

## Notes to Consolidated Financial Statements

December 31, 2003

### Note 1—Principal industry

JAKKS Pacific, Inc. (the “Company”) is engaged in the development, production and marketing of toys and related products, some of which are based on highly-recognized entertainment properties and character licenses. The Company commenced its primary business operations in July 1995 through the purchase of substantially all of the assets of a Hong Kong toy company. The Company markets its product lines domestically and internationally.

The Company was incorporated under the laws of the State of Delaware in January 1995.

### Note 2—Summary of significant accounting policies

**Principles of consolidation.** The consolidated financial statements include accounts of the Company and its wholly-owned subsidiaries. In consolidation, all significant intercompany balances and transactions are eliminated.

**Cash and cash equivalents.** The Company considers all highly liquid assets having an original maturity of less than three months to be cash equivalents. The Company maintains its cash in bank deposits which, at times, may exceed federally insured limits. The Company has not experienced any losses in such accounts. The Company believes it is not exposed to any significant credit risk on cash and cash equivalents.

**Use of estimates.** The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the dates of the financial statements, and the reported amounts of revenue and expenses during the reporting periods. Actual future results could differ from those estimates.

**Revenue recognition.** Revenue is recognized upon the shipment of goods to customers. Provisions for estimated returns, defective products and other allowances are made at the time of sale.

**Inventory.** Inventory, which includes the ex-factory cost of goods and in-bound freight, is valued at the lower of cost (first-in, first-out) or market and consists of the following:

December 31, (In thousands)	2002	2003
Deposits	\$ 20	\$ —
Raw materials	586	1,033
Finished goods	37,404	43,367
	<u>\$38,010</u>	<u>\$44,400</u>

**Marketable securities.** Marketable securities categorized as trading securities were liquidated at December 31, 2002 and related unrealized holding gains or losses are included in earnings. New investments made in 2003 are categorized as available for sale and related unrealized holding gains or losses are included as a component of stockholders' equity. At December 31, 2002 and 2003, cost approximated fair market value.

**Fair value of financial instruments.** The Company's cash and cash equivalents, accounts receivable and loan payable represent financial instruments. The carrying value of these financial instruments is a reasonable approximation of fair value. The fair value of the convertible senior notes at December 31, 2003 was approximately \$99.0 million. The fair value of the Company's convertible senior notes approximates the carrying value based on quoted trading prices for the notes.

**Property and equipment.** Property and equipment are stated at cost and are being depreciated using the straight-line method over their estimated useful lives as follows:

Office equipment	5 years
Furniture and fixtures	5–7 years
Molds and tooling	2–4 years
Leasehold improvements	Shorter of length of lease or 10 years

**Shipping and handling costs.** The consolidated financial statements reflect, for all periods presented, the adoption of the classification or disclosure requirements pursuant to Emerging Issues Task Force (“EITF”) 00-10, “Accounting for Shipping and Handling Fees and Costs,” which was effective in the fourth quarter of fiscal 2000. Consistent with EITF 00-10, the Company has historically classified income from freight charges to customers in “Net sales.” The Company classifies shipping and handling costs in “Selling, general and administrative expenses.” Such costs amounted to approximately \$11.9 million in 2001, \$8.1 million in 2002 and \$5.2 million in 2003.

**Advertising.** Production costs of commercials and programming are charged to operations in the year during which the production is first aired. The costs of other advertising, promotion and marketing programs are charged to operations in the year incurred. Advertising expense for the years ended December 31, 2001, 2002 and 2003, was approximately \$11.0 million, \$12.7 million and 12.4 million, respectively.

**Income taxes.** The Company does not file a consolidated return with its foreign subsidiaries. The Company files Federal and state returns and its foreign subsidiaries each file Hong Kong returns and United Kingdom returns, as applicable. Deferred taxes are provided on a liability method whereby deferred tax assets are recognized as deductible temporary differences and operating loss and tax credit carryforwards and deferred tax liabilities are recognized for taxable temporary differences. Temporary differences are the differences between the reported amounts of assets and liabilities and their tax basis. Deferred tax assets are reduced by a valuation allowance when, in the opinion of management, it is more likely than not that some portion or all of the deferred tax assets will not be realized. Deferred tax assets and liabilities are adjusted for the effects of changes in tax laws and rates on the date of enactment.

**Translation of foreign currencies.** Monetary assets and liabilities denominated in Hong Kong dollars or British pounds sterling are translated into United States dollars at the rate of exchange ruling at the balance sheet date. Transactions during the period are translated at the rates ruling at the dates of the transactions.

Profits and losses resulting from the above translation policy are recognized in the consolidated statements of operations and statements of other comprehensive income.

**Accounting for the impairment of long-lived assets.** Long-lived assets, which include property and equipment, goodwill and intangible assets other than goodwill, are evaluated for impairment when events or changes in circumstances indicate that the carrying amount of the assets may not be recoverable through the estimated undiscounted future cash flows from the use of these assets. When any such impairment exists, the related assets will be written down to fair value.

