

*Morgan Stanley Retail Conference*

**Walmart U.S.**

**Eduardo Castro-Wright**  
President & CEO, Walmart US

November 18, 2008

**Save money.  
Live better.**

## Cautionary Statement pursuant to the Private Securities Litigation Reform Act of 1995, as amended

Wal-Mart includes the following cautionary statement so that any forward-looking statements made by, or on behalf of, Wal-Mart will enjoy the safe harbor protection of the PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995, as amended. Such forward-looking statements, which will describe our objectives, plans, goals, targets or expectations, can be identified by their use of words or phrases such as “anticipate,” “estimate,” “expect,” “forecast,” “plan,” “projected,” “will be” or words or phrases of similar import. Statements of our expectations for all of FY09 and FY10 and FY11, and any subsequent fiscal years are forward-looking. Wal-Mart’s actual results might differ materially from those expressed or implied in a forward-looking statement as a result of factors including, among others, recessionary economic environment, cost of goods, competitive pressures, availability of credit, geopolitical conditions and events, labor and healthcare costs, inflation, consumer spending patterns, debt levels and credit access, currency exchange fluctuations, trade restrictions, tariff and freight rate changes, fluctuations in fuel, other energy, transportation and utility costs, health care and other insurance costs, accident costs, interest rate fluctuations, other capital market conditions, weather conditions, storm-related damage to facilities, customer traffic, factors limiting our ability to construct, expand or relocate stores, regulatory matters and other risks set forth in our SEC filings. Our most recent Annual Report on Form 10-K and our other filings with the SEC contain more information concerning factors that, along with changes in facts, assumptions not being realized or other circumstances, could cause actual results to differ materially from those expressed or implied in a forward-looking statement. Wal-Mart undertakes no obligation to update any forward-looking statement to reflect subsequent events.

# Wal-Mart Stores, Inc. Consolidated Income Statement

Amounts in billions except EPS

## Quarter ended Oct. 31, 2008

<b>Net Sales</b>	<b>\$97.6</b>	<b>\$90.8</b>	<b>7.5%</b>
<b>Operating income</b>	<b>\$5.3</b>	<b>\$4.9</b>	<b>6.7%</b>
<b>Inc. cont. ops before interest &amp; taxes</b>	<b>\$4.8</b>	<b>\$4.5</b>	<b>7.4%</b>
<b>EPS (cont. ops)</b>	<b>\$0.77</b>	<b>\$0.70</b>	





# Wal-Mart Stores, Inc. Free Cash Flow Improvement\*

Nine months ending 10-31-08

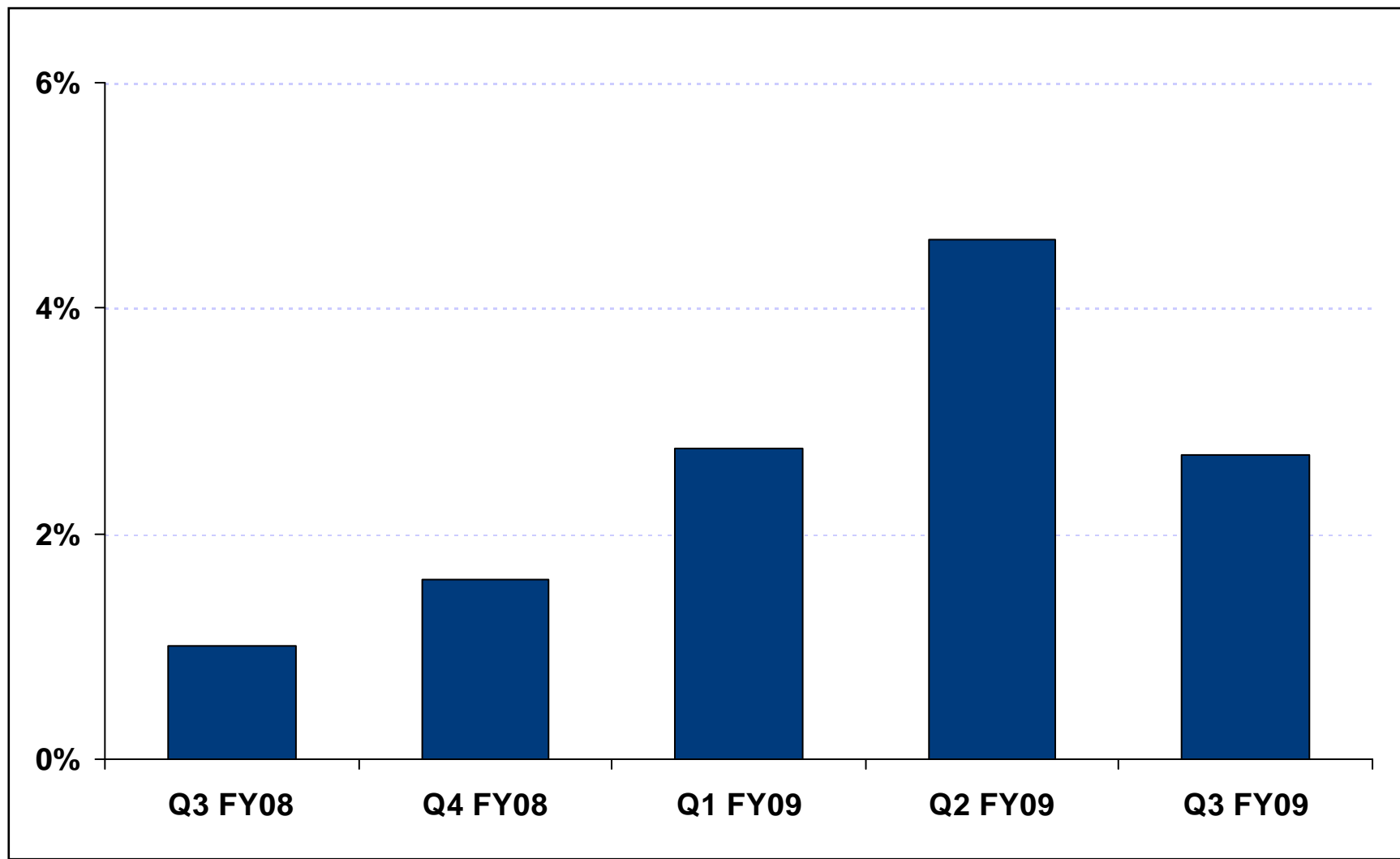
<b>Cash from operations</b>	<b>\$ 10.2 B</b>
<b>Capital expenditures</b>	<b><u>(8.2)B</u></b>
<b>Free Cash Flow</b>	<b>\$ 2.0 B</b>
<b>Dividends</b>	<b>\$ (2.8)B</b>
<b>Stock repurchase</b>	<b>\$ (3.5)B</b>

- Reconciliation for free cash flow is found at [www.walmartstores.com/investors/reconciliation](http://www.walmartstores.com/investors/reconciliation) and financial measures

