

A close-up photograph of a person's eye, showing a blue iris and dark eyelashes, looking directly at the camera. The image is partially obscured by a blue and white patterned overlay on the right side.

**Bruker Corporation (BRKR)**  
**Investor Presentation for**  
**2008 UBS Global Life**  
**Sciences Conference**  
**September 23, 2008**

**Frank Laukien, President & CEO**

**William Knight, Chief Financial Officer**



# BRKR Safe Harbor Statement

Any statements contained in this press release that do not describe historical facts may constitute forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Any forward-looking statements contained herein are based on current expectations, but are subject to a number of risks and uncertainties. The factors that could cause actual future results to differ materially from current expectations include, but are not limited to, risks and uncertainties relating to the integration of businesses we have acquired or may acquire in the future, changing technologies, product development and market acceptance of our products, the cost and pricing of our products, manufacturing, competition, dependence on collaborative partners and key suppliers, capital spending and government funding policies, changes in governmental regulations, intellectual property rights, litigation, and exposure to foreign currency fluctuations. These and other factors are identified and described in more detail in our filings with the SEC, including, without limitation, our recent Proxy Statements on Schedule 14A, our annual report on Form 10-K for the year ended December 31, 2007, our most recent quarterly reports on Form 10-Q and our current reports on Form 8-K. We disclaim any intent or obligation to update these forward-looking statements other than as required by law.



# Bruker Corporation Today

## Life Science and Analytical (LSA) Systems

### Technology Platforms

#### Bruker AXS

#### ● Materials Research & Elemental Analysis

- X-ray Diffraction
- X-ray Crystallography
- X-ray Fluorescence
- EDS/EBSD, XRF Microanalysis
- Optical Emission Spectroscopy
- Combustion Analysis

#### Bruker BioSpin

#### ● Magnetic Resonance & Magnets

- NMR
- MRI
- EPR
- Supercon Magnets

#### Bruker Daltonics

#### ● Mass Spectrometry & CBRNE Detection

- MALDI-TOF(/TOF)
- Ion Trap MS<sup>n</sup>
- ESI-(Qq)-TOF, FTMS
- GC/MS, IMS, IR, NAA

#### Bruker Optics

#### ● Vibrational Spectroscopy

- FT-IR
- FT-NIR
- Raman
- TD-NMR



# **Bruker's Philosophy and Vision: our unique approach to Leadership in High-Performance Scientific Instruments & Analytical Solutions**

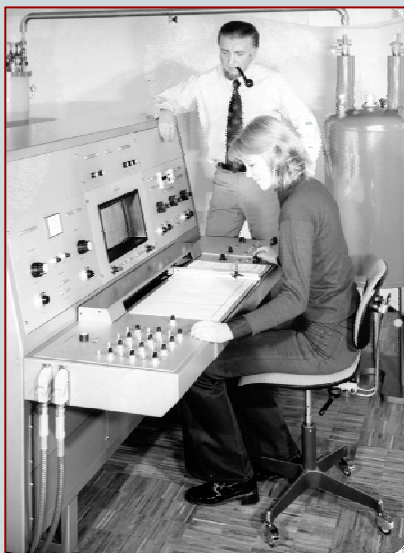
- ➔ **1. Bruker makes major, long-term investments for quantum leaps in technology and capabilities**
  - Leadership in Innovation, Major Investment in R&D
  - Leading market positions in key segments
  
- ➔ **2. Bruker is a fast growing company with high margin goals**
  - Global distribution, attractive markets, excellent Bruker brand
  - Fast organic growth, disciplined M&A, margin expansion
  
- ➔ **3. Bruker is investing heavily in new break-out opportunities for fast growth and high margins**
  - Molecular Research in Chemistry & Proteomics
  - Materials Research and Nanotechnology
  - CBRNE Detection for Homeland Security
  - Superconductors, Magnets and HTS Devices
  - IVD, Molecular Imaging & Clinical Microbiology



→ 1. Bruker makes major, long-term investments for quantum leaps in technology and capabilities



## Bruker BioSpin's Global Technology and Market Leadership in NMR and EPR Spectroscopy



- Founded in 1960 by Prof. Guenther Laukien (in picture)
- 1960-1990: pioneered FT-NMR, supercon magnets, leadership in other key technologies
- 1990-2008: pioneered shielded NMR magnets, 2 Kelvin ultra-high field magnets (750-950 MHz), digital NMR spectrometer, and cryogenic NMR probes for major leaps forward

### Bruker BioSpin today:

- Introduced Avance III – fastest NMR system
- NMR CryoProbe won a 2008 R&D 100 Award
- Installing world's first shielded 950 MHz at NCRC



