





# The Carphone Warehouse Preliminary results for the year to March 2006

6 June 2006



# Overview and broadband update

**Charles Dunstone, CEO** 





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#### **Headlines**

- Revenues up 29.4% to £3.0bn
- Like-for-like retail revenue up 5.9%, like-for-like gross profit up 9.0%
- Headline earnings per share up 33.8% to 12.38p
- Dividend up 38.9% to 2.5p
- Acquisitions of Onetel and Tele2 UK 2.6m residential customers in UK
- LLU investment programme
- Virgin Mobile France launch







### Free broadband – progress report

- 340,000 applications as at 5 June
  - 55% existing TalkTalk customers (TT 43%, Onetel 12%)
  - 10% existing TalkTalk broadband customers
- 280,000 active on CPS/WLR
- 100,000 active on Broadband
- c. 10% rejections/cancellations
- 80% inside 1,000 exchange footprint







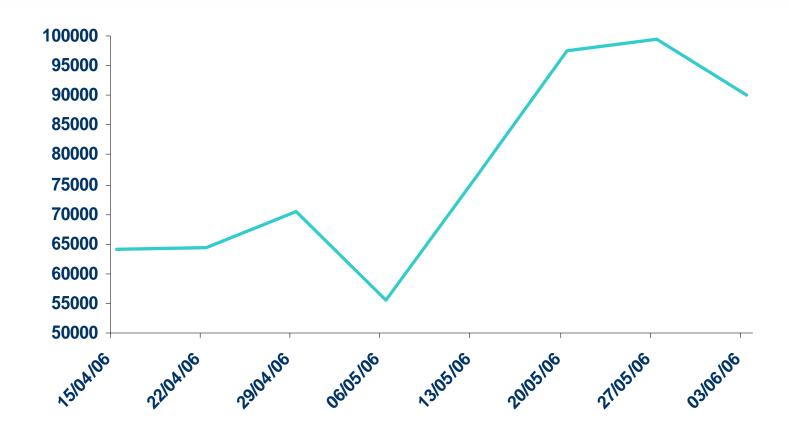
# Free broadband – progress report

- CPS/WLR up to date
- Broadband activations ahead of promise
- Customers going live on broadband today were indicated end-June as go live date
- Applications today expected to go live in August
  - Customer guidance is "end of August"
  - Currently running mid August
- 40% of applications are on existing ADSL lines





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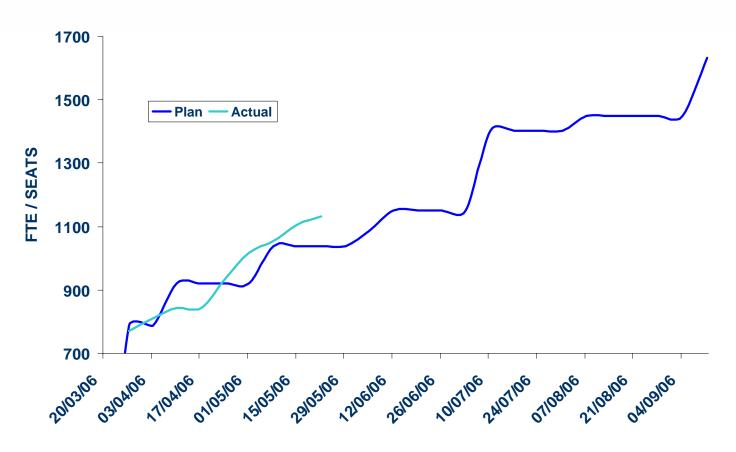




# Free broadband - call centre recruitment



**Talk** 



Recruitment is now ahead of schedule to meet additional demand









	Plan	Actual
Applications	170,000	340,000
Live on CPS/WLR	134,000	280,000
Live on IP Stream	56,000	100,000
% existing TalkTalk customers	56%	55%
% outside 1,000 exchange footprint	10%	20%