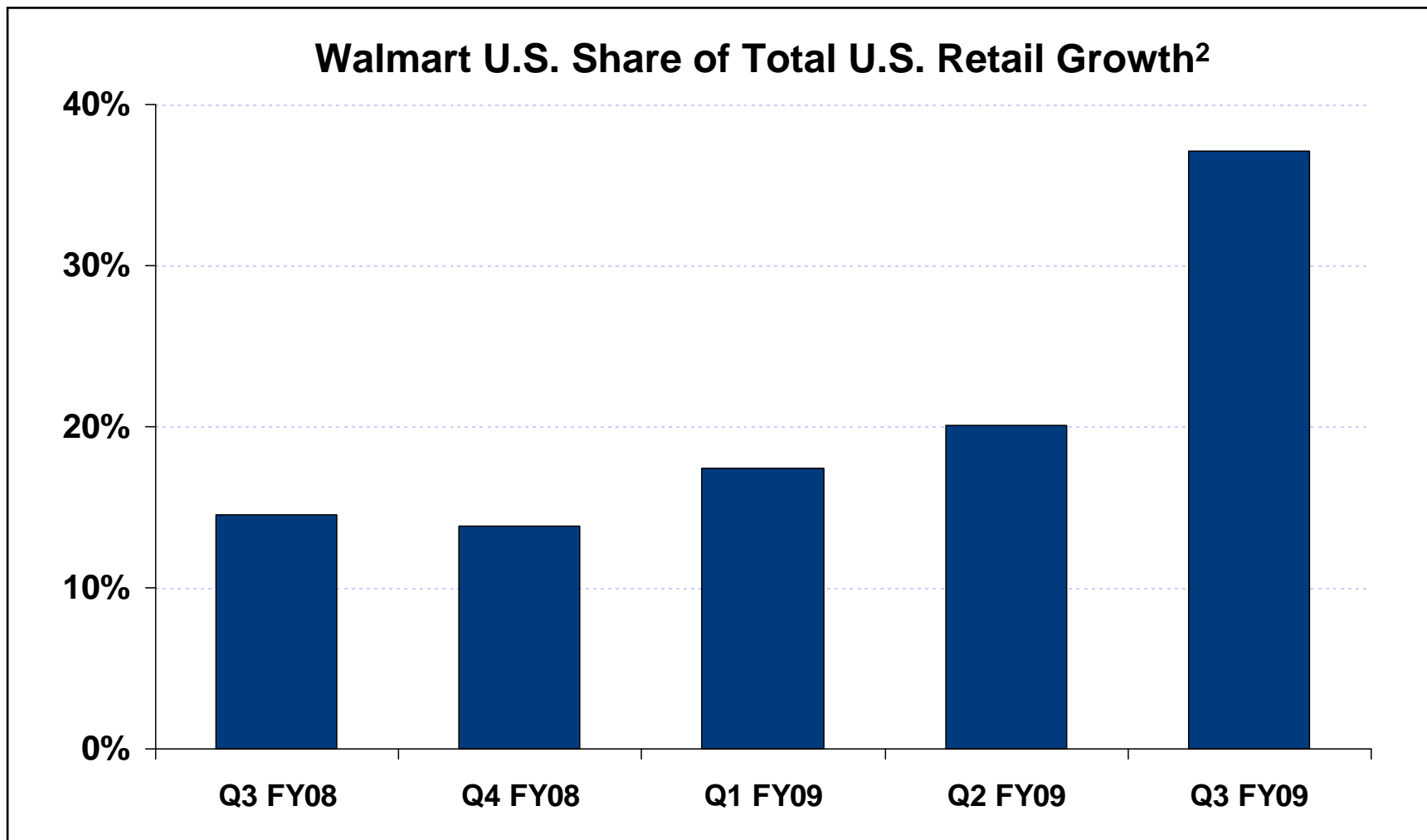
# Walmart U.S. Q3 in Review

	Q3 FY09			YTD Q3 FY09		
	<u>FY09</u>	<u>FY08</u>	<u>Change</u>	<u>FY09</u>	<u>FY08</u>	<u>Change</u>
 Sales	\$61.2 B	\$57.7 B	6.1%	\$184.3 B	\$172.1 B	7.1%
 Comp Sales	2.7%	1.0%	170 bps	3.4%	0.7%	270 bps
 Operating Income	\$4.3 B	\$4.0 B	7.3%	\$13.4 B	\$12.2 B	9.3%
 ROI <sup>1</sup>			+21 bps			+21 bps

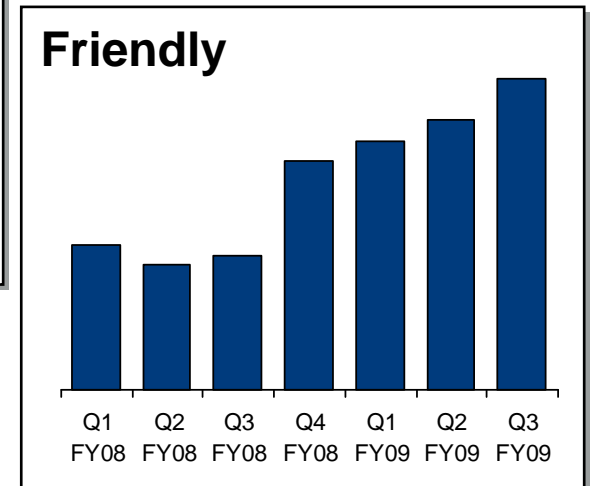
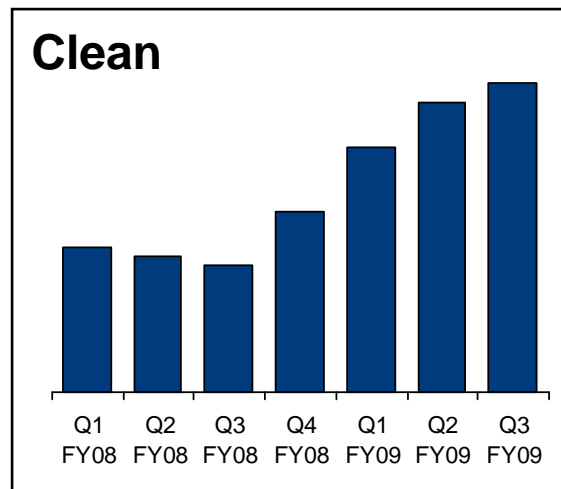
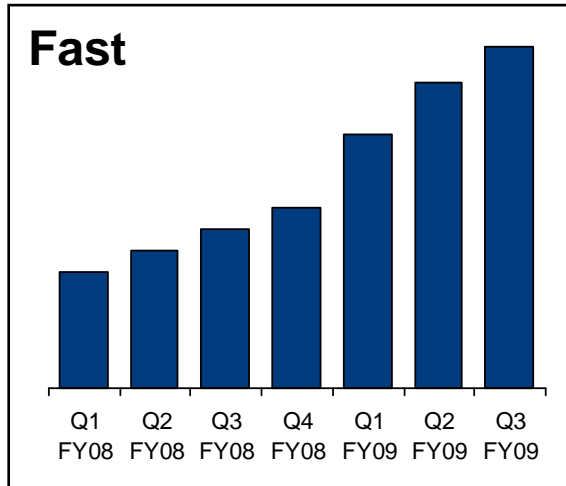
## Walmart U.S. Quarterly Comp Sales



