

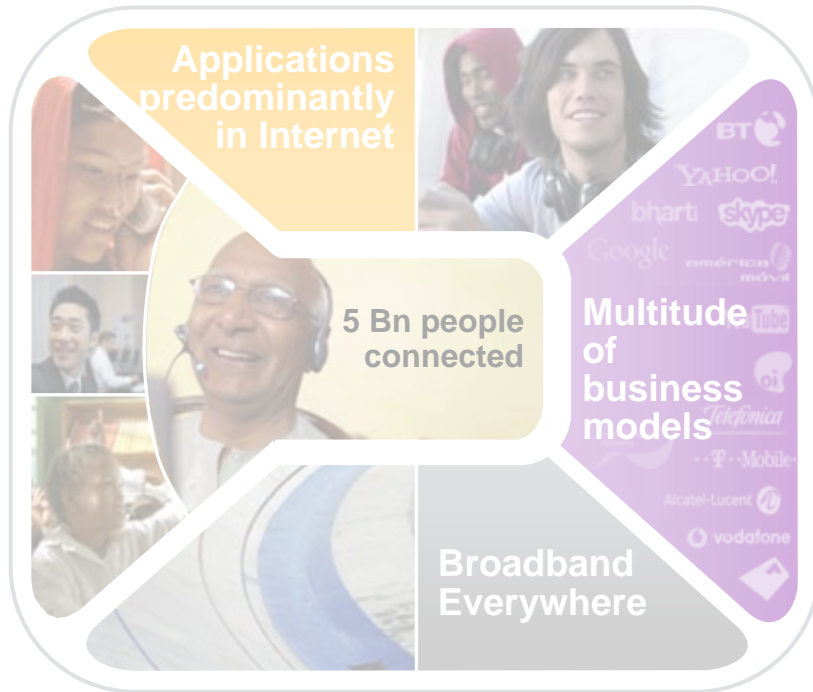
# Network Technology Evolution

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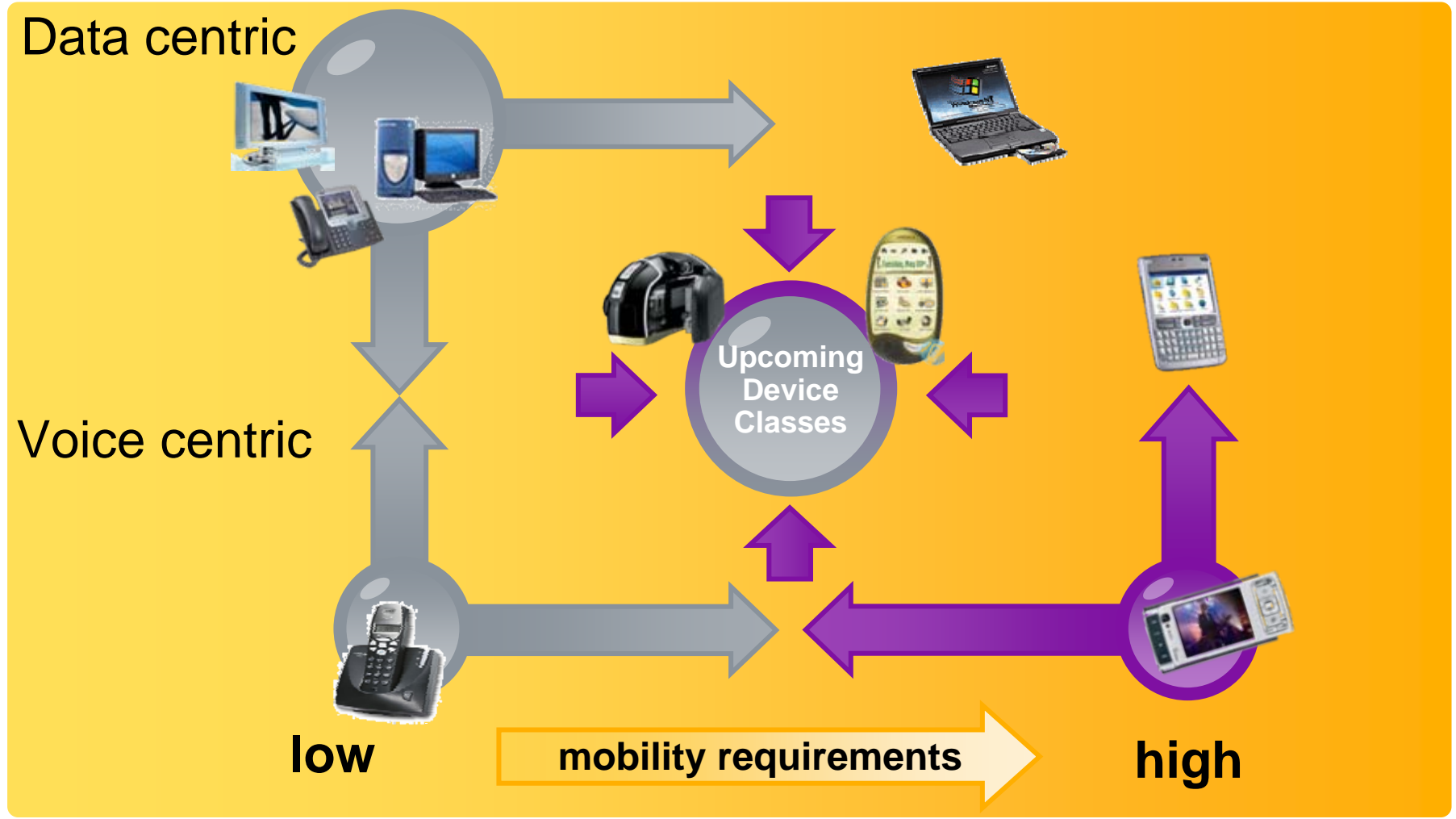
# Agenda



