

2003 Annual Meetings of Shareholders

**Rogers Communications Inc. &
Rogers Wireless Communications Inc.**

EDWARD ROGERS

**President & Co-Chief Executive Officer,
Rogers Cable Inc.**

2002 Accomplishments – Cable

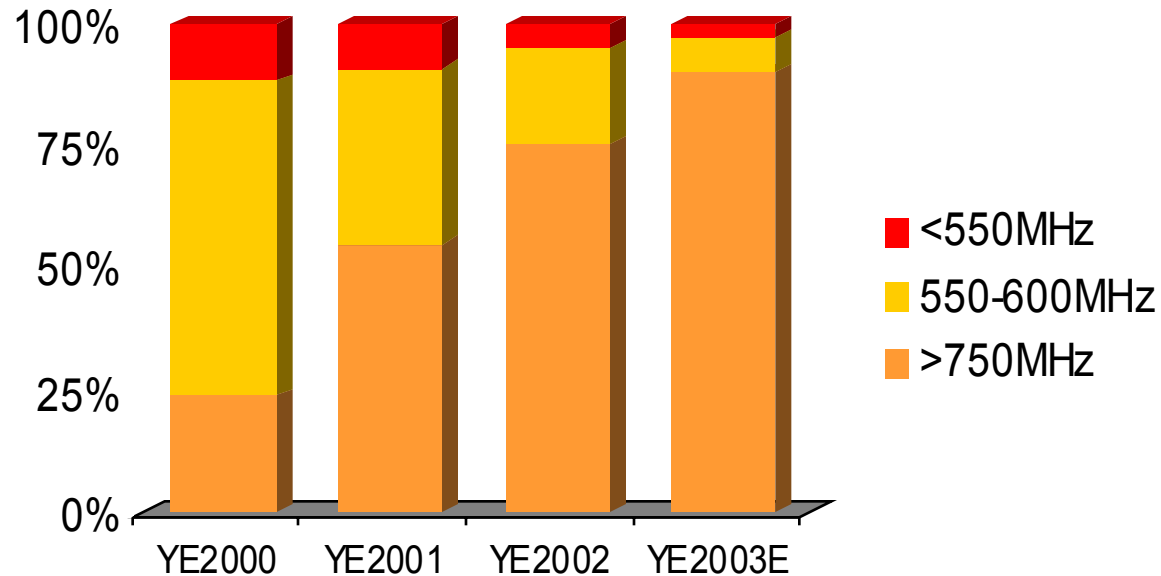
- Basic rate deregulation achieved in all systems
- Rapid & successful transition from @Home
- Financing put in place for enhanced financial flexibility
- Launched suite of bundled basic/digital/Internet offerings
- Successful launch of VOD in Central Toronto
- 750/860 MHz rebuild more than 75% completed
- Met or exceeded all financial & operating targets
- Basic, digital & Internet sub results on or above plan

Delivering Results

Advanced Broadband Network

Plant status (03/31/03)