% of budgeted

performance

Marketing spend 85%

Call centre spend 105%

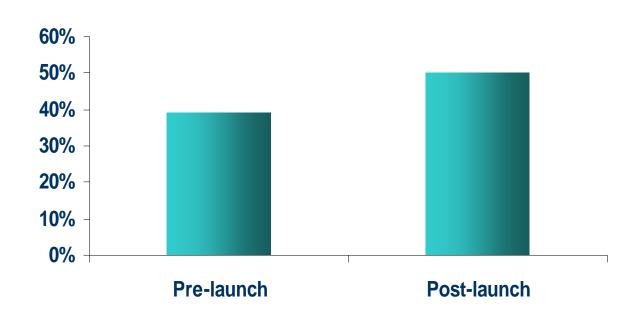
Customer applications 200%







#### **Brand awareness**



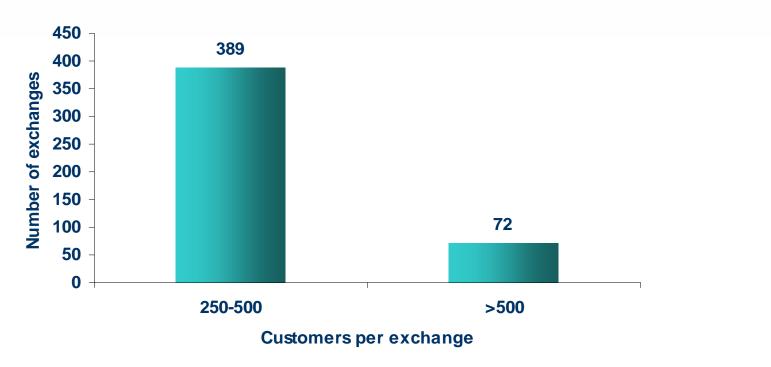
- Awareness of TalkTalk as a broadband provider
- Already ahead of Bulldog, Telewest, Sky and Virgin







## Free broadband – customer profile



Already 461 exchanges will be profitable after LLU migration

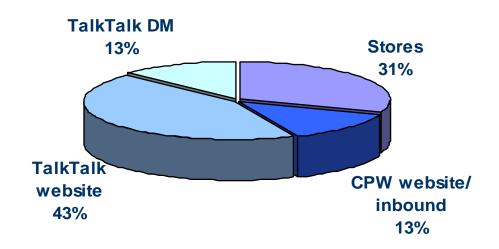








#### Free broadband – recruitment channels



- 44% of sales through CPW channels
- No third party distribution





#### LLU



- On track for 200 exchanges by start of July
- 200 further exchanges handed over by that date
- Roll-out and costs in line with budget
- Ready to start migrations when EMP platform launches in July
- Level of demand appears to support further exchange rollout









- The proposition works
- Our systems are bearing the weight of additional demand
- Engineering on track
- Entering a crucial period as we start to provision unbundled lines







# **Financial performance**

**Roger Taylor, CFO** 

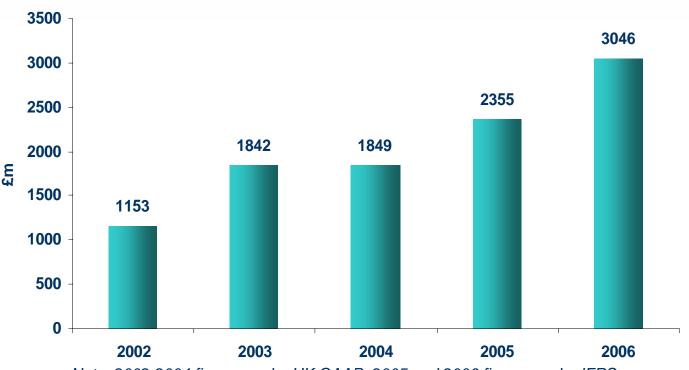


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## **Group revenues**



Note: 2002-2004 figures under UK GAAP; 2005 and 2006 figures under IFRS

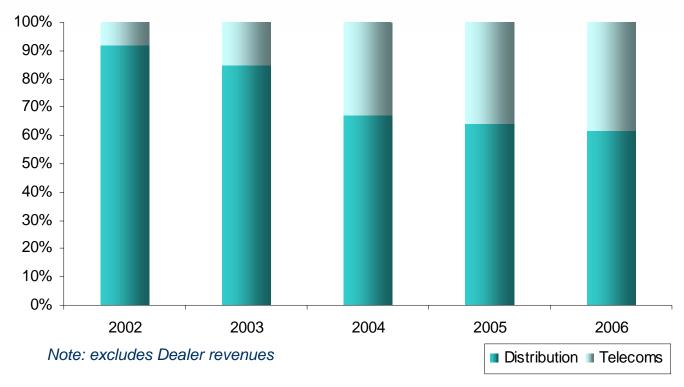
- Group revenues up 29.4%
- 4 year CAGR 27.5%







