



Autodesk Growth Strategies

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Safe Harbor

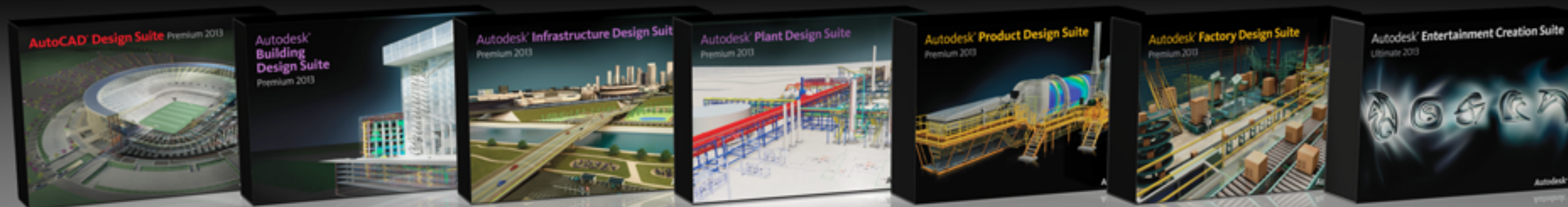
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Non-GAAP Financial Measures

These presentations include certain non-GAAP financial measures. Please see the section entitled "Reconciliation of GAAP Financial Measures to non-GAAP Financial Measures" in the attached Appendix for an explanation of management's use of these measures and a reconciliation of the most directly comparable GAAP financial measures.

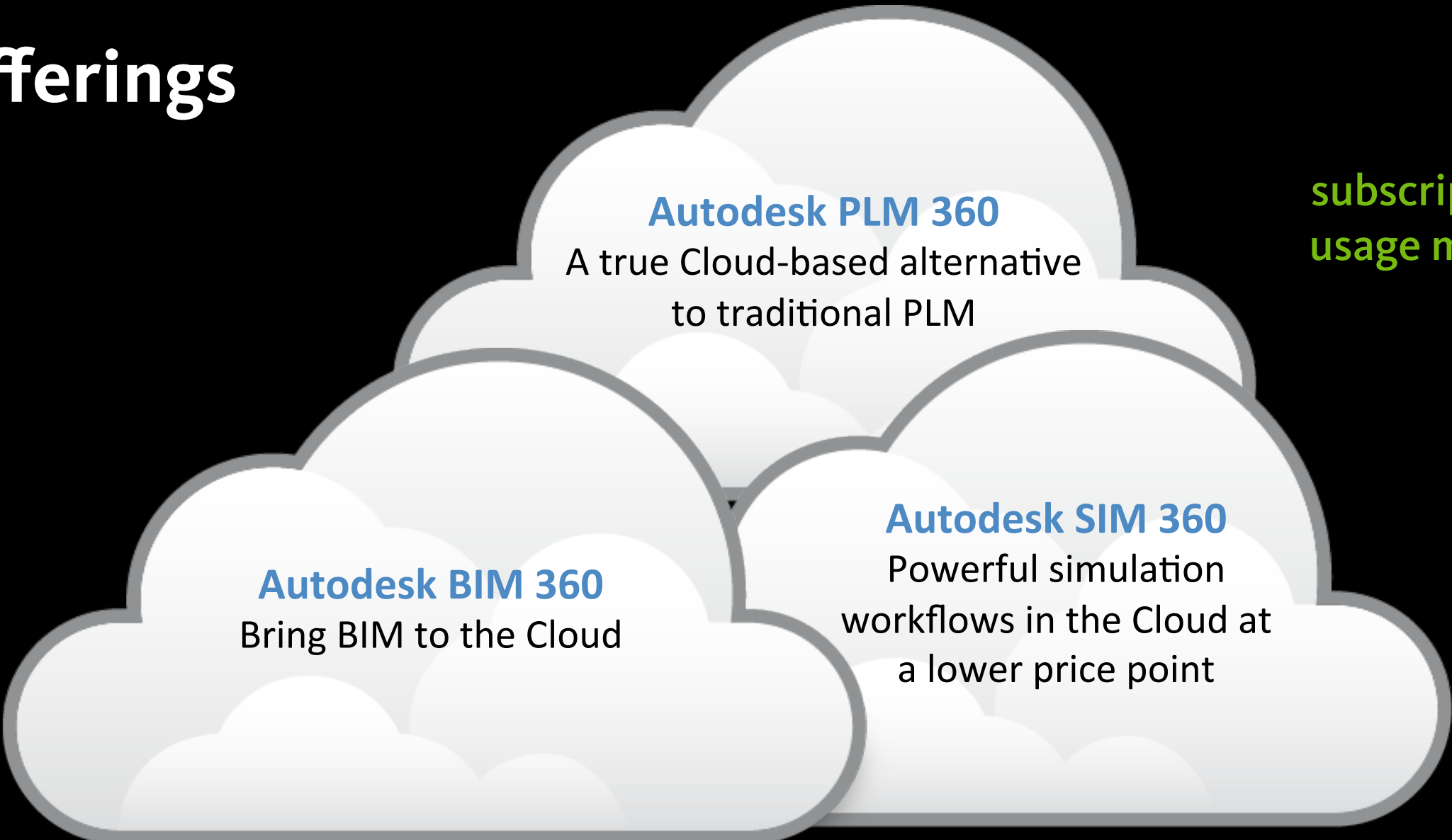
Driving Growth With New Offerings

- Expand our desktop business
- Capture larger share of existing markets
- Access new and untapped growth markets



