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## Russell Corporation Annual Report



ARE YOU FRUSSELL MATERIAL?

Russell Corporation is a leading branded athletic, outdoor and activewear company with over a century of success in marketing athletic uniforms, apparel and equipment for a wide variety of sports, outdoor and fitness activities. Founded in 1902, the company is headquartered in Atlanta, GA and its shares trade on the New York Stock Exchange under the symbol RML.

## Financial Highlights

| (Dollars in thousands except per share data) | 2003 | 2002 |
| :---: | :---: | :---: |
| Net sales | \$1,186,263 | \$1,164,328 |
| Net income - GAAP basis | 43,039 | \$ 34,306 |
| Plus (minus) reconciling items (after tax): |  |  |
| Special charges ${ }^{\text {(1) }}$ | 4,913 | - |
| Non-recurring favorable tax effects ${ }^{(1)}$ | $(2,635)$ | - |
| Kmart receivable reserve ${ }^{(2)}$ | - | 3,140 |
| Gain on sales of non-core assets ${ }^{(2)}$ | - | $(1,603)$ |
| Debt retirement charge ${ }^{(2)}$ | - | 12,621 |
| Net income - as adjusted ${ }^{(3)}$ | \$ 45,317 | \$ 48,464 |
| Diluted EPS - GAAP basis | 1.32 | \$ 1.06 |
| Diluted EPS - as adjusted ${ }^{(3)}$ | 1.38 | \$ 1.50 |
| Total assets | \$1,023,307 | \$ 963,115 |
| Total debt | \$ 281,443 | \$ 277,253 |
| Stockholders' equity | \$ 514,864 | \$ 467,253 |
| Stockholders' equity per common share | 15.83 | 14.52 |
| Number of employees | 13,644 | 13,915 |
| Number of shareholders | 9,000 | 9,000 |

(1) Fiscal 2003 includes special charges, of $\$ 0.15$ per share, associated with the Operational Improvement Program announced in October 2003 and for further write-downs on assets held for sale and adjustments to restructuring reserves that were established as part of the Multi-Year Restructuring and Reorganization Program announced in July 1998. In addition, fiscal 2003 includes $\$ 0.08$ per share of non-recurring favorable tax adjustments. These special charges and tax adjustments are more fully described in Management's Discussion and Analysis of Financial Condition and Results of Operations.
(2) Fiscal 2002 includes a $\$ 0.10$ per share charge to increase our bad debt reserve for potential losses on our pre-petition receivables from Kmart along with a $\$ 0.05$ per share gain on the sale of non-core assets. See Management's Discussion and Analysis of Financial Condition and Results of Operations for further details. Fiscal 2002 also includes a $\$ 0.39$ per share charge associated with the early retirement of long-term indebtedness as described in Note 2 to the consolidated financial statements.
(3) Excludes items in Note (1) and (2) that we believe are non-recurring in nature.

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| J E R | E E S |
| :--- | :--- |

A leading supplier of team uniforms to the high school, college and professional uniform market and of sports apparel in department stores, sports specialty stores and college bookstores.

The largest supplier of men's and boys' sweatshirts and sweatpants, as well as a major supplier of athletic socks to mass merchants; the number one brand of sweatshirts, 50/50 t-shirts, denims, and sport shirts in the Artwear channel.

The official game ball of the NBA and WNBA and the worldwide leader in basketball


BIKE
A leading supplier of protective equipment, sports medicine and performance apparel to the team and retail sporting goods market. sales. Spalding is also the official football of the Arena Football League, official volleyball of the NCAA and the official soccer ball of the Major Indoor Soccer League.

A collection of premium sportshirts and outerwear for the Artwear/Careerwear market.


The official ball of Australian ("Aussie") Rules Football.

A pioneer in designing running apparel made for women, by women.


#### Abstract

athletic wear, from sports bras to waterproof, breathable outerwear.


The leading designer of hunting apparel - combining advanced technology with key hunting necessities to create the industry's most comprehensive and innovative line of performance outdoor apparel.

The brand of athletic apparel that combines strength, versatility, function, and style.

A leading softball brand in the United States; the creator of the first multi-layer softball, the most advanced softball ever created.

## Our Business

## Athletic Overview

- A portfolio of authentic athletic and outdoor brands
- Emphasis on innovative, high-performance products
- Significant advertising, marketing and other brandbuilding efforts
- Sourced products throughout the world
- Invest in acquisitions to broaden our product offering
- Major supplier to athletic teams from the little leagues to the major leagues
- Primary retail distribution through specialty sporting goods stores, major department stores and college bookstores


## Activewear Overview

- Best value, basic apparel products
- Rapid adaptations of sports apparel to the channel
- Selective advertising and marketing
- Invest in plants and equipment to remain a low-cost producer
- Capital expenditures approximately equal to depreciation
- Primary retail distribution through mass merchants
- A leading supplier to the Artwear/Careerwear market


## Our Market

- $\$ 50$ billion wholesale market in the United States
- Two-thirds of Americans participate in sports, fitness and outdoor activities
- Women's participation up sharply - girls comprise $42 \%$ of high school athletes
- Expected to benefit from fitness-minded aging baby boomers that possess high levels of disposable income
- Growing awareness of obesity epidemic should encourage new participants


## 2003 Sales by Distribution Channel




The Sporting Goods Market

2003 Manufacturers' Sales


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## To Our Shareholders

In 1998, Russell began a journey to transform the company from a great domestic manufacturing company into a great market-driven company with global reach. Over the past five years, we have made dramatic progress. We are building a new Russell - a company that can survive and prosper in an industry filled with relentless global competition, a company that is building significant market leadership positions and ultimately will reward shareholders with sustained long-term growth.

There are many challenges and the transformation is not yet complete. The potential, however, is significant, in part because the new company's foundation is based on a long and proud heritage. From a marketing perspective, Russell is an inherent part of the athletic history of this country. Since 1932, players from the little leagues to the major leagues have worn Russell uniforms. That legacy has also translated to the retail arena where we have a distinguished record of providing high-quality products and customer service. Additionally, the Company's foundation is built on over a century of manufacturing expertise and it still serves us well today. We also have a company with a diverse portfolio of brands, products and distribution channels. Russell, much like the athletes who wear our logo, is a determined player committed to win.


## Strong Industry Fundamentals

At Russell, winning the game is not an option - it is the only acceptable outcome. Despite intense competition and the effects of a weak economy over the past several years, the fundamentals of the sporting goods and activewear industry remain strong. It is a $\$ 50$ billion wholesale market in the United States and two-thirds of Americans participate in sports, fitness and outdoor activities. And, the market is growing and diversifying as women participate at unprecedented levels, aging baby boomers become more health conscious and the public's awareness of the increasing obesity epidemic grows every day. In addition, with approximately ten percent of our sales from international markets, we believe there is also considerable potential for growth outside the United States.

## Business Model Transformation and Diversification

Our challenge has been - and continues to be - how to best position Russell to capitalize on the existing and new opportunities within the industry. As many of you know, this effort began in 1998 when a new management team began moving Russell from a manufacturing-driven company to becoming a market-focused organization with a flexible supply chain. Since then, in order to be competitive, we accomplished what has taken many in the industry a decade or more to complete. We moved 99\% of sewing offshore, outsourced all yarn requirements, exited unprofitable businesses and built an experienced consumer marketing organization.

With this restructuring largely complete, we began focusing on a diversification strategy based on our athletic heritage to pursue a larger portion of the overall sports market. We established a new capital structure that allowed us to fund three acquisitions, with each acquisition strategically focused to provide a new growth platform. Equally as important, we re-engineered our operating models and realigned our businesses into two separate groups - Activewear and Athletic.This structure allows us to focus on the very different business characteristics and requirements of each group, while both remain key to driving Russell's overall growth.

The Activewear Group includes our mass-market JERZEES ${ }^{\circledR}$ brand, as well as apparel sold through the Artwear/Careerwear distribution channel. These are important businesses that comprised more than half of our sales and profits in 2003. Since manufacturing is largely internal and marketing efforts are selective, these businesses tend to offer excellent value basic products. Accordingly, our investments for these businesses are focused on plants and equipment because cost efficiencies and economies of scale drive Activewear's margins and profitability.

The Athletic Group encompasses all of our athletic and outdoor businesses, which span both the Athleticwear and equipment categories. These brands rely on innovation, high performance and marketing to drive their growth. As a result, we devote significant resources toward advertising, branding and marketing. Additionally, our athletic investments will be geared to new product development and further acquisitions to drive both top- and bottom-line growth.

## 2003 Financial Results

Our primary financial goals are to maximize the Company's earnings and return on equity over the long run. To support these goals, we increased our marketing and advertising expenses by approximately $33 \%$. As part of this growth strategy, we launched our "AreYou Russell Material?" ad campaign, which included a highly effective television campaign with ESPN ABC Sports for sponsorship of the Bowl Championship Series ("BCS"). That campaign was so successful in terms of brand exposure and awareness with the consumer that we renewed our BCS sponsorship with ESPN ABC Sports for the next two seasons, which goes through the championship game in January 2006.

Additionally, we implemented an Operational Improvement Program and have made improving operational efficiencies an ongoing process for each of our businesses. The goal of this program is to reduce our cost structure without diminishing the quality of our products or the future sales potential of our businesses. This has become extremely important as we have seen higher raw material costs, higher product costs for new features and increases in our insurance and employee benefits costs.

We are just beginning to see results from our initiatives and we are excited about the potential for our businesses. In this transition year, fiscal 2003, net sales were up $\$ 21.9$ million to $\$ 1.186$ billion, a $2 \%$ increase over sales of $\$ 1.164$ billion in fiscal 2002. On an as-reported basis, our net income was $\$ 43.0$ million, or $\$ 1.32$ per diluted share, versus $\$ 34.3$ million, or $\$ 1.06$ per diluted share, in fiscal 2002. Excluding the after-tax charges of $\$ .15$ per share associated with our Operational Improvement Program and the favorable impact of $\$ .08$ per share from the nonrecurring tax adjustments, our net income in fiscal 2003 would have been $\$ 45.3$ million, or $\$ 1.38$ per share. For fiscal 2002, earnings per share included an after-tax charge of $\$ .39$ per share associated with the early retirement of debt, an after-tax gain of $\$ .05$ per share associated with the sale of non-core assets, and an after-tax charge of \$. 10 per share related to increasing our
bad debt reserve for the pre-petition accounts receivable balance due from Kmart. Excluding these items, net income for fiscal 2002 would have been $\$ 48.5$ million, or $\$ 1.50$ per share.

Overall we are pleased with the strategic initiatives implemented during the year to build longterm sales and profits even though our 2003 financial results did not meet near-term expectations. We believe that initiatives such as these will contribute to the long-term success of the Company, which is our goal for stockholders and employees alike.

## A Full Agenda for 2004

In 2004, we will aggressively grow sales with expanded product offerings and new customers in both our Activewear and Athletic businesses. We have also implemented several initiatives across the company to overcome issues such as price deflation and higher raw material costs. These are a fact of life in our business - as they are in many businesses today. Fortunately, there is no shortage of opportunities at Russell today. Lowering costs is a core competency for Russell; and corporately, we have set a goal to achieve over $\$ 50$ million in new savings during 2004. We have already identified significant savings in the areas of yarn, textiles, apparel assembly, sourcing/purchasing, distribution, and general overhead.

## The Activewear Agenda: Delivering Profitable Growth

During the next 12 months, the Activewear Group will focus on constructing a new $\$ 50$ million, highly efficient textile facility in Honduras. This plant will support our four sewing operations and approximately 4,000 employees currently in Honduras. Once fully operational in 2006, we project annual pre-tax savings to be in the $\$ 15$ million to $\$ 20$ million range, underscoring our strategy to utilize internal resources to lower costs in the Activewear business.

As part of our efforts to create a more effective and lower cost structure for this key business, Julio Barea has joined us as the CEO for the Activewear Group. Julio has more than 30 years of industry experience in building highly profitable businesses.

On the product side, the Activewear Group will work closely with its largest customers to introduce innovative products such as JERZEES SpotShield ${ }^{\text {TM }}$ sweatshirts, stain-resist t-shirts, and moisture management socks and activewear. In the Artwear market, we have added a major new distributor and are expanding our distribution with the largest distributors in the industry. We have introduced exciting new products to this channel such as BIKE Athletic ${ }^{\circledR}$ recreational uniforms and new lower priced JERZEES sports shirts.

## The Athletic Agenda: Growth Through Brand Leverage

Our flagship brand, Russell Athletic ${ }^{\circledR}$, has been joined in the Athletic Group by brands that possess a common set of strengths. Like Russell, both BIKE Athletic and Spalding ${ }^{\oplus}$ are more than a century old. All three brands, along with our Moving Comfort ${ }^{\oplus}$ and Mossy Oak ${ }^{\circledR}$ brands, possess "authenticity" as pioneering labels in their respective categories and they all enjoy a high degree of customer loyalty. Russell Athletic, BIKE Athletic and Spalding complement each other in the uniform and equipment business - creating an opportunity to outfit teams "head-to-toe." We are seeing the same possibilities in women's sports with Russell Athletic, Moving Comfort and Spalding. We will continue to build on the strength of the brands individually and collectively. To support that potential, we will be focusing on new product development, particularly in the area of high-performance products; increasing awareness of the brands; and broadening distribution.

At Russell Athletic, our team is aggressively leveraging the brand's assets through three different businesses - team uniforms, college campus bookstores and retail customers. Each of these businesses is an integral part of the brand building process and of the brand growth potential. An athlete will wear a Russell team uniform through little league, high school and college. Additionally, he or she will purchase collegiate wear in the campus bookstore, an effective way to keep the brand in front of the 18- to 25-year-old consumer. As an adult, these athletes may now be weekend runners or play league sports and can buy Russell Athletic gear at their local sporting goods or department store. It is a distribution strategy that transcends generations and builds a lifetime of brand loyalty.

To support that strategy, Russell Athletic will continue to expand its highly acclaimed Dri-POWER ${ }^{\circledR}$ product line in 2004 with the introduction of Sweatless Sweats ${ }^{\text {TM }}$, the industry's first line of moisture management fleece. It also has recently unveiled Diamond Legends ${ }^{\text {TM }}$, a line of 16 Minor League Baseball throwback jerseys from legendary professional players like Roberto Clemente, Lou Brock and Yogi Berra.

Beyond apparel, our acquisition of Spalding now gives us the number one brand of sporting balls in the world. Indeed, Spalding is one of the top five most recognized athletic brands in the United States and a leader in the licensing of footwear, apparel and accessories. Furthermore, Spalding is the official supplier to numerous leagues, including the National Basketball Association ("NBA"), theWomen's National Basketball Association ("WNBA"), the official volleyball for the National Collegiate Athletic Association ("NCAA") and the American Volleyball Association, the official soccer ball of the Major Indoor Soccer League, and the official football for the Arena Football League. Spalding intends to grow its business through increased market share in its current major categories, further exploiting licensing sales and expanding its already strong international presence.

The 125 -year-old BIKE brand enjoys a great reputation for quality and innovation in youth and recreational sports apparel and in the sports medicine/protective equipment market. Its $X$-TREME lite shoulder pad for football, PROFLEX 2 cup protector and Aeroskin ${ }^{\circledR}$ moisture removal system are all examples of the highly engineered, standard-setting products that will drive its growth.

OurWomen's Division has expanded its category presence significantly. Over the last five years, Russell Athletic has doubled its women's business, and the acquisition of Moving Comfort gave us another premium women's brand with a highly loyal following. As part of Russell, Moving Comfort has significantly improved its customer service through supply chain enhancements and is expanding its distribution in 2004.

## Winning the Right Way

Through all the changes, challenges, transformation and acquisitions, Russell still believes in the old sports cliche that how you play the game is important. Let us assure you that Russell is firmly committed to winning this game. But you should also know that it is a game we plan on winning the right way. While we are proud of the steps our team has taken to win over the long run, we are even more proud of how they have been achieved. Not only has our team worked exceptionally hard to achieve results, they have accomplished this in an atmosphere of inclusiveness, respect for others and ethical conduct.

To all of our employees, a simple thank you for what you have done and how you have done it. And, to our customers and shareholders, we appreciate your continued support. This game is worth winning and we intend to do just that.

Sincerely,


Jack Ward
Chairman and Chief Executive Officer


Jonathan Letzler
President and Chief Operating Officer

## Russell Corporation and Subsidiaries

## Directors and Officers

## Directors

John F. Ward ${ }^{11)}$
Chairman of the Board, Chairperson of the Executive Committee

Herschel M. Bloom ${ }^{(1)(5)}$
Partner, King \& Spalding
Atlanta, Georgia
Chairperson of the
Corporate Governance
Committee and Lead Director
Ronald G. Bruno ${ }^{(2)(4)}$
President, Bruno Capital Management Corporation Birmingham, Alabama
Chairperson of the
Management Development
and Compensation Committee

Tim A. Lewis ${ }^{(3) / 4)}$
President and Chief Executive Officer,
T. A. Lewis \& Associates, Inc. Birmingham, Alabama
C.V. "Jim" Nalley III ${ }^{(4) / 5)}$

President and
Chief Executive Officer, Nalley Automotive Group Atlanta, Georgia

Margaret M. Porter ${ }^{(3)}$
Civic Volunteer, Birmingham, Alabama Chairperson of the Corporate Responsibility Committee

Mary Jane Robertson ${ }^{(2)(5)}$<br>Senior Executive Vice President and Chief Financial Officer, Crum \& Forster<br>Morristown, New Jersey<br>Chairperson of the Audit<br>Committee<br>John R. Thomas ${ }^{(3) / 4)}$<br>Chairman, President and Chief Executive Officer, Aliant Financial Corporation<br>Alexander City, Alabama<br>John A. White ${ }^{(2)(5)}$<br>Chancellor,<br>University of Arkansas<br>Fayetteville, Arkansas

Committees of the Board of Directors<br>(1) Executive Committee<br>(2) Audit Committee<br>(3) Corporate Responsibility Committee<br>(4) Management Development and Compensation Committee<br>(5) Corporate Governance Committee

## Officers

John F. Ward<br>Chairman and Chief Executive Officer

Jonathan R. Letzler
President and Chief Operating Officer
Julio A. Barea
Senior Vice President/President and Chief Executive Officer, Activewear

## Floyd G. Hoffman

Senior Vice President, Corporate Development, General Counsel and Secretary

Edsel W. Flowers
Senior Vice President, Human Resources
JT Taunton, Jr.
Senior Vice President/President and Chief
Executive Officer, Fabrics and Services
M. Cheryl Barre

Vice President/President, Women's/Outdoor

Kevin L. Clayton
Vice President, Diversity
Scott H. Creelman
Vice President/President and
Chief Executive Officer, Spalding

Matthew C. Mirchin<br>Vice President/President, Russell Athletic

## Nancy N. Young

Vice President, Communications and Community Relations

Marietta Edmunds Zakas
Vice President, Treasurer

Larry E. Workman
Corporate Controller
Christopher M. Champion
Deputy General Counsel, Director of Government Relations and Assistant Secretary

# Russell Corporation and Subsidiaries Financial Review 

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Corporate Information

| (Dollars in thousands, except Common Stock Data and Financial Statistics) | 2003 | 2002 | 2001 |
| :---: | :---: | :---: | :---: |
| Operations |  |  |  |
| Net sales ${ }^{(a)(b)}$ | \$1,186,263 | \$1,164,328 | \$1,160,925 |
| Cost of goods sold ${ }^{(a)(b)}$ | 842,127 | 825,763 | 894,018 |
| Operating income ${ }^{\text {b }}$ | 93,641 | 104,971 | $(54,269)$ |
| Interest expense ${ }^{(b)}$ | 29,663 | 30,246 | 32,324 |
| Income (loss) before income taxes ${ }^{(b)(c)(d)}$ | 63,978 | 54,628 | $(86,593)$ |
| Income tax (benefit) provision ${ }^{(\text {e }}$ | 20,939 | 20,322 | $(31,107)$ |
| Net income (loss) applicable to common shares ${ }^{(\mathrm{b})(\mathrm{c})(\mathrm{d})(\mathrm{e})}$ | 43,039 | 34,306 | $(55,486)$ |
| Financial Data |  |  |  |
| Depreciation and amortization | \$ 44,936 | \$ 45,061 | \$ 49,408 |
| Capital expenditures | 38,641 | 28,343 | 48,975 |
| Working capital ${ }^{(b)}$ | 404,068 | 385,118 | 401,816 |
| Long-term debt ${ }^{(b)}$ | 272,355 | 265,000 | 310,936 |
| Stockholders' equity | 514,864 | 467,253 | 454,231 |
| Capital employed | 787,219 | 732,253 | 765,167 |
| Total assets ${ }^{(b)}$ | 1,023,307 | 963,115 | 995,170 |
| Common Stock Data |  |  |  |
| Net income (loss) assuming dilution ${ }^{(\mathrm{b})(\mathrm{c} /(\mathrm{d})(\mathrm{e})}$ | \$ 1.32 | \$ 1.06 | \$ (1.74) |
| Dividends | 0.16 | 0.16 | 0.46 |
| Book value | 15.83 | 14.52 | 14.19 |
| Price Range: |  |  |  |
| High | 21.15 | 19.55 | 20.84 |
| Low | 14.94 | 13.14 | 11.02 |


| Financial Statistics |  |  |  |
| :---: | :---: | :---: | :---: |
| Net sales divided by: |  |  |  |
| Receivables ${ }^{(b) /(f)}$ | 7.3 | 7.4 | 6.4 |
| Inventories ${ }^{(b) / f)}$ | 3.6 | 3.5 | 3.0 |
| Capital employed ${ }^{(f)}$ | 1.6 | 1.6 | 1.4 |
| Interest coverage ${ }^{(b) /(c)}$ | 3.2 | 3.5 | (1.7) |
| Income (loss) before income taxes as a percent of sales ${ }^{(b) /(c)(d)}$ | 5.4\% | 4.7\% | (7.5)\% |
| Net income (loss) as a percent of sales ${ }^{(\mathrm{b})(\mathrm{c}(\mathrm{ld})(\mathrm{e})}$ | 3.6\% | 2.9\% | (4.8)\% |
| Net income (loss) as a percent of stockholders' equity ${ }^{(b)(c)(d)(e) /(f)}$ | 8.8\% | 7.4\% | (11.3)\% |
| Other Data |  |  |  |
| Net common shares outstanding (000s omitted) | 32,523 | 32,186 | 32,008 |
| Approximate number of common shareholders | 9,000 | 9,000 | 8,800 |

[^1]| 2000 | 1999 | 1998 | 1997 | 1996 | 1995 | 1994 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$1,226,328 | \$1,148,864 | \$1,180,118 | \$1,228,198 | \$1,244,204 | \$1,152,633 | \$1,098,259 |
| 885,476 | 851,591 | 878,106 | 857,531 | 846,166 | 816,834 | 739,700 |
| 65,478 | 48,390 | 17,559 | 116,517 | 155,283 | 109,431 | 147,019 |
| 32,401 | 28,060 | 27,824 | 28,165 | 25,738 | 21,698 | 19,434 |
| 33,077 | 20,330 | $(10,265)$ | 88,352 | 129,545 | 87,733 | 127,585 |
| 18,562 | 11,942 | 114 | 33,904 | 47,969 | 33,616 | 48,759 |
| 14,515 | 8,388 | $(10,379)$ | 54,448 | 81,576 | 54,117 | 78,826 |
| \$ 54,645 | \$ 63,891 | \$ 74,368 | \$ 74,421 | \$ 72,226 | \$ 68,010 | \$ 67,042 |
| 59,457 | 53,376 | 72,864 | 72,926 | 114,031 | 86,556 | 38,562 |
| 471,414 | 460,041 | 435,819 | 501,431 | 412,591 | 438,070 | 310,330 |
| 384,211 | 377,865 | 323,043 | 360,607 | 255,935 | 287,878 | 144,163 |
| 525,940 | 549,342 | 614,771 | 665,602 | 679,823 | 632,558 | 628,662 |
| 910,151 | 927,207 | 937,814 | 1,026,209 | 935,758 | 920,436 | 772,825 |
| 1,153,160 | 1,153,131 | 1,153,564 | 1,247,962 | 1,195,180 | 1,118,164 | 1,046,577 |
| \$ 0.44 | \$ 0.25 | \$ (0.29) | \$ 1.47 | \$ 2.11 | \$ 1.38 | \$ 1.96 |
| 0.56 | 0.56 | 0.56 | 0.53 | 0.50 | 0.48 | 0.42 |
| 16.49 | 16.74 | 17.31 | 18.25 | 17.87 | 16.34 | 15.84 |
| 22.94 | 25.12 | 33.88 | 38.38 | 33.75 | 31.25 | 32.63 |
| 12.13 | 12.13 | 18.00 | 25.00 | 23.13 | 22.00 | 24.00 |
| 6.3 | 6.2 | 5.6 | 5.3 | 5.5 | 5.3 | 5.6 |
| 3.1 | 3.0 | 3.2 | 3.4 | 3.7 | 3.8 | 3.9 |
| 1.3 | 1.2 | 1.2 | 1.3 | 1.3 | 1.4 | 1.4 |
| 2.0 | 1.7 | 0.6 | 4.1 | 6.0 | 5.0 | 7.6 |
| 2.7\% | 1.8\% | (0.9)\% | 7.2\% | 10.4\% | 7.6\% | 11.6\% |
| 1.2\% | 0.7\% | (0.9)\% | 4.4\% | 6.6\% | 4.7\% | 7.2\% |
| 2.7\% | 1.4\% | (1.6)\% | 8.2\% | 12.4\% | 8.6\% | 13.0\% |
| 31,896 | 32,814 | 35,519 | 36,463 | 38,049 | 38,715 | 39,689 |
| 8,000 | 8,000 | 8,000 | 10,100 | 12,300 | 12,300 | 13,000 |

[^2]
## Russell Corporation and Subsidiaries

## Management's Discussion and Analysis of Financial Condition and Results of Operations

## GENERAL

We are a leading branded athletic, outdoor and activewear company with over a century of success in marketing athletic uniforms, apparel and accessories for a wide variety of sports, outdoor and fitness activities. Our brands include: Russell Athletic ${ }^{\oplus}$, JERZEES ${ }^{\oplus}$, Mossy Oak ${ }^{\oplus}$, Cross Creek ${ }^{\oplus}$, Discus ${ }^{\circledR}$ and Moving Comfort ${ }^{\circledR}$ along with Bike ${ }^{\oplus}$, Spalding ${ }^{\circledR}$, Dudley ${ }^{\circledR}$ and Sherrin ${ }^{\circledR}$ which we acquired in 2003.