## Accelerating Market Share Gains



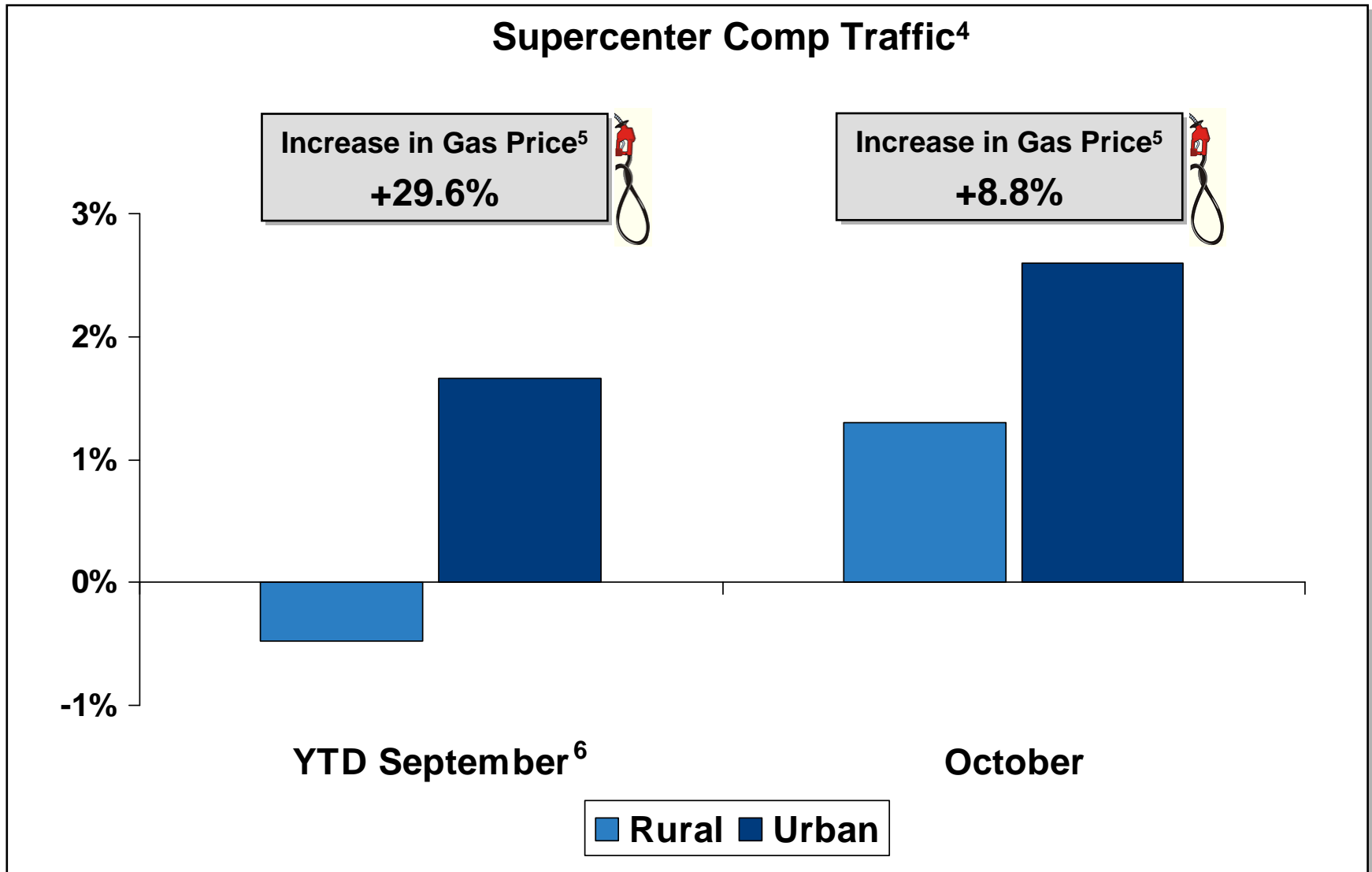
# Customer Experience Continues to Improve<sup>3</sup>