**Goodwill and other intangible assets.** In July 2001, the Financial Accounting Standards Board (“FASB”) issued Statement of Financial Accounting Standards No. 141, “Business Combinations” (“SFAS 141”) and Statement of Financial Accounting Standards No. 142, “Goodwill and Other Intangible Assets” (“SFAS 142”). SFAS 141 is effective for business combinations initiated after June 30, 2001. SFAS 141 requires that all business combinations completed after its adoption be accounted for under the purchase method of accounting and establishes specific criteria for the recognition of intangible assets separately from goodwill. SFAS 142 was effective for the Company on January 1, 2002 and primarily addresses the accounting for goodwill and intangible assets subsequent to their acquisition. With the adoption of SFAS 142, goodwill and other intangible assets are no longer amortized and are tested for impairment at least annually at the reporting unit level. As of December 31, 2003, there was no impairment to the underlying value of goodwill or intangible assets other than goodwill.

The effect of adoption of SFAS 142 on the reported net income for the current and comparative prior period is as follows:

For the Year Ended December 31, (In thousands, except per share amounts)	2001	2002	2003
Reported net income	\$28,233	\$31,271	\$20,604
Add back: Amortization of goodwill and other intangibles, net of tax effect	2,579	—	—
Net income, as adjusted	\$30,812	\$31,271	\$20,604
Earnings per share—basic:			
Reported net income	\$ 1.55	\$ 1.42	\$ 0.85
Add back: Amortization of goodwill and other intangibles, net of tax effect	0.14	—	—
Earnings per share—basic, as adjusted	\$ 1.69	\$ 1.42	\$ 0.85
Earnings per share—diluted:			
Reported net income	\$ 1.45	\$ 1.37	\$ 0.83
Add back: Amortization of goodwill and other intangibles, net of tax effect	0.13	—	—
Earnings per share—diluted, as adjusted	\$ 1.58	\$ 1.37	\$ 0.83

Goodwill represents the excess purchase price paid over the fair market value of the assets of acquired companies. In fiscal 2002, the Company began to write off goodwill and certain intangible assets on an impairment basis where losses in value are recorded when and as material impairment has occurred in the underlying assets. Accumulated amortization of goodwill at December 31, 2002 and 2003 totaled \$6.6 million.

The carrying value of goodwill is based on management's current assessment of recoverability. Management evaluates recoverability using both objective and subjective factors. Objective factors include management's best estimates of projected future earnings and cash flows and analysis of recent sales and earnings trends. Subjective factors include competitive analysis and the Company's strategic focus.

Intangible assets other than goodwill consist of product technology rights and trademarks. Intangible assets are amortized on a straight-line basis, over five to thirty years, the estimated economic lives of the related assets. Accumulated amortization as of December 31, 2002 and 2003 was \$2.9 million and \$3.0 million, respectively.

**Stock option plans.** In December 2002, the FASB issued Statement of Financial Accounting Standards No. 148, "Accounting for Stock-Based Compensation—Transition and Disclosure—an Amendment of FASB Statement No. 123" ("SFAS 148"). SFAS 148 Statement amends Statement of Financial Accounting

Standards No. 123, "Accounting for Stock-Based Compensation" ("SFAS 123"), to provide alternative methods of transition for an entity that voluntarily changes to the fair value based method of accounting for stock-based employee compensation. It also amends the disclosure provisions of that Statement to require prominent disclosure about the effects on reported net income of an entity's accounting policy decisions with respect to stock-based employee compensation. Finally, SFAS 148 amends APB Opinion No. 28, "Interim Financial Reporting," to require disclosure about those effects in interim financial information.

At December 31, 2003, the Company has stock-based employee compensation plans, which are described more fully in Note 14. The Company accounts for those plans under the recognition and measurement principles of APB Opinion No. 25, "Accounting for Stock Issued to Employees, and related Interpretations." No stock-based employee compensation cost is reflected in net income, as all options granted under those plans had an exercise price equal to the market value of the underlying common stock on the date of grant. However, certain options had been repriced resulting in compensation adjustments, which have been reflected in net income. The following table illustrates the effect on net income and earnings per share if the Company had applied the fair value recognition provisions of SFAS 123, to stock-based employee compensation.

## Notes to Consolidated Financial Statements (continued)

December 31, 2003

In 2001, 2002 and 2003, the fair value of each employee option grant was estimated on the date of grant using the Black-Scholes option-pricing model with the following assumptions used: risk-free rate of interest of 6%, 4% and 4%, respectively; dividend yield of 0%; volatility of 91%, 87% and 82% respectively; and expected lives of five years.