We design, market and manufacture or source a variety of apparel products including fleece, t-shirts, casual shirts, jackets, athletic shorts, socks and camouflage attire for men, women, boys, and girls. We are a leading supplier of team uniforms and related apparel to college, high school and organized sports teams. We are, and will be through 2004, the official uniform supplier of 15 Major League Baseball teams, including the Atlanta Braves, New York Yankees, San Francisco Giants, and Seattle Mariners. In addition, we are the official uniform supplier to the U.S. Olympic baseball team and Little League Baseball and an official uniform supplier to Minor League Baseball. The Russell name has been associated with high quality apparel for over 100 years and with team uniforms since 1932.

With our recent acquisition of the brand and related assets of Bike Athletic Company, we now also market and source athletic supporters, knee and elbow pads, braces, and protective equipment. Furthermore, with the acquisition of the brands, contracts and related assets of the sporting goods business of Spalding Sports Worldwide, Inc., we are now a leading marketer of basketballs, footballs, soccer balls, and volleyballs. Spalding is the official basketball supplier for the National Basketball Association ("NBA") and the Women's National Basketball Association ("WNBA"); the official football for the Arena Football League; the official soccer ball of the Major Indoor Soccer League; and the official volleyball for the National Collegiate Athletic Association ("NCAA") and American Volleyball Association.

We operate our business in two segments: Domestic and International. The Domestic segment is further aligned by distribution channel: Athletic, Mass Retail and Artwear/ Careerwear. The International segment distributes most of our athletic, outdoor and activewear products.

## CRITICAL ACCOUNTING POLICIES

The following discussion and analysis of our financial condition, results of operations, liquidity, and capital resources are based upon our consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States. Generally accepted accounting principles require that we make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosure of contingent assets and liabilities. On an ongoing basis, we evaluate our estimates, including those related to customer programs and incentives, product returns, bad debts, inventories, investments, intangible assets, long-lived assets, deferred income taxes, restructuring reserves, pensions and other postretirement benefits, contingencies, and litigation. We base our estimates on historical experience and on various other assumptions that we believe are reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

We believe that some of our significant accounting policies involve a higher degree of judgment or complexity than our other accounting policies. We have identified the policies below as critical to our business operations and the understanding of our results of operations. The impact and associated risks related to these policies on our business operations are discussed throughout Management's Discussion and Analysis of Financial Condition and Results of Operations where such policies affect our reported and expected financial results. For a detailed discussion on the application of these and other accounting policies, see Note 1 to the consolidated financial statements.

Revenue recognition. We recognize revenues, net of estimated sales returns, discounts and allowances, when goods are shipped, title has passed, the sales price is fixed, and collectibility is reasonably assured. Substantially all of our sales reflect FOB ("free-on-board") shipping point terms.

We record provisions for estimated sales returns and allowances on sales in the same period as the related sales are recorded. These estimates are based on historical sales
returns, analyses of credit memo data and other known factors. If the historical data we use to calculate these estimates do not properly reflect future returns, net sales could either be understated or overstated.

Trade accounts receivable. Trade accounts receivable consist of amounts due from our normal business activities. We maintain an allowance for doubtful accounts to reflect expected credit losses. We provide for bad debts based on collection history and specific risks identified on a customer-by-customer basis. A considerable amount of judgment is required to assess the ultimate realization of accounts receivable and the creditworthiness of each customer. Furthermore, these judgments must be continually evaluated and updated. If the financial condition of our customers were to deteriorate causing an impairment of their ability to make payments, additional provisions for bad debts may be required in future periods. On the other hand, if our ultimate recovery on the accounts we have reserved or written off exceeds our estimates, we may need to decrease our reserves in the future. For example, we increased our reserve in the third quarter of fiscal 2002 to reflect estimated losses related to Kmart Corporation ("Kmart"), which filed for protection under federal bankruptcy laws in January, 2002. In 2003, we sold our Kmart pre-petition receivables, and thus, we are no longer exposed to further credit losses on Kmart pre-petition receivables.

Inventories. Inventories are carried at the lower of cost or market, with cost for a substantial portion of inventories determined under the Last-In, First-Out (LIFO) method. We write down obsolete and unmarketable inventories to their estimated net realizable value based upon, among other things, assumptions about future demand and market conditions. We apply the lower of cost or market principal to LIFO inventories in the aggregate, rather than to individual stock keeping units (SKU's), because it is not practical to establish the LIFO cost of an individual SKU. If actual market conditions are less favorable than we project, additional inventory write-downs may be required.

In 2003, our pre-tax income was favorably impacted by $\$ 2.5$ million from the liquidation in one of our LIFO pools that had inventory quantities carried at lower costs prevailing in prior years as compared with current costs. In 2002, we recorded a LIFO charge of $\$ 10.3$ million due to lower inventory levels, of which $\$ 6.0$ million related to the liquidation of LIFO inventory quantities carried at higher
costs prevailing in prior years as compared with our current manufacturing costs.

Deferred Tax Assets. We record a valuation allowance to reduce deferred tax assets to the amount we believe is likely to be realized. While we have considered future taxable income and ongoing prudent and feasible tax planning strategies in assessing the need for the valuation allowance, if we determine that we will not be able to realize all or part of our net deferred tax assets in the future, we would make an adjustment to increase our valuation allowance for deferred tax assets and that adjustment would be charged to income in the period that we make the determination. Likewise, if we determine that we will be able to realize more of our deferred tax assets than we currently expect, we would adjust our deferred tax assets, which would have the effect of increasing income in the period that we make the determination. We recorded $\$ 5.9$ million, $\$ 2.6$ million and $\$ 2.8$ million of valuation allowances related to net deferred tax assets (primarily foreign and state net operating loss carryforwards) in fiscal 2003, 2002 and 2001, respectively. At the end of fiscal 2003, our total valuation allowances amounted to $\$ 19.5$ million.

## Impairment and Depreciation of Property, Plant and

 Equipment. Property, plant and equipment are stated at historical cost and depreciation is computed using the straight-line method over the lives of the assets. We estimate the depreciable lives of property, plant and equipment based on the period over which the assets will be of economic benefit to us. In 2003, we completed the implementation of our new fixed asset system, which resulted in the retirement of approximately $\$ 174.8$ million of assets (primarily machinery and equipment) that were primarily fully depreciated and no longer in use.We review property, plant and equipment for impairment whenever events or changes in circumstances indicate that their carrying amounts may not be recoverable. Most of our property, plant and equipment are employed in integrated manufacturing and distribution processes. Accordingly, we ordinarily cannot assess impairment of assets held for use at the individual asset level, but rather we aggregate them into logical groups for purposes of testing whether they are impaired. When we identify assets that will be taken out of service through the ordinary course of replacement and modernization or through restructuring activities, we shorten the remaining useful

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## Management's Discussion and Analysis of Financial Condition and Results of Operations [continued]

lives and adjust the salvage values, as appropriate, to recognize depreciation over the shortened remaining estimated useful lives. Otherwise, we classify assets as held for sale, write down the carrying value to fair value (less cost to sell) and suspend depreciation on the assets when we formulate a plan of disposal and there is no operational requirement to continue their use. We determine fair value, in most cases, by reference to third-party appraisals, and, in other cases, we perform internal analyses based upon recent sales prices of comparable assets (when available). We periodically evaluate the carrying values of assets held for sale to determine whether revisions are needed to reflect changed circumstances, including market conditions.

In 2003, we recorded $\$ 2.0$ million, net of $\$ 1.1$ million of realized gains on the disposal of five properties, of asset impairment charges on assets previously held for sale and an asset that we abandoned. At January 3, 2004, we had six idled properties remaining to be sold, which are reflected in our consolidated balance sheet at approximately $\$ 5.6$ million, representing our best estimates of ultimate selling prices less disposal costs. Although we do not anticipate further significant charges, the actual proceeds from the sales of these facilities and the actual costs to dispose of these assets may differ from our current estimates, which would require us to recognize a non-operating charge or credit to future earnings.

Impairment and Amortization of Intangible Assets. Under FASB Statement of Financial Accounting Standards (SFAS) No. 142, Goodwill and Other Intangible Assets, amortization of goodwill is eliminated; however, an annual two-step impairment test is required. The first step determines if goodwill is impaired by comparing the fair value of the reporting unit as a whole to the book value. If a deficiency exists, the second step measures the amount of the impairment loss as the difference between the implied fair value of goodwill and its carrying value. In performing these annual impairment tests, we make assumptions regarding estimated future cash flows and other factors to determine whether the carrying values are impaired, and then, if impaired, to determine the amount of any impairment loss required to reduce the carrying value to fair value. If these estimates or assumptions change, we may be required to record impairment charges for these assets.

Purchased intangibles with indefinite economic lives are tested for impairment annually using a lower of cost or fair value approach. In determining whether an intangible has an indefinite life, we consider the expected use of the asset; the expected useful lives of other assets to which the asset may relate; any legal, regulatory or contractual provisions; the level of maintenance expenditures required to obtain the expected future cash flows from the asset; and the effects of obsolescence, demand and other economic factors. In performing these annual impairment tests, we make assumptions regarding estimated future cash flows and other factors to determine whether the carrying values are impaired, and then, if impaired, to determine the amount of any impairment loss required to reduce the carrying value to fair value. If these estimates or assumptions change, we may be required to record impairment charges for these assets.

Other intangibles continue to be amortized over their estimated useful lives, ranging from 2.4 to 40 years, and reviewed for impairment using a process similar to that used to evaluate property, plant and equipment.

Pension Benefits. We account for defined benefit pension plans in accordance with SFAS No. 87, Employers' Accounting for Pensions, which requires us to recognize pension costs and liabilities based on actuarial evaluations. Inherent in these valuations are key assumptions including the discount rate at which the pension obligations could be effectively settled, the anticipated rate of future salary increases, and the assumed long-term rate of return on plan assets. In determining the discount rate, we consider current yields on high-quality fixed-income investments. The salary increase assumption is based upon historical experience and anticipated future management actions. The assumed long-term rate of return on plan assets is based upon the historical rate of return on the invested funds of the pension plan after adjusting for current market trends. Periodic changes in these key assumptions could have a significant impact on the amount of recorded pension liabilities and on future pension benefit costs, although SFAS No. 87 permits the effects of the performance of the pension plan's assets and changes in pension assumptions on our computation of pension expense to be amortized over future periods. For instance, given the continued decrease in interest rates, we plan to reduce the discount rate from $6.75 \%$ in 2003 to $6.25 \%$ in 2004. In addition, we plan to change the salary increase assumption
from $3.5 \%$ in 2003 to $3.0 \%$ in 2004. These assumption changes along with changes in the plan participants' demographics and other factors are expected to increase pension expense by $\$ 2.3$ million from fiscal 2003 to fiscal 2004.

Although our actual return on pension plan assets improved in 2003, an after-tax minimum pension liability of approximately $\$ 18.6$ million remained in stockholders' equity at January 3, 2004.

Restructuring and Other Unusual Charges. With respect to our Operational Improvement Program announced in October 2003 and our Multi-Year Restructuring and Reorganization Program announced in July 1998 (discussed in more detail below), our consolidated balance sheets reflect our best estimate of the ultimate settlement of severance, exit cost and other accruals. In 2003, we recorded approximately $\$ 5.3$ million in severance and other costs. In addition, we settled some of our estimated liabilities for more or less than the amounts accrued in prior periods. At the end of fiscal 2003, we have approximately $\$ 3.6$ million in remaining severance, exit cost and other liabilities. Our estimates for these costs could change if the actual costs of termination benefits or other costs are different from our expectations.

Stock Compensation. Awards under our incentive compensation plans (as more fully described in Note 7 to the consolidated financial statements) may include incentive stock awards, nonqualified stock options, reload stock options and restricted shares. On January 5, 2003, we adopted the prospective transition provisions of SFAS No. 123, Accounting and Disclosure of Stock-Based Compensation, as amended by SFAS No. 148. SFAS No. 148 uses a fair value based method of accounting for employee stock awards using assumptions such as a riskfree interest rate, expected dividend yield, expected life of the stock award and the expected volatility of our stock price. By electing the prospective transition method of SFAS No. 148, our results of operations and our financial position were not affected by stock compensation awards granted prior to January 5, 2003. We recognized approximately $\$ 0.6$ million ( $\$ 0.4$ million after-tax) in stock compensation in 2003. For stock compensation awards granted prior to January 5, 2003, we used the intrinsic value approach under Accounting Principles Board Opinion No. 25, Accounting for Stock Issued to Employees. See Note 7 to the consolidated financial statements for a
comparison of reported results versus pro forma results that assumes the fair value based method of SFAS No. 148 had been applied to all stock compensation awards granted.

## OPERATIONAL IMPROVEMENT PROGRAM

In October 2003, we announced an Operational Improvement Program targeting $\$ 50$ million in cost reductions to offset anticipated selling price decreases, higher fiber costs and other cost increases for fiscal 2004. The Operational Improvement Program includes improving operating efficiencies and asset utilization, while streamlining processes in both our manufacturing and administrative areas such as: (1) expanded production with lower cost contractors in Central America; (2) lower sourcing costs ; (3) increased efficiencies in domestic textile operations; and (4) improved distribution costs. As part of the Operational Improvement Program, we eliminated approximately 100 positions in 2003, primarily salaried and administrative office staff, and incurred asset impairment charges associated with the planned closings of two International sales offices and the abandonment of a previously idled domestic finished goods warehouse. See Note 9 to the consolidated financial statements for details of the charges associated with the Operational Improvement Program. At the end of fiscal 2003, we had $\$ 3.3$ million in remaining liabilities, which we expect will be substantially paid in fiscal 2004.

In addition, we have started construction on a new textile plant in Honduras for both t-shirt and fleece production. Once fully operational in 2006, the annual savings from Phase I of the Merendon Plant are expected to be approximately $\$ 15$ million to $\$ 20$ million.

## MULTI-YEAR RESTRUCTURING AND REORGANIZATION PROGRAM

In July 1998, we adopted a restructuring and reorganization program with the objective of (1) transitioning our company from a manufacturing-driven business to a con-sumer-focused organization that markets branded apparel products; and (2) creating an efficient, low-cost operating structure with the flexibility to take advantage of future opportunities to reduce our costs. The plan originally called for closing a number of our worldwide facilities (which included selected manufacturing plants, distribution centers and offices); expanding production outside the

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## Management's Discussion and Analysis of Financial Condition and Results of Operations [continued]

United States; consolidating and downsizing the licensed products businesses; disposing of owned shopping-center real estate; reorganizing the corporate structure; and other cost savings initiatives. In addition, we established a dual headquarters in Atlanta, Georgia. In July 2001, we announced an extension of this program to align the organization by distribution channel to provide stronger customer service, supply chain management, and more cost-effective operations.

As a result of our restructuring and reorganization program: (1) $100 \%$ of our yarn requirements are now purchased, rather than manufactured internally, from Frontier Yarns, LLC ("Frontier Yarns"), our 45.3\% owned yarn joint venture, Frontier Spinning Mills, Inc. ("Frontier Spinning"), our joint venture partner, and other third-party suppliers; (2) we reduced our U.S. employee base by approximately $66 \%$ from 16,200 in 1998 to 5,502 at the end of 2003; (3) we have outsourced production of approximately $20 \%$ of our finished fabrics for our Domestic business; and (4) over 99\% of our apparel products (excluding socks) sold are now sewn and assembled offshore, compared to approximately $8.0 \%$ in 1997. We also closed 35 facilities and exited unprofitable businesses and product lines representing approximately $\$ 150$ million of sales as measured by the last full year of operations for each business. The cost savings associated with these initiatives were the primary drivers in maintaining gross margin levels in fiscal years 2001 through 2003 despite pricing pressures in certain of our channels (primarily Artwear/Careerwear) and other factors discussed in the Results of Operations section of Management's Discussion and Analysis of Financial Condition and Results of Operations.

See Note 9 to the consolidated financial statements for details of the 2001 restructuring, reorganization and other unusual charges associated with the Multi-Year Restructuring and Reorganization Program. See Note 10 to the consolidated financial statements in our 2002 Annual Report for details of the 2000, 1999 and 1998 charges associated with the Multi-Year Restructuring and Reorganization Program. At the end of fiscal 2003, we had $\$ 0.3$ million in remaining restructuring liabilities under this program, which we expect will be substantially paid in fiscal 2004.

Although the majority of the facilities idled by our restructuring initiatives have been sold, we have six idle properties remaining to sell, which are reflected in our balance sheet at $\$ 5.6$ million. This value represents our best estimate of
future selling prices less disposal costs. We expect most, if not all, of these properties will be sold in 2004; however, given current market conditions, it may take longer to liquidate some of these properties. In 2003, we decreased the carrying value of some of these properties by $\$ 2.6$ million to reflect difficult market conditions for industrial and warehouse properties in the geographic areas where these properties are located. However, these write downs were partially offset by $\$ 1.1$ million of gains realized on sales of properties and equipment that we had written down in prior years. We do not anticipate incurring any further charges related to our Multi-Year Restructuring and Reorganization Program, other than to the extent our estimated restructuring liabilities and the carrying value of idled assets differ from the amounts ultimately realized upon settlement of the liabilities or sale of the assets.

## RESULTS OF OPERATIONS

Our results of operations are affected by numerous factors, including competition, general economic conditions, seasonal variation, raw material costs, mix of products sold, and plant utilization. In addition, our results can be affected by the usual risks of doing business abroad, such as possible revaluation of currencies, export duties, quotas, restrictions on the transfer of funds and, in certain parts of the world, political instability. We have not, to date, been materially affected by any such risk, but cannot predict the likelihood of such developments occurring.

Typically, demand for our products is higher during the third and fourth quarters of each fiscal year. Weather conditions also affect the demand for our products, particularly for our fleece products. In addition, athletic and activewear products are generally available from multiple sources and our customers often purchase products from more than one source. To remain competitive, we review and adjust our pricing structure from time to time.

Our product mix affects our overall gross profit margin. Additionally, plant utilization levels are important to our profitability because a substantial portion of our total production cost is fixed. The cost of yarn is a significant component of our cost of goods sold. As a result of our restructuring and reorganization program, in 2002, we discontinued internal production of yarn and began purchasing all of our yarn from Frontier Yarns, Frontier Spinning and
other third party suppliers. Yarn prices typically fluctuate principally as a result of supply and demand in the raw cotton and synthetic fibers markets. While cotton prices are primarily affected by agricultural factors and commodity exchange behavior, fluctuations in petroleum prices can influence the prices of chemicals, dyestuffs and polyester yarn. Accordingly, we adjust the timing and size of our raw material purchases when necessary to minimize the impact of these market forces and pricing fluctuations.

The following information is derived from our audited consolidated statements of operations for our fiscal years ended January 3, 2004 (fiscal 2003-a 52-week period), January 4, 2003 (fiscal 2002-a 53-week period), and December 29, 2001 (fiscal 2001-a 52-week period).

| Fiscal Year | 52 Weeks <br> Ended 2003 |  | 53 Weeks <br> Ended <br> 2002 |  | 52 Weeks Ended 2001 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (Dollars in millions) |  |  |  |  |  |  |
| Net sales | \$1,186.2 | 100.0\% | \$1,164.3 | 100.0\% | \$1,160.9 | 100.0\% |
| Cost of goods sold | 842.1 | 71.0\% | 825.8 | 70.9\% | 894.0 | 77.0\% |
| Gross profit | 344.1 | 29.0\% | 338.5 | 29.1\% | 266.9 | 23.0\% |
| Selling, general and administrative expenses | 246.5 | 20.8\% | 235.8 | 20.3\% | 226.5 | 19.5\% |
| Other-net | 4.0 | 0.3\% | (2.2) | (0.2)\% | 94.7 | 8.2\% |
| Operating income (loss) | 93.6 | 7.9\% | 104.9 | 9.0\% | (54.3) | (4.7)\% |
| Interest expense | 29.7 | 2.5\% | 30.2 | 2.6\% | 32.3 | 2.8\% |
| Debt retirement charge | - | -\% | 20.1 | 1.7\% | - | -\% |
| Income (loss) before income taxes | 63.9 | 5.4\% | 54.6 | 4.7\% | (86.6) | (7.5)\% |
| Provision (benefit) for income taxes | 20.9 | 1.8\% | 20.3 | 1.7\% | (31.1) | (2.7)\% |
| Net income (loss) | \$ 43.0 | 3.6\% | \$ 34.3 | 3.0\% | \$ (55.5) | (4.8)\% |

Special Charges. The following represents special charges associated with both the Operational Improvement Program and our Multi-Year Restructuring and Reorganization Program. See Note 9 to the consolidated financial statements for further details and discussion related to these charges and adjustments.

| Fiscal Year | $\mathbf{2 0 0 3}$ | 2002 | 2001 |
| :--- | :---: | :---: | ---: |
| (In millions) |  |  |  |
| Cost of goods sold | $\mathbf{\$ ~ -}$ | $\mathbf{\$}$ | - |
| Selling, general and administrative |  |  | 43.8 |
| $\quad$ expenses | $\mathbf{4 . 6}$ |  |  |
| Other-net | $\mathbf{2 . 7}$ | - | 1.6 |
| Pre-tax effect | $\mathbf{7 . 3}$ |  | - |
| Income tax effect | $\mathbf{( 2 . 4 )}$ | $\mathbf{-}$ | 144.1 |
| Net impact of special charges | $\mathbf{\$ 4 . 9}$ | $\mathbf{\$}$ | - |

## 2003 vs. 2002

Net Sales. In fiscal 2003 (a 52-week period), our net sales increased $\$ 21.9$ million, or $1.9 \%$, to $\$ 1.186$ billion versus $\$ 1.164$ billion in fiscal 2002 (a 53-week period).

The following table is a breakdown of net sales (in thousands).

|  | 52 Weeks <br> Ended <br> $\mathbf{1 / 3 / 0 4}$ | 53 Weeks <br> Ended <br> $1 / 4 / 03$ |
| :--- | ---: | ---: |
| Net Sales by Distribution Channel |  |  |
| Domestic Segment: | $\mathbf{3 7 5 , 8 2 2}$ | $\mathbf{\$} 302,738$ |
| $\quad$ Athletic | $\mathbf{3 4 4 , 5 1 3}$ | 350,224 |
| Mass Retail | $\mathbf{3 6 4 , 5 0 9}$ | 423,364 |
| Artwear/Careerwear | $\mathbf{1 , 0 8 4 , 8 4 4}$ | $1,076,326$ |
| International Segment | $\mathbf{1 0 1 , 4 1 9}$ | 88,002 |
| Consolidated total | $\mathbf{\$ 1 , 1 8 6 , 2 6 3}$ | $\mathbf{\$ 1 , 1 6 4 , 3 2 8}$ |

Net sales from our acquisitions of Spalding, Bike and Moving Comfort in fiscal 2003 were $\$ 76.7$ million. In fiscal 2002, net sales from businesses that were acquired or discontinued were $\$ 6.5$ million. After excluding sales from businesses that were acquired or discontinued during both fiscal years, 2003 net sales on an ongoing basis decreased $4.2 \%$ from ongoing net sales in fiscal 2002. On a comparable (pro forma) 52-week basis, 2003 net sales on an ongoing basis decreased $3.2 \%$, after excluding sales of $\$ 11.6$ million from the fifty-third week in fiscal 2002.

