Imagine It!*:

- Integrates technology to make teaching easier and learning more effective
- Maximizes student performance to meet Adequate Yearly Progress
- Contains activities to ensure English-language learner success
- Provides assessment and progress monitoring



Assessment and Reporting Market

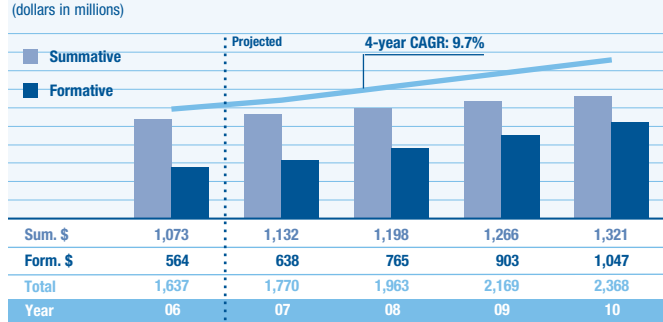
TRANSFORMING THE LEARNING CONTINUUM

Education today is undergoing a profound change worldwide as students prepare to participate in the global economy. This transformation – aligned to accountability measures, technology advances, and the availability of comprehensive resources for students and parents as well as educators – is creating new ways of teaching and learning. McGraw-Hill Education, through its leading brands CTB and The Grow Network, is leveraging advances in assessment and reporting to create a more dynamic, transparent form of education – one that is much more individualized and efficient and aligned with true data-driven instruction. As a leader in summative and formative assessment, online reporting capabilities, and student and parent resources, McGraw-Hill Education is providing comprehensive solutions and best practices at home and abroad:

- Assessments that meet the needs of available classroom technology to enhance curricula, teaching and performance
- Personalized study guides that address individual student needs
- Online multilingual assessment reporting that gives both families and schools exceptional clarity around achievement
- Adult assessments and English-language proficiency resources that enable more learners to reach their education goals
- International assessments and reports that guide the future of global education efforts

These tools and resources not only capture data on learning and achievement, but are fundamentally changing the way teachers teach, students learn, and parents engage in classrooms around the world.

K–12 Educational Testing: Projected Market Growth












Source: Eduventures

The Impact of No Child Left Behind on Annual Testing

Starting Year	Subject	Grades	Frequency
2005-06	Reading	3–8 10–12	Once a year Once in high school*
	Mathematics	3–8 10–12	Once a year Once in high school*
2007-08	Science	3–5, 6–9, 10–12	Once a year at three different grade levels

* Grade not specified

ASSESSMENT AND REPORTING SOLUTIONS – SERVING THE NEEDS OF ALL LEARNERS

Pre-K–3	Grades 3–8	Grades 9–12	Adult
 <p>FIRST PERFORMANCES™ Reading and mathematics assessments and instructional guidance for Pre-K through grade 3 students; monitors student progress toward state standards</p>	 <p>All-in-one interim and formative assessment solution that informs teaching and improves student learning</p>  <p>TERRANOVA³ Assessment solution that supports data-driven instruction, measures student progress relative to state standards, and predicts student performance on state tests</p>	 <p>Assessments and instructional guidance for English-language learners</p>  <p>WritingROADMAP™ Innovative online writing assessments and instructional guidance aligned with national and state standards</p>	 <p>TABE Complete Language Assessment System—English™</p>  <p>Diagnostic assessments and instructional support for adult students, including Basic Education and English as a Second Language students</p>
 <p>Personalized parent engagement plans based on student assessment results. Provides families with immediate 24/7 online access to their child’s test results</p>		 <p>Personalized data-driven student learning pathways in print and online. In Texas, MyGuide is credited with a 19-point increase in 11th grade students passing the state assessment test in 2006</p>	

TECHNOLOGY TO ENHANCE TEACHING AND LEARNING

DIAGNOSTIC AND PREDICTIVE BENCHMARK ASSESSMENTS FOR THE FORMATIVE MARKET

Acuity™

McGraw-Hill’s formative and interim assessments help teachers identify knowledge gaps as they are occurring so students receive immediate individualized assistance. Acuity is a suite of diagnostic and predictive formative and interim assessments designed to show student growth toward state standards in reading, English/ language arts, math, and science for grades 3–8 and in algebra for grades 6–12. Developed in consultation with administrators, principals, teachers and students, Acuity features:

- Online and paper-and-pencil administration options to match the level of technology available in schools
- Informative reports that provide data teachers need to improve student achievement
- Instructional exercises tied to student performance and a state-correlated online item bank
- Custom, teacher-created tests to help students remain current on classroom instruction

In 2007, New York City awarded Acuity the largest formative contract ever at \$80 million over five years. The program’s first state-level contracts in Indiana and West Virginia will also produce revenue in 2008 and beyond.



