



CINCINNATI FINANCIAL CORPORATION

2011 SECOND-QUARTER LETTER TO SHAREHOLDERS

August 25, 2011

To Our Shareholders, Friends and Associates:

During the second quarter, your company faced the two most costly catastrophe losses in our 60-year history, each with estimated losses before reinsurance that surpassed our largest prior event, Hurricane Ike in 2008. These devastating storms caused broad loss of lives as well as property, and our associates have grieved along with the affected families and communities. We fully embraced our responsibility to help with financial recovery.

The storms hit us hard, taking six-month results to \$13 million of net income and a \$38 million net operating loss. You'll read inside this letter about our prompt claims response to affected policyholders and their agents – and we are pleased to provide an update that 85 percent of second-quarter catastrophe claims have been closed as of August 12.

Our view is that the second quarter was an income statement event for your company, and our balance sheet was largely unscathed. Our reinsurance program worked, protecting us by absorbing more than \$200 million of our losses. With good risk management in place, we finished the first half with a strong premium-to-surplus ratio of 0.8-to-1, which is the same as our year-end 2010 ratio. Our book value per share actually rose 10 cents over the year-end amount. Our debt leverage remains low. We are putting the second quarter behind us.

With exceptional capital strength, we will continue to focus on our strategies shaped to build long-term value:

- For personal lines, including homeowners insurance, we will begin in October applying planned rate changes. They provide for a reasonable overall increase, although not every policyholder will see an increase, depending on risk characteristics. We continue to carefully limit and manage accounts involving coastal exposures, and we continue to grow our business in states less prone to catastrophes. For commercial lines, we believe predictive analytics tools, recently implemented for some lines and soon to be more broadly used, will give our underwriters confidence to seek price increases where merited and to compete for high-quality risks.
- Our commitment remains to offer a viable insurance market for 75 percent of the business that independent agencies typically handle in their communities. Our agents are working with us on plans that target profitable growth in each agency. We will be their reliable partner as they execute those plans.
- We discuss our shareholder cash dividend quarterly with our board, and we respect the board's decision on August 12 to increase the dividend. While our dividend payout ratio is high, the board was pleased that our income covered the dividend in 2010. Our capital remains in the same strong position it was in at year-end 2010, and we believe that our initiatives to improve operating results will pay off and put us in position to continue with our consistent, long-term dividend policy.

Thank you for your support and confidence in your company and our plans to create shareholder value by being responsive, reasonable and consistent.

Respectfully,

/s/ Kenneth W. Stecher
Kenneth W. Stecher
Chairman of the Board

/s/ Steven J. Johnston
Steven J. Johnston
President and Chief Executive Officer

/s/ Michael J. Sewell, CPA
Michael J. Sewell, CPA
Senior Vice President and Chief Financial Officer

ABOUT THE COMPANY

Cincinnati Financial Corporation stands among the 25 largest property casualty insurers in the nation, based on premium volume. A select group of agencies actively markets our business, home and auto insurance within their communities. These agents offer our standard market commercial lines policies in 39 states, personal lines policies in 29 and excess and surplus lines policies in 38 of those same states. Within this select group, we seek to become the life insurance carrier of choice and to help agents and their clients – our policyholders – by offering leasing and financing services.

For 60 years, three competitive advantages have distinguished our company, positioning us to build value and long-term success:

- Commitment to our network of professional independent insurance agencies and to their continued success
- Financial strength that lets us be a consistent market for our agents' business, supporting stability and confidence
- Operating structure that supports local decision making, showcasing our claims service excellence and allowing us to balance growth with underwriting discipline

Learn more about where we are today and how we plan to create value for shareholders, many of whom are the company's independent agent representatives and associates of its subsidiaries, and for policyholders by reviewing publications that we promptly post on www.cinfin.com/investors as they are completed.

Electronic Notification Saves Time

Having a My Shareholder Account makes it easy for registered shareholders to access your Cincinnati stock information and to receive your quarterly account statements. My Shareholder Account offers tools to help you manage your shares online. Through this online account, registered shareholders can opt out of receiving paper statements and instead receive a notice via email that your quarterly statement is available for viewing.

Sign up today at www.cinfin.com/investors – choose Shareholder Information and My Shareholder Account. Once you have logged in, select the Change Account Information tab and Change Notification Option to sign up for electronic notification of statements. Registered shareholders enrolling for the first time, please select the First Time Visitor link. After setting up your online account, you'll need to wait one day prior to logging back into the site.

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Cincinnati Financial Reports Second-Quarter 2011 Results

Cincinnati, July 27, 2011 – Cincinnati Financial Corporation (Nasdaq: CINF) today reported:

- \$49 million, or 30 cents per share, of net loss for the second quarter of 2011 compared with \$27 million, or 17 cents net income per share, in the 2010 second quarter.
- Operating loss* of \$93 million, or 57 cents per share, compared with operating income of \$42 million, or 26 cents.
- \$76 million decrease in second-quarter 2011 net income driven by a \$137 million after-tax decrease in the contribution from property casualty underwriting operations. The after-tax effect of second-quarter 2011 property casualty losses from natural catastrophes totaled \$189 million, up \$124 million compared with the same period of 2010. The contribution to income from investments, including net realized investment gains, rose \$60 million for the quarter.
- \$31.01 book value per share at June 30, 2011, down approximately 1 percent from March 31, 2011, and up less than 1 percent from December 31, 2010.
- 2.9 percent value creation ratio for the first six months of 2011, compared with 2.3 percent for the first half of 2010.

Financial Highlights

	Three months ended June 30,			Six months ended June 30,		
	2011	2010	Change %	2011	2010	Change %
Revenue Highlights						
Earned premiums	\$ 773	\$ 768	1	\$ 1,555	\$ 1,515	3
Investment income, pre-tax	132	130	2	263	260	1
Total revenues	975	878	11	1,904	1,765	8
Income Statement Data						
Net income (loss)	\$ (49)	\$ 27	nm	\$ 13	\$ 95	(86)
Net realized investment gains and losses	44	(15)	nm	51	(10)	nm
Operating income (loss)*	\$ (93)	\$ 42	nm	\$ (38)	\$ 105	nm
Per Share Data (diluted)						
Net income (loss)	\$ (0.30)	\$ 0.17	nm	\$ 0.08	\$ 0.58	(86)
Net realized investment gains and losses	0.27	(0.09)	nm	0.31	(0.06)	nm
Operating income (loss)*	\$ (0.57)	\$ 0.26	nm	\$ (0.23)	\$ 0.64	nm
Book value				\$ 31.01	\$ 29.13	6
Cash dividend declared	\$ 0.40	\$ 0.395	1	\$ 0.80	\$ 0.79	1
Weighted average shares outstanding	163,068,516	163,284,013	0	163,684,903	163,293,335	0

Insurance Operations Second-Quarter Highlights

- 136.6 percent second-quarter 2011 property casualty combined ratio, rising from 107.6 percent from one year ago.
- 3 percent growth in property casualty net written premiums, up in all three of our property casualty segments.
- \$117 million second-quarter 2011 property casualty new business written premiums, up 10 percent from 2010. Agencies produced our highest quarter ever for new business, up in all three of our property casualty segments.
- 8 cents per share contribution from life insurance to second-quarter operating income, up 2 cents from 2010.

Investment and Balance Sheet Highlights

- 2 percent second-quarter 2011 growth in pre-tax investment income as higher dividends offset lower interest income that continued to reflect depressed yields in the bond market.
- 2 percent six-month rise in fair value of invested assets at June 30, 2011, including second-quarter 2010 bond portfolio growth of 2 percent.
- \$1.086 billion parent company cash and marketable securities at June 30, 2011, up 4 percent from year-end.

* The Definitions of Non-GAAP Information and Reconciliation to Comparable GAAP Measures on Page 11 defines and reconciles measures presented in this release that are not based on Generally Accepted Accounting Principles.

** Forward-looking statements and related assumptions are subject to the risks outlined in the company's safe harbor statement (see Page 9).