→ 1. Bruker makes major, long-term investments for quantum leaps in technology and capabilities



## Bruker BioSpin's Global Technology and Market Leadership in Research MRI

- Pioneered actively-shielded, refrigerated superconducting MRI magnets
- Collaboration with Siemens Medical on *ClinScan*<sup>TM</sup> pre-clinical MRI system
- Pioneered cryogenic MRI probes for major sensitivity boost
- **MRI MicroCryoProbe won 2008 R&D 100 Award**



→ 1. Bruker makes major, long-term investments for quantum leaps in technology and capabilities



## Bruker AXS – New Products for Routine Chemical Crystallography

- **SMART X2S (crystal-to-structure) System**  
**World's First Fully Automated Molecular Structure Machine!**
  - Fully-automated small molecule 3D structure determination:
    - structures at the touch of a button
    - for working chemists anywhere
  - Simple, cost-effective benchtop system for under \$250k
  - For academic or industrial chemistry laboratories without staff crystallographers
  - **Pittcon 2008 Editors' Gold Award Winner**
  - **Followed by R&D Magazine 2008 R&D 100 Award**



New SMART X2S

→ 1. Bruker makes major, long-term investments for quantum leaps in technology and capabilities



## Bruker AXS – New Products

### Trace Elemental Analysis with TXRF

- **New S2 PICOFOX TXRF Benchtop System with XFlash™ SDD Detector**
  - Ultra-trace analysis for pharmaceutical raw material purity tests, environmental monitoring, food safety, biofuels and mining
  - Highly attractive alternative to ICP and AA
    - No calibration and no consumables
    - Cost-effective benchtop/portable system
  - **Pittcon 2008 Editors' Bronze Award Winner**



New S2 PICOFOX

→ 1. Bruker makes major, long-term investments for quantum leaps in technology and capabilities



## Bruker AXS – New Products

### First Handheld XRF with Silicon Drift Detector (SDD)

- **Innovative TRACER*turbo*<sup>TM</sup> Offers Unprecedented Specificity and Speed**
  - Dramatically improved speed, sensitivity and energy resolution
  - Ideal for art conservation and archaeology analysis, along with large aerospace and general metals analysis markets
    - Much better SDD energy resolution offers significant gain in specificity and information content
    - Better and faster analysis of sophisticated light element alloys in aerospace industry



**New TRACER*turbo* SDD**

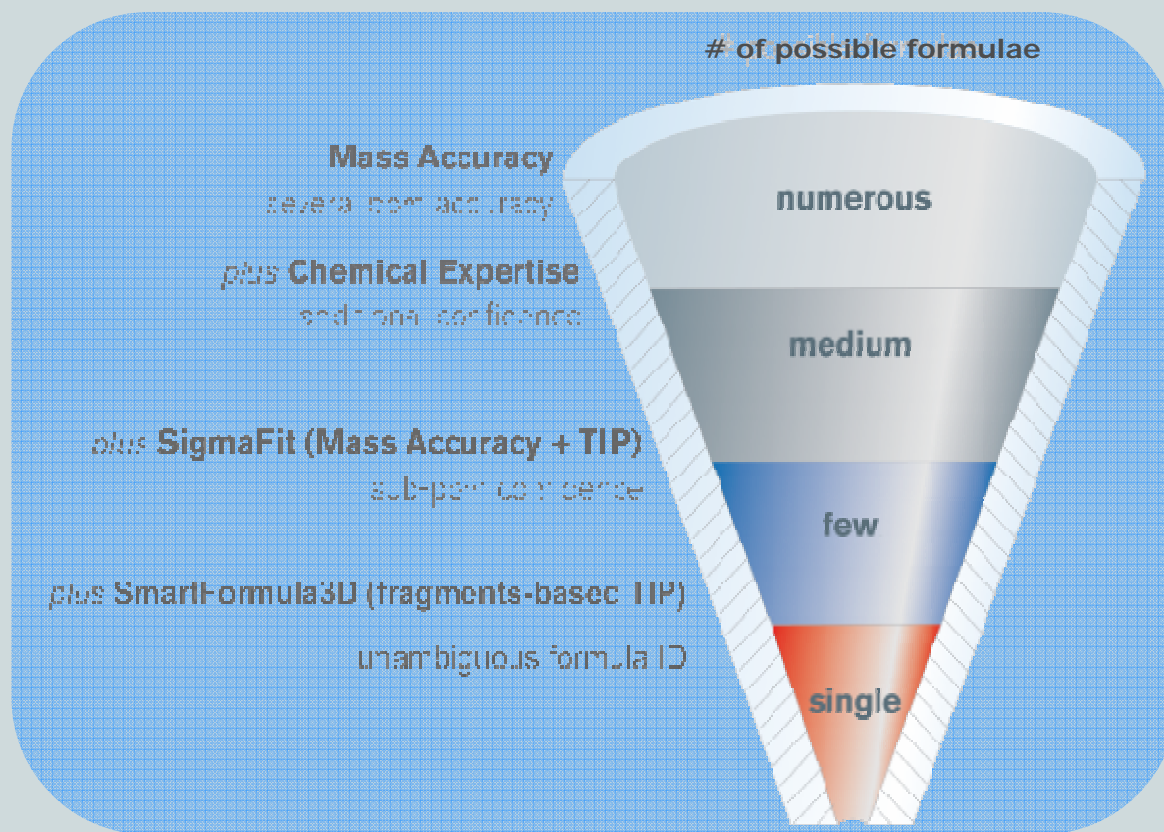
→ 1. Bruker makes major, long-term investments for quantum leaps in technology and capabilities



