



*n*VIDIA®

Prudential Securities Technology Conference
Grand Hyatt New York – October 30, 2002



Safe Harbor Statement

During the course of this presentation we may make forward looking statements based on current expectations. Forward-looking statements pertain to future events and are subject to risks and uncertainties. The Company's actual results may differ materially from results discussed in any forward-looking statements. For a complete discussion of risk factors that could affect the Company's present and future financial results please refer to the Company's Form 10K and Annual Report for the fiscal year ended January 27, 2002 and quarterly reports on Form 10-Q filed with the Securities and Exchange Commission.



Company Highlights

- Graphics marketplace leadership – over 100M GPUs shipped
- Large marketplace with sustainable, long-term opportunity
 - Strong catalysts for growth
- NVIDIA's competitive principles
 - Technology leadership
 - Leverage process technology roadmaps
 - Product development methodology and execution
 - Customer architectural investment
 - Strong brand equity
- Strong financial performance



The Choice of Leaders



COMPAQ
PRESARIO DESKTOPS

The #1 Retail PC OEM



DELL



TOSHIBA

The World's #1 & #2 Laptop OEMs



DELL

The World's #1 PC OEM



DELL PRECISION™ WORKSTATIONS

The World's #1 Workstation OEM

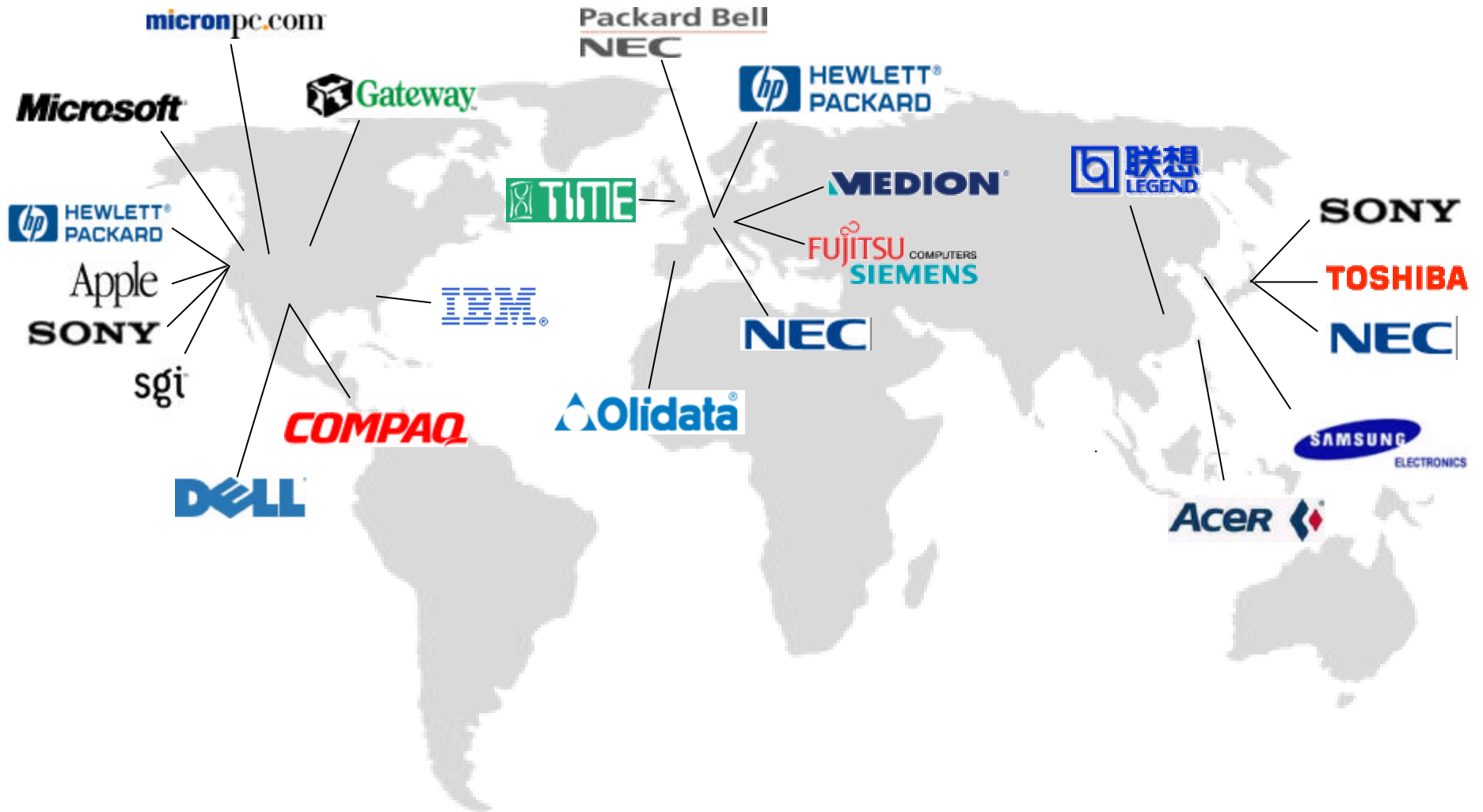


联想
LEGEND

China's #1 PC OEM



Global Customer Base

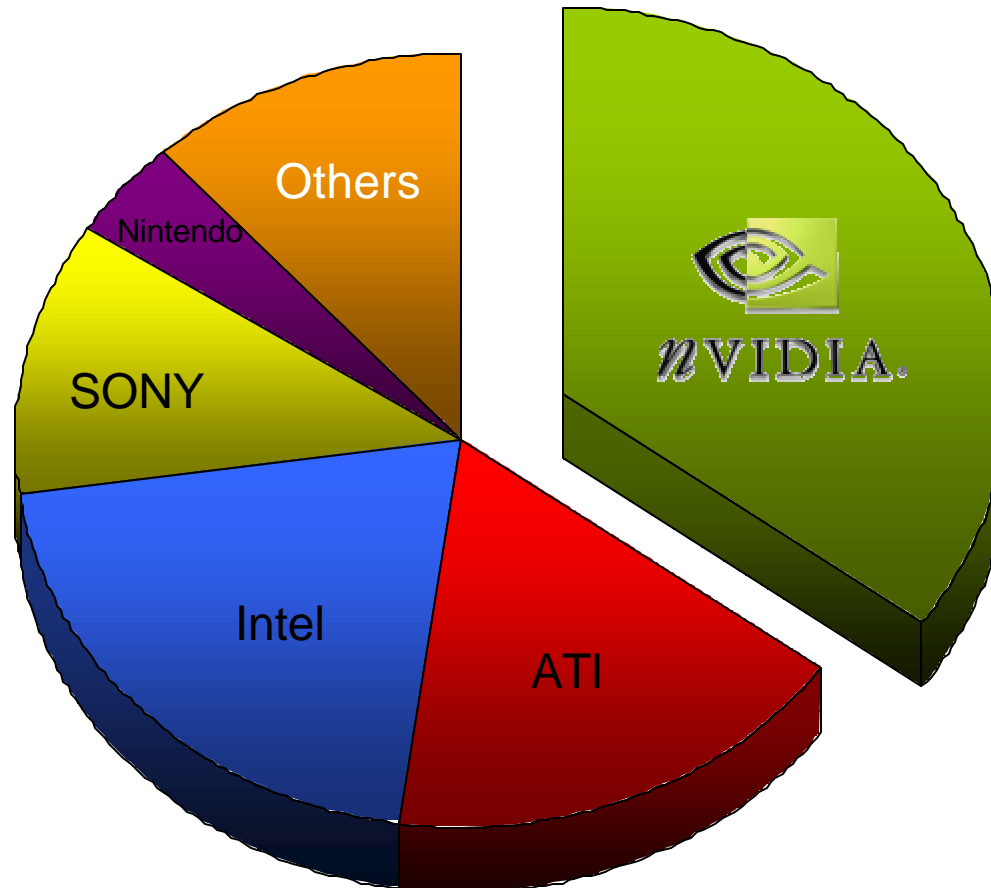




OPPORTUNITY HEADROOM



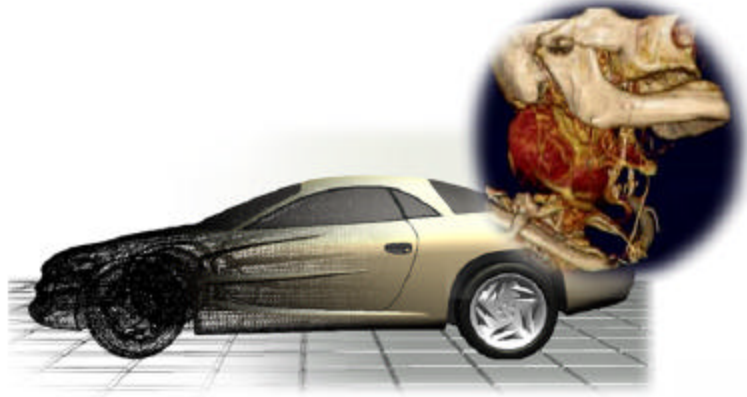
World Leader in 3D Graphics & Visual Computing



