

November 2005 Press Release

# We've got Christmas wrapped up!

Whatever you're into for Christmas, everyone loves a new mobile phone. It's the one thing, along with your keys and wallet that you never leave home without - making it the perfect present! The Carphone Warehouse has got more exciting and stylish handsets than ever before – all at amazingly low prices – keeping your friends and family merry this Christmas. With pre-pay handsets from an incredible £19.99 (plus £10 top up) Christmas has never been easier.

For a truly unique gift this year, take advantage of the new **Golden Ticket** initiative exclusively from The Carphone Warehouse. This is the ultimate Christmas idea that keeps friends and family talking all year round. It gives you the chance to buy one of the latest handsets with line rental paid up front for a whole year making it easy for them to stay in touch while saving money at the same time.

And get your hands on the number one must have for all fashion fans this Christmas – the Motorola Pink Razr – available exclusively at The Carphone Warehouse for a limited period.

Spread festive joy under the Christmas tree – with the best fashion phones, music phones cameraphones and mobile accessories for all your family and friends.

See below for the latest Christmas present ideas at the most competitive prices on the high-street....

#### Best value buys for Christmas - The Motorola C139 and Nokia 1100 for JUST £19.99



The Carphone Warehouse is the ultimate destination for the best priced phones this Christmas. The exclusive Motorola C139 and Nokia 1100 are an incredible £19.99\* - the perfect stocking filler for at an amazingly low price. The C139 has a colour screen and built in games whilst the 1100 has been especially designed for ease of use and has a built in flashlight.





... for a better mobile Xmas

#### Calling all Fashionistas - Think PINK this Christmas



Motorola Pink Razr - ONLY AVAILABLE AT THE CARPHONE WAREHOUSE - From free on a contract - Pre-Pay Approx £129.99\* (\* when purchased with £20 top up)

For those who loved the Razr, this will be adorable! Innovative, beautiful and with a sharp aesthetic design, the striking Razr, now features a limited edition model in.....PINK.

The ultimate fashion accessory this Christmas, this phone is stylish, compact, pocket & purse friendly and PINK! It's also a tri-band phone so works in the US and includes a two speaker sound system for greater sound quality and the ability to mix and match your own tunes with the MotoMixer system. A great quality camera finishes off this masterpiece of design.

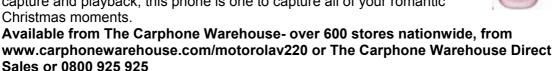
Available exclusively from The Carphone Warehouse-1<sup>st</sup> November- over 600 stores nationwide, from www.carphonewarehouse.com/hotpink or The Carphone Warehouse Direct Sales or 0800 925 925

#### EXCLUSIVE MOTOROLA RAZR HOT PINK GIFT PACK £49.99

This exclusive gift pack is the ultimate accessory for your Hot Pink Razr phone. The Bluetooth hands-free headset has up to 8 hours talk time and weighs just 17grams. Also included is a fashionable leather case for your phone and handy screen cleaner.

PINK Motorola V220 - From free on a contract – Pre-Pay from £49.99 + £10 top up, SIM Free - £99.99 - ONLY AVAILABLE AT CARPHONE WAREHOUSE

A girlie favourite, the Motorola V220 in bubblegum pink is the perfect gift for the lady in your life. An integrated VGA camera with x4 zoom, video capture and playback, this phone is one to capture all of your romantic Christmas moments.





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#### The Golden Gift – Get them talking all year round

Help that special person stay in touch – and get them a truly special gift. Buy the Golden Gift at The Carphone Warehouse and get your hands on the latest handsets with 12 months pre-paid line rental to the o2 network for a one off price. The package includes a great new handset & loads of free minutes and text every month. Available across a range of sexy new handsets including the Pink Razr with over 1000 free minutes and 100 text every month.

#### Rocking around the Christmas tree – cool phones for Music Lovers



The First Phone ever with iTunes! Motorola ROKR - From free on a contract - Pre-Pay from £169.99. Handset only - £199.99.

