

## PRESS RELEASE

12<sup>th</sup> August 2003

# Hot Stuff from The Carphone Warehouse

### Siemens MC60

The funky new Siemens MC60 is the ultimate party mobile phone, designed for non-stop socialisers. It's the first Siemens phone with an integrated camera that will capture an image with only two clicks of a dedicated button, and you can display your images on the high quality 4k colour screen. With a distinctive X-shaped keypad design, the MC60 comes fully loaded with funky polyphonic ringtones, imaging applications and games.

**Expected in September from The Carphone Warehouse stores,**  
**[www.carphonewarehouse.com](http://www.carphonewarehouse.com) or The Carphone Warehouse Direct on 0800 925 925**



### Blackberry 7230

The new Blackberry 7230 is the ultimate tool for people constantly on the go. T-Mobile's Instant Email Service allows you to send and receive messages, and access information, all from the palm of your hand. The Blackberry also allows you to make and receive phone calls, browse the Internet, send text messages, organise your diary and lots more! It's incredibly easy to use and set-up and what's more it's tri-band so you can use Blackberry around the world.

**Expected in August from The Carphone Warehouse stores,**  
**[www.carphonewarehouse.com](http://www.carphonewarehouse.com) or The Carphone Warehouse Direct on 0800 925 925**



### NEC e808Y

The NEC e808Y is the latest offering available on 3. The handset includes two built-in cameras for video calls and capturing stills. The new video mobile's screen offers 40% more viewing area than the popular e606 and is designed to offer unrivalled access to 3's unique services and compelling content. The NEC e808Y has a full "thumb-able" QWERTY keyboard making emailing and texting easier than ever before. 3 allows customers to make live video calls, watch premiership football highlights and download film clips straight to their phones.

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### **Free Football Video Action For Three Months**

Footy fever is about to engulf us all and with your '3' mobile phone you need never miss a goal. Join 3 and receive free unlimited Barclaycard Premiership video action for three months. (Promotion runs 1st August to 30th September 2003. Only available on VideoTalk price plans. Terms and conditions apply.)

### **£30 Hot Summer Deals!**

This month at The Carphone Warehouse, you can get some excellent deals on the latest handsets and tariffs with Pay As You Go on Virgin and '3' for under £30.

- **Siemens A50 on Virgin at £29.99**
- **NEC e808 on '3' at £29.99**

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Snapping up the latest in mobile technology couldn't be easier; simply visit The Carphone Warehouse – over 480 UK stores nationwide, browse the online store at [www.carphonewarehouse.com](http://www.carphonewarehouse.com) or if you prefer you can call The Carphone Warehouse Direct on 0800 925 925 and have your purchase delivered to your door within 24 hours.

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For further information, review samples, images or pricing details, please contact:

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Please see enclosed The Carphone Warehouse August Buyers' Guide for more information on the latest phones available. Launch timings subject to network approval.