



Integrated Science: Enabling The Changing Needs of Our Customers

Pacific Growth Equities Life Sciences Growth Conference

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Applied Biosystems***



an Applera Corporation Business



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This presentation includes certain financial information which constitute "non-GAAP financial measures" as defined by the SEC. The GAAP measures which are most directly comparable to these measures, as well as a reconciliation of these measures with the most directly comparable GAAP measures, can be found at www.appliedbiosystems.com in the Financial Reports page of the Investor Relations section.



Today's Discussion

- Market Overview
- Financial Review
- Growth Strategy
- New Product Update
- Celera Diagnostics



Applied Biosystems Summary

- Market leader in life science research tools
- Significant R&D investment in next-generation functional genomics and mass spectrometry technologies
- Strength in both genomics and proteomics uniquely positions AB for future market needs (Systems Biology)
- Applied testing markets presence: forensics, diagnostics, agriculture
- 50% owner of Celera Diagnostics
- Long record of profitability and cash flow generation



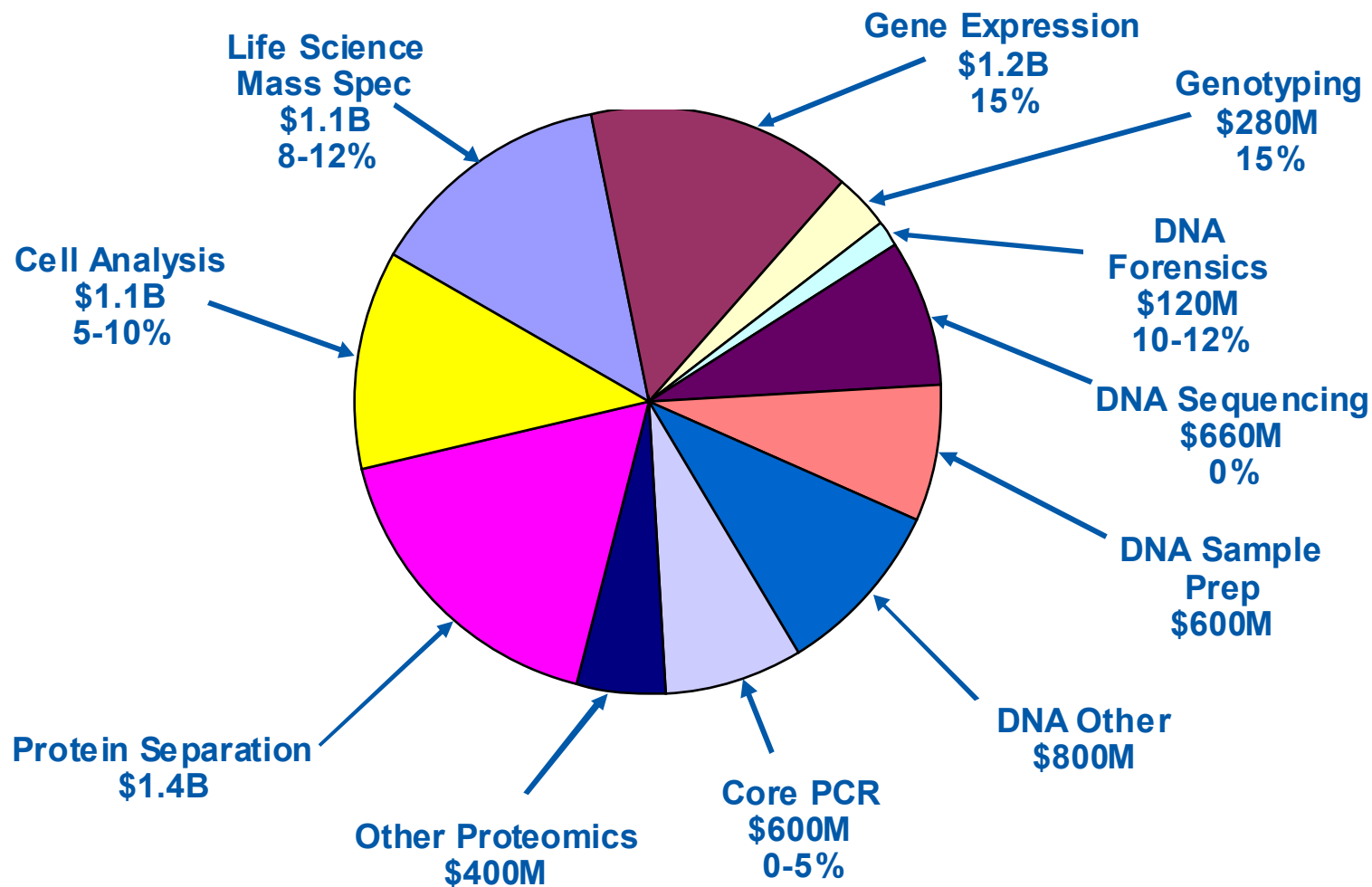
Major Components of the U.S. Biological Research Market

