

AOL Broadband launches Wireless Flexi broadband - the first true no-ties broadband package with no cancellation fee

- Wireless broadband with no minimum term
- No cancellation fee
- AOL's award winning 24/7 customer support
- Download speeds of up to 8Mbps for £14.99 a month
- Free wireless router worth £50 adds convenience in the home

AOL Broadband, the broadband experts, today announces its unique no-contract broadband offer, giving people the speed, convenience and advantages of broadband - with NO need for a long-term contract, and NO cancellation fee.

It is a first for the UK broadband market, combining AOL Broadband's award-winning 24/7-customer support and speeds of up to 8Mbps with unrivalled flexibility.

The new Wireless Flexi package allows users to cancel their broadband connection at any time after the first month, with no cancellation fee and costs £14.99 a month. There is a one-off connection fee of £49.99, but the package includes a free wireless router worth £50, which the customer gets to keep whenever they leave, giving customers the benefit of wireless broadband.

Vishal Khakhar, Marketing Director of AOL Broadband, said: "Some customers dislike long-term contracts for their internet service in the same way they resist lengthy mobile phone contracts, so we have listened to them. Our new offer means these people and others can now get a fast, modern, broadband service without needing a long-term contract or feeling tied in should their circumstances change or other offers become available.

"We believe this offer will also help bring the benefits of broadband to hundreds of thousands of people. One in ten people with the internet, which is 2.3 million people, still use a slow, dial-up connection. This offer means they can switch to modern broadband internet without needing a long-term contract. The decision to get broadband just got even easier."



Press Release
Draft 3

17 March 2008

To sign up to Wireless Flexi, visit www.myaolbroadband.co.uk or call 0800 200 6045.

AOL Broadband offers something for everyone with a range of packages to suit all needs.

- ENDS -

For further information please contact freud communications:

[NAME]

[TELEPHONE]

[EMAIL]

Notes to Editors:

- AOL Broadband's pay monthly broadband costs £14.99 per month with a one-off set-up fee of £49.99
- Available from 5 March 2008
- Wireless router included worth £50, with built-in security
- No cancellation fee and no notice period required to end service
- In a 2007 uSwitch survey, AOL Broadband was voted No. 1 for:
 - Customer service
 - Quality of connection
 - Quality of information when you join
 - Technical support

About AOL Broadband

AOL Broadband was acquired by The Carphone Warehouse Group in December 2006 from AOL Inc.

AOL Broadband is a key part of The Carphone Warehouse Group's Telecommunications Division which includes Opal Retail, Talk Talk and CPW Networks businesses.

AOL Broadband provides access to 1.5 million broadband, 350,000 dial-up, and 250,000 voice members