

Five-Year Statistical Summary

Year Ended or at December 31,	2004	2003	2002	2001	2000
(Dollars in thousands, except per share and per customer amounts)					
Market and Customer Statistics					
Consolidated markets ^(a)	175	182	178	168	139
Wireless customers	4,945,000	4,409,000	4,103,000	3,461,000	3,061,000
Total population ^(b)	44,391,000	46,267,000	41,048,000	28,632,000	24,912,000
Market penetration	11.14%	9.53%	10.00%	12.09%	12.29%
Net customer additions – marketing	627,000	447,000	310,000	354,000	483,000
Post-pay churn rate per month	1.5%	1.5%	1.8%	1.7%	1.8%
Average monthly service revenue per customer ^(c)	\$ 47.15	\$ 47.38	\$ 47.25	\$ 46.28	\$ 49.21
Average monthly local minutes of use per customer	539	422	304	216	157
Marketing cost per gross customer addition	\$ 404	\$ 380	\$ 365	\$ 322	\$ 330
Operating Statistics					
System operations expense per customer per month	\$ 10.03	\$ 11.26	\$ 11.09	\$ 10.67	\$ 10.43
As a percent of service revenues	21.3%	23.8%	23.5%	23.1%	21.2%
Cell sites in service	4,856	4,184	3,914	2,925	2,501
Capital expenditures and system development costs	\$ 655,120	\$ 632,526	\$ 730,645	\$ 503,334	\$ 305,417
General and administrative expense per customer per month	\$ 14.07	\$ 13.40	\$ 11.70	\$ 11.01	\$ 10.85
Number of full-time equivalent employees	6,725	6,225	6,100	5,150	5,250
Operating income (loss)	\$ 177,762	\$ 118,983	\$ 281,166	\$ 317,212	\$ 292,313
Operating income (loss) as a percent of service revenues	6.7%	4.9%	13.4%	17.4%	17.7%
Balance Sheet Information					
Property, plant and equipment before depreciation	\$3,910,080	\$3,441,177	\$3,085,583	\$2,253,016	\$1,801,377
Investment in licenses and goodwill ^(d)	1,612,682	1,619,582	1,751,941	1,332,766	1,258,573
Total assets	5,181,927	4,945,747	4,769,597	3,759,157	3,501,177
Total debt outstanding (includes forward contracts)	1,190,786	1,252,344	1,311,660	667,156	503,817
Common Shares outstanding	55,046	55,046	55,046	55,046	55,046
Series A Common Shares outstanding	33,006	33,006	33,006	33,006	33,006
Common shareholders' equity	\$2,588,090	\$2,465,403	\$2,402,377	\$2,335,669	\$2,214,571
Return on equity ^(e)	4.3%	2.3%	(0.8)%	7.6%	8.8%

(a) Markets whose results are included in U.S. Cellular's consolidated operating results.

(b) Total population amounts for 2004-2000 are based on previous year Claritas estimates.

(c) The numerator of this calculation consists of service revenues for the respective 12-month period divided by 12. The denominator consists of the average number of U.S. Cellular wireless customers.

(d) Amounts do not include license rights.

(e) Return on average equity is calculated by dividing net income (loss) before cumulative effect of accounting change by the average of the beginning and ending common shareholders' equity. These amounts are taken from the Consolidated Income Statement and Balance Sheets. The result is shown as a percentage.