Autodesk® 360

Current Offerings



Autodesk PLM 360

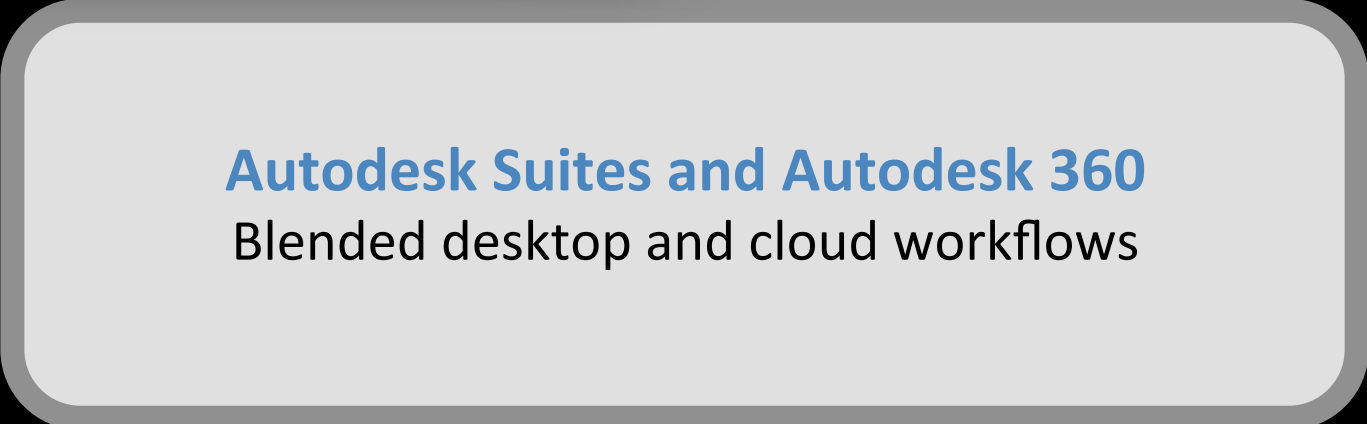
A true Cloud-based alternative to traditional PLM

