

# Shareholders' and Other Information

## Financial Information

Whirlpool Corporation's annual report on Form 10-K, a cassette-tape recording of the annual report to shareholders and other financial information is available free of charge to stockholders of record.

The Financial Summary contained in this Summary Annual Report should be read together with the Company's Consolidated Financial Statements and related notes, and the "Management's Discussion and Analysis." This information appears in the Financial Supplement to the Company's Proxy Statement and in the Financial Supplement to the 2004 Annual Report on Form 10-K, both of which are available through the Internet at [www.whirlpoolcorp.com](http://www.whirlpoolcorp.com).

Company earnings releases for each quarter - typically issued in April, July, October and February - can be obtained by contacting:

### **Larry Venturelli**

Vice President, Investor Relations  
Whirlpool Corporation, 2000 N. M-63,  
Mail Drop 2800  
Benton Harbor, MI 49022-2692  
Telephone: 269.923.4678  
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Email: [larry\\_m\\_venturelli@whirlpool.com](mailto:larry_m_venturelli@whirlpool.com)

## Certifications

The most recent certifications by the Company's Chief Executive Officer and Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 are filed as exhibits to our Annual Report on Form 10-K. The Chief Executive Officer's most recent certification to the New York Stock Exchange pursuant to Section 303A.12(a) the NYSE's Listed Company Manual was submitted May 10, 2004.

## Transfer Agent, Shareholder Records, Dividend Disbursements and Corporate Secretary

For information about or assistance with individual stock records, transactions, dividend checks or stock certificates, contact:

### **EquiServe Trust Company, N.A. Shareholder Services**

P.O. Box 43069  
Providence, RI 02940-3069  
Telephone: 877.498.8861  
Outside the United States: 781.575.2879  
TDD/TTY for hearing impaired:  
201.222.4955  
[www.equiserve.com](http://www.equiserve.com)  
Internet account access:  
<http://gateway.equiserve.com>

For additional information about the Company, contact:

### **Robert T. Kenagy**

Corporate Secretary  
Whirlpool Corporation, 2000 N. M-63,  
Mail Drop 2200  
Benton Harbor, MI 49022-2692  
Telephone: 269.923.3910  
Fax: 269.923.3722  
Email: [robert\\_t\\_kenagy@whirlpool.com](mailto:robert_t_kenagy@whirlpool.com)

## Direct Stock Purchase Plan

As a participant in the DirectSERVICE Investment and Stock Purchase PROGRAM, you can be the direct owner of your shares of Whirlpool Common Stock. Non-shareholders may purchase their initial shares through the plan for a minimum investment of \$250, or through automatic bank account debits of \$50 for five months. Participants may make cash contributions of up to \$250,000 annually, invested daily, with or without reinvesting their dividends, and can sell part of the shares held in the program without exiting the plan. There are modest transaction processing fees and brokerage commissions for purchases, sales and dividend reinvestment.

For details, contact EquiServe or visit their Direct Stock Purchase Plan Website to enroll.

## Annual Meeting

Whirlpool Corporation's next annual meeting is scheduled for April 19, 2005, at 8:00 a.m. (Central Time), at 120 East Delaware Place, 8th Floor, Chicago, Illinois.

## Stock Exchanges

Common stock of Whirlpool Corporation (exchange symbol: WHR) is listed on the New York and Chicago stock exchanges.

## Stock-Split Exchange and Dividend History

March 1952, 2-for-1 stock exchange  
 December 1954, 100% stock dividend  
 May 1965, 2-for-1  
 May 1972, 3-for-1  
 December 1986, 2-for-1

Example: 100 shares of Whirlpool common stock purchased in February 1952 equaled 4,800 shares in January 2005.

## Common Stock

Market Price	High	Low	Close
4Q 2004	\$69.77	\$54.53	\$69.21
3Q 2004	\$68.88	\$58.15	\$60.09
2Q 2004	\$70.98	\$61.05	\$68.60
1Q 2004	\$80.00	\$66.60	\$68.87
4Q 2003	\$73.35	\$65.52	\$72.65
3Q 2003	\$71.95	\$62.25	\$67.77
2Q 2003	\$65.66	\$48.41	\$63.70
1Q 2003	\$57.92	\$42.80	\$49.03

## Trademarks

AccuSense, Acros, Bauknecht, big, Brastemp, Brastemp You, briva, Consul, Crolls, Dreamspace, Duet, Embraco, Ensemble, Eslabón de Lujo, Estate, Freezerator, Gladiator, Ice Magic, Ignis, Inglis, Insperience, JetChef, KIC, KitchenAid, Laden, Max! Fitness, Max! Magnum, Max! Moka, Mercury, Mini-BI, Moka II, Origami, Polar, Polara, Pro Line, Roper, Sec Fácil, Supermatic, Titanium, Total Legendary Care, Whirlpool, Whirlpool Gold, and 6th Sense are trademarks of Whirlpool Corporation or its wholly or majority-owned affiliates.

Cook for the Cure is a registered trademark of The Susan G. Komen Breast Cancer Foundation.

Habitat for Humanity is a registered trademark of Habitat for Humanity, Inc.

IKEA is a registered trademark of Inter-Ikea Systems B.V.

Kenmore and Turbozone are trademarks of Sears Brands, LLC.

Lowe's is a registered trademark of LF, LLC.

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## Whirlpool Corporation General Offices

### *World Headquarters and North America Region*

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### *Europe Region*

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### *Latin America Region*

Av. das Nações Unidas N. 12995  
 São Paulo - S.P. CEP 04578-000, Brazil  
 Telephone: 55.11.5586.6100  
 Fax: 55.11.5586.6040

### *Asia Region*

565 Jin Gang Road  
 Jingqiao Export Processing Zone  
 Pudong New Area  
 Shanghai, PRC 201206  
 Telephone: 86.21.5899.5550  
 Fax: 86.21.5899.4449

### *Product and Service Information (North America)*

*KitchenAid* brand: 800.422.1230  
*Whirlpool* brand: 800.253.1301

### *Internet Address*

Whirlpool financial information and more are available at Whirlpool's site on the Internet: [www.whirlpoolcorp.com](http://www.whirlpoolcorp.com).