Over 200 Million Unit Annually



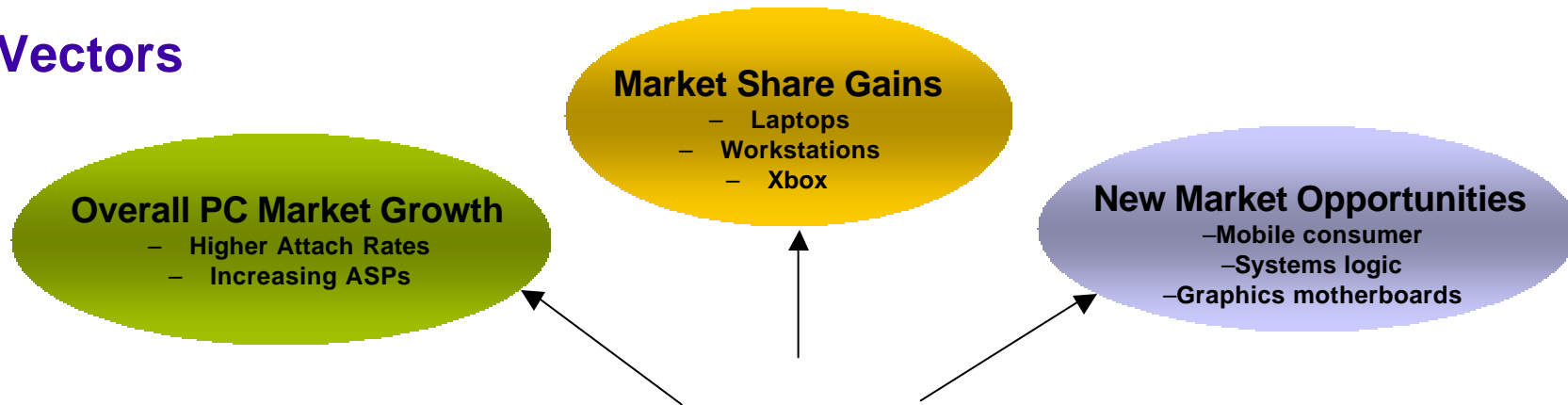
Touching the Lives of Millions



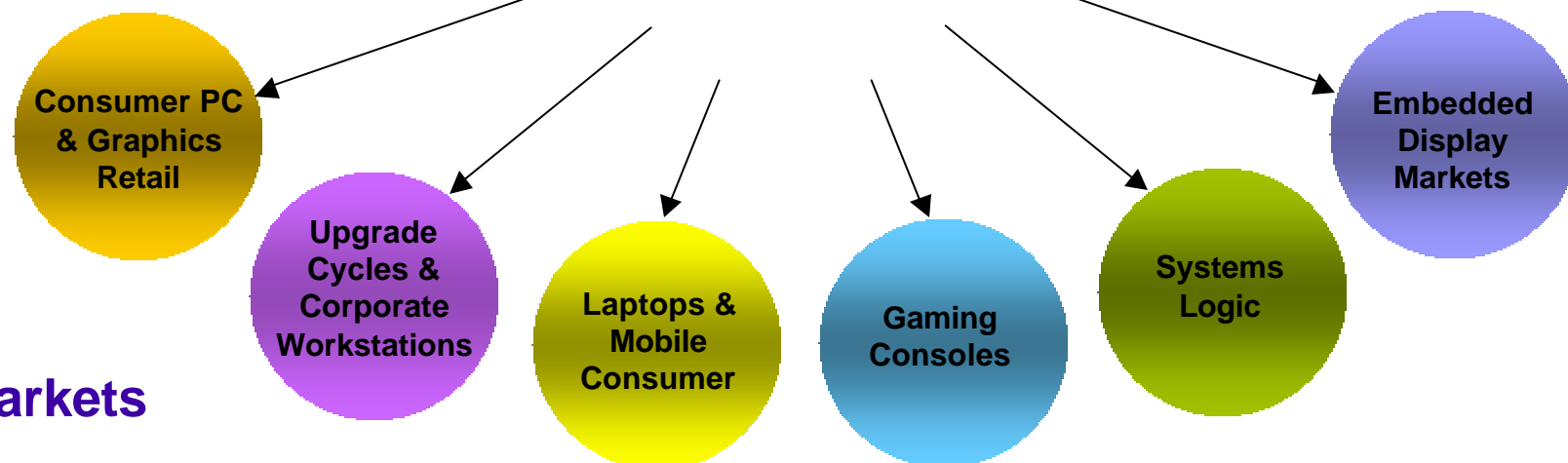


NVIDIA's Growth Areas

Vectors



Markets





Information Anywhere, Anytime





TECHNOLOGY HEADROOM

1994



2001

2002