Autodesk BIM 360

Bring BIM to the Cloud

Autodesk SIM 360

Powerful simulation workflows in the Cloud at a lower price point

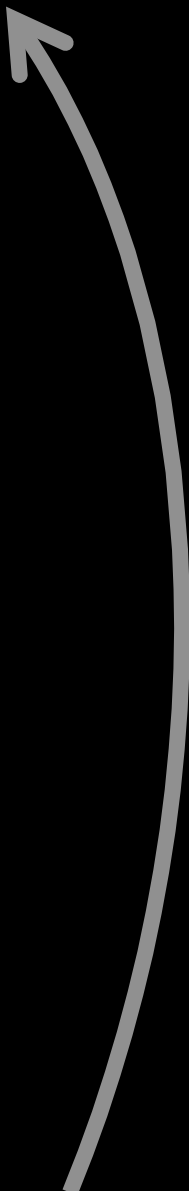


Autodesk Suites and Autodesk 360

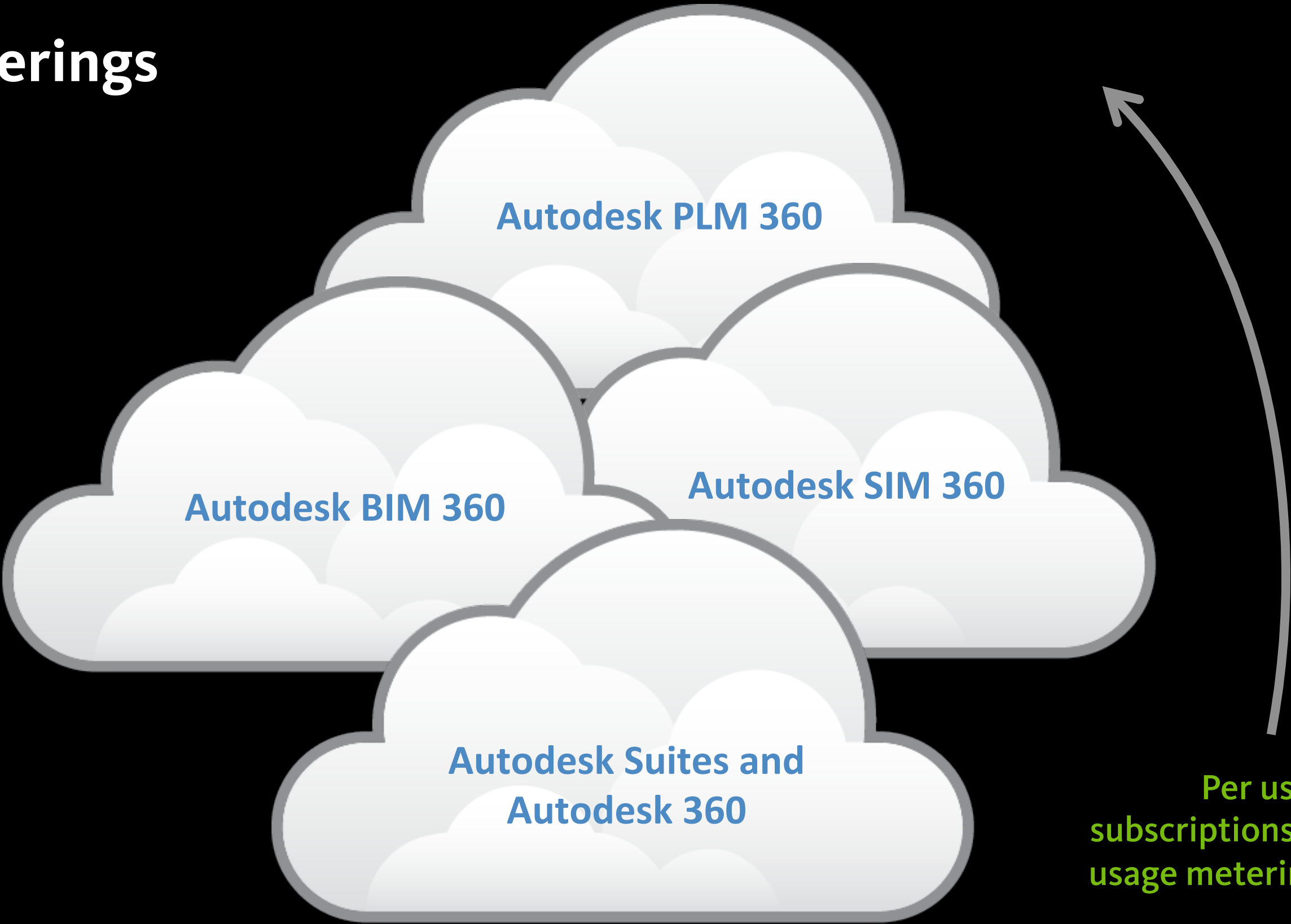
Blended desktop and cloud workflows

Per user subscriptions & usage metering

Perpetual + maintenance