REACHING PARENTS STATEWIDE THROUGH TECHNOLOGY

Parent Network

The Parent Network is the first system in the nation to deliver statewide student assessment results directly to parents online.

- Gives states and districts an innovative digital platform that provides meaningful and timely information
- Enables parents to remain continuously engaged in their child’s academic growth and planning for college and beyond
- Offers Personal Action Plans and other resources to help students succeed

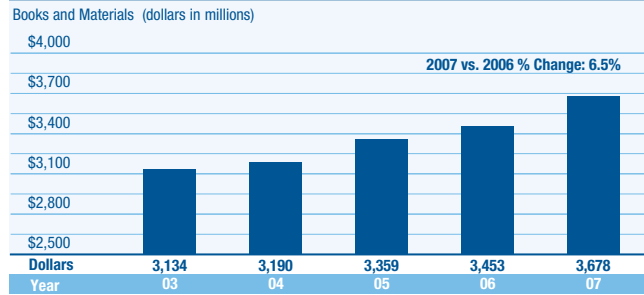
In Florida, the Parent Network has had more than 5.7 million visits and 154 million hits. Indiana and Nevada launched customized Parent Networks in 2008.

Higher Education Market

THE ROLE OF HIGHER EDUCATION IN THE GROWING KNOWLEDGE ECONOMY

Countries throughout the world are taking the initiative to meet today's educational demands for a more educated workforce. In the U.S. higher education market, universal high-speed Internet access is providing opportunities for a new generation of products that is enhancing learning for students. In the emerging markets of Asia/Pacific, Latin America, and the Middle East, higher education growth is being stimulated by increased government spending and growing enrollments. In Europe, the Bologna Process, which was implemented to make educational standards across the European continent more uniform, is starting to fulfill Europe's goal of a streamlined higher education system that will result in a more competitive global workforce.

Estimated Higher Education Industry Sales of U.S. Publishers*

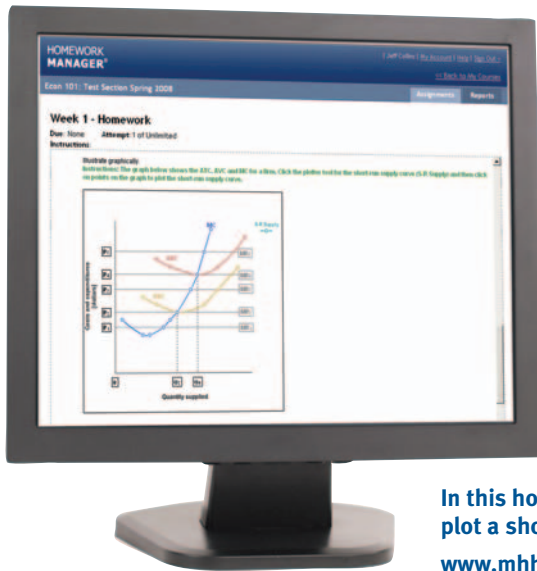


Source: AAP Includes sales of domestic and non-domestic products
* Domestic and non-domestic

THINKING "OUTSIDE THE BOOK"

As the applications of technology for course management and content delivery continue to grow worldwide, McGraw-Hill Education is pursuing a variety of initiatives to deliver its trusted content. Created by leading experts in content development and instructional technology, these applications are providing new flexibility for students to study when and where it is most convenient. Digital deliveries open up new revenue opportunities for McGraw-Hill Education and will gradually migrate current print revenue toward a more advantageous subscription model.

- Major Subject Areas**
- Allied Health
 - Business & Economics
 - Humanities, Social Sciences & World Languages
 - Science, Engineering & Math



DIGITAL HOMEWORK SERVICES

Homework Manager Plus

Homework Manager Plus is a subscription service that is purchased per semester. It combines the latest interactive learning technology with McGraw-Hill Education's trusted content to create a comprehensive, fully-integrated online study package. Online homework help is available to students for mathematics, accounting, economics, and finance courses and will be introduced in physics and chemistry.