#### **Divisional revenue mix**



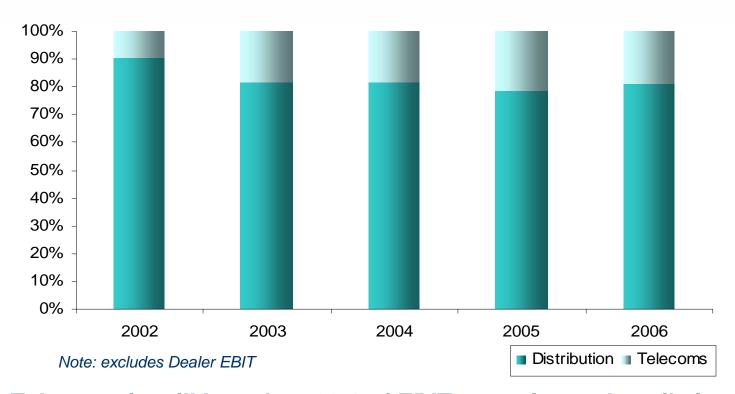
 Through acquisition and strong organic growth, Telecoms is now 38% of Group revenues (ex Dealer)







#### **Divisional EBIT mix**



- But Telecoms is still less than 20% of EBIT as we invest heavily in recruitment and marketing
- We are targeting similar divisional EBIT margins by FY09

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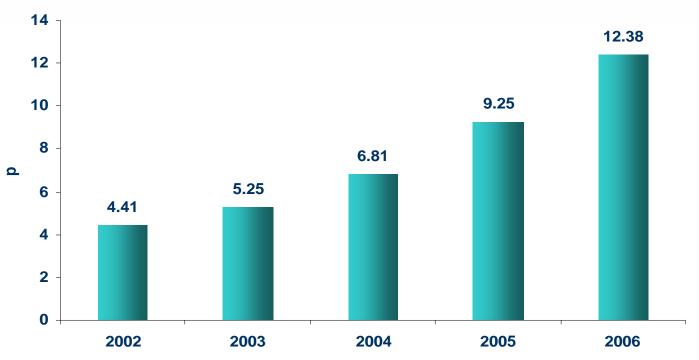
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#### **Headline EPS**



Note: 2002-2004 figures under UK GAAP; 2005 and 2006 figures under IFRS

- Headline EPS up 33.8%
- 4 year CAGR 29.4%







# **Underlying Group performance**

£m	FY06
MVNOs – UK/France	(9.6)
Accelerated broadband costs	(4.0)
Options (IAS accounting)	(10.7)
Total	(24.3)

- Forecasts have risen over the year despite these unplanned costs
- Key drivers:
  - Distribution exclusive handsets, operational efficiency, scale
  - Telecoms consolidation of UK residential market