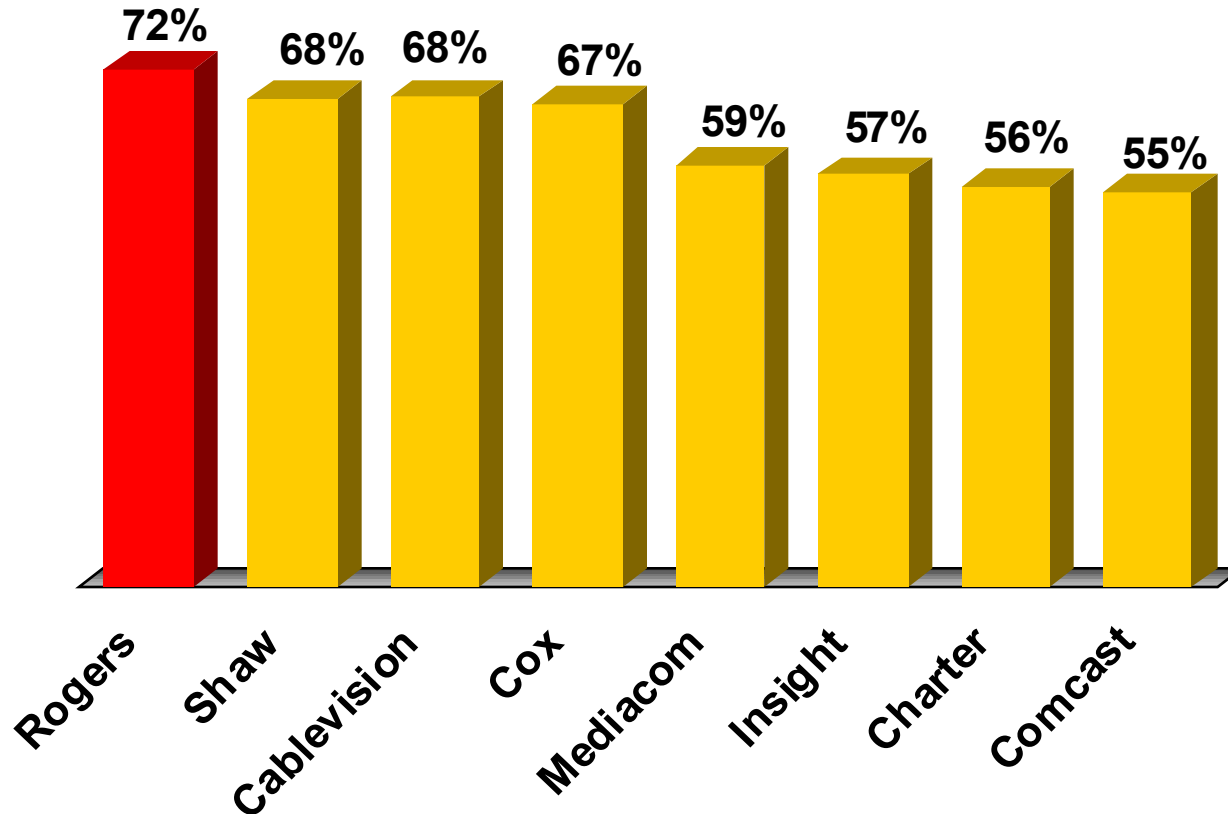
- 94% two-way capable, 99% in Ontario
- 99% digital cable available
- 95% at 550MHz or greater
- 77% at 750MHz or greater



**Investment Program Shifting
 from Fixed to Variable Spending**

Leading Basic Cable Penetration

Basic Cable Penetration of Homes Passed*



** Rogers as at March 31, 2003, Shaw as at February 28, 2003 and remaining companies as at September 30, 2002.
Based on company information & third party research*

Leading North American Penetration of Homes Passed

A Superior Video Offering

- More digital & ethnic channels than any other provider
- Most and best sports - NFL Sunday Ticket, NHL Centre Ice and MLB Extra Innings.
- A robust North American HDTV offering
- True interactive VOD/SVOD/ITV capabilities
- Cable is 'weather proof'
- Free in home cable service & equipment repairs
- Easy installation, with no-line-of-sight or weather issues & no obtrusive equipment outside the home

ROGERS
Digital
CABLE™



ROGERS
HI-SPEED
INTERNET

incredible
ROGERS
BUNDLES



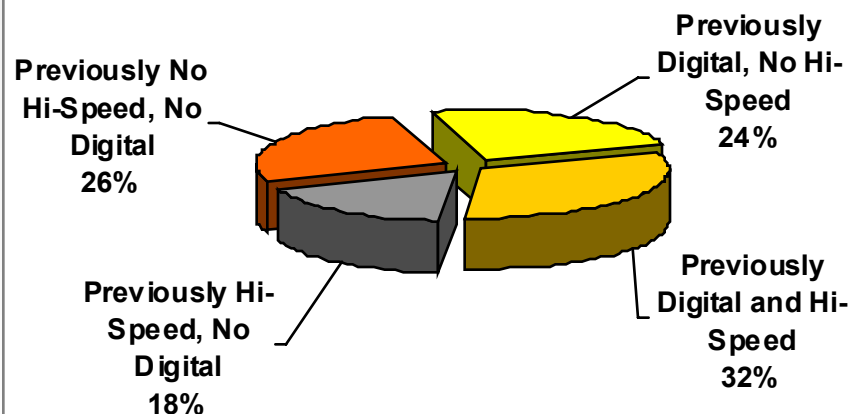
**A Superior Offering with
More Choice & Flexibility**

Successful Cable Bundling

- Targeted bundles of digital cable, programming & high-speed Internet launched early summer 2002
- Over 65% are 'upsells' to digital &/or high-speed Internet
- Bundles add \$20-25/month average revenue per Bundled customer
- Awareness of digital product greatly enhanced
- Digital & high-speed Internet retention measurably higher for bundle customers
- Churn of Bundled customer much lower for all products

**incredible
ROGERS
BUNDLES**

Source Composition of Bundle Customers



***Ended 1Q03 with more than
105K bundle customers***

**Cable, High-Speed Internet & Digital
are a Compelling Combo**

Video on Demand and more ...