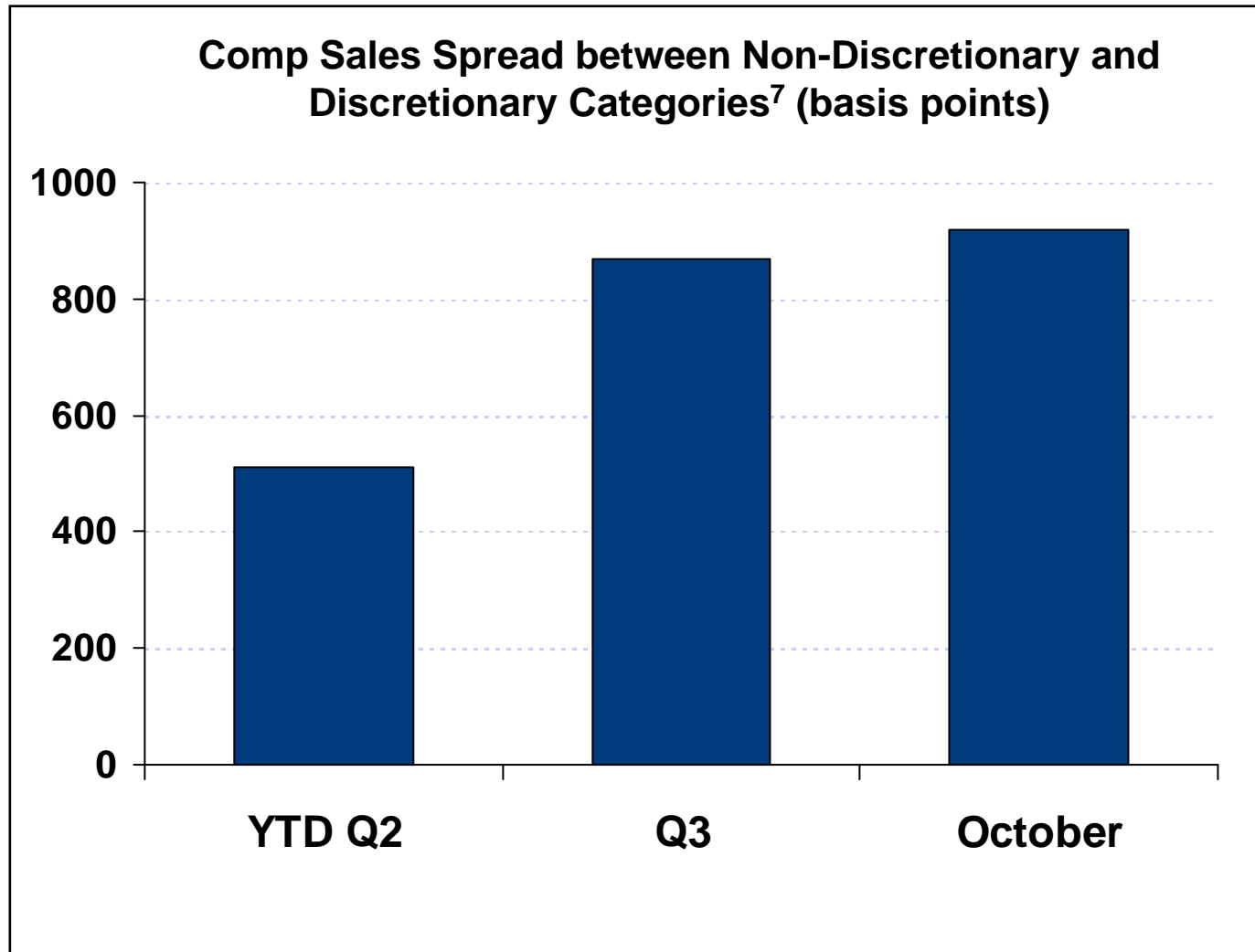


# Consumer Environment

# Gas Prices and Consumer Behavior



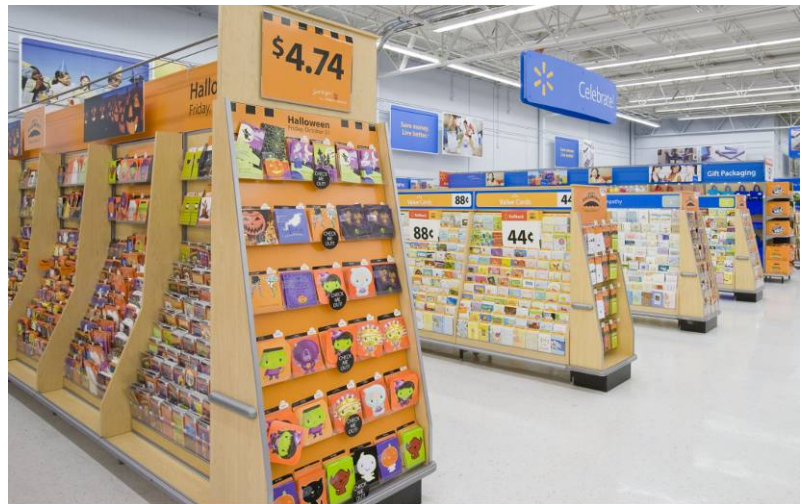
# Financial Crisis and Consumer Behavior



