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Triple Play Components



Digital Starter
ON DEMAND
Interactive Guide



6 Mbps
Webmail
McAfee Security



Unlimited Local and LD
12 Most-Popular Calling
Features
Voicemail

Three Products: Each \$33 Per Month for 12 Months

Triple Play Strategy

Value and convenience:

- Three superior products for \$99/month
- One bill and one truck roll

Competitive winback

- 44% of Triple Play customers had a competitor's service
- 55% of HSD growth from DSL*

Operational simplicity

- Easy to sell
- Easy to install
- Easy to service



Sweet Deal!
The Triple Play bundle.
Comcast

Ditch the dish.

Comcast's Triple Play bundle offers three great services and a full year of savings.

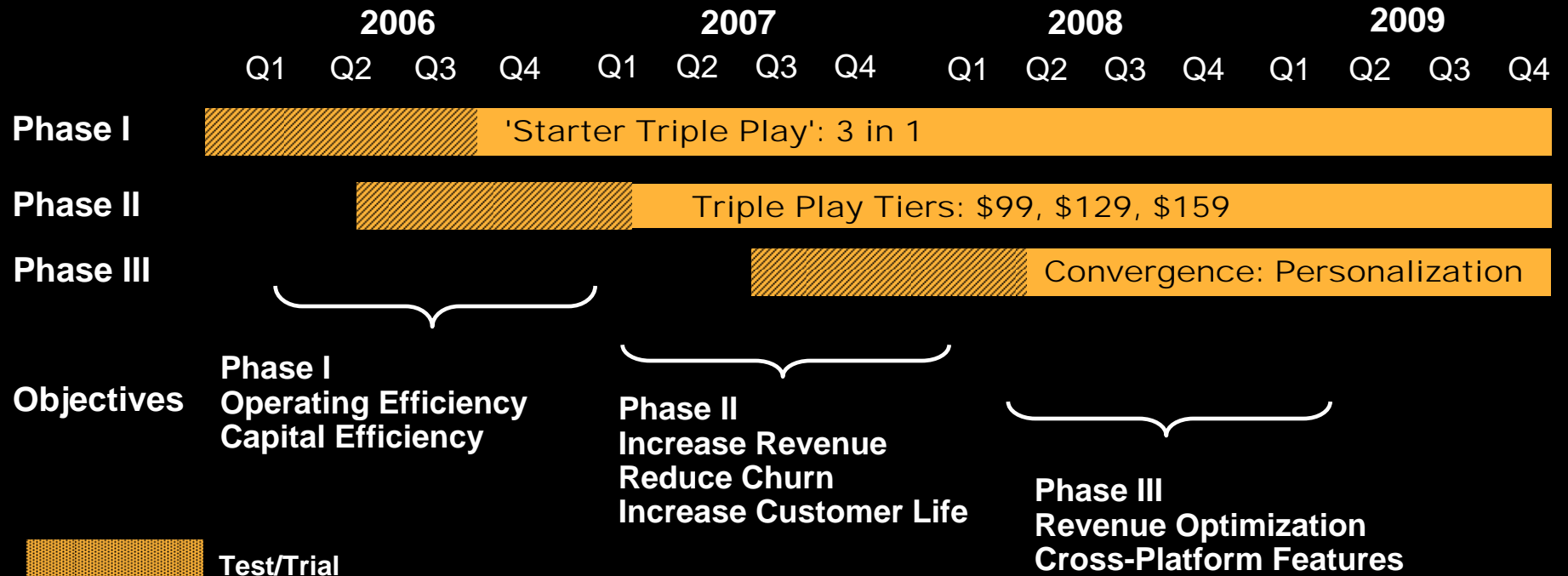
One call.
One bill.
One huge sigh of relief.