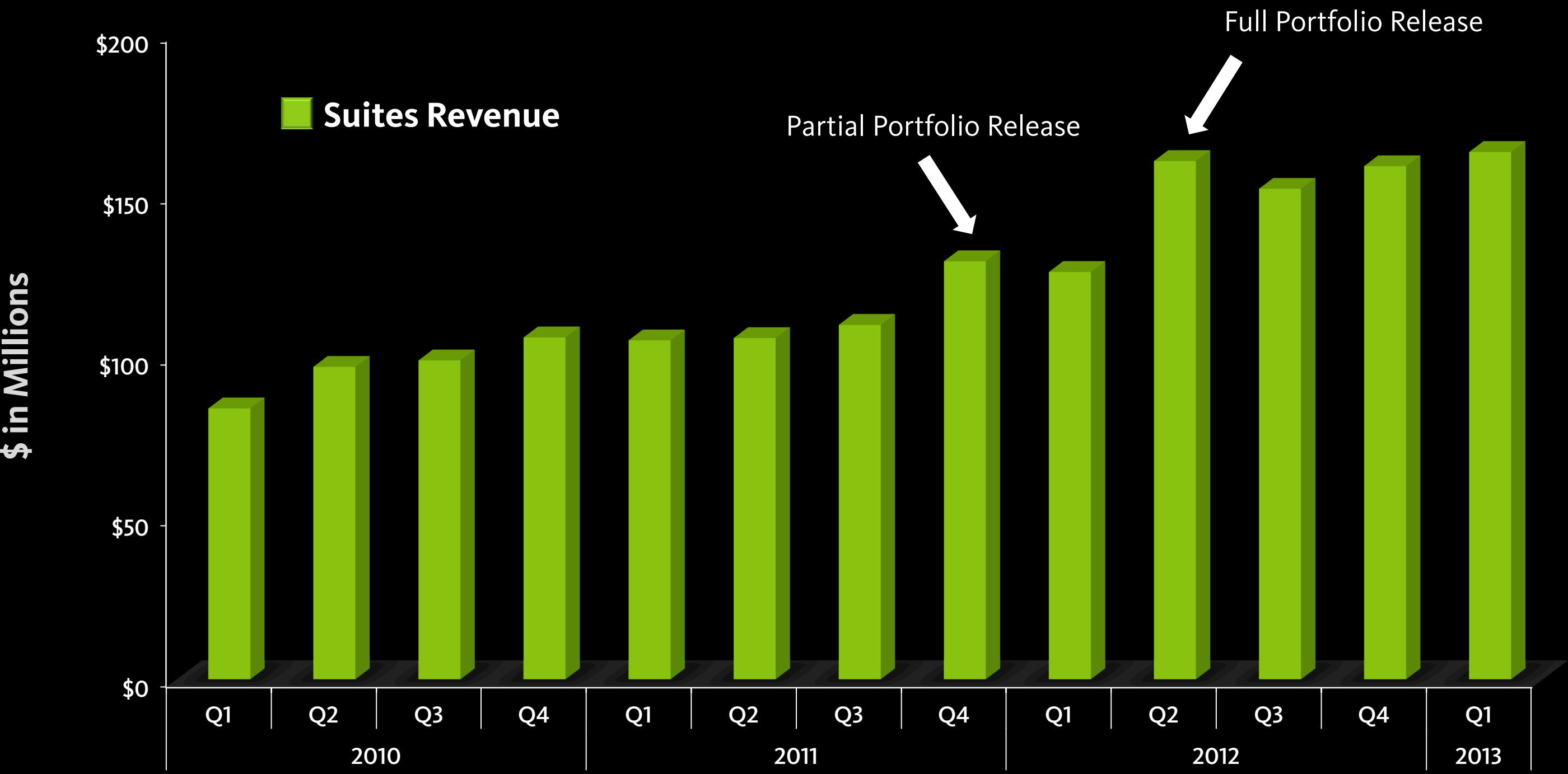
Future Offerings



Autodesk Design and Creation Suites

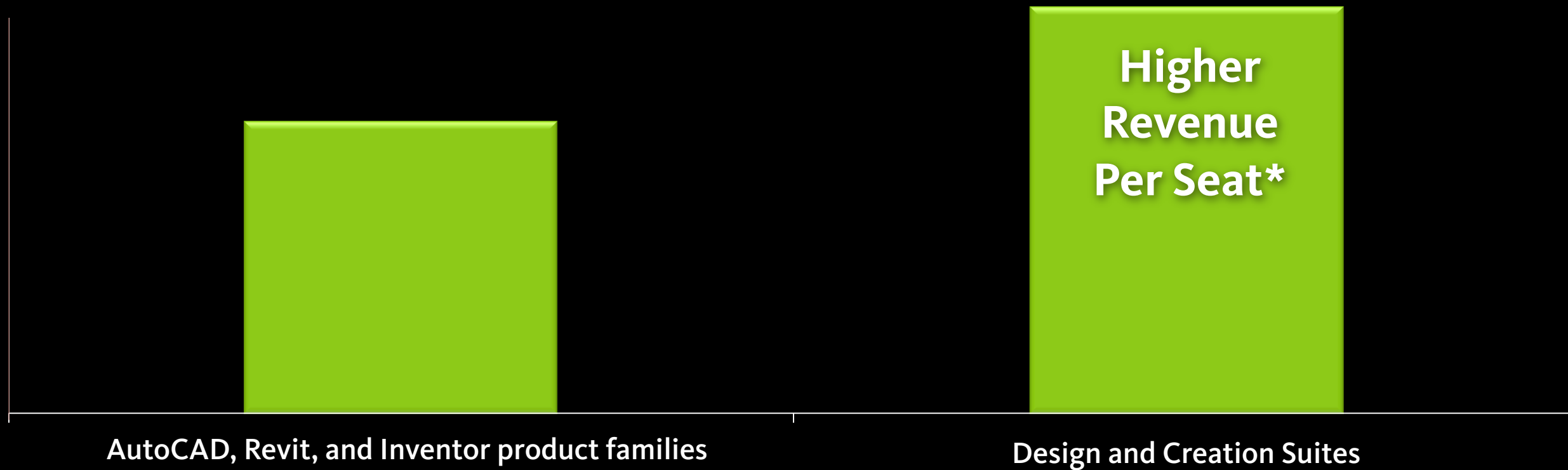


Autodesk Suites Revenue Trend



Higher Return on Design and Creation Suites

Revenue per seat



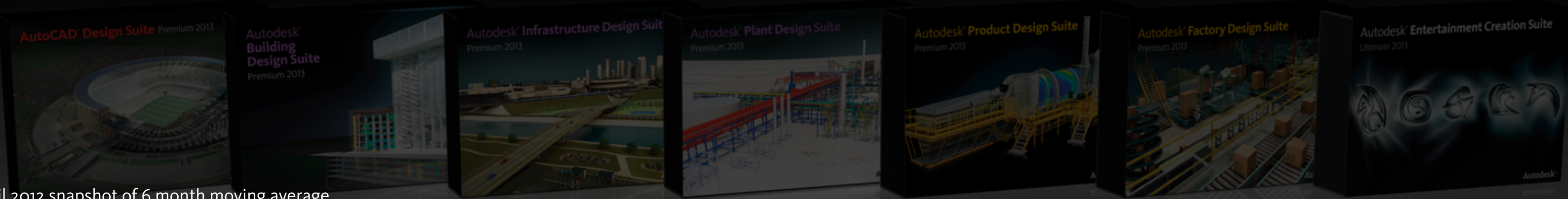
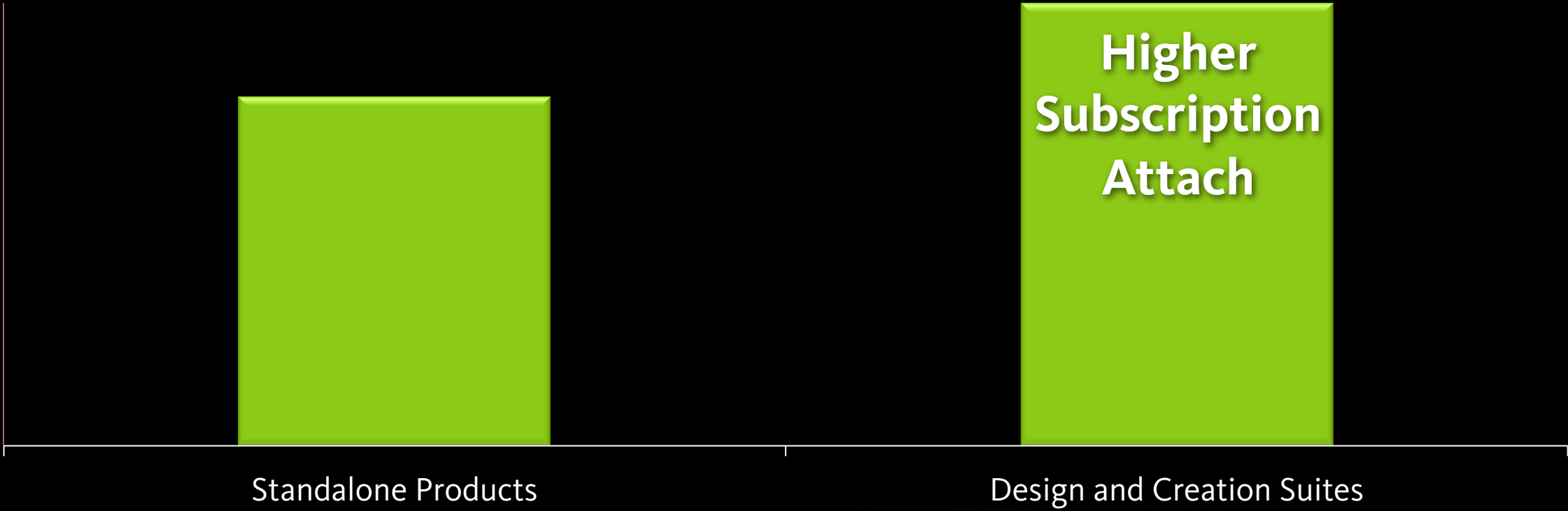
*New license only