NOW INCLUDING 100 FREE ITUNES WORTH £79! When bought with a contract

The ROKR is the essential companion for music lovers this Christmas. From rock to R&B to dance anthems this ground breaking mobile is the first on the market to feature iTunes. Not only will you be able to listen to your favourite songs you can now take your favourite playlists wherever you go giving a truly musical Christmas. Downloading couldn't be easier, this must have Christmas gift comes complete with a 512MB memory capable of storing 100 iTunes and eight hours of continuous music. More fun features include a digital camera and mind blowing games, which will certainly keep the new phone owner out of mischief this Christmas. Available from The Carphone Warehouse- over 600 stores nationwide, from www.carphonewarehouse.com/rokr or The Carphone Warehouse Direct Sales or 0800 925 925

Sony W800i – From free on a contract – handset only - £349.99

Just one click and the W800i becomes a digital music player. This handset offers you the chance to download and then listen to all of your favourite Christmas tunes. Plus, if the standard 512MB memory stick doesn't quite fit your festive music collection, then the expandable memory option will allow you to store over 240 tunes.

Available from The Carphone Warehouse- over 600 stores nationwide, from www.carphonewarehouse.com/w800i or The Carphone Warehouse Direct Sales or 0800 925 925

Sony W550i - From free on a contract, - £159.99 on pre pay\* - handset £219.99

When you have your W550i, you have a digital music player with your favourite songs and FM radio for quality entertainment round the clock. Getting music to your phone using music-copying PC software is easy. You just drag and drop. The W550i has exciting and fast-moving 3D games in crystal-clear colour. Dedicated gaming action buttons and horizontal two-handed playing give you a true game-console experience. And when you want to play multi-player games with friends – use Bluetooth<sup>™</sup>. \*When bought with £10 of airtime





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#### Sennheiser PCX250 headphones - £99.99

Why not listen to your new downloaded tracks in style and add the Sennheiser PCX250 high quality headphones to your list for Santa. These top of the range headphones will provide a non-stop party for your ears over the Christmas period. Available from The Carphone Warehouse- over 600 stores nationwide, from www.carphonewarehouse.com or The Carphone

Warehouse Direct Sales or 0800 925 925



JBL Harman On-Stage Speakers - £99.99 plus free £25 iTune voucher Why not treat your loved ones to the latest in iPod gadgetry. The JBL Harman On-Stage Speakers connect to all iPods and provide the ideal gift for teenagers to share their favourite downloads with their friends. Available from The Carphone Warehouse- over 600 stores nationwide, fromwww.carphonewarehouse.com or The CarphoneWarehouse Direct Sales or 0800 925 925

#### For the photography gurus



Motorola U6 PEBL - From free on a contract – handset only - £219.99 The PEBL's sophisticated look and feel is complemented by its discreet high-tech capabilities. You can document the world around you by taking advantage of the mobile's video capabilities, shoot and send festive experiences as they happen to friends and family via the phone's Multimedia Messaging Service. Visual delights continue with an embedded VGA camera for quality still photography.

Available from The Carphone Warehouse- over 600 stores nationwide, from www.carphonewarehouse.com or The Carphone

Warehouse Direct Sales or 0800 925 925



#### Samsung D600 - Free on a contract- handset only £349.99

Quietly confident, the D600 phone cleverly conceals an abundance of tools behind its slick slide-up design. This trendy, elegant model not only has a 2 megapixel camera, an additional memory option, Bluetooth connectivity and voice recognition, but also boasts a music player with 3D loudspeakers – the perfect mini hi-fi for long weekends away.



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#### Nokia N70 - From free on a contract, handset only approx - £350.00



The Nokia N70 mobile phone is a truly outstanding camera phone, thanks to a combination of smartphone technology and Nokia know-how. 3G technology also turns it into a video phone too. A special camera key makes for effortless photography, whilst a flash and 20x digital zoom ensure you don't miss any of the action. The high-resolution screen with automatic brightness control keeps everything looking good, with the separate multimedia key making everything easy to find. When you've finished with your photography, you can edit your pictures and then print them directly from the phone or transfer them to a PC using Bluetooth or a USB cable.