Fundamentally Prepared

Steven J. Johnston, FCAS, MAAA, CFA, president and chief executive officer, commented: “The Cincinnati Insurance Companies were prepared – operationally and financially – for the pounding our own policyholders and the property casualty insurance industry took from this spring’s powerful storms. While the previously announced, record-breaking catastrophe losses depleted our operating earnings for the second quarter and first half of 2011, our capital and book value per share rose above 2010 year-end levels. Confident in our very strong balance sheet and risk management decisions, we were able to focus on what was important: outstanding claims service and our ongoing initiatives to grow our business and improve its profitability.

“We quickly identified the worst-hit communities, dispatching more than 250 of our own experienced claims representatives to those locations during the second quarter. Technology was in place to give them field access to estimating tools, other resources and records; and they had the authority to provide prompt assistance. Our storm response teams were well equipped to put policyholders on the road to recovery, overcoming the operational difficulties presented by the sheer devastation of community infrastructure and the sheer volume of reported catastrophe claims – more than 21,000 to-date from second-quarter events.

“And we were prepared financially. For more than 60 years, our capital and risk management choices have consistently and conservatively balanced the need to build a strong foundation for long-term success with the need for current earnings. We met these catastrophes equipped with a strong reinsurance program featuring relatively lower loss retention; ample cash flow and liquidity; solid loss reserves and property casualty surplus; and the financial flexibility that comes from maintaining over \$1 billion of cash and marketable securities at our parent company.

“Our reinsurance program covered more than \$220 million of our estimate for gross catastrophe losses, reducing the net pretax loss to \$290 million. During the second quarter we replenished reinsurance coverage for the remainder of 2011 for any single catastrophe event that causes losses above \$70 million and up to \$200 million, and coverage remains in place for losses up to \$500 million. In effect, reinsurance protects our \$12 billion investment portfolio, allowing us to pay claims while holding securities to maturity as planned. Unrealized gains accumulated in our portfolio rose to \$1.5 billion pretax, up \$75 million during the second quarter after harvesting \$67 million of net investment gains. Pretax investment income grew 2 percent for the quarter. That growth has been a bright spot for us even in the current low-interest rate environment, due in large part to dividend-paying stocks in our portfolio. Another consistent contributor is our life insurance operation, which increased its operating profit by 20 percent for the second quarter.”

Improving Trends

“Our second-quarter and first-half property casualty underwriting results are more complex than usual due to the catastrophes, reinsurance coverage and \$38 million of premiums we passed to reinsurers to reinstate part of our reinsurance program. Looking beyond the complexity of those three items, we offer two observations. First, our catastrophe claims response plan and reinsurance program made us very effective at fulfilling our obligation to policyholders at their time of need, and we’ll continue to take a similar approach. Second, the negative effects of those three items mask improving trends for underlying premium growth and profitability. Despite those effects, second-quarter written premium growth was satisfactory at 3 percent, including record new business written premiums from our agents. Our reported six-month combined ratio rose 14.9 percentage points, including 14.5 points from higher catastrophe losses and 2.4 points from the effect of the \$38 million reinsurance reinstatement premium.

“We believe our company’s strategic initiatives, rather than marketplace changes, are positioning us for improved growth and profitability. Growth in our established agencies and states is boosted by growth in more recently appointed agencies and states entered in recent years to widen our geographic footprint. Growth also reflects sales of excess and surplus lines products, all new offerings since 2007; and our new target markets products, which are niche insurance programs developed for select business classes found in nearly every agent’s community.

“Improved pricing is an important way to increase underwriting profitability. Again, we are not looking to the marketplace to bring better prices to us. Our agents are working with us to market the value of the Cincinnati policy and service. While we still see average renewal price declines on commercial business overall, the declines are narrowing. We are obtaining price increases for workers’ compensation in total and for many other individual commercial lines policies, in addition to average renewal price increases for personal lines in total and excess and surplus lines in total. Predictive analytics tools are in use to guide pricing for several of our product lines, helping us compete for higher quality accounts and selectively target increases for other accounts, and we are developing similar tools to enhance pricing precision for additional lines of business.”

Consistency

“Our initiatives to grow profitably are bringing many changes. Still, we are careful to distinguish between tactical changes that lead to performance improvements and more fundamental, unchanging principles and practices. These fundamentals define our business model, giving us competitive advantages and increasing strength and stability over the long term. This month Ward Group announced that The Cincinnati Insurance Companies stand among the top performing insurers on its annual Ward's 50 list. Insurers and groups named to the list have excelled at balancing safety and consistency and have achieved superior performance over the past five years. Cincinnati is one of only four companies named to the property casualty Ward's 50 for 21 consecutive years.

“In May, Fitch Ratings affirmed our ratings with a stable outlook, considering our capital, liquidity and distribution advantages as well as our natural catastrophe risk in its decision. We have never had catastrophe losses like those of second-quarter 2011, and we hope to never again have that experience, but catastrophes are a part of our insurance business, and we will be prepared.”

Consolidated Property Casualty Insurance Operations

(Dollars in millions)	Three months ended June 30,			Six months ended June 30,		
	2011	2010	Change %	2011	2010	Change %
Earned premiums	\$ 730	\$ 728	0	\$ 1,475	\$ 1,436	3
Fee revenues	<u>1</u>	<u>1</u>	0	<u>2</u>	<u>2</u>	0
Total revenues	<u>731</u>	<u>729</u>	0	<u>1,477</u>	<u>1,438</u>	3
Loss and loss expenses	759	553	37	1,289	1,028	25
Underwriting expenses	<u>237</u>	<u>230</u>	3	<u>482</u>	<u>482</u>	0
Underwriting loss	<u>\$ (265)</u>	<u>\$ (54)</u>	(391)	<u>\$ (294)</u>	<u>\$ (72)</u>	(308)
Ratios as a percent of earned premiums:			Pt. Change			Pt. Change
Loss and loss expenses	104.1 %	76.0 %	28.1	87.4 %	71.6 %	15.8
Underwriting expenses	<u>32.5</u>	<u>31.6</u>	0.9	<u>32.7</u>	<u>33.6</u>	(0.9)
Combined ratio	<u>136.6 %</u>	<u>107.6 %</u>	29.0	<u>120.1 %</u>	<u>105.2 %</u>	14.9
			Change %			Change %
Agency renewal written premiums	\$ 717	\$ 685	5	\$ 1,425	\$ 1,367	4
Agency new business written premiums	117	106	10	219	198	11
Other written premiums	<u>(66)</u>	<u>(42)</u>	(57)	<u>(97)</u>	<u>(60)</u>	(62)
Net written premiums	<u>\$ 768</u>	<u>\$ 749</u>	3	<u>\$ 1,547</u>	<u>\$ 1,505</u>	3
Ratios as a percent of earned premiums:			Pt. Change			Pt. Change
Current accident year before catastrophe losses	77.3 %	71.7 %	5.6	75.2 %	70.6 %	4.6
Current accident year catastrophe losses	39.7	14.3	25.4	22.5	8.8	13.7
Prior accident years before catastrophe losses	(13.0)	(9.3)	(3.7)	(10.3)	(7.0)	(3.3)
Prior accident years catastrophe losses	<u>0.1</u>	<u>(0.7)</u>	0.8	<u>0.0</u>	<u>(0.8)</u>	0.8
Total loss and loss expenses	<u>104.1 %</u>	<u>76.0 %</u>	28.1	<u>87.4 %</u>	<u>71.6 %</u>	15.8
Current accident year combined ratio before catastrophe losses	<u>109.8 %</u>	<u>103.3 %</u>	6.5	<u>107.9 %</u>	<u>104.2 %</u>	3.7

- \$19 million or 3 percent increase in second-quarter 2011 property casualty net written premiums and six-month growth of 3 percent. Solid growth for renewal and new business premiums was partially offset by \$38 million of ceded premiums to reinstate property catastrophe reinsurance coverage.
- \$11 million increase to \$117 million second-quarter new business written by agencies, largely from recent-year growth initiatives, including \$10 million of the increase from agencies appointed since the beginning of 2010.
- 1,281 agency relationships in 1,593 reporting locations marketing our standard market property casualty insurance products at June 30, 2011, compared with 1,245 agency relationships in 1,544 reporting locations at year-end 2010. Seventy-one new agencies were appointed during the first six months of 2011.
- 29.0 and 14.9 percentage-point rise in the second-quarter and first-half combined ratios primarily due to 26.2 and 14.5 point increases in natural catastrophe losses plus lower earned premiums from \$38 million reinstatement premiums that added another 4.8 and 2.4 percentage points to the second-quarter and first-half 2011 combined ratios.
- 12.9 percentage points second-quarter 2011 benefit from favorable prior accident year reserve development of \$95 million, compared with 10.0 percent or \$73 million for second-quarter 2010. Six-month ratio of 10.3 percent equaled the full-year 2010 ratio.
- 0.9 percentage-point rise in the second-quarter 2011 underwriting expense ratio, including 1.6 points from the effect of reinsurance reinstatement ceded premiums causing earned premiums to grow more slowly than expenses.

