



# THE IRO VOICE

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September 2009

## A NOTE FROM THE PRESIDENT

Welcome NIRI Atlanta to another year full of great programs and opportunities to network and get involved. In June 2008, a new group of officers took their respective positions providing leadership and guidance over our organization. I am honored to be serving as your President this year and have been working diligently along side the other board members as we ramp up for the year ahead. We wouldn't be in the position we are today, without the contributions of the following people:

- Diane Dayhoff as past President, thanks for making the transition so easy
- Jim Landers for serving as our Treasurer for the last four years
- Kari Graham for serving as our Secretary and also for graciously designing, hosting and communicating with our members via our website over the last few years
- Bob Burton for serving in many different capacities over the years
- Quinn Hudson for all he's done in promoting and enhancing our programs over the last few years

### THANK YOU!

Now, I'd like to introduce the current Board for the 2008-2009 year:

- Robert Borchert, VP of Programs
- Allison Parker, VP of Membership
- Isabel Janci, Treasurer
- Carey (Skinner) Phelps, Secretary
- Diane Dayhoff, Past President and Director at Large
- Beverly Verrico, Director at Large
- Jeff Dodge, Director at Large
- Quinn Hudson, Director at Large

I'd also like to introduce Sally Payne as our new administrative coordinator.

Since the Chapter met its goals set forth last year, we've established new goals for this year; and we are also working on a strategic plan for the future. Our primary goal in the 2008-09 year is to increase membership participation. NIRI Atlanta can be a resource for all of our members, and as such, we concluded that Atlanta needed a theme to compliment NIRI's mission statement,...



Jane M. Elliott

Participate, Learn, and Lead. In order to accomplish this goal, we are creating a number of new plans this year. This newsletter is the first quarterly communication in which we hope to offer newsworthy information and views across Atlanta. Moving on to professional development, we have eight terrific programs designed to offer practical and educational information on topics that impact everyone. We also have three scheduled networking events planned for the year, with the first event to be held at the end of October.

As you can see, we have a number of initiatives in place, with the hope that you all will come out of your offices a little more and meet your colleagues. I look forward to meeting you all.

Jane M. Elliott, President  
NIRI Atlanta  
[jane.elliott@globalpay.com](mailto:jane.elliott@globalpay.com)

### Inside this issue:

|                        |   |
|------------------------|---|
| Meet the Program Guy   | 2 |
| Octoberfest            | 2 |
| Why Join NIRI Atlanta? | 3 |
| Who we Are?            | 3 |
| Board Contact Info.    | 4 |
| Last, But Not Least... | 4 |

### Special points of interest:

- Upcoming programs
- Beer Tasting—Come network!
- Benefits of participating in NIRI Atlanta
- Membership Snapshot
- Recognition

## MEET THE NEW PROGRAM GUY

The hand off was done this summer—from Quinn Hudson to Robert Borchert. Robert brings us his extensive investor relations and corporate communications experience and has picked up where Quinn left off. In addition to certain board members, Robert's program committee includes: Kay Sharpton, Arby's Restaurant Group, Inc.; Aaron Uhde, INVESCO, Ltd.; and Bill McCarthy, NEENAH PAPER INC.

The program committee strives to develop a schedule of programs that encompasses educational and professional development on the latest hot topics while providing practical guidance to all of our members. All programs are typically held the third Friday from September through April at Maggiano's in Buckhead. Networking and continental breakfast begin at 7:30 am and the actual program runs from 8:00 am to 9:00 am.

Additionally, we will have live audio set-up for those who are traveling or unable to attend, with each event being archived for later review on our website at [www.niriatlanta.org](http://www.niriatlanta.org).

Our website also contains a complete calendar of events. The first three programs on our event calendar are listed below:

- September 19<sup>th</sup>—Economic Overview—Forecasts and thoughts about the economy locally, nationally, and globally
  - Speaker: Dr. Rajeev Dhawan, Director of the Economic Forecasting Center at Georgia State University
- October 17<sup>th</sup>—Vote 2009: This coming year's Proxy Issues
  - Speaker: Ron Schneider, Director Meeting Services, and Beth Broadwater, Product Manager, from BNY Mellon; Reid Pearson, Managing Director, The Altman Group
- November 21<sup>st</sup>—NIRI National—Update on the NIRI Vision & Strategy
  - Speaker: Jeffrey D. Morgan—President and CEO, NIRI

We encourage participation and new ideas. If you or an associate have any comments, or are interested in participating in the program committee, please contact Robert at 678-248-8194 or [rborchert@medassets.com](mailto:rborchert@medassets.com).



Robert Borchert VP, Programs

## OKTOBERFEST: BEER TASTING AT GORDON BIRSCH BREWERY

Come network and enjoy beer tasting and appetizers on October 22, 2008 from 6:00 to 8:00 pm at Gordon Biersch Brewery.

Because of all of our busy schedules, we can't actually do a true Oktoberfest as it would last for 16 days, but the atmosphere will be the same—fun, relaxed and thirst-quenching!

Gordon Biersch is located in Midtown, on Peachtree near the Fox Theater. The exact address is:

848 Peachtree Street, NE  
Atlanta, GA 30308

Mark your calendars and plan on coming out and participating—it's a great networking opportunity! PROST!

*"Oktoberfest: an autumn festival that usually emphasizes merrymaking and the consumption of beer."*

2007 Gold Award received for Fresh Brewed Beer.



# Q: WHY JOIN NIRI ATLANTA? A: TO PARTICIPATE, LEARN, AND LEAD

What is NIRI's mission statement?

NIRI is dedicated to advancing the practice of investor relations and professional competency and stature of its members.

