



*Be a leader—
Be a sponsor.*



Thank you!

Thank you for your interest in sponsoring the San Diego Chapter of the National Investor Relations Institute. Our chapter's mission is to support excellence in the practice of investor relations through programs focused on current topics impacting investor communications, including legal, regulatory, and compliance issues. Our program year runs from September through May, and typically includes six to eight substantive programs, as well as opportunities for networking and mentorship within the San Diego investor relations community.

We currently offer three levels of sponsorship, Platinum, Gold and Silver, with specific benefits outlined on the chart found on the next page.



Sponsorship Levels

Benefits	Platinum	Gold	Silver
Membership Cost	\$10,000	\$5,000	\$2,500
Guests per meeting at no charge (program year, Sept–May) w/preferred seating	3	3	2
Logo display (by level) in sponsor section of website	x	x	x
Recognition (by level) in annual “Thank you” ad in San Diego Business Journal	x	x	x
Recognition (by level) at year-end social/awards banquet	x	x	x
Opportunity for tabletop marketing at all events	x	x	
Inclusion in “recommended vendor” portion of website	x		
Speaking opportunity in program of choice	x		

Supporting a Great Organization Reaching a Critical Audience

There are three exceptional opportunities for corporate involvement with the San Diego Chapter of the National Investor Relations Institute:

- Platinum Sponsorship – \$10,000
- Gold Sponsorship – \$5,000
- Silver Sponsorship – \$2,500

With 10 scheduled programs (including two to four networking/social events) throughout our fiscal year, we offer your organization an affordable means to reach a highly important – and attentive – audience. Our program attendees represent the majority of top investor relations professionals in San Diego and surrounding areas, as well as leading marketing, public relations and financial officers. Moreover, since we are a non-profit organization, a portion of your sponsorship may be tax deductible. We suggest that you consult your tax advisor to discuss the benefits of your sponsorship in further detail. You can be certain that we will do our best to ensure that your sponsorship provides your organization with a healthy return on your investment. Interested organizations can learn more about our corporate sponsorship opportunities by contacting any of the NIRI San Diego Board members listed on pages 5 and 6.



NIRI San Diego: Facts & Figures

The NIRI San Diego Chapter

- The National Investor Relations Institute (NIRI) is a professional association of corporate investor relations officers and consultants responsible for communications among corporate management, the investing public and the financial community.
- The San Diego Chapter of NIRI, with almost 100 members today and growing, represents the majority of the publicly held corporations in San Diego, as well as many emerging companies and related service providers.
- San Diego NIRI members emanate from virtually every business vertical and discipline imaginable, making it one of the most diverse, professional organizations in the region.
- Members range from senior level investor relations and corporate communications professionals to junior staffers just entering the field.
- Nationally, NIRI has over 4,400 members in 33 chapters.



Contact Information

The NIRI San Diego Board welcomes your questions on sponsorship opportunities or any areas of interest regarding NIRI, Chapter membership or upcoming Chapter events.

Karen A. Fisher

President and Director
Vice President, Investor Relations
& Compliance
DivX, Inc.
Phone: (858) 882.6415
Email: kfisher@divxcorp.com

John Stoepler

Vice President and Director
Vice President, Corporate
Development
Mentus
Phone: (858) 455-5500
Email: jstoepler@mentus.com

Garrett Ponder

Treasurer and Director
Investor Relations Analyst
Qualcomm
Phone: (858) 658-4813
Email: gponder@qualcomm.com

I. J. Feinman

Secretary and Director
Territory Manager
SoCal
Broadridge Financial Solutions
Phone: (858) 748-9755
Email: ira.feinman@broadridge.com

Kate Patterson

Program Chair and Director
Vice President, Investor Relations
Websense, Incorporated
Phone: (858) 320-8072
Email: kpatterson@websense.com

Kirsten Garvin

Membership Chair and Director
Director of Product Marketing
Astute Networks, Inc.
Phone: (858) 673-7700
Email: kgarvin@astutenetworks.com



Contact Information

(continued)

Gwen Rosenberg
Director-at-Large
Vice President, Investor Relations
& Corporate Communications
Senomyx, Inc.
Phone: (858) 646-8369
Email: gwen.rosenberg@senomyx.com

Marcy Graham
Director-at-Large
Sr. Director, Investor Relations
Genoptix
Phone: (760) 930-7127
Email: mgraham@genoptix.com

Jane Booth
Director-at-Large
Bureau Manager
PR Newswire
Phone: (800) 541-2815
Email: jane.booth@prnewswire.com

Sharon Johnson
Director-at-Large & Website
Business Development Manager
PR Newswire
Phone: (201) 360-6862
Email: sharon.johnson@prnewswire.com

Ashley Trent
Chapter Administrator
Phone: (864) 430-7371
Email: ashleyptrent@aol.com



*Special
Thanks!*

NIRI San Diego wishes to extend our deepest thanks to the following Sponsors who have already pledged their support for the 2008-09 Chapter year.

Platinum - \$10,000 Sponsorship

QUALCOMM®

Gold - \$5,000 Sponsorship

Silver - \$2,500 Sponsorship

BusinessWire®
A Berkshire Hathaway Company

DIVX®

|| IPREO

RR DONNELLEY

websense®
ESSENTIAL INFORMATION PROTECTION™

mentus

*Special thanks to Mentus for providing consultation, design and production services.
For more info. call John Stoepler (jstoepler@mentus.com at 858-455-5500, ext. 220.*



NIRI San Diego Mission Statement

NIRI San Diego is dedicated to advancing the practice and stature of investor relations in the local business community. Our goal is to provide innovative and value-added programs and activities that foster professional development and promote the highest ethical standards. We are focused on supporting our members through educational and networking opportunities for IR practitioners, service providers, and professionals in finance, communications, marketing, and securities law.