Increased Value in 2013 Design and Creation Suites

- Expanded toolsets
- Automated Suite workflows
- Access to Autodesk® 360

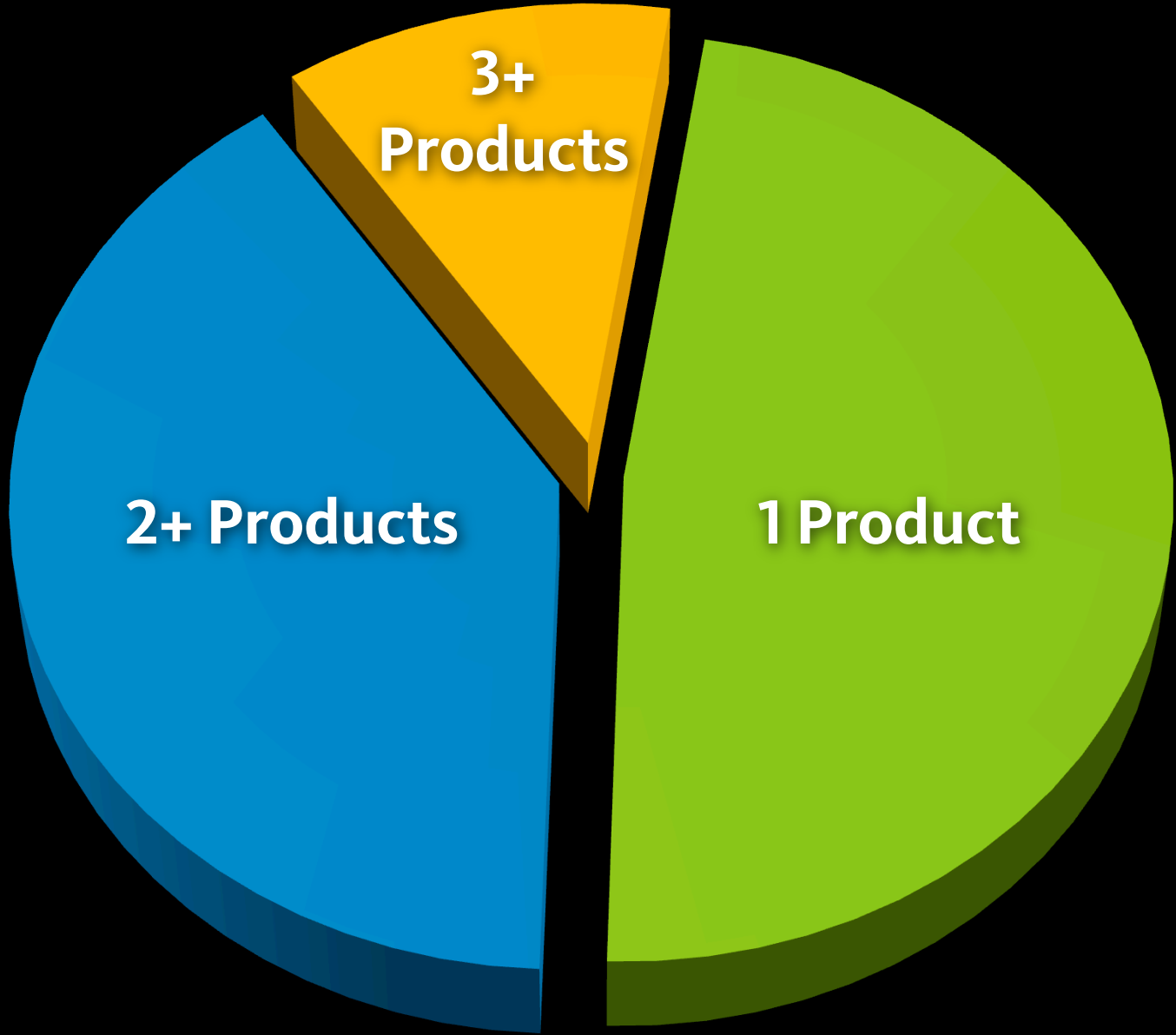


Higher Subscription Attach Rates* for Suites

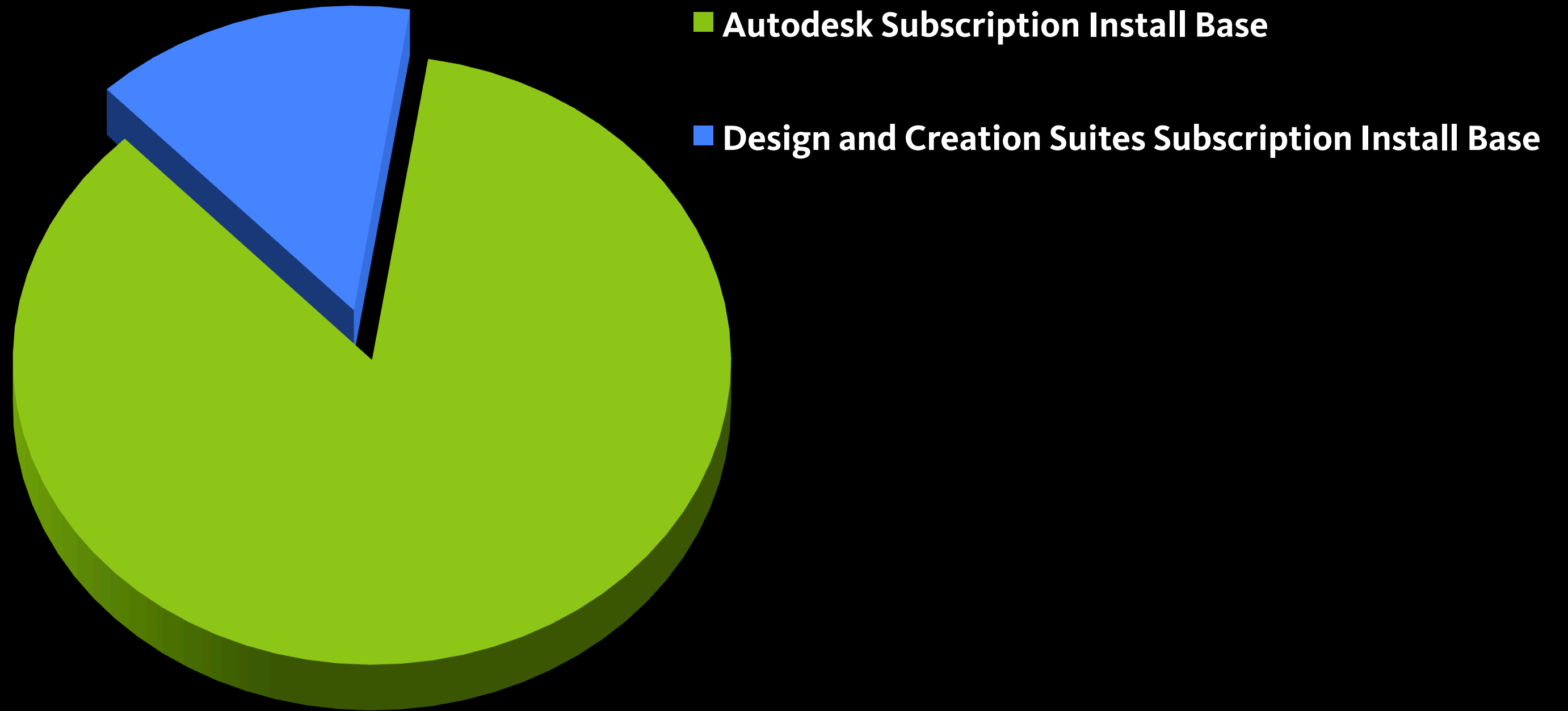


*April 2012 snapshot of 6 month moving average

Product Usage in Design and Creation Suites