The following table shows incurred catastrophe losses for 2011 and 2010.

(In millions, net of reinsurance)

Dates	Cause of loss	Region	Three months ended June 30,				Six months ended June 30,			
			Comm. lines	Pers. lines	E&S lines	Total	Comm. lines	Pers. lines	E&S lines	Total
2011										
	First quarter catastrophes		\$ -	\$ (1)	\$ -	\$ (1)	\$ 18	\$ 12	\$ -	\$ 30
Apr. 3-5	Flood, hail, tornado, wind	South, Midwest	16	22	-	38	16	22	-	38
Apr. 8-11	Flood, hail, tornado, wind	South, Midwest	11	9	-	20	11	9	-	20
Apr. 14-16	Flood, hail, tornado, wind	South, Midwest	10	4	-	14	10	4	-	14
Apr. 19-20	Hail, wind	South, Midwest	13	13	-	26	13	13	-	26
Apr. 22-28	Flood, hail, tornado, wind	South, Midwest	47	31	-	78	47	31	-	78
May 20-27	Flood, hail, tornado, wind	South, Midwest	45	37	-	82	45	37	-	82
May 29-Jun. 1	Flood, hail, tornado, wind	East, Midwest	4	2	-	6	4	2	-	6
Jun. 16-22	Flood, hail, tornado, wind	South, Midwest	7	10	-	17	7	10	-	17
	All other 2011 catastrophes		4	5	1	10	9	11	1	21
	Development on 2010 and prior catastrophes		-	-	-	-	4	(5)	-	(1)
	Calendar year incurred total		\$ 157	\$ 132	\$ 1	\$ 290	\$ 184	\$ 146	\$ 1	\$ 331
2010										
	First quarter catastrophes		\$ (2)	\$ -	\$ -	\$ (2)	\$ 8	\$ 4	\$ -	\$ 12
Apr. 4-6	Flood, hail, tornado, wind	South, Midwest	5	6	-	11	5	6	-	11
Apr. 30-May 3	Flood, hail, tornado, wind	South	28	6	-	34	28	6	-	34
May 7-8	Hail, tornado, wind	East, Midwest	2	10	-	12	2	10	-	12
May 12-16	Flood, hail, tornado, wind	South, Midwest	3	2	-	5	3	2	-	5
Jun. 4-6	Flood, hail, tornado, wind	Midwest	3	3	-	6	3	3	-	6
Jun. 17-20	Flood, hail, tornado, wind	Midwest, West	5	4	-	9	5	4	-	9
Jun. 21-24	Flood, hail, tornado, wind	Midwest	4	5	-	9	4	5	-	9
Jun. 25-28	Flood, hail, tornado, wind	Midwest	1	4	-	5	1	4	-	5
	All other 2010 catastrophes		11	4	-	15	17	6	-	23
	Development on 2009 and prior catastrophes		(4)	(1)	-	(5)	(10)	(2)	-	(12)
	Calendar year incurred total		\$ 56	\$ 43	\$ -	\$ 99	\$ 66	\$ 48	\$ -	\$ 114

Insurance Operations Highlights

Commercial Lines Insurance Operations

(Dollars in millions)	Three months ended June 30,			Six months ended June 30,		
	2011	2010	Change %	2011	2010	Change %
Earned premiums	\$ 533	\$ 538	(1)	\$ 1,073	\$ 1,061	1
Fee revenues	-	-	nm	1	1	0
Total revenues	<u>533</u>	<u>538</u>	(1)	<u>1,074</u>	<u>1,062</u>	1
Loss and loss expenses	483	379	27	857	731	17
Underwriting expenses	178	169	5	366	350	5
Underwriting loss	<u>\$ (128)</u>	<u>\$ (10)</u>	nm	<u>\$ (149)</u>	<u>\$ (19)</u>	nm
Ratios as a percent of earned premiums:						
			<u>Pt. Change</u>			<u>Pt. Change</u>
Loss and loss expenses	90.8 %	70.4 %	20.4	79.9 %	68.9 %	11.0
Underwriting expenses	<u>33.4</u>	<u>31.3</u>	2.1	<u>34.1</u>	<u>33.0</u>	1.1
Combined ratio	<u><u>124.2</u></u> %	<u><u>101.7</u></u> %	<u>22.5</u>	<u><u>114.0</u></u> %	<u><u>101.9</u></u> %	<u>12.1</u>
Agency renewal written premiums						
			<u>Change %</u>			<u>Change %</u>
Agency renewal written premiums	\$ 500	\$ 492	2	\$ 1,042	\$ 1,025	2
Agency new business written premiums	81	73	11	152	139	9
Other written premiums	<u>(44)</u>	<u>(33)</u>	(33)	<u>(69)</u>	<u>(44)</u>	(57)
Net written premiums	<u>\$ 537</u>	<u>\$ 532</u>	1	<u>\$ 1,125</u>	<u>\$ 1,120</u>	0
Ratios as a percent of earned premiums:						
			<u>Pt. Change</u>			<u>Pt. Change</u>
Current accident year before catastrophe losses	75.9 %	71.7 %	4.2	75.2 %	71.4 %	3.8
Current accident year catastrophe losses	29.5	11.2	18.3	16.8	7.2	9.6
Prior accident years before catastrophe losses	(14.8)	(11.7)	(3.1)	(12.5)	(8.7)	(3.8)
Prior accident years catastrophe losses	<u>0.2</u>	<u>(0.8)</u>	1.0	<u>0.4</u>	<u>(1.0)</u>	1.4
Total loss and loss expenses	<u><u>90.8</u></u> %	<u><u>70.4</u></u> %	<u>20.4</u>	<u><u>79.9</u></u> %	<u><u>68.9</u></u> %	<u>11.0</u>
Current accident year combined ratio before catastrophe losses						
	<u><u>109.3</u></u> %	<u><u>103.0</u></u> %	<u>6.3</u>	<u><u>109.3</u></u> %	<u><u>104.4</u></u> %	<u>4.9</u>

- \$5 million or 1 percent increase in second-quarter 2011 commercial lines net written premiums as growth in renewal and new business written premiums more than offset \$23 million of ceded premiums from reinstatement of property catastrophe reinsurance. Second-quarter and six-month renewal and new business premium growth trended similarly.
- \$8 million and \$17 million increases in second quarter and six-month renewal written premiums largely reflected the effects of improving economic conditions on insured exposure levels, partially offset by approximately 1 percent on average pricing decline for the second-quarter 2011, improved slightly from a low-single-digit range for first quarter.
- \$8 million increase to \$81 million in new business written premiums, rising in both newer and established states.
- 22.5 and 12.1 percentage-point rise in the second-quarter and first-half combined ratios primarily due to 19.3 and 11.0 point increases in natural catastrophe losses plus lower earned premiums from reinstatement premiums.
- 75.2 percent ratio for six-month 2011 accident year losses and loss expenses before catastrophes increased 0.7 percentage points over full-year 2010, with the reinsurance reinstatement ceded premium effect contributing 1.5 points.