## Unambiguous On-the-Fly Molecular Formula Determination with the new *micrOTOF-Q II* and *SmartFormula™ 3D*

Accurate mass *plus* true isotopic fit (TIP) on both molecular *and* product ions provide sub-ppm confidence:

→ Finally the **“Molecular Formula Machine”**



→ 1. Bruker makes major, long-term investments for quantum leaps in technology and capabilities



## Bruker Daltonics – New Product maXis™ UHR-TOF at ASMS 2008

A new category of UHR-TOF mass specs:

- Ultra-high resolution 40-60k
- Broad mass range and high mass
- Mass accuracy in MS & MS/MS < 1ppm
- High speed at 20 full spectra/sec
- Isotopic fidelity for molecular formulae

... simultaneously! (not possible with any other mass spec)

→ Bruker has 'rewritten the book' with UHR-TOF technology: dramatic change in high-performance MS market

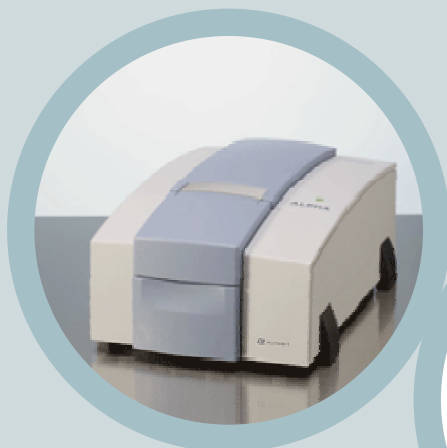


→ 1. Bruker makes major, long-term investments for quantum leaps in technology and capabilities



## Bruker Optics – New Products Environmental Monitoring, Food Safety & QC

New FT-IR and TD-NMR products for environmental monitoring, food safety and QC



### ALPHA FT-IR

New capabilities for food safety and QC; e.g. turn-key trans-fat analyzer for (AOCS Method Cd 14d-99)

