

NVIDIA Analyst Day

The background of the slide features a large, stylized NVIDIA logo in a vibrant green color. The logo is composed of several curved, overlapping shapes that form the letters 'N' and 'V'. The entire scene is set against a dark green background with a fine, repeating pattern of small, raised circular bumps, giving it a textured, metallic appearance.

June 20, 2007

**Jeff Fisher, Senior Vice President
GPU Business**

GPU Highlights

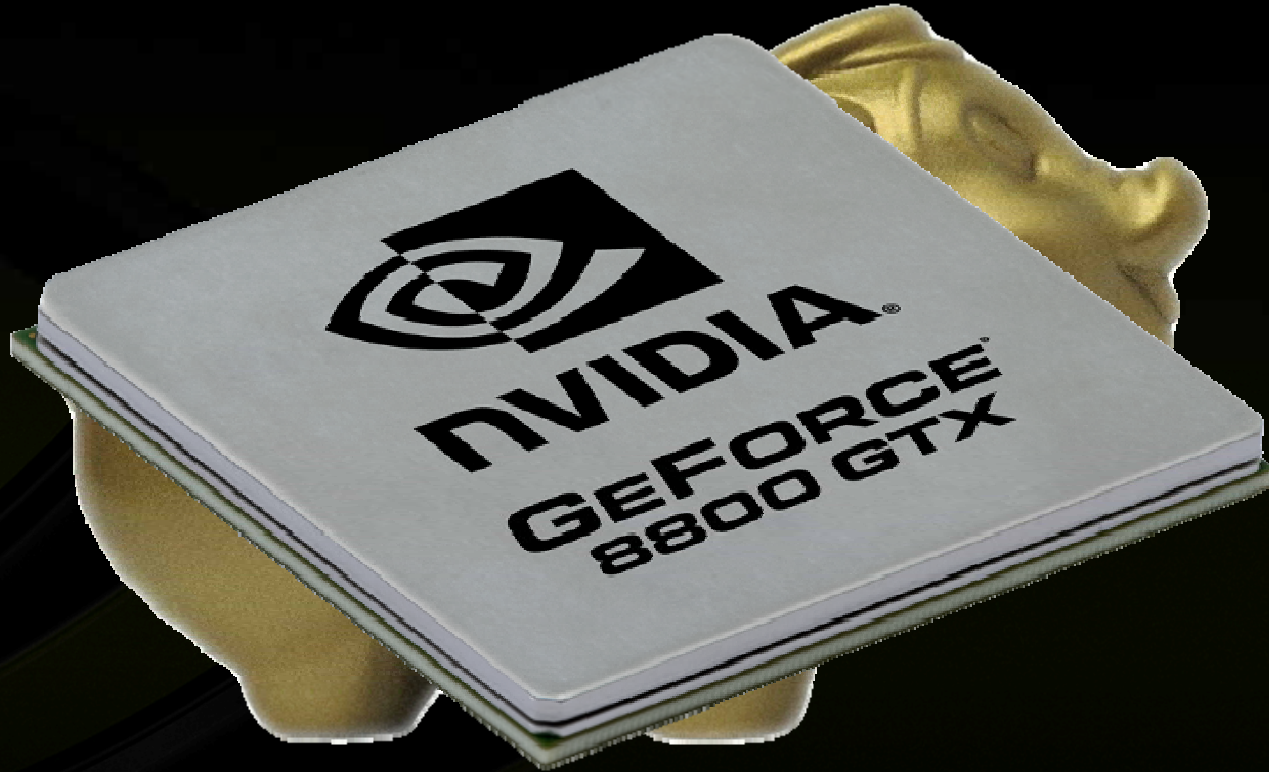
- **First to market with DX10 - 6 month+ lead**
- **Performance leap delivered to enthusiasts - GeForce 8**
- **First Full HD Video solution - PureVideo HD**
- **Growing SLI Ecosystem**
- **Share gain in all segments - Desktop and Notebook**

2007 – Year of the PIG



豬

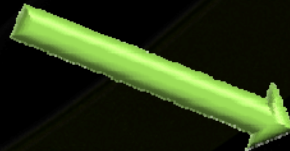
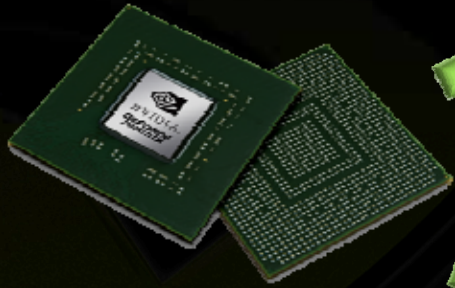
2007 – Year of the GPU