Personal Lines Insurance Operations

(Dollars in millions)	Three months ended June 30,			Six months ended June 30,		
	2011	2010	Change %	2011	2010	Change %
Earned premiums	\$ 180	\$ 179	1	\$ 370	\$ 353	5
Fee revenues	<u>1</u>	<u>1</u>	0	<u>1</u>	<u>1</u>	0
Total revenues	<u>181</u>	<u>180</u>	1	<u>371</u>	<u>354</u>	5
Loss and loss expenses	269	163	65	410	275	49
Underwriting expenses	<u>54</u>	<u>57</u>	(5)	<u>106</u>	<u>124</u>	(15)
Underwriting loss	<u>\$ (142)</u>	<u>\$ (40)</u>	(255)	<u>\$ (145)</u>	<u>\$ (45)</u>	(222)
Ratios as a percent of earned premiums:						
			<u>Pt. Change</u>			<u>Pt. Change</u>
Loss and loss expenses	149.4 %	91.1 %	58.3	110.7 %	77.9 %	32.8
Underwriting expenses	<u>29.8</u>	<u>32.3</u>	(2.5)	<u>28.5</u>	<u>35.2</u>	(6.7)
Combined ratio	<u>179.2 %</u>	<u>123.4 %</u>	<u>55.8</u>	<u>139.2 %</u>	<u>113.1 %</u>	<u>26.1</u>
Agency renewal written premiums						
			<u>Change %</u>			<u>Change %</u>
Agency renewal written premiums	\$ 205	\$ 187	10	\$ 361	\$ 330	9
Agency new business written premiums	26	24	8	48	42	14
Other written premiums	<u>(21)</u>	<u>(7)</u>	(200)	<u>(26)</u>	<u>(13)</u>	(100)
Net written premiums	<u>\$ 210</u>	<u>\$ 204</u>	3	<u>\$ 383</u>	<u>\$ 359</u>	7
Ratios as a percent of earned premiums:						
			<u>Pt. Change</u>			<u>Pt. Change</u>
Current accident year before catastrophe losses	81.2 %	70.3 %	10.9	74.4 %	67.0 %	7.4
Current accident year catastrophe losses	73.5	24.5	49.0	40.8	14.1	26.7
Prior accident years before catastrophe losses	(5.2)	(3.0)	(2.2)	(3.1)	(2.7)	(0.4)
Prior accident years catastrophe losses	<u>(0.1)</u>	<u>(0.7)</u>	0.6	<u>(1.4)</u>	<u>(0.5)</u>	(0.9)
Total loss and loss expenses	<u>149.4 %</u>	<u>91.1 %</u>	<u>58.3</u>	<u>110.7 %</u>	<u>77.9 %</u>	<u>32.8</u>
Current accident year combined ratio before catastrophe losses						
	<u>111.0 %</u>	<u>102.6 %</u>	<u>8.4</u>	<u>102.9 %</u>	<u>102.2 %</u>	<u>0.7</u>

- \$6 million or 3 percent growth in second-quarter 2011 personal lines net written premiums and six-month growth of 7 percent, as healthy increases in renewal and new business written premiums for both periods more than offset \$15 million of ceded premiums to reinstate property catastrophe reinsurance.
- 55.8 and 26.1 percentage-point rise in the second-quarter and first-half combined ratios primarily due to 49.6 and 25.8 point increases in weather-related catastrophe losses plus lower earned premiums from reinstatement premiums.
- 74.4 percent ratio for six-month 2011 accident year losses and loss expenses before catastrophes was a 4.0 percentage-point increase over full-year 2010, including reinstatement premium effects contributing 3.0 points, higher new large losses contributing 0.5 points, plus higher weather-related losses not part of an industry-designated catastrophe event.
- 6.7 percentage-point decline in the six-month underwriting expense ratio was primarily due to higher first-quarter 2010 expenses from provisions for commitments and contingent liabilities.

Excess and Surplus Lines Insurance Operations

	Three months ended June 30,			Six months ended June 30,		
	2011	2010	Change %	2011	2010	Change %
Earned premiums	\$ 17	\$ 11	55	\$ 32	\$ 22	45
Loss and loss expenses	7	11	(36)	22	22	0
Underwriting expenses	5	4	25	10	8	25
Underwriting profit (loss)	\$ 5	\$ (4)	nm	\$ -	\$ (8)	nm
Ratios as a percent of earned premiums:			<u>Pt. Change</u>			<u>Pt. Change</u>
Loss and loss expenses	41.5 %	108.4 %	(66.9)	70.3 %	100.0 %	(29.7)
Underwriting expenses	33.2	29.1	4.1	31.8	32.4	(0.6)
Combined ratio	74.7 %	137.5 %	(62.8)	102.1 %	132.4 %	(30.3)
Agency renewal written premiums	\$ 12	\$ 6	100	\$ 22	\$ 12	83
Agency new business written premiums	10	9	11	19	17	12
Other written premiums	(1)	(2)	50	(2)	(3)	33
Net written premiums	\$ 21	\$ 13	62	\$ 39	\$ 26	50
Ratios as a percent of earned premiums:			<u>Pt. Change</u>			<u>Pt. Change</u>
Current accident year before catastrophe losses	79.0 %	93.3 %	(14.3)	88.3 %	90.7 %	(2.4)
Current accident year catastrophe losses	4.9	5.6	(0.7)	3.4	2.8	0.6
Prior accident years before catastrophe losses	(41.9)	9.5	(51.4)	(21.6)	6.6	(28.2)
Prior accident years catastrophe losses	(0.5)	0.0	(0.5)	0.2	(0.1)	0.3
Total loss and loss expenses	41.5 %	108.4 %	(66.9)	70.3 %	100.0 %	(29.7)
Current accident year combined ratio before catastrophe losses	112.2 %	122.4 %	(10.2)	120.1 %	123.1 %	(3.0)

- \$8 million or 62 percent growth in second-quarter 2011 excess and surplus lines net written premiums and six-month growth of 50 percent, largely driven by the opportunity to renew many accounts for the first time.
- 11 percent and 12 percent increase in new business written premiums for the second quarter and first half of 2011, similar to the full-year 2010 rate of 9 percent.
- 62.8 and 30.3 percentage-point combined ratio improvements for second quarter and first-half of 2011, primarily due to net favorable reserve development on prior accident years.

Life Insurance Operations

	Three months ended June 30,			Six months ended June 30,		
	2011	2010	Change %	2011	2010	Change %
Term life insurance	\$ 27	\$ 24	13	\$ 52	\$ 47	11
Universal life insurance	9	10	(10)	14	19	(26)
Other life insurance, annuity, and disability income products	7	6	17	14	13	8
Earned premiums	43	40	8	80	79	1
Investment income, net of expenses	34	33	3	67	65	3
Other income	-	1	nm	1	1	0
Total revenues, excluding realized investment gains and losses	77	74	4	148	145	2
Contract holders benefits	44	43	2	89	85	5
Underwriting expenses	14	16	(13)	30	32	(6)
Total benefits and expenses	58	59	(2)	119	117	2
Net income before income tax and realized investment gains and losses	19	15	27	29	28	4
Income tax	7	5	40	10	10	0
Net income before realized investment gains and losses	\$ 12	\$ 10	20	\$ 19	\$ 18	6

- \$3 million or 8 percent increase in second-quarter 2011 earned premiums, driven by term life insurance, our largest life insurance product line. Three- and six-month growth rates for term life insurance were similar. Face amount of life policies in force rose to \$76.029 billion at June 30, 2011, from \$74.124 billion at year-end 2010.
- \$28 million and \$89 million in second-quarter and first half 2011 for fixed annuity deposits received, slowing from \$116 million and \$201 million in first-half and full-year 2010. Cincinnati Life does not offer variable or indexed products.
- \$2 million higher three-month profit was primarily due to increased earned premiums from strong renewal activity.
- \$35 million or 5 percent first-half 2011 growth in shareholders' equity for The Cincinnati Life Insurance Company.