# Winning in Seasonal - Halloween



Double digit sales growth and 6.9% comp sales





# Winning the Holiday Season



**Price Leadership**



**Meals**



**Gifts**



# Project Impact



# Project Impact

Strategic Initiatives FY10 – FY12

## Save Money. Live Better.



**Price Leadership**



**Consumables Initiative**



**Private Brands**



**Integrated Brand Communication**



**Leverage SG&A**

## Win / Play / Show



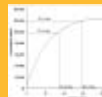
**Merchandising Transformation**



**Merchandise Assortment**



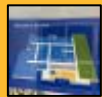
**Customer Experience**



**Space Optimization**



**Format and Channel Innovation**



**Margin Enhancement**

## Fast / Friendly / Clean



**Unbeatable Excellence**



**Leadership Academy**



**Merchandise Flow**



**Zero Waste Facilities**



**Supply Chain Transformation**



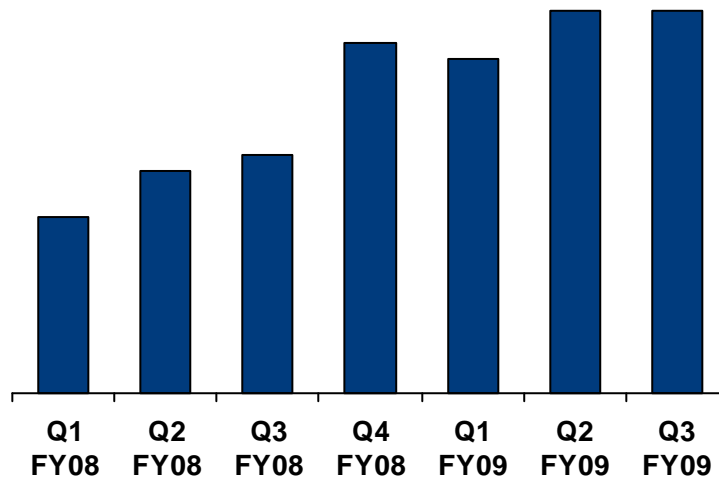