Triple Play Accelerates Growth

- Expand digital, high-speed Internet and voice penetrations with Triple Play
- Optimize revenue growth opportunity with add-on services
- Maximize efficiencies of one network, one service and tech delivery infrastructure, multiple points of distribution
- Remain focused on product superiority and cross product integration



Triple Play – Sustained Growth

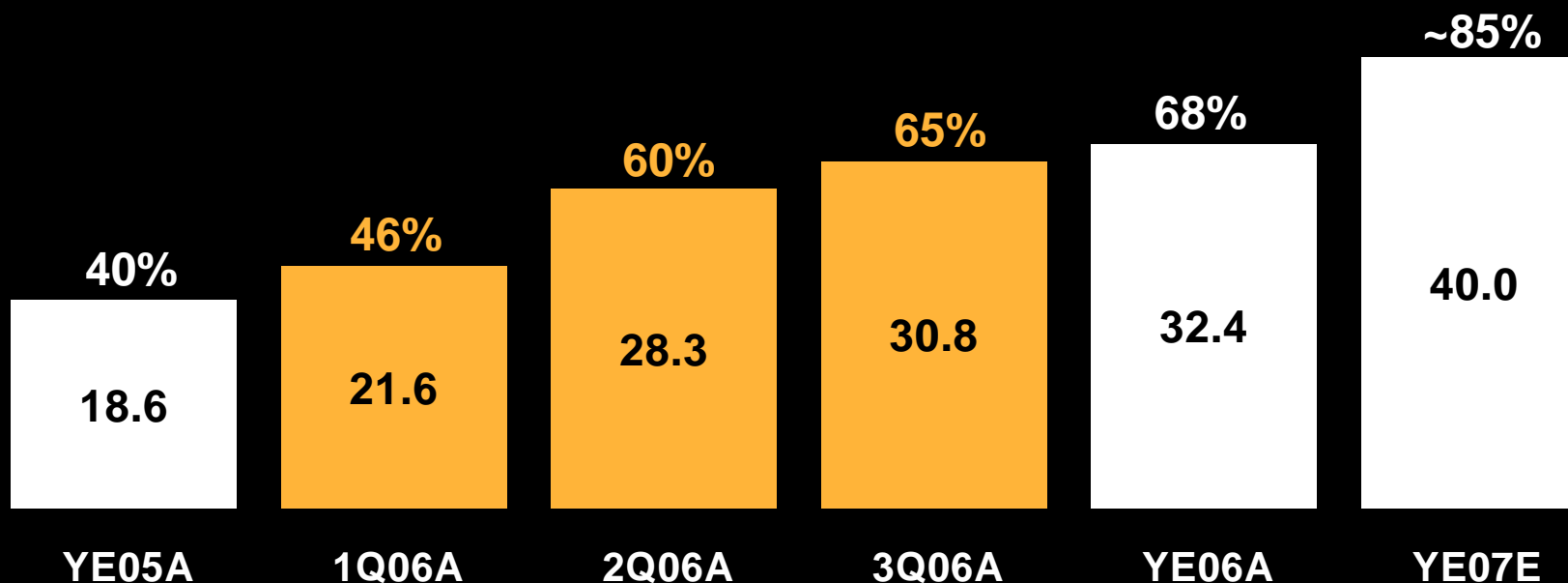


Triple Play Phase I Launched in ~75% of Footprint

Expanding Triple Play Footprint

CDV Marketable Homes and % of Homes Passed*

(in millions)