- Pharma Industry 2003 R&D budgets: \$33B
- Biotech Industry 2003 R&D budgets: \$18B
- NIH Fiscal 2004 Budget: \$28B
- Other sources of funding include: private foundations and other government agencies
- Analytical chemistry and life science tools comprise 10-12% of research spending or ~\$8-10B
- Ex U.S. tools market is comparable in size, i.e., worldwide analytical chemistry and life science tool market is \$15-20B



\$8B Life Science Tools Market*

Selected Estimated 3-Year Forward Growth Rates



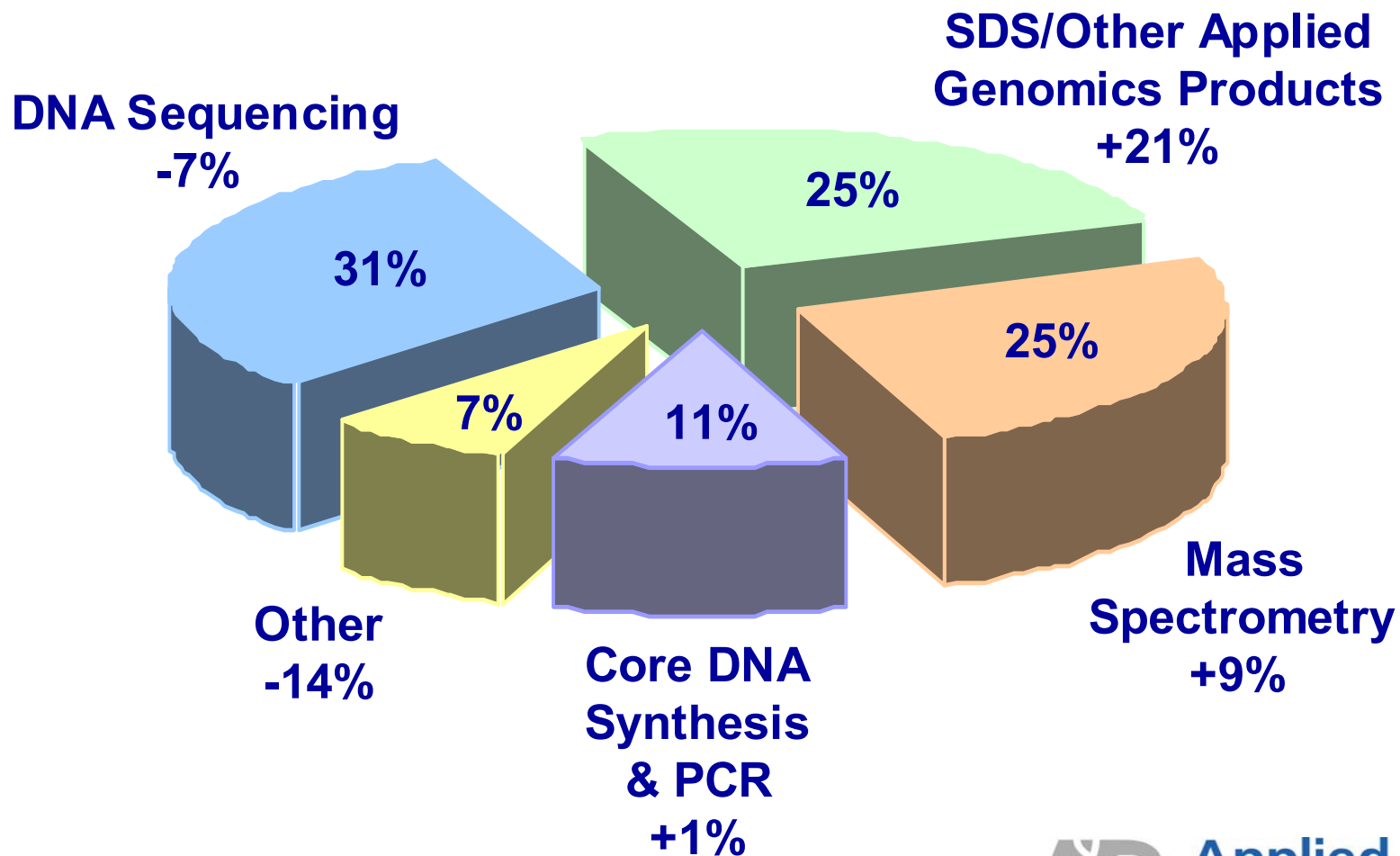
***Subset of \$15-20B Analytical Chemistry & Life Science Tools Market.**