### EM 27

Research Grade open-path FT-IR monitoring



### NEW Mobile-IR

Portable FT-IR for environmental monitoring



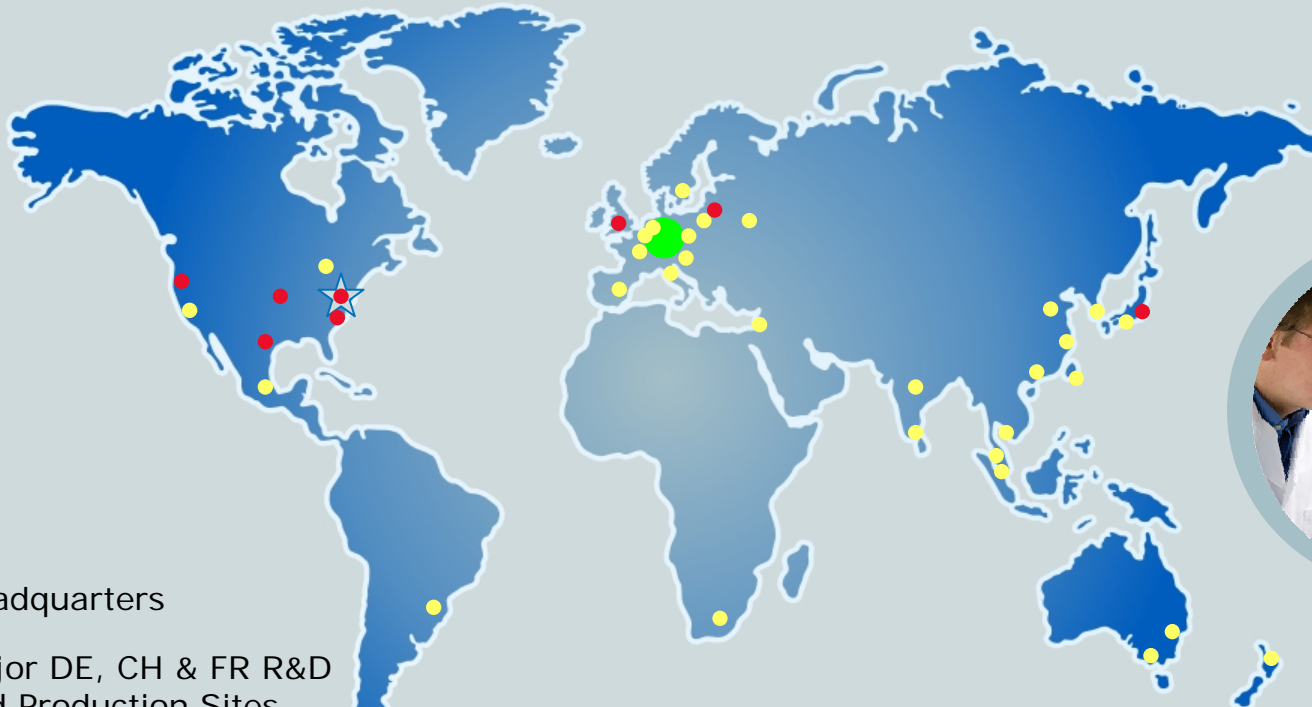
### NEW minispec LF90 II

TD-NMR for Rat Body Composition and Grain Quality Analysis

→ 2. Bruker is a fast growing company with high margin goals



## Global Leader with Excellent Reputation: High-Performance Life Science Tools and Analytical Solutions



- ☆ Headquarters
- ● Major DE, CH & FR R&D and Production Sites
- ● Other Significant R&D, Production Sites
- ● Direct Sales Offices
- Additional distributors around the world

**Markets:** life science, pharma/biotech, materials research & nanotech, food & environmental, clinical, QC & process control, homeland security, forensics;

→ 2. Bruker is a fast growing company with high margin goals



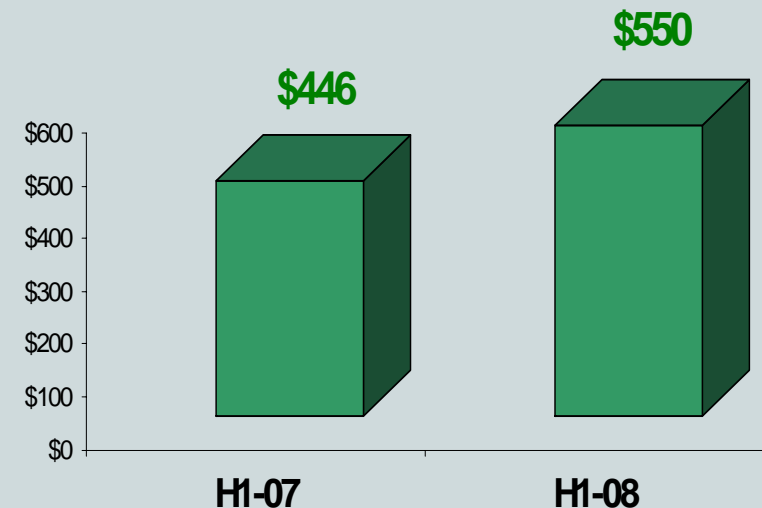
## Bruker is a Fast Growing Company: Key Financials & Revenue Growth

**BRKR 2007 Financials** (incl. Bruker BioSpin acquired in Febr. 2008):

- revenue \$1.032 billion (\$851M in '06)
  - 21% growth, 15% FX-adjusted
- net income \$97 million (\$75M in '06)
- EPS \$0.59 (\$0.47 in '06)
- Free Cash Flow \$103M (\$62M in '06)