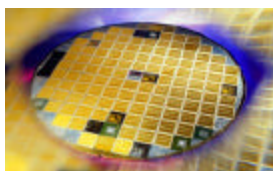
2003





The Beginning of a New Era

0.13um Process Technology



Platform Transition



Next Generation Cinematic GPUs
100+ million transistors



Stunning New Content



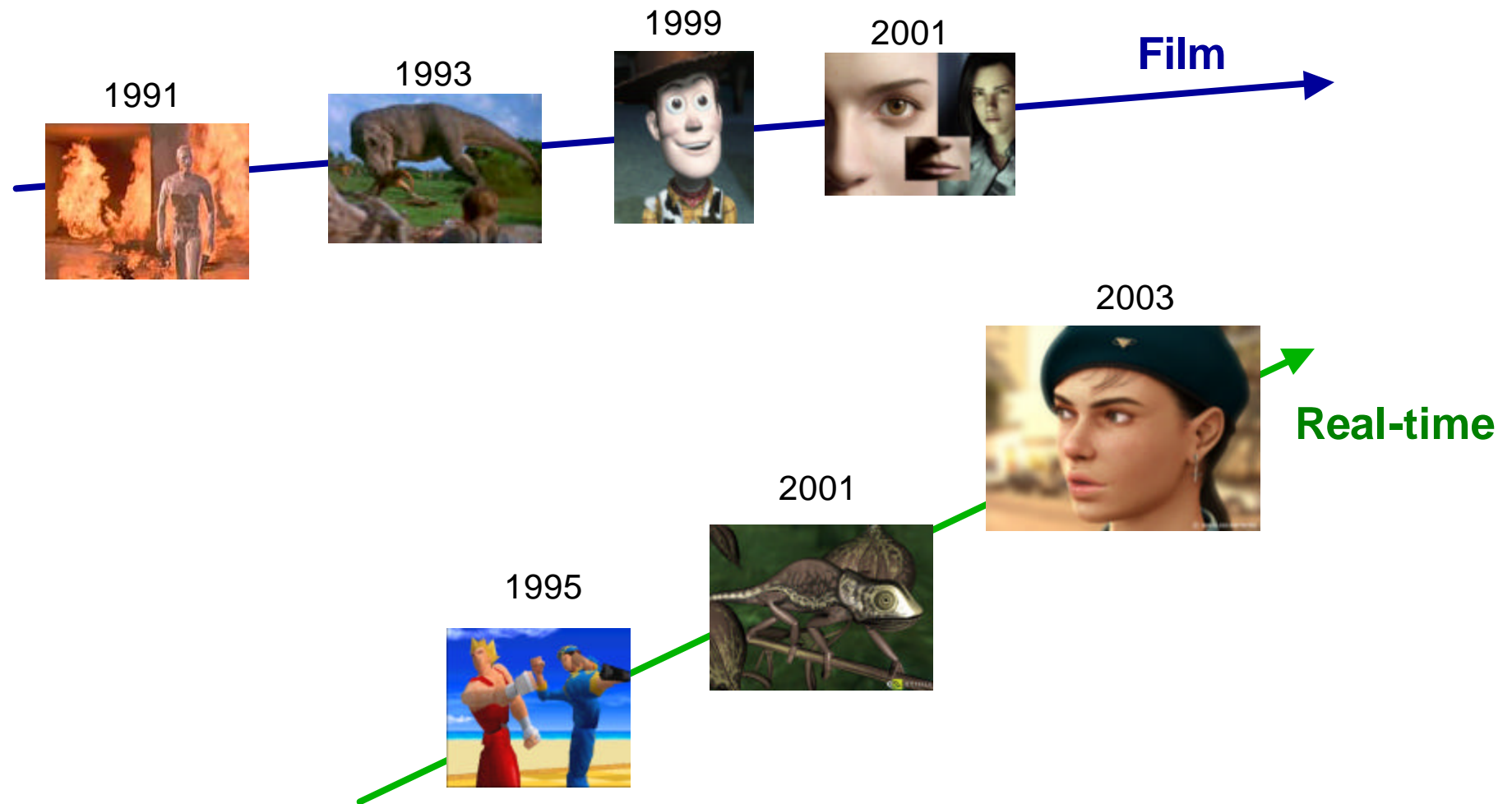
High-level
Shading Languages and
DX9 & OGL APIs