Year Ended December 31, (In thousands, except per share data)	2001	2002	2003
Net income, as reported	\$28,233	\$31,271	\$20,604
Add (Deduct): Stock-based employee compensation expense (income) included in reported net income	2,571	(1,308)	6
Deduct: Total stock-based employee compensation expense determined under fair value method for all awards net of related tax effects	(1,499)	(2,034)	(2,796)
Pro forma net income	\$29,305	\$27,929	\$17,814
Earnings per share:			
Basic—as reported	\$ 1.55	\$ 1.42	\$ 0.85
Basic—pro forma	\$ 1.61	\$ 1.27	\$ 0.73
Diluted—as reported	\$ 1.45	\$ 1.37	\$ 0.83
Diluted—pro forma	\$ 1.51	\$ 1.23	\$ 0.72

**Earnings per share.** The following table is a reconciliation of the weighted average shares used in the computation of basic and diluted earnings per share for the periods presented (in thousands, except per share data):

	2001		
	Income	Weighted Average Shares	Per Share
Basic EPS			
Income available to common stockholders	\$28,233	18,199	\$1.55
Effect of dilutive securities Options and warrants	—	1,211	
Diluted EPS			
Income available to common stockholders plus assumed exercises	\$28,233	19,410	\$1.45

	2002		
	Income	Weighted Average Shares	Per Share
Basic EPS			
Income available to common stockholders	\$31,271	21,963	\$1.42
Effect of dilutive securities Options and warrants	—	784	
Diluted EPS			
Income available to common stockholders plus assumed exercises	\$31,271	22,747	\$1.37
	2003		
	Income	Weighted Average Shares	Per Share
Basic EPS			
Income available to common stockholders	\$20,604	24,262	\$0.85
Effect of dilutive securities Options and warrants	—	415	
Diluted EPS			
Income available to common stockholders plus assumed exercises	\$20,604	24,677	\$0.83

**Recent Accounting Standards.** In June 2001, the FASB issued Statement of Financial Accounting Standards No. 143, “Accounting for Asset Retirement Obligations” (“SFAS 143”). The objective of SFAS 143 is to establish an accounting standard for the recognition and measurement of an asset retirement obligation on certain long-lived assets. The retirement obligation must be one that results from the acquisition, construction or normal operation of a long-lived asset. SFAS 143 requires the legal obligation associated with the retirement of a tangible long-lived asset to be recognized at fair value as a liability when incurred, and the cost to be capitalized by increasing the carrying amount of the related long-lived asset. SFAS 143 was adopted effective January 1, 2003 and the adoption of this statement had no material impact on the consolidated financial statements.

In April 2002, the FASB issued Statement of Financial Accounting Standards No. 145, “Rescission of Statements No. 4, 44 and 64, Amendment of FASB Statement No. 13, and Technical Corrections” (“SFAS 145”). SFAS 145 eliminates extraordinary accounting treatment for reporting gains or losses on debt extinguishments, and amends other existing authoritative pronouncements to make various technical corrections, clarify meanings, or describe their applicability under changed conditions. SFAS 145 was adopted effective January 1, 2003 and the adoption of this statement had no material impact on the consolidated financial statements.

In June 2002, the FASB issued Statement of Financial Accounting Standards No. 146, “Accounting for Costs Associated with Exit or Disposal Activities” (“SFAS 146”), which changes the accounting for costs such as lease termination costs and certain employee severance costs that are associated with a restructuring, discontinued operation, plant closing, or other exit or disposal activity initiated after December 31, 2002. The standard requires companies to recognize the fair value of costs associated with exit or disposal activities when they are incurred rather than at the date of a commitment to an exit or disposal plan. The adoption of SFAS 146 had no material effect on the Company’s financial position or results of operations.

In November 2002, the FASB issued FASB Interpretation No. 45, “Guarantor’s Accounting and Disclosure Requirements for Guarantees, Including Indirect Guarantees of Indebtedness of Others” (“Interpretation 45”), which addresses the accounting for and disclosure of guarantees. Interpretation 45 requires a guarantor to recognize a liability for the fair value of a guarantee at inception. The recognition of the liability is required even if it is not probable that payments will be required under the guarantee. The disclosure requirements are effective for interim and annual financial statements ending after December 15, 2002. The initial recognition and measurement provisions are effective for all guarantees within the scope of Interpretation 45 issued or modified after December 31, 2002. The application of Interpretation 45 did not have a material effect on the Company’s financial position or results of operations.

In May 2003, the FASB issued Statement of Financial Accounting Standards No. 150, “Accounting for Certain Financial Instruments with Characteristics of Both Liabilities and Equity” (“SFAS 150”). SFAS 150 establishes standards for how an issuer classifies and measures certain financial instruments with characteristics of both liabilities and equity. The provisions of SFAS 150 were adopted effective June 9, 2003. The adoption of SFAS 150 did not have a material effect on the Company’s financial position or results of operations.

In January 2003 and as revised in December 2003, FASB issued FASB Interpretation No. 46, “Consolidation of Variable Interest Entities” (“Interpretation 46”) and FASB Interpretation No. 46R. Interpretations 46 and 46R require companies with a variable interest in a variable interest entity to apply this guidance as of the beginning of the first reporting period after December 15, 2003. The application of the guidance could result in the consolidation of a variable interest entity. The Company anticipates that the adoption of Interpretations 46 and 46R will not have a material effect on the Company’s financial position or results of operations.

## Notes to Consolidated Financial Statements (continued)

December 31, 2003

**Reclassifications.** Certain reclassifications have been made to prior years' balances in order to conform to the current year presentation.