- Trends & drivers
- Technology strategy & network vision
- Research examples
- Conclusion

# End user's My-Services-Anywhere experience

- Connection & Premium content and Communities have value



# Internet Driving Changes for Network Operators

- Huge ecosystem driving introduction of new services and business models
- From commodity services to personalized services (e.g. communities, user generated content)
- From 'walled gardens' to open business systems
- Separation between connectivity and application subscription & business

Applications  
pre-dominantly  
in Internet



# More and more connections and network capacity needed

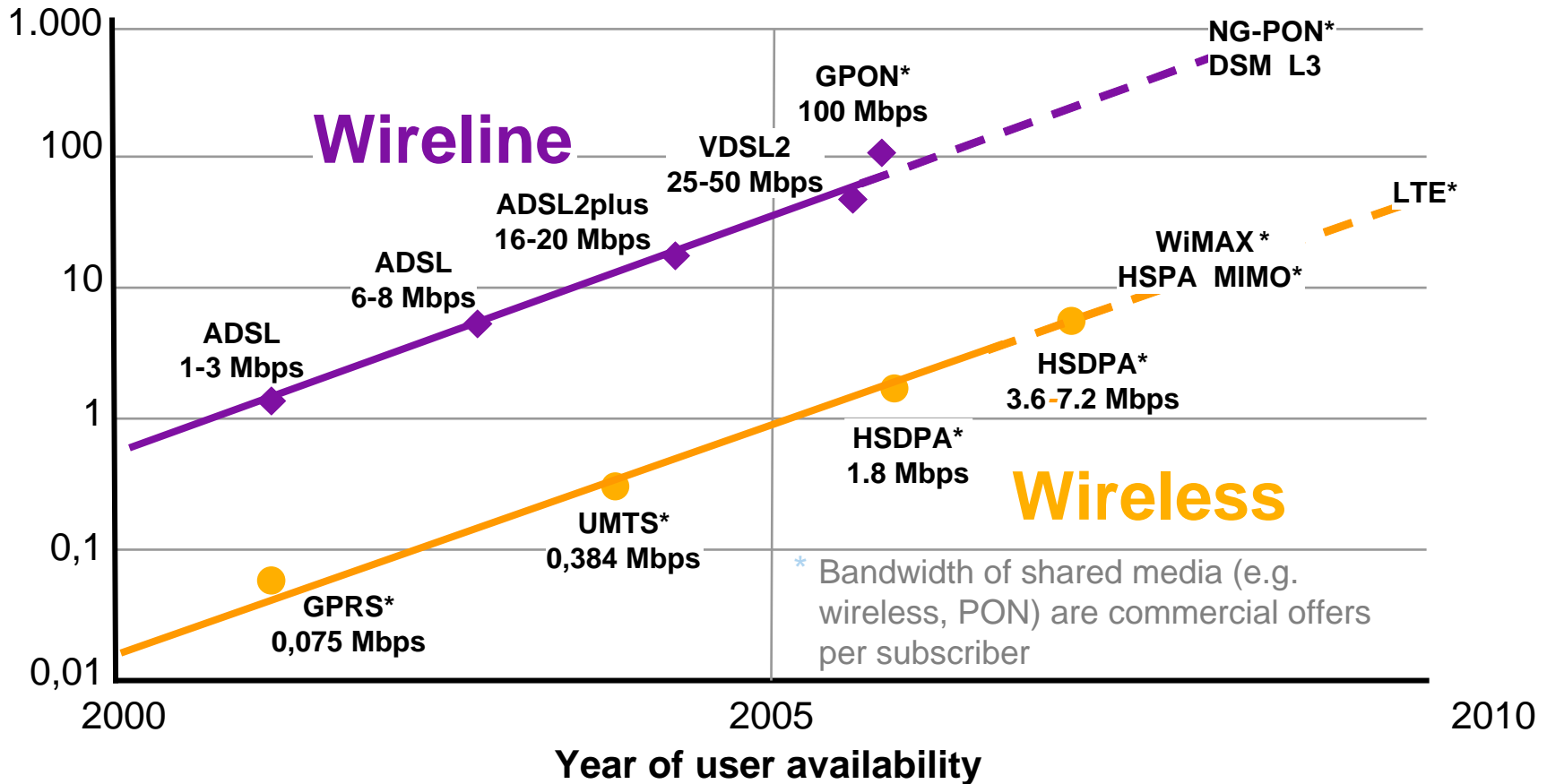
- Majority of all people connected and communicating
- New markets driving growth (China & APAC)
- Penetration of fixed and wireless broadband access growing fast
- Usage of bandwidth hungry applications increasing => 100 fold traffic 2015.\*



