## **S&P Investment Services: Contributing to Transparent, Efficient Financial Markets**

Standard & Poor's Investment Services offers a spectrum of modular and integrated products and services that contribute to transparent, efficient markets and meet the specific needs of the global investment community. From value-added data and information to insightful analysis, research and models, information is delivered via client-integrated workflow platforms, specific applications, and data feeds that clients can customize to meet their specific distribution requirements.

## Standard & Poor's Investment Services consists of four areas:

	Valuation & Risk Strategies	Capital IQ	S&P Indices	Equity Research Services
Description	Offers a broad suite of cross-asset risk analytics, market research services and data sets that are used by institutional investors for risk mitigation, cost control and alpha-generation.	Provides high-impact information, fundamental analysis, and workflow solutions to over 4,200 leading financial institutions, advisory firms, and corporations.	Offers investment professionals around the world an array of choices, from broad comprehensive benchmarks to liquid, investable indices.	Provides actionable, multi-asset class global research to wealth manage- ment institutions and financial advisors.
Example Products and Services	RatingsDirect® on the Global Credit Portal® Securities classifications and intrinsic valuations Market, credit, and risk strategies	Capital IQ Platform	S&P 500®	MarketScope® Advisor
		Xpressfeed	S&P/Case-Shiller® Home Price Indices* S&P GSCI® Commodities	Stock research and tools
		Compustat <sup>®</sup> ClariFI <sup>®</sup>		Fund management ratings
				Exchange-traded fund research and tools
		Alphaworks	S&P Credit Default Swap U.S. Indices	
	· ·			Mutual fund research and tools Portfolio tools
	Credit risk and structured finance analysis		S&P/Experian Consumer Credit Default Indices	
			S&P Global BMI	
			S&P Index Data Platform	
			S&P Custom Indices	
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 $<sup>^{\</sup>star}$  Case-Shiller  $^{\rm @}$  and Case-Shiller Indexes  $^{\rm @}$  are registered trademarks of Fiserv, Inc.

## **Creating a Global Standard**

## **Global Industry Classification Standard (GICS®)**

GICS® is an enhanced industry classification system that was jointly developed by Standard & Poor's and MSCI Barra in 1999. Developed in response to the global financial community's need for one complete, consistent set of global sector and industry definitions, GICS® has become a standard that is widely recognized by market participants worldwide. It sets a foundation for the creation of replicable, custom-tailored portfolios and enables meaningful comparisons of sectors and industries globally. More than 40,000 companies worldwide are classified in accordance with GICS®, with each company classified at the sub-industry level.