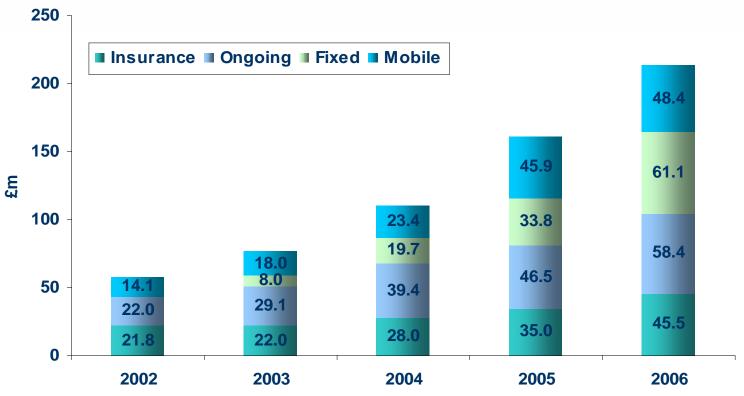








# **Contribution from recurring revenues**



Note: 2002-2004 figures under UK GAAP; 2005 and 2006 figures under IFRS

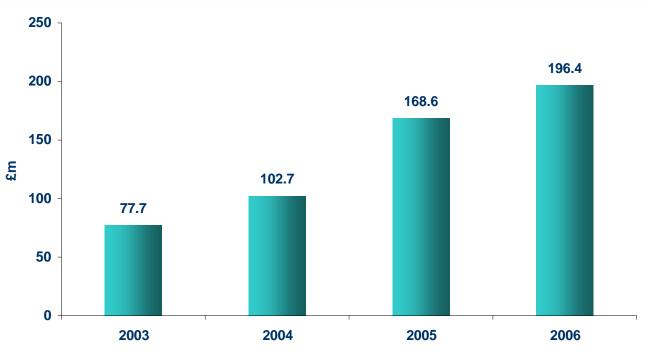
Recurring revenues account for 60% of Group contribution (2005: 59%)







# **Operating cash flow**



Note: 2002-2004 figures under UK GAAP; 2005 and 2006 figures under IFRS

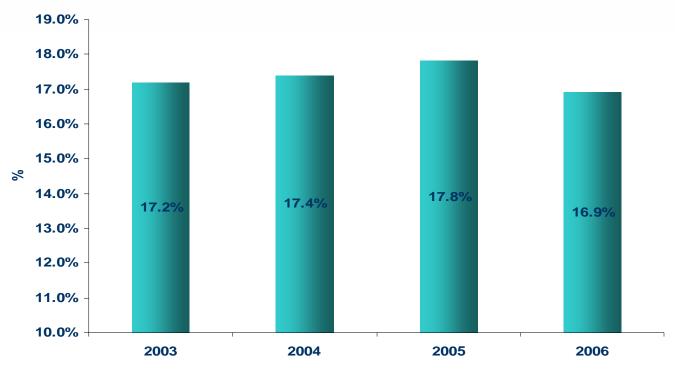
 Cash flow from operations will fall this year, before rising sharply as broadband moves into profitability







# Return on capital employed



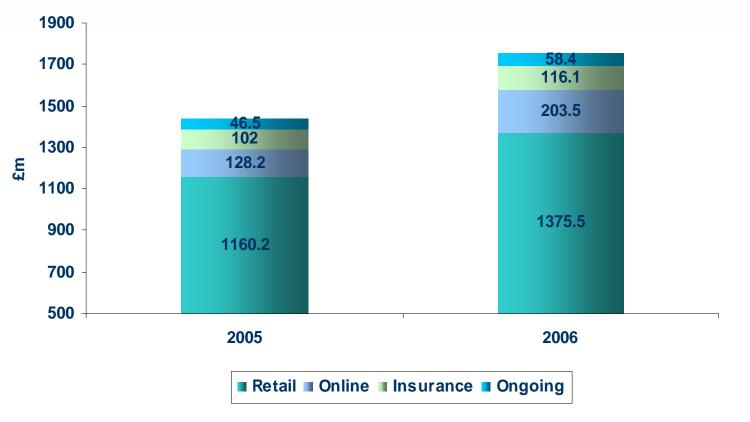
- Restated for IFRS
- Simple average impacted by Onetel acquisition at end of Q3
- Detailed calculations in the appendix







### **Distribution revenues**



- Divisional revenues up 22.0%
- Platform for growth across Group





#### **Connections**





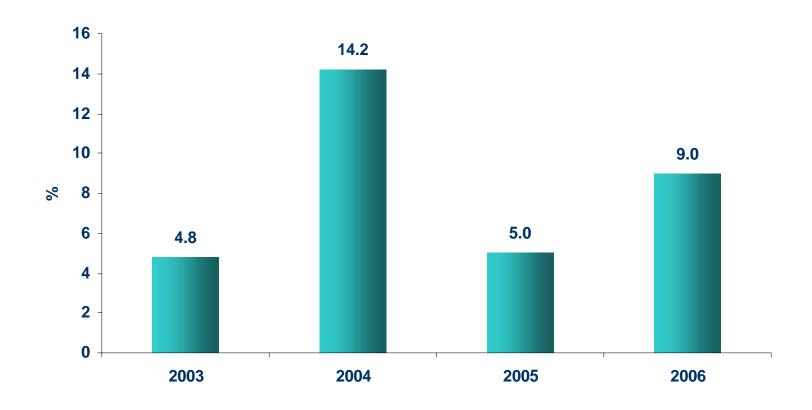
5 year CAGR of 17.1% in subscription connections