\* Nokia Siemens Networks Estimate

# Wireline broadband provides technology for highest bandwidth needs

User data rate [Mbps]



# Two opportunities emerging for operators

## Applications Digital distribution & services

- Fierce competition
- 3<sup>rd</sup> party revenue models
- Flexibility key

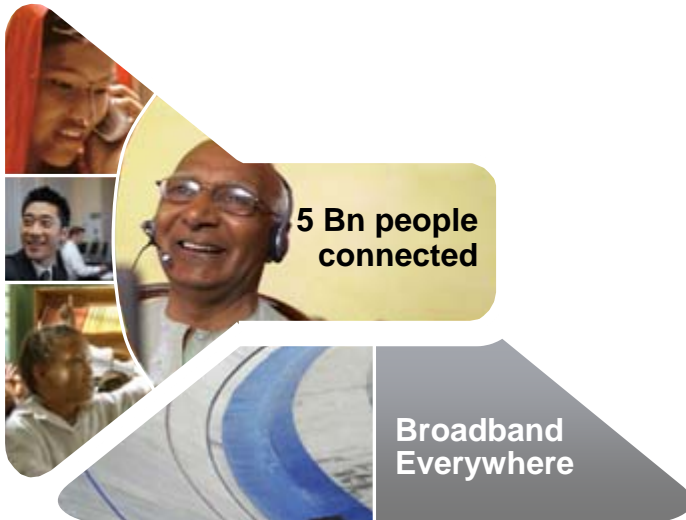
Applications  
pre-dominantly  
in Internet



Multitude  
of business  
models

## Connectivity With a few key applications

- Anywhere, anytime connectivity
- Capital intensive, high entry barrier
- Scale and lowest cost per bit key



5 Bn people  
connected

Broadband  
Everywhere

Nokia Siemens  
Networks



# Key operator business drivers for network evolution

## Applications

1. New business by value added services  
... independent of the network

2. Telco and IT convergence  
... for easy and faster use of new applications

3. Management effort reduction  
... despite increasing network complexity

## Connectivity

4. Performance improvements  
... in terms of bitrate, coverage, QoS, security

5. Cost optimization in access, transport  
and core ... despite of higher capacity

# Key Technologies

## 1. IMS as an hub for applications

... access independent application deployment

## 2. Network independent identity management

... one database for all services

## 3. Of the shelf HW and modular SW components

... Simplifying functional network evolution

## 4. IP mobility beyond cellular voice

... for “my service anywhere”

