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Press Release

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**FOR IMMEDIATE RELEASE: June 28, 2004**

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**COMCAST BRINGS BROADBAND-CABLE HIGH-SPEED INTERNET OFFERING TO INTEL'S CHANNEL PROGRAM MEMBERS**

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**Intel nationwide independent dealers will market and sell Comcast High-Speed Internet**

**PHILADELPHIA** - Comcast Online, the nation's top broadband provider, has struck an agreement with Intel Corporation to market and sell Comcast High-Speed Internet through Intel's independent dealers nationwide. The agreement enables Intel's dealers to feature Comcast High-Speed Internet in their outlets located within Comcast's national footprint.

Comcast will be one of the first residential broadband-cable providers selected by Intel to provide high-speed Internet in conjunction with a computer purchase. Consumers can now combine the best in home computers and broadband Internet easily and conveniently via a single purchase. Customers will be able to check serviceability, choose between a self-install kit or a professional install, and order Comcast High-Speed Internet Service.

Upon signing up for Comcast High-Speed Internet through Intel's dealers, customers will receive the following features:

- **The Fan™** – A broadband multimedia player available exclusively on Comcast.net that dynamically features content from a variety of leading content providers such as Atom Films, E!, G4, Planeta Networks, MLB, CNBC, FoxSPORTS.com, Scripps (HGTV, DIY, Fine Living, The Food Network), and others. The Fan presents rich graphics and video content in a unique kaleidoscope fashion that allows users to watch and save clips.
- **The Assistant** – A special broadband toolbar available exclusively on Comcast.net that allows users to receive and personalize information such as local weather from The Weather Channel, sports information and scores, stock watch lists, horoscopes and top movies that enable users to search for local show times by ZIP code.
- **Comcast Rhapsody** – Provides subscribers with unlimited access to a vast library of music from all five major labels plus more than 200 independent music labels
- **Round-the-Clock Customer Service** - Dedicated Internet specialists are available online or by phone all day, every day.

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Comcast Online will provide leading residential broadband Internet to customers signing up through Intel's channel dealers, along with the ability to order a high-speed broadband connection quickly and conveniently. Comcast High-Speed Internet is up to 50 times faster than a dial-up modem and enables consumers to get more from their PCs and the Internet – including streaming music and videos, transferring large files and enjoying video conferencing and online gaming.

“We are pleased to expand our relationship with Intel to jointly offer consumers the best in computer and broadband products and services. The expansion of Comcast's indirect distribution efforts in the PC environment is important not only as a distribution channel, but also as an additional information source for future customers,” said Bob Faught, senior vice president of retail and commercial online sales for Comcast High-Speed Internet. “Comcast continues to develop new ways to reach consumers supporting the company's efforts to grow and expand its lead as the nation's leading broadband Internet provider.”

“The addition of Comcast to the Intel Channel Connect & Collect services provides Intel's dealers a valuable addition to their solutions offerings,” said John Davies, Vice President and Director, Solutions Market Development Group, Intel. “As dealers continue to build their value to customers with digital home products, high-speed Internet access is critical.”

Comprised of more than 45,000 channel members, Intel's Product Dealer program represents one of the largest contingents of value-added resellers in the U.S. that sells PCs and consulting and networking services. The Intel Channel Connect & Collect Program offers this channel the opportunity to increase their product & services offering to their customers; thereby, accelerating the convergence of computing and communications. The Intel services portfolio today allows these channel members to sell a variety of high-speed wired and wireless products and services.

#### **About Comcast**

Headquartered in Philadelphia, Comcast Cable is a division of Comcast Corporation, a developer, manager and operator of broadband cable networks and provider of programming content. With a presence in 22 of the top 25 United States markets, Comcast is one of the leading communications, media and entertainment companies in the world. Providing basic cable, Digital Cable, high-speed Internet and telephone services, Comcast is the company to look to first for the communications products and services that connect people to what's important in their lives. The company's 59,000 employees serve more than 21 million customers.

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