

TiVo Inc. Disclosure Policy



Exhibit 5 to TiVo Disclosure Policy

INVESTOR COMMUNICATION POLICY

We (TiVo Inc.) believe strongly in the fair disclosure of information to our shareholders, the financial community, and the public. We strive to make sure that our communications are factually accurate, timely, and broadly disseminated to the public. We make sure that any nonpublic material information about us is widely distributed by issuing a press release and/or filing a Form 8-K.

Persons Covered

We expect all of our employees, our directors, and anyone else who we may authorize to speak on our behalf to follow this policy.

Authorized Spokespersons

We generally speak to the financial community, our shareholders, the media, and the public through authorized representatives. Our Chairman and Chief Executive Officer, Chief Financial Officer, and Director of Investor Relations are authorized to speak on behalf of TiVo to analysts, securities market professionals, and major stockholders of TiVo. In addition, our senior manager of Public Relations is also authorized to communicate important information about TiVo to the media and the general public. No TiVo employee is authorized to communicate business or financial information about TiVo that is nonpublic, material information, except through TiVo sanctioned public disclosures or for business purposes under a non-disclosure agreement.

Earnings Guidance

We make every attempt to provide quarterly and yearly earnings forecasts in our earnings releases. However, we do not comment one way or the other on individual earnings estimates or street consensus, including First Call or any other service. We also do not confirm or update our guidance once issued.

Standard Communications

We generally communicate with the financial community and our shareholders through our press releases, conference calls, and website.

Our general practice is to issue a quarterly press release that discloses our sales and earnings for the prior quarter and our fiscal year-to-date when applicable. We will generally include other information relating to our current outlook as well. Shortly after we issue our earnings press release, we usually hold a quarterly conference call open to financial analysts, the media, and the public to discuss our recent financial results and our current outlook. We generally make a

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playback of the quarterly conference call available for one week after the call on our website and via a phone number.

In addition to our regular earnings calls, we may also hold additional conference calls or engage in other communications, such as webcasts, or website postings in which we will disclose new developments about our business and operations. We try to give adequate notice in the event we determine such a call or webcast is necessary.

We do not comment on market rumors in the normal course of business.

Communications with Financial Analysts

When not prevented by our quiet period, we like to participate in conferences sponsored by securities firms, investor seminars, tradeshow, and other industry and public events. We try to post any of our presentations we intend to use at such conferences on our website before such events, when possible.

We also talk to individual analysts to provide additional background information concerning our business. While we sometimes may decide to review material prepared by financial analysts or other Regulation FD persons, we do not comment on or endorse any such materials. However, we may correct factual inaccuracies relating to public, historical information about us.

Quiet Period

During the last two weeks of the quarter until after the earnings call, we observe a quiet period and restrict access to our senior executives. During our quiet period, we do not participate in conversations that relate to our current financial performance or business activities.

In our sole discretion, we may participate in conferences sponsored by securities firms, investor seminars, tradeshow, and other public events during the last two weeks of the quarter. However, should we participate, we will only provide a general presentation that discusses only historical public information. We will not present information about our current financial performance or business activities. Nor will our management participate in any one-on-one conversations during this time.

During the last two weeks of each quarter, our Director of Investor Relations will be authorized to continue to participate in limited discussions with stockholders, analysts, and the general public. However, the Director of Investor Relations will be prohibited from discussing or commenting on our current financial or business performance and may only provide publicly available historical information, and will otherwise comply with Regulation FD. During the remainder of our quiet period, our Investor Relations department, at its discretion, will only respond to inquiries regarding scheduling matters and make referrals to public historical information.

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Our Website

We utilize our website as an additional means to communicate with our shareholders, the investment community, and the general public. From time to time, we update our website with timely information concerning our business, financial and operating data, securities filings and governance updates, as well as notices for upcoming conference calls to discuss our earnings and other significant events.