Investment and Balance Sheet Highlights

Investment Operations

(In millions)	Three months ended June 30,			Six months ended June 30,		
	2011	2010	Change %	2011	2010	Change %
Total investment income, net of expenses, pre-tax	\$ <u>132</u>	\$ <u>130</u>	2	\$ <u>263</u>	\$ <u>260</u>	1
Investment interest credited to contract holders	<u>(20)</u>	<u>(20)</u>	0	<u>(40)</u>	<u>(39)</u>	(3)
Realized investment gains and losses summary:						
Realized investment gains and losses	67	16	319	105	19	453
Change in fair value of securities with embedded derivatives	-	(5)	nm	4	1	300
Other-than-temporary impairment charges	-	(34)	nm	(30)	(35)	14
Total realized investment gains and losses	<u>67</u>	<u>(23)</u>	nm	<u>79</u>	<u>(15)</u>	nm
Investment operations profit	\$ <u><u>179</u></u>	\$ <u><u>87</u></u>	106	\$ <u><u>302</u></u>	\$ <u><u>206</u></u>	47

(In millions)	Three months ended June 30,			Six months ended June 30,		
	2011	2010	Change %	2011	2010	Change %
Investment income:						
Interest	\$ 106	\$ 107	(1)	\$ 212	\$ 214	(1)
Dividends	27	24	13	53	48	10
Other	1	1	0	2	2	0
Investment expenses	<u>(2)</u>	<u>(2)</u>	0	<u>(4)</u>	<u>(4)</u>	0
Total investment income, net of expenses, pre-tax	<u>132</u>	<u>130</u>	2	<u>263</u>	<u>260</u>	1
Income taxes	<u>(33)</u>	<u>(32)</u>	(3)	<u>(65)</u>	<u>(64)</u>	(2)
Total investment income, net of expenses, after-tax	\$ <u><u>99</u></u>	\$ <u><u>98</u></u>	1	\$ <u><u>198</u></u>	\$ <u><u>196</u></u>	1
Effective tax rate	24.6 %	24.5 %		24.5 %	24.5 %	
Average yield pre-tax	4.6 %	4.8 %		4.6 %	4.8 %	
Average yield after-tax	3.4 %	3.6 %		3.5 %	3.6 %	

- 2 percent growth in second-quarter 2011 pretax investment income. 1 percent first-half growth of both pretax and after-tax investment income. Growth of dividend income more than offset lower interest income for both periods.
- \$75 million or 5 percent second-quarter 2011 increase in pre-tax unrealized investment portfolio gains, including negative \$21 million for the equity portfolio that reflected \$61 million of realized gains from common stock sales.

(Dollars in millions except share data)	At June 30, 2011	At December 31, 2010
Balance sheet data		
Invested assets	\$ 11,757	\$ 11,508
Total assets	15,702	15,095
Short-term debt	49	49
Long-term debt	790	790
Shareholders' equity	5,057	5,032
Book value per share	31.01	30.91
Debt-to-total-capital ratio	14.2 %	14.3 %

Performance measure	Three months ended June 30,		Six months ended June 30,	
	2011	2010	2011	2010
Value creation ratio	0.1%	(1.1)%	2.9%	2.3 %

- \$12.070 billion in consolidated cash and invested assets at June 30, 2011, up 1 percent from \$11.893 billion at year-end.
- \$8.717 billion bond portfolio at June 30, 2011, with an average rating of A2/A and with a 4 percent rise in fair value during the first six months of 2011.
- \$2.971 billion equity portfolio was 25.3 percent of invested assets, including \$856 million in pre-tax net unrealized gains at June 30, 2011.
- \$3.743 billion of statutory surplus for the property casualty insurance group at June 30, 2011, down \$34 million from \$3.777 billion at year-end 2010, after declaring \$60 million in dividends to the parent company. Ratio of net written premiums to property casualty statutory surplus for the 12 months ended June 30, 2011, of 0.8-to-1, unchanged from the 12 months ended December 31, 2010.
- Value creation ratio of 0.1 percent for the second quarter of 2011 is the total of 1.3 percent from shareholder dividends minus 1.2 percent from the change in book value per share.

For additional information or to hear a replay of our July 28 conference call webcast, please visit www.cinfin.com/investors.

Cincinnati Financial Corporation
Condensed Consolidated Balance Sheets and Statements of Operations (unaudited)

(Dollars in millions)	June 30, 2011	December 31, 2010
Assets		
Investments	\$ 11,757	\$ 11,508
Cash and cash equivalents	313	385
Premiums receivable	1,106	1,015
Reinsurance receivable	753	572
Other assets	1,773	1,615
Total assets	<u>\$ 15,702</u>	<u>\$ 15,095</u>
Liabilities		
Insurance reserves	\$ 6,683	\$ 6,234
Unearned premiums	1,630	1,553
Deferred income tax	324	260
Long-term debt	790	790
Other liabilities	1,218	1,226
Total liabilities	<u>10,645</u>	<u>10,063</u>
Shareholders' Equity		
Common stock and paid-in capital	1,487	1,484
Retained earnings	3,862	3,980
Accumulated other comprehensive income	903	769
Treasury stock	(1,195)	(1,201)
Total shareholders' equity	<u>5,057</u>	<u>5,032</u>
Total liabilities and shareholders' equity	<u>\$ 15,702</u>	<u>\$ 15,095</u>

(Dollars in millions except per share data)	Three months ended June 30,		Six months ended June 30,	
	2011	2010	2011	2010
Revenues				
Earned premiums	\$ 773	\$ 768	\$ 1,555	\$ 1,515
Investment income, net of expenses	132	130	263	260
Realized investment gains and losses	67	(23)	79	(15)
Fee revenues	1	1	2	2
Other revenues	2	2	5	3
Total revenues	<u>975</u>	<u>878</u>	<u>1,904</u>	<u>1,765</u>
Benefits and Expenses				
Insurance losses and policyholder benefits	801	595	1,376	1,111
Underwriting, acquisition and insurance expenses	251	246	512	514
Other operating expenses	6	3	10	7
Interest expense	14	13	27	27
Total benefits and expenses	<u>1,072</u>	<u>857</u>	<u>1,925</u>	<u>1,659</u>
Income (loss) Before Income Taxes	(97)	21	(21)	106
Provision (benefit) for Income Taxes	<u>(48)</u>	<u>(6)</u>	<u>(34)</u>	<u>11</u>
Net Income (loss)	<u>\$ (49)</u>	<u>\$ 27</u>	<u>\$ 13</u>	<u>\$ 95</u>
Per Common Share:				
Net income (loss)—basic	\$ (0.30)	\$ 0.17	\$ 0.08	\$ 0.59
Net income (loss)—diluted	\$ (0.30)	\$ 0.17	\$ 0.08	\$ 0.58

Definitions of Non-GAAP Information and Reconciliation to Comparable GAAP Measures

(See attached tables for 2011 reconciliations; prior-period reconciliations available at www.cinfin.com/investors.)

Cincinnati Financial Corporation prepares its public financial statements in conformity with accounting principles generally accepted in the United States of America (GAAP). Statutory data is prepared in accordance with statutory accounting rules as defined by the National Association of Insurance Commissioners' (NAIC) Accounting Practices and Procedures Manual, and therefore is not reconciled to GAAP data.

Management uses certain non-GAAP and non-statutory financial measures to evaluate its primary business areas – property casualty insurance, life insurance and investments. Management uses these measures when analyzing both GAAP and non-GAAP measures to improve its understanding of trends in the underlying business and to help avoid incorrect or misleading assumptions and conclusions about the success or failure of company strategies. Management adjustments to GAAP measures generally: apply to non-recurring events that are unrelated to business performance and distort short-term results; involve values that fluctuate based on events outside of management's control; or relate to accounting refinements that affect comparability between periods, creating a need to analyze data on the same basis.

- **Operating income:** Operating income is calculated by excluding net realized investment gains and losses (defined as realized investment gains and losses after applicable federal and state income taxes) from net income. Management evaluates operating income to measure the success of pricing, rate and underwriting strategies. While realized investment gains (or losses) are integral to the company's insurance operations over the long term, the determination to realize investment gains or losses in any period may be subject to management's discretion and is independent of the insurance underwriting process. Also, under applicable GAAP accounting requirements, gains and losses can be recognized from certain changes in market values of securities without actual realization. Management believes that the level of realized investment gains or losses for any particular period, while it may be material, may not fully indicate the performance of ongoing underlying business operations in that period.

For these reasons, many investors and shareholders consider operating income to be one of the more meaningful measures for evaluating insurance company performance. Equity analysts who report on the insurance industry and the company generally focus on this metric in their analyses. The company presents operating income so that all investors have what management believes to be a useful supplement to GAAP information.