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For the 2003 fiscal year, net sales in our Domestic segment totaled $\$ 1.085$ billion, an increase of $\$ 8.5$ million, or $0.8 \%$, from net sales of $\$ 1.076$ billion in fiscal 2002. After excluding sales from businesses that were acquired or discontinued during both fiscal years, 2003 net sales on an ongoing basis in our Domestic segment decreased 5.8\% over ongoing net sales in our Domestic segment for fiscal 2002.

For the 2003 fiscal year in our Domestic segment:

- Net sales in our Athletic channel increased $\$ 73.1$ million, or $24.1 \%$, to $\$ 375.8$ million. The increase in net sales was primarily driven by our acquisitions of Spalding, Bike and Moving Comfort. We also had a 3.1\% increase in sales of our Russell Athletic branded products to college bookstores and to retailers. The increase in sales of Russell Athletic branded products in college bookstores and to retailers was offset by a 6\% decrease in our Russell Athletic team sports business. Without acquisitions, sales in our base Athletic business were down $\$ 1.7$ million, or $0.6 \%$, in fiscal 2003 versus the prior year, while dozens shipped were up 3.0\% versus fiscal 2002.
- Net sales from our acquisitions include athletic equipment, team uniforms and apparel products. Our 2003 operating results reflect the operations of our Spalding business from May 16, 2003, the date we acquired the Spalding brand and related net assets. Spalding is a leading producer and marketer of basketballs, footballs, soccer balls, and volleyballs under the Spalding brand name and softballs under the Dudley brand name. We acquired certain assets of Bike in the first quarter of fiscal 2003. The Bike acquisition added athletic supporters, knee and elbow pads, braces, protective equipment, team uniforms, and performance apparel to our product offering. We purchased Moving Comfort in the third quarter of fiscal 2002, which expanded our women's product offering to include performance sports underwear, shorts, pants, tops, and outerwear.
- Net sales in our Mass Retail channel were $\$ 344.5$ million, a decrease of $\$ 5.7$ million, or $1.6 \%$, from fiscal 2002. The decrease was principally driven by lower sales of our JERZEES activewear and Mossy Oak products to Kmart. Our 2003 sales to Kmart were $\$ 4.0$ million, a decrease of $\$ 26.1$ million from the $\$ 30.1$ million in fiscal 2002. Despite this reduction, sales of our JERZEES activewear products in this channel increased $4.9 \%$. This increase was partially offset by lower sock sales in the channel. For fiscal

2003, dozens shipped in our mass retail channel decreased $3.8 \%$, reflecting an overall reduction of sock inventories at retail. Excluding socks, overall dozens shipped in our Mass Retail channel were up $6.3 \%$ from fiscal 2002.

- Net sales in our Artwear/Careerwear channel were $\$ 364.5$ million, a decrease of $\$ 58.9$ million, or $13.9 \%$, from fiscal 2002. The decrease in sales reflects industrywide lower prices coupled with a shift in sales mix toward lower-priced promotional products. Overall dozens shipped in this channel decreased $7.3 \%$; however, excluding dozens sold in our private label and careerwear businesses, dozens shipped in the Artwear market decreased 4.4\% from the prior year.

In fiscal 2003, we continued to be a leading supplier in the distributor channel of the Artwear market. Our JERZEES brand remained the number-one fleece product in that channel with a share of $42.3 \%$ in fiscal 2003. Furthermore, in the blended fleece category, the largest segment of the fleece market, our JERZEES brand finished 2003 with a share of $52.3 \%$. In the overall t-shirt category, our market share was unchanged at $12.6 \%$ for the year. However, our JERZEES brand became number one in the blended $t$-shirt category in 2003 with a $33.1 \%$ share, an increase of 2.2 share points from the prior year. JERZEES also became the number-one brand in the knit (sport shirt) category with a share of $21.0 \%$ in 2003, versus 20.4\% share in 2002.

All U.S. market and market share data for the Artwear channel is based on a static sample from the S.T.A.R.S. Report produced by ACNielsen Market Decisions for full 2003 calendar year.

In fiscal 2003, net sales for our International segment were $\$ 101.4$ million, an increase of $15.2 \%$, or $\$ 13.4$ million, and total dozens shipped increased $1.8 \%$ over fiscal 2002. The increase in net sales and dozens shipped for the segment primarily reflects the favorable changes in foreign currency exchange rates and sales growth in markets such as Europe and Canada.

Gross Profit and Gross Margin. Our gross profit was $\$ 344.1$ million, or a $29.0 \%$ gross margin, for fiscal 2003 versus a gross profit of $\$ 338.5$ million, or a $29.1 \%$ gross margin, in the prior year. During fiscal 2003, our gross profit was positively impacted by: (1) the acquisitions of

Spalding, Bike and Moving Comfort; (2) our ongoing cost savings initiatives; (3) lower 2003 inventory reserves for our Russell Athletic distribution center; and (4) favorable LIFO adjustments related to the liquidation of LIFO inventory quantities.

The benefits we realized in 2003 from the factors above were offset by: (1) pricing pressures and lower volumes, primarily in the distributor market of the Artwear channel; (2) additional costs for new product features; (3) higher pension and medical insurance costs; and (4) higher raw material costs for cotton and polyester.

Selling, General and Administrative ("SG\&A"). For fiscal 2003, our SG\&A expenses were $\$ 246.5$ million, or $20.8 \%$ of net sales, versus $\$ 235.8$ million, or $20.3 \%$ of net sales, in the prior year. During fiscal 2003, we incurred $\$ 4.6$ million of special charges primarily related to the reduction in our salaried and administrative office staff as part of our Operational Improvement Program. Excluding these charges, our SG\&A expenses for fiscal 2003 would have been $\$ 241.9$ million, or $20.4 \%$ of net sales. On a comparative basis, excluding the charge of $\$ 5.0$ million related to our pre-petition receivables from Kmart, our SG\&A expenses for fiscal 2002 would have been $\$ 230.8$ million, or $19.8 \%$ of net sales.

Excluding the charges in both years, the increase in SG\&A expenses in fiscal 2003 compared to fiscal 2002 was mainly as a result of the incremental expenses from our acquisitions (Spalding, Bike and Moving Comfort) and higher marketing expenses of $\$ 15.4$ million. In addition, we incurred approximately $\$ 0.6$ million in stock compensation expense related to our adoption of SFAS No. 123 during fiscal 2003. These increases were partially offset by lower general and administrative costs mainly in our Artwear/Careerwear business.

Other-Net. Other-net was expense of $\$ 4.0$ million in fiscal 2003 versus income of $\$ 2.2$ million in fiscal 2002. Excluding the $\$ 2.7$ million impact of the 2003 special charges, othernet was an expense of $\$ 1.3$ million in fiscal 2003. Other income during fiscal 2002 was primarily attributable to gains of $\$ 2.5$ million on the sale of non-core assets.

Operating Income. Our consolidated operating income for fiscal 2003 was $\$ 93.6$ million, or $7.9 \%$ of net sales, versus $\$ 104.9$ million, or $9.0 \%$ of net sales, in fiscal 2002. Excluding $\$ 7.3$ million of special charges in the 2003-third and fourth quarters, our operating income for fiscal 2003 would have been $\$ 100.9$ million, or $8.5 \%$ of net sales. On a comparative basis, excluding the charge of $\$ 5.0$ million in the 2002-third quarter related to our pre-petition receivables from Kmart and the $\$ 2.5$ million gain associated with the sale of non-core assets, our operating income would have been $\$ 107.4$ million, or $9.2 \%$ of net sales, in fiscal 2002. This year-over-year decrease in operating income was primarily attributable to lower sales and volumes in the Artwear/Careerwear channel, higher raw material costs for cotton and polyester, and the other factors described above in both the Gross Profit and the SG\&A sections of this report.

In fiscal 2003, our Domestic segment operating income was $\$ 112.8$ million, or $10.4 \%$ of the segment's net sales, versus $\$ 124.0$ million, or $11.5 \%$ of the segment's net sales, in fiscal 2002. Excluding the $\$ 5.0$ million charge related to our pre-petition receivables from Kmart and the $\$ 2.5$ million gain associated with the sale of non-core assets, the Domestic segment operating income for 2002 would have been $\$ 126.5$ million, or $11.8 \%$ of the segment's net sales. The decrease of $\$ 13.7$ million in operating income for the segment was primarily attributable to lower sales in our Artwear/Careerwear channel, higher raw material costs for cotton and polyester, and the other factors described above in the Gross Profit and SG\&A sections of this report.

In fiscal 2003, our International segment operating income was a profit of $\$ 0.5$ million versus a loss of $\$ 0.8$ million in fiscal 2002. The increase of $\$ 1.3$ million in operating income for the segment primarily reflects favorable changes in foreign currency exchange rates and sales growth in markets such as Europe and Canada.

IncomeTaxes. Our effective tax rate for 2003 of $32.7 \%$ decreased 4.5 percentage points from 37.2\% in fiscal 2002. This decrease was primarily due to $\$ 2.6$ million of non-recurring tax benefits and other deferred tax adjustments realized in 2003. For information concerning income tax provisions, as well as information regarding other differences between our effective tax rates and applicable statutory tax rates, see Note 6 to the consolidated financial statements.

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## 2002 vs. 2001

Net Sales. In fiscal 2002 (a 53-week period), our net sales increased $\$ 3.4$ million, or $0.3 \%$, to $\$ 1.164$ billion versus $\$ 1.161$ billion in fiscal 2001 (a 52-week period).

The following table is a breakdown of net sales (in thousands):

|  | 53 Weeks <br> Ended <br> $1 / 4 / 03$ | 52 Weeks <br> Ended <br> $12 / 29 / 01$ |
| :--- | ---: | ---: |
| Net Sales by Distribution Channel |  |  |
| Domestic Segment: |  |  |
| Athletic | $\mathbf{\$ 3 0 2 , 7 3 8}$ | $\$ 280,359$ |
| Mass Retail | $\mathbf{3 5 0 , 2 2 4}$ | 336,634 |
| Artwear/Careerwear | $\mathbf{4 2 3 , 3 6 4}$ | 463,299 |
|  | $\mathbf{1 , 0 7 6 , 3 2 6}$ | $\mathbf{1 , 0 8 0 , 2 9 2}$ |
| International Segment | $\mathbf{8 8 , 0 0 2}$ | 80,633 |
| Consolidated total | $\mathbf{\$ 1 , 1 6 4 , 3 2 8}$ | $\mathbf{\$ 1 , 1 6 0 , 9 2 5}$ |

However, after excluding $\$ 19.4$ million in sales from businesses that were acquired or discontinued, 2002 net sales on an ongoing basis increased $2.0 \%$ over ongoing net sales for fiscal 2001. This increase in sales from ongoing businesses was driven by new and expanded programs in both our Domestic and International segments. The businesses that were discontinued principally consisted of the direct marketing of our Cross Creek brand to golf pro shops and department stores and yarn sales in our Domestic segment

For the 2002 fiscal year, net sales in our Domestic segment totaled $\$ 1.076$ billion, a decline of $\$ 4.0$ million, or $0.4 \%$, from net sales of $\$ 1.080$ billion in fiscal 2001. However, after excluding $\$ 19.4$ million in sales from businesses that were acquired or discontinued, 2002 net sales on an ongoing basis in our Domestic segment increased $1.5 \%$ over ongoing net sales for fiscal 2001. Overall dozens shipped within the Domestic segment during fiscal 2002 were up $5.0 \%$ from the prior year. The increases in sales and dozens shipped were primarily driven by new and expanded fall programs, such as a national expansion of men's and boys' fleece at JCPenney and a national men's fleece program at Sam's Club. Other new and expanded programs which increased net sales include Vintage Varsity ${ }^{\text {TM }}$ by Russell Athletic, the rollout of no-show socks, a broadened product offering for Mossy Oak and the introduction of Discus branded products at Sears. The increases in
sales and dozens shipped were offset by price reductions on some of our products, primarily in the Artwear/ Careerwear and Mass Retail distribution channels.

For the 2002 fiscal year in our Domestic segment:

- Net sales in our Athletic channel increased $\$ 22.4$ million, or $8.0 \%$, to $\$ 302.7$ million, while dozens shipped were up $10.6 \%$ from fiscal 2001. The increase in sales and dozens shipped were primarily driven by new and expanded fall programs such as a national expansion of men's and boys' fleece at JCPenney and the introduction of our Discus brand at Sears. To a lesser extent, sales and dozens shipped were also positively impacted by new and expanded programs in our college bookstore business. These increases were partially offset by lower sales in our team sports business during the first half of fiscal 2002, primarily due to order processing and shipping delays we experienced during the reconfiguration of our Alexander City, Alabama distribution center and during the implementation phase of our new order processing and fulfillment system. These systems have been fully operational since June 2002.
- Net sales in our Mass Retail channel increased $\$ 13.6$ million, or $4.0 \%$, to $\$ 350.2$ million, while overall dozens shipped were up $5.0 \%$ from fiscal 2001. The increases in sales and dozens shipped were due to increased sales of our Mossy Oak and JERZEES brands as well as increased sock sales. The increases in sales and dozens shipped were somewhat offset by lower pricing. To a lesser extent, the increases in sales and dozens shipped were partially offset by lower sales to Kmart. Our 2002 sales to Kmart were $\$ 30.1$ million, a decrease of $\$ 6.6$ million from the $\$ 36.7$ million in fiscal 2001.
- Net sales in our Artwear/Careerwear channel decreased $\$ 39.9$ million, or $8.6 \%$, to $\$ 423.4$ million, while overall dozens shipped were down $1.4 \%$ from fiscal 2001. However, after excluding sales from our private label and discontinued businesses, our 2002 ongoing net sales to the distributor market were $\$ 399.2$ million, a decrease of $\$ 20.3$ million, or $4.8 \%$ from fiscal 2001. These decreases reflect industry-wide lower prices, primarily in the promotional t-shirt market, and reduced corporate purchasing of our higher priced products, such as sports shirts, denims and wovens.

International segment net sales for fiscal 2002 were $\$ 88.0$ million, an increase of $9.1 \%$, or $\$ 7.4$ million, reflecting an increase of $19.3 \%$ in dozens shipped over fiscal 2001. New product introductions in Europe mainly drove the increase in sales and dozens shipped. Net sales were also positively impacted by the strengthening of the Euro and British pound against the U.S. dollar. These increases were partially offset by a change in the mix of products sold and lower pricing in Europe.

Gross Profit and Gross Margin. Our gross profit was $\$ 338.5$ million, or a $29.1 \%$ gross margin, for fiscal 2002 versus a gross profit of $\$ 266.9$ million, or a $23.0 \%$ gross margin, in the comparable prior year period. Excluding the $\$ 43.8$ million impact of special charges, gross profit in fiscal 2001 was $\$ 310.7$ million, or a $26.8 \%$ gross margin.

During fiscal 2002, our gross profit was positively impacted by: (1) lower fiber costs and conversion cost savings from our yarn joint venture; (2) improved plant utilization; (3) a better mix of products sold and higher sales volumes; (4) the completion of our Multi-Year Restructuring and Reorganization Program; and (5) other ongoing efforts to improve and streamline our manufacturing processes as well as our continued focus on reducing expenses.

The benefits we realized from the factors above were partially offset by: (1) pricing pressures primarily in the Artwear/Careerwear and Mass Retail channels; (2) LIFO charges reflecting our lower inventory levels and a lower per unit manufacturing cost on our products resulting from the success of our restructuring and reorganization program; and (3) an inventory charge associated with the reconfiguration of our Russell Athletic distribution center in Alexander City, Alabama.

Selling, General and Administrative ("SG\&A"). For fiscal 2002, our SG\&A expenses were $\$ 235.8$ million, or $20.3 \%$ of net sales, versus $\$ 226.5$ million, or $19.5 \%$ of net sales, in the comparable prior year period. Excluding special charges of $\$ 1.6$ million, SG\&A expenses were $\$ 224.9$ million, or $19.4 \%$ of net sales, during fiscal 2001.

During the 2002 third quarter, we increased our bad debt reserve by $\$ 5.0$ million to provide for potential additional losses on our pre-petition receivables from Kmart, which brought our reserve level to $90 \%$ of the $\$ 12.4$ million prepetition accounts receivable balance due from Kmart.

Excluding this charge, our SG\&A expenses for fiscal 2002 would have been $\$ 230.8$ million, or $19.8 \%$ of net sales. On a comparable basis, excluding special charges and the charge of $\$ 6.2$ million in the 2001-fourth quarter related to establishing a bad debt reserve for Kmart, our SG\&A expenses would have been $\$ 218.7$ million, or $18.8 \%$ of net sales.

During fiscal 2002, we benefited from lower selling expenses associated with the reorganization of our Cross Creek apparel business and lower marketing expenses. Other general and administrative costs across our operations (primarily higher bonuses, insurance and commission costs) and increased costs in connection with the reconfiguration of our Alexander City, Alabama distribution center more than offset the benefits from these lower expenses during the 2002 fiscal year.

Other-Net. Other-net was income of $\$ 2.2$ million in fiscal 2002 versus expense of $\$ 94.7$ million in fiscal 2001. Excluding the $\$ 98.7$ million impact of the 2001 special charges, other-net was income of $\$ 4.0$ million in fiscal 2001. The decrease of $\$ 1.8$ million in other-net was primarily due to fewer gains on the sales of non-operating assets and fewer gains on foreign currency forwards during fiscal 2002.

Operating Income. Our consolidated operating income in fiscal 2002 was $\$ 104.9$ million, or $9.0 \%$ of net sales, versus a loss of $\$ 54.3$ million in the comparable prior year period. Excluding the impact of the 2001 special charges of $\$ 144.1$ million, consolidated operating income in fiscal 2001 was $\$ 89.8$ million, or $7.7 \%$ of net sales. Exclusive of the charge in the 2002-third quarter related to our bad debt reserve for Kmart, our operating income would have been $\$ 109.9$ million, or $9.4 \%$ of net sales, which included a $\$ 2.5$ million gain on the sale of non-core assets. On a comparable basis, excluding special charges and the $\$ 6.2$ million charge related to Kmart, our 2001 operating income would have been $\$ 96.0$ million, or $8.3 \%$ of net sales.

In fiscal 2002, our Domestic segment operating income was $\$ 124.0$ million, or $11.5 \%$ of the segment's net sales, versus a loss of $\$ 40.1$ million in fiscal 2001. Exclusive of special charges of $\$ 144.0$ million, our fiscal 2001 Domestic segment operating income was $\$ 103.9$ million, or $9.6 \%$ of the segment's net sales. The increase in our Domestic segment operating income for fiscal 2002 was primarily

## Russell Corporation and Subsidiaries

## Management's Discussion and Analysis of Financial Condition and Results of Operations [continued]

attributable to the benefits from the factors described above in the Gross Profit and the SG\&A sections of this year-over-year comparison.

In fiscal 2002, our International segment operating income was a loss of $\$ 0.8$ million versus income of $\$ 2.3$ million in fiscal 2001. Exclusive of special charges of $\$ 0.1$ million, our fiscal 2001 International segment operating income was $\$ 2.4$ million, or $3.0 \%$ of the segment's net sales. The decrease in our International segment operating income for fiscal 2002 was primarily attributable to: (1) higher costs associated with product features and SG\&A increases in Mexico; (2) fewer gains on foreign currency forwards and SG\&A increases in Europe; and (3) lower sales and increased marketing expenses in Japan.

IncomeTaxes. For information concerning our income tax provisions, as well as information regarding differences between our effective tax rates and applicable statutory tax rates, see Note 6 to the consolidated financial statements.

## LIQUIDITY AND CAPITAL RESOURCES

Our total debt to capitalization ratio improved 190 basis points, or 1.9 percentage points, declining to $35.3 \%$ at the end of fiscal 2003, versus $37.2 \%$ at the end of fiscal 2002. Our total debt less cash at the end of fiscal 2003 was $\$ 261.3$ million which is $\$ 52.7$ million higher than total debt less cash at the end of fiscal 2002, despite acquisitions of \$86.7 million in 2003.

## Сash From Operating Activities

Our operations provided $\$ 58.0$ million of cash during fiscal 2003, versus providing $\$ 203.4$ million of our cash requirements during fiscal 2002. Inventory increased during fiscal 2003 partly as a result of acquisitions; however, inventory decreased from December 29, 2001 to January 4, 2003 as a result of higher than normal inventory levels in December 2001. Excluding inventories from acquisitions, during fiscal 2003, inventories increased 6.0\%, or $\$ 18.4$ million, to $\$ 325.1$ million at the end of fiscal 2003 versus an inventory level of $\$ 306.7$ million at the end of fiscal 2002. This increase was primarily driven by softer sales in the 2003-fourth quarter than anticipated, principally as a result of key customers continuing to reduce their inventories and poor weather conditions impacting fleece sales.

Accounts receivable in fiscal 2003 increased versus a decrease in fiscal 2002, as a result of incremental sales from our acquisitions and our higher accounts receivable levels in December 2001. Excluding accounts receivable from acquisitions, during fiscal 2003, accounts receivable increased by $2.6 \%$, or $\$ 3.8$ million, to $\$ 152.7$ million at the end of fiscal 2003 versus accounts receivable of $\$ 148.9$ million at the end of fiscal 2002.

The increase in accounts payable and accrued expenses was less in fiscal 2003 than fiscal 2002 primarily as a result of year-end employee performance bonus, customer incentive and advertising accruals that were substantially higher at the end of fiscal 2002 versus fiscal 2001.

Our business is seasonal and our cash flows from operations are ordinarily higher in the second half of the year.

## Cash From Investing Activities

Net cash used in investing activities was $\$ 109.9$ million in fiscal 2003 versus $\$ 22.8$ million in fiscal 2002. Our investing activities in fiscal 2003 consisted primarily of capital expenditures of $\$ 38.6$ million and the acquisitions of Spalding and Bike for $\$ 86.7$ million, less $\$ 14.8$ million of proceeds from the sale of non-core assets. In fiscal 2002, our investing activities primarily consisted of capital expenditures of $\$ 28.3$ million and acquisitions of $\$ 4.7$ million, less $\$ 9.5$ million of proceeds from the sale of non-core assets.

For fiscal 2004, we are forecasting capital expenditures to be in the range of $\$ 45$ million to $\$ 50$ million. The majority of planned fiscal 2004 capital expenditures are to further enhance our manufacturing and distribution capabilities, including construction of a new textile facility in Honduras, and to improve our information systems capabilities to support our business initiatives.

## Cash From Financing Activities

We paid $\$ 5.2$ and $\$ 5.1$ million in dividends ( $\$ 0.16$ per share) during fiscal 2003 and fiscal 2002, respectively. In 2001, we paid $\$ 14.7$ million in dividends ( $\$ 0.46$ per share).

On April 18, 2002, we completed a refinancing of our debt structure. Refer to Note 2 of the consolidated financial statements for more information.

On January 3, 2004, our debt facilities and outstanding debt obligations included:

- $\$ 315$ million in Senior Secured Credit Facilities (the "Facilities"). The Facilities include a $\$ 300$ million Senior Secured Revolving Credit Facility (the "Revolver") due April 2007, of which $\$ 12.4$ million was outstanding, and $\$ 15$ million outstanding under our Senior Secured Term Loan (the "Term Loan"), due ratably through April 2007; and
- $\$ 250$ million in $9.25 \%$ Senior Unsecured Notes (the "Senior Notes") due 2010.

We used the net proceeds of the Senior Notes offering (together with $\$ 132.4$ million of initial borrowings under the Facilities) to repay the outstanding balances, accrued interest, prepayment penalties and expenses under our previous revolving credit facility and long-term notes, and to pay issuance costs. During the second quarter 2002, we incurred a $\$ 20.1$ million ( $\$ 12.6$ million after tax) charge associated with the early retirement of debt. The charge consisted of $\$ 15.0$ million related to prepayment penalties, fees and expenses associated with the early termination of our previous notes payable and the write-off of $\$ 5.1$ million of unamortized loan costs associated with the extinguished debt.

Borrowings under our Facilities are subject to mandatory prepayment equal to: (1) $100 \%$ of the net proceeds received by us from the issuance of any new or replacement debt securities (excluding the issuance of the Senior Notes); and (2) $50 \%$ of the net proceeds received from the sale of certain of our assets.

The Facilities and the Senior Notes impose certain restrictions on us, including restrictions on our ability to: incur debt; grant liens; provide guarantees in respect of obligations of any other person; pay dividends; make loans and investments; sell our assets; issue redeemable preferred stock and non-guarantor subsidiary preferred stock; make redemptions and repurchases of capital stock; make capital expenditures; prepay, redeem or repurchase debt; engage in mergers or consolidation; engage in sale/leaseback transactions and affiliate transactions; change our business; amend certain debt and other material agreements, including the indenture governing the Senior Notes and other documents governing any subordinated
debt that we may issue in the future; issue and sell capital stock of subsidiaries; and restrict distributions from subsidiaries. The Facilities require us to achieve a fixed charge coverage ratio of: 1.15 to 1.0 through the next to last day of fiscal year 2003; 1.2 to 1.0 through the next to last day of fiscal year 2004; and 1.25 to 1.0 thereafter. We also must maintain a maximum leverage ratio of: 4.0 to 1.0 through the next to last day of fiscal year 2002; 3.75 to 1.0 through the next to last day of fiscal year 2003; and 3.5 to 1.0 thereafter. We were in compliance with these covenants at the end of fiscal year 2003, and we expect to remain in compliance with them in the foreseeable future.