**Structure & Talent Development**

# Driving Growth Through Price Leadership

- Cost Separation
- Price Points
- In-Store Presentation
- Communication

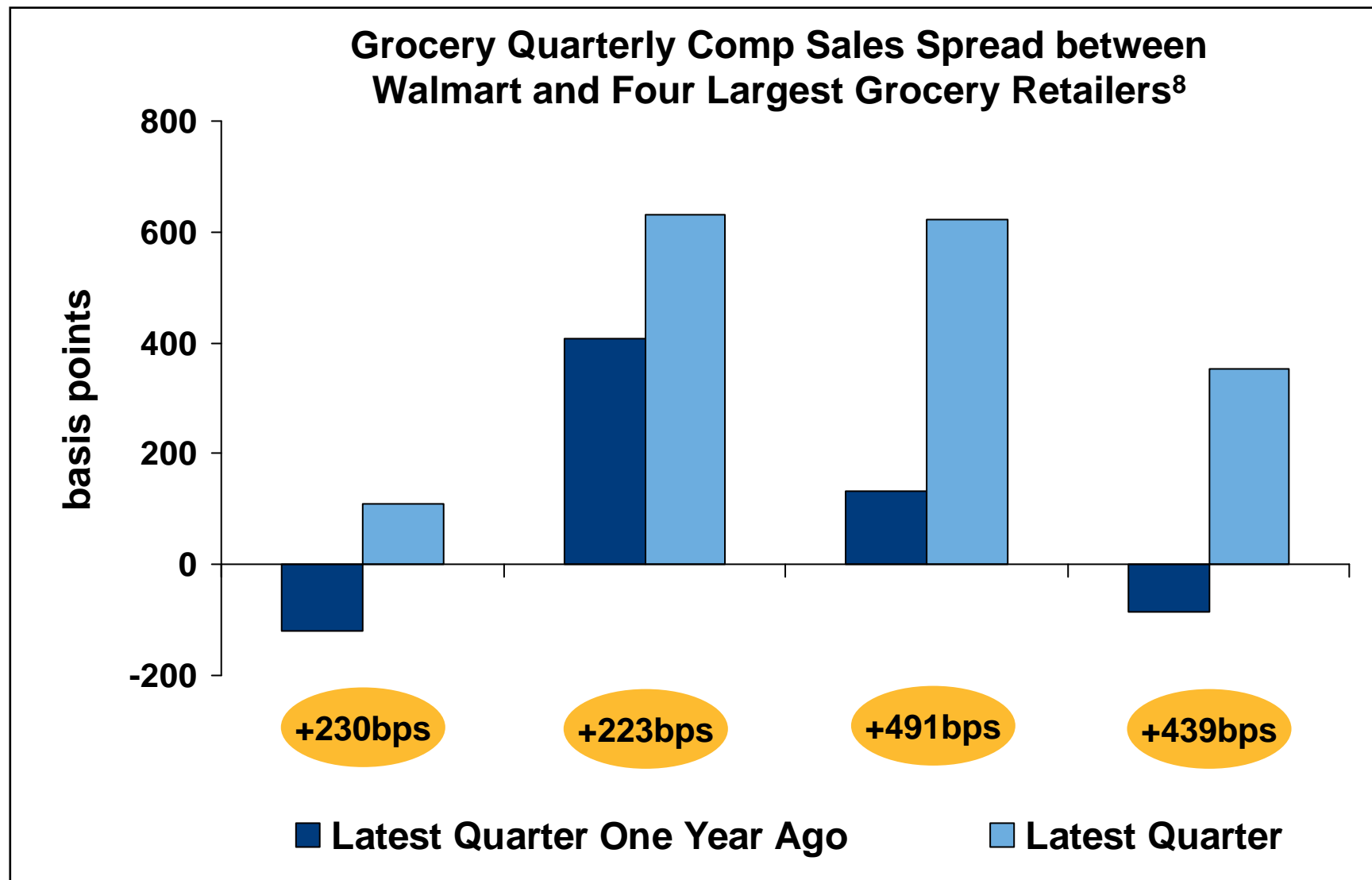


Price / Value Perception Scores



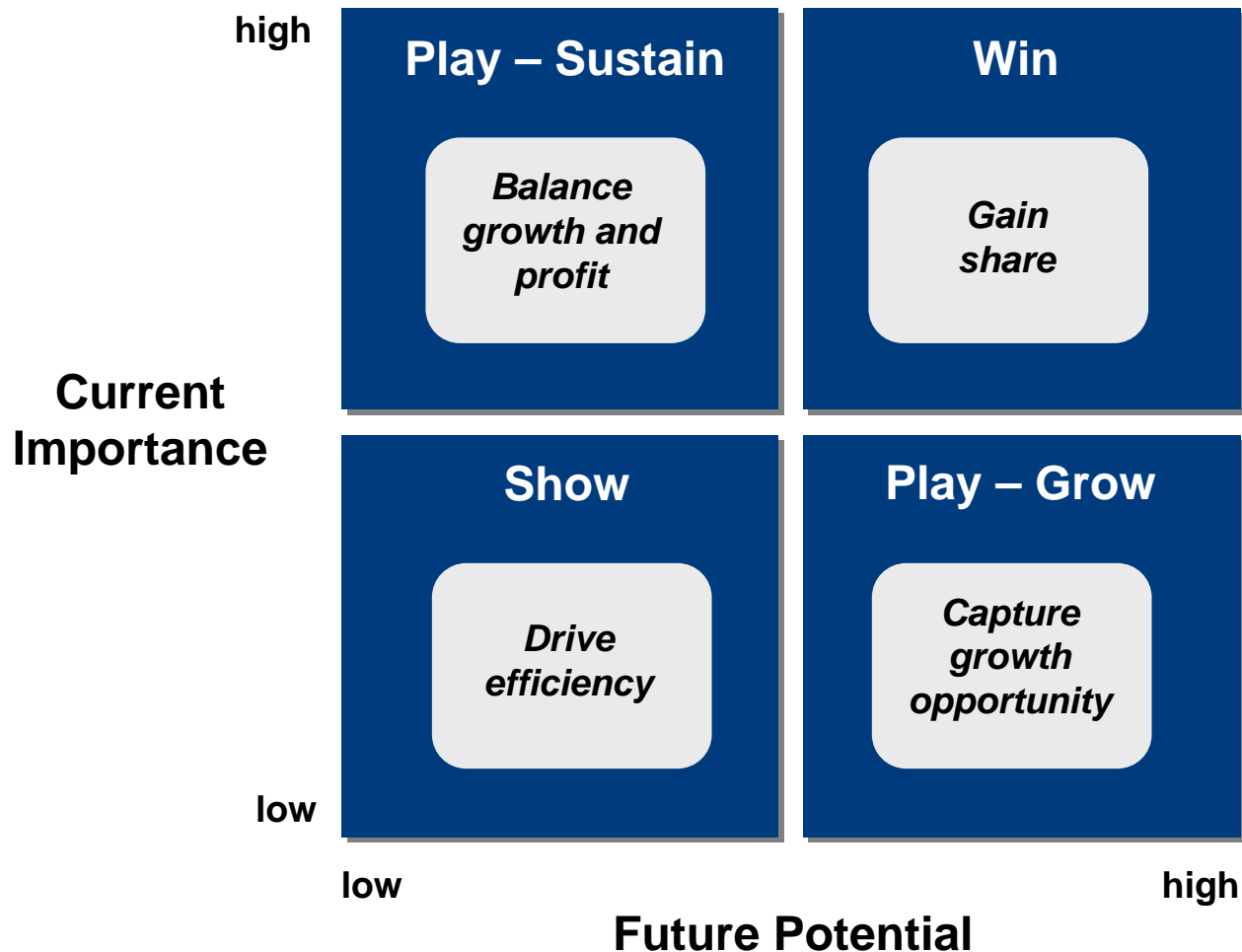


## Price Leadership Drives Market Share Growth in Grocery



# Project Impact Drives Growth Through Merchandise Assortment

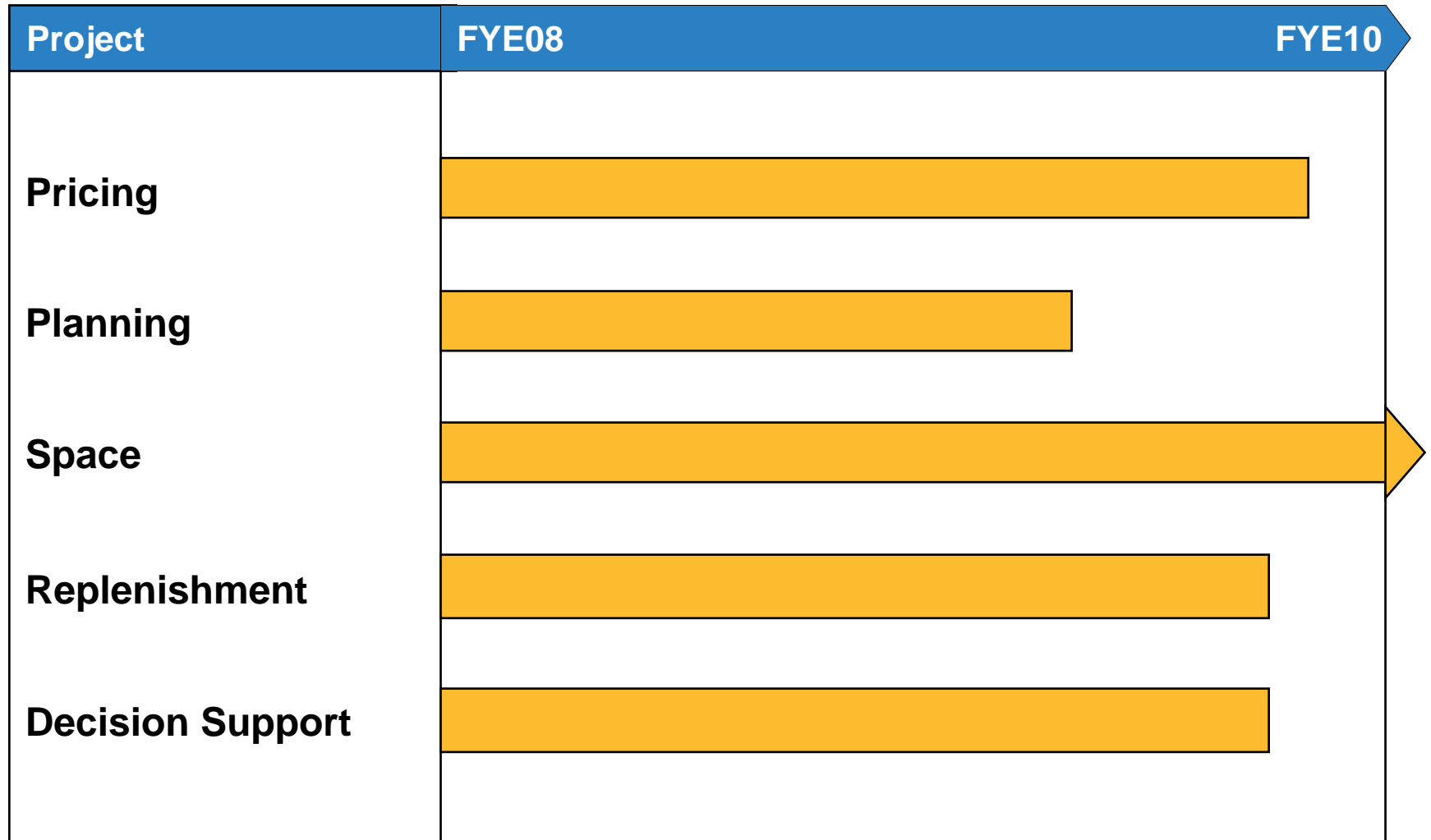
## Win, Play, Show



# Project Impact Merchandising Transformation



# Project Impact Transforming Systems to Support Merchandising Strategy



# Project Impact Drives Growth Through Presentation

## Feature Presentation



### Customer Metrics

### % Improvement

Clean and Fast

5% – 11%

Merchandise

5% - 9%

Price Impression