*Source: Internal & External Sources
Compiled by Applied Biosystems*



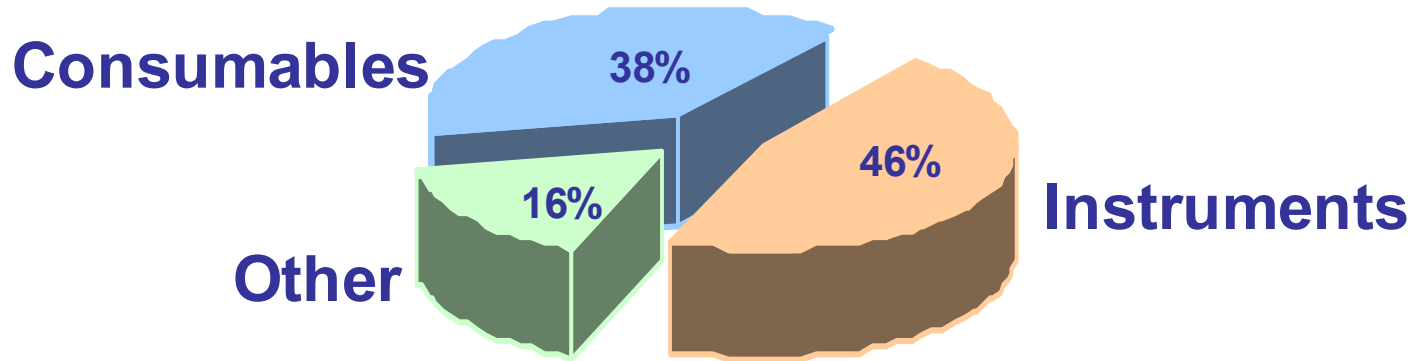
FY '04 9-Mth. Revenues: \$1.3B

Growth by product category

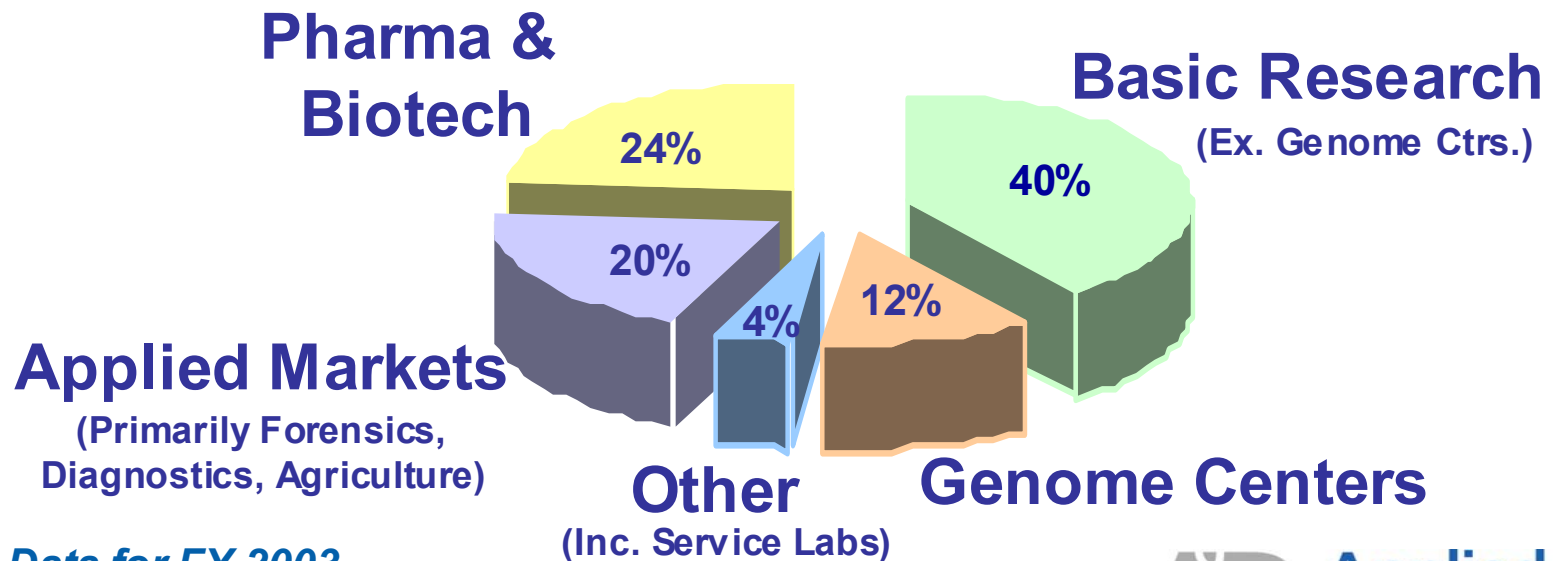




Balanced Mix of Revenues From Diverse Markets



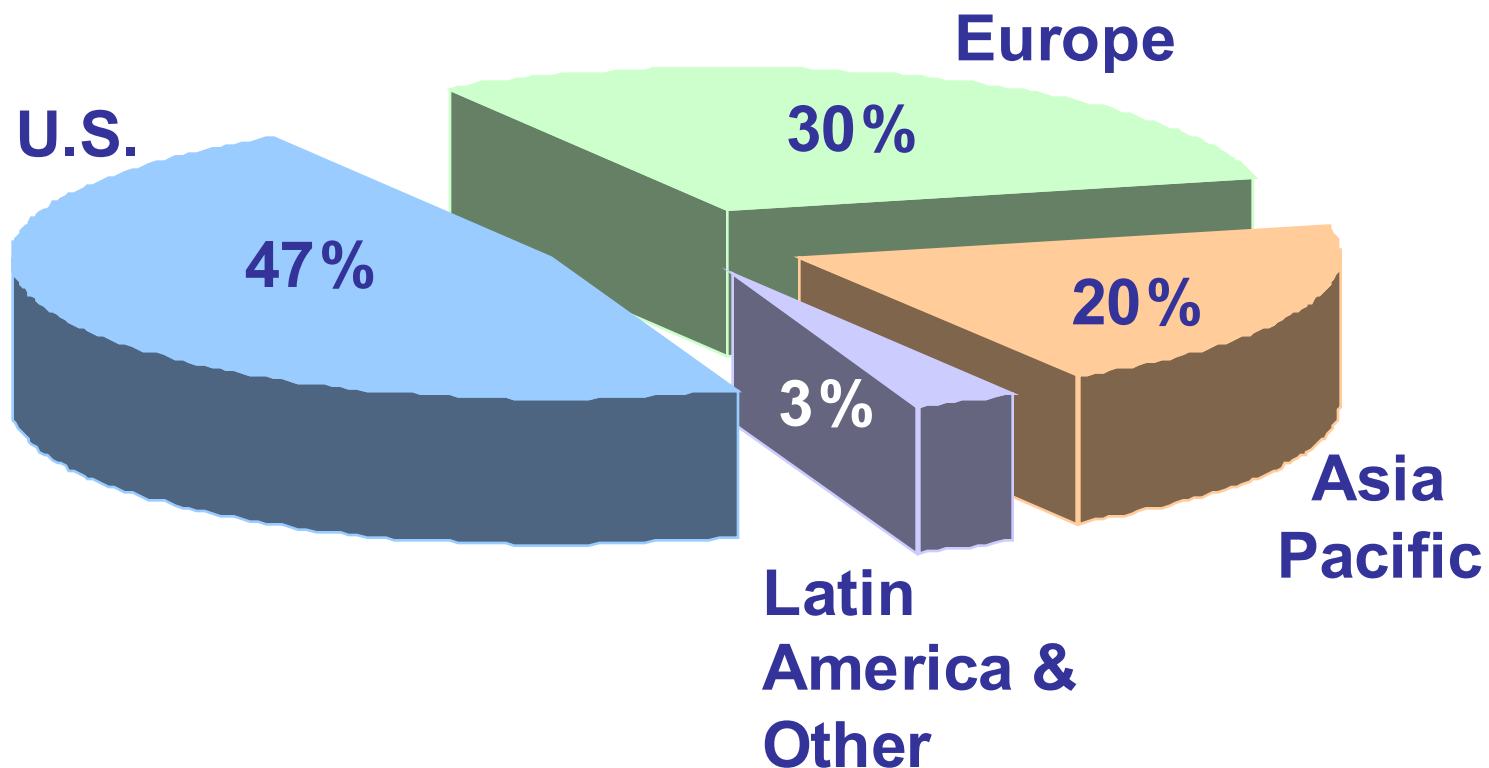
Data for 9-mth. FY 2004



Data for FY 2003



Global Revenue Presence



Data 9-mth. FY2004



Strong Financial Position

LIQUIDITY (as of 3/31/04)

- Cash: \$585m
- Long-term Debt: \$0
- Year-to-date cash flow from operations: \$206m

	3/31/04	12/31/03
DSO	66	67
Months of inventory	3.1	3.5



Growth Strategy

- Focus investment on high growth segments: functional genomics and mass spec
- Leverage installed base of DNA sequencers for scientifically related applications: resequencing, genotyping, methylation
- Continue to emphasize product innovation to stimulate primary demand and gain share
- Utilize unique competitive strengths to deliver on Integrated Science
- Increase revenue in applied markets:
 - Leverage #1 position in DNA forensics
 - Capture molecular diagnostics value via Celera Diagnostics
 - Expand in new markets, e.g. food & environmental testing



In-Depth Strategic Business Review

- Fact-based analysis of current product portfolio
- Evaluation of R&D investments for alignment with future growth opportunities
- Examination and improvement of operational efficiency & productivity
- Goal: accelerate revenue and earnings growth rates