Under the Facilities, pricing is adjusted quarterly based on our consolidated fixed charge coverage ratio. For the majority of fiscal 2003, variable interest on the Revolver was either LIBOR plus $1.75 \%$ ( $2.8425 \%$ at January 3, 2004), or Base Rate plus $0.25 \%$ ( $4.25 \%$ at January 3, 2004), and on the Term Loan was either LIBOR plus 2.25\% (3.3425\% at January 3, 2004), or Base Rate plus $0.75 \%$ ( $4.75 \%$ at January 3, 2004), with an annual commitment fee on the unused portion of the Facilities of $0.375 \%$. These terms will continue to be in effect through the first quarter of 2004; however, our rate on the Revolver will change to LIBOR plus $2.00 \%$, or Base Rate plus $0.50 \%$, and on the Term Loan to LIBOR plus $2.50 \%$ or Base Rate plus $1.00 \%$, beginning in the second quarter of 2004.

If we violate these covenants and are unable to obtain waivers from our lenders, our debt under these agreements would be in default and could be accelerated by our lenders. If our indebtedness is accelerated, we may not be able to repay or refinance it. Even if we are able to obtain new financing, it may not be on commercially reasonable terms, or terms that are acceptable to us. Cross default provisions exist in the indenture governing our Senior Notes whereby a default on our Senior Notes would occur if we default on any covenant of any other debt agreement (which has an outstanding balance in excess of $\$ 25$ million) and such default causes an acceleration of the maturity date of the other indebtedness. Also, under cross default provisions in our Facilities, a default would occur if we default on any covenant of any other debt agreement (which has an outstanding balance in excess of $\$ 5$ million) and such default causes an acceleration of the maturity date of the other indebtedness.

## Russell Corporation and Subsidiaries

## Management's Discussion and Analysis of Financial Condition and Results of Operations [continued]

On March 11, 2003, we amended the Facilities to, among other things: (1) lessen some of the restrictions on our ability to make acquisitions, (2) permit us to make additional investments and guarantees, and (3) allow us to repurchase a portion of our Senior Notes and capital stock, subject to annual limitations.

## Pension Funding Considerations

Our actual return on plan assets significantly improved from a $7.1 \%$ loss in 2002 to a positive return of $21.0 \%$ in 2003; however, we still have an after-tax minimum pension liability of approximately \$18.6 million at January 3, 2004. Currently, there is no funding requirement to comply with our principal debt agreement; however, it is possible that we could be required to make a contribution of as much as \$1.6 million to the qualified plan in fiscal 2004.

## Adequacy of Borrowing Capacity

Availability under our Revolver is subject to a borrowing base limitation that is determined based on eligible accounts receivable and inventory. As of January 3, 2004, we had $\$ 12.4$ million in outstanding borrowings under the Revolver and approximately $\$ 206.6$ million of availability remaining. We also had $\$ 20.1$ million in cash available to fund ongoing operations. Although there can be no assurances, we believe that cash flow available from operations along with the availability under our Revolver and cash on hand will be sufficient to operate our business; satisfy our working capital, capital expenditure requirements (including the new Honduras textile facility), and needs under our Operational Improvement Program; and meet our foreseeable liquidity requirements, including debt service on our Senior Notes and the Facilities, until the maturity of our Facilities in 2007.

## Contingencies

For information concerning our ongoing litigation, see Note 8 to the consolidated financial statements.

## Commitments

The following table summarizes information about our contractual cash obligations as of January 3, 2004 (in millions):

|  | Long- <br> term <br> debt | Short- <br> term <br> debt | Operating <br> leases | Unpurchase <br> obligations |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Fiscal Years | Total ${ }^{(1)}$ |  |  |  |  |
| 2004 | $\$ 5.0$ | $\$ 4.1$ | $\$ 7.1$ | $\$ 22.0$ | $\$ 38.2$ |
| 2005 | 5.0 | - | 6.7 | 16.7 | 28.4 |
| 2006 | 5.0 | - | 5.6 | 0.9 | 11.5 |
| 2007 | 12.4 | - | 4.6 | 0.9 | 17.9 |
| 2008 | - | - | 4.1 | 0.7 | 4.8 |
| Thereafter | 250.0 | - | 7.0 | 6.4 | 263.4 |
|  | $\$ 277.4$ | $\$ 4.1$ | $\$ 35.1$ | $\$ 47.6$ | $\$ 364.2$ |

${ }^{(1)}$ Includes guaranteed minimums for utilities and for royalties associated with various sports and league licenses. Obligations under advertising contractual arrangements are also included. Our yarn purchase commitment to Frontier Yarns is excluded but described below.

We are required to purchase certain minimum quantities of yarn on an annual basis from Frontier Yarns pursuant to a supply agreement. The agreement also provides for pricing to be calculated on a conversion cost basis plus actual cost of raw materials. We estimate our total purchases will be in the range of $\$ 105$ million to $\$ 135$ million per year. We can terminate the agreement under certain circumstances related to a fundamental decrease in our demand for yarn or the cost of yarn becoming uncompetitive. In addition, beginning in 2006, the agreement may be terminated for any reason upon two years notice, but not prior to 2008. Other than our purchase requirements under the supply agreement, we have no other required purchases or financial commitments to Frontier Yarns. Frontier Yarns now supplies most of our yarn needs.

The following table summarizes information about other commercial commitments as of January 3, 2004.

Other Commercial Commitments (in millions)

| Expiring in | Standby letters <br> of credit |
| :--- | ---: |
| Fiscal Year: | $\$ 20.2$ |
| 2004 | 2.2 |
| 2005 | $\$ 22.4$ |

We had \$14.2 million outstanding under letters of credit for the purchase of inventories at January 3, 2004. We had $\$ 4.5$ million outstanding under letters of credit at January 3, 2004 for the guarantee of debt of a non-affiliated foreign contractor that expires ratably over the period of 2004-2005. In addition, we had $\$ 3.7$ million outstanding under letters of credit at January 3, 2004 related to self-insurance of workers' compensation programs.

## Quantitative and Qualitative Disclosures

## About Market Risks

We are exposed to market risks relating to fluctuations in interest rates, currency exchange rates and commodity prices. Our financial risk management objectives are to minimize the potential impact of interest rate, foreign exchange rate and commodity price fluctuations on our earnings, cash flows and equity. To manage these risks, we may use various financial instruments, including interest rate swap agreements, commodity futures contracts and forward currency exchange contracts. We only use traded instruments with major financial institutions as the counterparties to minimize the risk of credit loss. Refer to Notes 1 and 4 of the consolidated financial statements for a more complete description of our accounting policies and the extent of our use of such instruments.

The following analyses present the sensitivity of the market value, earnings and cash flows of our significant financial instruments to hypothetical changes in interest rates, exchange rates and commodity prices as if these changes had occurred at January 3, 2004. The range of changes chosen for these analyses reflects our view of changes that are reasonably possible over a one-year period. Market values are the present values of projected future cash flows based on the interest rate assumptions or quoted market prices where available. These forward-looking disclosures are selective in nature and only address the potential impacts from financial instruments. They do not include other potential effects which could impact our business as a result of changes in interest rates, exchange rates or commodity prices.

## Interest Rate and Debt Sensitivity Analysis

At January 3, 2004, our outstanding debt totaled $\$ 281.4$ million, which consisted of fixed-rate debt of $\$ 250.0$ million and variable-rate debt of $\$ 31.4$ million.

Based on our 2003 average outstanding borrowings under our variable-rate debt, a one-percentage point increase in interest rates would negatively impact our annual pre-tax earnings and cash flows by approximately $\$ 0.9$ million. A one-percentage point increase in market interest rates would decrease the fair market value of our fixed-rate debt at January 3, 2004, by approximately $\$ 5.4$ million. Changes in the fair value of our fixed rate debt will not have any impact on us unless we repurchase the debt in the open market.

## Currency Exchange Rate Sensitivity

We have foreign currency exposures related to buying, selling and financing in currencies other than our functional currencies. We also have foreign currency exposure related to foreign denominated revenues and costs translated into U.S. dollars. These exposures are primarily concentrated in the Euro, British pound sterling and Mexican peso. We enter into foreign currency forward contracts to manage the risk associated with doing business in foreign currencies. Our policy is to hedge currency exposures of firm commitments and anticipated transactions denominated in non-functional currencies to protect against the possibility of diminished cash flow and adverse impacts on earnings. A ten-percentage point adverse change in the foreign currency spot rates would decrease the fair market value of our foreign currency forward contracts held at January 3, 2004, by $\$ 6.2$ million. Changes in the fair value of our foreign currency forward contracts will not have any impact on our results of operations unless these contracts are deemed to be ineffective at hedging currency exposures of anticipated transactions. We generally view our net investments in foreign subsidiaries that have a functional currency other than the U.S. dollar as long-term. As a result, we generally do not hedge these net investments.

## Commodity Price Sensitivity

The availability and price of cotton is subject to wide fluctuations due to unpredictable factors such as weather conditions, governmental regulations, economic climate or other unforeseen circumstances. We are purchasing yarn primarily from Frontier Yarns, Frontier Spinning Mills, Inc. and other third parties, and our yarn pricing will continue to be directly impacted by the price of cotton. We did not have any outstanding cotton futures contracts at January 3, 2004.

## Russell Corporation and Subsidiaries

## Management's Discussion and Analysis of Financial Condition and Results of Operations [continued]

## FORWARD-LOOKING INFORMATION

This annual report, including Management's Discussion and Analysis, contains certain statements that describe our beliefs concerning future business conditions, prospects, growth opportunities, new product lines and the outlook for our company based upon currently available information. Wherever possible, we have identified these "forward-looking" statements (as defined in Section 21E of the Securities Exchange Act of 1934) by words such as "anticipates", "believes", "could", " may", "intends", "estimates", "expects", "projects", and similar phrases. These forward-looking statements are based upon assumptions we believe are reasonable.

Such forward-looking statements are subject to risks and uncertainties that could cause our actual results, performance and achievements to differ materially from those expressed in, or implied by, these statements, including, but not limited to: (a) economic conditions; (b) changes in weather and the seasonal nature of our business; (c) significant competitive activity, including, but not limited to, promotional and price competition; (d) changes in customer demand for our products; (e) inherent risks in the marketplace associated with new products and new product lines; (f) the ability to implement and achieve the goals
of our Operational Improvement Program and other cost savings initiatives; (g) the collectibility of receivables from our customers; (h) our debt structure and cash management and requirements; (i) risks relating to fluctuations in interest rates, currency exchange rates and commodity prices; (j) estimates and assumptions utilized in our accounting practices; (k) plant utilization; (I) our Multi-Year Restructuring and Reorganization Program; (m) implementation of new systems; ( $n$ ) effects of lawsuits and government regulations; (o) dependence on licenses from third parties; (p) price volatility of raw materials; (q) reliance on a few customers for a portion of our sales; (r) dependence on third parties for the production of yarn and the manufacture of certain of our products; (s) our international operations; (t) protection of our intellectual property; (u) risks related to our acquisition strategy; and (v) other risk factors listed from time to time in our SEC filings, including, but not limited to, the matters discussed under the caption "Forward- Looking Information" in our Annual Report on Form 10-K for the year ended January 3, 2004. The risks listed above are not exhaustive and other sections of this annual report may include additional factors that could adversely affect our business and financial performance. We assume no obligation to publicly update any forwardlooking statements, whether as a result of new information, future events or otherwise.

## Russell Corporation and Subsidiaries

## Consolidated Balance Sheets

January 3, 2004 and January 4, 2003
(In thousands, except share data)

## ASSETS

| Current assets: |  |  |
| :--- | ---: | ---: |
| Cash | $\mathbf{\$ 1 0 , 1 1 6}$ | $\mathbf{\$}$ |
| Trade accounts receivable, less allowances of $\$ 10,284$ in 2003 | $\mathbf{1 7 5 , 5 1 4}$ | $\mathbf{1 4 8 , 9 1 5}$ |
| and $\$ 22,954$ in 2002 | $\mathbf{3 4 6 , 9 4 6}$ | 306,658 |
| Inventories | $\mathbf{1 6 , 5 2 1}$ | 15,373 |
| Prepaid expenses and other current assets | $\mathbf{1 4 , 5 8 5}$ | $\mathbf{1 1 , 2 8 0}$ |
| Income tax receivable | $\mathbf{5 7 3 , 6 8 2}$ | 550,845 |
| Total current assets | $\mathbf{3 0 3 , 2 3 4}$ | $\mathbf{3 3 2 , 0 0 9}$ |
| Property, plant and equipment, net | $\mathbf{1 4 6 , 3 9 1}$ | $\mathbf{8 0 , 2 6 1}$ |
| Other assets | $\mathbf{\$ 1 , 0 2 3 , 3 0 7}$ | $\mathbf{\$ 9 6 3 , 1 1 5}$ |

## LIABILITIES AND STOCKHOLDERS' EQUITY

| Current liabilities: |  |  |
| :---: | :---: | :---: |
| Trade accounts payable | \$ 78,368 | \$ 71,291 |
| Employee compensation | 30,489 | 37,978 |
| Accrued expenses | 46,504 | 37,700 |
| Deferred income taxes | 5,165 | 6,505 |
| Short-term debt | 4,088 | 7,253 |
| Current maturities of long-term debt | 5,000 | 5,000 |
| Total current liabilities | 169,614 | 165,727 |
| Long-term debt, less current maturities | 272,355 | 265,000 |
| Deferred liabilities: |  |  |
| Income taxes | 6,609 | 9,384 |
| Pension and other | 59,865 | 55,751 |
|  | 66,474 | 65,135 |
| Commitments and contingencies | - | - |
| Stockholders' equity: |  |  |
| Common stock, par value $\$ .01$ per share; authorized 150,000,000 shares; issued 41,419,958 shares | 414 | 414 |
| Paid-in capital | 38,625 | 42,877 |
| Retained earnings | 713,310 | 675,448 |
| Treasury stock (2003-8,897,075 shares and 2002-9,233,545 shares) | $(208,038)$ | $(218,113)$ |
| Accumulated other comprehensive loss | $(29,447)$ | $(33,373)$ |
|  | 514,864 | 467,253 |
|  | \$1,023,307 | \$963,115 |

[^3]Russell Corporation and Subsidiaries

## Consolidated Statements of Operations



Net income (loss) per common share:
Basic
Diluted

| $\mathbf{\$}$ | $\mathbf{1 . 3 3}$ | $\$$ | 1.07 | $\$$ | $(1.74)$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $\$$ | 1.32 | $\$$ | 1.06 | $\$$ | $(1.74)$ |

Weighted-average common shares outstanding:

Basic
Diluted
See notes to consolidated financial statements.

| $\mathbf{3 2 , 3 7 6 , 6 1 7}$ | $32,127,579$ | $31,950,658$ |
| :--- | :--- | :--- |
| $\mathbf{3 2 , 7 2 6 , 4 7 2}$ | $32,269,813$ | $31,950,658$ |

## Consolidated Statements of Cash Flows

Years ended January 3, 2004, January 4, 2003 and December 29, 2001

| (In thousands) | 2003 | 2002 | 2001 |
| :---: | :---: | :---: | :---: |
| OPERATING ACTIVITIES |  |  |  |
| Net income (loss) | \$ 43,039 | \$ 34,306 | \$ $(55,486)$ |
| Adjustments to reconcile net income (loss) to net cash provided by operating activities: |  |  |  |
| Depreciation | 44,177 | 44,775 | 47,713 |
| Amortization | 759 | 286 | 1,695 |
| Debt retirement charge | - | 20,097 | - |
| Deferred income taxes | 4,432 | 6,360 | $(28,244)$ |
| Non-cash restructuring, asset impairment and other unusual charges | 2,018 | 60 | 95,698 |
| Other | 513 | 2,264 | 1,898 |
| Changes in operating assets and liabilities: |  |  |  |
| Trade accounts receivable | $(17,600)$ | 12,230 | 25,750 |
| Inventories | $(19,989)$ | 56,407 | 32,059 |
| Prepaid expenses and other current assets | $(8,243)$ | 2,110 | 3,580 |
| Other assets | $(6,478)$ | 2,254 | 3,997 |
| Accounts payable and accrued expenses | 1,406 | 18,871 | 1,245 |
| Income taxes | 3,305 | 7,414 | $(6,353)$ |
| Pension and other deferred liabilities | 10,617 | $(4,043)$ | 3,791 |
| Net cash provided by operating activities | 57,956 | 203,391 | 127,343 |
| INVESTING ACTIVITIES |  |  |  |
| Purchase of property, plant and equipment | $(38,641)$ | $(28,343)$ | $(48,975)$ |
| Cash paid for acquisitions, joint ventures and other | $(86,691)$ | $(4,670)$ | $(10,494)$ |
| Proceeds from sale of property, plant and equipment | 14,765 | 9,450 | 14,602 |
| Other | 678 | 750 | 603 |
| Net cash used in investing activities | $(109,889)$ | $(22,813)$ | $(44,264)$ |
| FINANCING ACTIVITIES |  |  |  |
| Borrowings (payments) on credit facility-net | 7,355 | $(74,800)$ | $(31,400)$ |
| (Payments) borrowings on short-term debt | $(3,582)$ | 458 | 6,128 |
| Payments on notes payable, including prepayments | - | $(270,371)$ | $(41,072)$ |
| Proceeds from issuance of Senior Notes | - | 250,000 | - |
| Debt issuance and amendment costs paid | (468) | $(18,910)$ | $(3,434)$ |
| Dividends on common stock | $(5,177)$ | $(5,137)$ | $(14,695)$ |
| Treasury stock re-issued | 5,644 | 2,574 | 1,706 |
| Cost of common stock for treasury | $(1,457)$ | (30) | (120) |
| Net cash provided by (used in) financing activities | 2,315 | $(116,216)$ | $(82,887)$ |
| Effect of exchange rate changes on cash | 1,115 | $(1,625)$ | 1,497 |
| Net (decrease) increase in cash | $(48,503)$ | 62,737 | 1,689 |
| Cash balance at beginning of year | 68,619 | 5,882 | 4,193 |
| Cash balance at end of year | \$ 20,116 | \$ 68,619 | \$ 5,882 |
| Supplemental disclosure of cash flow information: |  |  |  |
| Interest paid | \$ 27,124 | \$ 28,054 | \$ 32,533 |
| Income taxes paid, net of refunds | 16,983 | 6,547 | 2,952 |

See notes to consolidated financial statements.

## Russell Corporation and Subsidiaries

## Consolidated Statements of Stockholders' Equity

Years ended January 3, 2004, January 4, 2003 and December 29, 2001

| (In thousands, except share data) | Common Stock | Paid-in Capital | Retained <br> Earnings | Accumulated |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Treasury Stock | Other <br> Comprehensive Loss | Total |
| Balance at December 30, 2000 | \$414 | \$47,104 | \$716,460 | \$(226,470) | \$ 111,568 ) | \$525,940 |
| Comprehensive loss: |  |  |  |  |  |  |
| Net loss | - | - | $(55,486)$ | - | - | $(55,486)$ |
| Foreign currency translation adjustments | - | - | - | - | $(1,057)$ | $(1,057)$ |
| Cumulative effect adjustment (SFAS 133), net of tax | - | - | - | - | (578) | (578) |
| Losses on derivatives reclassified to earnings, net of tax of $\$ 2,850$ | - | - | - | - | 4,529 | 4,529 |
| Change in unrealized value of derivatives, net of tax of \$3,241 | - | - | - | - | $(5,288)$ | $(5,288)$ |
| Minimum pension liability, net of tax of \$442 | - | - | - | - | (720) | (720) |
| Comprehensive loss |  |  |  |  |  | $(58,600)$ |
| Treasury stock acquired (8,580 shares) | - | - | - | (120) | - | (120) |
| Treasury stock re-issued ( 121,542 shares) | - | $(1,712)$ | - | 3,418 | - | 1,706 |
| Cash dividends (\$0.46 per share) | - | - | $(14,695)$ | - | - | $(14,695)$ |
| Balance at December 29, 2001 | 414 | 45,392 | 646,279 | $(223,172)$ | $(14,682)$ | 454,231 |
| Comprehensive income: |  |  |  |  |  |  |
| Net income | - | - | 34,306 | - | - | 34,306 |
| Foreign currency translation adjustments | - | - | - | - | (997) | (997) |
| Losses on derivatives reclassified to earnings, net of tax of $\$ 797$ | - | - | - | - | 1,346 | 1,346 |
| Change in unrealized value of derivatives, net of tax of \$696 | - | - | - | - | $(1,175)$ | $(1,175)$ |
| Minimum pension liability, net of tax of $\$ 10,583$ | - | - | - | - | $(17,865)$ | $(17,865)$ |
| Comprehensive income | - | - | - | - | - | 15,615 |
| Treasury stock acquired ( 2,763 shares) | - | - | - | (30) | - | (30) |
| Treasury stock re-issued (180,680 shares) | - | $(2,515)$ | - | 5,089 | - | 2,574 |
| Cash dividends (\$0.16 per share) | - | - | $(5,137)$ | - | - | $(5,137)$ |
| Balance at January 4, 2003 | 414 | 42,877 | 675,448 | $(218,113)$ | $(33,373)$ | 467,253 |
| Comprehensive income: |  |  |  |  |  |  |
| Net income | - | - | 43,039 | - | - | 43,039 |
| Foreign currency translation adjustments | - | - | - | - | 5,712 | 5,712 |
| Losses on derivatives reclassified to earnings, net of tax of \$1,705 | - | - | - | - | 2,796 | 2,796 |
| Change in unrealized value of derivatives, net of tax of \$2,808 | - | - | - | - | $(4,580)$ | $(4,580)$ |
| Minimum pension liability, net of tax of \$383 | - | - | - | - | (2) | (2) |
| Comprehensive income | - | - | - | - | - | 46,965 |
| Treasury stock acquired ( 73,618 shares) | - | - | - | $(1,457)$ | - | $(1,457)$ |
| Treasury stock re-issued ( 410,088 shares) | - | $(4,785)$ | - | 11,532 | - | 6,747 |
| Cash dividends (\$0.16 per share) | - | - | $(5,177)$ | - | - | $(5,177)$ |
| Compensation expense | - | 533 | ) | - | - | 533 |
| Balance at January 3, 2004 | \$414 | \$38,625 | \$713,310 | \$(208,038) | \$(29,447) | \$514,864 |

[^4]
## Russell Corporation and Subsidiaries

## Notes to Consolidated Financial Statements

## Note 1: Description of Business and Significant Accounting Policies

We are a leading branded athletic, outdoor and activewear company with over a century of success in marketing athletic uniforms, apparel and accessories for a wide variety of sports, outdoor and fitness activities. Our brands include: Russell Athletic ${ }^{\circledR}$, JERZEES ${ }^{\circledR}$, Mossy Oak ${ }^{\circledR}$, Cross Creek ${ }^{\circledR}$, Discus ${ }^{\circledR}$ and Moving Comfort ${ }^{\circledR}$ along with Bike ${ }^{\circledR}$, Spalding ${ }^{\circledR}$, Dudley ${ }^{\circledR}$ and Sherrin ${ }^{\circledR}$ which we acquired in 2003.

We design, market and manufacture or source a variety of apparel products including fleece, t-shirts, casual shirts, jackets, athletic shorts, socks and camouflage attire for men, women, boys, and girls. We are a leading supplier of team uniforms and related apparel to college, high school and organized sports teams. We are, and will be through 2004, the official uniform supplier of 15 Major League Baseball teams, including the Atlanta Braves, New York Yankees, San Francisco Giants, and Seattle Mariners. In addition, we are the official uniform supplier to the U. S. Olympic baseball team and Little League Baseball and an official uniform supplier to Minor League Baseball. The Russell name has been associated with high quality apparel for over 100 years and with team uniforms since 1932.

With our recent acquisition of the brand and related assets of Bike Athletic Company, we now also market and source athletic supporters, knee and elbow pads, braces and protective equipment. Furthermore, with the acquisition of the brands, contracts and related assets of the sporting goods business of Spalding Sports Worldwide, Inc., we now sell basketballs, footballs, soccer balls, and volleyballs. Spalding is the official basketball supplier for the NBA and the WNBA; the official football for the Arena Football League; the official soccer ball of the Major Indoor Soccer League; and the official volleyball for the NCAA and American Volleyball Association.

## Revenue Recognition

We recognize revenues, net of estimated sales returns, discounts and allowances, when goods are shipped, title has passed, the sales price is fixed and collectibility is reasonably assured. Substantially all of our sales reflect FOB ("free-on-board") shipping point terms.