How it works:

- Student submits homework online and receives immediate grade instead of waiting days for a paper submission to be graded
- Assignment reaches instructor already graded and entered in the instructor's digital grade book – saving time
- An interactive online textbook links students to specific material for further study

In this homework assignment, economics students plot a short-run supply curve using the interactive graph www.mhbm.com

COMMON eBook PLATFORM ACROSS PUBLISHERS

CourseSmart

McGraw-Hill Education, along with other publishers, is a founding member of CourseSmart, an industry consortium formed to develop a common eBook platform that standardizes delivery for students and instructors. CourseSmart is quickly establishing itself as the preeminent portal for all faculty seeking course content. It will also service students seeking to purchase required content. eBooks will be available for both instructors and students as an online-only access, or downloadable to a computer.



Virtually all instructor resource materials from McGraw-Hill Education are delivered as digital product, resulting in substantial cost savings versus print

ONLINE COURSES

McGraw-Hill Online Learning

Online courses enable college students and working adults to take courses any-time, anywhere. Most traditional postsecondary institutions are rapidly increasing their offerings of fully online courses for credit, and a number of totally online schools have emerged in the for-profit sector. McGraw-Hill Education offers 40 online higher education courses and will be adding more in 2008.

McGraw-Hill Education’s instructional design enables its online courses to be used in an exclusively online program or in a blended learning environment that leverages the best of traditional and innovative online learning solutions. McGraw-Hill Education’s course content:

- Augments but does not replace a textbook
- Supports different learning styles through animations, graphics, streaming video, and interactive activities
- Allows instructors to customize content with a modular topic- and objective-based format



McGraw-Hill Education’s online learning content won in two education categories:

- Best Postsecondary Course or Learning Management Instruction
- Best Postsecondary Instructional Solution



www.OnlineLearning.com

MEDIA-ENHANCED EDITIONS OF TEXTBOOKS

Fundamental Accounting Principles, 18th Edition

Icons appear throughout the media-enhanced edition linking the text to iPod® content including:

- Audio and video presentations
- Quizzes
- Narrated demonstration problems that correlate to the text
- Content that can also be downloaded from a DVD packaged with the book or online



MOBILE LEARNING RESOURCES FOR STUDENTS ON THE GO

Digital media brings The Art of Public Speaking to life

Lucas-On-the-Go is a companion website to The Art of Public Speaking, Ninth Edition that enables students to download content directly to an iPod or an MP3 player including:

- Audio chapter summaries
- Video flash cards for studying-on-the-go

Students can view a library of famous speeches



McGraw-Hill Education is the first major educational publisher to offer college-level content for the iQuiz game application, launched by Apple and designed for the iPod

iQuiz content for the iPod®

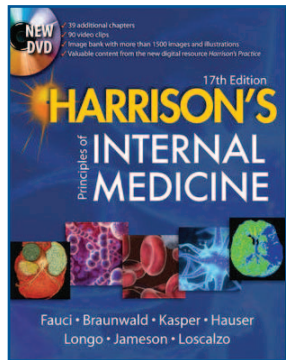
iQuiz’s interactive game format enables students to practice and learn. Students can download a quiz created by the instructor and race against the clock to answer questions and beat the last high score. This useful self-assessment feature is available for hundreds of courses.

MEETING THE INFORMATION NEEDS OF PROFESSIONALS AROUND THE WORLD

The McGraw-Hill Higher Education, Professional and International (HPI) Group continually leverages its global brands and expert content to provide new digital services and tools to professional markets.

MEDICAL

MEDICAL VIDEOS ENHANCE NEW 17TH EDITION OF CLASSIC TEXTBOOK



The #1 selling medical textbook worldwide, *Harrison's Principles of Internal Medicine* has defined internal medicine for millions of physicians, clinicians, and students. In 2008, the 17th Edition has been thoroughly updated with new features, 800 new illustrations, an expanded focus on global health, and a first-ever companion DVD.