More Opportunity for Design and Creation Suites

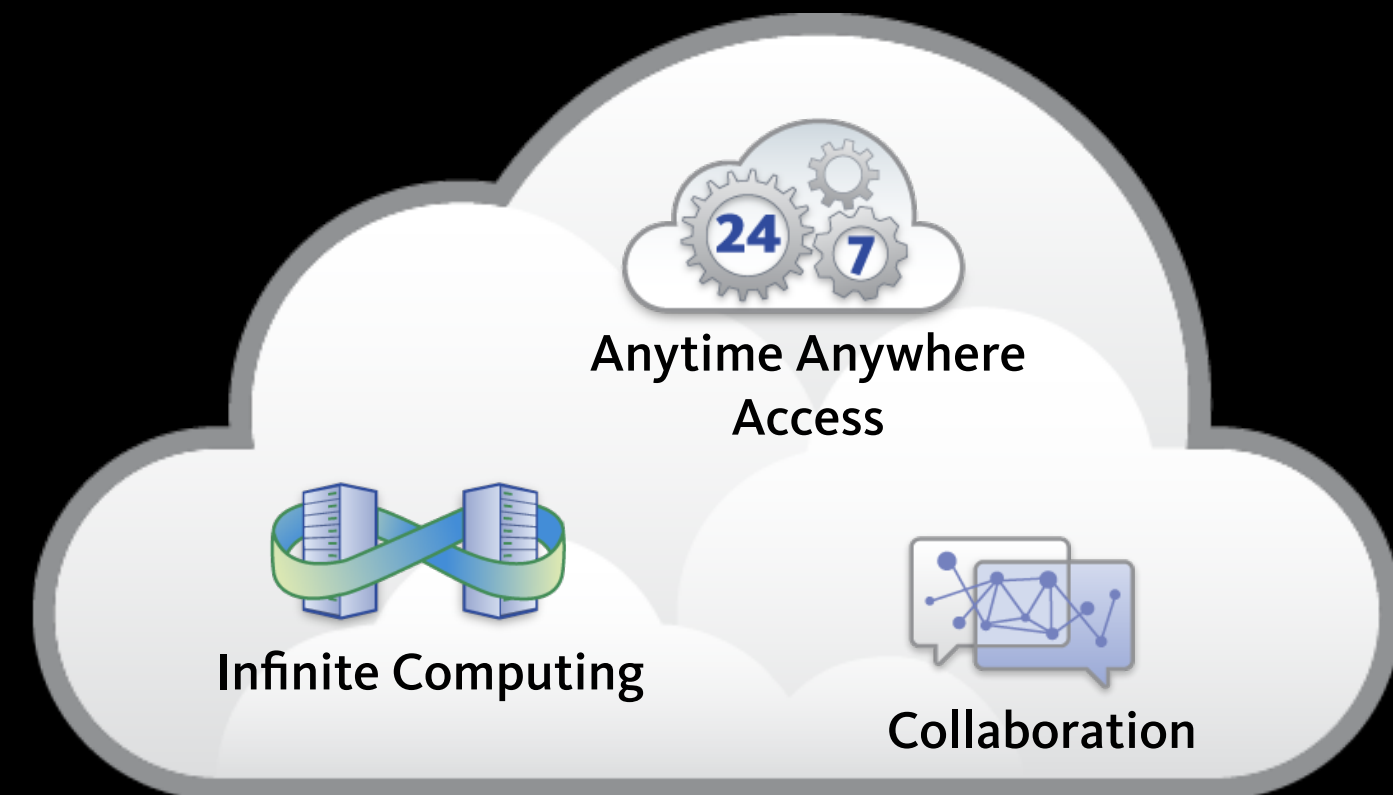


Autodesk 360



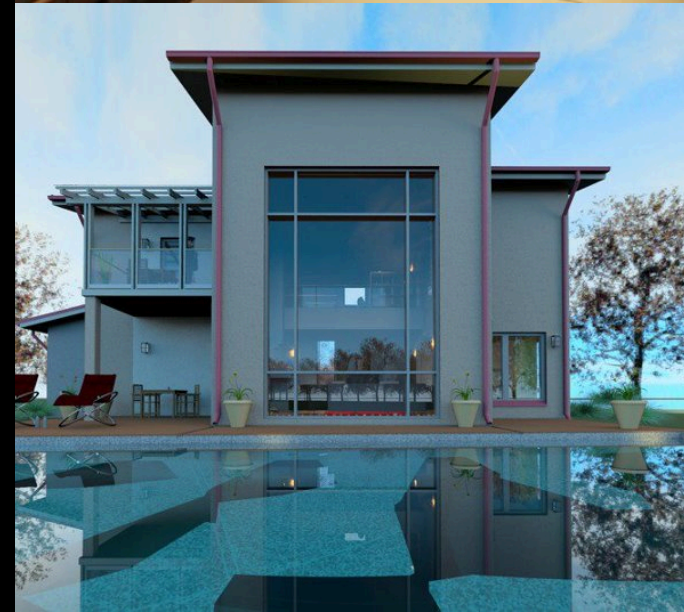
Autodesk 360: Customer Strategy

- Extend workflows beyond the desktop into the Cloud & mobile devices
- Access project files anytime, from anywhere
- Improve collaboration throughout the project lifecycle