Available from The Carphone Warehouse- over 600 stores nationwide, from www.carphonewarehouse.com or The Carphone Warehouse Direct Sales or 0800 925 925

#### Nokia 6280 - Free on a contract

The Nokia 6280 unleashes dynamic multimedia and imaging power from beneath its sleek and modern cover. With two digital cameras and a high resolution colour display, you can send and receive emails and view attached files in high resolution. Available from The Carphone Warehouse- over 600 stores nationwide, from www.carphonewarehouse.com or The Carphone Warehouse Direct Sales or 0800 925 925



#### Make your Christmas moments last with the latest Bluetooth digital printers

The Carphone Warehouse has everything you need this Christmas to print your festive snaps and share them with family and friends. Producing pictures on high quality paper can be done easily and on a variety of available printers, so producing your own prints has never been easier!

#### **Epson PictureMate - £119.99**



An excellent Christmas for every budding David Bailey - the EPSON Bluetooth PictureMate allows you to choose and print lab quality photos straight from your cameraphone or digital camera, at the push of a button and without using a computer. Just zap your pictures from your handset via Bluetooth™ technology to the PictureMate and it will produce glossy prints in seconds. The EPSON Bluetooth PictureMate is compact, stylish and one of the easiest-to-use home photo printers on

the market - perfect for printing your Christmas snaps.



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#### Sagem Photoeasy 255 Printer - £129.99

Make your Christmas tree moments become reality with the Sagem Photoeasy printer.



Printing photos has never been so easy: anyone can print in professional quality from their digital devices, with or without a PC. The LCD colour screen lets you view and select and zoom shots, without camera, or PC. And with the "Crystal Image" key, you can even edit and improve your pictures.

Available from The Carphone Warehouse- over 600 stores nationwide, from www.carphonewarehouse.com or The Carphone Warehouse Direct Sales or 0800 925 925

#### Stylish phones for the image-conscious

Samsung E530 – From free on a contract- Pre-Pay from £179.99. Handset only - £219.99. WHITE VERSION ONLY AVAILABLE AT THE CARPHONE WAREHOUSE, ALSO AVAILABLE IN LILAC!



Samsung has created an exclusive White version of the E530.The ideal phone for inviting friends to Christmas parties and with the added bonus of a 1 megapixel camera to capture the party spirit, this phone is the ideal Christmas party accessory.

Available from The Carphone Warehouse- over 600 stores nationwide, from www.carphonewarehouse.com or The Carphone Warehouse Direct Sales or 0800 925 925

# Sony Ericsson Z520i - From free on a contract - Pre- Pay from £119.99. Handset only - £159.99

For the fashion conscious, the Sony Ericsson Z520 allows every fashionista to match their phone to their outfits over the festive season. Smooth, sleek and stylish just like its owner, the phone features four different coloured faces including; blue, yellow, pink and white.



Available from The Carphone Warehouse- over 600 stores nationwide, from www.carphonewarehouse.com or The Carphone Warehouse Direct Sales or 0800 925 925

#### Nokia 8800 - From free on a contract - SIM Free £579.99

Add a touch of classical music to your Christmas this year with the Nokia 8800. Unleashing musical pleasure to your ears, this model holds uniquely composed ringtones by award winning composer Ryuichi Sakamoto. A masterpiece, this phone is graceful in design and complete with a state-of-the-art slide mechanism.





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#### Top class for gadget lovers



# BLACK Motorola RAZR V3 – From free on a contract – Pre-Pay from £129.99 + £20 top up, handset only - £179.99

The RAZR V3 is the essence of advanced technology. As sleek as a credit card, it's one of the slimmest phones on the market. This is the ultimate phone that will certainly get you noticed.