4% – 9%

### Financial Metrics

### % Improvement

Comp Sales

+10 – 50 bps

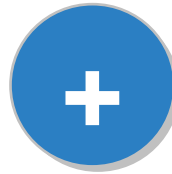
Inventory

(200) – (250) bps

# Project Impact Drives ROI



Enhancing Margin Mix



Labor Productivity

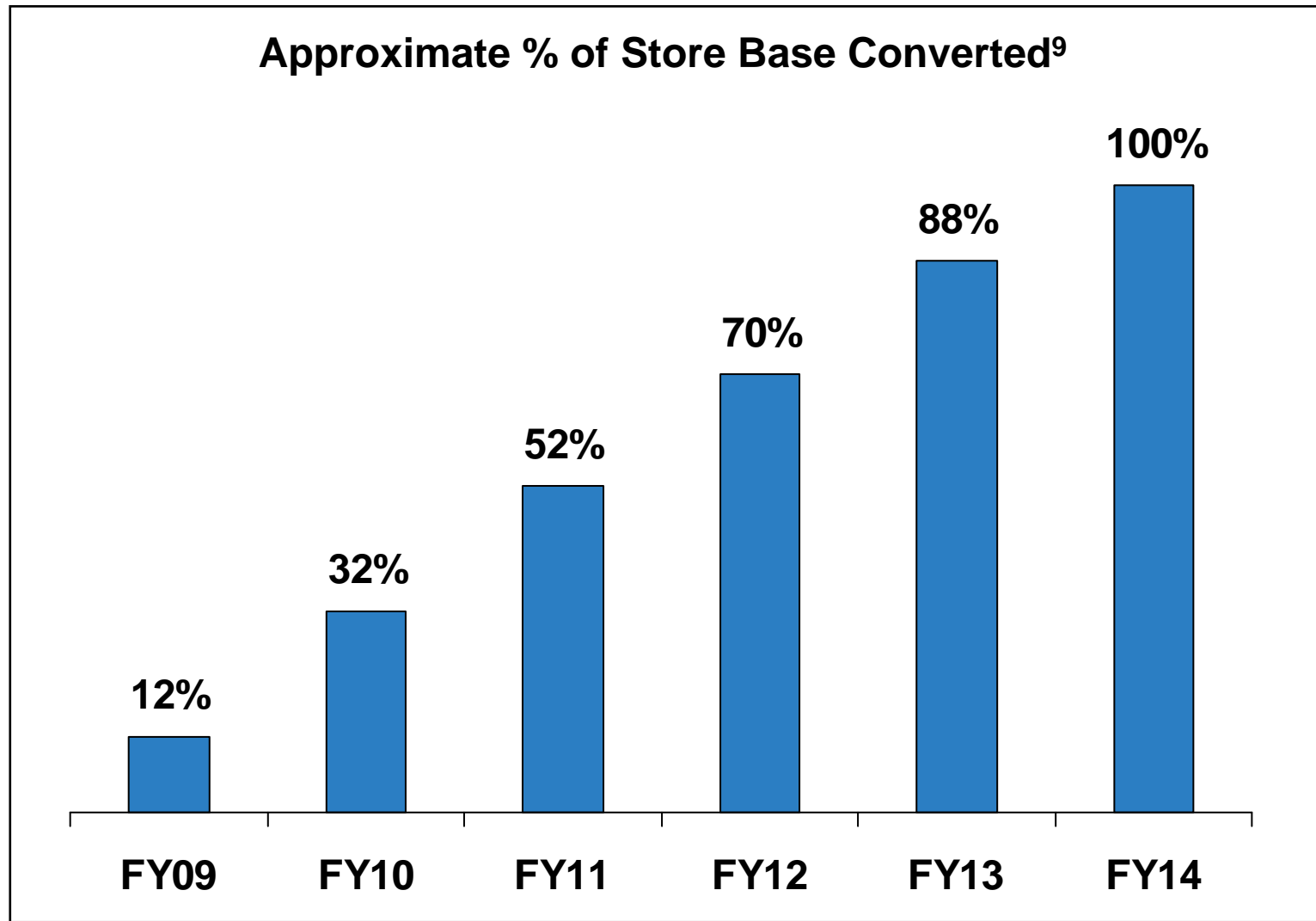


Inventory Productivity



Sales Productivity

## Project Impact Roll Out to Existing Store Base





# Save Money. Live Better.

## Roadmap

### Project Impact



### High Efficiency Retail Format

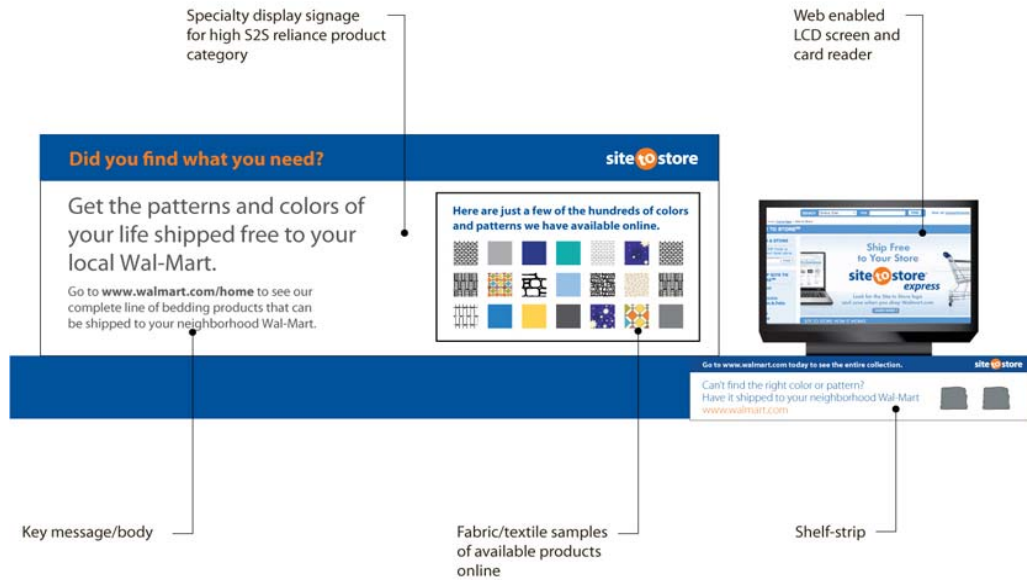


### Integrated Multi-Channel

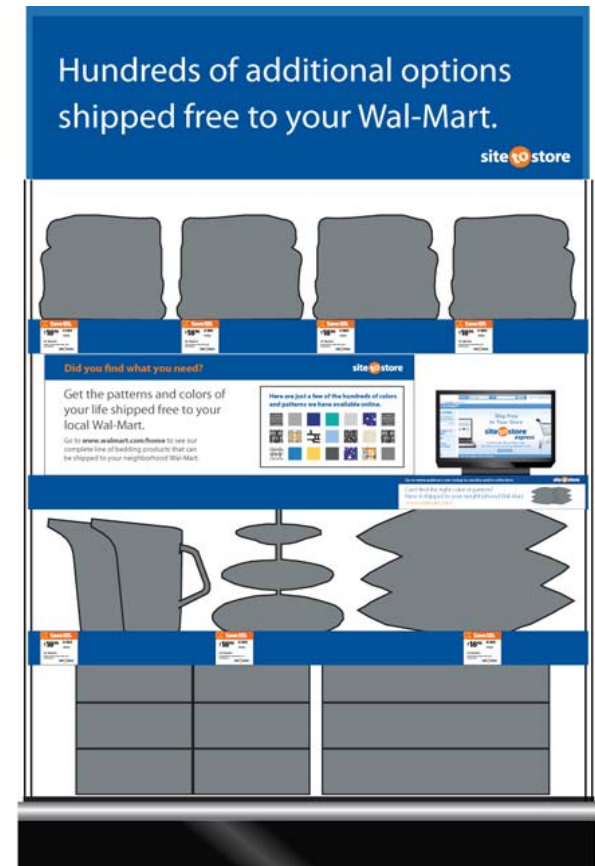




# Site-to-Store Enables a Broader Assortment

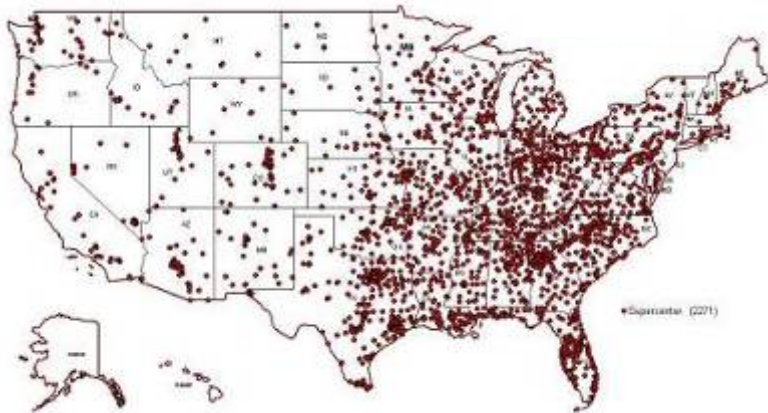


- Allows for space and SKU reduction
- Enables broader and deeper assortment
- Drive-Thru and front-end pick-up meet increasing consumer need for convenience