豬



GeForce GPU in 2007



**Highest Performance, Best Experience
To Enthusiast Community**

**Lowest Power, Full Featured
To Notebook, SFF and mGPU**

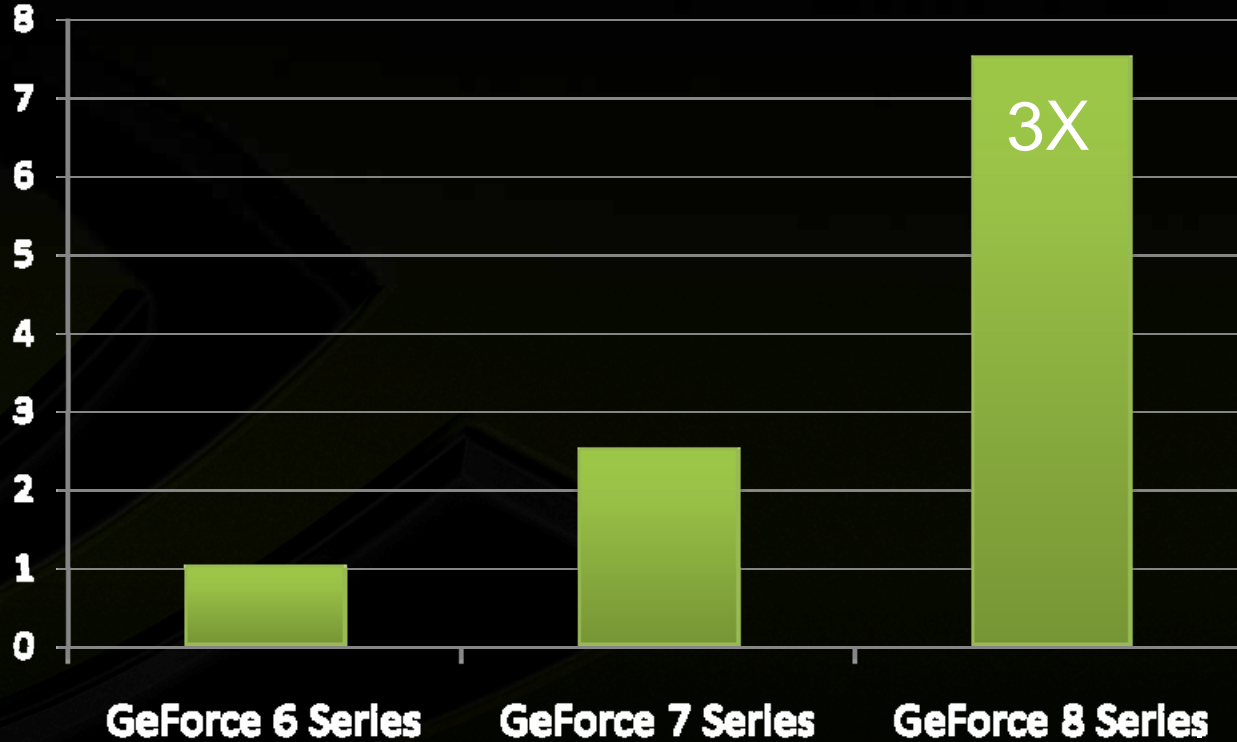


Microsoft
DirectX10

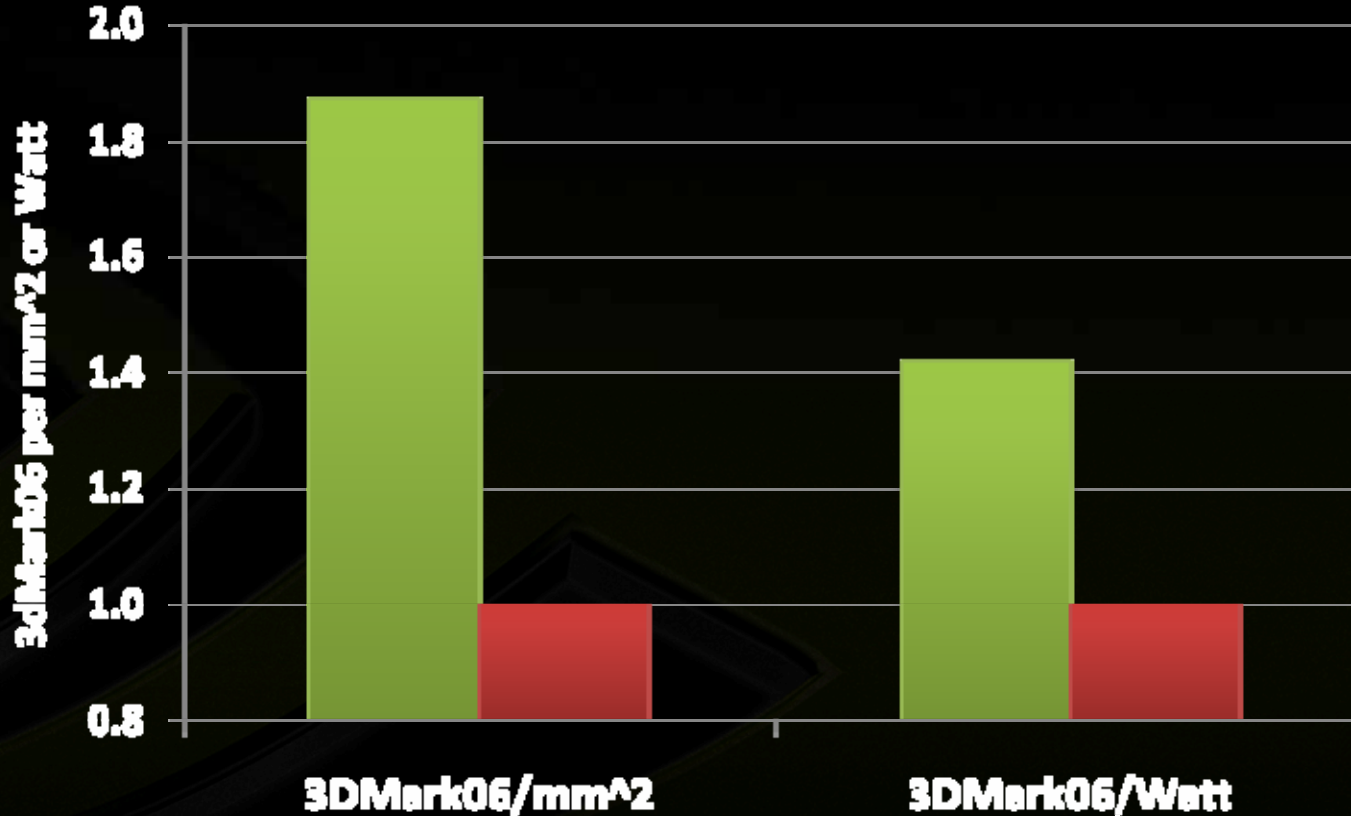


GeForce 8 – Largest Performance Leap Ever

Relative Performance by Generation