Selected New Products Summary

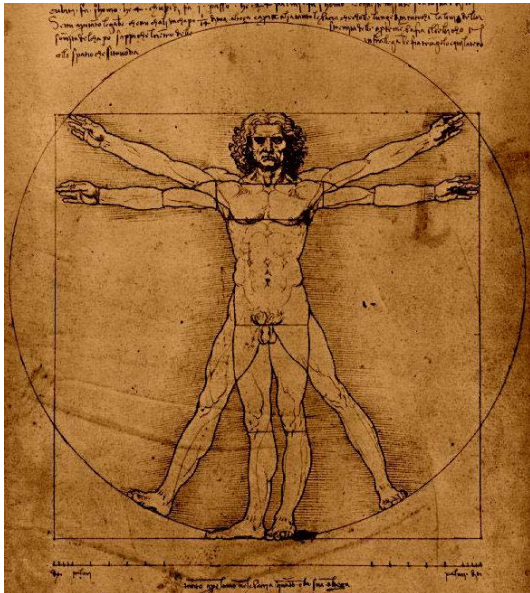
- Sequencing:
 - **VariantSEQr™ – February 2004**
- Genotyping:
 - **SNPlex™ System: Ultra High Throughput – January 2004**
- Gene Expression:
 - **AB Expression Array System – March 2004 (Japan) and April 2004 (Rest of World)**
 - **SDS Real Time PCR Systems (7300, 7500) – Feb. 2004**
- DNA Forensics:
 - **Quantifiler™ Human DNA Quantification Kits**
- Discovery Proteomics & Small Molecule:
 - **iTRAQ Reagents – May 2004**
 - **Tissue Imaging Technology – Fall 2004**

Dates indicate commencement of unrestricted sales.



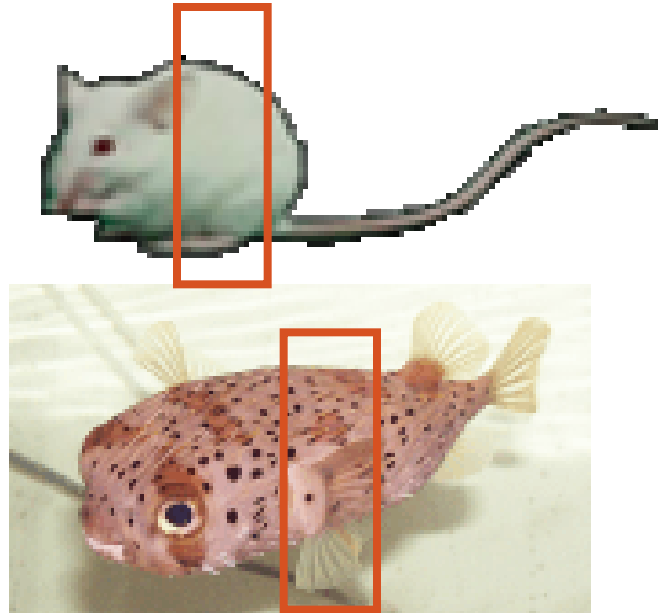
DNA Sequencing Approaches

De Novo



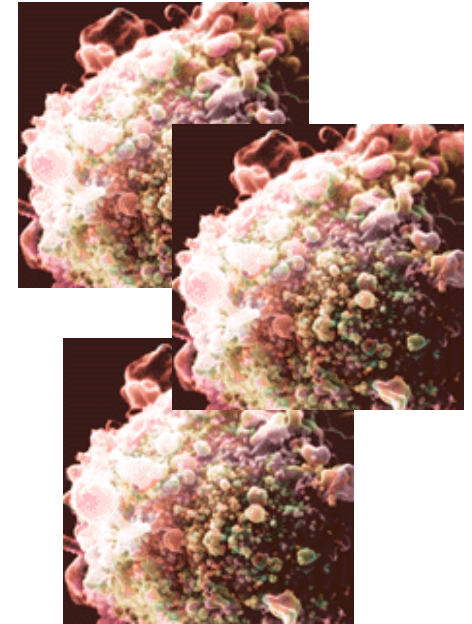
Entire genome
Thousands to
Billions of bases

Comparative Genomics



Many genes or
chromosomes
Millions of bases

Resequencing



Small genetic region
Hundreds of bases



VariantSEQr™ Resequencing System





VariantSEQr™ Resequencing System

- Full system product designed for thousands of genes
 - First gene set release: genes implicated in cancer & other major diseases
- Enables discovery of genetic variations
 - SNPs
 - Causal mutations
- Enables correlation of DNA variations to:
 - Disease onset
 - Disease progress
 - Drug response
- Taps academic funding for disease specific research, not genome center funding