- **Statutory accounting rules:** For public reporting, insurance companies prepare financial statements in accordance with GAAP. However, insurers also must calculate certain data according to statutory accounting rules as defined in the NAIC's Accounting Practices and Procedures Manual, which may be, and has been, modified by various state insurance departments. Statutory data is publicly available, and various organizations use it to calculate aggregate industry data, study industry trends and compare insurance companies.
- **Written premium:** Under statutory accounting rules, property casualty written premium is the amount recorded for policies issued and recognized on an annualized basis at the effective date of the policy. Management analyzes trends in written premium to assess business efforts. Earned premium, used in both statutory and GAAP accounting, is calculated ratably over the policy term. The difference between written and earned premium is unearned premium.

Cincinnati Financial Corporation Balance Sheet Reconciliation

(Dollars are per share)	Three months ended June 30,		Six months ended June 30,	
	2011	2010	2011	2010
Value creation ratio				
End of period book value	\$ 31.01	\$ 29.13	\$ 31.01	\$ 29.13
Less beginning of period book value	<u>31.40</u>	<u>29.86</u>	<u>30.91</u>	<u>29.25</u>
Change in book value	(0.39)	(0.73)	0.10	(0.12)
Dividend declared to shareholders	<u>0.40</u>	<u>0.395</u>	<u>0.80</u>	<u>0.79</u>
Total contribution to value creation ratio	<u>\$ 0.01</u>	<u>\$ (0.34)</u>	<u>\$ 0.90</u>	<u>\$ 0.67</u>
Contribution to value creation ratio from change in book value*	(1.2) %	(2.4) %	0.3 %	(0.4) %
Contribution to value creation ratio from dividends declared to shareholders**	<u>1.3</u>	<u>1.3</u>	<u>2.6</u>	<u>2.7</u>
Value creation ratio	<u>0.1 %</u>	<u>(1.1) %</u>	<u>2.9 %</u>	<u>2.3 %</u>

* Change in book value divided by the beginning of period book value

** Dividend declared to shareholders divided by beginning of period book value

Cincinnati Financial Corporation

Net Income Reconciliation

(In millions except per share data)	Three months ended June 30, 2011		Six months ended June 30, 2011	
Net income (loss)	\$	(49)	\$	13
Net realized investment gains and losses		44		51
Operating loss		(93)		(38)
Less catastrophe losses		(189)		(216)
Operating income before catastrophe losses	\$	<u>96</u>	\$	<u>178</u>
Diluted per share data:				
Net income (loss)	\$	(0.30)	\$	0.08
Net realized investment gains and losses		0.27		0.31
Operating loss		(0.57)		(0.23)
Less catastrophe losses		(1.16)		(1.32)
Operating income before catastrophe losses	\$	<u>0.59</u>	\$	<u>1.09</u>

Property Casualty Reconciliation

	Three months ended June 30, 2011			
	Consolidated	Commercial	Personal	E&S
Premiums:				
Written premiums	\$ 768	\$ 537	\$ 210	\$ 21
Unearned premiums change	(38)	(4)	(30)	(4)
Earned premiums	<u>\$ 730</u>	<u>\$ 533</u>	<u>\$ 180</u>	<u>\$ 17</u>
Statutory ratio:				
Statutory combined ratio	135.4 %	123.0 %	178.4 %	73.1 %
Contribution from catastrophe losses	39.8	29.7	73.4	4.4
Statutory combined ratio excluding catastrophe losses	<u>95.6 %</u>	<u>93.3 %</u>	<u>105.0 %</u>	<u>68.7 %</u>
Commission expense ratio	18.2 %	17.7 %	18.7 %	24.5 %
Other expense ratio	13.1	14.5	10.3	7.1
Statutory expense ratio	<u>31.3 %</u>	<u>32.2 %</u>	<u>29.0 %</u>	<u>31.6 %</u>
GAAP ratio:				
GAAP combined ratio	136.6 %	124.2 %	179.2 %	74.7 %
Contribution from catastrophe losses	39.8	29.7	73.4	4.4
Prior accident years before catastrophe losses	(13.0)	(14.8)	(5.2)	(41.9)
GAAP combined ratio excluding catastrophe losses and prior years reserve development	<u>109.8 %</u>	<u>109.3 %</u>	<u>111.0 %</u>	<u>112.2 %</u>
	Six months ended June 30, 2011			
	Consolidated	Commercial	Personal	E&S
Premiums:				
Written premiums	\$ 1,547	\$ 1,125	\$ 383	\$ 39
Unearned premiums change	(72)	(52)	(13)	(7)
Earned premiums	<u>\$ 1,475</u>	<u>\$ 1,073</u>	<u>\$ 370</u>	<u>\$ 32</u>
Statutory ratio:				
Statutory combined ratio	119.2 %	112.5 %	140.2 %	100.1 %
Contribution from catastrophe losses	22.5	17.2	39.4	3.6
Statutory combined ratio excluding catastrophe losses	<u>96.7 %</u>	<u>95.3 %</u>	<u>100.8 %</u>	<u>96.5 %</u>
Commission expense ratio	18.3 %	18.1 %	18.3 %	23.5 %
Other expense ratio	13.5	14.5	11.2	6.3
Statutory expense ratio	<u>31.8 %</u>	<u>32.6 %</u>	<u>29.5 %</u>	<u>29.8 %</u>
GAAP ratio:				
GAAP combined ratio	120.1 %	114.0 %	139.2 %	102.1 %
Contribution from catastrophe losses	22.5	17.2	39.4	3.6
Prior accident years before catastrophe losses	(10.3)	(12.5)	(3.1)	(21.6)
GAAP combined ratio excluding catastrophe losses and prior years reserve development	<u>107.9 %</u>	<u>109.3 %</u>	<u>102.9 %</u>	<u>120.1 %</u>

Dollar amounts shown are rounded to millions; certain amounts may not add due to rounding. Ratios are calculated based on whole dollar amounts.

Other News Releases

Cincinnati Financial Corporation Increases Regular Quarterly Cash Dividend

Cincinnati, August 15, 2011 – Cincinnati Financial Corporation (Nasdaq: CINF) today announced that the board of directors voted at its regular meeting on August 12, 2011, to increase the regular quarterly cash dividend from 40 cents to 40.25 cents per share, payable October 17, 2011, to shareholders of record as of September 21, 2011.

At the new level, the indicated annual dividend is \$1.61 per share. In 2010, cash dividends paid were \$1.585 per share and dividends declared were \$1.59 per share.

Steven J. Johnston, president and chief executive officer, commented, “Cincinnati Financial has increased shareholder dividends in each of the past 50 years, and this board action maintains that record. Our capital management strategies balance the need for future capital to grow our business with the goal of returning capital to shareholders over time.

“While dividends remain our preferred method of returning capital, we also periodically repurchase shares, and third-quarter repurchases to date have totaled approximately \$10 million. We consider opportunities to repurchase when our stock price is attractive relative to book value, for purposes of offsetting dilution from stock-based incentive programs or returning additional capital to shareholders.

“Our high levels of liquidity and capital help support consistent payment of shareholder dividends through periods of earnings pressure. At the end of June, we held more than \$1 billion of cash and marketable securities at the parent company level.”

Cincinnati Financial Corporation Announces Preliminary Loss Estimate for May Storms

Cincinnati, June 13, 2011 – Cincinnati Financial Corporation (Nasdaq: CINF) today announced that The Cincinnati Insurance Companies’ property casualty group expects its second-quarter results to include pre-tax catastrophe losses, net of reinsurance, of approximately \$240 million to \$290 million incurred due to severe weather during the entire months of April and May. This total includes the company’s previously announced catastrophe loss estimate for April storms, which has now been updated to approximately \$155 million to \$190 million, net of reinsurance. Catastrophe losses affect property casualty insurance underwriting income, one of the sources of consolidated net income along with profits from investment operations and life insurance operations.

Steven J. Johnston, president and chief executive officer, commented, “Much of the United States continued to see a higher than usual level of spring storm activity, raising our catastrophe losses well above our historical second-quarter average. The same storm system that caused the tragic tornado in Joplin, Missouri extended to Dayton, Ohio where hail damaged property of more than 5,000 policyholders. Our representatives working with affected families and businesses are promptly providing professional assistance. We are confident that their dedication will create long-term customer loyalty and appreciation for our agencies and our company.

