

## JCDecaux renews and expands the Le Mans street furniture contract.

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**Paris, April xx, 2006** - JCDecaux (Euronext Paris: DEC), the number one outdoor advertising company in Europe and number two worldwide, has won the expanded Street Furniture for Le Mans Métropole (194,000 inhabitants) following a public tender.

This 15 year contract includes a total of 57 shelters across the major new tramway project currently being developed by the local authorities, 290 bus shelters, 250 2m<sup>2</sup> Citylight information panels, 50 large format 8m<sup>2</sup> Senior<sup>®</sup> billboards, 400 bus stops and 9 columns providing information about cultural events, representing a total of 850 advertising panels. The street furniture line selected was created by the Australian designer Philip Cox. The contract also includes the installation of 30 temporary signs directing people to the Convention and Cultural Centre, 19 street signs for the Plantagenet Centre, and 78 street furniture panels reserved for public information.

**Jean-Charles Decaux, Co-CEO of JCDecaux**, said: *“Le Mans Métropole’s decision to renew its trust in JCDecaux reflects our commitment to high quality and innovation in the area of Street Furniture and further consolidates our position as the number one player in outdoor advertising in France”.*

### Key information about the Group

- 2005 revenues: €1,745.2.3m
- JCDecaux is listed on the Eurolist of the Euronext Paris stock exchange, and is part of the Euronext 100 and FTSE4Good indices
- N°1 worldwide in street furniture (318,000 advertising panels)
- N°1 worldwide in airport advertising with 153 airports and more than 300 transport contracts in metros, buses, tramways and trains (207,000 advertising panels)
- N°1 in Europe for billboards (190,000 advertising panels)
- N°1 in outdoor advertising in China (79,000 advertising panels in 20 different cities)
- 715,000 advertising panels in 46 different countries
- Present in 3,400 cities with over 10,000 inhabitants
- 7,900 employees

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A public limited corporation with an Executive Board and Supervisory Board  
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