

JCDecaux expands into Central Asia

Out of Home Media

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Paris, 31 August 2006 – JCDecaux SA (Euronext Paris: DEC), the number one street furniture company in the world and the number one outdoor advertising company in Europe and Asia Pacific, announced today that it has signed an exclusive 25 year contract with the city of Tashkent for the operation of street furniture, such as bus shelters, information panels and columns, incorporating advertising.

Tashkent, which has a population of 2.1 million people, is not only the capital of Uzbekistan (26 million people) but is also the biggest city in central Asia. The inauguration of the first bus shelter took place today as part of the celebration of the country's 15th anniversary of its independence.

Commenting on the move into central Asia, co-Chief Executive Officer of JCDecaux, Jean-François Decaux, who attended the inauguration ceremony, said:

“We are very pleased to enter the central Asian market through this long term contract with Tashkent, which is the biggest city in the region. Uzbekistan and its neighbours, such as Kazakhstan, are new emerging markets which are growing rapidly and are going to play an increased role in the global economy.”

Key Figures for the Group JCDecaux:

- 2005 revenues: €1,745.2M, H1 2006 revenues : €945.8M
- JCDecaux is listed on the Eurolist of the Euronext Paris stock exchange, and is part of the Euronext 100 and FTSE4Good indices
- N°1 worldwide in street furniture (318,000 advertising panels)
- N°1 worldwide in airport advertising with 153 airports and more than 300 transport contracts in metros, buses, tramways and trains (207,000 advertising panels)
- N°1 in Europe for billboards (190,000 advertising panels)
- N°1 in outdoor advertising in China (79,000 advertising panels in 20 different cities)
- 715,000 advertising panels in 46 countries
- Present in 3,400 cities with over 10,000 inhabitants
- 7,900 employees

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Registered capital of 3,378,284.27 euros - # RCS: 307 570 747 Nanterre - FR 44307570747