### Note 3—Business segments and geographic data

JAKKS Pacific, Inc. is a worldwide producer and marketer of children's toys and related products, principally engaged in the design, development, production and marketing of traditional toys, including boys' action figures, vehicles and playsets, craft and activity products, writing instruments, compounds, girls' toys, and infant and preschool toys. The Company's reportable segments are North America Toys, International and Other.

The North America Toys segment, which includes the United States and Canada, and the International toy segment, which includes sales to non-North American markets, include the design, development, production and marketing of children's toys and related products. The Company also has an additional segment classified as Other, which sells various products to the specialty markets in the United States.

Segment performance is measured at the operating income level. All sales are made to external customers, and general corporate expenses have been attributed to the North America Toy segment, which is a dominant segment. Segment assets are comprised of accounts receivable and inventories, net of applicable reserves and allowances.

The accounting policies of the segments are described in Note 2.

Results are not necessarily those that would be achieved were each segment an unaffiliated business enterprise. Information by segment and a reconciliation to reported amounts for the three years ended December 31, 2003 are as follows (in thousands):

Year Ended December 31,	2001	2002	2003
<b>Net Sales</b>			
North America Toys	\$250,627	\$263,314	\$272,317
International	32,871	46,251	43,424
Other	811	451	35
	\$284,309	\$310,016	\$315,776

Year Ended December 31,	2001	2002	2003
<b>Operating Income</b>			
North America Toys	\$ 25,827	\$ 27,166	\$ 16,267
International	3,387	4,772	2,594
Other	84	46	2
	\$ 29,298	\$ 31,984	\$ 18,863

December 31,	2002	2003
<b>Assets</b>		
North America Toys	\$347,488	\$463,409
International	60,913	73,897
Other	409	58
	\$408,810	\$537,364

The following tables present information about the Company by geographic area as of and for the three years ended December 31, 2003 (in thousands):

December 31,	2001	2002	2003
<b>Long-lived Assets</b>			
United States	\$ 93,155	\$161,597	\$184,949
Hong Kong	24,557	59,745	52,550
Europe	497	613	4,012
	\$118,209	\$221,955	\$241,511

Year Ended December 31,	2001	2002	2003
<b>Net Sales by Geographic Area</b>			
United States	\$244,317	\$256,799	\$271,051
Europe	29,030	39,414	35,547
Canada	7,121	6,966	5,125
Hong Kong	—	324	1,275
Other	3,841	6,513	2,778
	\$284,309	\$310,016	\$315,776

### Note 4—Acquisitions and joint venture

The Company owns a fifty percent interest in a joint venture with a company that develops, publishes and distributes interactive entertainment software for the leading hardware game platforms in the home video game market. The joint venture has entered into a license agreement with an initial license period expiring December 31, 2009 under which it acquired the exclusive worldwide right to publish video games on all hardware platforms. The Company's investment is

accounted for using the cost method due to the financial and operating structure of the venture and our lack of control over the joint venture. The Company's basis consists primarily of organizational costs, license costs and recoupable advances and is being amortized over the term of the initial license period. The joint venture agreement provides for the Company to receive guaranteed preferred returns through June 30, 2006 at varying rates of the joint venture's net sales depending on the cumulative unit sales and platform of each particular game. For periods after June 30, 2006, the amount of the preferred return will be subject to renegotiation between the parties. The preferred return is accrued in the quarter in which the licensed games are sold and the preferred return is earned. The Company's joint venture partner retains the financial risk of the joint venture and is responsible for the day-to-day operations, including development, sales and distribution, for which they are entitled to any remaining profits. During 2001, 2002 and 2003, the Company earned \$6.7 million, \$8.0 million and \$7.4 million, respectively, in profit from the joint venture.

In December 2001, the Company acquired all the outstanding stock of Kidz Biz Ltd., a United Kingdom company, and Kidz Biz Far East Limited, an affiliated Hong Kong corporation, (collectively "Kidz Biz"), for an aggregate purchase price of approximately \$12.4 million, which was paid by the issuance of 308,992 shares of the Company's common stock at a value of \$6.0 million and cash of \$6.4 million. In addition, we agreed to pay an earn-out for each of 2002, 2003, 2004 and 2005, based on the year over year increase in Kidz Biz sales, payable by delivery of up to 25,749 shares of our common stock per year. In

2002 and 2003, no earn-outs were earned. Both the United Kingdom and Hong Kong based companies are distributors of toys and related products in the United Kingdom, Ireland and the Channel Islands.

The Company acquired the following entities to further enhance its existing product lines and to continue diversification into other seasonal businesses.

In March 2002, the Company purchased a controlling interest in Toymax International, Inc. ("Toymax") and on October 25, 2002, the Company completed that acquisition by acquiring the remaining outstanding common shares in a merger transaction. The total purchase price of approximately \$62.8 million consisted of 1,166,360 shares of the Company's common stock, 598,697 options and approximately \$41.0 million in cash. Results of operations have included Toymax from March 12, 2002; however, for the period from March 12, 2002 through October 25, 2002, the minority interest's share of Toymax's earnings were excluded.