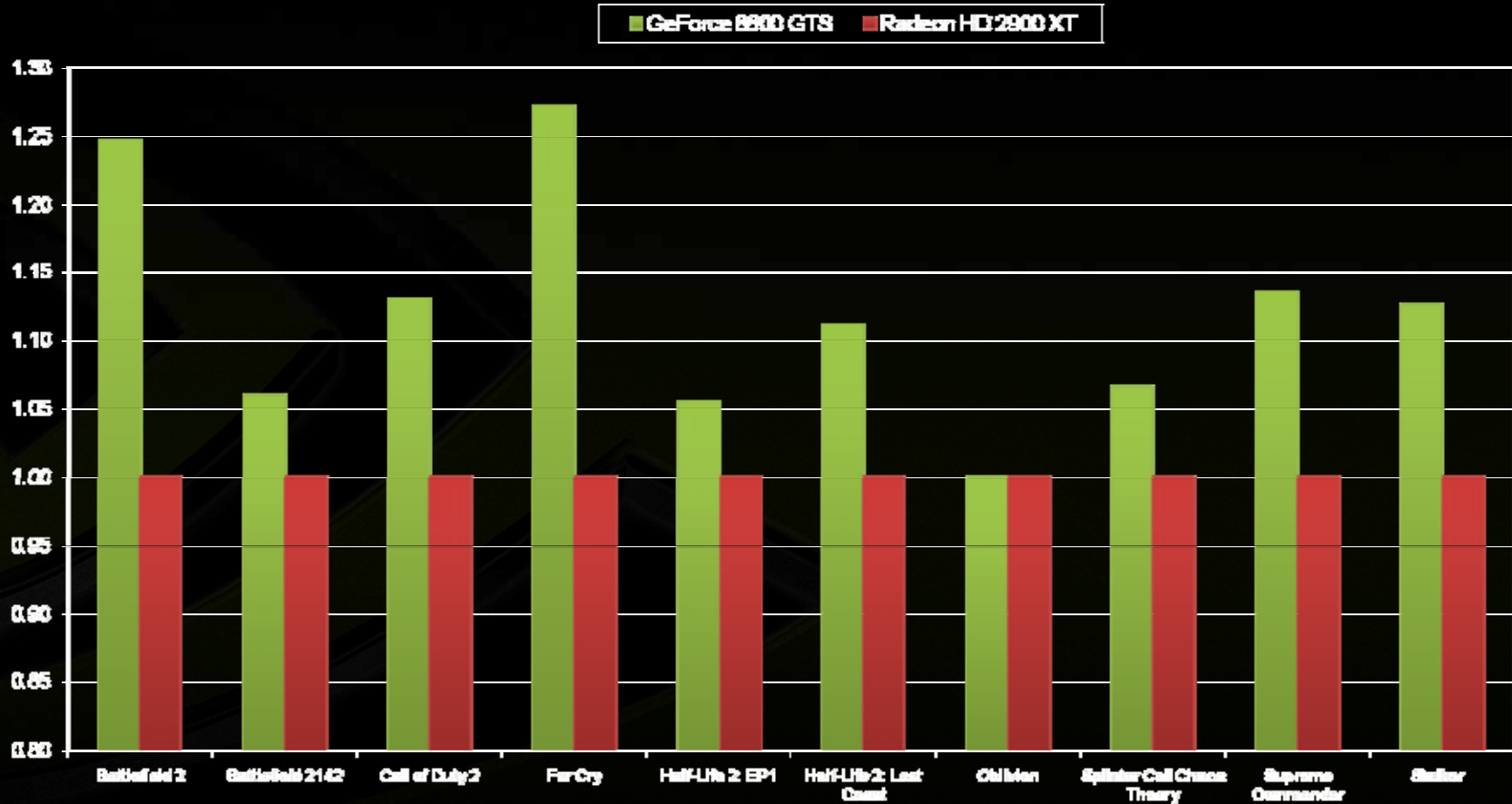


GeForce 8 Extends Architectural Leadership

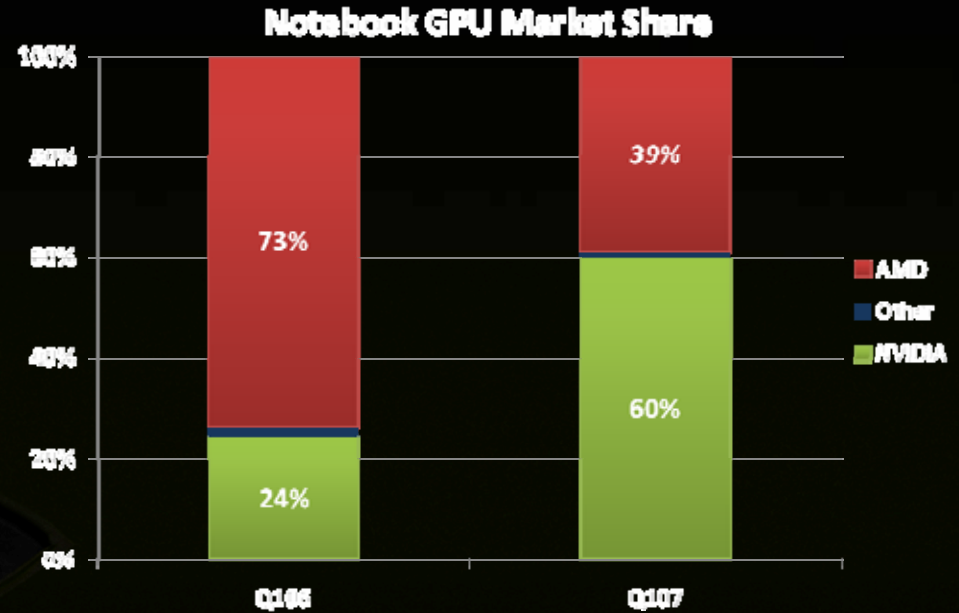
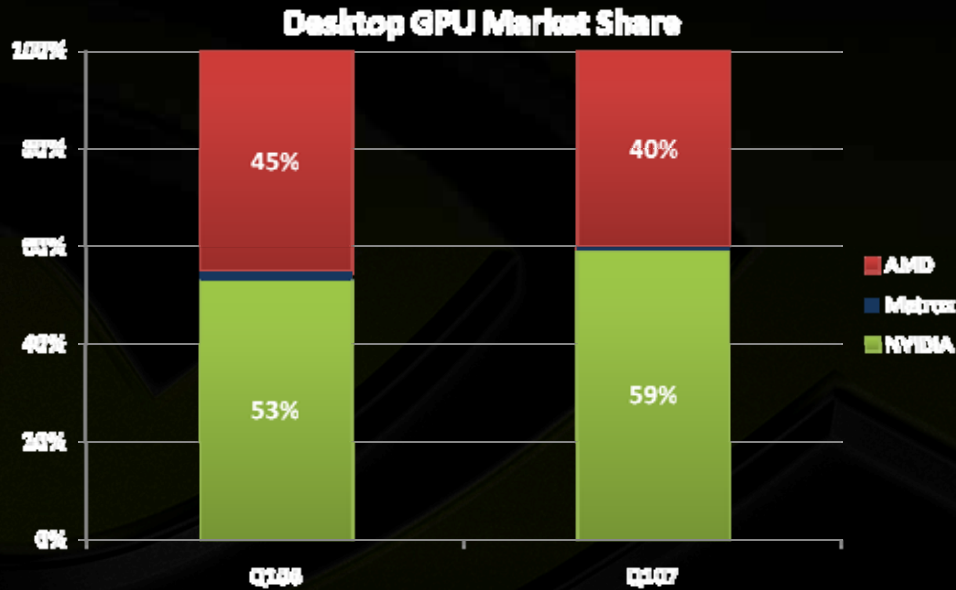