## 5. Optics and Carrier Ethernet

... Speeding up and simplifying access and aggregation

## 6. Boosting broadband access everywhere

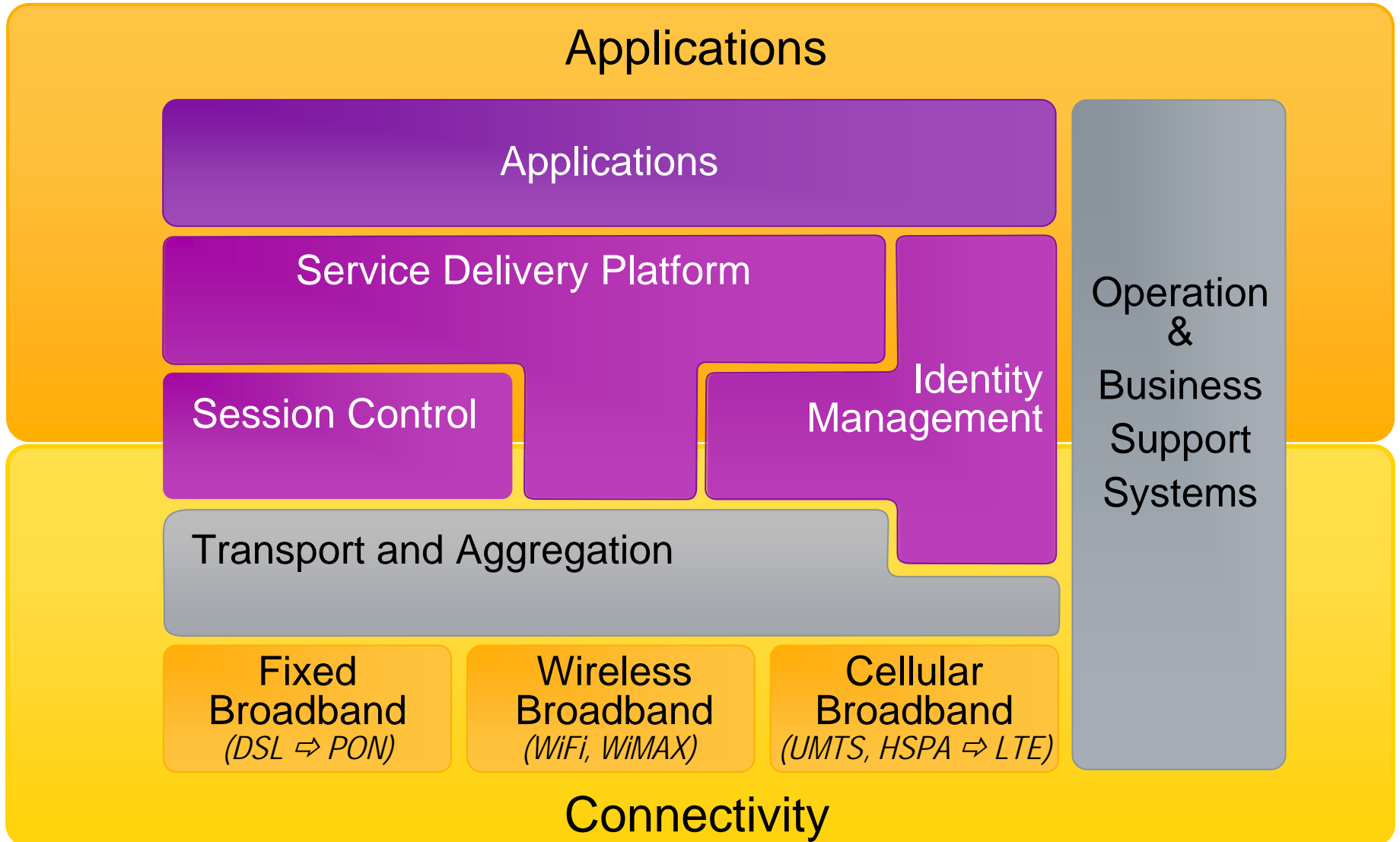
- xDSL to xPON ... for ‘unlimited’ fixed access
- HSxPA to LTE .... the most effective 2G/3G evolution
- WiMAX most effective for operators without 3G spectrum
- WiMAX & LTE access for CDMA migration