**H1-08** y-o-y revenue growth is 23%,  
or 13% FX-adjusted

- new growth initiatives at Bruker BioSpin

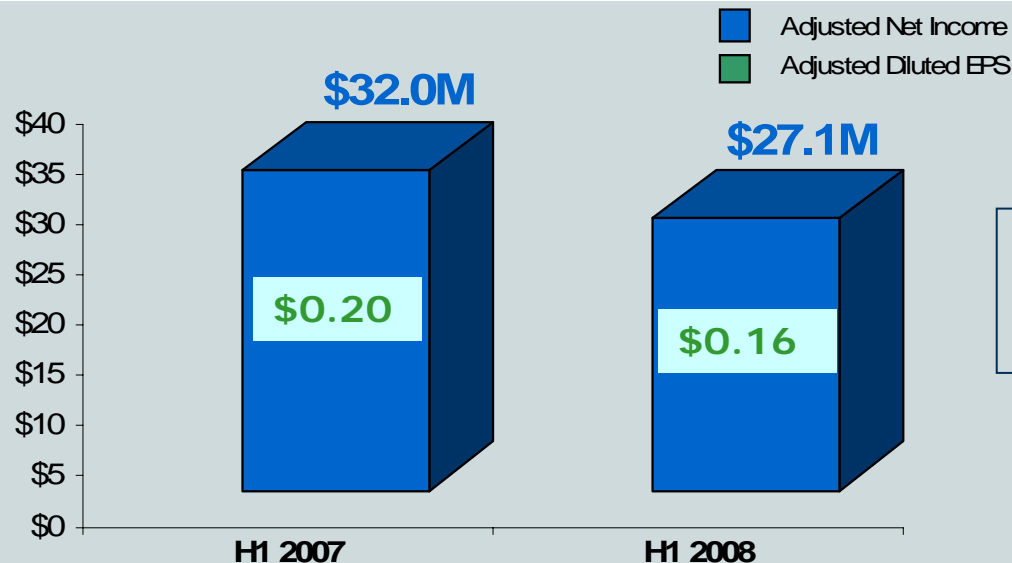


**Historical perspective:** BRKR IPO in 2000 (called Bruker Daltonics/BDAL) with product revenue of \$75M → with fast organic growth, M&A of other Bruker units, and external M&A to \$1B company in 7 years (CAGR 45%)

## → 2. Bruker is a fast growing company with high margin goals



### Bruker has High Margin Goals: Profitability & Margin Opportunities



(\$'s in millions, except EPS)

Note: Included in H1-08 were FX losses of \$8.5M, or (\$0.04) per diluted share.

- BRKR has made good margin progress in recent years, but newer Bruker Daltonics, Bruker AXS and Bruker Advanced Supercon Businesses have not yet reached longer-term model.
- BRKR operating margin in H1-08 has stagnated at 9.2% (excl. acquisition expenses)  
→ cost-cutting programs initiated/implemented to accelerate margin expansion
- Gross margins in H1-08 of 44.0% only improved 40 bps over H1-07, in part due to weak USD and strong EUR → medium-term goal is GM of 50%
- Strong R&D investment of 12.3% in H1-08 to capitalize on significant technological and market opportunities now → medium-term goal: 8-9%
- Opportunities to leverage H1-08 S,G&A of 22.5% → medium-term goal: 18-19%

→ 2. Bruker is a fast growing company with high margin goals



## NON-GAAP Reconciliation

	Year Ending December 31,		Six Months Ended June 30,	
	2006	2007	2007	2008
<b>GAAP Net Income (Loss)</b>	\$ 74.8	\$ 97.2	\$ 32.0	\$ 21.0
Acquisition related charges	5.0	7.4	-	6.1
<b>Adjusted Net Income</b>	<b>\$ 79.8</b>	<b>\$ 104.6</b>	<b>\$ 32.0</b>	<b>\$ 27.1</b>
<b>Diluted Shares Outstanding</b>	<b>160.1</b>	<b>164.3</b>	<b>163.7</b>	<b>165.3</b>
<b>Earnings per share, GAAP</b>	<b>\$ 0.47</b>	<b>\$ 0.59</b>	<b>\$ 0.20</b>	<b>\$ 0.13</b>
<b>Earnings per share, Adjusted</b>	<b>\$ 0.50</b>	<b>\$ 0.64</b>	<b>\$ 0.20</b>	<b>\$ 0.16</b>

We believe the inclusion of the non-GAAP measures helps investors to gain a better understanding of our core operating results and future prospects, consistent with how management measures and forecasts the Company's performance, especially when comparing such results to previous periods or forecasts. However, the non-GAAP financial measures included here are not meant to be a better presentation or a substitute for results prepared in accordance with GAAP.