- Deployed to over 530,000 homes in Central Toronto
 - By YE03 will be deployed to over 1.6 million homes in Toronto area
- 1Q03 averaged 2.8 buys per active user
- Offering over 500 titles & growing daily
 - Studio agreements to date provide ~ 30% of Hollywood output
 - Rich library of children's, documentary & adult titles
 - SVOD development & negotiations in progress
- Strong & differentiated product for basic subscriber retention & digital penetration

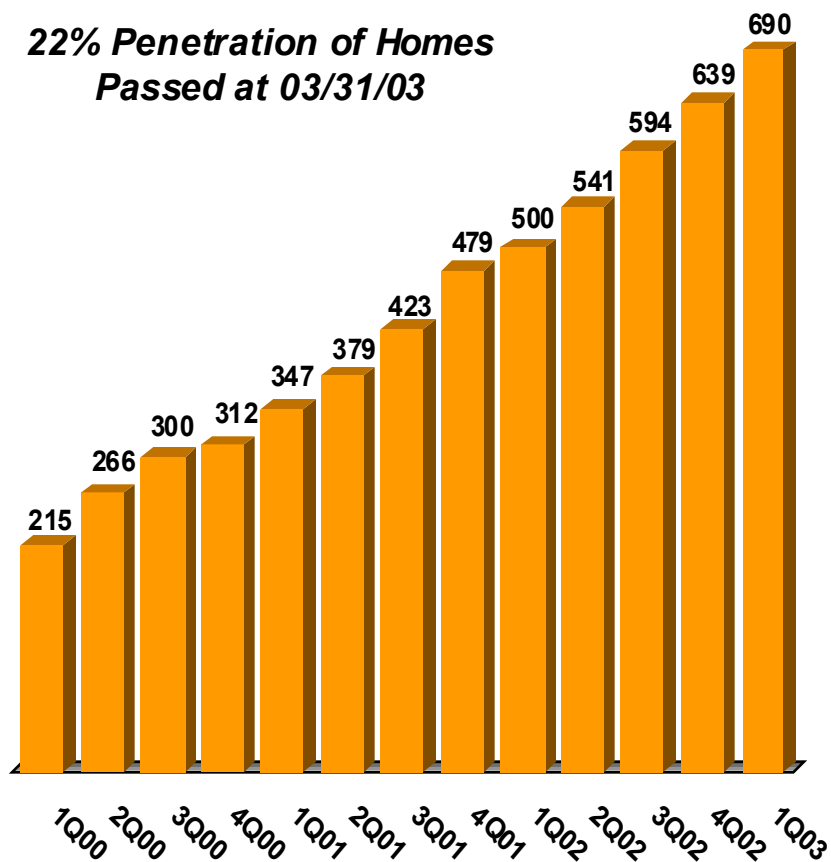


Leverages Digital Infrastructure with Minimal Incremental Capital

Rapid New Services Growth

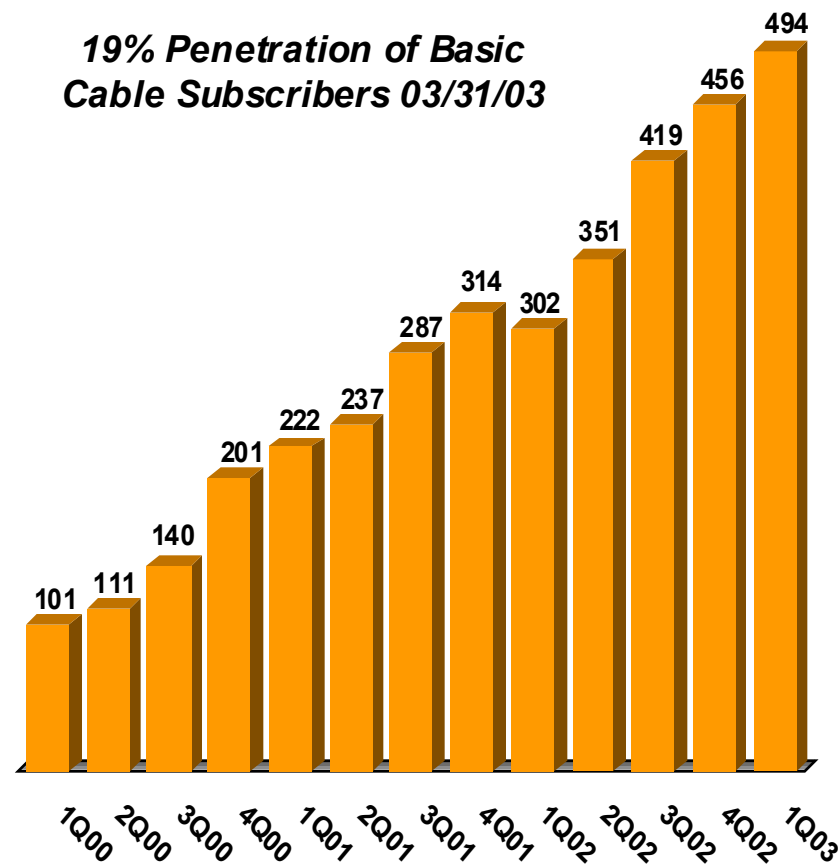
High-Speed Internet Subs Deployed

*22% Penetration of Homes
Passed at 03/31/03*



Digital Set-Top Terminals Deployed

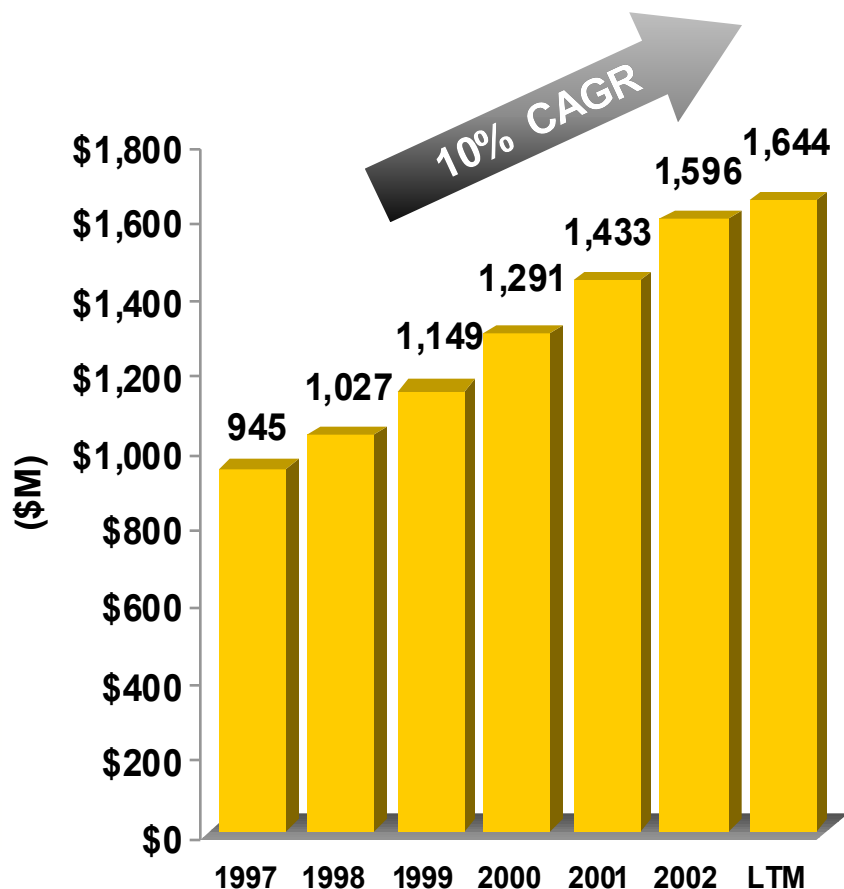
*19% Penetration of Basic
Cable Subscribers 03/31/03*



