

Contact:

EA Headquarters
209 Redwood Shores Parkway
Redwood City, CA 94065
650-628-1500

**ELECTRONIC ARTS
CORPORATE INFORMATION**

FOUNDED: 1982

OWNERSHIP: Public (Nasdaq: ERTS)

HEADQUARTERS: Redwood City, California

REVENUES: \$1.7 billion for fiscal 2002

EMPLOYEES: 3600 worldwide

BACKGROUND: Electronic Arts (EA) is the world's leading independent developer and publisher of interactive entertainment software for personal computers and advanced entertainment systems such as the PlayStation®2 Computer Entertainment System, the PlayStation®, Xbox™ video game console from Microsoft, the Nintendo GameCube™ and the Game Boy® Advance.

Building on its success as a top developer of interactive home entertainment software for video game systems EA has become the leading third-party developer on next generation hardware creating software for consoles and PCs.

Combining diverse media such as video, photographic images, motion capture, 3D face and body rendering technologies, computer graphics, and stereo sound with contributions from storywriters, film directors and musicians, EA uses technology and creativity to create mainstream entertainment through an interactive medium.

EA BRANDS: EA markets its products worldwide under five brand logos:

- **EA SPORTS™**
- **EA SPORTS BIG™**
- **EA GAMES™**
- **EA.COMSM**
- **POGO.COMSM**

EA TOP SELLERS: EA has in excess of 50 titles that sold over 1 million units in the past four years, including titles in key franchises such as:

- | | | |
|----------------------|-------------------|-------------------------|
| • Command & Conquer™ | • Medal of Honor™ | • SimCity™ |
| • FIFA Soccer | • NASCAR® | • SSX |
| • Formula 1 | • NBA LIVE | • The Sims™ |
| • Knockout Kings™ | • NBA Street | • Theme Park World |
| • Harry Potter | • Need For Speed™ | • James Bond |
| • Madden NFL™ | • NHL® Hockey | • Triple Play Baseball™ |

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EA STUDIOS: In addition to the Redwood City, California headquarters, the company has development operations in Austin, Texas; Seattle, Washington; Las Vegas, Nevada; Los Angeles, San Francisco, Irvine, and Walnut Creek, California; Orlando, Florida; Vancouver, Canada; Tokyo, Japan; and London in the United Kingdom.

EA SALES OPERATIONS: The Company has a direct sales force in North America and international subsidiaries in Austria, Australia, Brazil, Canada, China, Denmark, Finland, France, Germany, Hong Kong, Italy, Japan, Korea, Netherlands, New Zealand, Norway, Portugal, Singapore, South Africa, Spain, Sweden, Switzerland, Puerto Rico, The Netherlands, Taiwan, Thailand and the United Kingdom.

EA DISTRIBUTION PROGRAM: Electronic Arts Distribution (EAD) is Electronic Arts' third party publishing studio handling co-publishing and affiliated label opportunities throughout the world. The EAD group is responsible for bringing the highly successful co-publishing properties MGM's James Bond *Tomorrow Never Dies* and Dreamworks Interactive's *Medal of Honor* to EA. EAD, which ranks as one of the industry's top five publishing companies based on revenues, currently has worldwide co-publishing agreements with Crave Entertainment, Inc., Digital Extremes, Digital Illusions, C.E., Disney Interactive, Fox Interactive, Krome Studios, LEGO Interactive, Pseudo Interactive and Sunflowers Interactive Entertainment Software. In North America, EAD's affiliated label partners are SquareSoft and NovaLogic. EAD Europe has affiliated label agreements with Capcom, Delphine, Fox Interactive, LucasArts, NovaLogic, SquareSoft and other partners. EAD Asia Pacific distributes for LucasArts and Fox Interactive throughout mainland Asia, Australia, New Zealand, and distributes for SquareSoft, NovaLogic, and other partners in various countries of the Asia-Pacific region. EAD Japan distributes products for LucasArts and Fox Interactive.

EA MANAGEMENT TEAM:
Larry Probst, Chairman and Chief Executive Officer
Don Mattrick, President, Worldwide Studios
John Riccitiello, President and Chief Operating Officer
Bing Gordon, Executive Vice President and Chief Creative Officer
Stan McKee, Executive Vice President, Chief Financial and Administrative Officer
Nancy Smith, Executive Vice President and General Manager, North American Publishing.
Dave Carbone, Senior Vice President, Finance
David Gardner, Senior Vice President and General Manager, European Publishing
Ruth Kennedy, Senior Vice President, General Counsel and Secretary
Paul Lee, Senior Vice President, Chief Operating Officer Worldwide Studios.
Rusty Rueff, Senior Vice President, Human Resources

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