## Trade Accounts Receivable

Trade accounts receivable consists of amounts due from our normal business activities. We maintain an allowance for doubtful accounts to reflect expected credit losses. We provide for bad debts based on collection history and specific risks identified on a customer-by-customer basis. A considerable amount of judgment is required to assess the ultimate realization of accounts receivable and the creditworthiness of each customer. Furthermore, these judgments must be continuously evaluated and updated. Uncollected accounts are written off through the allowance for doubtful accounts. Finance charges on past due receivables are recognized on a cash basis.

## Promotional Programs

We offer various types of promotional programs to our customers, including the following:

Cooperative Advertising. Under cooperative advertising arrangements, we agree to reimburse our customer for all, or a portion, of the costs incurred by the customer to advertise and promote our products. Cooperative advertising costs are charged to selling, general and administrative expense in the year incurred.

Growth Incentive Rebates. We offer rebates to customers in certain distribution channels. Under incentive programs of this nature, we estimate the anticipated rebate to be paid and allocate a portion of the estimated costs of the rebate to each underlying sales transaction. These rebates are recorded as a reduction of net sales.

## Seasonal Markdowns, Discounts and Allowances.

The cost of these incentives is recognized when the related sale is recorded or, for retroactive credits, on the date the incentive is offered. The cost of these incentives is recorded as a reduction of net sales.

## Shipping and Handling Costs

Shipping and handling revenues and costs are included as a component of net sales and cost of goods sold, respectively.

## Russell Corporation and Subsidiaries

## Notes to Consolidated Financial Statements [continued]

Cost of Goods Sold and Selling, General and Administrative Expenses

The significant components of the line item "Cost of goods sold" are raw materials (including inbound freight and handling costs), energy expenses, production and supervisory labor, internal transfer costs, depreciation, and other indirect costs associated with the manufacturing and procurement processes. The significant components of the line item "Selling, general and administrative expenses" are costs for warehousing and distribution of finished goods, marketing, advertising, selling expenses (including payroll and related payroll benefits for sales persons), royalties and other corporate general and administrative expenses.

## Principles of Consolidation

The consolidated financial statements include the accounts of Russell Corporation and all of our majorityowned subsidiaries, after the elimination of intercompany accounts and transactions.

## Use of Estimates

The preparation of the consolidated financial statements in conformity with accounting principles generally accepted in the United States requires us to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. Actual results could materially differ from those estimates.

## InVENTORIES

Inventories of finished goods, work-in-process and raw materials are carried at the lower of cost or market, with cost for a substantial portion of inventories determined under the Last-In, First-Out (LIFO) method. Certain inventories are carried under the First-In, First-Out (FIFO) method, or the average cost method, and were valued at approximately $\$ 64.1$ million in 2003 and $\$ 57.9$ million in 2002. Inventories are summarized as follows:

| (In thousands) | $\mathbf{2 0 0 3}$ | 2002 |
| :--- | ---: | ---: |
| Finished goods | $\mathbf{\$ 2 9 1 , 0 0 0}$ | $\$ 244,931$ |
| Work-in-process | $\mathbf{4 5 , 3 1 8}$ | 48,272 |
| Raw materials and supplies | $\mathbf{1 5 , 0 6 8}$ | 19,143 |
|  | $\mathbf{3 5 1 , 3 8 6}$ | 312,346 |
| LIFO and lower-of-cost or market |  |  |
| $\quad$ adjustments, net | $\mathbf{( 4 , 4 4 0 )}$ | $(5,688)$ |
|  | $\mathbf{\$ 3 4 6 , 9 4 6}$ | $\$ 306,658$ |

In 2003, we lowered inventory levels in one of our LIFO pools resulting in a liquidation of LIFO inventory carried at lower costs prevailing in prior years as compared with current costs. The effect of this liquidation was to increase pre-tax income by $\$ 2.5$ million.

In 2002, we lowered inventory levels and our per unit manufacturing costs. These reductions resulted in a liquidation of LIFO inventory quantities carried at higher costs prevailing in prior years as compared with our current manufacturing costs. The effect of this liquidation was to decrease pre-tax income by $\$ 6.0$ million.

## Property, Plant and Equipment

Property, plant and equipment are stated at cost, net of accumulated depreciation and impairment write-downs. The provision for depreciation of property, plant and equipment has been computed generally on the straight-line method based upon their estimated useful lives. Initial estimated useful lives range from 25 to 37 years for buildings and from 3 to 12 years for machinery and equipment. When events and circumstances indicate that the useful lives or salvage values may have changed, we adjust the related useful life and record depreciation over the shortened useful life after giving consideration to the revised salvage values.

Property, plant and equipment, net are summarized as follows:

| (In thousands) | $\mathbf{2 0 0 3}$ | 2002 |  |
| :--- | ---: | ---: | ---: |
| Land and improvements | $\mathbf{1 4 , 4 0 7}$ | $\$$ | 20,389 |
| Buildings and improvements | $\mathbf{2 5 3 , 9 8 2}$ | 251,875 |  |
| Machinery and equipment | $\mathbf{5 8 3 , 8 5 2}$ | 758,827 |  |
| Construction-in-progress | $\mathbf{6 , 4 4 3}$ | 3,619 |  |
|  | $\mathbf{8 5 8 , 6 8 4}$ | $1,034,710$ |  |
| Less accumulated amortization | $\mathbf{( 5 5 5 , 4 5 0 )}$ | $(702,701)$ |  |
|  | $\mathbf{\$ 3 0 3 , 2 3 4}$ | $\$$ | 332,009 |

In 2003, we completed the implementation of our new fixed asset system which resulted in the retirement of approximately $\$ 174.8$ million of assets (primarily machinery and equipment) that were primarily fully depreciated and no longer in use.

Goodwill and Other Intangibles
On December 30, 2001, we adopted FASB Statement of Financial Accounting Standards (SFAS) No. 142, Goodwill and Other Intangible Assets, which eliminates amortization of goodwill and requires an annual impairment test. SFAS No. 142 requires that impairment be tested at the reporting unit level, using a two-step approach. The first step determines if goodwill is impaired by comparing the fair value of the reporting unit as a whole to the book value. If a deficiency exists, the second step measures the amount of the impairment loss as the difference between the implied fair value of goodwill and its carrying value. Purchased intangibles with indefinite economic lives are tested for impairment annually using a lower of cost or fair value approach. Other intangibles continue to be amortized over their estimated useful lives, ranging from 2.4 to 40 years, and reviewed for impairment when indicators exist.

The following table presents the impact of SFAS No. 142 on net (loss) and net (loss) per common share had the standard been in effect in 2001 (in thousands, except per share amounts):

|  | 2001 |
| :--- | ---: |
| Reported net (loss) | $\$(55,486)$ |
| SG\&A adjustments: |  |
| Amortization of goodwill | 1,136 |
| Amortization of licenses | 317 |
| Total SG\&A adjustments | 1,453 |
| Income tax effect | $(391)$ |
| Net adjustments | 1,062 |
| Adjusted net (loss) | $\$(54,424)$ |

Reported net (loss) per share-basic
\$(1.74)
Adjusted net (loss) per share-basic
\$(1.70)
Reported net (loss) per share-diluted
\$(1.74)
Adjusted net (loss) per share-diluted \$(1.70)

We have completed the annual impairment tests of goodwill and other intangible assets as required by SFAS No. 142 and concluded that our goodwill and indefinite-lived intangible assets were not impaired.

## Debt Issuance Costs

Debt issuance costs are deferred and amortized over the terms of the debt to which they relate using the straightline method.

## Investments (Trading Portfolio)

We hold a portfolio of marketable debt and equity securities in various trusts and segregated accounts in connection with employee benefit and deferred compensation plans. We mark these securities to market, using quoted market prices, through income. Realized and unrealized gains and losses on our trading portfolio have not been significant in any of the last three years.

Investments In and Advances to Unconsolidated Entities Investments in companies in which we have the ability to influence the operations are accounted for by the equity method. Investments in companies in which we cannot exert such influence are accounted for at cost.

## Long-Lived Assets

On December 30, 2001, we adopted the provisions of SFAS No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets, which superseded SFAS No. 121, Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to Be Disposed of. Similar to the provisions of SFAS No. 121, SFAS No. 144 requires that when events and circumstances indicate that assets may be impaired, and the undiscounted cash flows estimated to be generated from those assets are less than their carrying values, we record an impairment loss equal to the excess of the carrying value over fair value. Asset impairment charges are described more fully in Note 9.

## Income Taxes

We account for income taxes under the provisions of SFAS No. 109, Accounting for IncomeTaxes. Under SFAS No. 109, deferred tax assets and liabilities are determined based upon differences between the financial reporting and tax bases of assets and liabilities and are measured at the enacted tax rates that will be in effect when the taxes are expected to be paid.

Advertising, Marketing and Promotions Expense The cost of advertising, marketing and promotions is expensed as incurred. We incurred $\$ 48.0$ million, $\$ 36.0$ million and $\$ 45.7$ million in such costs during 2003, 2002 and 2001, respectively.

## Russell Corporation and Subsidiaries

## Notes to Consolidated Financial Statements [continued]

## Stock-Based Compensation

We issue awards under incentive compensation plans as described in Note 7. On January 5, 2003, we adopted the prospective transition provisions of SFAS No. 123, Accounting and Disclosure of Stock-Based Compensation, as amended by SFAS No. 148. SFAS No. 148 uses a fair value based method of accounting for employee stock awards. By electing the prospective transition method of SFAS No. 148, our results of operations and our financial position were not affected by stock compensation awards granted prior to January 5, 2003. For stock compensation awards granted prior to January 5, 2003, we used the intrinsic value approach under Accounting Principles Board Opinion No. 25, Accounting for Stock Issued to Employees.

Concentrations of Credit Risk and Financial Instruments Except for Wal-Mart, we do not have significant concentrations of credit risk. Our trade accounts receivable are comprised of balances due from a large number and diversity of customers. We believe that risk of loss associated with our trade accounts receivable is adequately provided for in the allowance for doubtful accounts.

Wal-Mart represented $16.5 \%$ and $9.7 \%$ of our net accounts receivable at January 3, 2004 and January 4, 2003, respectively.

## Accounting for Derivatives

We are exposed to market risks relating to fluctuations in interest rates, currency exchange rates and commodity prices. Our financial risk management objectives are to minimize the potential impact of interest rate, foreign exchange rate and commodity price fluctuations on our earnings, cash flows and equity. To manage these risks, we may use, from time to time, various derivative instruments, including interest rate swap agreements, commodity futures contracts and forward currency exchange contracts.

We account for derivatives under the provisions of SFAS No. 133, Accounting for Derivative Instruments and Hedging Activities. On the date we enter into a derivative contract, we designate derivatives as either a hedge of a recognized asset or liability or an unrecognized firm commitment (fair value hedge), or a hedge of a forecasted transaction or of the variability of cash flows to be received or paid related to a recognized asset or liability (cash flow hedge).

For fair value hedges, both the effective and ineffective portion of the changes in the fair value of the derivative, along with the gain or loss on the hedged item that is attributable to the hedged risk, are recorded in earnings. The effective portion of changes in fair value of a derivative that is designated as a cash flow hedge is recorded in accumulated other comprehensive income or loss. When the hedged item is realized, the gain or loss included in accumulated other comprehensive income or loss is relieved. Any ineffective portion of the changes in the fair values of derivatives used as cash flow hedges are reported in the consolidated statements of operations.

We document hedge relationships, including identification of the hedging instruments and the hedged items, as well as our risk management objectives and strategies for undertaking the hedge transaction, at the inception of each hedge transaction. Derivatives are recorded in the consolidated balance sheet at fair value. We formally assess, both at inception and at least quarterly thereafter, whether the derivatives that are used in hedging transactions are highly effective in offsetting changes in either the fair values or cash flows of the hedged item.

## Earnings Per Common Share

We report earnings per common share in accordance with SFAS No. 128, Earnings Per Share. Basic earnings per common share is computed using the weighted-average number of common shares outstanding during the period without consideration of common stock equivalents. Diluted earnings per common share is computed using the weighted-average number of common shares outstanding plus common stock equivalents (employee stock options, restricted stock grants and other performance awards) unless such common stock equivalents are anti-dilutive. (See Note 11).

## Fiscal Year

Our fiscal year ends on the Saturday nearest to January 1, which periodically results in a fiscal year of 53 weeks. Fiscal years 2003 and 2001 ended on January 3, 2004 and December 29, 2001, respectively, and each contained 52 weeks. Fiscal year 2002 ended on January 4, 2003 and contained 53 weeks.

## New Accounting Pronouncements

In January 2003, the FASB issued Financial Interpretation No. 46, Consolidation of Variable Interest Entities (FIN 46).

FIN 46 addresses whether business enterprises must consolidate the financial statements of entities known as "variable interest entities." A variable interest entity is defined by FIN 46 to be a business entity which has one or both of the following characteristics: (1) the equity investment at risk is not sufficient to permit the entity to finance its activities without additional support from other parties, which is provided through other interests that will absorb some or all of the expected losses of the entity; and (2) the equity investors lack one or more of the following essential characteristics of a controlling financial interest: (a) direct or indirect ability to make decisions about the entity's activities through voting rights or similar rights, (b) the obligation to absorb the expected losses of the entity if they occur, which makes it possible for the entity to finance its activities, or (c) the right to receive the expected residual returns of the entity if they occur, which is the compensation for risk of absorbing expected losses. FIN 46 does not require consolidation by transferors to qualifying special purpose entities. Originally, FIN 46 applied to the first interim period beginning after June 15, 2003, to variable interest entities in which an enterprise holds a variable interest that it acquired before February 1, 2003. However in December 2003, the FASB issued FASB Staff Position No. FIN 46-e, Effective Date of FASB Interpretation No. 46, Consolidation of Variable Interest Held by a Public Entity (FSP 46-e), that delayed the implementation date to the first interim or annual period ending after March 14, 2004.

The only non-consolidated entity that we have identified as a potential variable interest entity is our yarn joint venture, Frontier Yarns, LLC (see Note 8). We currently account for our investment in this entity under the equity method. We are in the process of performing tests to determine if the joint venture is a variable interest entity and will finalize our analysis in the first quarter of 2004.

## Reclassifications

Certain prior year amounts have been reclassified to conform to the fiscal 2003 presentation. These changes had no impact on previously reported results of operations or stockholders' equity.

## Foreign Currencies

Assets and liabilities recorded in foreign currencies on the books of foreign subsidiaries are translated at the exchange rate in effect on the balance sheet date. Revenues, costs
and expenses are translated at average rates of exchange prevailing during the year. Translation adjustments resulting from this process are charged or credited to accumulated other comprehensive income or loss. The cumulative translation adjustments included in accumulated other comprehensive loss in the consolidated balance sheets were $\$ 7.9$ million and $\$ 13.6$ million at January 3,2004 and January 4, 2003, respectively. Transaction gains or losses result from a change in exchange rates between the functional currency of our foreign subsidiaries and other currencies in which they conduct their business. Transaction gains and losses are included in other-net for the period in which the exchange rate changes.

## Note 2: Long-Term Debt

| (In thousands) | 2003 | 2002 |
| :---: | :---: | :---: |
| Senior secured credit facilities (due April 2007): |  |  |
| \$300 million revolving credit facility | \$ 12,355 | \$ |
| Term Loan | 15,000 | 20,000 |
| Senior Notes 9.25\% (due 2010) | 250,000 | 250,000 |
|  | 277,355 | 270,000 |
| Less current maturities | $(5,000)$ | $(5,000)$ |
|  | \$272,355 | \$265,000 |

On April 18, 2002, we issued $\$ 250$ million in principal amount of $9.25 \%$ Senior Notes (the "Senior Notes") that will mature in 2010. We sold these notes for $100 \%$ of their face amount. The Senior Notes were issued pursuant to an Indenture, dated as of April 18, 2002, between Wachovia Bank, N.A. and us and are fully and unconditionally guaranteed, jointly and severally, by most of our domestic subsidiaries. The Senior Notes (1) have interest payment dates of May 1 and November 1 of each year; (2) are redeemable after the dates and at the prices (expressed in percentages of principal amount on the redemption date) as set forth below:

| Year | Percentage |
| :--- | ---: |
| May 1, 2006 | $104.6250 \%$ |
| May 1, 2007 | $102.3125 \%$ |
| May 1, 2008 and thereafter | $100.0000 \%$ |

and (3) are senior unsecured obligations and are senior in right of payment to any of our future subordinated obligations.

## Russell Corporation and Subsidiaries

## Notes to Consolidated Financial Statements [continued]

On April 18, 2002, we also entered into new senior secured credit facilities (the "Facilities") concurrently with the closing of the Senior Notes offering. The new Facilities provide for a $\$ 300$ million senior secured revolving credit facility (the "Revolver") which is dependent on the levels of our eligible accounts receivable and inventory and a $\$ 25$ million senior secured term loan (the "Term Loan"). The new facilities mature on April 18, 2007. The Facilities provide for variable interest that, beginning in fiscal 2003, is adjusted quarterly based on our consolidated fixed coverage ratio and ranges from LIBOR plus $1.50 \%$ to LIBOR plus $2.75 \%$ or Fleet National Bank's Base Rate to the Base Rate plus 1.25\% for the Revolver, and LIBOR plus $2.00 \%$ to LIBOR plus $3.25 \%$ or Fleet National Bank's Base Rate plus $0.50 \%$ to Base Rate plus $1.75 \%$ for the Term Loan. For the majority of 2003, our rate on the Revolver was LIBOR plus $1.75 \%$ ( $2.8425 \%$ at January 3,2004 ) or Base Rate plus $0.25 \%(4.25 \%$ at January 3, 2004) and on the Term Loan was LIBOR plus 2.25\% (3.3425\% at January 3, 2004) or Base Rate plus $0.75 \%$ ( $4.75 \%$ at January 3, 2004). For 2002, the variable interest on the Revolver was at LIBOR plus 2.50\% ( $3.92 \%$ at January 4, 2003) and on the Term Loan was LIBOR plus $3.00 \%$ ( $4.42 \%$ at January 4, 2003). The commitment fee on the unused portion of the Revolver ranges from $0.375 \%$ to $0.500 \%$ and was $0.375 \%$ and $0.500 \%$ for fiscal years ending 2003 and 2002, respectively. We may choose LIBOR or base rate pricing and may elect interest periods of one, two, three or six months for LIBOR borrowings (except that all swing line loans managed by the Administrative Agent under the Revolver will have base rate pricing or LIBOR pricing plus a $0.375 \%$ premium over the current revolver spread). The Term Loan has a scheduled 5-year amortization period with payments of $\$ 2.5$ million each September 30 and December 31 until maturity, beginning on September 30, 2002.

We used the proceeds from the offering of the Senior Notes, together with $\$ 132.4$ million of the initial borrowings under our new Facilities, to pay fees and expenses associated with the new Facilities and the Senior Notes and to repay the outstanding debt balances, prepayment penalties, fees, and expenses related to our old debt.

During the second quarter of fiscal 2002, we recognized a charge of approximately $\$ 20.1$ million ( $\$ 12.6$ million aftertax) associated with the termination of our then existing revolving credit facility and the early retirement of other long-term indebtedness. The charge consisted of $\$ 15.0$ million related to prepayment penalties, fees and expenses
associated with the early termination of our existing notes payable and the write-off of $\$ 5.1$ million of previously capitalized loan costs associated with the extinguished debt. This charge was properly classified net of tax as an extraordinary item in the 2002 Annual Report; however, in accordance with SFAS No. 145, Recission of FASB Statements No. 4, 44 and 64, Amendment of FASB Statement No. 13, and Technical Corrections, we reclassified the charge to income from continuing operations.

The Facilities and the indenture governing the Senior Notes impose certain restrictions on us, including restrictions on our ability to: incur debts; grant liens; provide guarantees in respect of obligations of any other person; pay dividends; make loans and investments; sell our assets; issue redeemable preferred stock and non-guarantor subsidiary preferred stock; make redemptions and repurchases of capital stock; make capital expenditures; prepay, redeem or repurchase debt; engage in mergers or consolidation; engage in sale/leaseback transactions and affiliate transactions; change our business; amend certain debt and other material agreements, including the indenture governing the Senior Notes and other documents governing any subordinated debt that we may issue in the future; issue and sell capital stock of subsidiaries; and restrict distributions from subsidiaries. The new Facilities require us to achieve fixed charge coverage ratios of: 1.15 to 1.0 through the next to last day of fiscal year 2003; 1.2 to 1.0 through the next to last day of fiscal year 2004; and 1.25 to 1.0 thereafter. We also must maintain a maximum leverage ratio of: 4.0 to 1.0 through the next to last day of fiscal year 2002; and 3.75 to 1.0 through the next to last day of fiscal year 2003; and 3.5 to 1.0 thereafter. We were in compliance with these covenants at the end of fiscal year 2003.

On March 11, 2003, we amended the Facilities to, among other things, (1) lessen some of the restrictions on our ability to make acquisitions, (2) permit us to make additional investments and guarantees, and (3) allow us to repurchase a portion of our Senior Notes and capital stock, subject to annual limitations.

As of January 3, 2004, we had $\$ 27.4$ million in outstanding borrowings ( $\$ 12.4$ million under the Revolver and $\$ 15.0$ million under the Term Loan) and $\$ 14.0$ million in outstanding letters of credit under the Facilities. As of January 3, 2004, we could have borrowed approximately $\$ 206.6$ million of additional funds under our Revolver.

Aggregate maturities of long-term debt at January 3, 2004, are as follows:

| (In thousands) |  |
| :--- | ---: |
| 2004 | 5,000 |
| 2005 | 5,000 |
| 2006 | 5,000 |
| 2007 | 12,355 |
| Thereafter (2010) | 250,000 |
|  | $\$ 277,355$ |

## Note 3: Short-Term Debt

As of January 3, 2004 and January 4, 2003, we had a line of credit agreement with the Bank of Scotland with outstanding borrowings of $\$ 4.1$ million and $\$ 7.3$ million, respectively. At January 3, 2004, we had availability under this line of credit of approximately $\$ 7.7$ million. The weighted-average interest rate on the line of credit during 2003 was $5.7 \%$ and 5.9\% in both 2002 and 2001.

## Note 4: Derivative and Other Financial Instruments

As of December 31, 2000, we adopted SFAS No. 133. In accordance with the provisions of SFAS No. 133, we recorded a transition adjustment in the first quarter of 2001. The transition adjustment increased accumulated other comprehensive loss and decreased net assets by $\$ 0.6$ million (net of taxes).

Interest rate swap agreements - To manage interest rate risk, we had an interest rate swap (through April 18, 2002) that effectively fixed the interest rate on the outstanding balance of a floating rate debt instrument. The interest rate swap agreement was accounted for as a cash flow hedge and qualified for use of the "short cut" method under SFAS No. 133, because the cash flows from the interest rate swap perfectly offset the changes in the cash flows associated with the floating rate of interest on the debt. The 2001 transition adjustment to record the fair value of the interest rate swap was a loss of $\$ 0.6$ million ( $\$ 0.3$ million, net of taxes) with an offsetting entry to accumulated other comprehensive loss. There were no amounts reclassified from accumulated other comprehensive loss to interest expense during 2001. The fair value of the swap decreased $\$ 1.6$ million ( $\$ 1.0$ million net of tax) in 2001 as interest rates declined resulting in a charge to accumulated other comprehensive loss, decreasing that component of
equity to $\$ 1.4$ million (net of taxes). Through April 18, 2002, the fair value of the swap increased $\$ 0.7$ million ( $\$ 0.4$ million net of tax) resulting in a decrease in accumulated other comprehensive loss. On April 18, 2002, the interest rate swap was terminated and the related hedged debt was repaid (Note 2) resulting in a $\$ 1.5$ million ( $\$ 1.0$ million net of tax) loss reclassified from accumulated other comprehensive loss to the debt retirement charge in the consolidated statements of operations.

On October 10, 2000, we terminated a fixed to floating rate swap agreement and recorded a deferred loss of approximately $\$ 0.6$ million ( $\$ 0.2$ million at December 29, 2001), which was amortized through April 18, 2002 (the date on which the related hedged debt was repaid). On April 18, 2002, we recognized the remaining $\$ 0.1$ million ( $\$ 0.07$ million net of tax) deferred loss in the consolidated statements of operations as part of the debt retirement charge (Note 2).

These interest rate swap agreements, when combined, changed the weighted-average interest rate on long-term debt from $6.96 \%$ to $7.07 \%$ in 2001.

