

## Shareholder Information

### Legal Counsel

Feder, Kaszovitz, Isaacson, Weber,  
Skala, Bass & Rhine LLP  
750 Lexington Avenue  
New York, NY 10022

### Independent Auditors

PKF, Certified Public Accountants  
400 South Hope Street, Suite 710  
Los Angeles, CA 90017

### Investor Relations

Integrated Corporate Relations, Inc.  
525 Broadway, Suite 210  
Santa Monica, CA 90401  
Tel: 310-395-2215  
Fax: 310-395-2217

### Transfer Agent

U.S. Stock Transfer Corp.  
1745 Gardena Avenue, 2nd Floor  
Glendale, CA 91204

### Stock Exchange Listing

JAKKS Pacific common stock trades on the Nasdaq National Market System under the symbol "JAKK." As of July 19, 2004, there were approximately 147 holders of record and approximately 7,035 beneficial owners of the Company's common stock. The Company has not paid cash dividends, but may consider paying cash dividends in the foreseeable future.

### Forward-Looking Statements

*This annual report contains forward-looking statements that are subject to the safe harbor created by Section 27a of the federal securities law, including, among others, statements relating to sales growth, political support for education, acceptance of our products and new product introductions. Such statements are subject to substantial risks and uncertainties. Actual events or results may differ materially as a result of many factors, including but not limited to: the extent of acceptance and purchase of the Company's products by target customers; the extent of educators' acceptance of technology, accountability and standardized testing; political trends; seasonality and sales cycles in the Company's markets; competition; availability of funding available to schools; the Company's ability to continue to demonstrate the efficacy of its products, which depends on how the programs are administered, the demography of participants and other factors; the Company's ability to retain key personnel; pricing pressures; obstacles or delays in product development; and other risks detailed in the Company's SEC reports, including the Company's reports on Form 10-K and 10-Q.*

### JAKKS Pacific, Inc. and Subsidiaries

### Annual Report

A copy of the Company's annual report on Form 10-K, as filed with the Securities and Exchange Commission, will be furnished to stockholders and interested investors free of charge upon written request to the Company, Attention: Corporate Secretary, 22619 Pacific Coast Highway, Malibu, CA 90265.

### Common Stock Price Data

2002:	High	Low
First Quarter	\$23.70	\$15.85
Second Quarter	\$23.49	\$15.91
Third Quarter	\$17.76	\$ 9.57
Fourth Quarter	\$16.63	\$ 9.30
2003:		
First Quarter	\$14.49	\$ 9.50
Second Quarter	\$14.49	\$10.22
Third Quarter	\$14.04	\$10.06
Fourth Quarter	\$13.75	\$11.74
2004:		
First Quarter	\$16.25	\$12.72
Second Quarter	\$21.00	\$14.48