In November 2002, the Company purchased certain product lines, assets and assumed certain specific liabilities from Trendmasters, Inc. ("Trendmasters"). The total purchase price of approximately \$19.2 million consisted of all cash. Results of operations have included Trendmasters from the date of acquisition.

On May 31, 2003, the Company purchased certain product lines, assets and assumed certain liabilities of P&M Products USA, Inc. and an affiliated United Kingdom company, P&M Products Limited (collectively "P&M"). The total purchase price of approximately \$22.0 million consisted of \$20.7 million in cash and \$1.3 million in liabilities. Results of operations have included P&M from the date of acquisition.

The total purchase price was allocated to the estimated fair value of assets acquired and liabilities assumed as set forth in the following table:

(In thousands)	Toymax	Trendmasters	P&M	Total
Condensed balance sheet:				
Current assets	\$ 26,857	\$ 20	\$ 5,121	\$ 31,998
Property and equipment, net	1,673	1,488	17	3,178
Other assets	11,751	—	11	11,762
Current liabilities	(43,000)	(8,713)	(1,267)	(52,980)
Goodwill	65,493	26,447	16,825	108,765
<b>Total</b>	<b>\$ 62,774</b>	<b>\$19,242</b>	<b>\$20,707</b>	<b>\$102,723</b>



## Notes to Consolidated Financial Statements (continued)

December 31, 2003

Goodwill related to Trendmasters is not expected to be deductible for tax purposes; however, approximately \$12.7 million of the Toymax goodwill and \$13.6 million of the P&M goodwill is expected to be deductible for tax purposes.

The following unaudited pro forma information represents the Company's consolidated results of operations as if the acquisitions of Toymax, Trendmasters and P&M had occurred on January 1, 2002 and after giving effect to certain adjustments including the elimination of certain general and administrative expenses and other income and expense items not attributable to ongoing operations, interest expense, and related tax effects. Such pro forma information does not purport to be indicative of operating results that would have been reported had the acquisitions of Toymax, Trendmasters and P&M actually occurred on January 1, 2002 or on future operating results.

Year Ended December 31,

(In thousands, except per share data)

	2002	2003
Net sales	\$409,143	\$326,105
Net income	\$ 25,981	\$ 18,737
Basic earnings per share	\$ 1.16	\$ 0.77
Weighted average shares outstanding	22,363	24,262
Diluted earnings per share	\$ 1.11	\$ 0.76
Weighted average shares and equivalents outstanding	23,483	24,677

### Note 5—Concentration of credit risk

Financial instruments that subject the Company to concentration of credit risk are cash and cash equivalents and accounts receivable. Cash equivalents consist principally of short-term money market funds. These instruments are short-term in nature and bear minimal risk. To date, the Company has not experienced losses on these instruments.

The Company performs ongoing credit evaluations of its customers' financial condition, but does not require collateral to support domestic customer accounts receivables. Most goods shipped FOB Hong Kong or China are backed by irrevocable letters of credit.

### Note 6—Accrued expenses

Accrued expenses consist of the following (in thousands):

	2002	2003
Royalties and sales commissions	\$ 3,973	\$ 4,738
Other	15,421	12,613
	\$19,394	\$17,351

### Note 7—Related party transactions

A director of the Company is a partner in the law firm that acts as counsel to the Company. The Company incurred legal fees and expenses to the law firm in the amount of approximately \$1.1 million in 2001, \$2.7 million in 2002 and \$4.6 million in 2003. On March 27, 2003, the balance of the notes receivable from two officers of the Company totaling \$1.1 million plus accrued interest at interest rates of 6.5% per annum each, were paid in full.

### Note 8—Long-term debt

Long-term debt consists of the following (in thousands):

	2002	2003
Convertible senior notes <sup>(1)</sup>	\$ —	\$98,000
Loan payable, due in sixty monthly payments with the final payment due December 4, 2006, with interest at 6.7% per annum	78	61
	78	98,061
Less current portion of long-term debt	(18)	(19)
Long-term debt, net of current portion	\$ 60	\$98,042

(1) Pursuant to the terms of a Purchase Agreement, dated June 9, 2003, the Company sold an aggregate of \$98.0 million of 4.625% Convertible Senior Notes due June 15, 2023. The holders of the notes may convert the notes into shares of our common stock at any time at an initial conversion price of \$20.00 per share, subject to certain circumstances described in the notes. The Company will pay cash interest on the notes at an annual rate of 4.625% of the principal amount at issuance, from the issue date to June 15, 2010, payable on June 15 and December 15 of each year, commencing on December 15, 2003. After June 15, 2010, the Company will not pay cash interest on the notes. At maturity, on June 15, 2023, the Company will redeem the notes at their accreted principal amount, which will be equal to \$1,811.95 (181.195%) per \$1,000 principal amount at issuance.