→ 3. Bruker is investing heavily in new break-out opportunities for fast growth and high margins



## Bruker Integrated Solution for Chemistry & Metabolomics: *Complete Molecular Confidence™* Solution

- a major step towards automated molecular formula determination and structure verification - only from Bruker



**Integrated  
Sample Submission  
and Tracking**



Sample PS\_3427

Measured on 14-Jan-2008 16:09:59

Type of Analysis	Result	Status
Mass Spectroscopy		
LC-MS pos. Ionisation	95%	●
LC-MS neg. Ionisation	-	○
LC-UV		
Purity (LC-UV)	>80%	●
NMR Spectroscopy		
1D-Proton-verification	97%	●
2D-HSQC-verification	17%	●
Concentration [mg/ml]	7.8	●
Purity	>80%	●
Overall Status		●

**Molecular Profile  
Report**

**NMR and  
Exact Mass MS**



**Additional  
Techniques:  
SCD, FT-IR**

→ 3. Bruker is investing heavily in new break-out opportunities for fast growth and high margins



## Bruker AXS High Performance Portfolio for Materials Research & Nanotechnology

- **X-ray diffraction (XRD)** for advanced material characterization and nanotechnology
- **X-ray crystallography (SCD)** for single crystal biological and chemical crystallography
- **X-ray fluorescence (XRF)** for industrial analysis markets, metals and cement
- **Handheld XRF** for positive materials identification and metals market
- **EDS/EBSD** for SEMs/TEMs, **XRF Microanalysis**
- **Spark OES** for metals analysis
- **August 2008 acquisition of Atomic Force Microscopy** company, now called Bruker Nano GmbH



→ 3. Bruker is investing heavily in new break-out opportunities for fast growth and high margins



## Bruker Acquires Atomic Force Microscopy (AFM) Company in August 2008 for Nanotechnology Analysis

- Well-established method for ultra-high spatial resolution surface imaging
- Materials research applications like semiconductors, data storage, electronic materials, and solar cells
- Product range from bench-top high-performance AFM-only microscopes to integrated high-end AFM/optical microscopy (OM) combinations, to large floor-standing AFM/OM combinations for 300mm wafer characterization
- Annual revenue ~\$3M, expected to grow with Bruker AXS global distribution and service
- The global SPM market had an estimated total market size of >\$200 million in 2007



*NANOStation II* combines AFM and OM in a very compact set-up

→ 3. Bruker is investing heavily in new break-out opportunities for fast growth and high margins



## Bruker Daltonics CBRNE Detection Entering the BWA and Explosives Detection Markets

- CBRNE Detection for Defense, Homeland Security and Environment
- Large Opportunity in CWA/TIC Facilities Monitoring (DHS Phase III)



