

2005 REVENUES: UP 7.2% TO €1,745.2 MILLION

Out of Home Media

Argentina
Australia
Austria
Belgium
Bosnia
Brazil
Bulgaria
Canada
Chile
China
Croatia
Czech Republic
Denmark
Estonia
Finland
France
Germany
Hungary
Iceland
Ireland
Italy
Japan
Korea
Latvia
Lithuania
Luxembourg
Malaysia
Mexico
Netherlands
Norway
Poland
Portugal
Russia
Serbia & Montenegro
Singapore
Slovakia
Slovenia
Spain
Sweden
Switzerland
Thailand
Turkey
United Kingdom
United States
Uruguay

Paris, 1 February 2006 - JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company in Europe and number two worldwide, today announced 2005 revenues of €1,745.2 million, an increase of 7.2% compared with 2004. Organic revenue growth of 4.0% for the year, excluding acquisitions and the impact of foreign exchange, reached the upper range of the last guidance given in October.

These results were driven by sound organic revenue growth in Street Furniture and a very good performance in Transport, which grew by double digits over the period, while Billboard declined slightly.

While revenues slightly decreased in France over the period, revenue growth was solid in other European countries and strong in North America and Asia-Pacific. JCDecaux continued its expansion in Asia, particularly in the rapidly growing Chinese economy. The highest organic revenue increase was achieved in South America, reported under Rest of the world.

By activity:

Full Year Revenues	2005 (€m)	2004 (€m)	Reported growth (%)	Organic growth ⁽¹⁾ (%)
Street Furniture	925.3	882.0	4.9%	3.8%
Billboard	428.3	432.6	-1.0%	-1.2%
Transport	391.6	312.7	25.2%	11.7%
Total Group	1,745.2	1,627.3	7.2%	4.0%

Q4 Revenues	2005 (€m)	2004 (€m)	Reported growth (%)	Organic growth ⁽¹⁾ (%)
Street Furniture	268.8	258.7	3.9%	1.6%
Billboard	117.9	115.0	2.5%	1.8%
Transport	130.9	88.9	47.2%	15.6%
Total Group	517.6	462.6	11.9%	4.3%

By geographic area:

Full Year Revenues	2005 (€m)	2004 (€m)	Reported growth (%)	Organic growth ⁽¹⁾ (%)
France	555.0	559.8	-0.9%	-0.9%
United Kingdom	258.5	245.0	5.5%	4.9%
Rest of Europe	637.4	612.3	4.1%	4.9%
Asia-Pacific	172.7	103.0	67.7%	14.0%
North America	110.9	99.7	11.2%	11.1%
Rest of the world	10.7	7.5	42.7%	27.1%
Total Group	1,745.2	1,627.3	7.2%	4.0%

(1) excluding acquisitions/divestitures, the impact of foreign exchange and the revenue reclassification of some activities in 2005

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A public limited corporation with an Executive Board and Supervisory Board.
Registered capital of 3,378,284.27 euros - # RCS: 307 570 747 Nanterre - FR 44307570747

Street Furniture revenues grew by 4.9% to €925.3 million. Excluding acquisitions and the impact of foreign exchange, organic revenue growth was 3.8%. Core advertising revenues, excluding revenues related to the sale, rental and maintenance of Street Furniture contracts, increased by 3.6% organically.

The division reported good growth overall, despite a slight decrease in revenues in France, where the advertising market was particularly difficult in 2005. Revenues grew by double digits in Scandinavia, as well as in the United Kingdom, which benefited from a particularly strong first half. Good growth was also achieved in the Netherlands and Germany, which enjoyed better market conditions for the second year in a row.

Revenues in North America continued to grow by double digits as well as in Asia-Pacific, with Korea, Japan and Thailand reporting the highest revenue increases over the period.

Billboard revenues decreased by 1.0% to €428.3 million. Excluding acquisitions and the impact of foreign exchange, organic revenues decreased by 1.2%.

While market conditions remained very strong in Ireland and, to a lesser extent, in Portugal, which reported robust growth, most European countries suffered from weak demand over the period, particularly during the summer season. However, a slight improvement was reported in the Group's key markets in the fourth quarter.

Transport organic revenues, excluding acquisitions and the impact of foreign exchange, grew strongly by 11.7% over the period. Reported revenues increased by 25.2% to €391.6 million, following the acquisition of MediaNation and Media Partners International in China, which added subway and bus advertising contracts to the Group portfolio. Spain, Germany, Norway, Hong Kong and Chile grew by double digits over the period and very strong growth was recorded in the United Kingdom, Austria, Italy and the United States, where revenues increased significantly in the second half. In France, while there was little growth in revenues over the year, improvement was seen in the fourth quarter.

Commenting on the Group's 2005 revenue performance, **Jean-François Decaux, Chairman of the Executive Board and Co-CEO**, said:

"With a stronger than expected fourth quarter, JCDecaux achieved a sound organic revenue growth of 4% in 2005, despite a softening advertising environment in some European countries, especially in France.

The performance across our three business sectors differed markedly, with a difficult year in Billboard more than offset by solid growth in Street Furniture and a record performance in our Transport business.

2005 was also the year of JCDecaux's fast development in the rapidly growing Chinese market. Following the acquisition of three companies and the winning of major new contracts, the Company is today the number one outdoor advertising operator in China. Our increased exposure to Asia-Pacific, and, to a lesser extent, to the United States where the Group achieved double-digit organic revenue growth, offset the weakness of some Western European markets.

On the basis of these figures, we can confirm our October targets for the full year 2005 results."

Next information:

2005 Annual Results: 15 March 2006 (before market)

Key information about the Group

- 2005 revenues: €1,745.2m
- JCDecaux is listed on the Eurolist of the Euronext Paris stock exchange, and is part of the Euronext 100 and FTSE4Good indices
- N°1 worldwide in street furniture (318 000 advertising faces)
- N°1 worldwide in airport advertising with 153 airports and more than 300 transport contracts in metros, buses, trains and tramways (207,000 advertising faces)
- N°1 in Europe for billboards (190,000 advertising faces)
- N°1 outdoor advertising company in China (79,000 advertising faces in 20 cities)
- 715 000 advertising faces in 45 countries
- Present in 3,400 cities with over 10,000 inhabitants
- 7,900 employees

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Forward Looking Statement

Certain statements in this release constitute « forward-looking statements » within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. The words or phrases « guidance », « expect », « anticipate », « estimates » and « forecast » and similar words or expressions are intended to identify such forward-looking statements. In addition, any statements that refer to expectations or other characterizations of future events or circumstances are forward-looking statements. Various risks that could cause future results to differ from those expressed by the forward-looking statements included in this release include, but are not limited to: changes in economic conditions in the U.S. and in other countries in which JCDecaux currently does business (both general and relative to the advertising and entertainment industries); fluctuations in interest rates; changes in industry conditions; changes in operating performance; shifts in population and other demographics; changes in the level of competition for advertising dollars; fluctuations in operating costs; technological changes and innovations; changes in labor conditions; changes in governmental regulations and policies and actions of regulatory bodies; fluctuations in exchange rates and currency values; changes in tax rates; changes in capital expenditure requirements and access to capital markets. Other key risks are described in the JCDecaux reports filed with the U.S. Securities and Exchange Commission. Except as otherwise stated in this news announcement, JCDecaux does not undertake any obligation to publicly update or revise any forward-looking statements because of new information, future events or otherwise.