



**Investor Presentation Micromuse (NASDAQ: MUSE) February 2005** 



# Safe Harbor Provision and Pro Forma Reconciliation Statement

- Statements made in this presentation that are not purely historical are forward-looking statements describing potential future events.
- Forward-looking statements reflect the good-faith judgment of our management, based on facts and factors we currently know about, and are inherently subject to risks and uncertainties. Actual results and outcomes may differ materially from the results and outcomes discussed in the forward-looking statements.
- Factors that could cause or contribute to such differences in results and outcomes include, but are not limited to, those discussed in "Management's Discussion and Analysis of Financial Condition and Results of Operations" and elsewhere in the Company's Form 10-K and subsequent Form 10-Qs.
- You are urged not to place undue reliance on these forward-looking statements, which speak only as of the date of this presentation. We undertake no obligation to revise or update any forward-looking statements in order to reflect any event or circumstance that may arise at a later date.



# Realtime, End to End Management of Complex IT and Communications Infrastructures

#### Market Leader in Business and Service Assurance

### **Business Assurance:**

Ensuring availability of mission-critical, networked applications in today's global enterprises and government and military agencies



Data / IP Switches, Routers, LANS and WANS



Telco Switches, PBX, and Optical Networks



Wireless Networks and Services



Cable and Broadband Services



Enterprise Servers, Mainframes, and Applications





### Service Assurance:

Helping the world's largest service providers manage networks, services, and customers real-time

# Managing World's Leading Service Provider Networks

### ■ The world's 20 largest carriers all use the Netcool® suite\*





# Bringing Carrier-Class Solutions to the Global 2000 Enterprise

### ■ 14 of the top 20 Fortune 500 companies use the Netcool® suite\*

#### FINANCIA > ABN Amil > Aetna Insuran

- > AIG Insurance
- **BancAmerica**
- > Bear Stearns
- > Barclays Capital
- > Charles Schwab
- > Czech Ministry of Finance
- Depository Trust Corp.
- > Deutsche Bank / DMG
- > e\*Trade
- > Erie Insurance
- > First Union
- > ING Barings
- > Instinet/ Reuters
- > JP Morgan Chase
- > KeyBank
- > Liberty Mutual Insurance
- > Merrill Lynch
- > Morgan Stanley
- > Providian Financial
- > Salomon Smith Barney
- > USBancorp
- > Wells Fargo Bank
- > Wells Real Estate Fund

#### GOVERNMEN

- > Brazilian Postal Service > Dist. Of Columbia Govt.
- > European Commission
- > French Postal Service
- > Federal Deposit Insurance Corp
- > Int'l. Monetary Fund
- > LA Dept. of Water & Power
- > NASA
- Nat'l. Institutes of Health
- > NY/NJ Port Authority
- > RATP (Paris Transport)
- > SEC
- > Shanghai Government
- > SRA International
- State of Michigan
- > State of Utah
- > US Dept. of Corrections
- > US Dept. of State
- > US Dept. of Treasury
- > US Navy / Marine Corps

### TRANSPOR

- > Bay Area Rapid Transit
- > Lufthan
- > Munich Airport

#### **EDUCATION**



- > Atlanta Public Schools
- > SW Texas State Univ.
- > University of Arizona
- > University of Arkansas
- University of Maryland
- > Syracuse University
- > Texas A&M
- > UNC Charlotte
- > Wichita Public Schools

#### MANUFACTURING:

- > Alcatel
- > Boeing
- > Cadence Design Systems
- > Graybar Electric
- > Ericsson
- > GE Appliances
- > Lockheed Martin
- > LSI Logic
- > Motorola
- > Renault
- > TRW

#### **ENERGY:**



- > Dynegy Corp.
- > Pemex
- > Schlumberger

#### **RETAIL:**

- > 1-800 Flowers
- > Amazon.com
- > Circuit City
- > DirecTV
- > The Gap
- > Home Depot
- > JC Penney
- > Kohl's