### RAID-M

Portable IMS for CWAs and TICs gas/vapor detection

### NEW HAWK FR

Stand-off detector for chemical cloud detection



### BioProfiler

MALDI-TOF BWA and microorganism identification



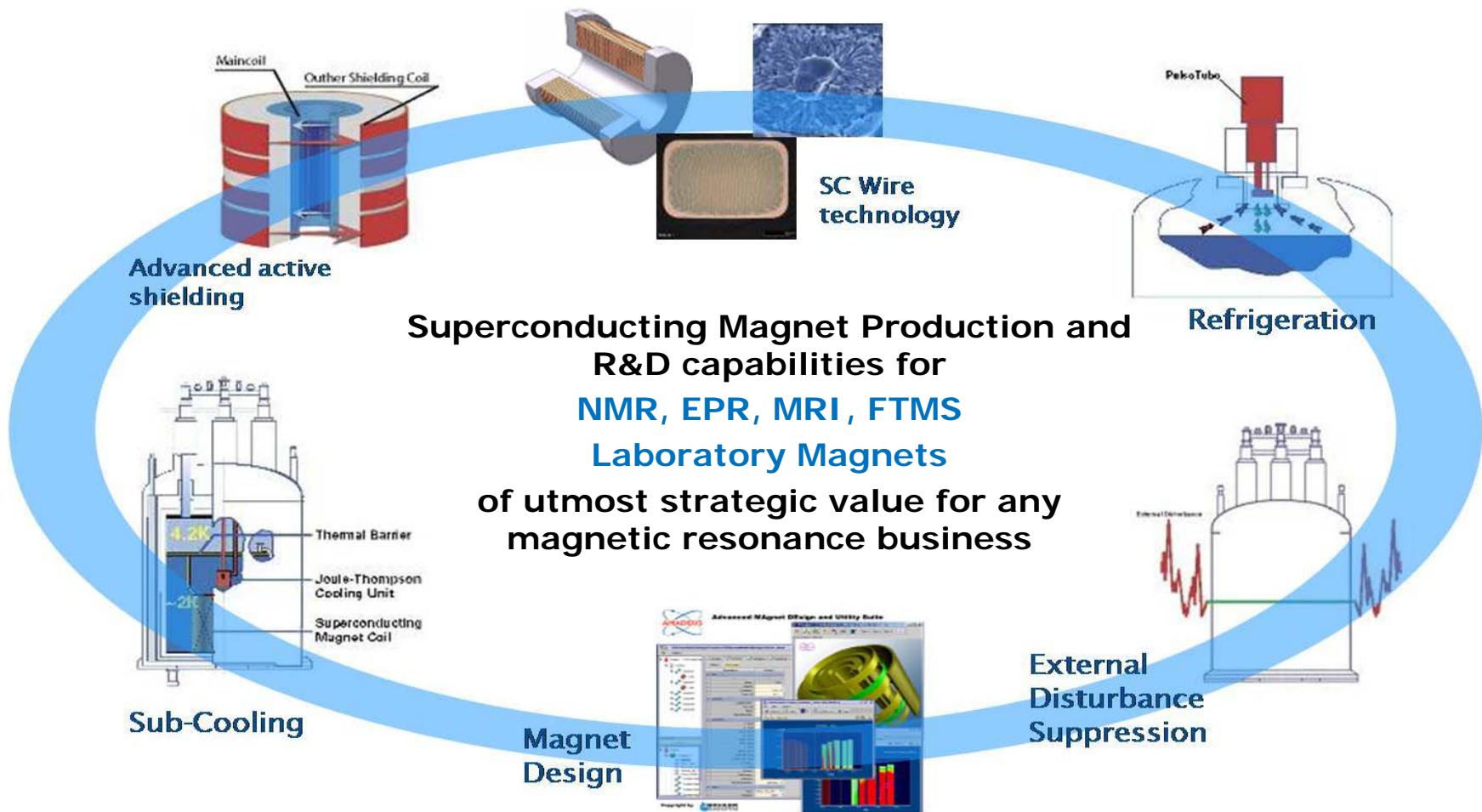
### NEW Mobile-IR

Portable FT-IR for white powder identification in homeland security

→ 3. Bruker is investing heavily in new break-out opportunities for fast growth and high margins



## Bruker BioSpin Superconducting Magnet Technology Entering Market for Next-generation High-field MRI Magnets



→ 3. Bruker is investing heavily in new break-out opportunities for fast growth and high margins



## Bruker Advanced Supercon Business: Superconductors and HTS Devices for Improved Energy Efficiency and Storage, Large-Scale Physics and Fusion Research

- Advanced low-temperature superconducting (LTS) wires for clinical MRI, NMR, EPR and FTMS magnets
- LTS wires for magnets used in physics accelerators or nuclear fusion projects
- Medium-temperature superconductors (MTS) MgB<sub>2</sub> wires for future cryofree MRI magnets
- 1G BSSCO and 2G YBCO high-temperature superconductors (HTS) and cables
- Next-generation industrial magnets: partnerships for HTS industrial motors & generators
- HTS Devices, e.g. **new Superconducting Fault Current Limiters (SFCL) for energy grid stabilization**, high-energy and MRI HTS Current Leads (CL), SMES, etc.



→ 3. Bruker is investing heavily in new break-out opportunities for fast growth and high margins



## New Bruker BioSpin Product: **HyperQuant™** Unique TD-NMR to Quantify Hyperpolarization for MRI R&D

- precisely quantifies magnetic hyperpolarization and thermal polarization
- *HyperQuant* applies time-domain (TD-) NMR
- Hyperpolarization is an exciting new MRI molecular imaging research method



*HyperQuant* bench-top TD-NMR

→ 3. Bruker is investing heavily in new break-out opportunities for fast growth and high margins

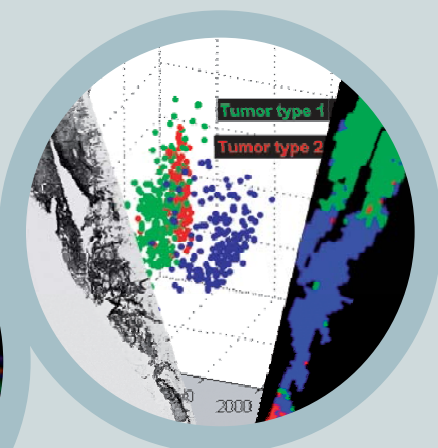
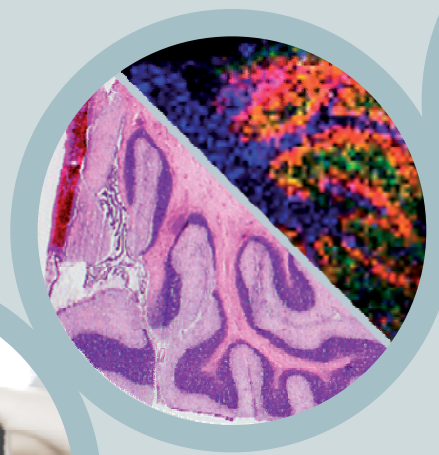