Foreign currency forward contracts - We earn revenues and incur expenses in various parts of the world and, as a result, we are exposed to movement in foreign currency exchange rates. As of January 3, 2004, we have foreign exchange forward contracts expiring through the end of fiscal 2004 that are intended to reduce the effect of fluctuating foreign currencies on anticipated purchases of inventory and sales of goods denominated in currencies other than the functional currencies of our international subsidiaries. Gains and losses on the derivatives are intended to offset gains and losses on the hedged transactions in an effort to reduce the earnings volatility resulting from fluctuating foreign currency exchange rates. The foreign exchange forward contracts are primarily accounted for as cash flow hedges. The principal currencies hedged include the US dollar, European euro, Mexican peso, and British pound sterling. There was no transition adjustment recorded upon adoption of SFAS No. 133 in 2001, as there were no significant foreign currency forward contracts impacted by the statement upon adoption. The change in fair value of the forward contracts increased net assets and decreased accumulated other comprehensive loss by $\$ 0.2$ million ( $\$ 0.1$ million net of taxes) during 2001, while realized gains reclassified to other-net in the consolidated

## Russell Corporation and Subsidiaries

## Notes to Consolidated Financial Statements [continued]

statements of operations in 2001 amounted to $\$ 0.2$ million ( $\$ 0.1$ million net of taxes). During 2002, the change in fair value of the forward contracts decreased net assets and increased accumulated other comprehensive loss by $\$ 2.5$ million ( $\$ 1.6$ million net of taxes), while realized losses reclassified to other-net in the consolidated statements of operations amounted to $\$ 0.6$ million ( $\$ 0.4$ million net of taxes). During 2003, the change in fair value of the forward contracts decreased net assets and increased accumulated other comprehensive loss by $\$ 7.4$ million ( $\$ 4.6$ million net of taxes), while realized losses reclassified to other-net in the consolidated statements of operations amounted to $\$ 4.5$ million ( $\$ 2.8$ million net of taxes).

We were also a party to foreign exchange forward contracts during 2001 that did not qualify for hedge accounting under SFAS No. 133. We recorded those contracts at fair value with the related changes in fair value, which amounted to a gain of $\$ 0.9$ million ( $\$ 0.6$ million net of taxes) reported in other-net in the 2001 consolidated statements of operations.

Futures contracts - A substantial portion of the raw materials we use in our integrated manufacturing process are subject to price volatility caused by weather, supply conditions and other unpredictable factors. Prior to the formation of Frontier Yarns, we purchased futures contracts to hedge commodity price risk on anticipated purchases of cotton. Upon adoption of SFAS No. 133, we accounted for these futures contracts as cash flow hedges. The transition adjustment to record the fair value of cotton futures contracts at the beginning of 2001 was a loss of $\$ 0.4$ million ( $\$ 0.2$ million net of taxes), which was charged to accumulated other comprehensive loss. Gains and losses on futures contracts designated as cash flow hedges are reclassified from accumulated other comprehensive loss to cost of goods sold in the period the hedged item (i.e., the purchase of raw cotton) affects earnings. The change in fair value of the commodity futures contracts decreased net assets and increased accumulated other comprehensive loss by $\$ 4.4$ million (net of taxes) in 2001. Losses reclassified to earnings during 2001 amounted to $\$ 7.5$ million ( $\$ 4.6$ million net of taxes), including $\$ 6.4$ million ( $\$ 4.0$ million net of taxes), that were recognized in earnings due to hedge ineffectiveness. These contracts were determined to be ineffective as hedges at the end of 2001 as we planned to no longer purchase raw cotton but instead purchase yarn from Frontier Yarns and other third parties beginning in 2002 (See Note 8). At December 29, 2001, we maintained cotton futures contracts covering
approximately 6.2 million pounds. These cotton futures contracts did not qualify for hedge accounting treatment under SFAS No. 133. At January 3, 2004 and January 4, 2003, we were not a party to any cotton futures contracts.

Other financial instruments - At January 3, 2004 and January 4, 2003, the carrying value of financial instruments such as cash, trade accounts receivable and payables approximated their fair values, based on the short-term maturities of these instruments. The fair value of long-term debt is estimated using discounted cash flow analyses, based upon our incremental borrowing rates for similar types of borrowing arrangements.

The following table summarizes fair value information for derivative and other financial instruments:


## Note 5: Employee Retirement Benefits

We have a qualified, noncontributory, defined benefit pension plan that covers substantially all of our United States employees and unfunded plans that provide retirement benefits in excess of qualified plan formulas or regulatory limitations for certain employees ("Retirement Plans"). Benefits for the Retirement Plans are based upon years of service and the employee's highest consecutive five years of compensation during the last ten years of employment.

We fund the qualified plan by contributing annually the maximum amount that can be deducted for federal income tax purposes. Additional contributions are sometimes needed to comply with funding requirements in our principal debt agreement. Although there is no current funding requirement, it is possible that we could be
required to make a contribution of as much as $\$ 1.6$ million to the qualified plan in fiscal 2004.

Our investment strategy for the Retirement Plans is to maximize the long-term rate of return on plan assets within an acceptable level of risk. The investment policy establishes a target allocation for each asset class, which is rebalanced on a monthly basis. Target allocations are 65\% equity investments and $35 \%$ fixed income investments.

The percentage of fair value of total plan assets by asset category as of the measurement date (which is January 1 each year) is as follows:

|  | 2003 | 2002 |
| :--- | ---: | ---: |
| ASSET CATEGORY |  |  |
| Equity funds | $\mathbf{6 5 . 7} \%$ | $62.7 \%$ |
| Fixed income funds | $\mathbf{3 4 . 3} \%$ | $36.5 \%$ |
| Cash and cash equivalents | $-\%$ | $0.8 \%$ |
| Total | $\mathbf{1 0 0 . 0 \%}$ | $100.0 \%$ |

Plan assets at January 3, 2004 and January 4, 2003, include 600,960 shares of the Company's common stock having a market value of $\$ 10.6$ million and $\$ 10.1$ million, respectively. Dividends paid to the plan by the Company were $\$ 0.1$ million in 2003 and 2002 and $\$ 0.3$ million in 2001.

The following table sets forth changes in the benefit obligation, plan assets and funded status:

| (In thousands) | $\mathbf{2 0 0 3}$ | $\mathbf{2 0 0 2}$ |
| :--- | ---: | ---: |
| CHANGE IN BENEFIT OBLIGATION |  |  |
| Benefit obligation at beginning of year | $\mathbf{\$ 1 5 7 , 6 4 3}$ | $\mathbf{\$ 1 4 5 , 8 7 7}$ |
| Service cost | $\mathbf{5 , 0 4 5}$ | 3,999 |
| Interest cost | $\mathbf{1 0 , 4 9 3}$ | 10,408 |
| Actuarial loss | $\mathbf{7 , 2 9 7}$ | 6,868 |
| Benefits paid | $\mathbf{( 9 , 7 6 3 )}$ | $\mathbf{( 9 , 5 8 7 )}$ |
| Plan amendments | $\mathbf{2 2}$ | $\mathbf{7 8}$ |
| Benefit obligation at end of year | $\mathbf{\$ 1 7 0 , 7 3 7}$ | $\mathbf{\$ 1 5 7 , 6 4 3}$ |

The accumulated benefit obligation for the Retirement Plans was $\$ 157.6$ million and $\$ 142.7$ million at January 3, 2004 and January 4, 2003, respectively.

| (In thousands) | $\mathbf{2 0 0 3}$ | 2002 |
| :--- | ---: | ---: |
| CHANGE IN PLAN ASSETS |  |  |
| Fair value of plan assets at |  |  |
| $\quad$ beginning of year | $\mathbf{9 4 , 7 4 8}$ | $\$ 106,782$ |
| Actual return on plan assets | $\mathbf{2 0 , 6 7 3}$ | $(7,380)$ |
| Company contributions | $\mathbf{7 , 2 8 5}$ | 4,933 |
| Benefits paid | $\mathbf{( 9 , 7 6 3 )}$ | $(9,587)$ |
| Fair value of plan assets at end of year | $\mathbf{\$ 1 1 2 , 9 4 3}$ | $\mathbf{\$ 9 4 , 7 4 8}$ |


| (In thousands) | $\mathbf{2 0 0 3}$ | 2002 |
| :--- | ---: | ---: |
| RECONCILIATION OF FUNDED STATUS |  |  |
| TO ACCRUED BENEFIT COST |  |  |
| Unfunded status of the plan | $\mathbf{\$ ( 5 7 , 7 9 4 )}$ | $\$(62,895)$ |
| Unrecognized prior service cost | $\mathbf{1 , 1 0 5}$ | 1,315 |
| Unrecognized net actuarial loss | $\mathbf{4 2 , 4 9 2}$ | 44,858 |
| Unrecognized transition asset | $(\mathbf{3 0 8 )}$ | $(986)$ |
| Accrued benefit cost | $\mathbf{\$ ( 1 4 , 5 0 5 )}$ | $\$(17,708)$ |


| AMOUNTS RECOGNIZED IN THE |  |  |
| :--- | ---: | ---: |
| $\quad$ CONSOLIDATED BALANCE SHEETS |  |  |
| Accrued benefit cost | $\$(14,505)$ | $\$(17,708)$ |
| Additional minimum liability | $(30,544)$ | $(30,421)$ |
| Intangible asset | 548 | 811 |
| Accumulated other comprehensive loss | $\mathbf{2 9 , 9 9 6}$ | 29,610 |
| Net amount recognized | $\$(14,505)$ | $\$(17,708)$ |

A summary of the components of net periodic pension cost is as follows:

| (In thousands) | $\mathbf{2 0 0 3}$ | 2002 | 2001 |
| :--- | ---: | ---: | ---: |
| COMPONENTS OF NET |  |  |  |
| PERIODIC BENEFIT COST |  |  |  |
| Service cost | $\mathbf{\$ 5 , 0 4 5}$ | $\$ 3,999$ | $\$ 4,646$ |
| Interest cost | $\mathbf{1 0 , 4 9 3}$ | 10,408 | 10,514 |
| Expected return on plan assets | $\mathbf{( 1 1 , 0 0 5 )}$ | $(12,351)$ | $(12,501)$ |
| Net amortization and deferral | $(452)$ | $(449)$ | $(532)$ |
| Effect of curtailment | - | - | 351 |
| Net periodic pension cost | $\mathbf{\$ 4 , 0 8 1}$ | $\$ 1,607$ | $\$ 2,478$ |

The weighted average assumptions used to compute pension amounts were as follows:

|  | 2003 | 2002 |
| :--- | ---: | ---: |
| Discount rate | $\mathbf{6 . 2 5 \%}$ | $6.75 \%$ |
| Expected return on plan assets | $\mathbf{8 . 5 0 \%}$ | $9.50 \%$ |
| Rate of compensation increase | $\mathbf{3 . 0 0 \%}$ | $3.50 \%$ |
|  |  |  |
| The expected return on plan assets assumption reflects the |  |  |
| weighted average of the historical rates of return for the |  |  |
| investments held in the plan, adjusted for any fundamental |  |  |
| changes in expected returns on the plan investments. |  |  |

The following table shows the expected benefit payments to be made from the Retirement Plans as of January 3, 2004 (in thousands):

| Fiscal Years | Benefit <br> Payments |
| :--- | ---: |
| 2004 | $\$ 8,485$ |
| 2005 | 8,372 |
| 2006 | 8,469 |
| 2007 | 8,699 |
| 2008 | 9,190 |
| Five years thereafter | 52,486 |

## Russell Corporation and Subsidiaries

## Notes to Consolidated Financial Statements [continued]

In addition to our Retirement Plans, we have a savings plan that is qualified under Section 401(k) of the Internal Revenue Code (Savings Plan). Our Savings Plan allows substantially all United States employees to defer portions of their annual compensation and to participate in Company matching and discretionary contributions. Compensation expense associated with these plans was $\$ 0.9$ million in 2003, $\$ 0.8$ million in 2002 and $\$ 1.0$ million in 2001.

## Note 6: Income Taxes

Foreign operations contributed $\$ 1.3$ million, $\$ 0.9$ million and $\$ 3.2$ million to the Company's income (loss) before income taxes in 2003, 2002 and 2001, respectively.

Significant components of the provision for (benefit from) income taxes are as follows:

|  | 2003 |  | 2002 |  | 2001 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (In thousands) | Currently Payable | Deferred | Currently Payable | Deferred | Currently Payable | Deferred |
| Federal | \$15,826 | \$6,224 | \$ 8,991 | \$9,330 | \$(4,832) | \$(22,276) |
| State | 42 | $(2,127)$ | 1,691 | (191) | 683 | $(6,208)$ |
| Foreign | 639 | 335 | 3,280 | $(2,779)$ | 1,286 | 240 |
| Totals | \$16,507 | \$4,432 | \$13,962 | \$6,360 | \$(2,863) | \$(28,244) |

Our effective tax rates were $32.7 \%, 37.2 \%$ and $35.9 \%$ for fiscal 2003, 2002 and 2001, respectively. The 4.5 percentage point decrease in the effective tax rate from 2002 to 2003 related primarily to $\$ 2.6$ million of non-recurring tax benefits and other deferred tax adjustments realized in 2003.

Following is a reconciliation of income tax expense or benefit to the expected amount computed by applying the statutory federal income tax rate of $35 \%$ to income before income taxes:

| (In thousands) | $\mathbf{2 0 0 3}$ | 2002 | 2001 |
| :--- | ---: | ---: | ---: |
| Taxes (benefit) at statutory <br> rate on income before <br> income taxes | $\mathbf{\$ 2 2 , 3 9 2}$ | $\mathbf{\$ 1 9 , 1 2 0}$ | $\$(30,308)$ |
| State income taxes, <br> net of federal income <br> tax benefit | $\mathbf{( 8 3 6 )}$ | 702 | $(5,281)$ |
| Tax effects of foreign <br> operations-net | $\mathbf{( 4 , 6 1 2 )}$ | $(2,006)$ | 141 |
| Change in valuation allowance <br> on foreign/state NOLs | $\mathbf{5 , 9 3 1}$ | 2,606 | 2,756 |
| Other-net | $\mathbf{1 , 9 3 6 )}$ | $(100)$ | 1,585 |

Deferred income taxes reflect the tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes. Significant components of deferred tax liabilities and assets as of January 3, 2004 and January 4, 2003, are as follows:

| (In thousands) | 2003 | 2002 |
| :---: | :---: | :---: |
| Deferred tax liabilities: |  |  |
| Property, plant and equipment | \$25,036 | \$29,639 |
| Inventories | 5,539 | 10,232 |
| Other | 18,125 | 18,536 |
| Total deferred tax liabilities | 48,700 | 58,407 |
| Deferred tax assets: |  |  |
| Pension and post-employment obligations | 17,267 | 16,587 |
| Accounts receivable | 3,777 | 9,032 |
| Foreign and state net operating loss carryforwards | 23,368 | 20,191 |
| Employee benefits | 10,186 | 9,567 |
| Other | 1,802 | 684 |
| Total deferred tax assets | 56,400 | 56,061 |
| Valuation allowance for deferred tax assets | $(19,474)$ | $(13,543)$ |
| Net deferred tax assets | 36,926 | 42,518 |
| Net deferred tax liabilities | \$11,774 | \$15,889 |

Net operating loss carryforwards (NOLs) are available to offset future earnings within the time periods specified by law. At January 3, 2004, the Company had U.S. state NOLs of approximately $\$ 366.8$ million expiring in 2013 through 2018. International NOLs total approximately $\$ 37.4$ milIion. The International NOLs pertain primarily to the Company's United Kingdom and Australian operations. NOLs can be carried forward indefinitely in the United Kingdom and Australia.

Through 2002, as we continued to execute our restructuring plan (see Note 9) and implemented certain tax strategies, we generated NOL carryforwards in states where utilization of the carryforward benefits was not assured. Accordingly, we increased our valuation allowance related to state NOL carryforwards by $\$ 2.8$ million in 2001. In 2003 and 2002, we increased our valuation allowance by $\$ 5.9$ million and $\$ 2.6$ million, respectively, for additional NOLs generated in our International operations.

We do not provide for federal income taxes on the undistributed earnings of international subsidiaries because earnings are reinvested and it is our intention to reinvest them indefinitely. At January 3, 2004, we had not provided for federal income taxes on earnings of international subsidiaries of approximately $\$ 18.9$ million. If these earnings are distributed in the form of dividends or otherwise, we would be subject to both U.S. income taxes and withholding taxes in the various international jurisdictions. It is not practical for us to determine the amount of unrecognized deferred U.S. income tax liability because of the complexities associated with the hypothetical calculation. Withholding taxes of approximately $\$ 0.9$ million would be payable if all previously unremitted earnings as of January 3, 2004, were remitted to the U.S. parent company.

## Note 7: Stock Rights Plan And Stock Option Plans

On September 15, 1999, the Board of Directors declared a dividend, which was issued on October 25, 1999, of one Right for each share of common stock outstanding. Each Right, when exercisable, entitles the holder to purchase a
unit of one one-hundredth share of Series A Junior Participating Preferred Stock, par value $\$ 0.01$, at a purchase price of $\$ 85$. Upon certain events relating to the acquisition of, or right to acquire, beneficial ownership of $15 \%$ or more of the Company's outstanding common stock by a third party, or a change in control of the Company, the Rights entitle the holder to acquire, after the Rights are no longer redeemable by the Company, shares of common stock for each Right held at a significant discount to market. The Rights will expire on October 25, 2009, unless redeemed earlier by the Company at $\$ 0.01$ per Right under certain circumstances.

Our Executive Incentive Plan permits us to issue equitybased compensation awards in several forms to all officers and key employees of the Company and its subsidiaries. Under the plan, we may issue restricted stock, incentive stock options, nonqualified stock options, reload stock options, bonus shares, deferred shares, stock appreciation rights and performance shares, and performance unit awards.

Most of our salaried employees, including officers, are eligible to participate in the Russell Corporation 2000 Stock Option Plan (2000 Option Plan). Awards under the 2000 Option Plan also may be made to consultants. The 2000 Option Plan allows us to grant awards in a variety of forms, including incentive stock options, nonqualified stock options, reload stock options, restricted shares, bonus shares, deferred shares, freestanding stock appreciation rights, tandem stock appreciation rights, performance units, and performance shares.

Under the Executive Incentive Plan, the 2000 Option Plan and predecessor stock option plans, a total of 2,482,061 shares of common stock were reserved for issuance at January 3, 2004. The options are granted at a price equal to the stock's fair market value at the date of grant. All options granted prior to 1999 are exercisable two years after the date of grant and expire 10 years after the date of grant. The stock options that were granted in 1999 and later are exercisable equally over periods of either two or four years and expire 10 years after the date of grant.

## Russell Corporation and Subsidiaries

## Notes to Consolidated Financial Statements [continued]

The following table summarizes the status of options under the Executive Incentive Plan, 2000 Option Plan and predecessor plans:

|  | 2003 |  | 2002 |  | 2001 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Weighted |  | Weighted |  | Weighted |
|  |  | Average |  | Average |  | Average |
|  |  | Exercise |  | Exercise |  | Exercise |
|  | Shares | Price | Shares | Price | Shares | Price |
| Outstanding at beginning of year | 4,367,793 | \$19.92 | 4,630,808 | \$20.11 | 5,102,766 | \$20.50 |
| Granted at fair value | 70,650 | \$19.48 | 63,658 | \$16.41 | 334,830 | \$17.59 |
| Exercised | 340,539 | \$15.28 | 119,047 | \$15.06 | 49,268 | \$15.09 |
| Expired | 85,800 | \$27.50 | - | - | 272,050 | \$26.38 |
| Forfeited | 316,415 | \$21.36 | 207,626 | \$18.03 | 485,470 | \$19.56 |
| Outstanding at end of year | 3,695,689 | \$20.05 | 4,367,793 | \$19.92 | 4,630,808 | \$20.11 |
| Exercisable at end of year | 3,209,053 | \$20.62 | 2,982,005 | \$21.58 | 2,550,845 | \$23.21 |

The range of exercise prices of the outstanding exercisable options are as follows at January 3, 2004:

| Weighted Average | Number of <br> Exercisable | Number of <br> Shares | Weighted <br> Average |
| :--- | ---: | ---: | ---: |
| Exercise Price | 14,816 | 32,526 | Shares <br> Remaining Life <br> in Years |
| $\$ 11.75-\$ 15.00$ | $1,321,623$ | $1,642,079$ | 7.6 |
| $\$ 15.01-\$ 18.25$ | 588,970 | 733,547 | 6.2 |
| $\$ 18.26-\$ 21.50$ | 314,177 | 318,070 | 5.6 |
| $\$ 21.51-\$ 24.75$ | 742,867 | 742,867 | 4.5 |
| $\$ 24.76-\$ 28.00$ | 226,600 | 226,600 | 3.6 |
| $\$ 28.01-\$ 31.35$ | $3,209,053$ | $3,695,689$ | 2.1 |

On January 5, 2003, we adopted the prospective transition provisions of SFAS No. 148, which uses a fair value based method of accounting for employee stock options and similar equity instruments. By electing the prospective transition method of SFAS No. 148, our results of operations and our financial position are not affected by stock compensation awards granted prior to January 5, 2003. We recognized approximately $\$ 0.6$ million ( $\$ 0.4$ million after-tax) of stock-based employee compensation in fiscal 2003. For stock compensation awards granted prior to January 5, 2003, we used the intrinsic value approach under Accounting Principles Board Opinion No. 25, Accounting for Stock Issued to Employees. The table below presents a comparison of reported results versus pro forma results that assumes the fair value based method of accounting had been applied to all stock compensation awards granted. For the purposes of this disclosure, we estimated the fair value of employee stock options at the
date of grant using the Black-Scholes option valuation model. The fair values derived for options granted during fiscal years 2003, 2002 and 2001 and key assumptions used to determine these values were as follows:

|  | $\mathbf{2 0 0 3}$ | $\mathbf{2 0 0 2}$ | 2001 |
| :--- | :---: | :---: | :---: |
| Risk-free interest rate | $\mathbf{1 . 2 5 \%}$ | $4.50 \%$ | $4.90 \%$ |
| Dividend yield | $\mathbf{1 . 0 0 \%}$ | $1.00 \%$ | $1.00 \%$ |
| Volatility factor | .361 | .361 | .397 |
| Weighted-average expected |  |  |  |
| $\quad$ life of options | $\mathbf{2 . 0}$ years | $\mathbf{7 . 4}$ years | $\mathbf{7 . 8}$ years |
| Estimated fair value per option | $\mathbf{\$ 3 . 8 8}$ | $\$ 6.98$ | $\$ 7.10$ |

For purposes of calculating the pro forma disclosures below, the estimated fair value of the options is amortized to expense over the options' vesting period.

| (In thousands, except per share data) | 2003 | 2002 | 2001 |
| :--- | ---: | ---: | ---: |
| Reported net income (loss) <br> Stock-based employee <br> compensation, net of tax, <br> assuming SFAS No. 148 <br> was applied | $\mathbf{\$ 4 3 , 0 3 9}$ | $\$ 34,306$ | $\$(55,486)$ |
| Pro forma net income (loss) | $\mathbf{( 1 , 1 7 1 )}$ | $(2,542)$ | $(4,668$ |


| Reported net income (loss) per share-basic | \$ | 1.33 | \$ | 1.07 | \$ | (1.74) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Pro forma net income (loss) per share-basic | \$ | 1.29 | \$ | 0.99 | \$ | (1.88) |
| Reported net income (loss) per share-diluted | \$ | 1.32 | \$ | 1.06 | \$ | (1.74) |
| Pro forma net income (loss) per share-diluted | \$ | 1.28 | \$ | 0.99 | \$ | (1.88) |

Under the Russell Corporation 2000 Non-Employee Directors' Compensation Plan (the "Directors' Plan"), which replaced the Russell Corporation 1997 NonEmployee Directors' Stock Grant, Stock Option and Deferred Compensation Plan (the "Prior Plan"), each nonemployee director ("Eligible Director") receives annually (1) a fee of $\$ 35,000$, to be paid in quarterly installments of $\$ 8,750$, and (2) an option to purchase shares of common stock with a value equal to $\$ 25,000$, exercisable for 10 years at a price equal to the market value of the common stock on the date of the annual meeting.

Effective January 1, 2003, a stock retainer deferral account (a "deferral account") was established for each non-employee director in lieu of stock options. Immediately following each annual meeting each non-employee director's deferral account will be credited with shares of common stock having a market value of $\$ 25,000$. In addition, on each dividend payment date, each deferral account will be credited with additional shares of common stock equal to the number of shares of common stock, which could be acquired with the dividends paid on the shares of common stock in the deferral account based on the market value of such shares on such date. The shares in a deferral account will be paid to a non-employee director on the earlier of the first anniversary of the date such director ceased to be a director of the Company or the day after such director ceased to be a director following such director reaching age 70. Eligible Directors also may elect to receive all or a portion of their annual fee in shares or deferred shares.

Options granted under the Directors' Plan vest over one year and expire 10 years after the date of grant; whereas, options granted under the Prior Plan vest over three years and expire 10 years after the date of grant. In 2003, 10,600 deferred shares were granted at a price of $\$ 18.88$. Options to purchase an aggregate of 55,287 shares of common stock at a price of $\$ 18.81$ were granted in 2002. Options to purchase an aggregate of 169,890 shares at prices ranging from $\$ 16.28$ to $\$ 27.50$ are outstanding under the Directors' Plan and the Prior Plan at January 3, 2004.