“Over the past 10 years, the impact of catastrophes on our second-quarter loss ratio has averaged 8.5 percentage points compared with a full-year average of 4.4 points. The estimated impact of April plus May 2011 catastrophe losses on our second-quarter loss ratio would be approximately 33 to 40 percentage points, net of reinsurance and based on estimated earned premiums for the full second quarter. The mix of total April and May net catastrophe losses was split between commercial lines and personal lines, at approximately 50 percent each, roughly in line with our 10-year annual average.

“Our reinsurance program provided coverage for our losses above \$45 million from a single catastrophe event. Policyholder losses exceeded that level for both the May tornado and hail event and the late April tornado event. Accordingly, we expect to recover significant amounts from our reinsurers. Reinsurance premiums we will pay to reinstate applicable coverage for the April and May events are expected to reduce our second-quarter 2011 earned premiums by approximately \$33 million to \$40 million, including the previously reported \$26 million estimated after the April tornado event.

“For the remainder of 2011, we continue to have reinsurance coverage for any single catastrophe event that causes losses above \$200 million up to \$500 million, with one automatic reinstatement provision. While we may not again buy coverage for 2011 single-event catastrophe losses between \$45 million and \$105 million, we are studying options and we expect to replenish coverage we partially tapped for single-event losses above \$105 million and up to \$200 million. Our reinsurance relationships have served us well in 2011, and we are pleased to continue our coverage with highly rated reinsurers.

“With our solid reinsurance program and strong capital complementing ample recent-period net cash flow from operations, we have financial flexibility to pay catastrophe claims without liquidating any investments. We continue to earn a larger share of business from agents appointed in recent years in several states less prone to catastrophe losses. Over the long term, a result of that gradual geographic diversification should be reduced variability in our future catastrophe loss ratio.”

Cincinnati Financial Corporation Announces Preliminary Loss Estimate for April Storms

Cincinnati, May 18, 2011 – Cincinnati Financial Corporation (Nasdaq: CINF) today announced that The Cincinnati Insurance Companies’ property casualty group expects its second-quarter results to include pre-tax catastrophe losses, net of reinsurance, of approximately \$150 million to \$200 million incurred due to severe weather during the entire month of April. Catastrophe losses affect property casualty insurance underwriting income, one of the sources of consolidated net income along with profits from investment operations and life insurance operations.

Steven J. Johnston, president and chief executive officer, commented, “While spring storms typically raise second-quarter catastrophe losses above the quarterly average, the devastation caused by the late April tornado outbreak in southern states had a more dramatic impact. The cost of this event goes well beyond industry estimates of multi-state property damage ranging from \$4 billion to \$6 billion. More than 300 lives were lost, as reported by national weather services, and the recovery process will continue long after policyholders receive payment for property losses. Our representatives working with affected families and businesses respond personally as well as professionally, listening to each person’s story as they provide assistance with property claims.

“Over the past 10 years, the impact of catastrophes on our second-quarter loss ratio has averaged 8.5 percentage points compared with a full-year average of 4.4 points. The impact of April 2011 catastrophe losses on our second-quarter loss ratio would be approximately 21 to 28 percentage points, net of reinsurance and based on estimated earned premiums for the full second-quarter.

“The tornado outbreak in late April caused losses exceeding \$45 million, which is the amount of loss we retain for a single catastrophic event before our reinsurers cover further losses. We expect recovery from our reinsurers of significant losses incurred above our retention level. To reinstate our reinsurance coverage for further 2011 property catastrophes, we will cede an estimated \$26 million of premiums to our reinsurers, reducing second-quarter 2011 earned premiums by that amount.

“Our agents and policyholders know they can depend on Cincinnati Insurance to provide the highest quality service for claims involving storms or other insured loss events. During the second quarter, we’ve dispatched special teams of experienced claims representatives to several areas from Tuscaloosa northeast through Birmingham, Knoxville and Gastonia, North Carolina. These teams are assisting our independent agents and local claims staff, working under challenging conditions to assure prompt attention to the more than 9,000 claims from policyholders who reported losses due to April catastrophes. They volunteered for this duty, knowing that their best efforts when policyholders are in greatest need will create long-term customer loyalty and appreciation for our agencies, our company and our industry.”

Cincinnati Financial Corporation Announces Leadership Transitions

Cincinnati, April 25, 2011 – Cincinnati Financial Corporation (Nasdaq: CINF) today announced the transition of company leadership and expanded responsibilities for key officers, effective May 2, 2011.

Kenneth W. Stecher, president and chief executive officer, commented, “When our current executive team formed almost three years ago, our board of directors requested a priority on development and progression of future candidates who could broaden their experience and contributions, moving up in the normal course of business. Today’s announcement confirms the success of that plan, as our board taps some of our proven executives to take on higher responsibilities. This approach assures the continuity of our values, commitments and operations, as well as our ability to keep driving strategic initiatives to improve growth and profitability.”

Corporate and subsidiary officer and board leadership changes

(effective May 2, 2011, unless otherwise indicated):

- **Kenneth W. Stecher**, previously president and chief executive officer, becomes chairman of the board for Cincinnati Financial and all subsidiaries.
- **John J. Schiff, Jr.**, CPCU, previously chairman, continues as a member of the board of directors and chairman of the executive committee for Cincinnati Financial and its insurance subsidiaries.
- **Steven J. Johnston**, FCAS, MAAA, CFA, previously chief financial officer, secretary and treasurer, is promoted to president and chief executive officer for Cincinnati Financial. He is chief executive officer for all subsidiaries and president of four subsidiaries: The Cincinnati Insurance Company, The Cincinnati Indemnity Company, The Cincinnati Specialty Underwriters Insurance Company and CSU Producer Resources Inc.
- **Jacob F. Scherer**, executive vice president for the insurance subsidiaries and the insurance brokerage, has expanded responsibility for oversight of Business Insurance, a new consolidation of Sales & Marketing, which he currently manages, with Commercial Lines, Target Markets and excess and surplus lines operations.
- **Teresa C. Cracas**, previously vice president and counsel, is promoted to senior vice president of strategic analytics and chief risk officer for all subsidiaries. She is responsible for oversight of departments that manage data modeling for financial analysis and property casualty insurance reserving and pricing, including Staff Underwriting and Corporate Actuarial.
- **Lisa A. Love**, previously senior counsel for the insurance subsidiaries, is promoted to general counsel and corporate secretary for Cincinnati Financial and all subsidiaries.
- **Michael J. Sewell**, CPA, is joining the company as chief financial officer, senior vice president and treasurer for Cincinnati Financial and chief financial officer for all subsidiaries, effective May 31, 2011. He brings more than 25 years of property casualty insurance accounting experience with Deloitte & Touche LLP, the company's registered public accounting firm. He was lead client service partner for Cincinnati Financial's audits from 1998 to 2003. As lead partner in the Cincinnati office's insurance practice for 13 years, Sewell was responsible for all aspects of service and for issue resolution. He is experienced in conversions to International Financial Reporting Standards, debt issuance, acquisitions and divestitures.

Chief Financial Officer Steven J. Johnston noted, "Ken was exactly the CEO we needed to emerge stronger and more stable from a period of unprecedented challenge for our company, our industry and our country. As he takes the chairman role and passes to me the day-to-day management duties, I deeply appreciate the progress he has led and the counsel he and Jack will continue to provide. I will work with them, my executive team and our associates to further the company's agent-centered mission and strategic initiatives. We will continue and step up our work in progress to improve agents' ease of doing business by leveraging technology and data; offering new products and services to enhance their marketing opportunities; and improving underwriting results by increasing pricing precision, streamlining workflows and carefully managing expenses.

"As we continue to press on these initiatives, important next steps will be to unify our approach and consolidate operational gains. We are preparing to take those steps by bringing all of our business insurance departments under J.F.'s direction, allowing us to serve each agency through an integrated team with increased customer focus, synergy and accountability. We anticipate similar benefits from Teresa's unified oversight of our data modeling activities for pricing, reserving and financial analysis.