- Accelerate innovation and free up resources with virtually infinite computing power



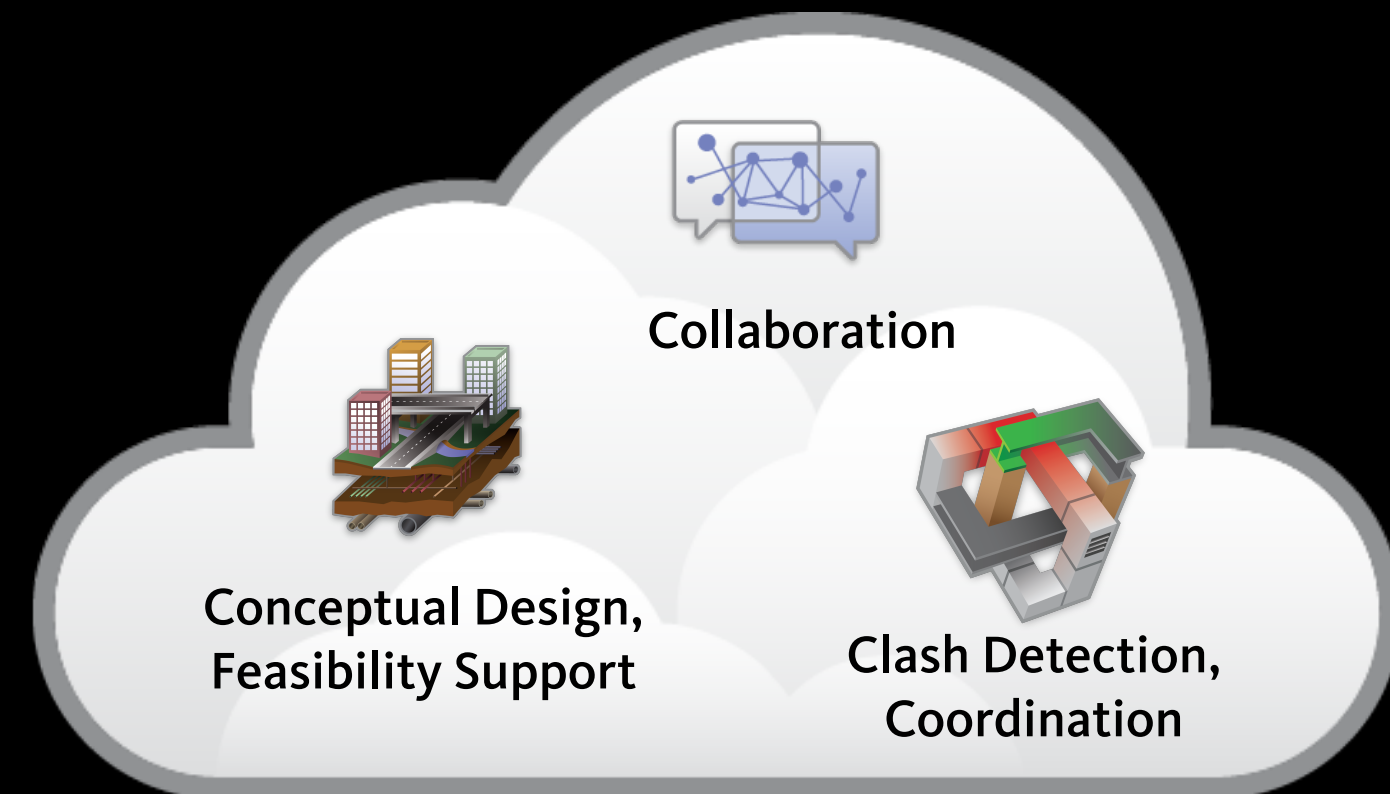
Autodesk 360: Early Adoption

- 9M downloads of business mobile apps
- 4.6M total unique users logged into one of the ADSK 360 services
- Autodesk 360 rendering since September 2011
 - 374K jobs submitted
 - 202K files uploaded weekly
 - 3.5M core rendering hours