The Company may redeem the notes at its option in whole or in part beginning on June 15, 2010, at 100% of their accreted principal amount plus accrued and unpaid interest (including contingent interest and additional amounts), if any, payable in cash. Holders of the notes may also require the Company to repurchase all or part of their notes on June 15, 2010, for cash, at a repurchase price of 100% of the principal amount per note plus accrued and unpaid interest (including contingent interest and additional amounts), if any. Holders of the notes may also require the Company to repurchase all or part of their notes on June 15, 2013 and June 15, 2018 at a repurchase price of 100% of the accreted principal amount per note plus accrued and unpaid interest (including contingent interest and additional amounts), if any. Any repurchases at June 15, 2013 and June 15, 2018 may be paid in cash, in shares of common stock or a combination of cash and shares of common stock.

The following is a schedule of payments for the long-term debt (in thousands):

2004	\$	19
2005		21
2006		21
2007		—
2008		—
Thereafter		98,000
		<u>\$98,061</u>

#### Note 9—Income taxes

The Company does not file a consolidated return with its foreign subsidiaries. The Company files Federal and state returns and its foreign subsidiaries file Hong Kong and United Kingdom returns. Income taxes reflected in the accompanying consolidated statements of operations are comprised of the following:

(In thousands)	2001	2002	2003
Federal	\$2,596	\$2,241	\$ 608
State and local	1,065	270	55
Foreign	5,336	6,105	3,017
	8,997	8,616	3,680
Deferred	800	432	525
	<u>\$9,797</u>	<u>\$9,048</u>	<u>\$4,205</u>

The components of deferred tax assets/(liabilities) are as follows:

(In thousands)	2002	2003
Net deferred tax assets/(liabilities):		
Current:		
Reserve for sales allowances and possible losses	\$ 2,013	\$ 1,114
Accrued expenses	1,849	182
Restricted stock grant	—	3,094
Other	584	132
	<u>4,446</u>	<u>4,522</u>

(In thousands)	2002	2003
Long-Term:		
Undistributed earnings	(11,024)	(7,191)
Property and equipment	(1,564)	(1,088)
Original issue discount interest	—	(925)
Deductible goodwill	(1,223)	(2,100)
Other	2,793	2,152
Federal net operating loss carryforwards	9,666	7,321
State net operating loss carryforwards	789	667
	<u>(563)</u>	<u>(1,164)</u>
Total net deferred tax assets/(liabilities)	\$ 3,883	\$ 3,358

The current portion of deferred tax assets is included in prepaid expenses and other.

Income tax expense varies from the U.S. federal statutory rate. The following reconciliation shows the significant differences in the tax at statutory and effective rates:

	2001	2002	2003
Federal income tax expense	35%	35%	35%
State income tax expense, net of federal tax effect	1.8	0.4	0.1
Effect of differences in U.S. and foreign statutory rates	(16.7)	(15.3)	(20.7)
Other	5.9	1.9	2.6
	<u>26%</u>	<u>22%</u>	<u>17%</u>

Deferred taxes result from temporary differences between tax bases of assets and liabilities and their reported amounts in the consolidated financial statements. The temporary differences result from costs required to be capitalized for tax purposes by the U.S. Internal Revenue Code (“IRC”), and certain items accrued for financial reporting purposes in the year incurred but not deductible for tax purposes until paid.

As of December 31, 2003, the Company has federal and state net operating loss carryforwards of \$20.4 million and \$38.9 million, respectively, expiring through 2023. These carryforwards resulted from the acquisitions of Pentech and Toymax; the utilization of these losses to offset future income is limited

## Notes to Consolidated Financial Statements (continued)

December 31, 2003

under IRC§382. The Company's management concluded that a deferred tax asset valuation allowance was not necessary.

The components of income before provision for income taxes and minority interest are as follows (in thousands):

	2001	2002	2003
Domestic	\$ 4,678	\$ 3,537	\$ 2,219
Foreign	33,352	37,592	22,590
	<u>\$38,030</u>	<u>\$41,129</u>	<u>\$24,809</u>

### Note 10—Credit facility

In October 2001, the Company and all of its subsidiaries jointly and severally secured a syndicated line of credit totaling \$50.0 million with a consortium of banks led by Bank of America, N.A. ("Line of Credit"). On June 3, 2003, the Company and the banks amended the loan agreements governing the Line of Credit (the "Loan Agreements"), pursuant to which amendment (i) the banks suspended certain of our covenants under the Loan Agreements, including those that prohibited the Company from consummating the Convertible Senior Notes offering (note 8) without the banks' consent, and (ii) the banks' obligations to extend credit under the Line of Credit were simultaneously suspended. The amendment contemplates that the Company and the banks will attempt to negotiate revised terms for the Line of Credit, to be reflected in a further amendment to the Loan Agreements, while waiving the requirement for obtaining consent for this offering. Neither the Company nor the banks, however, have any obligation to enter into such further amendment to the Loan Agreements. The amendment did not otherwise affect the Company's right under the Loan Agreements to voluntarily reduce or terminate the Line of Credit. There have never been any outstanding borrowings under the Line of Credit since its inception.