"The company has benefited for some time from Lisa's legal advice and coordination of corporate legal, compliance and governance activities. In formalizing her general counsel title and appointing her to the complementary position of corporate secretary, the board recognizes the company's increasing need for this expertise.

"We believe that Mike, our new CFO, will be a great addition to our executive team, thanks to his knowledge of our operations, his accounting expertise in insurance as well as other types of organizations, and his proven communication skills and commitment to quality client service.

Johnston concluded, "Our leadership team and all of our executives aspire to heighten the company's competitive points of difference and achieve industry-leading growth and profitability. Our foundation is strong, giving new generations every opportunity to prosper and add value."

Inside Cincinnati

Above and Beyond the Call

The Above and Beyond the Call (ABC) Award recognizes exemplary productivity, service and quality in associates. Congratulations to quarterly ABC Award recipients **Stephanie Allen**, IT Diamond; **Jeff Becraft**, Printing; **Eric Englert**, IT Enterprise Web Services; **Tanya Glardon**, Human Resources; **Wes Grollmus**, IT Enterprise Web Services; **Ryan Harnist**, IT Enterprise Web Services; **Todd Rodriguez**, IT Enterprise Web Services; **Clinton Rouse**, IT P&C Administration; **Tracy Smith**, Commercial Territory 8; and **Roger Wilson**, Staff Underwriting.

Professional Designations

We encourage and reward associates who continue their professional insurance education, earning credentials by meeting high academic, ethical and length-of-experience standards. Congratulations to associates who completed a series of courses to earn a major designation: **Misty Fraley**, **Krista Franchini**, **Jeff Harting**, **Tim Hoch**, **Brian Huwel**, Chartered Property and Casualty Underwriter (CPCU); **John Montgomery**, Chartered Life Underwriter (CLU); **Brad Sherman**, Chartered Financial Consultant (ChFC); **Brian Bessler**, **Susan Williams**, Certified Insurance Counselor (CIC); and **Pat Hale**, Life Underwriter Training Council Fellow (LUTCF).

Public Responsibility

Policymakers are considering several issues that have our attention:

- Agencies established to regulate the Dodd-Frank financial reform law should preserve its legislative intent, which distinguishes insurance from other financial sectors and recognizes the strong consumer protections provided by the state insurance regulatory and guaranty fund system.
- The National Association of Insurance Commissioners and various states are considering proposals that would allow non-U.S. reinsurers to conduct business in the U.S. without providing adequate security for their U.S. obligations. Until state regulators and U.S. ceding companies have the necessary tools to gauge the solvency of non-U.S. reinsurers, the security requirements for non-U.S. reinsurers should remain in effect.
- Congress is considering legislation, H.R. 1063, to streamline the process for insurers to settle claims with injured persons who receive Medicare. As your company recently testified in a Congressional hearing on this issue, the current system confuses claimants, imposes unreasonable administrative burdens on insurers and causes significant delays in the settling of claims.

Safe Harbor Statement

This is our “Safe Harbor” statement under the Private Securities Litigation Reform Act of 1995. Our business is subject to certain risks and uncertainties that may cause actual results to differ materially from those suggested by the forward-looking statements in this report. Some of those risks and uncertainties are discussed in our 2010 Annual Report on Form 10-K, Item 1A, Risk Factors, Page 24.

Factors that could cause or contribute to such differences include, but are not limited to:

- Unusually high levels of catastrophe losses due to risk concentrations, changes in weather patterns, environmental events, terrorism incidents or other causes
- Increased frequency and/or severity of claims
- Inadequate estimates or assumptions used for critical accounting estimates
- Recession or other economic conditions resulting in lower demand for insurance products or increased payment delinquencies
- Delays in adoption and implementation of underwriting and pricing methods that could increase our pricing accuracy, underwriting profit and competitiveness
- Inability to defer policy acquisition costs for any business segment if pricing and loss trends would lead management to conclude that segment could not achieve sustainable profitability
- Declines in overall stock market values negatively affecting the company’s equity portfolio and book value
- Events, such as the credit crisis, followed by prolonged periods of economic instability or recession, that lead to:
 - Significant or prolonged decline in the value of a particular security or group of securities and impairment of the asset(s)
 - Significant decline in investment income due to reduced or eliminated dividend payouts from a particular security or group of securities
 - Significant rise in losses from surety and director and officer policies written for financial institutions
- Prolonged low interest rate environment or other factors that limit the company’s ability to generate growth in investment income or interest rate fluctuations that result in declining values of fixed-maturity investments, including declines in accounts in which we hold bank-owned life insurance contract assets
- Increased competition that could result in a significant reduction in the company’s premium volume
- Changing consumer insurance-buying habits and consolidation of independent insurance agencies that could alter our competitive advantages
- Inability to obtain adequate reinsurance on acceptable terms, amount of reinsurance purchased, financial strength of reinsurers and the potential for non-payment or delay in payment by reinsurers
- Events or conditions that could weaken or harm the company’s relationships with its independent agencies and hamper opportunities to add new agencies, resulting in limitations on the company’s opportunities for growth, such as:
 - Downgrades of the company’s financial strength ratings
 - Concerns that doing business with the company is too difficult
 - Perceptions that the company’s level of service, particularly claims service, is no longer a distinguishing characteristic in the marketplace
 - Delays or inadequacies in the development, implementation, performance and benefits of technology projects and enhancements
- Actions of insurance departments, state attorneys general or other regulatory agencies, including a change to a federal system of regulation from a state-based system, that:
 - Restrict our ability to exit or reduce writings of unprofitable coverages or lines of business
 - Place the insurance industry under greater regulatory scrutiny or result in new statutes, rules and regulations
 - Add assessments for guaranty funds, other insurance related assessments or mandatory reinsurance arrangements; or that impair our ability to recover such assessments through future surcharges or other rate changes
 - Increase our provision for federal income taxes due to changes in tax law
 - Increase our other expenses
 - Limit our ability to set fair, adequate and reasonable rates
 - Place us at a disadvantage in the marketplace
 - Restrict our ability to execute our business model, including the way we compensate agents
- Adverse outcomes from litigation or administrative proceedings
- Events or actions, including unauthorized intentional circumvention of controls, that reduce the company’s future ability to maintain effective internal control over financial reporting under the Sarbanes-Oxley Act of 2002
- Unforeseen departure of certain executive officers or other key employees due to retirement, health or other causes that could interrupt progress toward important strategic goals or diminish the effectiveness of certain longstanding relationships with insurance agents and others
- Events, such as an epidemic, natural catastrophe or terrorism, that could hamper our ability to assemble our workforce at our headquarters location
- Difficulties with technology or data security breaches that could negatively affect our ability to conduct business and our relationships with agents, policyholders and others

Further, the company’s insurance businesses are subject to the effects of changing social, economic and regulatory environments. Public and regulatory initiatives have included efforts to adversely influence and restrict premium rates, restrict the ability to cancel policies, impose underwriting standards and expand overall regulation. The company also is subject to public and regulatory initiatives that can affect the market value for its common stock, such as measures affecting corporate financial reporting and governance. The ultimate changes and eventual effects, if any, of these initiatives are uncertain.

Contact Information

Communications directed to Cincinnati Financial Corporation's secretary, Lisa A. Love, are shared with the appropriate individual(s). Or, you may directly access services:

Investors: Investor Relations responds to investor inquiries about the company and its performance. Dennis E. McDaniel, CPA, CMA, CFM, CPCU – Vice President, Investor Relations 513-870-2768 or investor_inquiries@cinfin.com

Shareholders: Shareholder Services provides stock transfer services, fulfills requests for shareholder materials and assists registered shareholders who wish to update account information or enroll in shareholder plans.

Jerry L. Litton – Assistant Vice President, Shareholder Services
513-870-2639 or shareholder_inquiries@cinfin.com

Media: Corporate Communications assists media representatives seeking information or comment from the company or its subsidiaries.

Joan O. Shevchik, CPCU, CLU – Senior Vice President, Corporate Communications
513-603-5323 or media_inquiries@cinfin.com

CINCINNATI FINANCIAL CORPORATION

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The Cincinnati Indemnity Company

The Cincinnati Specialty Underwriters Insurance Company

The Cincinnati Life Insurance Company

CSU Producer Resources Inc.

CFC Investment Company

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