## Note 8: Comiitments and Contingencies

## Purchase and Lease Commitments

At January 3, 2004, we have commitments to spend approximately $\$ 5.6$ million for capital improvements. Our remaining commitments under noncancelable operating leases with initial or remaining terms of one year or more are as follows:

| (In thousands) | Third Parties | Related Party | Total |
| :--- | ---: | ---: | ---: |
| 2004 | $\$ 4,572$ | $\$ 2,494$ | $\$ 7,066$ |
| 2005 | 4,161 | 2,528 | 6,689 |
| 2006 | 3,074 | 2,561 | 5,635 |
| 2007 | 1,995 | 2,596 | 4,591 |
| 2008 | 1,487 | 2,631 | 4,118 |
| Thereafter | 2,516 | 4,461 | 6,977 |
|  | $\$ 17,805$ | $\$ 17,271$ | $\$ 35,076$ |

Lease and rental expense for fiscal years 2003, 2002 and 2001 was $\$ 7.6$ million, $\$ 7.3$ million and $\$ 9.4$ million, respectively.

We had $\$ 14.2$ million outstanding under letters of credit for the purchase of inventories at January 3, 2004. We had $\$ 4.5$ million outstanding under letters of credit at January 3, 2004 for the guarantee of debt of a non-affiliated foreign contractor that expires ratably over the period of 2003-2005. In addition, we had $\$ 3.7$ million outstanding under letters of credit at January 3, 2004 related to self-insurance of workers' compensation programs.

On December 28, 2001, we entered into a joint venture agreement with Frontier Spinning Mills, Inc., to establish Frontier Yarns, LLC ("Frontier Yarns"), a joint venture limited liability company in which we hold $45.3 \%$ of the outstanding membership units. Our voting interest is equal to our proportion of total outstanding membership units. Profits of Frontier Yarns are distributed to its members in proportion to the number of membership units held by each member. As part of this transaction, we agreed to sell or lease to Frontier Yarns most of our remaining yarn spinning assets, including facilities in Lafayette and Wetumpka, Alabama. We also contributed approximately $\$ 4.5$ million in cash and loaned Frontier Yarns $\$ 5.0$ million, which is due in February 2009 and accrues interest at market rates. Simultaneously we entered into a supply agreement with Frontier Yarns to purchase certain minimum quantities of yarn based upon

## Russell Corporation and Subsidiaries

## Notes to Consolidated Financial Statements [continued]

the production capacity of Frontier Yarns. The agreement also provides for pricing to be calculated on a conversion cost basis plus actual cost of raw materials. Total purchases from Frontier Yarns were $\$ 125.6$ million in 2003. We had a net outstanding payable of $\$ 5.9$ million due to Frontier Yarns at both January 3, 2004 and January 4, 2003. We can terminate the supply agreement under certain circumstances related to a fundamental decrease in our demand for yarn or the cost of yarn becoming uncompetitive. In addition, beginning in 2006, the agreement may be terminated for any reason upon two years notice but not prior to 2008. Since Frontier Spinning Mills, Inc. is not an affiliate of ours, the agreement, in our opinion, was negotiated on an arm's length basis.

## Litigation

We are a co-defendant in Locke, et al. v. Russell Corporation, et al., in Jefferson County, Alabama. Fifteen families who own property on Lake Martin in the Raintree Subdivision in Alexander City, Alabama, were the original plaintiffs in the case, which sought unspecified money damages for trespass and nuisance. However, 10 families dropped out of the case and there are five remaining plaintiff families. In May 2002, the trial court entered summary judgment in our favor on all but one of the plaintiffs' claims. The remaining claim, which involves a private right of action for public nuisance, was scheduled for trial in October 2003; however, the trial court has continued the case until 2004 and allowed us to move for summary judgment on the remaining claim. We filed our summary judgment motion on October 31, 2003, which is pending before the court.

A substantially identical lawsuit to the Locke case was filed on November 20, 2001, in the Circuit Court of Jefferson County, Alabama, by two residents of the Raintree Subdivision (Gould v. Russell Corporation, et al.). On May 22, 2002, the trial court entered summary judgment in our favor on all claims, and, on June 17, 2002, the plaintiffs filed a motion to alter that determination, which is pending. The allegations in the Locke and Gould cases are similar to those contained in a case styled Sullivan, et al. v. Russell Corporation, et al., which was resolved in our favor by a ruling by the Alabama Supreme Court in 2001. We plan to vigorously defend the Locke and Gould suits.

We also are a party to various other lawsuits arising out of the normal conduct of our business. We do not believe that any of these lawsuits, if adversely determined, would have a material adverse effect upon us.

## Note 9: Restructuring, Asset Impairment and Other Unusual Charges (Special Charges)

## Operational Improvement Program

In October 2003, we announced an Operational Improvement Program (the "OIP") designed to reduce costs to offset anticipated selling price decreases, higher fiber costs and other cost increases for fiscal 2004. The OIP includes improving operating efficiencies and asset utilization, while streamlining processes in both our manufacturing and administrative areas such as: (1) expanded production with lower cost contractors in Central America; (2) lower sourcing costs; (3) increased efficiencies in domestic textile operations; and (4) improved distribution costs. As part of the OIP, we eliminated in 2003 approximately 100 positions, primarily salaried and administrative office staff, resulting in approximately $\$ 4.0$ million in severance expense. In addition, we incurred asset impairment charges of approximately $\$ 0.5$ million associated with the planned closings of two International sales offices and the abandonment of a previously idled domestic finished goods warehouse.

Multi-Year Restructuring and Reorganization Program In July 1998, we adopted a restructuring and reorganization program (the "1998 Program") with the objective of (1) transitioning our company from a manufacturingdriven business to a consumer-focused organization that markets branded apparel products and (2) creating an efficient, low-cost operating structure with the flexibility to take advantage of future opportunities to reduce our costs. The 1998 Program originally called for the closing of a number of our worldwide facilities, which included selected manufacturing plants, distribution centers and offices; expanding production outside the United States; consolidating and downsizing the licensed products businesses; disposing of owned shopping-center real estate; reorganizing the corporate structure; and other cost savings activities. In addition, we established a dual headquarters in Atlanta, Georgia. In July 2001, we announced an extension of this program to align the organization by distribution channel to provide stronger customer service, supply chain management, and more cost-effective operations.

## Fiscal 2003 Activities

In 2003, we recorded $\$ 2.2$ million in special charges to adjust the accruals for employee terminations, termination of certain licenses and contracts and exit costs related to facilities to reflect our best estimate of the ultimate settlement of these liabilities and to adjust the carrying values of assets idled in prior periods to properly reflect the assets at their net realizable value. The $\$ 2.2$ million in special charges is net of $\$ 1.1$ million of gains realized on the disposal of five properties that were being held for sale at the beginning of 2003.

Property and equipment held for disposal at January 3, 2004 are carried at $\$ 5.6$ million. These assets have been written down to their fair values (less cost to sell) as determined by reference to third-party appraisals or internal analyses based on recent sales prices of comparable facilities. Depreciation has been suspended since the date these assets were first classified as assets held for disposal.

## Fiscal 2002 Activities

There were no special charges in 2002 other than to the extent our estimated restructuring liabilities and the carrying value of idled assets at 2001 differed from actual results or from changed circumstances.

In 2002, we adjusted our estimate of the accrual for employee terminations and termination of certain licenses and contracts by $\$ 0.4$ million each to reflect our best estimate of the ultimate settlement of these liabilities. In addition, we disposed of six properties and equipment that were being held for sale at the beginning of 2002 realizing a net gain of $\$ 5.8$ million. The $\$ 6.6$ million of gains from the adjustment of restructuring accruals and disposal of properties were completely offset by an additional $\$ 0.4$ million of inventory write-downs needed to reduce the carrying value of discontinued inventories to their estimated net realizable values; $\$ 0.8$ million for exit costs on facilities that are being held for sale; and $\$ 5.4$ million to adjust the carrying values of assets idled in prior periods to properly reflect the assets at their net realizable value.

## Fiscal 2001 Restructuring Activities

The special charges in 2001 relate primarily to the consolidation of the Cross Creek branded business and the restructuring of our spinning facilities. Revenue and operating losses related to the Cross Creek branded business,
which we do not expect to retain in future periods, were approximately $\$ 16.1$ million and $\$ 6.4$ million, respectively, in 2001.

In 2001, we announced the closing of two domestic sewing operations, one textile operation and four yarn manufacturing facilities; the downsizing of domestic manufacturing capacity in the Domestic segment; the consolidation of the Cross Creek artwear business within the other Artwear/Careerwear businesses; and the discontinuance of our direct marketing of the Cross Creek brand through golf pro shops and department stores. Due to these activities, we issued approximately 1,535 termination notices to employees and recorded approximately $\$ 23.8$ million in employee severance and related benefits. In addition, we recorded inventory write-downs of $\$ 13.1$ million related to the discontinuance of certain product lines, principally the Cross Creek branded business.

We also recorded $\$ 82.2$ million in asset impairment charges which includes $\$ 11.8$ million to write down facilities and equipment that were previously used in the Cross Creek businesses that have either been discontinued or consolidated; $\$ 30.0$ million on spinning assets sold to Frontier Yarns; \$23.2 million to write down to fair value yarn facilities and equipment leased to Frontier Yarns that will continue to be classified as held for use, and $\$ 17.2$ million (net of $\$ 1.7$ million of realized gains) to adjust the carrying values of assets idled in prior periods to properly reflect the assets at their net realizable value.

During 2001, we expensed $\$ 9.9$ million associated with exit costs on facilities that are being held for sale as well as $\$ 1.7$ million related to the completion of the restructuring in Europe. In addition, we recorded $\$ 6.9$ million of miscellaneous cost including $\$ 4.3$ million related to the consolidation of the Cross Creek branded business and $\$ 1.2$ million of costs associated with establishing our dual headquarters in Atlanta, Georgia.

As noted in Note 4, we recognized a $\$ 6.4$ million charge related to losses on cotton futures contracts that were deemed to be ineffective as hedges in the fourth quarter when we sold or leased our remaining yarn manufacturing facilities to Frontier Yarns. Prior to the fourth quarter, we accounted for cotton futures contracts as cash flow hedges of anticipated purchases of cotton with unrealized gains

## Russell Corporation and Subsidiaries

## Notes to Consolidated Financial Statements [continued]

or losses recorded in accumulated other comprehensive loss until the related hedged cotton purchases occurred. Beginning in 2002, we began to purchase yarn from Frontier Yarns. The cotton futures contracts that were hedging anticipated purchases of cotton in 2002 were deemed to be ineffective upon formation of Frontier Yarns, because we no longer planned to purchase raw cotton. Accordingly, the $\$ 6.4$ million of unrealized losses in accumulated other comprehensive loss was reclassified to earnings as required by SFAS No. 133 and are presented in the tables below as being directly related to restructuring our yarn operations.

The special charges reflected in the consolidated statements of operations, by program, are as follows:

|  | 2003 |  | 2002 | 2001 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| (In thousands) |  | 1998 | 1998 | 1998 |


| Asset Impairment: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Impairment of facilities used in operations | \$ 471 | \$ - | \$ | \$ 23,242 |
| Impairment of facilities and equipment held for disposal | - | 1,547 | (463) | 59,013 |
| Total asset impairment | 471 | 1,547 | (463) | 82,255 |
| Employee terminations | 4,042 | 440 | (371) | 23,808 |
| Inventory losses including shipping and warehousing costs | - | - | 403 | 13,084 |
| Termination of certain licenses and contracts: | - | 528 | (403) | 6,387 |
| Exit costs related to facilities | - | (298) | 834 | 11,577 |
| Other | 573 | - | - | 6,981 |
| Total before tax | \$5,086 | \$2,217 | \$ | \$144,092 |
| Total after tax | \$3,422 | \$1,491 | \$ | \$ 91,936 |

The special charges, by program, have been classified in the consolidated statements of operations as follows:

|  | 2003 |  | 2002 | 2001 |
| :---: | :---: | :---: | :---: | :---: |
|  |  | 1998 | 1998 | 1998 |
| (In thousands) | OIP | Program | Program | Program |
| Cost of goods sold | \$ 3 | \$ | \$32 | \$ 43,790 |
| Selling, general and administrative expenses | 4,612 | - | - | 1,567 |
| Other-net | 471 | 2,217 | (32) | 98,735 |
|  | \$5,086 | \$2,217 | \$ - | \$144,092 |

A summary of activity in the restructuring liability accounts, by program, follows:

|  | 2003 |  | 2002 | 2001 |
| :---: | :---: | :---: | :---: | :---: |
|  |  | 1998 | 1998 | 1998 |
| (In thousands) | OIP | Program | Program | Program |
| Restructuring liabilities at beginning of year | \$ | \$2,333 | \$16,139 | \$ 5,726 |
| Exit costs incurred | - | - | - | 11,577 |
| Employee termination costs accrued | 4,042 | - | - | 21,561 |
| Other charges | 573 | - | - | 13,009 |
| Reserve revisions and adjustments, net | - | 670 | 60 | 2,247 |
| Payments charged to the liability accounts | $(1,276)$ | $(2,748)$ | $(13,866)$ | $(37,981)$ |
| Restructuring liabilities at end of year | \$3,339 | \$ 255 | \$ 2,333 | \$16,139 |

The restructuring liabilities at end of year, by program, are made up of the following:

|  | 2003 |  | 2002 | 2001 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| (In thousands) | OIP | 1998 <br> Program | 1998 <br> Program | 1998 <br> Program |
| Employee terminations <br> Termination of certain <br> licenses and contracts | $\mathbf{\$ 2 , 7 8 3}$ | $\mathbf{\$ 1 0}$ | $\$ 640$ | $\$ 11,673$ |
| Exit costs related <br> $\quad$to facilities <br> Other | - | $\mathbf{2 4 5}$ | 395 | 1,417 |

A substantial portion of the special charges recognized in 2001 through 2003 involved the write-down of assets and did not require cash payments. A summary of noncash related components of the special charges, by
program, follows:

|  | 2003 |  | 2002 | 2001 |
| :--- | ---: | ---: | ---: | ---: |
|  |  | $\mathbf{1 9 9 8}$ | 1998 | 1998 |
| (In thousands) | OIP | Program | Program | Program |
| Impairment of facilities | $\mathbf{\$ 4 7 1}$ | $\mathbf{\$ 1 , 5 4 7}$ | $\$(463)$ | $\$ 82,255$ |
| Other | - | - | 403 | 13,443 |
|  | $\mathbf{\$ 4 7 1}$ | $\mathbf{\$ 1 , 5 4 7}$ | $\$(60)$ | $\$ 95,698$ |

## Note 10: Segment Information

## Description ofthe Types of Products from Which

## Each Reportable Segment Derives Its Revenues

We operate our business in two segments: Domestic and International. The Domestic segment is further aligned by distribution channel: Athletic, Mass Retail and Artwear/ Careerwear. Athletic, Mass Retail and Artwear/Careerwear have been aggregated into the Domestic reportable segment because these business lines are similar in economic characteristics, products, production processes, type of customer, distribution method, and regulatory environment. The International segment distributes most of our athletic, outdoor and activewear products.

## Measurement of Segment Profit <br> or Loss and Segment Assets

Our management evaluates performance and allocates resources based on profit or loss from operations before interest, income taxes and special charges (Segment operating income). Segment operating income as presented by us may not be comparable to similarly titled measures used by other companies. The other accounting policies of the reportable segments are the same as those described in the summary of significant accounting policies in the consolidated financial statements. Intersegment transfers are recorded at cost; there is no intercompany profit or loss on intersegment transfers.

## Segment Financial Information

## for the Year ended January 3, 2004

| (In thousands) | Domestic | International | Total |
| :---: | :---: | :---: | :---: |
| Net sales | \$1,084,844 | \$101,419 | \$1,186,263 |
| Depreciation and amortization expense | 44,054 | 883 | 44,937 |
| Segment operating income | 112,782 | 535 | 113,317 |
| Special charges not included in Segment operating income | 6,382 | 921 | 7,303 |
| Total assets | 969,305 | 54,002 | 1,023,307 |
| 2003 purchases | 38,067 | 574 | 38,641 |

## Segment Financial Information for the Year ended January 4, 2003

| (In thousands) | Domestic | International | Total |
| :--- | ---: | ---: | ---: |
| Net sales | $\$ 1,076,326$ | $\$ 88,002$ | $\$ 1,164,328$ |
| Depreciation and <br> $\quad$ amortization expense | 44,364 | 697 | 45,061 |
| Segment operating <br> $\quad$ income (loss) | 123,990 | $(753)$ | 123,237 |
| Total assets | 896,632 | 66,483 | 963,115 |
| 2002 purchases <br> of long-lived assets | 27,971 | 372 | 28,343 |

## Segment Financial Information

for the Year ended December 29, 2001

| (In thousands) | Domestic | International | Total |
| :--- | ---: | ---: | ---: |
| Net sales | $\$ 1,080,292$ | $\$ 80,633$ | $\$ 1,160,925$ |
| Depreciation and |  |  |  |
| $\quad$ amortization expense | 48,862 | 546 | 49,408 |
| Segment operating income <br> Special charges not <br> $\quad$ included in Segment | 103,926 | 2,385 | 106,311 |
| $\quad$ operating income | 144,018 |  |  |
| Total assets <br> 2001 purchases <br> $\quad$ of long-lived assets | 930,339 | 64,831 | 995,170 |
|  | 47,387 | 1,588 | 48,975 |


| Reconciliation Of Segment Operating Income |  |  |  |
| :---: | :---: | :---: | :---: |
| To Consolidated Pre-Tax Income (Loss) |  |  |  |
| (In thousands) | 2003 | 2002 | 2001 |
| Total segment operating income | \$113,317 | \$123,237 | \$106,311 |
| nallocated amounts: |  |  |  |
| Corporate expenses | $(12,373)$ | $(18,266)$ | $(16,488)$ |
| Special charges | $(7,303)$ | - | $(144,092)$ |
| Debt retirement charge | - | $(20,097)$ | - |
| Interest expense | $(29,663)$ | $(30,246)$ | $(32,324)$ |
| Income (loss) before |  |  |  |
| income taxes | \$ 63,978 | \$ 54,628 | \$ $(86,593)$ |

Notes to Consolidated Financial Statements [continued]

## ENTERPRISE-WIDE DISCLOSURES:

## Net Sales by Country

| (In thousands) | $\mathbf{2 0 0 3}$ | 2002 | 2001 |
| :--- | ---: | ---: | ---: |
| United States | $\mathbf{\$ 1 , 0 8 4 , 1 8 4}$ | $\mathbf{\$ 1 , 0 7 2 , 0 4 2}$ | $\mathbf{\$ 1 , 0 7 5 , 2 7 7}$ |
| Europe | $\mathbf{7 0 , 2 0 2}$ | 61,522 | 56,307 |
| Other foreign countries | $\mathbf{3 1 , 8 7 7}$ | $\mathbf{3 0 , 7 6 4}$ | $\mathbf{2 9 , 3 4 1}$ |
| Consolidated total | $\mathbf{\$ 1 , 1 8 6 , 2 6 3}$ | $\mathbf{\$ 1 , 1 6 4 , 3 2 8}$ | $\mathbf{\$ 1 , 1 6 0 , 9 2 5}$ |


| Net Sales by Distribution Channel <br> (In thousands) | $\mathbf{2 0 0 3}$ |  | 2002 | 2001 |
| :--- | ---: | ---: | ---: | ---: |
| Domestic Athletic | $\mathbf{\$ 3 7 5 , 8 2 2}$ | $\$ 302,738$ | $\$ 280,359$ |  |
| Domestic Mass Retail | $\mathbf{3 4 4 , 5 1 3}$ | 350,224 | 336,634 |  |
| Domestic Artwear/Careerwear | $\mathbf{3 6 4 , 5 0 9}$ | 423,364 | 463,299 |  |
| International | $\mathbf{1 0 1 , 4 1 9}$ | 88,002 | 80,633 |  |
| Consolidated total | $\mathbf{\$ 1 , 1 8 6 , 2 6 3}$ | $\$ 1,164,328$ | $\$ 1,160,925$ |  |

Revenues are attributed to countries based on the location of customers.

Gross sales to Wal-Mart represent approximately 21.2\%, $19.6 \%$ and $17.8 \%$ of our consolidated gross sales for fiscal 2003, 2002 and 2001, respectively.

| Long-Lived Assets by Country |  |  |
| :--- | ---: | ---: |
| (In thousands) | $\mathbf{2 0 0 3}$ | 2002 |
| United States | $\mathbf{\$ 2 7 2 , 8 9 5}$ | $\$ 305,733$ |
| Central America | $\mathbf{2 8 , 7 2 7}$ | 24,422 |
| Europe | $\mathbf{1 , 2 1 6}$ | 1,396 |
| Other foreign countries | $\mathbf{3 9 6}$ | 458 |
| Consolidated total | $\mathbf{\$ 3 0 3 , 2 3 4}$ | $\$ 332,009$ |

## Note 11: Diluted Weighted-Average Common Shares Outstanding

Our diluted weighted-average common shares outstanding are calculated as follows:

|  | 2003 | 2002 | 2001 |
| :--- | ---: | ---: | ---: |
| Basic weighted-average <br> common shares <br> outstanding | $\mathbf{3 2 , 3 7 6 , 6 1 7}$ | $32,127,579$ | $31,950,658$ |
| Net common shares <br> issuable on exercise <br> of dilutive stock options <br> and other unissued awards | $\mathbf{3 4 9 , 8 5 5}$ | $\mathbf{1 4 2 , 2 3 4}$ |  |
| Diluted weighted-average <br> common shares <br> outstanding | $\mathbf{3 2 , 7 2 6 , 4 7 2}$ | $32,269,813$ | $31,950,658$ |

Net incremental shares issuable on the exercise of employee stock options calculated using the treasury stock method amounted to 242,007 for the year ended December 29, 2001. Such incremental shares were not included in the diluted weighted-average common shares outstanding calculation because the effect of these shares was anti-dilutive. Options to purchase 2.0 million and 2.3 million shares of our common stock were excluded from the computation of diluted weighted-average common shares outstanding for the years ended January 3, 2004 and January 4, 2003, respectively, because they were out of the money.

## Note 12: Summary of Quarterly Results of Operations (Unaudited)

The following is a summary of unaudited quarterly results of operations (in thousands, except per share data):

|  | Quarter ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Year ended January 3, 2004 | April 6 | July 6 | Oct. 5 | Jan. 3 |
| Net sales | \$227,983 | \$267,925 | \$388,001 | \$302,354 |
| Gross profit | 62,821 | 77,386 | 112,607 | 91,322 |
| Net income | 3,448 | 6,659 | 18,459 | 14,473 |
| Net income per common share: |  |  |  |  |
| Basic | \$ 0.11 | \$ 0.21 | \$ 0.57 | \$ 0.45 |
| Diluted | \$ 0.11 | \$ 0.20 | \$ 0.56 | \$ 0.44 |
|  | Quarter ended |  |  |  |
| Year ended |  |  |  |  |
| Net sales | \$215,825 | \$253,070 | \$386,987 | \$308,446 |
| Gross profit | 59,836 | 66,096 | 120,529 | 92,104 |
| Net income (loss) | 2,628 | $(6,142)$ | 23,363 | 14,457 |
| Net income (loss) per common share: |  |  |  |  |
| Basic | \$ 0.08 | \$ (0.19) | \$ 0.73 | \$ 0.45 |
| Diluted | \$ 0.08 | \$ (0.19) | \$ 0.72 | \$ 0.45 |

## Note 13: Other Assets

Other assets are summarized as follows:

| (In thousands) | $\mathbf{2 0 0 3}$ | $\mathbf{2 0 0 2}$ |
| :--- | ---: | ---: |
| Goodwill | $\mathbf{\$ 1 , 9 2 4}$ | $\$ 19,673$ |
| Other intangibles | $\mathbf{6 2 , 1 6 6}$ | 19,743 |
| Debt issuance costs | $\mathbf{1 6 , 6 5 6}$ | 16,188 |
|  | $\mathbf{1 2 0 , 7 4 6}$ | 55,604 |
| Less accumulated amortization | $\mathbf{( 1 0 , 6 2 6 )}$ | $(7,262)$ |
|  | $\mathbf{1 1 0 , 1 2 0}$ | 48,342 |
| Investments (trading portfolio) | $\mathbf{9 , 0 9 2}$ | $\mathbf{7 , 2 6 1}$ |
| Investments in and advances |  |  |
| $\quad$ to unconsolidated entities | $\mathbf{2 4 , 2 0 2}$ | 21,509 |
| Other | $\mathbf{2 , 9 7 7}$ | 3,149 |
|  | $\mathbf{\$ 1 4 6 , 3 9 1}$ | $\$ 80,261$ |

Goodwill and other intangibles increased $\$ 64.7$ million in 2003 versus 2002. This increase was primarily related to acquisitions made in 2003 (see Note 14).