### Note 11—Leases

The Company leases office, warehouse and showroom facilities and certain equipment under operating leases. Rent expense for the three years ended

December 31, 2003 totaled \$2.5 million, \$4.0 million and \$5.2 million, respectively. The following is a schedule of minimum annual lease payments (in thousands):

2004	\$ 4,757
2005	4,285
2006	4,022
2007	3,531
2008	444
Thereafter	481
	<u>\$17,520</u>

### Note 12—Common stock and preferred stock

The Company has 105,000,000 authorized shares of stock consisting of 100,000,000 shares of \$.001 par value common stock and 5,000,000 shares of \$.001 par value preferred stock. During 2003, the Company repurchased and retired 554,500 shares of its common stock at an aggregate cost of \$6.1 million.

During 2003, the Company awarded 2,760,000 shares of restricted stock to four executive officers of the Company pursuant to its 2002 Stock Award and Incentive Plan, of which 636,000 were earned on December 31, 2003 and the balance may be earned through 2010 based upon the achievement of certain financial criteria and continuing employment. A charge of \$8.4 million was recorded as of December 31, 2003 relating to this award. The Company also issued 312,492 shares of common stock on the exercise of options for a total of \$1.8 million.

During 2002, the Company issued 954,770 shares of common stock on the exercise of options and warrants for a total of \$5.9 million, 1,166,360 shares of common stock at a value of \$18.1 million in connection with the Toymax acquisition and 3,525,000 shares of common stock in connection with an underwritten public offering for net proceeds of approximately \$59.1 million.

During 2001, the Company issued 525,780 shares of common stock on exercise of options and warrants for a total of \$3.1 million and 308,992 shares of common stock at a value of \$6.0 million in connection with the Kidz Biz acquisition.

During 2003, the Company issued 100,000 fully vested warrants, expiring in 2013, in connection with license costs relating to its investment in the joint venture. The fair market value of these warrants was approximately \$1.1 million and has been included in the basis of the joint venture (note 4).

Warrant activity is summarized as follows:

	Number of Shares	Weighted Average Exercise Price
Outstanding, December 31, 2000	256,355	\$ 5.94
Exercised	(82,118)	4.48
Canceled	(7,362)	5.63
Outstanding, December 31, 2001	166,875	6.67
Exercised	(166,875)	6.67
Outstanding, December 31, 2002	—	—
Granted	100,000	11.35
Exercised	—	—
<b>Outstanding, December 31, 2003</b>	<b>100,000</b>	<b>\$11.35</b>

#### Note 13—Commitments

The Company has entered into various license agreements whereby the Company may use certain characters and properties in conjunction with its products. Such license agreements call for royalties to be paid at 1% to 18% of net sales with minimum guarantees and advance payments. Additionally, under two separate licenses, the Company has committed to spend 12.5% of related net sales up to \$1.0 million and 5% of related net sales on advertising per year on such licenses.

Future annual minimum royalty guarantees as of December 31, 2003 are as follows (in thousands):

2004	\$ 6,593
2005	7,682
2006	3,571
2007	1,198
2008	1,427
Thereafter	1,435
	<b>\$21,906</b>

The Company has entered into various employment agreements with certain executives expiring through December 31, 2010. At December 31, 2003, the

aggregate minimum guaranteed amounts under those agreements amount to approximately \$22.0 million.

#### Note 14—Stock option plans

Under its 2002 Stock Award and Incentive Plan (“the Plan”), which incorporated its Third Amended and Restated 1995 Stock Option Plan, the Company has reserved 6,025,000 shares of its common stock for issuance upon exercise of options granted under the Plan. Under the Plan, employees (including officers), non-employee directors and independent consultants may be granted options to purchase shares of common stock.

As of December 31, 2003, 1,718,392 shares were available for future grant. Additional shares may become available to the extent that options presently outstanding under the Plan terminate or expire unexercised. Stock option activity pursuant to the Plan is summarized as follows:

	Number of Shares	Weighted Average Exercise Price
Outstanding, December 31, 2000	2,202,740	\$ 7.15
Granted	724,125	15.73
Exercised	(427,536)	6.21
Canceled	(185,773)	7.98
Outstanding, December 31, 2001	2,313,556	9.97
Granted	1,124,197	11.06
Exercised	(787,836)	6.71
Canceled	(42,030)	15.00
Outstanding, December 31, 2002	2,607,887	11.35
Granted	184,500	13.31
Exercised	(309,296)	11.78
Canceled	(214,630)	12.71
<b>Outstanding, December 31, 2003</b>	<b>2,268,461</b>	<b>\$12.15</b>

Stock option activity outside of the Plan is summarized as follows:

	Number of Shares	Weighted Average Exercise Price
Outstanding, December 31, 2000	16,126	\$2.24
Exercised	(16,126)	2.24
Outstanding, December 31, 2001, 2002 and 2003	—	\$ —

## Notes to Consolidated Financial Statements (continued)

December 31, 2003

The weighted average fair value of options granted to employees in 2001, 2002 and 2003 was \$16.24, \$10.65 and \$13.28 per share, respectively.

