



ROGERS WIRELESS INC.

Restatement due to Roaming Reclassification

2001					
	Q1	Q2	Q3	Q4	Year
RESTATED FOR GROSS ROAMING:					
Revenue (\$000s)					
Total revenue	\$ 404,091	\$ 438,731	\$ 454,993	\$ 455,330	\$ 1,753,145
Network revenue (excludes Equipment sales)	362,266	393,657	408,301	407,619	1,571,843
Wireless Voice Revenue (excludes Equipment sales, Data and Messaging)	346,962	379,731	394,516	394,092	1,515,301
Voice ARPU					
Postpaid	\$ 53.85	\$ 57.51	\$ 58.03	\$ 56.17	\$ 56.39
Prepaid	9.35	9.93	10.67	11.00	10.29
Blended	45.33	47.88	47.76	45.58	46.60
Operating Expenses (\$000s)					
Total operating expenses before sales and marketing costs	\$ 155,848	\$ 168,500	\$ 167,793	\$ 176,691	\$ 668,832
Average monthly operating expenses before sales and marketing costs per wireless subscriber	17.39	18.29	17.59	17.82	17.76
AS PREVIOUSLY REPORTED, NET ROAMING:					
Revenue (\$000s)					
Total revenue	\$ 377,684	\$ 410,588	\$ 426,108	\$ 429,386	\$ 1,643,766
Network revenue (excludes Equipment sales)	335,859	365,514	379,416	381,675	1,462,464
Wireless Voice Revenue (excludes Equipment sales, Data and Messaging)	320,555	351,588	365,631	368,148	1,405,922
Voice ARPU					
Postpaid	\$ 49.58	\$ 53.06	\$ 53.57	\$ 52.25	\$ 52.12
Prepaid	9.35	9.93	10.67	11.00	10.29
Blended	41.88	44.33	44.26	42.58	43.24
Operating Expenses (\$000s)					
Total operating expenses before sales and marketing costs	\$ 129,441	\$ 140,357	\$ 138,908	\$ 150,747	\$ 559,453
Average monthly operating expenses before sales and marketing costs per wireless subscriber	14.44	15.23	14.56	15.21	14.86

2000					
	Q1	Q2	Q3	Q4	Year
RESTATED FOR GROSS ROAMING:					
Revenue (\$000s)					
Total revenue	\$ 369,205	\$ 407,512	\$ 424,938	\$ 437,449	\$ 1,639,104
Network revenue (excludes Equipment sales)	328,925	354,745	376,236	377,604	1,437,510
Wireless Voice Revenue (excludes Equipment sales, Data and Messaging)	313,832	339,881	360,787	362,319	1,376,819
Voice ARPU					
Postpaid	\$ 54.65	\$ 57.60	\$ 59.03	\$ 57.59	\$ 57.25
Prepaid	8.04	9.53	10.53	11.76	10.08
Blended	48.08	50.38	51.58	49.98	50.02
Operating Expenses (\$000s)					
Total operating expenses before sales and marketing costs	\$ 131,238	\$ 134,239	\$ 148,110	\$ 156,583	\$ 570,170
Average monthly operating expenses before sales and marketing costs per wireless subscriber	16.66	16.60	17.78	18.26	17.34
AS PREVIOUSLY REPORTED, NET ROAMING:					
Revenue (\$000s)					
Total revenue	\$ 348,730	\$ 378,445	\$ 394,630	\$ 410,258	\$ 1,532,063
Network revenue (excludes Equipment sales)	308,450	325,678	345,928	350,413	1,330,469
Wireless Voice Revenue (excludes Equipment sales, Data and Messaging)	293,357	310,814	330,479	335,128	1,269,778
Voice ARPU					
Postpaid	\$ 51.00	\$ 52.53	\$ 53.91	\$ 53.09	\$ 52.66
Prepaid	8.04	9.53	10.53	11.76	10.08
Blended	44.94	46.07	47.25	46.23	46.13
Operating Expenses (\$000s)					
Total operating expenses before sales and marketing costs	\$ 110,763	\$ 105,172	\$ 117,802	\$ 129,392	\$ 463,129
Average monthly operating expenses before sales and marketing costs per wireless subscriber	14.06	13.01	14.14	15.09	14.09