# Like-for-like gross profit record









#### **Retail/Online contribution**



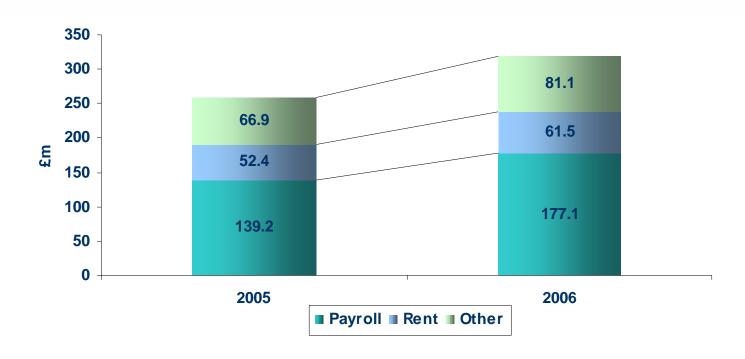
- Retail/Online contribution margin 9.0% (2005: 8.4%)
- Franchise contribution of £3.2m (2005: £1.4m)







#### **Retail direct costs**



- Retail cost growth of 23.7% vs 26.4% contribution growth
- 52 week costs per average owned store up 8.4% higher staffing

levels and commissions the main drivers

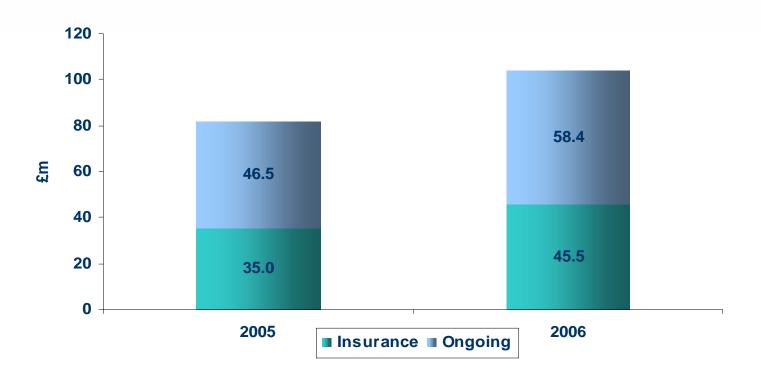


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# **Insurance and Ongoing**



- Continued strong growth driven by subscription connections
- Insurance margin benefiting from local scale, in-house underwriting and improved systems

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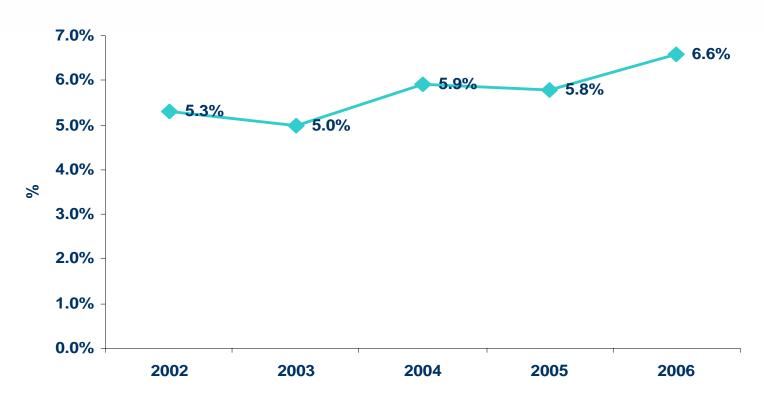
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## **Distribution EBIT margin**