The following table summarizes information about stock options outstanding and exercisable at December 31, 2003:

Option Price Range	Outstanding			Exercisable	
	Number of Shares	Weighted Average Life	Weighted Average Exercise Price	Number of Shares	Weighted Average Exercise Price
\$3.00–\$19.02	2,268,461	3.62 years	\$12.15	984,596	\$11.07

### Note 15—Employee pension plan

The Company sponsors for its U.S. employees, a defined contribution plan under Section 401(k) of the Internal Revenue Code. The plan provides that employees may defer up to 15% of annual compensation, and that the Company will make a matching

contribution equal to 50% of each employee's deferral, up to 5% of compensation. Company matching contributions, which vest equally over a five-year period, totaled \$0.2 million, \$0.3 million and \$0.3 million for 2001, 2002 and 2003, respectively.

### Note 16—Major customers

Net sales to major customers, which are part of our North America Toys segment, were approximately as follows (in thousands):

2001		2002		2003	
Amount	Percentage	Amount	Percentage	Amount	Percentage
\$ 44,646	15.7%	\$ 46,396	15.0%	\$ 91,378	28.9%
36,024	12.7	41,506	13.4	30,371	9.6
34,319	12.1	34,773	11.2	30,009	9.5
20,972	7.4	34,018	11.0	17,996	5.7
19,425	6.8	16,077	5.1	12,670	4.0
\$155,386	54.7%	\$172,770	55.7%	\$182,424	57.7%

### Note 17—Supplemental information to consolidated statements of cash flows

In 2003, the Company issued 100,000 warrants valued at approximately \$1.1 million in connection with license costs relating to its investment in the joint venture (note 12).

In 2002, 1,166,360 shares of common stock valued at approximately \$18.1 million and 598,697 options valued at \$3.2 million were issued in connection with the acquisition of Toymax (note 4).

In 2001, 308,992 shares of common stock valued at approximately \$6.0 million were issued in connection with the acquisition of Kidz Biz (note 4).

**Note 18—Selected quarterly financial data (unaudited)**

Selected unaudited quarterly financial data for the years 2002 and 2003 are summarized below:

(In thousands, except per share data)	2002				2003			
	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	First Quarter	Second Quarter	Third Quarter	Fourth Quarter
Net sales	\$59,895	\$78,992	\$102,640	\$68,489	\$67,759	\$73,290	\$90,308	\$84,419
Gross profit	\$26,470	\$35,192	\$ 41,812	\$27,077	\$27,442	\$27,906	\$36,226	\$35,060
Income (loss) from operations	\$ 1,420	\$ 9,912	\$ 18,895	\$ 1,757	\$ 7,504	\$ 4,065	\$12,578	\$ (5,284)
Income before income taxes and minority interest	\$ 2,985	\$10,849	\$ 19,944	\$ 7,351	\$ 7,842	\$ 4,222	\$12,593	\$ 152
Net income	\$ 2,156	\$ 7,832	\$ 13,954	\$ 7,329	\$ 5,960	\$ 3,208	\$ 9,570	\$ 1,866
Basic earnings per share	\$ 0.11	\$ 0.37	\$ 0.59	\$ 0.30	\$ 0.24	\$ 0.13	\$ 0.40	\$ 0.08
Weighted average shares outstanding	19,017	20,985	23,586	24,178	24,430	24,175	24,177	24,304
Diluted earnings per share	\$ 0.11	\$ 0.36	\$ 0.58	\$ 0.30	\$ 0.24	\$ 0.13	\$ 0.39	\$ 0.08
Weighted average shares and equivalents outstanding	20,236	21,953	24,059	24,800	24,917	24,683	24,629	24,642

During the first quarter of 2002, the Company recorded a charge which impacted operating income by approximately \$6.6 million relating to the restructuring of Toymax and Kidz Biz.

During the second quarter of 2002, the Company recorded a charge which impacted operating income by approximately \$1.5 million relating to the recall of one of its products.

During the fourth quarter of 2002, the Company reversed \$2.1 million of the restructuring charge recorded in the first quarter of 2002 and recorded an additional charge of approximately \$0.7 million relating to the recall of one of its products, the net of which favorably impacted operating income by approximately \$1.5 million. In addition, the Company's effective tax rate for the year 2002 was reduced from 26% to 22%.

During the second quarter of 2003, the Company recorded a charge which impacted operating income by approximately \$2.7 million relating to the recall of one of its products.

During the third quarter of 2003, we recovered \$0.7 million of recall costs, recorded in the second quarter of 2003, from one of our factories.

During the fourth quarter of 2003, the Company recorded a non-cash charge of \$8.4 million which impacted operating income relating to the grant of restricted stock and a charge of \$2.1 million to bad debt impacting operating income relating to the bankruptcy filing of several of its customers, including Kay Bee Toys.

**Note 19—Litigation**

The Company is a party to, and certain of its property is the subject of, various pending claims and legal proceedings that routinely arise in the ordinary course of its business, but the Company does not believe that any of these claims or proceedings will have a material effect on its business, financial condition or results of operations.