Note: Die area is normalized to same process

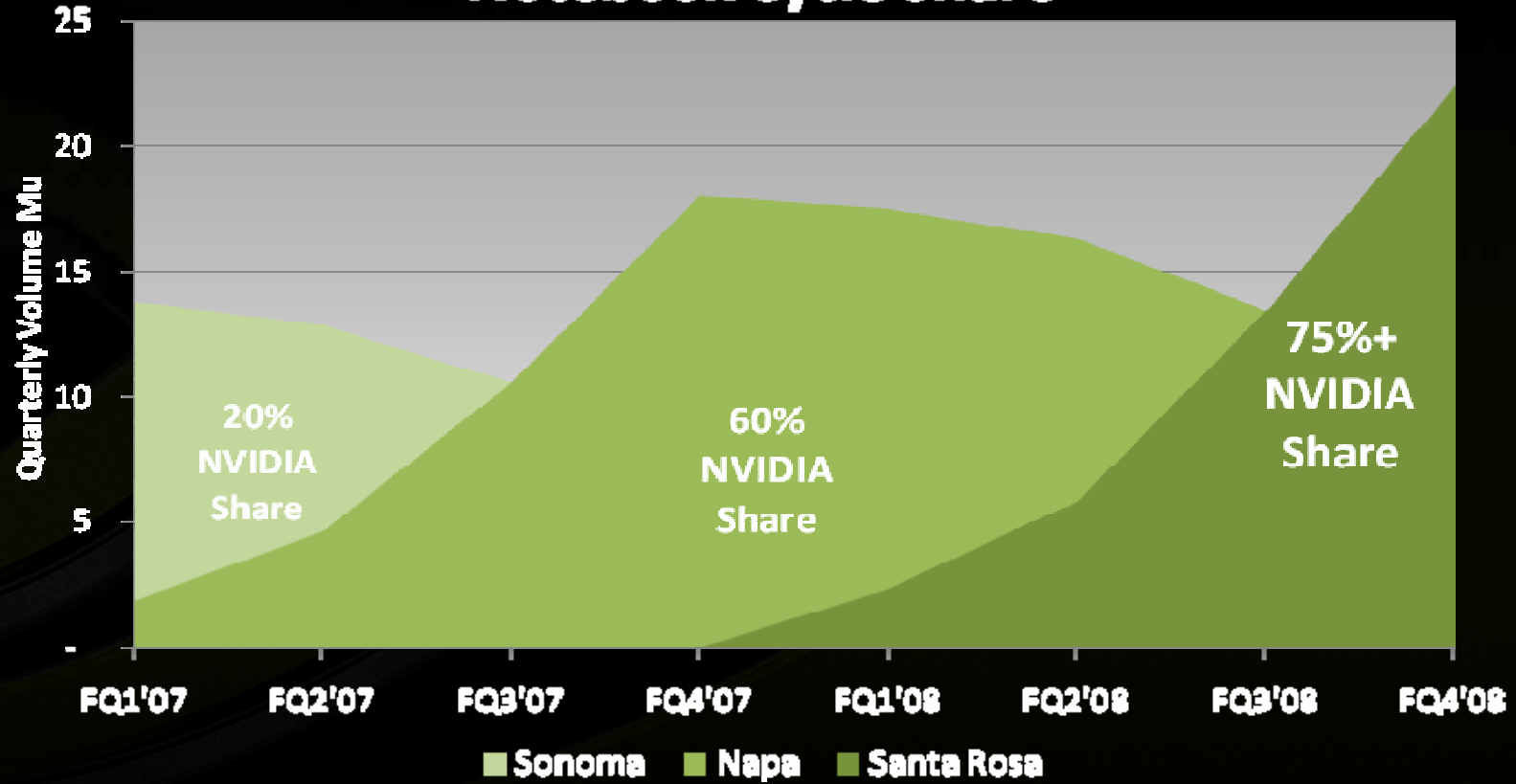
GeForce 8800 GTS (\$379) vs. 2900 XT (\$409)



Market Share Gains in DT and NB



Notebook Cycle Share



Top DirectX 10 Developed on NVIDIA

2H '07



Aug '07



2H '07



2H '07



And many more!