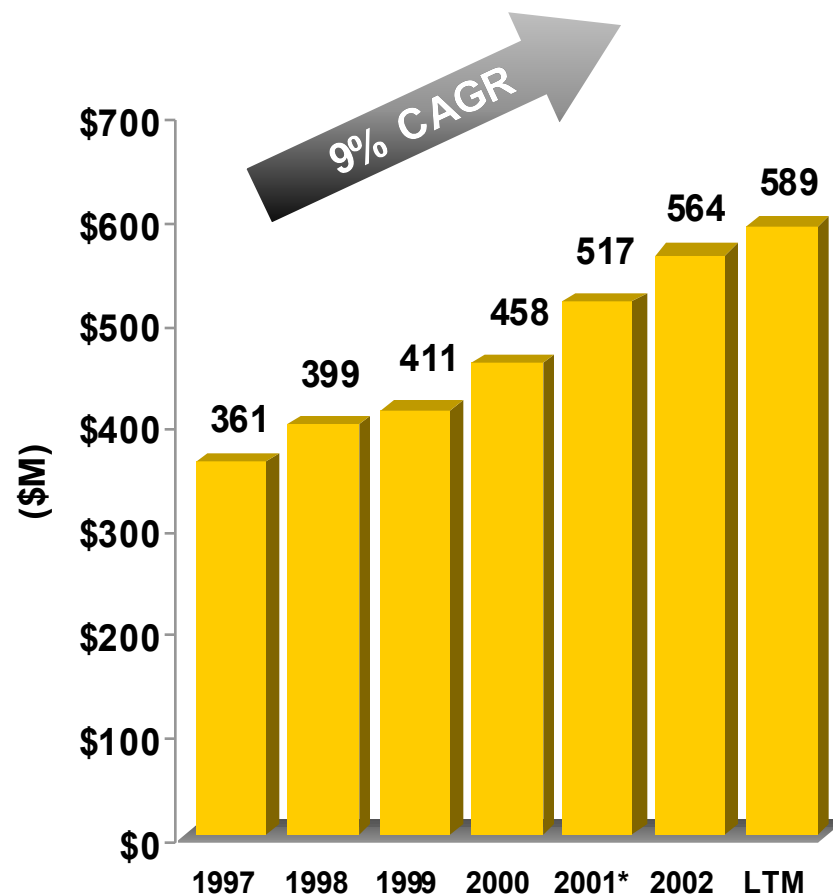
**Strong Growth in High-Speed
Internet & Digital Continues**

Financial Performance – Cable

Cable Revenue



Cable EBITDA



Note: Includes Video Stores operations

Consistent Revenue & EBITDA Growth at Cable

* Before cable system integration & At Home termination costs

1Q03 Snapshot – Cable

	<u>1Q03</u>	<u>1Q02</u>	<u>% Chg</u>
Revenue (\$M)	\$ 428.0	\$ 380.5	12.5%
Operating profit (\$M)	157.3	131.3	19.8%
Cable & Internet operating profit margin	42.7%	40.0%	
PP&E expenditures (\$M)	\$ 98.3	\$ 134.3	(26.8%)
Basic cable subscribers	2,269.7	2,268.0	0.1%
Basic cable, net additions	(0.7)	(18.5)	96.2%
Internet subscribers	689.7	500.0	37.9%
Internet, net additions	50.3	21.2	137.3%
Digital terminals in service	493.5	302.4	63.2%
Digital terminals, net additions	37.3	(11.9)	-
Digital households	434.6	259.4	67.5%
Digital households, net additions	33.1	(12.6)	-

Better Growth, Better Service, Better Margins

2003 Priorities - Cable

- Drive towards double digit revenue & EBITDA growth & capital spending reductions
- Continued introduction of rational pricing initiatives
- Grow penetration of Hi-Speed & Digital product & Bundled offerings
- Introduction of new products & services to maintain revenue growth
 - VOD & SVOD deployment
 - Tiered high-speed data offerings
- Continued focus on customer satisfaction & retention initiatives
- Drive further operational & productivity efficiencies
- Substantially complete Cable 750/860 MHz rebuilds

Focused on Profitable Growth

Summary

- Largest Canadian cable company with excellent clustering in key markets
- Rapidly deploying new services on advanced networks
- A superior offering now deployed
- Powerful distribution channels leveraged across the Rogers group of companies
- Capital needs moderating as rebuilds progress
- Motivated & experienced management team
- Committed to delivering strong & consistent results

**Canada's Largest & Most Progressive
Cable Provider**

Safe Harbour

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