CNH Global N.V.

Summary North American Retail Unit Sales Activity
For Selected Agricultural and Construction Equipment,
During the Month of July and Cumulative for 7 Months, 2004,
And Indicators of North American Dealer Inventory Levels for Selected Agricultural Equipment at the End of June 2004
Relative to Industry Results or Levels, Compared with Prior Year Periods

The following table summarizes selected agricultural and construction equipment industry retail unit sales results in North America as compared with prior year periods. Industry results for the current periods are expressed as a percentage change from the prior year periods, by major product category. The percentage change reflects only industry retail unit sales results and is derived from flash, or preliminary actual, data of the U.S. Association of Equipment Manufacturers ('AEM') and of the Canadian Farm and Industrial Equipment Institute ('CFIEI').

These industry data are based on unit sales as preliminarily reported by AEM and CFIEI member companies and include most, but not all, of the equipment sold in each of the categories. The data are subject to revision from time to time and caution should be maintained when using the data for any purpose. Actual results will vary and may not be known for some time. Over time, industry results will be adjusted to reflect actual sales differences, reclassifications, or other factors. Retail unit sales will fluctuate from month to month due to several factors, including timing of new products and new product introductions, product availability, and sales programs. CNH Global N.V.'s performance for the same periods is described relative to the change in industry results.

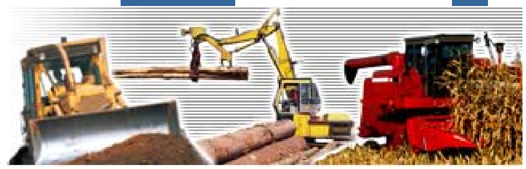
Also included in the table are indicators of North American dealer inventory levels. Industry data are derived from the flash, or preliminary actual, data of the AEM and CFIEI and expressed as the number of months of inventory on hand, based on the simple average of the previous 12 months retail unit sales results. CNH Global N.V.'s dealer's inventory levels for the same periods are described relative to the industry levels.

This information reflects point-in-time data that is not necessarily representative of either the market or of CNH Global N.V.'s relative performance going forward, nor does it reflect or imply any forward-looking information regarding the market or CNH Global N.V.'s relative performance in that market.

Copies of the relevant Agricultural Flash report from AEM and CFIEI follow the table.

SUMMARY OF NORTH AMERICAN RETAIL ACTIVITY		
CATEGORY	**Total North American INDUSTRY**	**CNH RELATIVE PERFORMANCE (All Brands)**
RETAIL UNIT SALES: MONTH OF JULY 2004		
Agricultural Tractors: under 40 horsepower (2WD)	+ 13.3 %	Up mid single digits
40 to 100 horsepower (2WD)	+ 25.8 %	Up equal to the industry
over 100 horsepower (2WD)	+ 52.1 %	Up low double digits, but significantly less than the industry
4 wheel drive tractors	+ 40.3 %	Up moderate double digits, but moderately less than the industry
Sub total tractors over 40 hp	+ 29.9 %	Up moderate double digits, but moderately less than the industry
Total Ag tractors	+ 19.2 %	Up low double digits, slightly less than the industry
Combines	+ 33.6 %	Up moderate double digits. slightly less than the industry
Loader/backhoes	Up moderately	Up high single digits, slightly more than the industry
Skid Steer Loaders	Down moderately	Down moderate double digits, significantly more than the industry
Total Heavy Construction Equipment	Up significantly	Up mid single digits
RETAIL UNIT SALES: 7 MONTHS, 2004		
Agricultural Tractors: under 40 horsepower (2WD)	+ 10.0 %	Up mid single digits, slightly less than the industry
40 to 100 horsepower (2WD)	+ 14.2 %	Up low double digits, slightly less than the industry
over 100 horsepower (2WD)	+29.9 %	Up moderate double digits, moderately less than the industry
4 wheel drive tractors	+ 22.2 %	Up moderate double digits, equal to the industry
Sub total tractors over 40 hp	+ 17.8 %	Up low double digits, slightly less than the industry
Total Ag tractors	+ 13.0 %	Up low double digits, slightly less than the industry
Combines	+ 28.1 %	Up low double digits, significantly less than the industry
Loader/backhoes	Up significantly	Up moderate double digits, equal to the industry
Skid Steer Loaders	Up significantly	Up low double digits, moderately less than the industry
Total Heavy Construction Equipment	Up significantly	Up moderate double digits, in line with the industry
DEALER INVENTORIES: END OF JUNE 2004		
Agricultural Tractors: under 40 horsepower (2WD)	5.7 months supply	In line with the industry
40 to 100 horsepower (2WD)	5.3 months supply	In line with the industry
over 100 horsepower (2WD)	4.2 months supply	In line with the industry
4 wheel drive tractors	3.1 months supply	½ month less than the industry
Total tractors	5.4 months supply	In line with the industry
Combines	5.0 months supply	>1 month higher than the industry

