# Platts: Meeting the Growing Global Demand of the Energy Markets

Platts is the leading provider of energy information worldwide. Its real-time global energy and metals news, price assessments, market commentary, and conferences enable thousands of traders, risk managers, analysts, and industry leaders in over 150 countries to make informed and up-to-the-minute trading and investment decisions. An independent provider, Platts has been a trusted source for actionable information and global benchmarks for more than a century.

In response to the extreme volatility in crude oil and other commodity prices during 2008, Platts heightened its focus on regulatory and policy issues both in the U.S. and the European Union and increased its news and pricing coverage in the emerging emissions, biofuels, renewables, and liquefied natural gas markets. It also extended its editorial expertise into Russia, China, and the Middle East through the addition of local-language publications and new price benchmarks.

### Platts' Industry Coverage

Oil	Petrochemicals
Natural Gas	Metals
Electricity	Shipping
Coal	Renewables
Nuclear	Emissions

## **Embedded in the Industry's Workflow**

The strength of the Platts brand has enabled it to embed its information directly into customers' workflows. Nearly 8,500 unique price assessments are produced daily across a host of commodities which are used to settle physical and financial contracts at exchanges such as the New York Mercantile Exchange, the Intercontinental Exchange, the Singapore Exchange, and the Russian Stock Exchange. Its Market-on-Close price assessment process, which identifies bids/offers and transactions by company of origin, has been used for oil and oil product price discovery for more than a decade.

Platts supports end-to-end trading and risk management workflows, enabling customers to identify opportunities to profit from market movements and better manage their risks.

#### Trading Workflow

Develop Trading	Find Trading	Execute	Settle
Strategy	Partners	Trades	Trades

## **Risk Management Workflow**

Manage	Manage Price,	Develop	Analyze
Trading	Asset and	Risk Hedging	Forward
Compliance	Credit Risk	Strategies	Markets

## Flexible Digital Delivery Options for Platts' News and Pricing Information

Platts' news, pricing information, and market commentary is delivered to customers in real-time as well as in print and online. Real-time options include:

- Platts' multiple alert services, including *Global Alerts*
- Platts on the Net, Platts' proprietary platform
- Multiple third-party market data service vendors including Reuters and Bloomberg®
- End-of-day prices fed directly into customers' risk management and accounting systems



#### **Platts LNG TraderNet**

Gas and power traders, energy analysts, and risk managers in the emerging liquefied natural gas (LNG) sector need fast, broad-spectrum market intelligence to factor all the volatile dynamics that affect commodity price movements on a daily basis. LNG TraderNet's interactive Web-based tools enable users to:

- Access Platts' comprehensive market intelligence
- View Platts' LNG daily spot assessments for Asia, a key pricing indicator
- Gauge financial opportunities using Platts' proprietary forward curves
- View existing and proposed regasification terminals and liquefaction facilities
- Interact with a map of terminals, facilities and ports to track oil tanker movements worldwide