Convergence of Film and Real-time Rendering

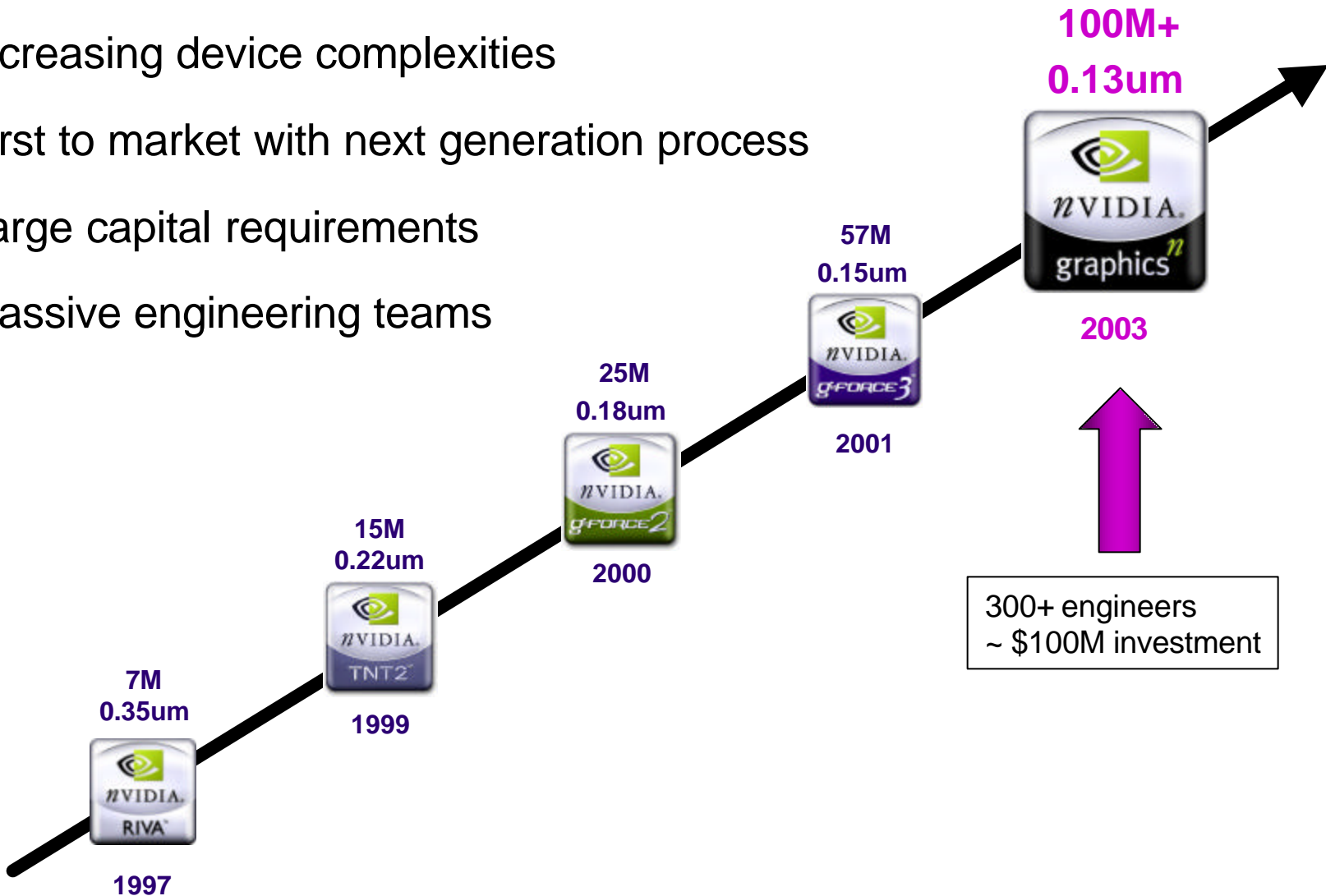




COMPETITIVE PRINCIPLES

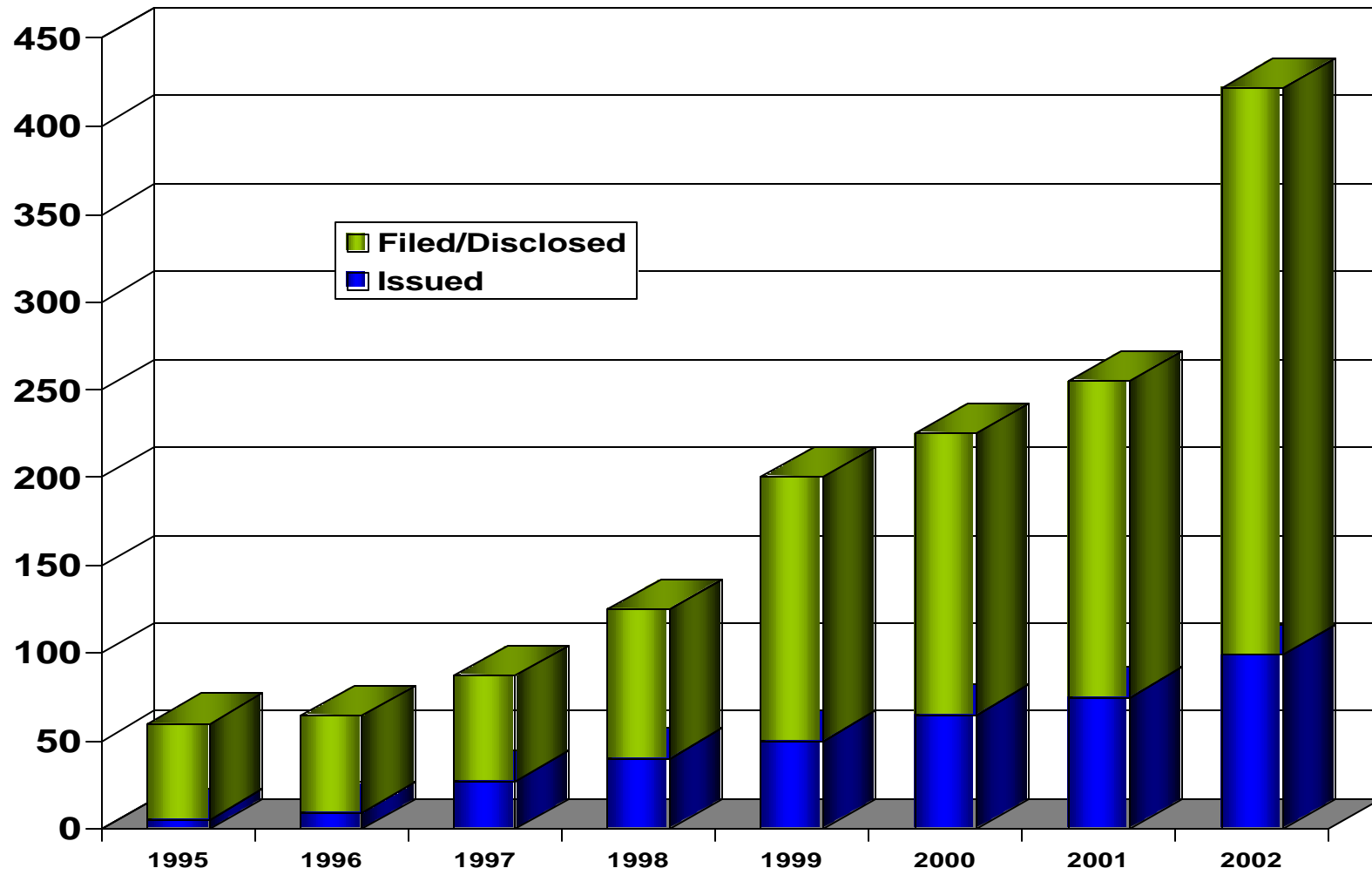
Driving Moore's Law

- Increasing device complexities
- First to market with next generation process
- Large capital requirements
- Massive engineering teams





Technology Leadership





NVIDIA Architecture Strategy

Desktop GPUs



Enthusiast
Performance
Mainstream

Platform Processors



Low Cost Mainstream
Graphics Motherboards
Standard Motherboards
Game Consoles



NVIDIA.