Other intangible assets included $\$ 47.0$ million ( $\$ 46.6$ million, net of accumulated amortization) of indefinite-lived intangible assets and $\$ 15.2$ million ( $\$ 13.4$ million, net of accumulated amortization) of finite-lived intangible assets at January 3, 2004. At January 4, 2003, other intangible assets included $\$ 12.5$ million ( $\$ 12.1$ million, net of accumulated amortization) of indefinite-lived intangible assets and $\$ 7.2$ million ( $\$ 6.2$ million, net of accumulated amortization) of finite-lived intangible assets.

Investments in and advances to unconsolidated entities accounted for under the equity method were $\$ 19.1$ million and $\$ 16.4$ million at January 3, 2004 and January 4, 2003, respectively; while our equity in earnings were $\$ 3.4$ million in 2003, $\$ 3.1$ million in 2002 and $\$(0.1)$ million in 2001.

## Note 14: Acauisitions

On February 6, 2003, we acquired the majority of the assets of Bike Athletic Company. Bike's products include athletic supporters, knee and elbow pads, braces, protective equipment, team uniforms, and performance apparel. On May 16, 2003, we completed the acquisition of the brands, inventory, contracts, and related assets of the sporting goods business of Spalding Sports Worldwide, Inc. Spalding is a marketer of basketballs, footballs, volleyballs, and soccer balls under the Spalding brand and of
softballs under the Dudley brand. The acquisitions of Spalding and Bike are important to our expansion strategy that includes a stronger focus on the athletic and outdoor markets.

The results of operations for Bike and Spalding have been included in our consolidated financial statements since their respective acquisition dates.

Through January 3, 2004, we have paid $\$ 86.7$ million for these acquisitions, of which $\$ 24.6$ million was allocated to net tangible assets and $\$ 62.1$ million was allocated to intangible assets (including goodwill). The goodwill related to these acquisitions was assigned to the Domestic segment, and all of the goodwill is deductible for income tax purposes.

We are in the process of resolving disputes related to the Spalding purchase agreement that could result in an adjustment to the ultimate purchase price and the amount of recorded goodwill.

## Note 15: Condensed Consolidating Financial Information

The following tables present condensed consolidating financial information for (a) Russell Corporation (the "Parent") on a stand-alone basis; (b) on a combined basis, the guarantors of the Senior Notes ("Subsidiary Guarantors"), which include Jerzees Apparel, LLC; Mossy Oak Apparel Company; Cross Creek Apparel, LLC; Cross Creek Holdings, Inc.; DeSoto Mills, Inc.; Russell Financial Services, Inc.; Russell Asset Management, Inc.; Russell Apparel, LLC; RINTEL Properties, Inc.; Russell Yarn, LLC; Russell Athletic, Inc.; Russell Athletic West, Inc.; and Russell Co-Op, LLC (all of which are wholly owned); and (c) on a combined basis, the non-guarantor subsidiaries, which include Alexander City Flying Service, Inc.; Russell Corporation-Delaware; Russell Servicing Co., Inc.; Russell Europe Limited; Russell Mexico, S.A. de C.V.; Jerzees Campeche, S.A. de C.V.; Jerzees Yucatan, S.A. de C.V.; Athletic de Camargo, S.A. de C.V.; Cross Creek de Jimenez, S.A. de C.V. (now known as Jerzees de Jimenez, S.A. de C.V.); Cross Creek de Honduras, S.A. de C.V.; Russell Corp. Australia Pty Ltd.; Russell do Brasil, Ltda.; Russell Corp. Far East, Limited; Russell Japan KK;

## Russell Corporation and Subsidiaries

## Notes to Consolidated Financial Statements [continued]

Spalding Canada Corp.; Jerzees de Honduras, S.A. do C.V.; Jerzees Buena Vista, S.A.; Jerzees Choloma, S.A.; Russell del Caribe, Inc.; Russell France SARL; Russell CZ s.r.o.; Russell Germany GmbH; Russell Spain, S.L.; Russell Italy S.r.I.; Servicios Russell, S.A. de C.V.; Russell Foreign Sales Ltd.; Russell Corp. Bangladesh Limited; Russell Holdings Europe B.V.; Ruservicios, S.A.; Eagle R Holdings Limited; Citygate Textiles Limited; Russell Colombia Ltda; and Merendon Textiles, S.de R.L. Separate financial statements of the Subsidiary Guarantors are not presented because the guarantee by each $100 \%$ owned Subsidiary Guarantor is full and unconditional, joint and several, and we believe separate financial statements and other disclosures
regarding the Subsidiary Guarantors are not material to investors. Furthermore, there are no significant legal restrictions on the Parent's ability to obtain funds from its subsidiaries by dividend or Ioan. While Russell Athletic, Inc. and Russell Athletic West, Inc. were Subsidiary Guarantors at the time the indenture was executed, these entities were dissolved prior to June 30, 2002, and the assets of these entities were distributed to the Parent or other Subsidiary Guarantors.

The parent is comprised of Alabama manufacturing operations and certain corporate management, information services and finance functions.

## Condensed Consolidated Statements of Operations

| For the year ended December 29, 2001 | Parent | Subsidiary <br> Guarantors | Non-Guarantor <br> Subsidiaries | Eliminations | Consolidated |
| :--- | ---: | ---: | ---: | ---: | ---: |
| (In thousands) | $\$ 762,452$ | $\$ 318,131$ | $\$ 124,773$ | $\$(44,431)$ | $\$ 1,160,925$ |
| Net sales | 535,274 | 299,875 | 98,169 | $(39,300)$ | 894,018 |
| Cost of goods sold | 227,178 | 18,256 | 26,604 | $(5,131)$ | 266,907 |
| Gross Profit |  |  |  |  |  |
| Selling, general and | 144,269 | 56,474 | 23,515 | 2,200 | 226,458 |
| $\quad$ administrative expenses | 151,121 | $(46,530)$ | $(2,542)$ | $(7,331)$ | 94,718 |
| Other-net | $(68,212)$ | 8,312 | 5,631 | - | $(54,269)$ |
| $\quad$ Operating income | 57,537 | $(26,005)$ | 792 | - | 32,324 |
| Interest expense (income)-net |  |  |  |  |  |


| Income (loss) before income taxes and equity in earnings of consolidated subsidiaries | $(125,749)$ |  | 34,317 |  | 4,839 | - |  | $(86,593)$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Provision (benefit) for income taxes | $(46,235)$ |  | 13,001 |  | 2,127 | - |  | $(31,107)$ |
| Equity in earnings of consolidated subsidiaries, net of income taxes | 24,028 |  | - |  | - | $(24,028)$ |  |  |
| Net (loss) income | \$ $(55,486)$ | \$ | 21,316 | \$ | 2,712 | \$(24,028) | \$ | $(55,486)$ |

## Condensed Consolidated Statements of Cash Flows

| For the year ended December 29, 2001 <br> (In thousands) | Parent |  | Subsidiary <br> Guarantors | Non-Guarantor <br> Subsidiaries | Eliminations |
| :--- | :---: | :---: | :---: | :---: | :---: | Consolidated

Russell Corporation and Subsidiaries

## Notes to Consolidated Financial Statements [continued]

## Condensed Consolidated Balance Sheets

| January 4, 2003 (In thousands) | Parent | Subsidiary <br> Guarantors | Non-Guarantor Subsidiaries | Eliminations | Consolidated |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |  |
| Current assets: |  |  |  |  |  |
| Cash | \$ 50,955 | \$ 8,102 | \$ 9,562 | \$ | \$ 68,619 |
| Trade accounts receivables, net | 634 | 130,143 | 18,138 | - | 148,915 |
| Inventories | 231,018 | 38,231 | 37,409 | - | 306,658 |
| Prepaid expenses and other current assets | 22,232 | 1,076 | 3,345 | - | 26,653 |
| Total current assets | 304,839 | 177,552 | 68,454 | - | 550,845 |
| Property, plant, and equipment, net | 260,580 | 45,142 | 26,287 | - | 332,009 |
| Investment in subsidiaries | 845,332 | 195 | - | $(845,527)$ | - |
| Intercompany balances | $(561,406)$ | 584,360 | $(22,954)$ | - | - |
| Other assets | 56,172 | 23,591 | 498 | - | 80,261 |
|  | \$905,517 | \$830,840 | \$72,285 | \$(845,527) | \$963,115 |

## LIABILITIES AND STOCKHOLDERS' EQUITY

Current liabilities:

| Accounts payable and accrued expenses | \$111,586 | \$ 24,444 | \$17,444 | \$ | \$153,474 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Short-term debt | - | - | 7,253 | - | 7,253 |
| Current maturities of long-term debt | 5,000 | - | - | - | 5,000 |
| Total current liabilities | 116,586 | 24,444 | 24,697 | - | 165,727 |
| Long-term debt, less current maturities | 265,000 | - | - | - | 265,000 |
| Deferred liabilities | 56,678 | 5,829 | 2,628 | - | 65,135 |
| Stockholders' equity | 467,253 | 800,567 | 44,960 | $(845,527)$ | 467,253 |
|  | \$905,517 | \$830,840 | \$72,285 | \$(845,527) | \$963,115 |

## Condensed Consolidated Statements of Operations

| For the year ended January 4, 2003 (In thousands) | Parent | Subsidiary Guarantors | Non-Guarantor Subsidiaries | Eliminations | Consolidated |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$823,122 | \$254,114 | \$134,967 | \$ $(47,875)$ | \$1,164,328 |
| Cost of goods sold | 565,732 | 195,901 | 111,116 | $(46,986)$ | 825,763 |
| Gross profit | 257,390 | 58,213 | 23,851 | (889) | 338,565 |
| Selling, general and administrative expenses | 154,637 | 60,952 | 20,221 | - | 235,810 |
| Other-net | 117,472 | $(118,883)$ | 84 | (889) | $(2,216)$ |
| Operating income | $(14,719)$ | 116,144 | 3,546 | - | 104,971 |
| Interest expense (income)-net | 66,941 | $(36,697)$ | 2 | - | 30,246 |
| Debt retirement charge | 20,097 | - | - | - | 20,097 |
| Income (loss) before income taxes and equity in earnings of consolidated subsidiaries | $(101,757)$ | 152,841 | 3,544 | - | 54,628 |
| Provision (benefit) for income taxes | $(38,400)$ | 57,954 | 768 | - | 20,322 |
| Equity in earnings of consolidated subsidiaries, net of income taxes | 97,663 | _ | - | $(97,663)$ | - |
| Net income (loss) | \$ 34,306 | \$ 94,887 | \$ 2,776 | \$(97,663) | \$ 34,306 |

## Condensed Consolidated Statements of Cash Flows

| For the year ended January 4, 2003 (In thousands) | Parent | Subsidiary <br> Guarantors | Non-Guarantor Subsidiaries | Eliminations | Consolidated |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Operating Activities |  |  |  |  |  |
| Net cash provided by (used in) operating activities | \$273,106 | \$18,340 | \$(88,055) | \$ - | \$203,391 |
| Investing Activities |  |  |  |  |  |
| Purchase of property, plant and equipment | $(24,545)$ | $(2,679)$ | $(1,119)$ | - | $(28,343)$ |
| Investment in and advances to subsidiaries | $(87,802)$ | $(7,891)$ | 95,693 | - | - |
| Cash paid for acquisitions, joint ventures and other | $(4,670)$ | _ | _ | - | $(4,670)$ |
| Proceeds from sale of property, plant and equipment | 7,513 | 1,915 | 22 | - | 9,450 |
| Other | 750 | - | - | - | 750 |
| Net cash (used in) provided by investing activities | $(108,754)$ | $(8,655)$ | 94,596 | - | $(22,813)$ |
| Financing Activities |  |  |  |  |  |
| Payments on credit facility-net | $(74,800)$ | - | - | - | $(74,800)$ |
| Borrowings on short-term debt | - | - | 458 | - | 458 |
| Payments on notes payable, including prepayments | $(270,371)$ | - | - | - | $(270,371)$ |
| Proceeds from issuance of Senior Notes | 250,000 | - | - | - | 250,000 |
| Debt issuance and amendment costs paid | $(18,910)$ | - | - | - | $(18,910)$ |
| Dividends on common stock | $(5,137)$ | - | - | - | $(5,137)$ |
| Treasury stock re-issued | 2,574 | - | - | - | 2,574 |
| Cost of common stock for treasury | (30) | - | - | - | (30) |
| Net cash (used in) provided by financing activities | $(116,674)$ | - | 458 | - | $(116,216)$ |
| Effect of exchange rate changes | - | - | $(1,625)$ | - | $(1,625)$ |
| Net increase in cash | 47,678 | 9,685 | 5,374 | - | 62,737 |
| Cash balance at beginning of year | 3,277 | $(1,583)$ | 4,188 | - | 5,882 |
| Cash balance at end of year | \$ 50,955 | \$ 8,102 | \$ 9,562 | \$ - | \$ 68,619 |

Russell Corporation and Subsidiaries

## Notes to Consolidated Financial Statements [continued]

## Condensed Consolidated Balance Sheets

| January 3, 2004 (In thousands) | Parent | Subsidiary Guarantors | Non-Guarantor Subsidiaries | Eliminations | Consolidated |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |  |
| Current assets: |  |  |  |  |  |
| Cash | \$ 414 | \$ 15,840 | \$ 3,862 | \$ | \$ 20,116 |
| Trade accounts receivables, net | 78 | 154,833 | 20,603 | - | 175,514 |
| Inventories | 278,796 | 32,691 | 35,459 | - | 346,946 |
| Prepaid expenses and other current assets | 27,289 | 1,414 | 2,403 | - | 31,106 |
| Total current assets | 306,577 | 204,778 | 62,327 | - | 573,682 |
| Property, plant, and equipment, net | 229,736 | 43,151 | 30,347 | - | 303,234 |
| Investment in subsidiaries | 903,718 | 195 | - | $(903,913)$ | - |
| Intercompany balances | $(601,161)$ | 621,492 | $(20,331)$ | - | - |
| Other assets | 118,423 | 25,879 | 2,089 | - | 146,391 |
|  | \$957,293 | \$895,495 | \$74,432 | \$(903,913) | \$1,023,307 |

## LIABILITIES AND STOCKHOLDERS' EOUITY

Current liabilities:

| Accounts payable and accrued expenses | \$115,247 | \$ 28,861 | \$16,418 | \$ | \$ 160,526 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Short-term debt | - | - | 4,088 | - | 4,088 |
| Current maturities of long-term debt | 5,000 | - | - | - | 5,000 |
| Total current liabilities | 120,247 | 28,861 | 20,506 | - | 169,614 |
| Long-term debt, less current maturities | 272,355 | - | - | - | 272,355 |
| Deferred liabilities | 49,827 | 9,339 | 7,308 | - | 66,474 |
| Stockholders' equity | 514,864 | 857,295 | 46,618 | $(903,913)$ | 514,864 |
|  | \$957,293 | \$895,495 | \$74,432 | \$(903,913) | \$1,023,307 |

## Condensed Consolidated Statements of Operations

| For the year ended January 3, 2004 (In thousands) | Parent | Subsidiary Guarantors | Non-Guarantor Subsidiaries | Eliminations | Consolidated |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$935,225 | \$155,006 | \$149,984 | \$(53,952) | \$1,186,263 |
| Cost of goods sold | 658,107 | 116,273 | 120,511 | $(52,764)$ | 842,127 |
| Gross profit | 277,118 | 38,733 | 29,473 | $(1,188)$ | 344,136 |
| Selling, general and administrative expenses | 163,099 | 58,884 | 24,494 | - | 246,477 |
| Other-net | 102,868 | $(100,058)$ | 2,396 | $(1,188)$ | 4,018 |
| Operating income | 11,151 | 79,907 | 2,583 | - | 93,641 |
| Interest expense (income) - net | 57,776 | $(28,244)$ | 131 | - | 29,663 |
| Income (loss) before income taxes and equity in earnings of consolidated subsidiaries | $(46,625)$ | 108,151 | 2,452 | - | 63,978 |
| Provision (benefit) for income taxes | $(30,622)$ | 49,434 | 2,127 | - | 20,939 |
| Equity in earnings of consolidated subsidiaries, net of income taxes | 59,042 | - | - | $(59,042)$ | - |
| Net income (loss) | \$ 43,039 | \$ 58,717 | \$ 325 | \$(59,042) | \$ 43,039 |

## Condensed Consolidated Statements of Cash Flows

| For the year ended January 3, 2004 (In thousands) | Parent | Subsidiary Guarantors | Non-Guarantor Subsidiaries | Eliminations | Consolidated |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Operating Activities |  |  |  |  |  |
| Net cash provided by operating activities | \$45,055 | \$11,883 | \$1,018 | \$ - | \$57,956 |
| Investing Activities |  |  |  |  |  |
| Purchase of property, plant and equipment | $(24,385)$ | $(8,623)$ | $(5,633)$ | - | $(38,641)$ |
| Investment in and advances |  |  |  |  |  |
| Cash paid for acquisitions, joint ventures and other | $(86,691)$ | - | _ | - | $(86,691)$ |
| Proceeds from sale of property, plant and equipment | 8,203 | 6,465 | 97 | - | 14,765 |
| Other | 678 | - | - | - | 678 |
| Net cash used in investing activities | $(101,493)$ | $(4,145)$ | $(4,251)$ | - | $(109,889)$ |
| Financing Activities |  |  |  |  |  |
| Borrowings on credit facility - net | 7,355 | - | - | - | 7,355 |
| Payments on short-term debt | - | - | $(3,582)$ | - | $(3,582)$ |
| Debt issuance and amendment |  |  |  |  | (468) |
| Dividends on common stock | $(5,174)$ | - | - | - | $(5,174)$ |
| Treasury stock re-issued | 5,641 | - | - | - | 5,641 |
| Cost of common stock for treasury | $(1,457)$ | - | - | - | $(1,457)$ |
| Net cash provided by (used in) financing activities | 5,897 | - | $(3,582)$ | - | 2,315 |
| Effect of exchange rate changes on cash | - | - | 1,115 | - | 1,115 |
| Net (decrease) increase in cash | $(50,541)$ | 7,738 | $(5,700)$ | - | $(48,503)$ |
| Cash balance at beginning of year | 50,955 | 8,102 | 9,562 | - | 68,619 |
| Cash balance at end of year | \$ 414 | \$15,840 | \$3,862 | \$ - | \$20,116 |

## Russell Corporation and Subsidiaries

## Report of Ernst \& Young LLP, Independent Auditors

The Board of Directors and Shareholders<br>Russell Corporation

We have audited the accompanying consolidated balance sheets of Russell Corporation and Subsidiaries as of January 3, 2004, and January 4, 2003, and the related consolidated statements of operations, stockholders' equity, and cash flows for each of the three fiscal years in the period ended January 3, 2004. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the consolidated financial position of Russell Corporation and Subsidiaries at January 3, 2004, and January 4, 2003, and the consolidated results of their operations and their cash flows for each of the three fiscal years in the period ended January 3, 2004, in conformity with accounting principles generally accepted in the United States.

As described in Note 1, effective December 30, 2001 the Company changed its method of accounting for goodwill and indefinite-lived intangible assets.

February 10, 2004


Birmingham, Alabama

## Russell Corporation and Subsidiaries

## Corporate Information

## PRINCIPAL OFFICES

3330 Cumberland Blvd.
Suite 800
Atlanta, GA 30339
(678) 742-8000

755 Lee Street
P.O. Box 272

Alexander City, AL 35011
(256) 500-4000

## OTHER INFORMATION

The Company's press releases, annual report and other information can be accessed via the Internet at RussellCorp.com

## TRANSFER AGENT AND REGISTRAR

SunTrust Bank, Atlanta
P.O. Box 4625

Atlanta, GA 30302
(800) 568-3476

## DIVIDEND DISBURSING AGENT

SunTrust Bank, Atlanta
P.O. Box 4625

Atlanta, GA 30302
(800) 568-3476

## AUDITORS

Ernst \&Young LLP
1900 AmSouth/Harbert Plaza
Birmingham, AL 35203

## FORM 10-K

Copies of Form 10-K as filed with the Securities and Exchange Commission are available without cost to shareholders of the Company by writing to:

Investor Relations
Russell Corporation
3330 Cumberland Blvd., Suite 800
Atlanta, GA 30339
(678) 742-8000

## DIVIDEND REINVESTMENT PLAN

For information about accounts or issuance of certificates, contact:

SunTrust Bank, Atlanta
P.O. Box 4625

Atlanta, GA 30302
(800) 568-3476

## DIVERSITY

Diversity is a signific ant contributor to the Company's success. Our goal is to maintain a fair and equitable culture in which every member of the Global Russell Team reinforces our values and has the opportunity to contribute to our business goals. Our Strategic Diversity Management Plan focuses on the following four areas:

- Workforce - To attract and retain superior talent.
- Workplace - To foster an empowering culture that respects both differences and similarities.
- Marketplace - To leverage our diversity to capitalize on unique revenue opportunities.
- Community - To support the communities where we live and operate.


## MARKET SHARE INFORMATION

Market share information for our Russell Artwear/ Careerwear business was according to the S.T.A.R.S. reports from ACNielsen Market Decisions.

## DIVIDEND AND MARKET INFORMATION

Russell Corporation stock trades on the NewYork Stock Exchange and various other regional exchanges under the ticker symbol RML. The range of high and low prices of the Common Stock and the dividends per share paid during each calendar quarter of the last two years are presented below:

| $\mathbf{2 0 0 3}$ | Dividend | High | Low | Close |
| :--- | ---: | ---: | ---: | ---: |
| First | $\mathbf{\$ 0 . 0 4}$ | $\mathbf{\$ 1 7 . 8 9}$ | $\mathbf{\$ 1 4 . 9 4}$ |  |
| Second | 0.04 | $\mathbf{2 1 . 1 5}$ | $\mathbf{1 7 . 2 5}$ |  |
| Third | $\mathbf{0 . 0 4}$ | $\mathbf{2 0 . 3 9}$ | $\mathbf{1 5 . 4 3}$ |  |
| Fourth | $\mathbf{0 . 0 4}$ | $\mathbf{1 8 . 7 2}$ | $\mathbf{1 5 . 6 0}$ |  |
|  | $\mathbf{\$ 0 . 1 6}$ |  |  | $\mathbf{\$ 1 7 . 5 6}$ |
|  |  |  |  |  |
| 2002 | Dividend | High | Low | Close |
| First | $\$ 0.04$ | $\$ 16.10$ | $\$ 14.50$ |  |
| Second | 0.04 | 19.55 | 14.30 |  |
| Third | 0.04 | 19.25 | 14.37 |  |
| Fourth | 0.04 | 17.40 | 13.14 |  |
|  | $\$ 0.16$ |  |  | $\$ 16.74$ |

## Russell Corporation

3300 Cumberland Boulevard, Suite 800
Atlanta, Georgia 30339
www.russellcorp.com


[^0]:    $\square$ Sports Apparel
    $\square$ Sports Equipment

    - Athletic Footwear

[^1]:    ${ }^{(a)}$ Fiscal 1999, 2000, 2001, 2002, and 2003 include costs associated with outbound freight as cost of goods sold in accordance with EITF 00-10, as described in Note 1 to the consolidated financial statements. These freight costs for fiscal 1999, 2000, 2001, 2002, and 2003 were $\$ 6,630,000, \$ 8,750,000, \$ 9,622,000$, $\$ 9,451,000$, and $\$ 10,123,000$, respectively. Fiscal 1994 through 1998 include such costs as a reduction of net sales.
    ${ }^{(b)}$ On February 6, 2003, we acquired the majority of the assets of Bike Athletic Company. On May 16, 2003, we completed the acquisition of the brands, contracts and related net assets of Spalding Sports Worldwide, Inc. The results of operations for Bike and Spalding have been included in our consolidated financial statements since their respective acquisition dates. See Note 14 to the consolidated financial statements for more information on these acquisitions
    ${ }^{(c)}$ Fiscal 1998, 1999, 2000, 2001, and 2003 include special charges of $\$ 83,007,000, \$ 70,721,000, \$ 65,011,000, \$ 144,092,000$, and $\$ 7,303,000$ respectively, as discussed in Management's Discussion and Analysis of Financial Condition and Results of Operations. The after-tax impact of these charges on 1998, 1999, 2000, 2001, and 2003 earnings was (\$1.46), (\$1.38), (\$1.46), (\$2.88), and (\$0.15) respectively, per diluted share. There were no special charges incurred in fiscal 2002.

[^2]:    (d) Fiscal 2002 includes a charge of $\$ 20,097,000(\$ 12,621,000$, net of tax) associated with the early retirement of long-term indebtedness as described in Note 2 to the consolidated financial statements. The after-tax impact of this charge on 2002 earnings was ( $\$ 0.39$ ) per diluted share.
    ${ }^{(e)}$ Fiscal 2003 includes non-recurring favorable tax effects of $\$ 2,635,000$ ( $\$ 0.08$ per diluted share) as described in Note 6 to the consolidated financial statements.
    ${ }^{(f)}$ Average of amounts at beginning and end of each fiscal year.

[^3]:    See notes to consolidated financial statements

[^4]:    See notes to consolidated financial statements

