

Charlie Thurston

President

Comcast Spotlight

Comcast Cable

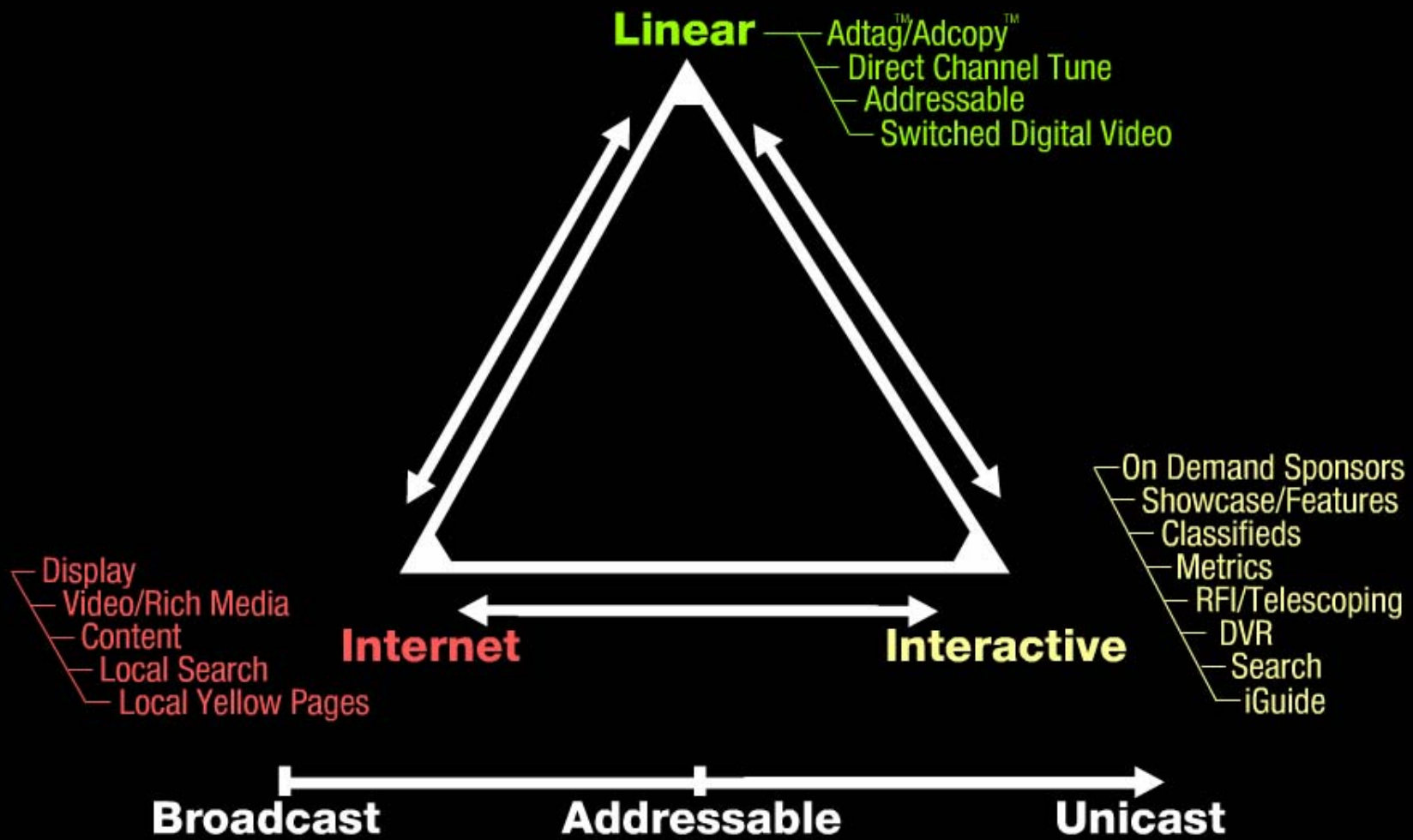
Comcast Spotlight

2006 Results:

Revenue	\$1.6 billion
Regional/National	45%
Local	46%
New Business/Other	9%

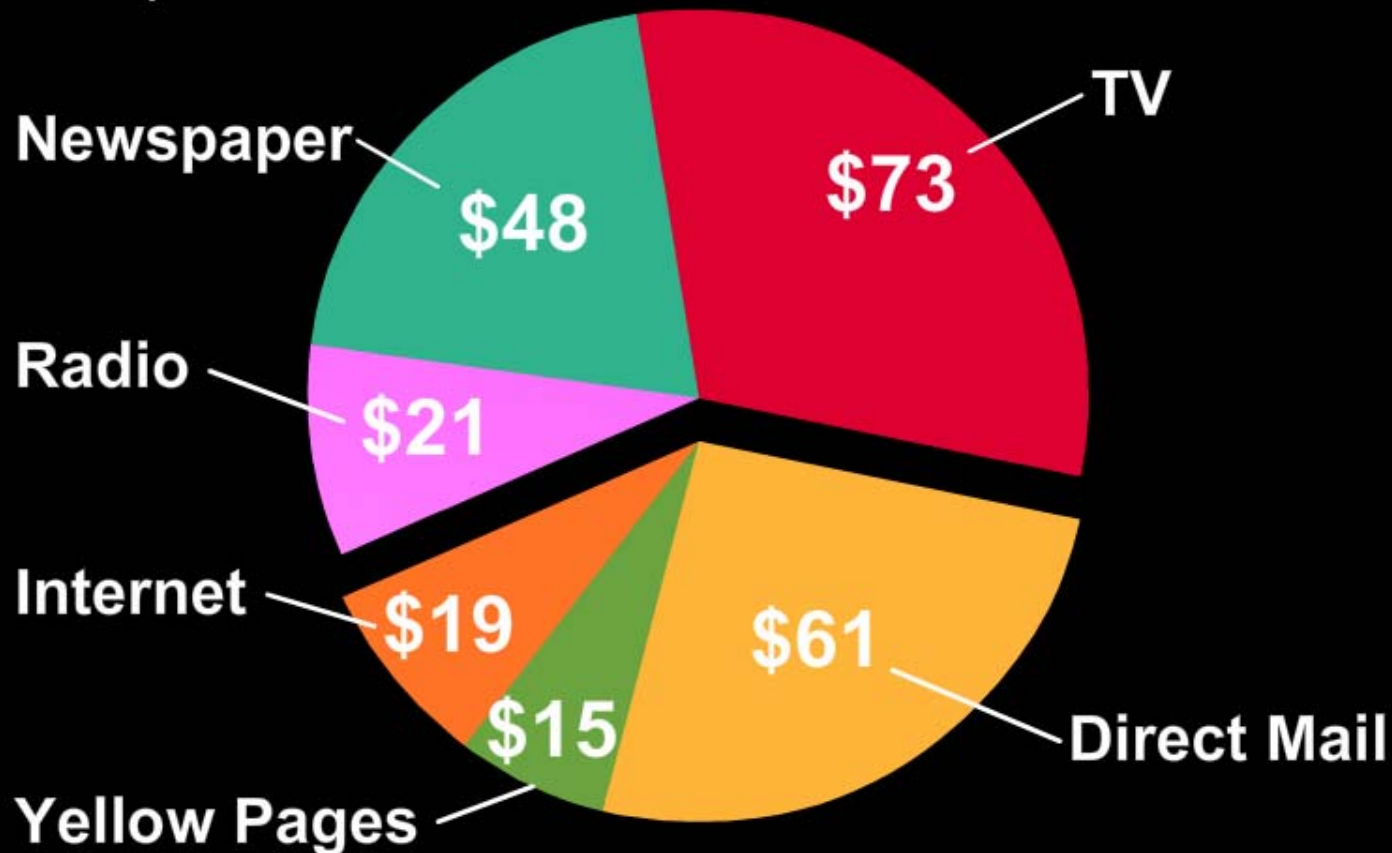
2002 – 2006 Growth: 10.5%

Spotlight Opportunities



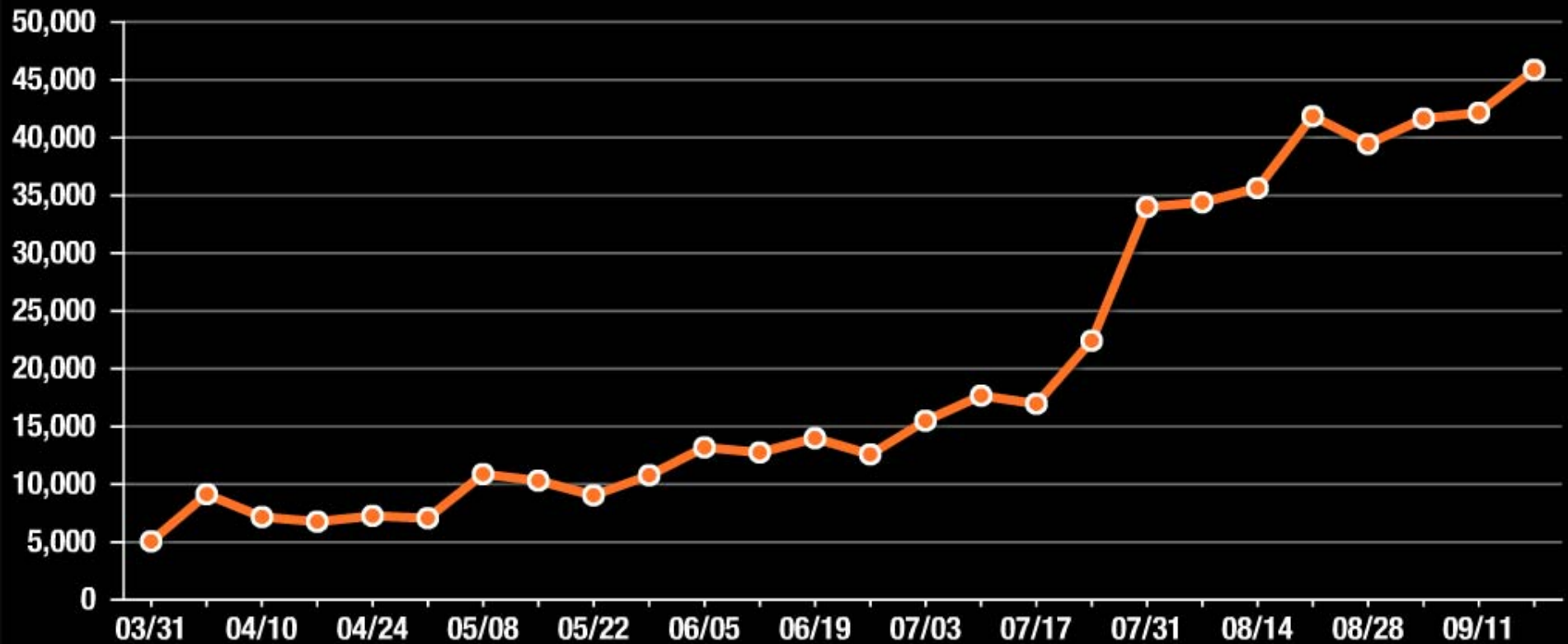
Media Opportunity: \$142 Billion → \$237 Billion

(\$ in millions)



GM Showcases

Total Orders
per Week



Dynamic Publishing Platform

Young
ATLANTA, GA
GROUP

2003 Cadillac Deville
\$19,990



LISTING: 398311
MILEAGE: 46,155 mi
TRANS: Automatic
ENGINE: 4.6 L
COLOR: Gold
Beige
STYLE: Sedan