Core Investments
Last 2-3 Years

Workstations



Entry Level 2D
3D Design
Content Creation
Multi-Display

Mobile



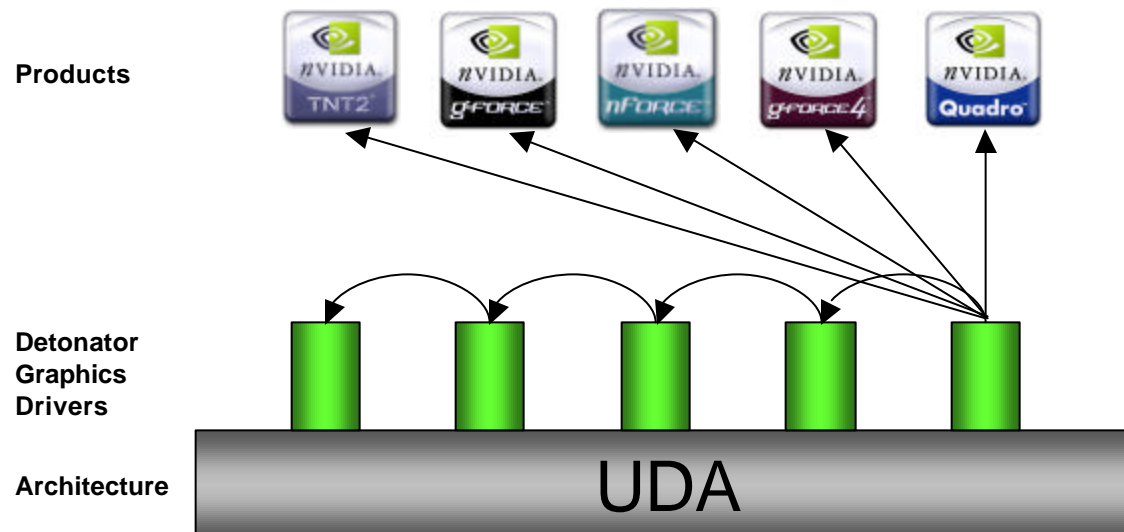
Thin-and-Light
Desktop Replacements
Ultimate Multimedia
Mobile Workstations



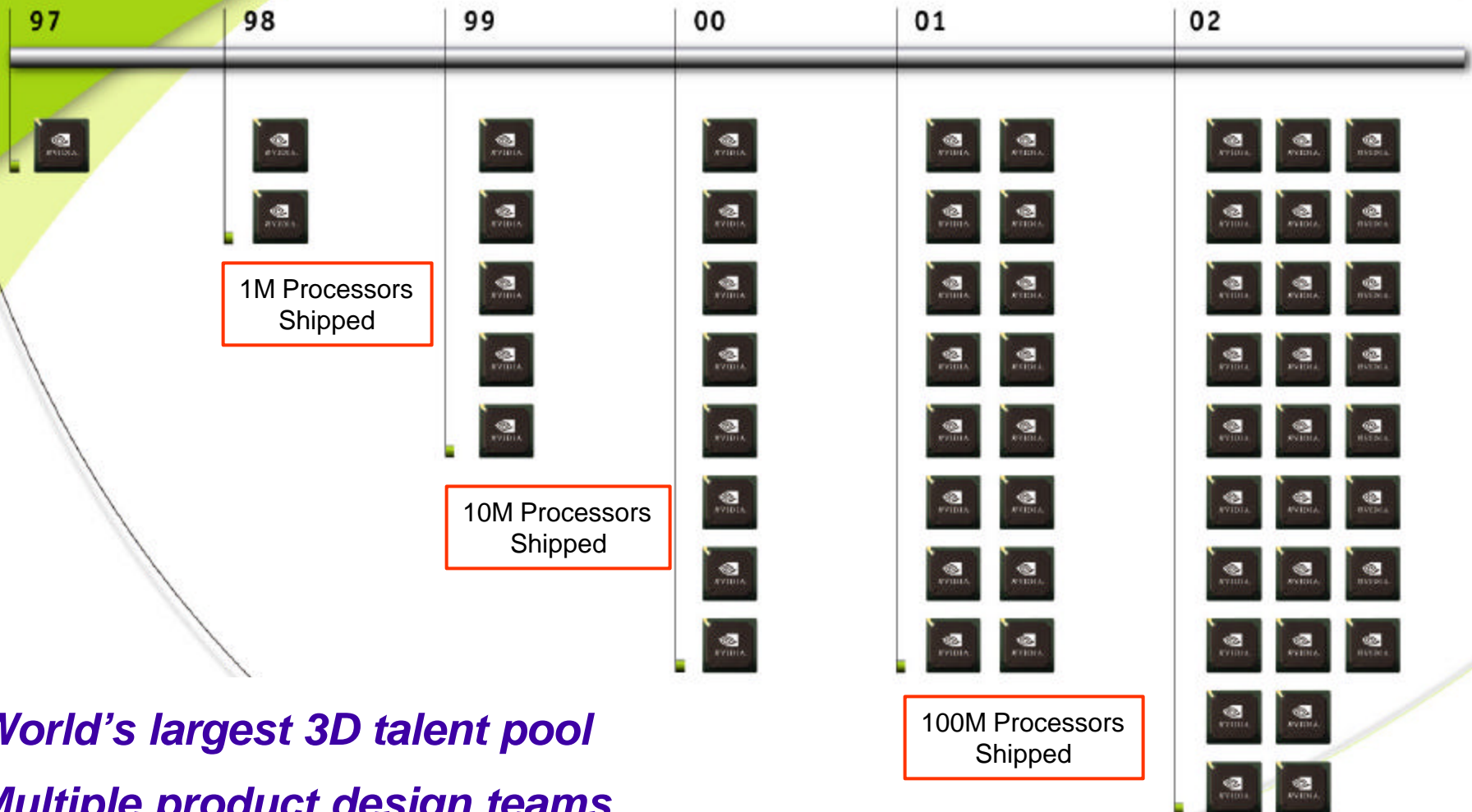
Unified Driver Architecture (UDA)



- UDA is the foundation for NVIDIA's Detonator graphics drivers
- New drivers tested
 - With previous driver releases
 - Across entire product line
- Massive code development legacy
- Decreases TCO and maintenance time
- Facilitates forward investing
- Reduces time-to-market
- Increased scalability
- Future ready