Applications

Connectivity

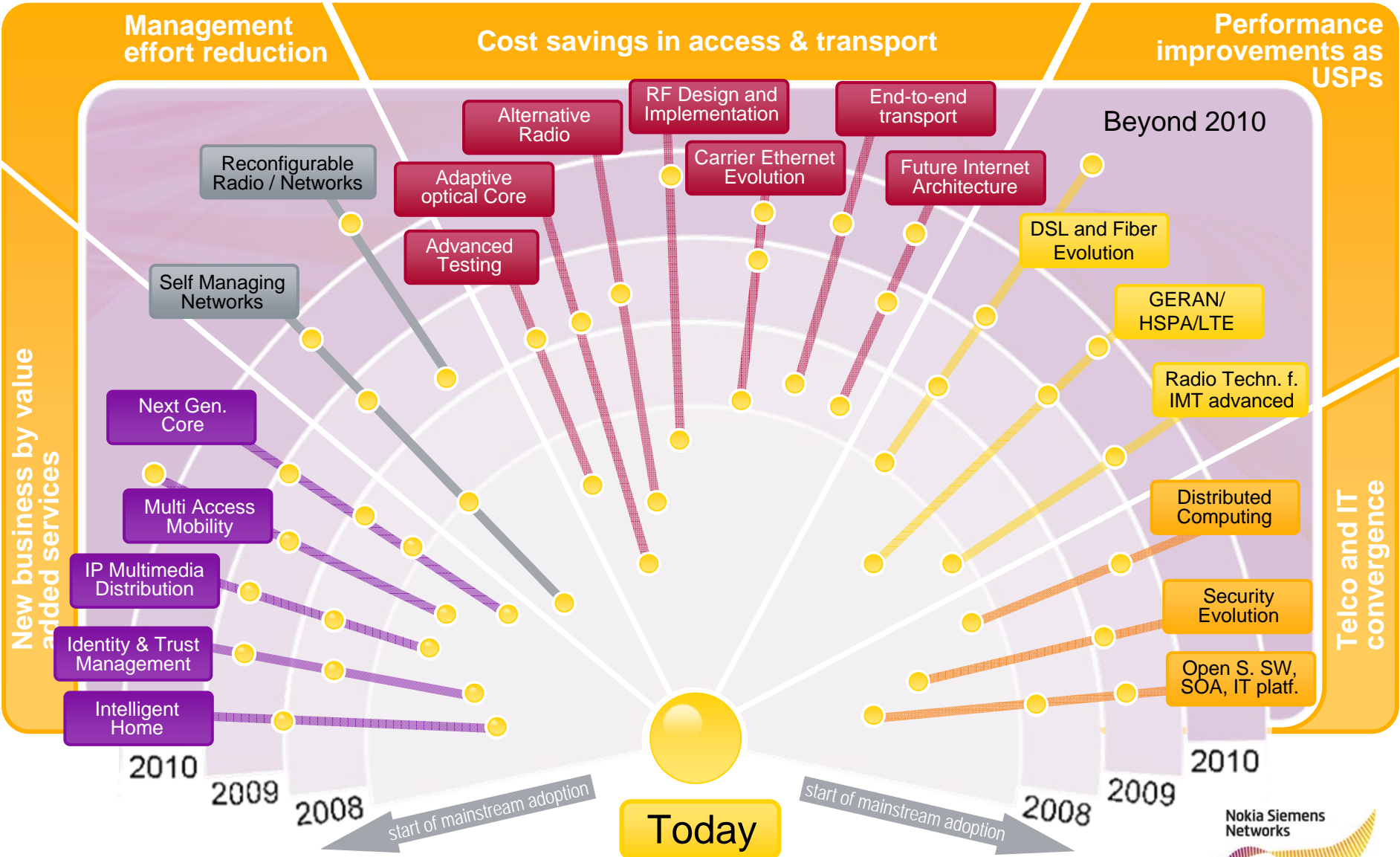


# Operator aligned Network Architecture Vision