Dated: August 13, 2004



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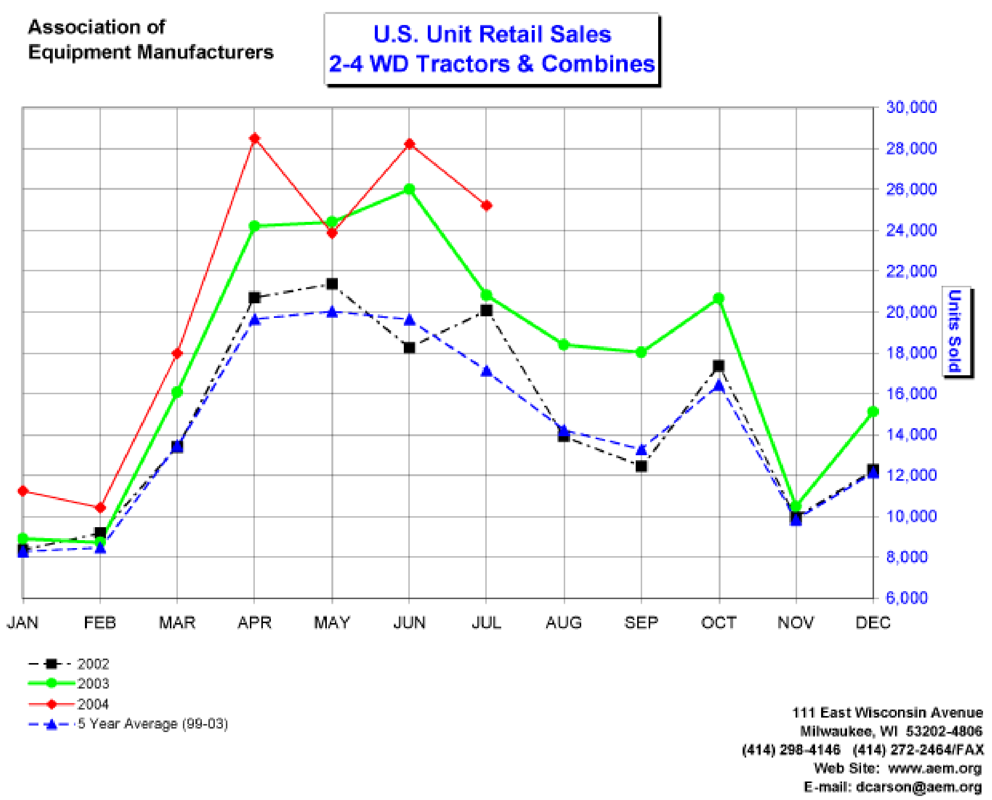
Industry Trends

U.S. Ag Flash Reports

July 2004 Flash Report
U.S. Unit Retail Sales
(Report released 8/10/2004)

Equipment	July 2004	July 2003	% Chg.	Y-T-D 2004	Y-T-D 2003	% Chg.	June 2004 U.S. Field Inventory
Farm Wheel Tractors - 2 Wheel Drive							
Under 40 HP	15,297	13,516	13.2	88,044	80,510	9.4	62,367
40 & Under 100 HP	7,588	5,853	29.6	41,445	35,648	16.3	28,616
100 HP & Over	1,428	826	72.9	12,258	8,513	44.0	5,754
Total - 2 Wheel Drive	24,313	20,195	20.4	141,747	124,671	13.7	96,737
Total - 4 Wheel Drive	225	153	47.1	2,050	1,588	29.1	847
Total Farm Wheel Tractors	24,538	20,348	20.6	143,797	126,259	13.9	97,584
Combines (Self-Propelled)	671	463	44.9	2,771	2,182	27.0	1,970



These data are, in part, estimates that are subject to revisions when final detail data become available. Because of the seasonal nature of the industry, comparisons of monthly data from one period to another should be done with extreme caution. These data represent most, but not all, of the manufacturers in each product category being sold at retail in the fifty states and the District of Columbia.

Ag Flash Report is updated by the 15th of the month.

For further information, please contact Deb Carson at 414-298-4146.

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Canadian Ag Flash Reports

July 2004 Flash Report Canada Unit Retail Sales

(Report released 8/10/2004)

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	July			July YTD			June	
Equipment	**2004**	**2003**	**% Chg.**	**2004**	**2003**	**% Chg.**	**2004 Canadian (Field) Inventory**	**2003 Canadian (Field) Inventory**
Farm Wheel Tractors - 2 Wheel Drive								
Under 40 HP	658	565	16.5	4,181	3,319	26.0	3,085	3,497
40 & Under 100 HP	475	557	-14.7	3,394	3,632	-6.6	2,854	3,460
100 HP & Over	260	284	-8.5	2,045	2,496	-18.1	1,498	1,637
Total - 2 Wheel Drive	1,393	1,406	-0.9	9,620	9,447	1.8	7,437	8,594
Total - 4 Wheel Drive	22	23	-4.3	468	473	-1.1	154	223
Total Farm Wheel Tractors	1,415	1,429	-1.0	10,088	9,920	1.7	7,591	8,817
Combines (Self-Propelled)	187	179	4.5	675	508	32.9	716	580

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