Proven Product Development Methodology



World's largest 3D talent pool

Multiple product design teams

Scalable architectures



Maximum Return-on-Architecture



Desktop GPUs



Desktop IGP



Mobile PC



Workstation



Console





Brand Equity



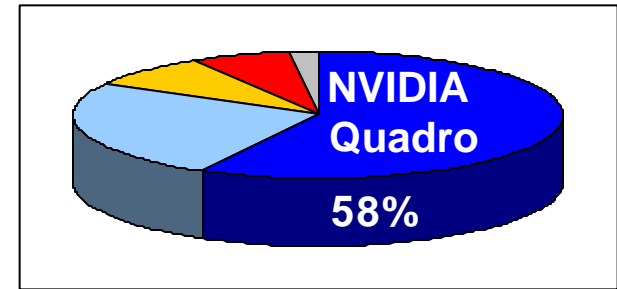
→ Video Card		
GeForce2 MX	196562 (29.3%)	◀◀
NVidia TNT2	130117 (19.4%)	◀◀
GeForce2 GTS	45383 (6.8%)	◀
Intel 810	34357 (5.1%)	◀
GeForce3	32507 (4.8%)	◀
Microsoft Corporation GDI Generic	19859 (3.0%)	
Voodoo 3	19497 (2.9%)	
Radeon	18953 (2.8%)	
NVidia GeForce4 MX	15621 (2.3%)	◀
GeForce 256	13536 (2.0%)	◀
S3 Savage	12827 (1.9%)	
NVidia GeForce4 Ti	9930 (1.5%)	◀
NVidia TNT	9826 (1.5%)	◀
SiS 630	9100 (1.4%)	
Rage 128	8492 (1.3%)	
Intel Intel Solano	8296 (1.2%)	
Rage 128 Pro	8191 (1.2%)	
Rage Pro	6851 (1.0%)	
Others ...	70449 (10.5%)	◀



NVIDIA Quadro in the Industry

- **#1 Workstation Market Share**

Gartner/Dataquest, IDC and JPR
Shipping in all WS OEMs
Wide Channel Presence



- **Outstanding Industry Recognition**

“3D animation artists will find Quadro4 an excellent solution.”

– Animation Magazine

“The Graphics performance of this card was superb.”

– CATIA Solutions



- **Recognized Quality**

Highest Image Quality

Most Application Certifications

Unified Driver Architecture





Winning Products, Winning Share

Market Share Leadership – Q3

- Total market: #1 w/32%
- Standalone: #1 w/58%
- Desktop standalone: #1 w/65%
- Total notebook: #2 w/16% (+6% q-q)
- Notebook standalone: #2 w/25% (+10% q-q)
- Integrated desktop 3D: #4 w/3%
- Workstation: #1 w/58%



Best Mainstream Card – GF4 Ti4200
Best Gaming Card – GF4 Ti4600
Best Gaming Console - Xbox