embraces Business Differentiation



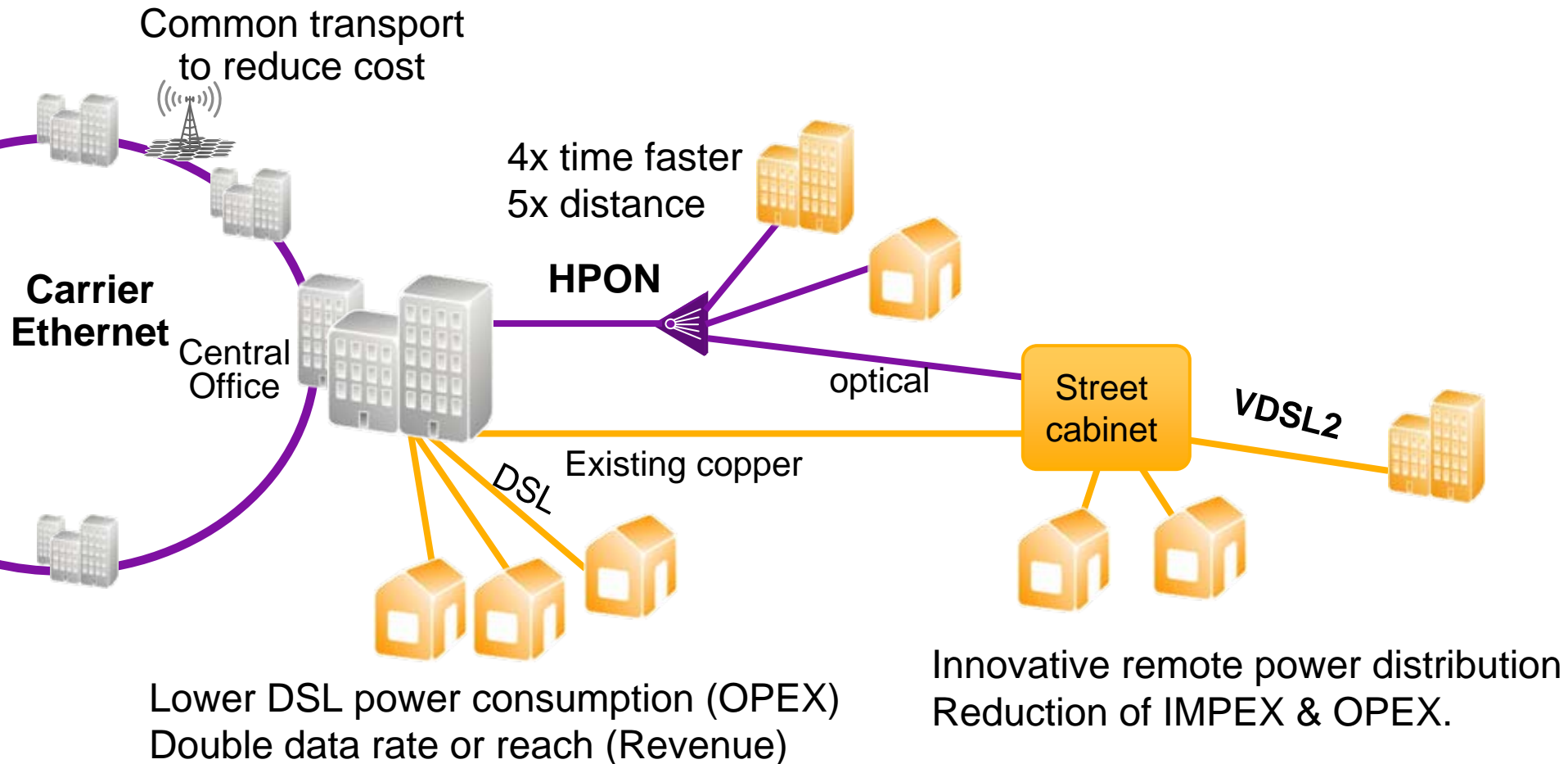
# Technology radar – over 100 research projects