NIRI Atlanta, in keeping with our mission statement, has established a new theme: Participate, Learn and Lead.

We challenge all members to help us accomplish this. What are the top five reasons we all join NIRI?

5. Regulation/issue advocacy
4. Educational resource
3. Professional development
2. Practical advice and resources

And the number one reason people join NIRI:

1. Networking opportunities

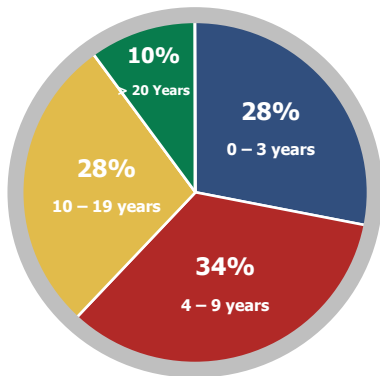
So in order to benefit from all of these great attributes, you have to: Participate.

There will be ample opportunity for many different ways for all of our members to participate in this coming year, and we look forward to seeing all of you.

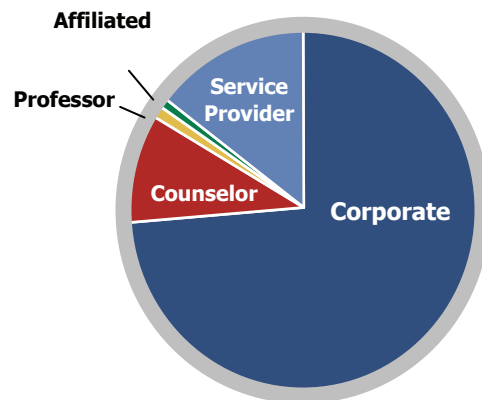
*Atlanta NIRI has a diverse membership representing more than 20 different industries.*

## WHO WE ARE AT NIRI ATLANTA

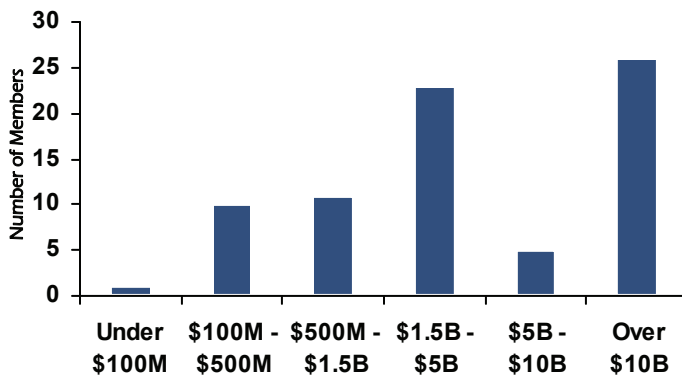
YEARS of EXPERIENCE



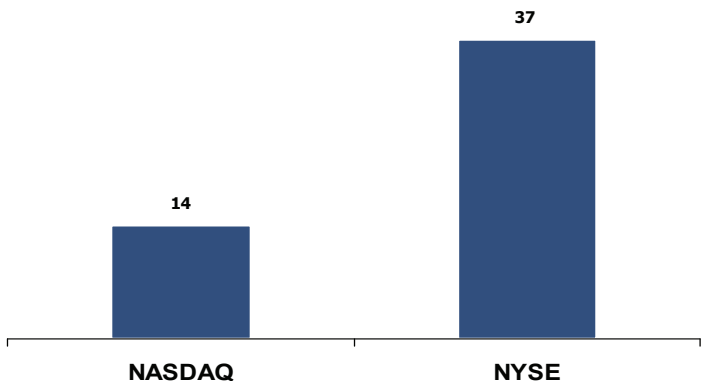
MEMBERSHIP BY TYPE



MEMBERSHIP BY MARKET CAP



MEMBERSHIP BY EXCHANGE





*PARTICIPATE, LEARN, and LEAD*



Any ideas for the next Newsletter please contact Jane Elliott at 770-829-8234 or [jane.elliott@globalpay.com](mailto:jane.elliott@globalpay.com) or Sally Payne at 770-315-3116 or [niriatlanta@bellsouth.net](mailto:niriatlanta@bellsouth.net).

*The Niri Atlanta Board is committed to being a resource to our members and accordingly, we always welcome comments, ideas and suggestions. Please feel free to email any of the Board members or [niriatlanta@bellsouth.net](mailto:niriatlanta@bellsouth.net).*

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|------------------------------------|--|
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## LAST, BUT DEFINITELY NOT LEAST: RECOGNITION OF QUINN HUDSON

I am delighted to announce the recognition of Quinn Hudson as the recipient of the Niri National 2007-08 Individual Chapter Leadership Award which was presented in San Diego in June 2008. There were 15 individuals from 15 different chapters that were recognized for their achievements. As an award winner, Quinn was nominated for his outstanding performance this past year. All of this past year's winners exhibited the following characteristics:

- Possesses high integrity
- Instills confidence and enthusiasm
- Acts as educator and motivator
- Demonstrates mutual respect
- Exhibits leadership skills
- Supports through appreciation and encouragement

Quinn's past involvement in Niri Atlanta and his leadership of our programs over the last couple of years has added a breadth and depth to our offerings which has created a successful outreach to our members of all levels.

Speaking for all of us here at Niri Atlanta, we appreciate Quinn's continued involvement with the Board, and we will continue to look for his ready smile and strong leadership in the future.



Quinn Hudson

Way to go Quinn!

Jane Elliott  
President, Niri Atlanta

*Quinn Hudson received the 2007-08 Individual Chapter Leadership Award for Atlanta.*