The DVD provides rich multimedia content that expands on the classic textbook:

- Digital “e-chapters” covering vital topics from Health Disparities to Patient Safety and Health Quality
- 90 video clips clearly demonstrate key diagnostic studies and interventional procedures
- An image bank of 1,500 illustrations for use in lectures and presentations

AN EXPANDING LINE OF SUBSCRIPTION-BASED MEDICAL SPECIALTY SITES

McGraw-Hill’s online medical specialty sites provide researchers, physicians, medical students, professors, and healthcare professionals worldwide with fully-searchable market-leading texts, medical updates, curricular tools, illustrations, animations and videos, interactive self-assessment, comprehensive search platforms, and content downloadable to PDAs.

McGraw-Hill's ACCESSMedicine

Online access to over 50 leading clinical resources that are cross-searchable and regularly updated. Used in more than 42 countries and by virtually all U.S. medical schools. www.AccessMedicine.com

McGraw-Hill's ACCESSEMERGENCY MEDICINE

Allows users to quickly search for the diagnosis and treatment of a broad range of illnesses and injuries found in emergency departments. www.AccessEmergencyMedicine.com

McGraw-Hill's ACCESSPHARMACY

An online curricular resource developed to meet the changing demands of pharmacy education. www.AccessPharmacy.com

HARRISON'Spractice
Answers on Demand

A point-of-care clinical resource for internal medicine providing quick access to the latest diagnosis and treatment recommendations from world-class clinicians and researchers. www.HarrisonsPractice.com

McGraw-Hill's ACCESSSURGERY

Customizable, media-rich resource for surgical education www.AccessSurgery.com

Custom curriculum tools enable residency directors to shape the *AccessSurgery* experience for their institution’s needs

New Pay-per-View Access
Timed access in increments of 24 or 48 hours is available to non-subscribers on most sites



Quick tests and interactive self-assessment for surgical board review

Library of narrated surgical videos and animations of critical procedures and operations

Leading surgical references including *Schwartz's Principles of Surgery* and *Maingot's Abdominal Operations*

BUSINESS

INTERACTIVE INVESTOR EDUCATION TOOLS

ChartSource™ is a Web-based, subscription service that provides financial services institutions and professionals with access to a library of up-to-date charts that illustrate historical market and economic performance over various time periods. ChartSource's print and Web-based materials are used by financial professionals to educate clients on key investing concepts.

- Includes over 200 charts, graphs and tables on personal finance, retirement, and investing styles
- Seven topic groupings and 37 sub-categories including diversification and asset allocation
- Created from recognized data sources, including Standard & Poor's, the Federal Reserve, and the Bureau of Labor Statistics



TECHNICAL

CONTINUALLY UPDATED SCIENTIFIC AND TECHNICAL SUBSCRIPTION-BASED CONTENT



AccessScience includes the fully-searchable content of the *McGraw-Hill Encyclopedia of Science and Technology, 10th Edition*, updated daily, plus current awareness and multimedia content. *AccessScience's* growing list of global adoptions includes the Hong Kong Public Libraries, Council of Australian University Libraries, Ontario Council of University Libraries, and the Danish National Library Authority. www.AccessScience.com

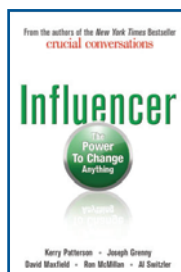
McGraw-Hill's DIGITAL ENGINEERING LIBRARY

Digital Engineering Library provides access to over 200 McGraw-Hill engineering titles along with an engineering dictionary containing 18,000 terms in a fully-searchable, taxonomically-organized database. www.DigitalEngineeringLibrary.com

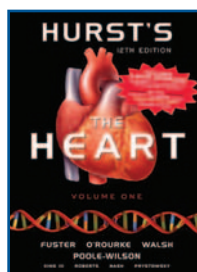
FINDING GROWTH IN OUR MARKETS

The HPI Group provides timely, authoritative, and actionable knowledge to professional customers through the publication of more than 1,000 titles a year.

Business: A leader in management, finance, and investing content, McGraw-Hill continues to grow its business program with globally-oriented professional finance, leadership, and management topics.



Medical: A leading medical publisher, McGraw-Hill is expanding its programs to provide expert solutions to medical students and professionals throughout their entire careers.



Technical: McGraw-Hill focuses on globalizing its content and authorship to meet the developing needs of science, engineering, computing, and construction professionals worldwide.