Available from The Carphone Warehouse- over 600 stores nationwide, from www.carphonewarehouse.com/v3 or The Carphone Warehouse Direct Sales or 0800 925 925

# The Panasonic VS6 Free on contract, £99.99 on pay as you go\* or handset only for £149.99

This stylish new phone is exclusive to The Carphone Warehouse. With an amazing 2 megapixel camera, Bluetooth, and automatic flip opening and 16 million colour screen, it's the perfect present for the gadgeteer. \* Plus £10 of air time.

Available from The Carphone Warehouse- over 600 stores nationwide, from www.carphonewarehouse.com or The Carphone Warehouse Direct Sales or 0800 925 925

#### For business people on the move

Sony Ericsson K608i – From free on a contract, handset only £279.99 The K608i is a sleek reliable 3G character. Complete with a suite of business applications, you can rely on this phone for personal information management, video calls and PC-synchronisation via USB or Bluetooth. This phone is the ideal companion to highflying executives away from the office this Christmas.



Available from The Carphone Warehouse- over 600 stores nationwide, from www.carphonewarehouse.com or The Carphone Warehouse Direct Sales or 0800 925 925



# Motorola SLVR - From free on a contract – Pre-Pay £139.99 + £10 top up, SIM Free - £169.99

The sleek super slim mobile craftsmanship of the SLVR provides the ultimate office mate. Its Bluetooth wireless technology provides hands-free connections and Push-to-Talk (PTT) connects you to work groups and friends with supreme ease. The mobile's speakerphone enables slick and efficient conference calls.

Available from The Carphone Warehouse- over 600 stores nationwide,

from www.carphonewarehouse.com or The Carphone Warehouse Direct Sales or 0800 925 925



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#### Motorola L6 - From free on a contract - Pre-Pay £89.99 + £10 top up, SIM Free -£129.99

The L6 is the ideal phone for managing a busy lifestyle. You can chat handsfree via the phones Bluetooth wireless technology and guickly connect with a colleague or workgroup through one-touch PoC. Easy to manage both work and personal business with an integrated speaker and cable-free information sharing with other compatible Bluetoothenabled handsets. PCs and PDAs.



Available from The Carphone Warehouse- over 600 stores nationwide, from www.carphonewarehouse.com or The Carphone Warehouse Direct Sales or 0800 925 925



#### Sony Playstation Portable - £179.99 with free Joytech accessory pack worth £14.99.

This new handheld Playstation is set to revolutionise the gaming world. This games console has all the graphics of Sony's PlayStation 2, but now you can play 3D games and films wherever you are, with a rechargeable lithium-ion battery delivering up to 6

hours of gaming. Stereo speakers and the ultra realistic graphics add to the effect and put the gamer right in the picture wherever they may be. The phenomenon does not end there - put an end to dull train journeys or boring Sunday afternoons by playing with friends using the wireless connectivity – the perfect weekend companion!

Available from The Carphone Warehouse- over 600 stores nationwide, from www.carphonewarehouse.com or The Carphone Warehouse Direct Sales or 0800 925 925

#### Posh stocking fillers

#### iPod nano - 4GB £179 - 2GB £139

Apple has recently launched the iPod nano, a revolutionary full-featured iPod that holds 1,000 songs yet is thinner than a standard #2 pencil and less than half the size of competitive players. The iPod nano features an ultra-portable, lightweight design with a gorgeous colour screen, Apple's famous Click Wheel and the ability to hold 1,000 songs or 25,000 photos. iPod nano works seamlessly with the iTunes® Music Store, the world's number one digital music service. The iPod nano is available at The Carphone Warehouse in 4GB and 2GB models, with both models available in stunning white or black designs





# NEW: 30GB and 60GB IPOD VIDEO- £219 and £299 at The Carphone Warehouse



First, iPod put music in your pocket. Now it puts on a show. With support for up to 15,000 songs and up to 150 hours of video on a 2.5-inch QVGA colour display, iPod gives you the ultimate music experience — sight and sound — in a lighter, thinner design. Available in classic white and dramatic black.