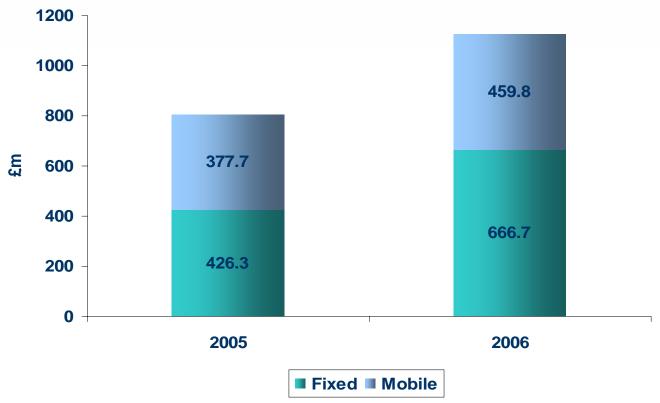
- Increasing scale and strong LFL performance have been key drivers
- Continued investment in channel growth and recurring revenues





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#### **Telecoms revenues**



- Total revenue growth of 40.1%
- Strong underlying growth through customer acquisition enhanced

by Onetel and Tele2 deals



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#### **Fixed Line B2B**

£m	FY06	FY05	% Change
Revenue	294.7	267.3	10.3%
Opal	259.9	237.7	9.3%
Xtra	34.7	29.6	17.2%
Contribution	29.6	31.5	(6.0%)
Opal	28.0	30.6	(8.5%)
Xtra	1.6	0.9	77.8%
Contribution %	10.0%	11.8%	

- Opal margins pressured in a competitive market
- Investment in TalkTalk Business
- LLU opportunity for SME market



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#### TalkTalk UK

£m	FY06	FY05
Customers (m)	2.6	0.9
Revenue	305.6	123.6
Contribution	24.3	1.1
Contribution %	8.4%	1.8%
<b>Broadband SAC amortisation</b>	(5.7)	(0.6)

- Successful launch of WLR 28% of base at year end
- Growth in CPS market slowing
- Focus on calls, line rental and broadband







### **Onetel and Tele2 acquisitions**

- Tele2 integration complete, traffic migrated onto Opal
- Onetel reorganisation accelerated
  - Cash reorganisation costs of £22.3m people, contracts, network, billing
  - Base migration over next 6 months
- FY06 financial impact
  - £97.4m of revenue
  - £8.0m of PBT (pre exceptionals/amortisation)







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£m	FY06	FY05	
Revenue	337.4	298.3	
Contribution	49.8	35.6	
Contribution %	14.8%	11.9%	
SAC amortisation	(30.9)	(19.2)	
Contribution - SAC	18.9	16.4	
Net margin %	5.6%	5.5%	

- Significant investment in customer recruitment in FY06
  - Base up 30.0% to 1.17m
  - Capitalised SAC of £44.7m
- Focus on quality distribution channels in FY07









	FY06		FY05		
	Base (000s)	Contribution (£m)	Base (000s)	Contribution (£m)	
UK	362	(7.2)	131	2.9	
France	52	(2.4)	20	(1.0)	
Total	414	(9.6)	151	1.9	

- Blended UK ARPU of £10-11, contribution 20-25%
- SAC c. £15-20
- Focus on SIM only and Mobile World
- Share of Virgin losses of c. £10m in FY07
- Mobile World gaining momentum across Europe

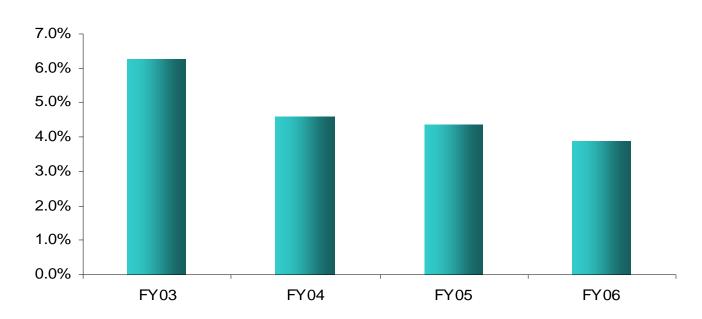






#### **Group support costs**

#### Support as % of revenues



- FY06 support costs £115.3m (FY05 £98.0m)
- Options/bonus costs
- Investment in new business development







# **Depreciation and amortisation**

£m	FY06	FY05
Depreciation	49.6	40.8
"Operational" intangibles amortisation	51.1	27.3
SAC	36.9	20.2
Internal software	12.4	5.4
Key money	1.8	1.7
Total	100.7	68.1