# We Have Low Urban Penetration

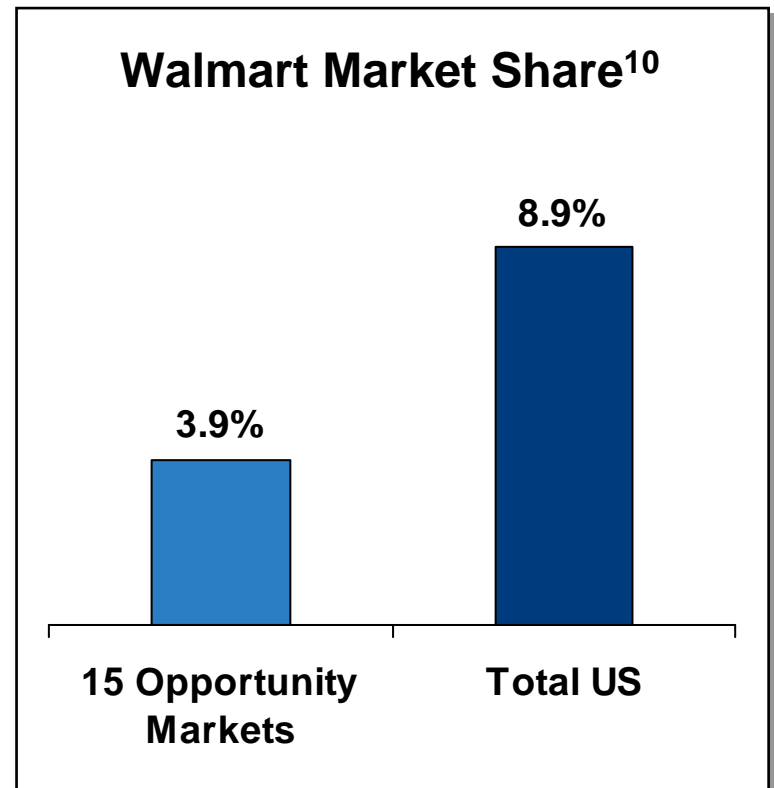
## Current Supercenters



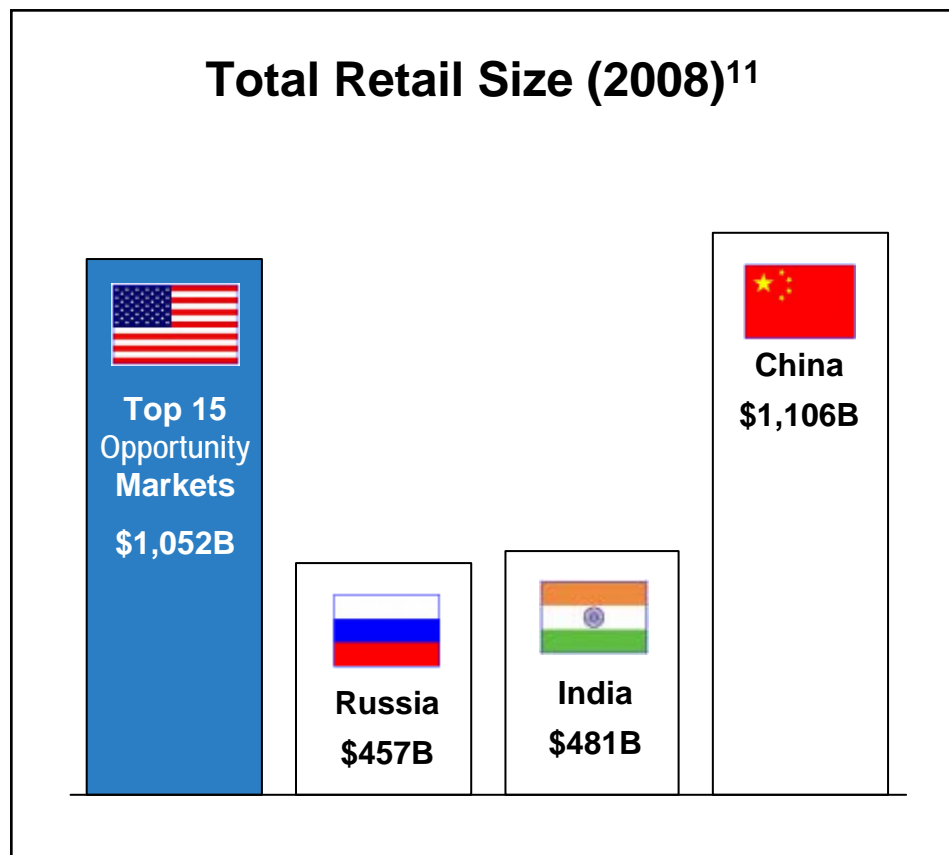
## Current Discount Stores



## Walmart Market Share<sup>10</sup>

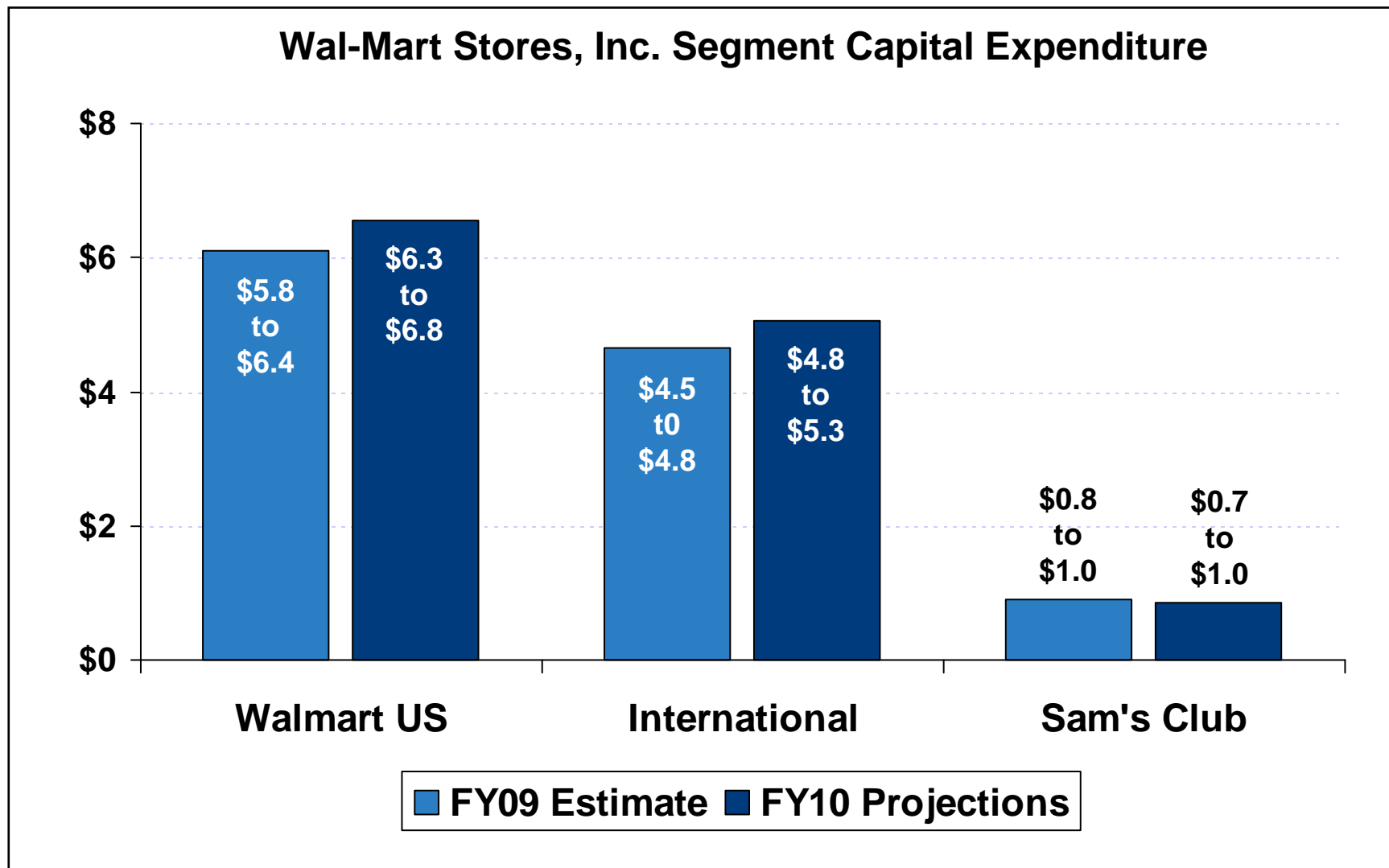


# Underserved Markets in the US Present a Major Growth Opportunity



- Top 15 opportunity markets represent 34% of total US retail
- Top 15 opportunity markets are nearly the size of China market
- Increasing consumer need for convenience and value
- Established brand equity and ownership of price position in the US

# Wal-Mart Stores, Inc. Capital Expenditure



# Appendix

# Notes

1. ROI is for Walmart US segment trend. Consolidated ROI reconciliation is found at [www.walmartstores.com/investors/reconciliation](http://www.walmartstores.com/investors/reconciliation) and financial measures.
2. US Census Monthly Retail Report (November 14) latest estimates and revisions. US retail sales are not adjusted for seasonality and exclude food service, motor vehicle & auto parts, and gas sales.
3. Customer experience measured by internal survey of no less than 500,000 customers monthly. Scores are monthly from November FY08 through October FY09.
4. Comp Supercenters only.
5. US Department of Energy national average regular gas prices.
6. Year-to-Date is for the fiscal year through September 30, 2008.
7. Walmart internal definition of discretionary and non-discretionary categories.
8. Walmart Grocery comp sales aligned to respective competitor's latest published quarter as of November 15, 2008 and compared to quarter from one year ago. Competitors from left to right are top four largest grocers based on latest fiscal year revenue.
9. Store base derived from FYE08 and excludes Grocery formats.
10. Market size and share from AC Nielsen / Spectra.
11. Russia, China, and India Market sizes from Planet Retail.