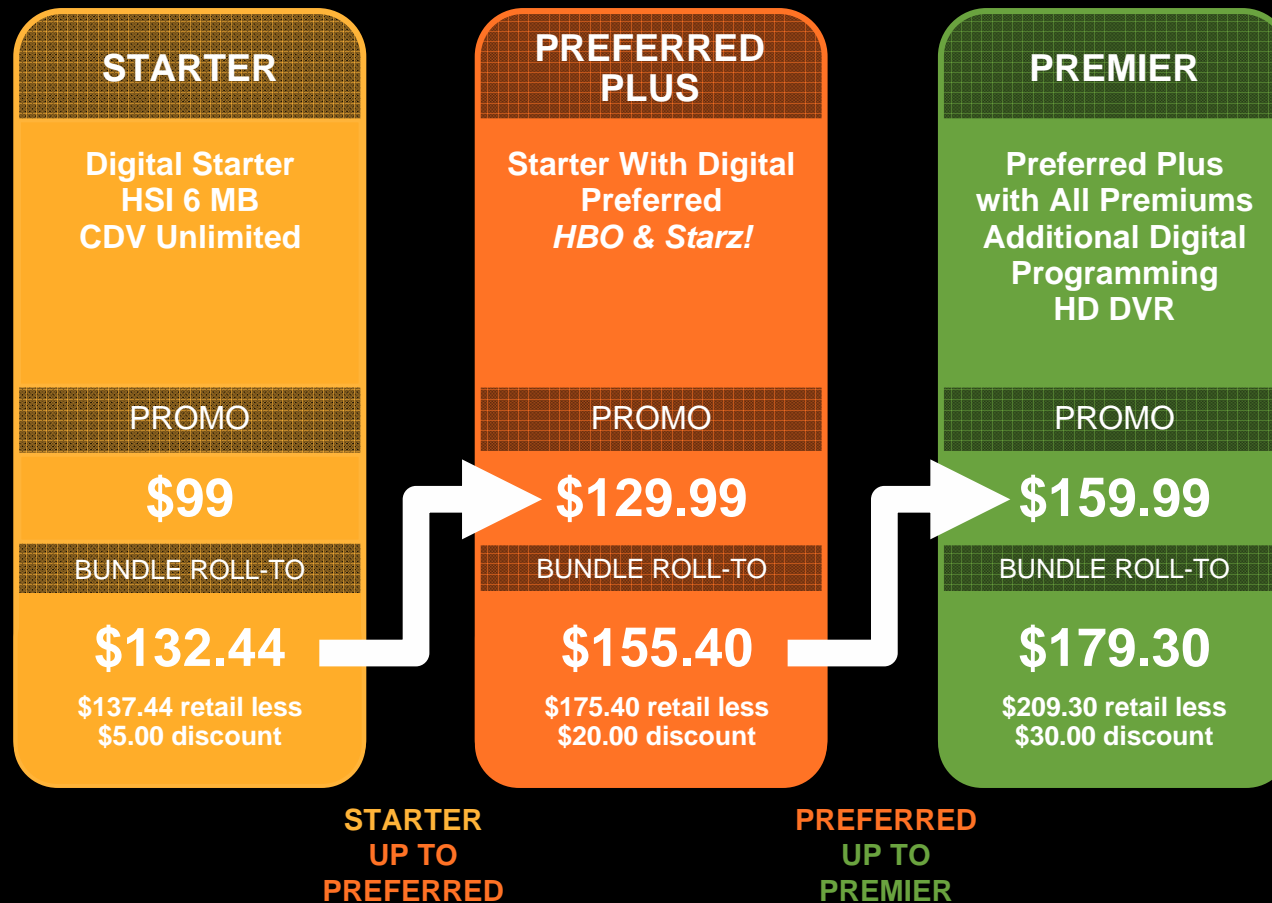


Focus on Execution

- ~65% or over 9,000 technicians trained to complete Triple Play installs
 - 5,000 technicians hired in last 12 months
 - 85%+ of installs completed in a single job
- Triple Play sell-in remains strong at 40%+
 - 6,000 new customer agents hired and trained in last 12 months
- Average ARPU for new customers = \$120 - \$130 per month

Easy to Sell, Easy to Install, Easy to Service

Optimizing the Revenue Opportunity



Promotional Roll-Off: An Opportunity

- Customers are provided a logical path, with choices

Three Product Customers Will Always:

- Have a Choice
 - Have a Discount
 - Get a Higher Discount the More They Purchase
- Early results indicate a 25% improvement in three product churn, especially in competitive areas

Maximizing Efficiencies

- One network
 - “True” scalable bundle of services on one platform
 - Enable cross-product, cross-platform features
 - Leverage backbone for savings
- One delivery infrastructure
 - Back-office provisioning in place to support continued growth
 - Less reliance on outsourced providers
 - Trained care agents, technicians to service customers
 - End-to-end delivery system positions us for self-install solutions

Maximizing Efficiencies

Multiple Points of Distribution

- Enable self-Installs
 - 25% of digital upgrades
 - Over 1MM digital self-installs in 2006
 - 30% of HSD connects
 - Self-provisioned, self-install solution for phone launching this year
- Leverage distribution channels
 - Comcast.com
 - E-tail
 - Retail – over 4,600 doors



Triple Play Opportunity.....We Are Just Getting Started

- Engine is built and scaling
- CDV penetration at 7%* is in early stages of growth
- Operations and capital efficiencies continue to improve
- Converge the products to provide the best value and customer experience

Now Expect CDV Penetration of 20-25% by YE09



Triple Play

+



Superior Products

=



Sustainable Growth