- Depreciation reflects store growth and investment in third party IT and infrastructure growth requirements
- Major investments in customer recruitment and new billing platform









# **Headline to statutory reconciliation**

£m	FY06	FY05
Headline PBT	136.1	100.4
Exceptionals:	(35.2)	_
Onetel (cash)	(22.3)	-
Asset write-off (non-cash)	(12.9)	
	100.9	100.4
Goodwill and acquisition intangibles	(19.8)	(8.5)
amortisation		
Statutory PBT	81.0	91.9

- Acquisition intangibles policy typically 12 months
- Distribution agreement with British Gas







#### Tax and dividend

- Effective tax rate remains low at 19.6% (2005: 19.5%)
  - Profits from low-tax domiciled businesses
  - Acquired losses now cleared for utilisation
  - Brought-forward trading losses
- Dividend up 38.9% at 2.5p, a little ahead of headline earnings
- Dividend growth will reflect underlying performance in FY07





## **Cash flow**



FY06	FY05
196.4	168.6
(19.4)	(16.4)
(191.6)	(113.4)
(159.5)	(46.5)
(17.4)	(12.7)
(191.5)	(20.4)
(68.4)	(40.6)
(13.4)	(7.4)
(273.4)	(68.4)
	196.4 (19.4) (191.6) (159.5) (17.4) (191.5) (68.4) (13.4)

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# **Capex analysis**

£m	FY06	FY05
Capex	(191.6)	(113.4)
New stores	(25.2)	(24.0)
IT	(56.4)	(27.5)
SAC	(51.6)	(25.6)
Other (freeholds, network, maintenance)	(58.4)	(36.3)









£m	FY06	FY05
Net absorption	(56.8)	(8.3)

- Year-on-year increase of £41.4m in inventories
  - £15m underlying growth, £26m availability strategy
- Supplier terms for cash on delivery £20-30m
- Telecoms continues to be working capital neutral







## **Summary outlook**

- Very strong operational performance in FY06
- Scale benefits continue to be invested in proposition
- Major investment programme in FY07
  - LLU, stores, customer recruitment
  - No change to financial guidance
- Underlying businesses set for further strong growth
- Focus on successful execution of broadband strategy





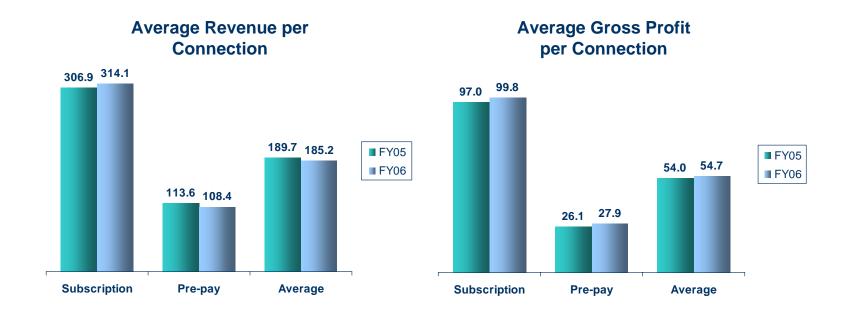


# **Appendix**



Distribution		Talk	Talk Talk Talk Talk Talk Talk Talk Talk
£m	FY06	FY05	% change Talkar are
Revenue	1,753.5	1,436.9	22.0%
Retail	1375.5	1,160.2	18.6%
Online	203.5	128.2	58.7%
Insurance	116.1	102.0	13.8%
Ongoing	58.4	46.5	25.6%
Contribution	246.1	190.1	29.5%
Retail	127.5	100.9	26.4%
Online	14.7	7.7	90.9%
Insurance	45.5	35.0	30.0%
Ongoing	58.4	46.5	25.6%
EBITDA	162.0	118.6	36.6%
EBIT	115.5	83.2	38.7%
EBIT %	6.6%	5.8%	
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## **Space**