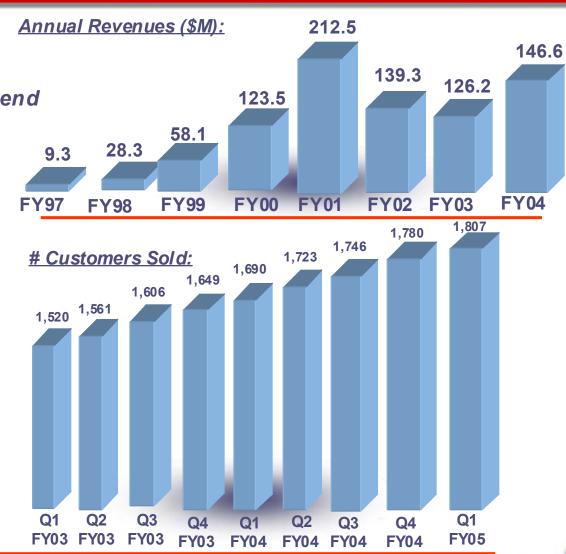


- > Celera Genomics
- > Kaiser Permanente
- > Medtronic
- NW Memorial Hospital
- > Partners Healthcare
- > William Beaumont



# Global Infrastructure Software Company (NASDAQ: MUSE)

- NASDAQ: MUSE
- \$146.6M revenues in FY04 (year-end is Sep. 30)
  - 52% License
  - 52% Americas
  - 46%Indirect
  - 64% Service Providers
- Over 1700 customers sold
- 45+ countries sold



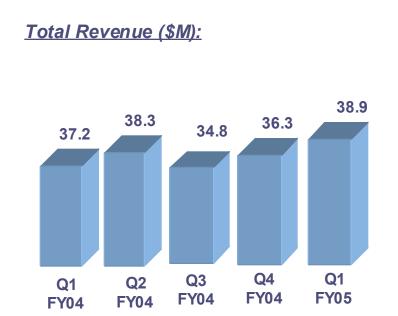
# Q1 FY 2005 Business Performance

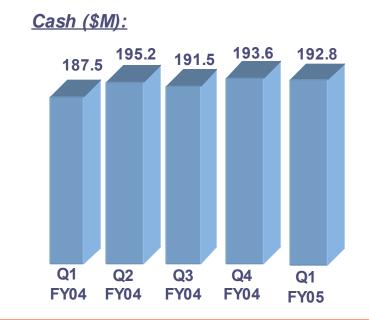


- ✓ Revenue up 7% Q-o-Q and 5% Y-o-Y
- ✓ Profitable on both a pro forma and GAAP basis
- ✓ Deferred revenue increased sequentially
- ✓ Cash flow from operations was positive
- ✓ Repeat business rate 95%
- ✓ Maintenance renewal rate >90%
- ✓ Debt free



# **Q1-2005** Financial Performance





Micromuse remains debt-free



# Technology Engine

New products and solutions released in past six quarters:

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Netcool / SSMs 3.0.1, 3.1Netcool / Reporter 1.0Netcool / RAD 2.0
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- **■Netcool / CIC 3.5, 3.6**
- ■Netcool / ISMs 2.3
- ■Netcool / USMs 1.1
- ■Netcool / Firewall 2.2.1
- ■Netcool/Impact 3.0, 3.1
- **■Netcool / Precision 3.3, 3.5**

- Netcool for Security Mgmt 1.2, 1.3
- **■Netcool / ASM for IBM WebLogic**
- **■Netcool / ASM for Microsoft Active Directory**
- ■Netcool / ASM for BEA WebLogic
- ■Netcool / ASM for SAP R/3
- **■Netcool / Portal Premium 2.0**
- ■Netcool / Configuration Operations 1.1.1
- ■Netcool/ Virtual Operator 1.1
- ■Netcool/ OMNIbus 3.5, 3.6, 7.0.1
- **■Netcool/ Webtop 1.1, 1.2, 1.3.1**













## Acquisition Engine

### Acquisitions completed since June 2002:



#### **Products**:

- Netcool for Asset Management
- Netcool / Precision for IP Networks
- Netcool SNMP and ICMP Poller
- Netcool Root Cause Analysis (RCA) Engine
- Netcool Topology Views



#### **Products**:

- Netcool / Precision for Transmission Networks
- Netcool Backplane Visualization
- Netcool TL1 Telco Service Manager
- Netcool / TL1 Agent



#### **Products**:

- Netcool / SSMs for Windows/Linux Servers
- Netcool / SSMs for Unix Servers
- Netcool / SSMs for Desktops
- Netcool / ASMs for Oracle
- Netcool / ASMs for Apache
- Netcool / ASMs for SQL
- Netcool / ASMs for Exchange



# Channel and Alliance Partner Engine

### Netcool® suite supported, deployed and integrated by:

# **Software Alliances** MINVOQ ORACLE' **Partner**Network **collation** CRAMER **AIRCOM**INTERNATIONAL PeopleSoft IEBEL. BROCADE CHECK FOINT bladelogic TIBCO PORTAL. Network net **<b><**bmcsoftware