Whole System Solution to Resequencing



**VariantSEQR™
Resequencing System**



**AmpliTaq Gold® DNA
Polymerase**



**AmpliTaq Gold® PCR
Master Mix**



**BigDye®
Terminator v3.1**



AB 3730 DNA Analyzer



**ABI PRISM® 3100 Genetic
Analyzer**



**SeqScape® Software
2.1.1**



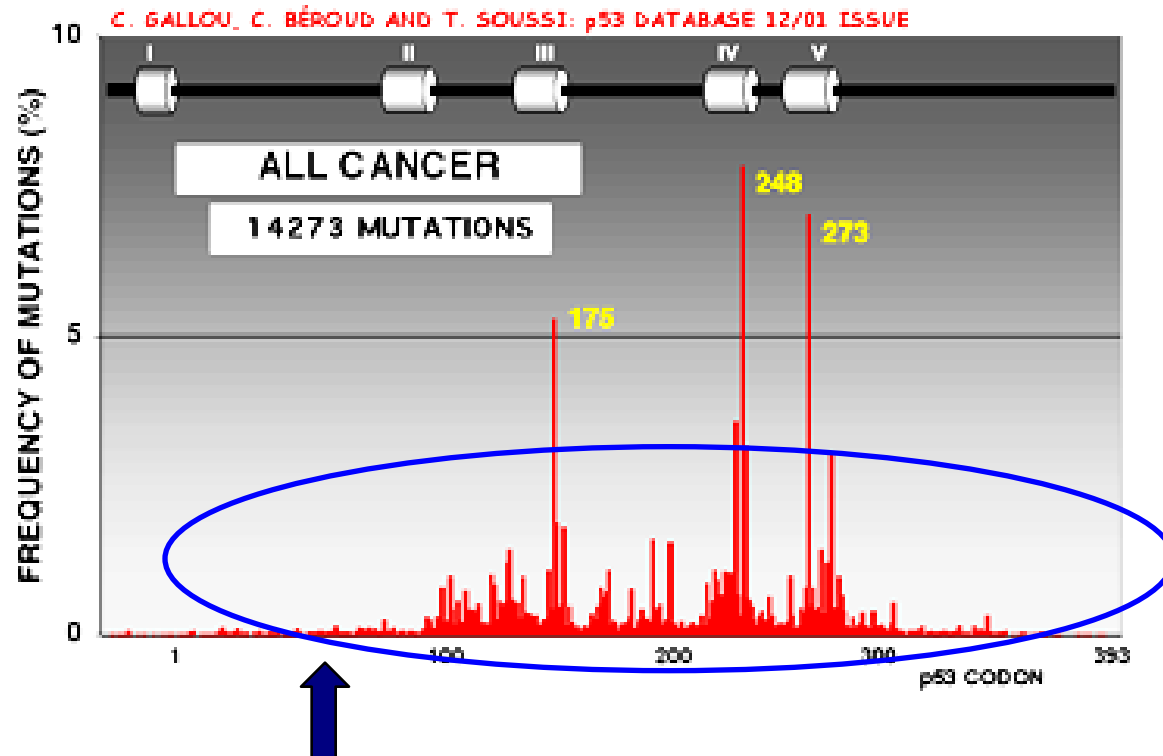
Applied Biosystems: Genotyping Market Leader

- > \$150 m CY 2003 genotyping revenue (excludes resequencing revenues)
- > 15,000 installed base of AB instruments capable of running AB genotyping chemistries
- > 1,000 laboratories currently using AB SNP genotyping products
- > 50% of genotyping revenue from applied markets:
 - Forensics (DNA testing market leader)
 - Industrial (Microbial ID for bio-contamination)
 - Celera Diagnostics
 - > Genotyping diagnostics, FDA-cleared and ASRs
 - > Major new proprietary SNP-disease association results



Re-Sequencing: Key Part of Future Genotyping

Large Numbers of Individually Rare Mutations Require Re-Sequencing



Example : Over $\frac{3}{4}$ of all mutations in the key p-53 cancer gene occur at rates which are, individually, under 5%. Most are under 1%.



Building on Existing Strength in Sequencing and Genotyping

AB has successfully combined sequencing and genotyping for many years. In 2004, this takes a major step forward.

- 1990's: AB supports genotyping on its “sequencers” with its linkage mapping sets. Almost 500 laboratories used this early genotyping approach.
- 2000: AB builds on this base by introducing its SNaPshot™ system for SNP genotyping. Almost 700 laboratories use this kit on their “sequencers”.
- 2004: AB launches SNPLEX™, with 5 – 10x higher multiplexing than SNaPshot™.
- 2004: AB launches VariantSEQr™, for re-sequencing thousands of the most medically relevant human genes.
- 65% of high-end sequencing customers already report re-sequencing as one of their current applications.