Autodesk BIM 360: The Next Generation of BIM

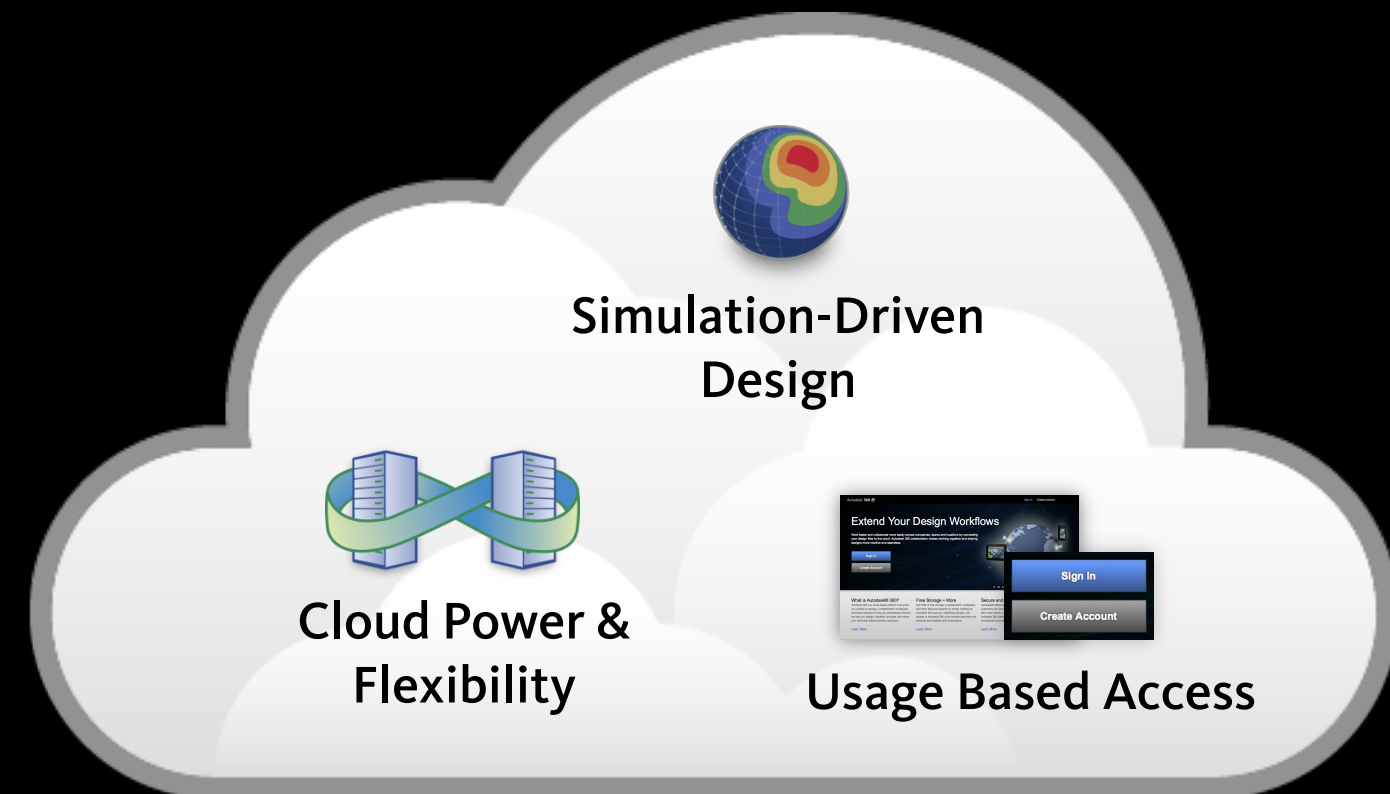
- Provides platform for the expansion of 360 services
- Market expected to grow from \$1.8B in 2012 to \$6.5B in 2020 (17.3% CAGR*)
- Extend the benefits of BIM in the cloud to solve computational intensive tasks and immediate collaboration challenges



*Pike Research, 2012

Autodesk Simulation 360: Disrupting the Simulation Market

- Broadly applicable across multiple industries
- Cloud based access and pricing removes entry & adoption barriers and provides powerful simulation workflows to all design customers
- Leverages the power and flexibility of the cloud



Autodesk PLM 360: Expanding Reach to New Markets

- Streamlines management of data, people, and business processes
- Up and running in minutes to days - not months to years
- No hardware to install, networks to set up, or complicated licensing to decipher



Autodesk PLM 360: Expanding Reach to New Markets

90-Day Velocity

- 100+ companies actively evaluating and testing the solution in a production environment
- 5,000 users with 9,000 workspaces managing over 1.5 million items
- Community of 150,000+ engagers



Autodesk PLM 360: Customer Adoption



Market Expansion

The diagram features four overlapping white clouds with grey outlines. The top cloud is 'Autodesk SIM 360', the middle-left is 'Autodesk BIM 360', the middle-right is 'Autodesk PLM 360', and the bottom is a rounded rectangle for 'Autodesk Suites and Autodesk 360'. To the right, a large grey arrow curves upwards from the bottom towards the top right. Text labels for user counts are placed to the right of each product cloud.

Autodesk SIM 360

Disrupt high-end simulation and capture new users

1,000,000s of users

Autodesk BIM 360

Extend BIM leadership to construction

Autodesk PLM 360

Reach new users in the manufacturing lifecycle

Autodesk Suites and Autodesk 360

Increase revenue per customer
Increase subscription attach and renewal rate
Drive Cloud adoption

100,000s of users

Autodesk®