## Bruker Daltonics MALDI Molecular Imager™ MALDI Tissue Imaging and Molecular Histology

### Complete MALDI Molecular Imaging Solution:

- for proteins, peptides, lipids, small molecules
- New: FTMS Imaging of drugs and metabolites in tissues at therapeutic dosing levels

### ImagePrep™ Sampling Robot



### Class Imaging Algorithms

### Flex Imaging Software

autoFlex™ MALDI-TOF (/TOF)  
or apex-ultra™ MALDI-FTMS  
with proprietary smartbeam™ laser

→ 3. Bruker is investing heavily in new break-out opportunities for fast growth and high margins



# MALDI Biotyper™ for Microorganism ID with Proteomics

## Fast, highest quality ID and Classification at Low Cost

- Highly specific species ID of bacteria, fungi
- Mixture detection
- Minimal sample prep, fast results
- Proprietary, high quality protein fingerprint database
- Low cost/analysis (compared to biochemical or PCR)

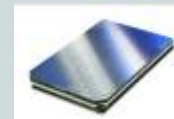
Unknown microorganism



Select a colony



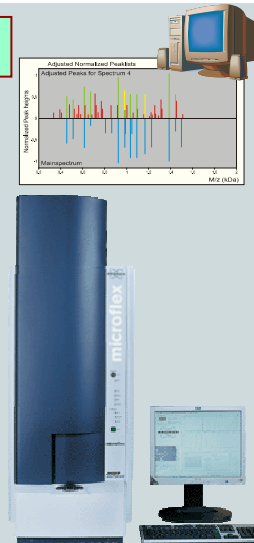
Prepare onto MALDI target

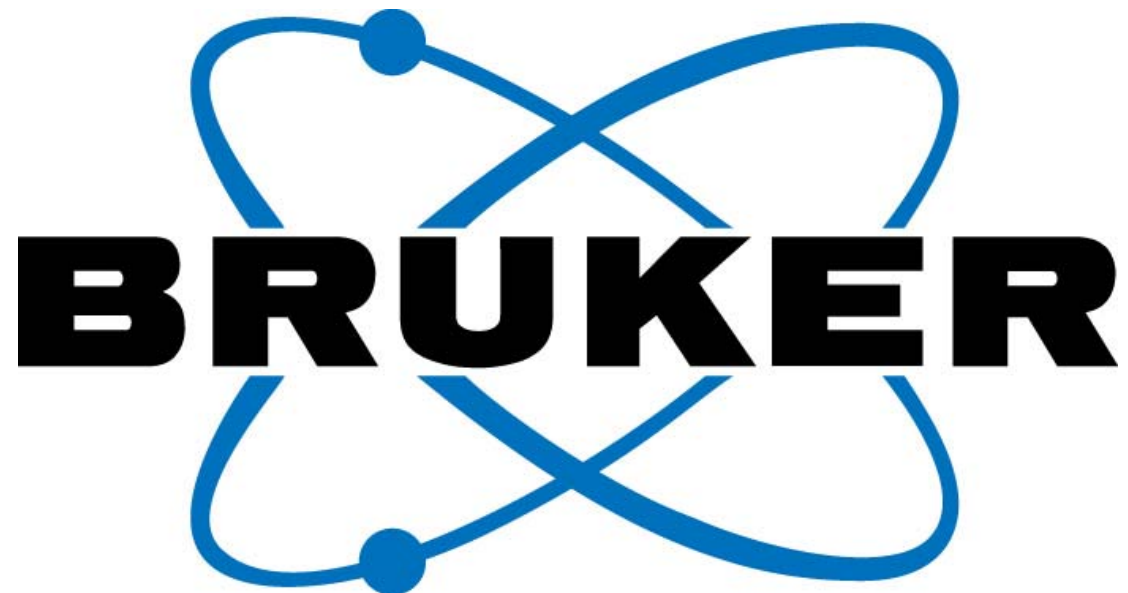


Generate MALDI-TOF profile spectrum

Data interpretation

Species ID





[www.bruker.com](http://www.bruker.com)

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