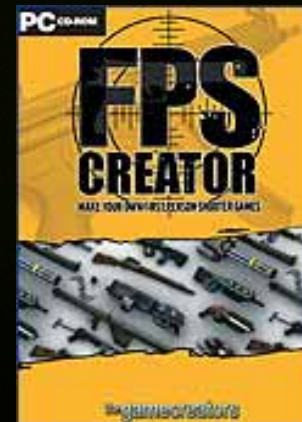
June '07



May '07



2007



May '07

DirectX 10 Development Platform of Choice



“NVIDIA GeForce 8800 processors will help make Crysis an even more jaw-dropping experience, NVIDIA has currently the only shipping DirectX 10 hardware, and they also have a great program for working with developers.”

- Cevat Yerli, CEO of Crytek



“When you play Hellgate: London on an 8-series NVIDIA graphics card, you can see all the power and the glory of our world. The GeForce 8800’s graphics capabilities are unrivaled.”

- Bill Roper, CEO of Flagship Studios

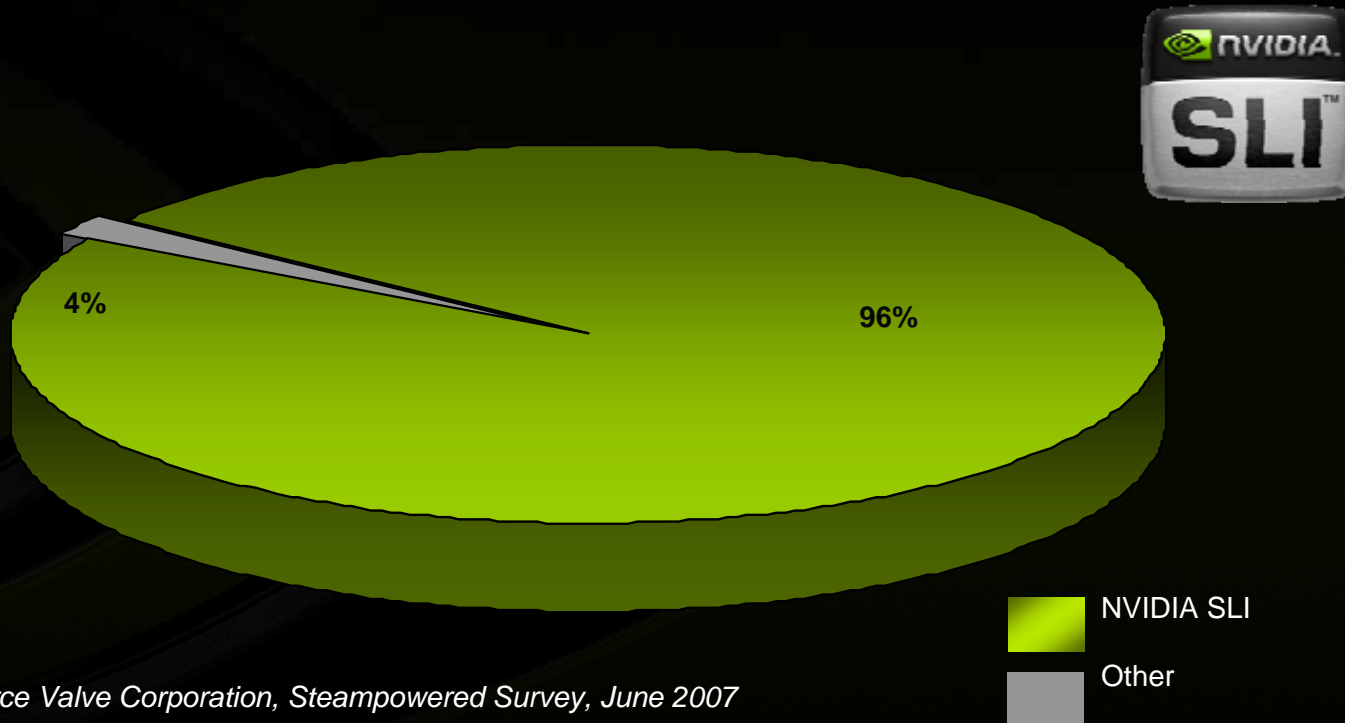




LIVE DEMO

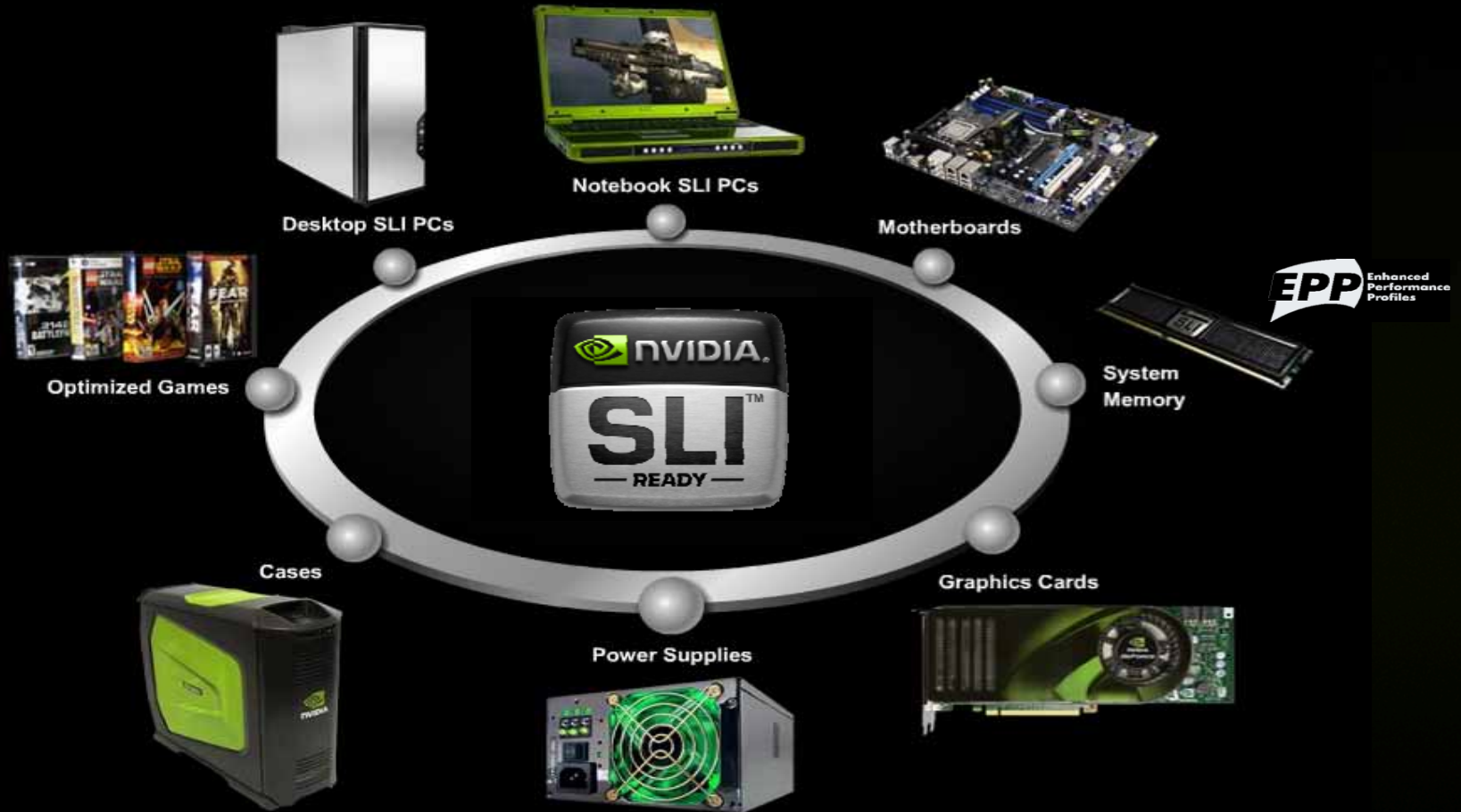
(DX10 Demos)