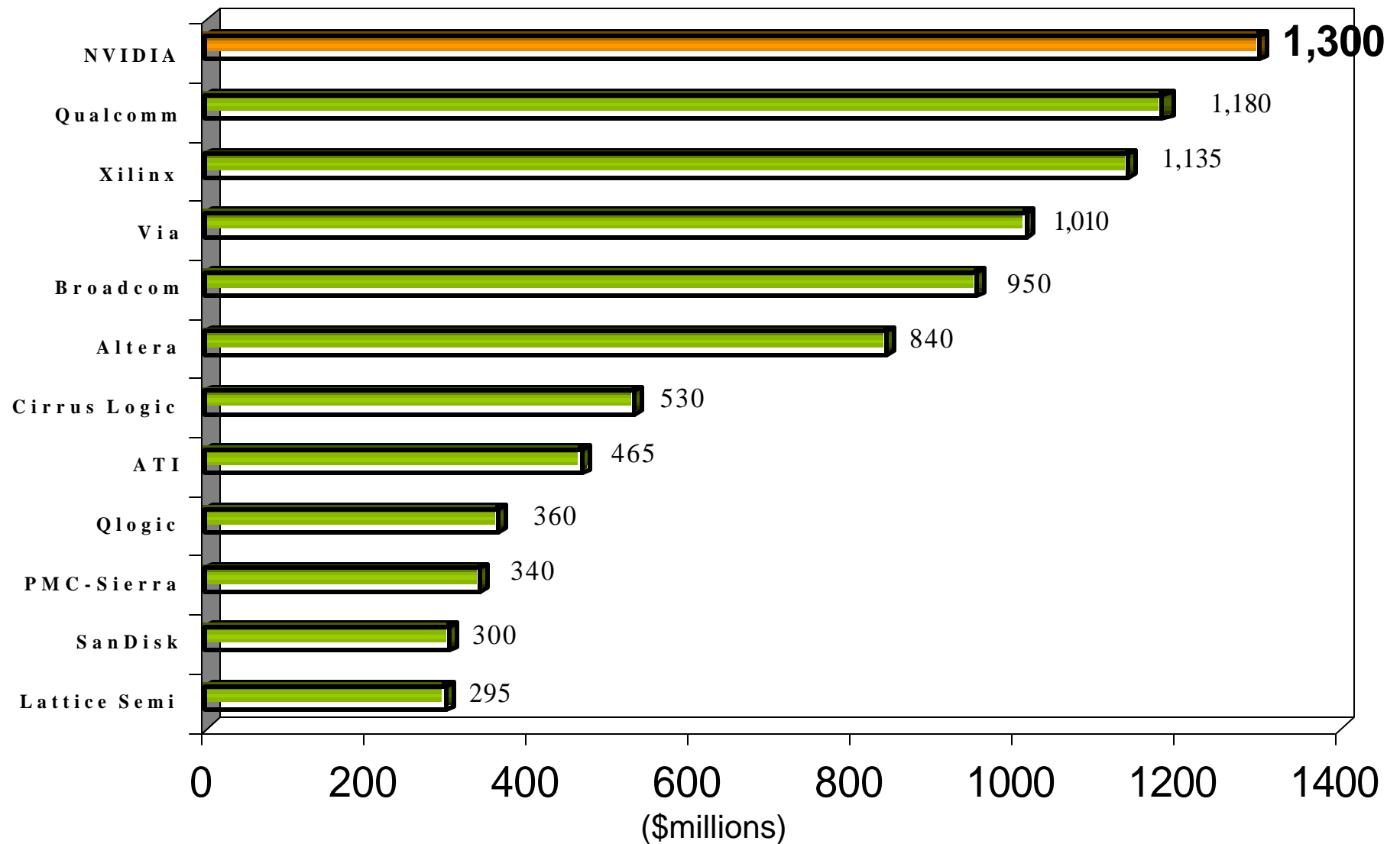
Overall graphics segment grew 11.6% q-q



STRONG FINANCIAL PERFORMANCE

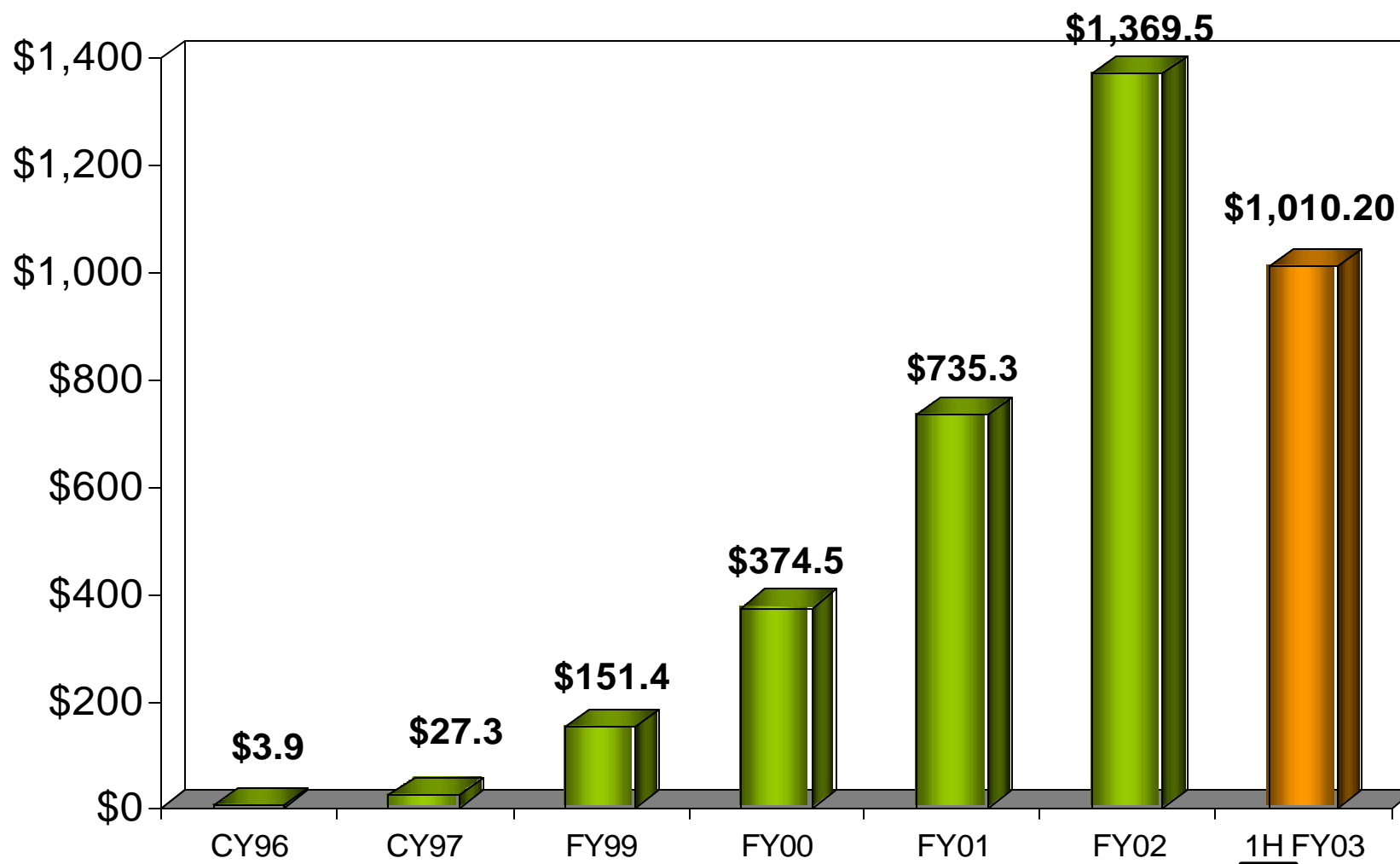


Largest Fabless Semiconductor Company





Annual Revenue Growth (Dollars in Millions)





Challenges and Concerns

- Economic recovery
- Production and inventory management
- Process technology transition
- Multiple product design schedules
- Competition



2003: Financial Strategy

- Maintain R&D investment to extend leadership position
- Continue to strengthen processes and systems
- Drive down costs and manage expenses
- Hire in critical areas
- Maintain strong balance sheet



Investment Thesis

- Market and technology leader
- Large market opportunity
- Technology headroom
- Sustainable competitive positioning
- Financially sound