SNPlex™ Genotyping System

A New High Throughput Solution





SNiPlex™ System for Ultra High Throughput Genotyping

- Assays run on AB 3730 and 3730x/ DNA sequencers
- Enables SNP detection for disease association studies
- High Throughput
- Flexible and Scalable
- Enables genome wide human linkage mapping
- Cost effective



Gene Expression Analysis

- Enables detection of changes in gene activity levels
 - Identification of differences between normal and diseased states
 - Monitoring of disease
 - Ability of a drug candidate to stimulate or inhibit its target
- Tools for gene expression analysis:
 - Microarrays
 - New market for AB
 - Real-time PCR
 - AB is market leader
 - > **TaqMan® Low Density Arrays**



Applied Biosystems Expression Array System

Whole genome analysis on a single microarray



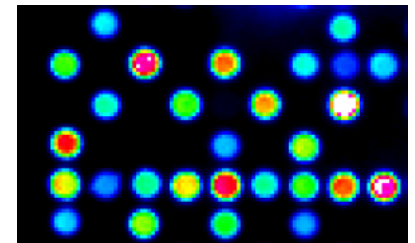
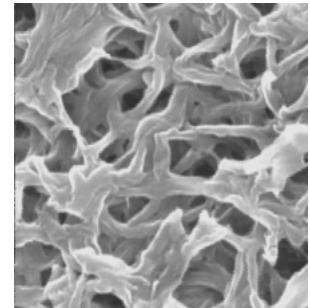
Arrays for:

- > Human genome
- > Mouse genome
- > Subsequently, Rat genome



Customer Benefits of AB Expression Array System

- Increased Sensitivity and Specificity
 - More genes detected
 - Less sample needed
- Highly curated content
 - System based on most well annotated & comprehensive genetic databases
- Integrated to other AB products via CDS
 - TaqMan[®] systems & Assays-on-Demand[™]
 - Identification of proteins encoded by these genes, leading to use of AB proteomics tools





Superior Performance in Customer Comparison: AB 1700 vs. Competition

Normal Tissue vs. Tumor Biopsy

- 10,437 genes common to both platforms
- AB detected expression level changes in 47% more genes than competition
 - 6,015 vs. 4,100
- AB detected 180% more genes that showed a 2 fold or higher change in expression levels
 - 1,718 vs. 614
- Beyond the 10,437 genes common to both platforms, AB detected expression level changes in 5,100 additional genes



AB's Gene Expression Portfolio

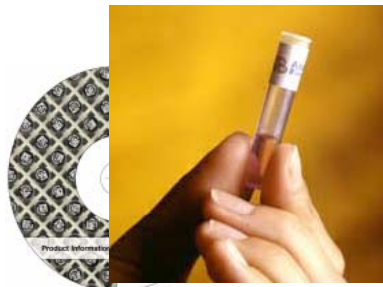
Only AB supports the customer's entire workflow, from whole genome, to pathway to gene



Expression Array System
Whole genome analysis

Gene	Accession	Gene Name	Accession	Accession	Accession
1	AB011001	AB011001	AB011001	AB011001	AB011001
2	AB011002	AB011002	AB011002	AB011002	AB011002
3	AB011003	AB011003	AB011003	AB011003	AB011003
4	AB011004	AB011004	AB011004	AB011004	AB011004
5	AB011005	AB011005	AB011005	AB011005	AB011005
6	AB011006	AB011006	AB011006	AB011006	AB011006
7	AB011007	AB011007	AB011007	AB011007	AB011007
8	AB011008	AB011008	AB011008	AB011008	AB011008
9	AB011009	AB011009	AB011009	AB011009	AB011009
10	AB011010	AB011010	AB011010	AB011010	AB011010

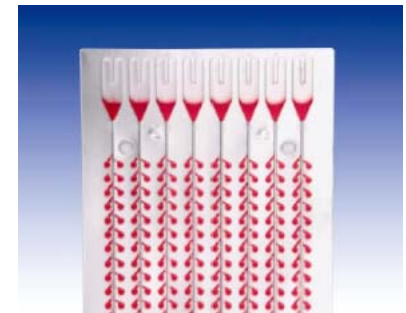
Celera Discovery System™
Online Platform



TaqMan® Assays- On-Demand™
Gene Expression Assays
Analysis of Specific Individual Genes



ABI PRISM® 7900HT
Sequence Detection System



TaqMan® low density array



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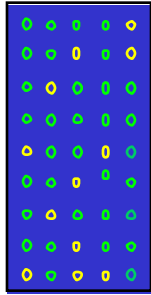
Celera Diagnostics

50/50 JV Between CRA and ABI



- Established April 2001
- 220 Employees
- Strong experience in molecular diagnostics
- Full capability to discover, develop and manufacture IVD products
- GMP manufacturing
- Strategic Alliance with Abbott Laboratories