NVIDIA SLI – Enthusiast Platform of Choice



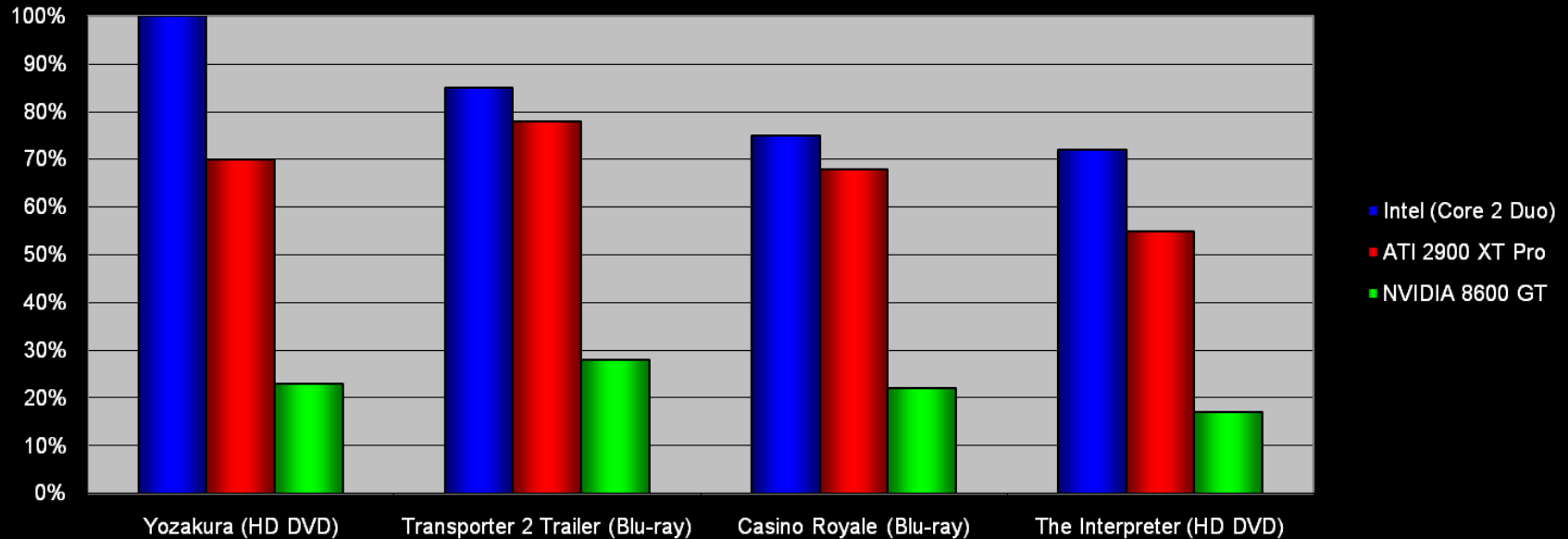
**Source Valve Corporation, Steampowered Survey, June 2007*

SLI - Unmatched Compatibility and Stability



PureVideo HD – Full H.264 CPU Offload

Blu-ray & HD DVD CPU Utilization Benchmarks





PureVideo HD – Recognized Leadership

*For home theater enthusiasts though, the **GeForce 8600 GTS** is the video card to own. It's got the most advanced video engine currently available and at a price that won't break the bank.*

The new PureVideo HD engine is, in our opinion, the best video feature to be added to a graphics card, ever...an essential purchase for movie enthusiasts.

NVIDIA has given video enthusiasts a superb mainstream option.





PureVideo HD – Chosen by All Major OEMs



SONY
VAIO FZ190
& AR Series



ALIENWARE
Aurora ALX & Area 51



TOSHIBA
Qosmio G40/G45



SONY
VAIO RC310



TOSHIBA
X200/X205



ALIENWARE
Hangar 18



acer
Aspire 5920



hp
invent
dv9500t



DELL™
XPS M1710

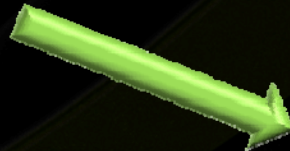
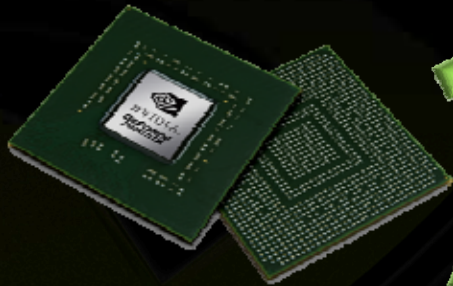


Live Demo

PureVideo



GeForce GPU in 2007



Highest Performance, Best Experience
To Enthusiast Community

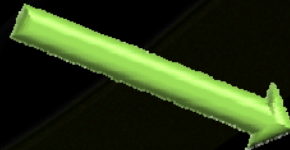
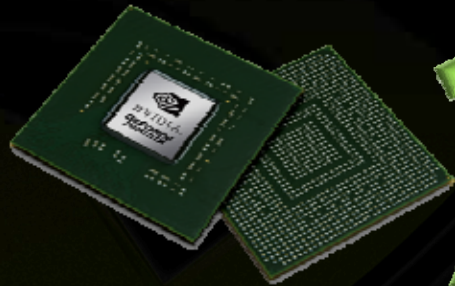
Lowest Power, Full Featured
To Notebook, SFF and mGPU

Microsoft
DirectX10





GeForce GPU in 2007



Highest Performance, Best Experience
To Enthusiast Community

Hybrid SLI



Microsoft
DirectX10

Lowest Power, Full Featured
To Notebook, SFF and mGPU



Performance - Power - Display

NVIDIA Hybrid SLI™ – Power Savings Mode



NVIDIA Hybrid SLI™ – Max Performance Mode



High performance gaming