FEATURES
Air Conditioning, Auto
Climate Control, AM/FM
Stereo, Security
System, Additional Power

CALL YOUNG PONTIAC-GMC-CADILLAC
(800) 250-5116

SINGLE FAMILY

Price: \$400,000
1335 Symphony Ln
Evanston, IL 60204

Location: Evanston
Beds: 4 **Baths:** 2.5 **Cars:** 3
Living Area: 2,600 sq. ft.
Lot Size: 2.5 acres

CALL NOW FOR A SHOWING



Joseph Currington
(773) 566-8999

COLDWELL BANKER



Boston: 175,000 Real Estate Views/Dec

iGuide Banners



DIGITAL CABLE 7:03pm **TV GUIDE**

Greatest American 34 DSC
9.00p - 10.00p

Today	7:00p	7:30p	8:00p
14 HBO	Mr. Holland's Opus		Something's Gotta Give
16 FAM	Smallville		Jack & Bobby
18 ESPN	Totally NASCAR		French Open Highlights
19 PBS	History Detectives		National Geographic

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Interactive Test Markets

Addressable

RFI / Telescoping



Interactive Dashboard



Comcast.net Advertising Revenues

- Intensive RFP process for display and search advertising on Comcast.net
 - Comcast.net available to 12 million HSD subscribers
 - Sixth largest site in terms of search
- Completed display partnership with Yahoo yesterday. Currently, finalizing search relationship.
- Estimated \$1 billion revenue opportunity in the next 5-6 years.
 - Total investment in Comcast.net of \$120 million since inception.