

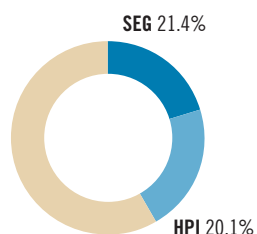
Positioned for Long-Term Growth

A leading global information provider, The McGraw-Hill Companies is focused on growth opportunities in core markets—education, financial services, and business information. MHP's three operating segments—McGraw-Hill Education, Financial Services, and Information & Media—help meet the need for knowledge and education, provide access to the world's capital markets, and increase information transparency for better decision making.

McGraw-Hill Education

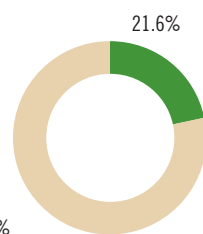
2008 Revenue

\$2.6 billion
41.5% of total revenue



2008 Operating Profit

\$316.5 million
21.6% of total operating profit



Segment Revenue, Operating Profit and Operating Profit Margin

(dollars in millions)	2008 ^(a)	2007 ^(b)	2006 ^(c)
Revenue	\$2,639	\$2,706	\$2,524
Operating Profit	\$ 317	\$ 400	\$ 329
Operating Profit Margin	12.0%	14.8%	13.0%

Breakout of MHE Revenue

(dollars in millions)	2008	2007	2006
School Education Group	\$1,363	\$1,441	\$1,351
Higher Ed/Prof/Int'l Group	\$1,276	\$1,265	\$1,173

(a) Operating profit reflects a \$25.3 million pre-tax restructuring charge

(b) Operating profit reflects a \$16.3 million pre-tax restructuring charge

(c) Operating profit reflects a \$16.0 million pre-tax restructuring charge and a one-time, pre-tax stock-based compensation charge of \$4.2 million as a result of the elimination of the Corporation's restoration stock option program

School Education Group (SEG)

Key markets:

Pre-kindergarten, elementary, secondary, testing, supplemental, vocational, and post-secondary fields in the U.S.

Higher Education, Professional and International Group (HPI)

Key higher education markets:

International college, university, and post-graduate fields/markets, and English as a Second Language (ESL).

Key professional markets:

Worldwide engineering, science, medicine, healthcare, computer technology, business, government, and general reference publishing.

Key international markets:

Education, business, and professional markets.

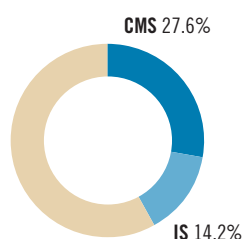
Note regarding 2008 Operating Profit/(Loss) and Operating Profit Margin:

The Corporation adopted Statement of Financial Accounting Standards No. 160, "Noncontrolling interests in Consolidated Financial Statements, an amendment of ARB 51" (SFAS 160), in the first quarter of 2009. Please refer to page 17 for 2008 Operating Profit/(Loss) and Operating Profit Margin by Segment, as adjusted for SFAS 160. Financials presented on pages 1 through 16 do not reflect the impact of the reclassification of noncontrolling interests

Financial Services

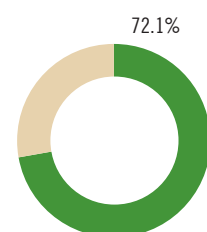
2008 Revenue

\$2.7 billion
41.8% of total revenue



2008 Operating Profit

\$1.1 billion
72.1% of total operating profit



Segment Revenue, Operating Profit and Operating Profit Margin

(dollars in millions)	2008 ^(d)	2007 ^(e)	2006 ^(f)
Revenue	\$ 2,654	\$ 3,046	\$ 2,746
Operating Profit	\$ 1,055	\$ 1,359	\$ 1,202
Operating Profit Margin	39.8%	44.6%	43.8%

Breakout of FS Revenue

(dollars in millions)	2008	2007	2006
Credit Market Services	\$ 1,755	\$ 2,264	\$ 2,074
Investment Services	\$ 899	\$ 782	\$ 672

(d) Operating profit reflects a \$25.9 million pre-tax restructuring charge

(e) Operating profit reflects an \$18.8 million pre-tax restructuring charge and a \$17.3 million pre-tax gain on the sale of the mutual fund data business

(f) Operating profit reflects a one-time, pre-tax stock-based compensation charge of \$2.1 million as a result of the elimination of the Corporation's restoration stock option program

Credit Market Services (CMS)

Key markets:

Corporations, governments, and municipalities; commercial and investment banks; insurance companies; asset managers/institutional investors; and other debt issuers.

Investment Services (IS)

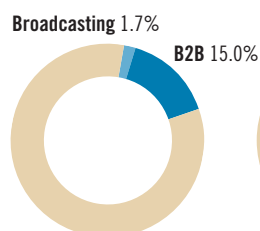
Key markets:

Asset managers, investment banks, investors, brokers, financial advisors, investment sponsors, and companies' back-office functions including compliance, operations, risk, clearance, and settlement.

Information & Media

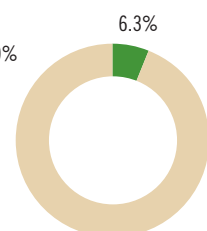
2008 Revenue

\$1.1 billion
16.7% of total revenue



2008 Operating Profit

\$92.0 million
6.3% of total operating profit



Segment Revenue, Operating Profit and Operating Profit Margin

(dollars in millions)	2008 ^(g)	2007 ^(h,i)	2006 ^(h,j)
Revenue	\$ 1,062	\$ 1,020	\$ 985
Operating Profit	\$ 92	\$ 63	\$ 50
Operating Profit Margin	8.7%	6.2%	5.1%

Breakout of I&M Revenue

(dollars in millions)	2008	2007 ^(h)	2006 ^(h)
B2B Group	\$ 955	\$ 917	\$ 864
Broadcasting	\$ 107	\$ 103	\$ 121

(g) Operating profit reflects a \$19.2 million pre-tax restructuring charge

(h) During 2006, the Sweets building products database transitioned from a primarily print catalog offering to an integrated online service.

In 2006, revenue and operating profit of \$23.8 million and \$21.1 million, respectively, of the bundled product were deferred and recognized ratably over the service period, primarily 2007

(i) Operating profit reflects a \$6.7 million pre-tax restructuring charge

(j) Operating profit reflects an \$8.7 million pre-tax restructuring charge and a one-time, pre-tax stock-based compensation charge of \$2.7 million as a result of the elimination of the Corporation's restoration stock option program

Business-to-Business Group (B2B)

Key markets:

Professionals and corporate executives in automotive, aerospace and defense, construction, and energy. Global business and financial professionals, investors, marketers, advertisers, and consumers worldwide.

Broadcasting Group

ABC affiliates:

KMGH-TV (Denver, CO), KGTV (San Diego, CA), KERO-TV (Bakersfield, CA), WRTV (Indianapolis, IN)

Azteca America affiliates (low-powered stations):

KZCS-TV (Colorado Springs, CO), KZCO-TV (Denver, CO), KZFC-TV (Fort Collins, CO); KZKC-TV (Bakersfield, CA), KZSD-TV (San Diego, CA)

Key markets:

Television audiences in Denver and Colorado Springs, Colorado; Indianapolis, Indiana; San Diego and Bakersfield, California.