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EMPOWERING THE

**Hardware Vendors** 











**Systems Integrators / VARs** 











+100 VARs worldwide



# Industry Recognition and Accolades







- ✓ A "Leader" in Enterprise Event Management (Gartner Magic Quadrant, 2003)
- ✓ A "Challenger" in Security Information Management (Gartner Magic Quadrant, 2003)
- ✓ A top-three "Leader" in IT Security Management ability to execute (Gartner Magic Quadrant, 2004)
- ✓ An "Organic IT Leader" (Forrester, 2003)
- ✓ Awarded ISO 9001:2000 Certification Update (2003)
- ✓ Awarded Well-Connected Finalist Award by Network Computing Magazine (2003)
- ✓ Finalist for 2005 Codie Award for Best Application Solution (Winner to be announced)

"The Netcool suite adds value to even the most comprehensive enterprise management system by pulling together events into logical, service-level views. It lets users more quickly and easily access relevant event information and decide on an appropriate course of action."

Sharon Fisher Gartner Group Analyst



# Aligning Operations and Infrastructure to Your Goals

The path consists of ...

Instrumenting your mission-critical domains across the infrastructure

BUSINESS ACCELERATION

**Domain-Specific Management** 

Apps

**Systems** 

Network

Wireless

**VoIP** 

**Security** 



# Aligning Operations and Infrastructure to Your Goals

The path consists of ...

Consolidating and resolving service-affecting events across the infrastructure in realtime



**Consolidated Operations Management** 

**Domain-Specific Management** 

Apps

**Systems** 

Network

Wireless

**VoIP** 

Security



# Aligning Operations and Infrastructure to Your Goals

The path consists of ...

Mapping the infrastructure to the business, so that linkages are clearly understood



**Business Service Management** 

Consolidated Operations Management

**Domain-Specific Management** 

Apps

**Systems** 

Network

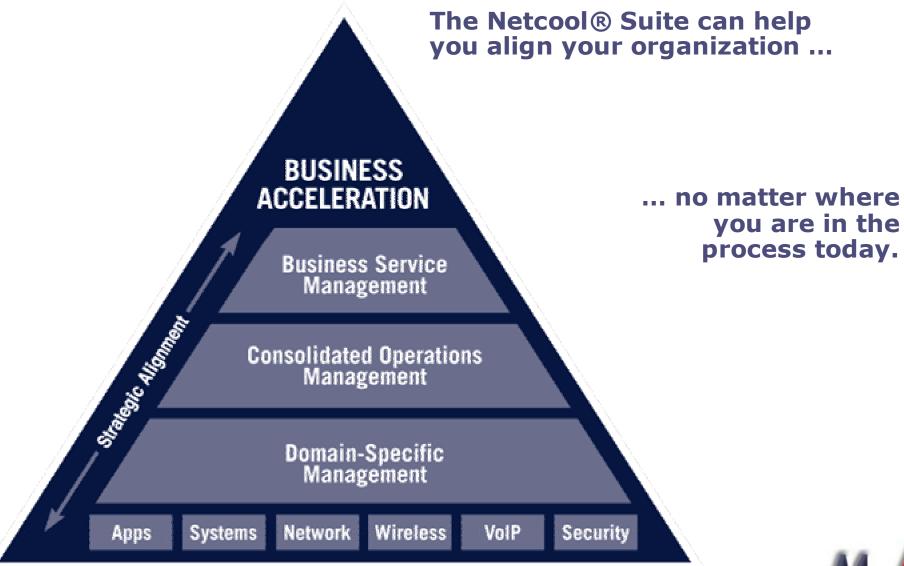
Wireless

**VoIP** 

**Security** 



# Your Requirements = Our Mission



### The Road Ahead

# **■Why we are excited about the business today:**

- ✓ We are preparing for key technology trends
- ✓ We are addressing primary demand drivers
- ✓ We are targeting growth markets
- ✓ We are facing down the competition
- ✓ We are investing for future revenue growth



# The Netcool® Opportunity for Investors

### **Investor Criteria:**





Financial
Strength and
Discipline

- ▼ \$192.8M in cash and equivalents
- No debt (after three cash-based acquisitions)



Market-Leading Position

- Blue-chip customer base worldwide
- Unparalleled global channel program
- ▼ Recognized leader in service assurance



Diverse Sources of Revenue Growth

- Integrated fault, performance, and security
- Applicable to service providers and enterprises
- Investing continually in technology innovation