#### **Excluding franchises Including franchises** 1,611 90,000 1,600 90,000 **1,600** 1,507 1,500 1,500 80,000 1,400 80,000 1,400 1,339 Stores Stores Sqm Sqm 1,293 87,871 1,300 1,300 83,128 75,619 1,200 70,000 70,000 1,200 73,399 1,100 1,100 60,000 **1,000** 60,000 1,000 2005 2006 2005 2006 ■ Avg space → Avg stores Avg space Avg stores



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### **Telecoms Services**

£m	FY06	FY05	% Change	
Revenue	1,126.5	804.0	40.1%	
Mobile	459.8	377.7	21.7%	
Fixed	666.7	426.3	56.4%	
Contribution	109.5	79.6	37.6%	
Mobile	48.4	45.3	6.8%	
Fixed	61.1	34.3	78.2%	
EBITDA	79.8	54.6	46.2%	
EBIT	26.4	22.6	16.5%	
EBIT %	2.3%	2.8%		

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### **Fixed Line Residential**

£m	FY06	FY05
Revenue	372.0	159.0
UK	305.6	123.6
non-UK	66.4	35.4
Contribution	31.4	2.9
UK	24.3	1.1
non-UK	7.1	1.8
Contribution %	8.4%	1.8%







### **Telecoms Services - Mobile**

£m	FY06	FY05	% Change	
Revenue	459.8	377.7	21.7%	
TPHT	337.4	298.2	13.1%	
MVNO	46.2	18.6	148.4%	
FM	76.2	60.9	25.1%	
Contribution	48.4	45.3	6.8%	
TPHT	49.8	35.6	40.1%	
MVNO	(9.6)	1.9	-	
FM	8.2	7.8	5.1%	
Contribution %	10.5%	12.0%		

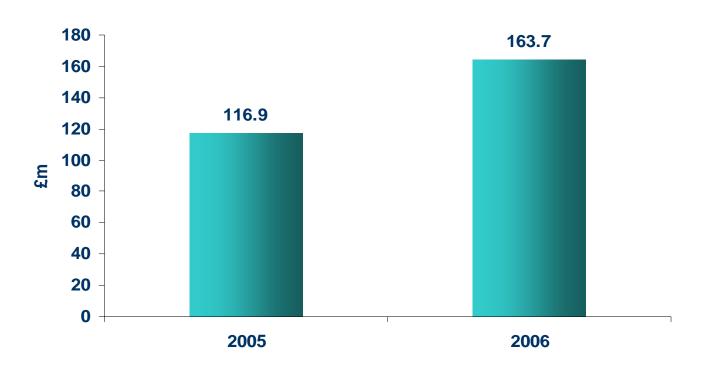


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## **Talk**

### **Store Portfolio**

	March 2005	Opened	Closed / Sold	March 2006
UK	601	89	(21)	669
France	185	39	(4)	220
Spain	239	99	-	338
Netherlands	115	40	(3)	152
Germany	74	38	(8)	104
Sweden	69	10	(2)	77
Portugal	50	23	(3)	70
Belgium	46	13	(1)	58
Ireland	34	11	-	45
Switzerland	48	1	(4)	45
Total	1,461	363	(46)	1,778

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Talk

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# Connections by country (000's)

	FY06 (52 wks)	FY05 (53 wks)	FY05 (52 wks)	% Change (52 wks)
UK	4,425	3,332	3,281	34.9%
Spain	1,147	936	921	23.7%
France	793	694	687	15.5%
Netherlands	264	277	272	(3.2%)
Sweden	301	309	305	(1.4%)
Ireland	349	288	283	23.3%
Portugal	245	214	211	16.0%
Belgium	312	249	246	26.9%
Germany	205	162	159	29.2%
Switzerland	149	139	137	8.9%
Total	8,191	6,600	6,503	26.0%

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#### ROCE



#### **Methodology**

Return: EBITA (pre-exceptionals) taxed at effective rate

Capital employed: Shareholders' funds plus net debt plus all previously

amortised goodwill and acquisition intangibles, less

unamortised portion of minority goodwill

#### Capital employed calculation (£m)

	FY06	FY05
Average shareholders' funds	583.5	514.4
Average net debt	171.0	54.5
Average cumulative acquisition goodwill/intangibles writeback	55.3	41.1
Less average unamortised minority goodwill	(135.0)	(135.0)
Capital employed	674.8	475.0