- addressing operator business drivers & our R&D cost



# Examples how we ensure technology leadership

## - xDSL and Fiber evolution research



# How do we challenge our research & development?

- prepare our customer for the future

New  
businesses

Optimized  
infrastructure

Energy &  
Environment

Unlicensed  
Telecoms

Business  
Development

Disruptive business  
ideas based on new  
technology

Internet for  
the next  
Billion

Home base  
comms

Product portfolio  
development

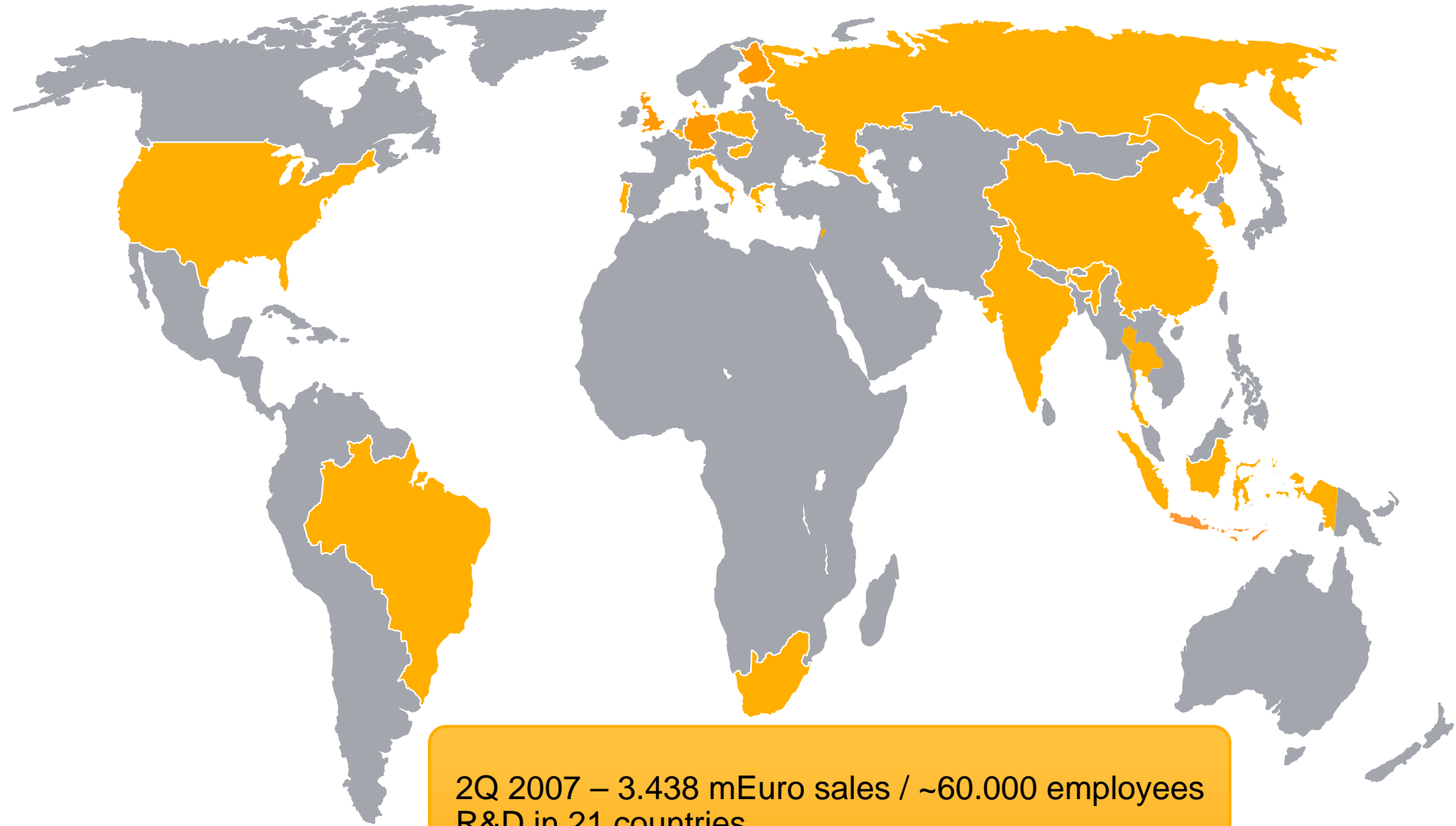
Research

New technologies

Nokia Siemens  
Networks



# Nokia Siemens Networks Research & Development

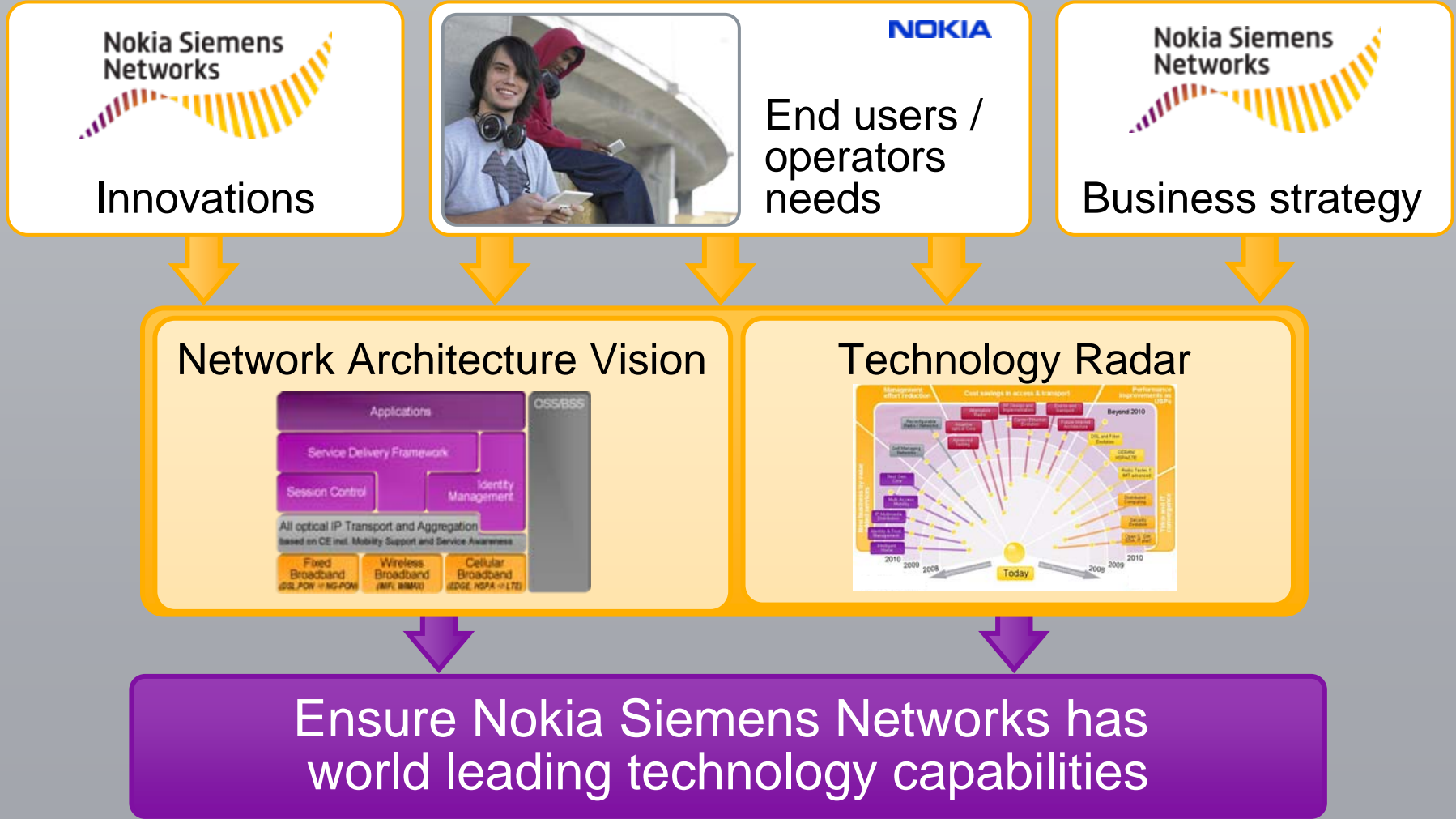


2Q 2007 – 3.438 mEuro sales / ~60.000 employees  
R&D in 21 countries  
R&D employees: ~17,000



# Nokia Siemens Networks Research summary

## NSN employees



# Nokia Siemens Networks