Motorola and Oakley Razrwire Bluetooth sunnies - £200 Look cool whilst talking to your friends. Motorola and Oakley Razrwire sunglasses are the world's coolest sunglasses and great for the slopes this winter. Treat yourself to these unique Bluetooth enabled glasses and you'll certainly be looking stylish as you make their way down the piste.

#### Bargain stocking filler fun

#### **Desktop flashing Christmas Tree – only £7.99**

This great flashing Christmas tree is powered by your USB drive in your PC giving you a festive desktop.

#### In-Car Christmas Tree - only £7.99

Fantastic flashing Christmas tree is powered by your cigarette lighter in your car giving you a festive drive.

#### Musical Reindeer - only £7.99

This great Reindeer phone holder plays Jingle Bells whenever your phone rings.





#### Flashing Mobile Hat

Decorate your mobile with this hat that flashes when your phone rings.



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#### **Christmas Mobile Sticker**

Brighten up your accessories this Christmas with great sparkling glitter tattoos.

#### **Christmas phone charm (soft or hard danglies)**

Decorate your mobile this Christmas with this great snowman, fairy or Santa dangly.





#### **Disney Danglies**

Genuine Disney designs make these the cutest mobile accessories ever! Tigger, Eeyore, Pooh and Piglet will hang from almost any handset, guaranteeing a smile whenever you see them. Collect them all or give them to your friends.

#### **Christmas Lanyard**

Stuffing your mobile in your pocket isn't a good look. Keep it safe by putting it on a lanyard. There's a woven band to hang round your neck, with the choice of a silicone rubber holder or a nylon string to hold your handset.

#### **Phone Clips**

If you enjoy extreme sports, whether you're Vin Diesel or Sir Edmund Hillary, you'll know all about carabiners. They're special safety clips that stay closed until you need to open them. Our ultra-cool mobile phone clips use the same industrial styling to attach your handset to your belt.





#### Golla and Bunj Bags

Protect your mobile phone or your MP3 player in these design-led bags. There's a stunning range of colours and styles to keep you looking good. Better still, they'll help to keep your handset safe from everyday wear and

tear. Golla and Bunji bags from £9.99 to £12.99.

#### **Mock Socks**

Protect your mobile phone or your MP3 player in these fun mock-sock bags. There's a wide range of fun colours, designs and styles to keep you looking good. Better still, they'll help to keep your handset safe from everyday wear and tear.

#### **Mobile Phone Holders**

From Cheeky Monkey to Mad Cow, we have a fun mobile phone holder for your desk so you will always know where to find it!



#### Finally, why visit Carphone Warehouse this Xmas?

- 1. We're independent, so will have the best range of the latest products plus impartial advice on which is best for your individual needs.
- 2. We'll have the best value on the high street including some amazing Pay as You Go deals for Xmas and that's a promise, so you can rest assured you're getting the best value for your Xmas shopping.
- 3. We're easy to find! The Carphone Warehouse is the largest mobile phone retailer in the UK with over 600 stores, a full interactive website (carphonewarehouse.com) and sales line (0800 925 925) guaranteeing next day delivery.
- 4. We'll make it easy! We're committed to offering you the best possible service and aftersales care through highly trained consultants, making your Xmas shopping that bit less stressful.

#### All products listed are or will be available from The Carphone Warehouse

- Over 600 stores nationwide
- From <u>www.carphonewarehouse.com</u>
- Or from Carphone Warehouse Direct Sales on 0800 925 925

### For further information please contact:

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Disclaimer: Due to the fast moving nature of this market, all offers and prices are subject to change. Please note that whilst every care and attention has been taken to ensure that all information is accurate at the time of going to print (Nov 2005), The Carphone Warehouse Group PLC accepts no responsibility for any errors or omissions, whether caused by negligence or otherwise, or for any loss, however caused, occasioned to any person reliant on it.

