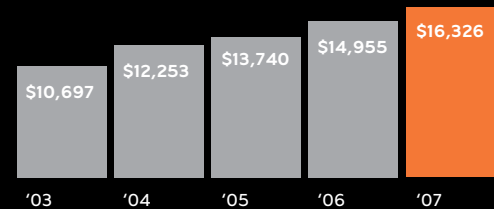


Revenue Performance

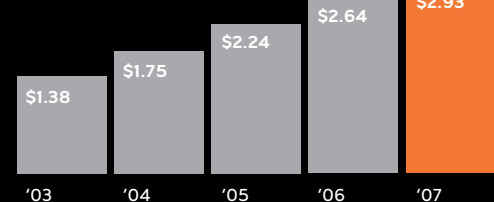
Fiscal Year 2003–2007
5-Year CAGR 11%*



* 5-Year CAGR based on Fiscal Year 2002 Revenue of \$9,893 million Revenue in Millions

EPS Performance*

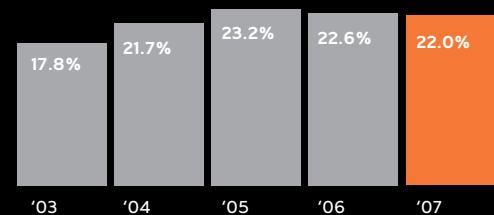
Fiscal Year 2003–2007***
5-Year CAGR 19%**



*EPS based on diluted earnings per share before accounting change
**5-Year CAGR based on Fiscal Year 2002 diluted EPS of \$1.23
***EPS amounts prior to Fiscal Year 2007 have been restated to reflect the two-for-one stock split that occurred in April 2007.

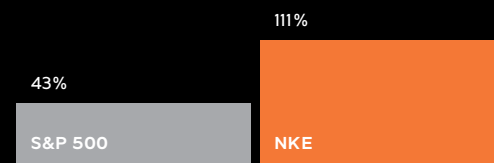
Return on Invested Capital

Fiscal Year 2003–2007



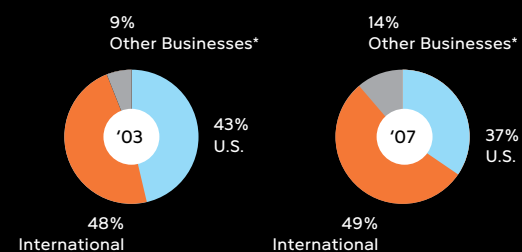
Stock Performance vs. S&P 500

Fiscal Year 2003–2007



Revenue Distribution

Fiscal Year 2003 vs. 2007



* The segment labeled "Other Businesses" represents revenues from Cole Haan Holdings Incorporated, Hurley International LLC, NIKE Bauer Hockey Inc., and NIKE Golf for fiscal year 2003, and also includes Converse Inc., and Exeter Brands Group LLC for fiscal year 2007.