Strategy for Celera Diagnostics



Diagnostic Constellation™

- **Sustain near- and medium-term growth** through sales of molecular diagnostics products from Celera Diagnostics and Abbott Laboratories
- **Identify new genetic markers for disease** through a comprehensive genetics discovery program
- **Configure “constellations of markers” into novel diagnostic tests** for commercialization in partnership with Abbott Laboratories and leading laboratories
- **Create incremental therapeutic value** from genetic discoveries in conjunction with Celera Genomics or external pharmaceutical partners



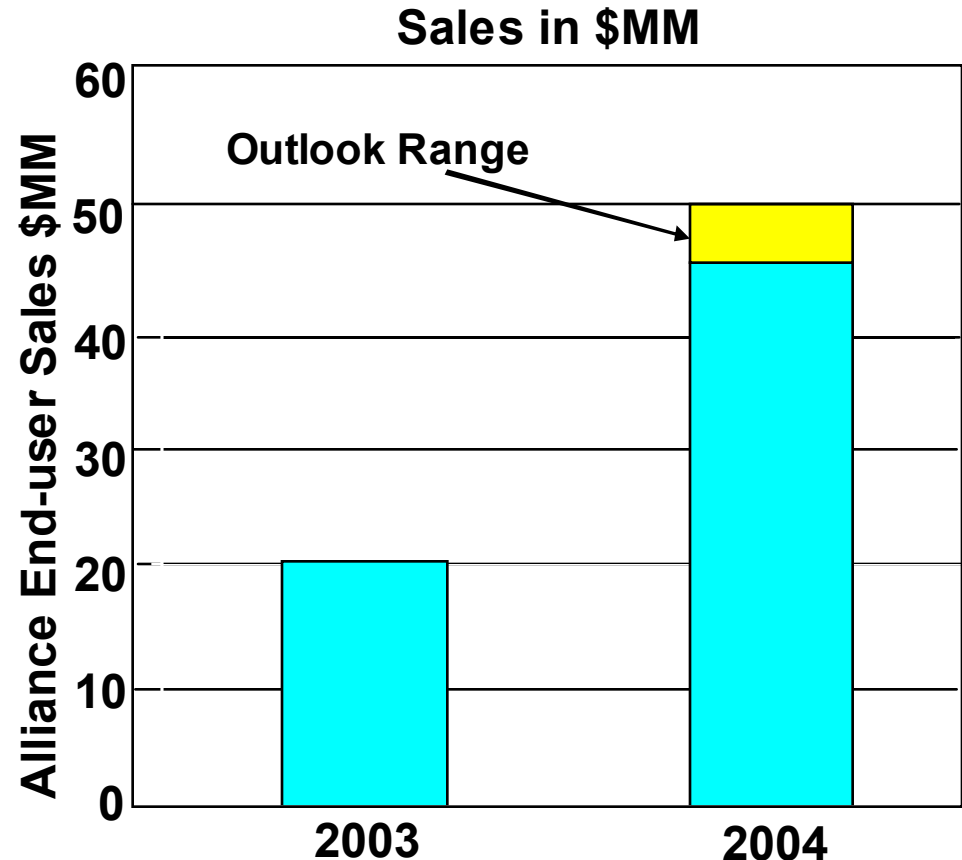
CELERA DIAGNOSTICS

A Joint Venture With Applied Biosystems

Sales Growth

Strong Performance in Alliance End-User Sales

- End-user sales for Abbott alliance
- Doubling to \$45-50MM vs. \$20.3MM last year
- Growth driven mainly by ASRs for Cystic Fibrosis, Abbott and third party products



CELERA DIAGNOSTICS

A Joint Venture With Applied Biosystems

Celera Diagnostics

Status of Association Studies

- Studies ongoing - discovery and replication
 - Alzheimer's Disease
 - Cardiovascular Disease - multiple indications
 - Diabetes
 - Breast Cancer Metastasis
 - Rheumatoid Arthritis
 - Interferon Responsiveness
- Reported finding presentations
 - Risk for Myocardial Infarction - Sept 30, March 8, June 2
 - Breast Cancer Metastasis - Nov 6
 - Alzheimer's Disease - Oct 28
 - HCV Interferon Responsiveness - Dec 9
 - Rheumatoid Arthritis - June 10
 - Stroke - June 25
- Celera Genomics is evaluating the therapeutic utility of markers identified in two studies



CELERA DIAGNOSTICS

A Joint Venture With Applied Biosystems

Celera Diagnostics Performance Drivers

- Fiscal 2004 financial results*
Most Recent Outlook Statement:
 - Double alliance end-user sales
 - Reduce pre-tax loss
 - Reduce Cash use
- Communication of disease association findings
 - Will complete at least eight scientific communications in FY04
- Additional collaborations for sample acquisition and market development
- Transfer of first genetic test(s) to laboratory partner(s)

****April 27, 2004***

For More Information, Visit Our Web Sites

- Applera www.applera.com
- Applied Biosystems www.appliedbiosystems.com
- Celera Diagnostics www.celeradiagnostics.com

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