



# News Release

Prudential Financial, Inc.  
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**For Immediate Release**  
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## **PRUDENTIAL FINANCIAL TO HOST 2009 NEW YORK INVESTOR DAY**

**NEWARK, N.J.** – Prudential Financial, Inc. (NYSE:PRU) will host a conference for analysts and investors in New York City, on Thursday, December 10, 2009. Further details will be announced closer to the date of the meeting.

For more information, please write to [investor.relations@prudential.com](mailto:investor.relations@prudential.com).

Prudential Financial, Inc. (NYSE: PRU), a financial services leader with approximately \$602 billion of assets under management as of September 30, 2008, has operations in the United States, Asia, Europe, and Latin America. Leveraging its heritage of life insurance and asset management expertise, Prudential is focused on helping approximately 50 million individual and institutional customers grow and protect their wealth. The company's well-known Rock symbol is an icon of strength, stability, expertise and innovation that has stood the test of time. Prudential's businesses offer a variety of products and services, including life insurance, annuities, retirement-related services, mutual funds, investment management, and real estate services. For more information, please visit <http://www.news.prudential.com/>.

